File No. <u>140223</u>

Committee Item No. <u>3</u> Board Item No. \_\_\_\_

## **COMMITTEE/BOARD OF SUPERVISORS**

AGENDA PACKET CONTENTS LIST

Committee: <u>Neighborhood Services & Safety</u>

Date May 1, 2014

Date \_\_\_\_\_

**Board of Supervisors Meeting** 

### Cmte Board

	Motion
	Resolution
	Ordinance
	Legislative Digest
	Budget and Legislative Analyst Report
	Legislative Analyst Report
	Youth Commission Report
	Introduction Form (for hearings)
$\boxtimes$	Department/Agency Cover Letter and/or Report
	MOU
	Grant Information Form
	Grant Budget
	Subcontract Budget
	Contract/Agreement
	Form 126 – Ethics Commission
	Award Letter
$\boxtimes$	Application
$\boxtimes$	Public Correspondence
OTHER	(Use back side if additional space is needed)
	······
HH	
HH	
Completed	by: Derek Evans Date 4/28/14

An asterisked item represents the cover sheet to a document that exceeds 25 pages. The complete document can be found in the file.



## San Francisco Police Department *ABC Liaison Unit*



Alcoholic Beverage License -Public Convenience and Necessity Recommendation

To:The San Francisco Board of Supervisors' Committee on City<br/>Operations & Neighborhood Services

Supervisor David Campos Supervisor Eric Mar Supervisor Norman Yee

From: Officer Alberto Duarte ABC Liaison Unit (ALU) 553-1049

**Date:** March 10, 2014

Subject: P.C.N. Investigation Regarding:

Alcyone, LLC DBA: Natoma Cabana 90 Natoma Street San Francisco, CA 94105 (415) 316-5800

Dennis Leary and Eric Passeti, on behalf Alcyone, LLC, have applied for a Type 48 (On-Sale General Public Premises) transfer for the premises located at 90 Natoma Street, in the South of Market District of San Francisco. Alcyone's plan is for the creation of an environment where the gathering will encampus the tech worker, the construction worker and the traveling business person. They hope to create this environment by creating an establishment that does not cater to the casual sports fan or corporate events as their primary source of business.

Dennis Leary and his partners come with a vast of experience in managing bars and cafés.

It should be noted that during the application process, notification date for the 500' mailer was on March 3, 2014. The Notice to the Public was posted on February 25, 2014.

For the purposes of this hearing, the California Department of Alcoholic Beverage Control (ABC) seeks a determination from the Board of Supervisors as to the approval or denial of this license.

**Police Calls for Service:** From February 2013 to February 2014

**15 Police calls** 

#### **Police Reports:**

1 Report

#### San Francisco Plot Information:

This premise is located in Plot **226** 

A High Crime area is defined as **99** or more police reports in a plot for the year of 2013.

This plot had **81** police reports recorded for 2013.

Applicant's premises is not located in a "High Crime" area.

#### **State Census Tract Information:**

This premise is located in Census Tract **0615.00** 

Population for this tract is: 11,502

On-sale license authorized by census tract: 40 Active on-sale licenses: 132

Off-sale licenses authorized by census tract: 11 Active off-sale licenses: 22

Applicant's premise is currently located in an "undue concentrated" area.

#### **Letters of Protest:**

**None recorded** with the California Department of Alcoholic Beverage Control, (ABC).

#### Letters of Support:

**None recorded** with the California Department of Alcoholic Beverage Control, (ABC).

### **Departmental Recommendation:**

ALU recommends approval.

FROM: PT00ALUB ISN: 1 ITIME: 04/28/2014 10:39:11 TO: PP00ALUZ OSN: 0 OTIME: 04/28/2014 10:39:11

Original Message FROM: CABLE ISN: 16519 DATE: 04/28/14 TIME: 10:39:06 ADMIN MSG PTOOALUB OSN: 00000 DATE: 04/28/14 TIME: 10:39:07 TO: SAN FRANCISCO POLICE DEPARTMENT GEOGRAPHIC LOCATION SYSTEM REQUESTED LOCATION => 0090 /NATOMA /ST PREMISE ADDRESS TYPE => HOUSE NUMBER 0090 => STREET NAME => NATOMA STREET TYPE => STREET STREET NUMBER 1211 => LOW HOUSE NUMBER => 0001 HIGH HOUSE NUMBER => 1399 HIGH HOUSE ON BLOCK 0098 => BLOCKFACE NUMBER => 18827 HIGH CROSS STREET => 1882 INTERSECTION NUMBER => 02063 REPORTING AREA => 226

DISTRICT => SOUTHERN CENSUS TRACT => 000176 Calls-For-Service

## export To New!

## Records 1 through 7 of 7

Call No	Report No	Received Date	Received Time	Priority	Call Type	Unit ID	Disposition	Location
140230806	140066067	01/23/2014	08:44:33	С	915	3B70	CIT	90 NATOMA ST
140202844			20:12:38	С	915	3B1D	ADV	90 NATOMA ST
140192010		01/19/2014	16:39:06	С	915	3B1D	ADV	90-92 NATOMA ST
140142954		01/14/2014	20:43:32	С	915	3B109	ADV	90 NATOMA ST
140060625		01/06/2014	08:07:17	С	915	3B1C	ADV	90-BLK NATOMA ST
133530576		12/19/2013	08:06:31	С	915		CANC	90 NATOMA ST
133380575		12/04/2013	08:03:37	С	915	3B70	ADV	90 NATOMA ST

End of document

## Calls-For-Service

export To

## Page 1 of 1

## Records 1 through 6 of 6

Call No	Report No	Received Date	Received 7	Time	Priority	Call Type	Unit ID	Disposition	Location
s									
<u>131671763</u>		06/16/2013	16:25:34		C	915	3B1D	ADV	90 NATOMA ST
131511018		05/31/2013	10:04:09		С	919	3B15A	GOA	90 NATOMA ST
<u>131233806</u>		05/03/2013	23:51:43		С	915	3B12E	ADV	90 NATOMA ST
<u>131063171</u>		04/16/2013	21:11:33		С	915	3B	ADV	90-92 NATOMA ST
<u>131053183</u>		04/15/2013	20:39:12		С	915	3B11E	ADV	90 NATOMA ST
130950425		04/05/2013	05:35:08		С	915	3B4A	GOA	90 NATOMA ST

End of document

	THE WANT ADLICE RAGE TOP
PUBLIC NO	DTILE OF APPLICATION
	LCOHOLIC BEVERAGES
IU JELL P	LCONOLIC DEVERAOLS
APPLICANT ALCYON	On Sak General Public Premises
TYPE OF LICENSE 70	Natoma
ADDRESS NAME 90 N	atoma St., San Francisco, CA 94105
APPLICANT HAS FILED FOR:	NEW LICENSE PREMISES TO PREMISES TRANSFER
	ADE AGAINST THIS APPLICATION, IT MUST BE RECEIVED BY ANY OFFICE OF TAL HEADQUARTERS, 3927 LENNANE DRIVE, SUITE 100, SACRAMENTO 95834,
2/2× 12004	SAN FRANCISCO A.B.C. DIST. OFFICE 33 NEW MONTGOMERY ST., SUITE 1230 SAN FRANCISCO, CA 94105 TEL, 415-355-5500
PREMISES ARE (NOT HOW)	LICENSED TO SELL ALCOHOLIC BEVERAGES.



# California Department of Alcoholic Beverage Control License Query System Summary as of 4/24/2014

License Information License Number: 542272 Primary Owner: ALCYONE , LLC
I I mary Owner. ALCIONE, LLC
ABC Office of Application: 24 - SAN FRANCISCO
Business Name
Doing Business As: 90 NATOMA
Business Address
Address: 90 NATOMA ST Census Tract: 0615.00
City: SAN FRANCISCO County: SAN FRANCISCO
State: CA Zip Code: 94105
Licensee Information
Licensee: ALCYONE , LLC
Company Information
Officer: LEARY, DENNIS WENDELL (MANAGER)
Officer: PASSETTI, ERIC MATHEW (MANAGER)
License Types
1) License Type: 48 - ON-SALE GENERAL PUBLIC PREMISES
License Type Status: PENDING
Status Date: 21-FEB-2014 Term: 12 Month(s)
Original Issue Date: Expiration Date:
Master: Y Duplicate: 0 Fee Code: P40
License Type was Transferred On: FROM: <u>48-532922</u>
Current Disciplinary Action
No Active Disciplinary Action found
Disciplinary History
No Disciplinary History found
Hold Information
Hold Date: 21-FEB-2014 Type: FORM 220
Escrow
No Escrow found

--- End of Report ---

For a definition of codes, view our glossary.



## California Department of Alcoholic Beverage Control For the County of <u>SAN FRANCISCO - (On-Sale</u> <u>Licenses)</u> <u>and Census Tract = 615</u>

Report as of 4/27/2014

	License Number		License Type	Orig. Iss. Date	Expir Date	Primary Owner and Premises Addr.	Business Name	Mailing Address	Geo Code
1)	172257	ACTIVE	41	5/24/1985		YEE, LAURA 92 2ND ST SAN FRANCISCO, CA 94105	HENRYS CAFETERIA		3800
						Census Tract: 0615.00			
2)	178560	ACTIVE	41	10/28/1985	10/31/2014		B & M MEI SING RESTAURANT INC		3800
						Census Tract: 0615.00			
3)	<u>228391</u>	ACTIVE	47	3/9/1989	1/31/2015	SOUTH PARK CAFE 108 S PARK ST SAN FRANCISCO, CA 94107	SOUTH PARK CAFE		3800
						Census Tract: 0615.00			
4)	231926	ACTIVE	47	6/5/1989	6/30/2014	SUPPLE, DAVID 29 3RD ST SAN FRANCISCO, CA 94103	DAVES		3800
						Census Tract: 0615.00	<i>b.</i>		4
5)	247794	ACTIVE	41	9/4/1990	4/30/2014	LU, MARTIN YIWEN 251 3RD ST SAN FRANCISCO, CA 94103	SHIKI RESTAURANT		3800
						Census Tract: 0615.00			
6)	251446	ACTIVE	47	1/29/1991	10/31/2014	DELANCEY STREET FOUNDATION 600 THE EMBARCADERO SAN FRANCISCO, CA 94107-2116 Census Tract:	DELANCEY STREET RESTAURANT		3800

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						0615.00			3800
7)	255683	ACTIVE	41	3/14/1991	3/31/2014	SPERBER, DAVID 2 TOWNSEND ST, BLDG 4 SAN FRANCISCO, CA 94107	RESTAURANT & BAKERY		5000
						Census Tract: 0615.00			
8)	286774	ACTIVE	47	9/2/1993	8/31/2014		BOULEVARD RESTAURANT		3800
9)	<u>293964</u>	ACTIVE	41	5/13/1994	4/30/2014	PANOSSIAN, ABRAHAM A 101 SPEAR ST, STE A18 SAN FRANCISCO, CA 94105 Census Tract:	CORPORATE	101 SPEAR ST A-19 SAN FRANCISCO, CA 94105	3800
						0615.00			3800
10)	322597	ACTIVE	48	9/27/1996	2/28/2015	MIRROR CORPORATION 525 HARRISON ST SAN FRANCISCO, CA 94105	FACTORY 525		
						Census Tract: 0615.00			
11)	323345	ACTIVE	41	11/7/1996	10/31/2014	HENRY & DIANA CHUNG CO INC 110 NATOMA ST SAN FRANCISCO, CA 94105	HENRYS HUNAN RESTAURANT		3800
						Census Tract: 0615.00			
12)	325798	ACTIVE	48	1/10/1997	12/31/2014	LEE, STEPHANIE ANN 141 2ND ST SAN FRANCISCO, CA 94105-3714	STEFFS		3800
						Census Tract: 0615.00			
13)	339020	ACTIVE	47	10/28/1998	12/31/2014	4 MARRIOTT HOTEL SERVICES INC 777 MARKET ST SAN FRANCISCO, CA 94103		610 SMITHFIELD ST STE 300 PITTSBURGH, PA 15222-2512	, 380
						Census Tract: 0615.00			
14)	347901	ACTIVE	47	12/1/1998	11/30/201		CANTON DIM SUM HOUSE INC		380

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						SAN FRANCISCO, CA 94107			
						Census Tract: 0615.00			
15)	<u>349261</u>	ACTIVE	41	5/26/1999		101 4TH ST, UNIT 1 # 505 SAN FRANCISCO, CA 94103	PICKAPPLE LLC	10 MAIN ST WINTERS, CA 95694-1723	3800
						Census Tract: 0615.00			
16)	<u>358384</u>	ACTIVE	47	11/4/1999		UMBRIA INC 198 2ND ST SAN FRANCISCO, CA 94105	RISTORANTE UMBRIA		3800
						Census Tract: 0615.00			180
17)	<u>361061</u>	ACTIVE	47	2/7/2000	1/31/2015		THIRSTY BEAR BREWING CO		3800
						Census Tract: 0615.00			
18)	362608	ACTIVE	47	3/3/2000	2/28/2015	CAPITAL GRILLE OF SAN FRANCISCO INC THE 121 SPEAR ST, STE B8 SAN FRANCISCO, CA 94105	COSMOPOLITAN CAFE	121 SPEAR ST UT B 8 SAN FRANCISCO, CA 94105	3800
						Census Tract: 0615.00			
19)	<u>370756</u>	SUREND	75	11/27/2000	10/31/2014	GB ACQUISITION INC 2 HARRISON ST SAN FRANCISCO, CA 94105 Census Tract: 0615.00	GORDON BIERSCH BREWERY RESTAURANT	8001 ARISTA PL, STE 500 ATTN: STEPHANIE DEVINE, BROOMFIELD, CO 80021	3800
20)	374758	ACTIVE	47	8/31/2001	7/31/2014	CB 1 HOSPITALITY PARTNERS INC 765 MARKET ST SAN FRANCISCO, CA 94103	FOUR SEASONS	735 MARKET ST 6TH FL SAN FRANCISCO, CA 94103	3800
						Census Tract: 0615.00			12000
21)	377901	ACTIVE	47	10/2/2001	12/31/2014	COURTYARD MANAGEMENT CORPORATION		610 SMITHFIELD ST STE 300 PITTSBURGH, PA	, 3800

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						299 2ND ST SAN FRANCISCO, CA 94105		15222-2512	
						Census Tract: 0615.00			
22)	<u>381803</u>	ACTIVE	47	12/17/2001				1401 WYNKOOP ST, STE 500 ATTN LICENSING DENVER, CO 80202- 1729	3800
						Census Tract: 0615.00			
23)	<u>382492</u>	ACTIVE	51	3/1/2002			TREASURE ISLAND YACHT CLUB INC	2333 LARIAT LN WALNUT CREEK, CA 94596	3800
						Census Tract: 0615.00			
24)	392668	ACTIVE	47	4/8/2004	3/31/2014	PRIVE BAR LOUNGE INC 651 HOWARD ST SAN FRANCISCO, CA 94105	ROE RESTAURANT	312 JAMIE CT SAN RAMON, CA 94583	3800
	8					Census Tract: 0615.00			
25)	<u>393649</u>	ACTIVE	41	3/3/2003	2/28/2014	BAL, SATNAM SINGH 600 FOLSOM ST SAN FRANCISCO, CA 94107	MEHFIL INDIAN CUISINE		3800
						Census Tract: 0615.00			
26)	401927	ACTIVE	47	8/5/2003	7/31/2014	TGF UNIVERSAL LLC 555 2ND ST SAN FRANCISCO, CA 94107	NOVA BAR & RESTAURANT		3800
						Census Tract: 0615.00			0000
27)	<u>402139</u>	ACTIVE	41	4/19/2004	12/31/2014	ANDRE BOUDIN BAKERIES INC 619 MARKET ST SAN FRANCISCO, CA 94105	BOUDIN BAKERY & CAFE	221 MAIN ST, STE 1230 ATTN STEVE HOOKEY SAN FRANCISCO, CA 94105-1929	3800
						Census Tract: 0615.00			
28)	403901	ACTIVE	47	10/30/2003	9/30/2014	RRWLLC	TOWN HALL	545 POST ST	3800

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						342 HOWARD ST SAN FRANCISCO, CA 94105		SAN FRANCISCO, CA 94102-1228	No.
						Census Tract: 0615.00			
29)	9) 406226	ACTIVE	47	1/6/2004	12/31/2014	GOLD CLUB SF LLC 650 HOWARD ST SAN FRANCISCO, CA 94105		PO BOX 2602 SEATTLE, WA 98111	3800
						Census Tract: 0615.00			
30)	<u>410330</u>	ACTIVE	41	5/11/2004	4/30/2014		EL FARO RESTAURANT		3800
						Census Tract: 0615.00			
31)	<u>413755</u>	ACTIVE	41	7/16/2004	6/30/2014	HO, WAI KING 2 TOWNSEND ST, BLDG 4 SAN FRANCISCO, CA 94107	HOUSE OF HUNAN		3800
						Census Tract: 0615.00		4	
32)	2) 414401	ACTIVE	47	9/1/2005	8/31/2014	SUPPERCLUB SAN FRANCISCO LLC 657 HARRISON ST SAN FRANCISCO, CA 94107			3800
						Census Tract: 0615.00		- 10 - 10	
33)	416693	ACTIVE	42	9/28/2004	7/31/2014	LESLIE A HENNESSY INC 545 2ND ST SAN FRANCISCO, CA 94107	LESLIE A HENNESSY INC		3800
						Census Tract: 0615.00			
34)	423777	SUREND	47	6/13/2005	5/31/2014	WOODEN SPOON & FORK LLC 83 NATOMA ST SAN FRANCISCO, CA 94105	ZEBULON		3800
	ž					Census Tract: 0615.00			
35)	424213	ACTIVE	47	10/13/2005	9/30/2014	TRES AGAVES MEXICAN KITCHEN & TEQUILA LOUNGE LLC	TRES TEQUILA LOUNGE & MEXICAN KITCHEN	188 SOUTH PARK, # 10 SAN FRANCISCO, CA 94107-5803	¥  380(

Cam	onna AD	C - Licen	se Quer	y System - I			1	I II	- í
						130 TOWNSEND ST			
						SAN FRANCISCO, CA 94107			
			5			Census Tract: 0615.00	9		3800
36)	<u>425291</u>	ACTIVE	47	9/15/2005			SAN FRANCISCO	9002 SAN MARCO CT, ATTN: LEGAL BRIAN JUERS ORLANDO, FL 32819	
						Census Tract: 0615.00			
37)	7) <u>425601</u> ACTIV	ACTIVE	41	6/15/2005		GORDON.	THIRD AND TOWNSEND GRILL		3800
						Census Tract: 0615.00			
38)	433344	ACTIVE	47	2/8/2006	1/31/2015		PALOMINO # 35	411 FIRST AVE S0, # 200 SEATTLE, WA 98104	
					6	Census Tract: 0615.00			
39)	) <u>434379</u> ACTIV	ACTIVE	47	2/1/2006	1/31/2015	KATE OBRIENS INC 577 HOWARD ST SAN FRANCISCO, CA 94105	KATE OBRIENS	268 BUSH ST, # 4450 SAN FRANCISCO, CA 94104	3800
						Census Tract: 0615.00			
40)	434827	ACTIVE	47	7/19/2006	6/30/2014	ZEN COMPOUND LLC 540 HOWARD ST SAN FRANCISCO, CA 94105	PRANA TEMPLE		3800
						Census Tract: 0615.00			
41)	435221	ACTIVE	47	10/6/2006	9/30/2014	SALT HOUSE LLC 545 MISSION ST SAN FRANCISCO, CA 94105	SALT HOUSE		3800
						Census Tract: 0615.00			
42)	435726	ACTIVE	41	4/17/2006	3/31/2015	MINGS COFFEE SHOP INC 641 MISSION ST SAN FRANCISCO, CA 94105	MINGS COFFEE SHOP INC		3800

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						Census Tract: 0615.00		×			
3)	<u>436910</u>	ACTIVE	48	6/19/2006		M & M GROUP ASSETS INC 86 2ND ST SAN FRANCISCO, CA 94105	DADA		3800		
						Census Tract: 0615.00					
4)	<u>438392</u>	ACTIVE	47	5/18/2007		CHIPOTLE MEXICAN GRILL INC 525 MARKET ST SAN FRANCISCO, CA 94105-2708	MEXICAN GRILL	1401 WYNKOOP ST, STE 500 ATTN LICENSING DENVER, CO 80202- 1729	3800		
						Census Tract: 0615.00					
15)	<u>439867</u>	ACTIVE	47	11/28/2006	10/31/2014		SPORTS CLUB LA SAN FRANCISCO THE	7 WATER ST, 2ND FL ATTN ACCOUNT PAYABLE BOSTON, MA 02109	3800		
						Census Tract: 0615.00					
6)	5) <u>439988</u> A	ACTIVE	47	10/19/2006	9/30/2014		B RESTAURANT AND BAR	245 KEARNY ST SAN FRANCISCO, CA 94108-4502	380		
	5					0615.00 WESTERN HOST	PALACE HOTEL	9002 SAN MARCO	380		
17)	7) 440072 A	72 ACTIVE	ACTIVE	ACTIVE	47	7/31/2006	6/30/2014	Western Host INC 2 NEW MONTGOMERY ST SAN FRANCISCO, CA 94105		CT, ATTN: LEGAL BRIAN JUERS ORLANDO, FL 32819	
						Census Tract: 0615.00					
48)	441684	SUREND	47	1/29/2007	12/31/2014	WALP SERVICE INC 101 4TH ST 4TH FL, 4TH FL SAN FRANCISCO, CA 94103	NIGHT KITCHEN	2049 CENTURY PARK EAST, 41ST FL, WESTFIELD LEGAL DEPT ATTN: ALINE TAIREH LOS ANGELES, CA 90067	380		
						Census Tract: 0615.00					
49)	444198	ACTIVE	47	2/13/2007	1/31/2015	CALIFORNIA PIZZA KITCHEN INC 53 3RD ST SAN FRANCISCO,	CALIFORNIA PIZZA KITCHEN	12181 BLUFF CREEK DR, 5TH FL C/O LICENSING PLAYA VISTA, CA 90094	380		

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						CA 94103-3151			
					2	Census Tract: 0615.00			
50)	<u>444226</u>	ACTIVE	48	4/9/2007	3/31/2015	VESPERTINE INC 46 MINNA ST SAN FRANCISCO, CA 94105-2931 Census Tract:	HARLOT		3800
						0615.00			3800
51)	447369	ACTIVE	41	1/29/2007	12/31/2014	RICO MEX INC 53 STEVENSON ST SAN FRANCISCO, CA 94105-2905	RICO MEX		3800
						Census Tract: 0615.00			
52)	447383	ACTIVE	41	1/23/2007	12/31/2014		CARAMBA		3800
						Census Tract: 0615.00			
53)	447634	ACTIVE	48	6/21/2007	5/31/2014	BAR DOWNTOWN LLC THE 83 1ST ST SAN FRANCISCO, CA 94105-2536	83 PROOF		3800
						Census Tract: 0615.00			
54)	448986	ACTIVE	41	1/30/2007	12/31/2014	KONG, ALEX 215 FREMONT ST, # 2A SAN FRANCISCO, CA 94105-2311	SUSHI FANTASTIC	342 FAXON AVE SAN FRANCISCO, CA 94112-2216	3800
						Census Tract: 0615.00	i.		
55)	451869	ACTIVE	41	5/1/2007	4/30/2014	HOBSON, THEODORE MARCUS 121 SPEAR ST, STE B19 SAN FRANCISCO, CA 94105-1576	THEOS CHEESE STEAK SHOP		3800
			i k			Census Tract: 0615.00			
56)	459810	ACTIVE	47	1/29/2008	12/31/201	4 LAND AND SEA RESTAURANTS LLC 369 THE EMBARCADERO SAN FRANCISCO, CA 94105-1265	EPIC ROASTHOUSE	PIER 26 THE EMBARCADERO, MAILBOX 7 SAN FRANCISCO, CA 94105	3800
						×			

						Census Tract: 0615.00			
57)	<u>459842</u>	ACTIVE	47	1/29/2008	12/31/2014	RESTAURANTS LLC 399 THE EMBARCADERO SAN FRANCISCO, CA 94105-1265 Census Tract:		PIER 26 THE EMBARCADERO, MAILBOX 7 SAN FRANCISCO, CA 94105	3800
58)	<u>460028</u>		47	9/30/2008	8/31/2014	0615.00 FANG LLC	FANG	1201 CALIFORNIA	3800
00)			2.5	×		660 HOWARD ST SAN FRANCISCO, CA 94105-3916		ST, #902 SAN FRANCISCO, CA 94109	
						Census Tract: 0615.00			
59)	<u>460516</u>	ACTIVE	41	4/30/2008	3/31/2015	DSM RESTAURANT LLC 83 MINNA ST SAN FRANCISCO, CA 94105-3003	ANCHOR AND HOPE		3800
						Census Tract: 0615.00			
60)	461285	SUREND	47	11/13/2007	8/31/2014	BAYSIDE RESTAURANT RESOURCES INC 100 BRANNAN ST SAN FRANCISCO, CA 94107-6000		576 BEALE ST SAN FRANCISCO, CA 94105	3800
						Census Tract: 0615.00			
61)	464112	ACTIVE	41	6/3/2008	5/31/2014	CELLO CONCEPT INC 50 FREMONT ST SAN FRANCISCO, CA 94105-2230	CELLO SORRENTO CATERING		3800
				21		Census Tract: 0615.00			
62)	465589	ACTIVE	47	8/21/2008	7/31/2014	SITTING BY INC PIER 28 1/2 SAN FRANCISCO, CA 94105-1219	HI DIVE RESTAURANT		3800
						Census Tract: 0615.00			
63)	466063	ACTIVE	41	7/30/2008	6/30/2014	VARTANIAN, ARMEN 101 SPEAR ST, # A15 RINCON CTR SAN FRANCISCO, CA 94105-1559	PEPES TAQUERIA		380
						Census Tract: 0615.00			

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California ABC - License Quer	y System - I	Data Portal			Page 10	i i
64) <u>467538</u> ACTIVE 47	7/16/2008		LLC 606 FOLSOM ST SAN FRANCISCO, CA 94107-1305 Census Tract:	ZARE AT FLY TRAP		3800
65) 470092 ACTIVE 47	4/3/2009	3/31/2015	DELINIOGIN	YANK SING	PO BOX 192960 SAN FRANCISCO,	3800
			INTERNATIONAL INC 101 SPEAR ST RINCON CTR SAN FRANCISCO, CA 94105		CA 94119	
			Census Tract: 0615.00			
66) <u>472442</u> ACTIVE 47	6/14/2010 1:19:02 PM		300 SPEAR ST SAN FRANCISCO, CA 94105-1638	PROSPECT	100 THE EMBARCADERO, STE 260 SAN FRANCISCO, CA 94105	3800
			Census Tract: 0615.00			3800
67) <u>473254</u> ACTIVE 47	8/27/2009	7/31/2014	PERRYS EMBARCADERO L-PSHIP 155 STEUART ST SAN FRANCISCO, CA 94105-1206	PERRYS ON THE EMBARCADERO	1944 UNION ST SAN FRANCISCO, CA 94123-4205	5600
			Census Tract: 0615.00			
68) <u>474393</u> ACTIVE 48	4/24/2009	3/31/2015	LBCO L-PSHIP 575 HOWARD ST SAN FRANCISCO, CA 94105-3001	EVE		3800
			Census Tract: 0615.00			
69) <u>474571</u> ACTIVE 47	1/28/2009	11/30/2014	4 OSHA THAI 2ND STREET INC 149 2ND ST SAN FRANCISCO, CA 94105-3714 Census Tract: 0615.00	OSHA THAI 2ND STREET INC	432 SUTTER ST SAN FRANCISCO, CA 94108	3800
70) <u>474845</u> ACTIVE 47	4/9/2009	3/31/2014	301 MISSION	RN 74	244 CALIFORNIA ST, SUITE 410	3800
			RESTAURANT CO LLC 301-301B MISSION ST SAN FRANCISCO, CA 94105-2243 Census Tract: 0615.00	N ,	SAN FRANCISCO, CA 94111	3800
71) 476363 ACTIVE 41	7/21/2009	6/30/2014	CRJ PARTNERS I			

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				3		LLC 680 2ND ST SAN FRANCISCO, CA 94107-2015			
10 <sup>12</sup>						Census Tract: 0615.00			
72)	<u>476783</u>	ACTIVE	41	9/10/2009	8/31/2014	COMPASS	RESERVE SF	2400 YORKMONT RD CHARLOTTE, NC 28217-4511	3800
						Census Tract: 0615.00			
73)	<u>476889</u>	ACTIVE	41	5/27/2009	4/30/2014	GREEN BISTRO	BUTLER & THE CHEF BISTRO THE		3800
						SAN FRANCISCO, CA 94107-1808 Census Tract:			
						0615.00			3800
74)	<u>478052</u>	ACTIVE	47	12/1/2010 9:19:40 AM	2/28/2015		PAZZIA CAFFE & PIZZERIA		3800
						Census Tract: 0615.00			
75)	<u>478759</u>	ACTIVE	48	1/16/2010	5/31/2014	CBTW L-PSHIP 138 MINNA ST SAN FRANCISCO, CA 94105-4125	JOHN COLINS LOUNGE		3800
						Census Tract: 0615.00	1 <sup>2</sup>		
76)	480686	ACTIVE	47	10/27/2009	9/30/2014	KSSF LIQUOR LLC	W SAN FRANCISCO	- 	3800
						Census Tract: 0615.00			
77)	483081	ACTIVE	48	8/4/2011 2:56:41 PM	7/31/2014	N662 LLC 662 MISSION ST SAN FRANCISCO, CA 94105-4015	NOVELLA		3800
						Census Tract: 0615.00			
78)	483342	ACTIVE	47	12/16/2009	11/30/2014	OZONE THAI RESTAURANT & LOUNGE INC 598 2ND ST SAN FRANCISCO, CA 94107-1418	OZONE THAI RESTAURANT & LOUNGE		3800
						Census Tract:			

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						0615.00			2000
79)	<u>483462</u>	ACTIVE	47	12/17/2009		INC 311 3RD ST SAN FRANCISCO, CA 94107-1212	INC	432 SUTTER ST SAN FRANCISCO, CA 94108	3800
						Census Tract: 0615.00			
30)	<u>483893</u>	ACTIVE	41	1/29/2010	12/31/2014	G680 GROUP INC 690 MISSION ST SAN FRANCISCO, CA 94105-4014 Census Tract:		333 GRANT AVE, STE 704 C/O KENNETH ZANKEL SAN FRANCISCO, CA 94108-3657	3800
						0615.00			
81)	<u>484210</u>	ACTIVE	41	5/3/2010	4/30/2014	PROJECT CHEESE LLC 1 S PARK AVE, STE 103A SAN FRANCISCO, CA 94107-3809	AMERICAN GRILLED CHEESE KITCHEN	228 HOLLADAY AVE SAN FRANCISCO, CA 94110	3800
				2		Census Tract: 0615.00			
82)	<u>488576</u>	ACTIVE	41	7/7/2010 2:52:03 PM	6/30/2014	BENU LLC 22 HAWTHORNE ST SAN FRANCISCO, CA 94105-3902	BENU RESTAURANT		3800
		5				Census Tract: 0615.00			
83)	<u>500767</u>	ACTIVE	48	10/13/2010 1:44:23 PM		ELECTRA INC 39 NEW MONTGOMERY ST SAN FRANCISCO, CA 94105-3438	HOUSE OF SHIELDS	127 STEVENSON ST SAN FRANCISCO, CA 94105-3403	3800
						Census Tract: 0615.00			
84)	<u>502827</u>	ACTIVE	47	3/22/2011 3:20:06 PM	2/28/2015	FISHER BAKER & FARMER LLC 330 1ST ST SAN FRANCISCO, CA 94105-2602	LOCAL KITCHEN & WINE MERCHANT	601 VAN NESS AVE, STE E3606 SAN FRANCISCO, CA 94102-3200	3800
						Census Tract: 0615.00			
85)	503447	ACTIVE	41	8/2/2012 2:07:23 PM	7/31/2014	SIMPLY SMART FOODS L-PSHIP 522 2ND ST SAN FRANCISCO, CA 94107-1427	SMALL FOODS	524 2ND ST SAN FRANCISCO, CA 94107-3906	380
						Census Tract: 0615.00			
86)	506901	ACTIVE	48	1/25/2011 3:04:16 PM		111 MINNA GALLERY LLC	111 MINNA GALLERY		380

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						111 MINNA ST			l
				р.		SAN FRANCISCO, CA 94105-3701			
			×			Census Tract: 0615.00			
87)	<u>510861</u>	ACTIVE		9/29/2011 4:55:41 PM	8/31/2014	JBURGER LLC 721 MARKET ST SAN FRANCISCO, CA 94103-2101	SUPER DUPER	350 LIBERTY ST SAN FRANCISCO, CA 94114-2921	3800
						Census Tract: 0615.00			
88)	<u>512498</u>	ACTIVE		2/16/2012 12:58:26 PM	1/31/2015	CENTER FOR THE	YERBA BUENA CENTER FOR THE ARTS		3800
						Census Tract: 0615.00			
89)	<u>512712</u>	ACTIVE		11/2/2011 1:39:58 PM	10/31/2014	RESTAURANT CORP 345 SPEAR ST, STE 125	MELT THE	58 TEHAMA ST SAN FRANCISCO, CA 94105	3800
		×				SAN FRANCISCO, CA 94105-1688			
						Census Tract: 0615.00			3800
90)	512778	ACTIVE		11/3/2011 2:08:59 PM	10/31/2014	FISH SIX RESTAURANT CORP 115 NEW MONTGOMERY ST SAN FRANCISCO, CA 94105-3612	MELT THE	58 TEHAMA ST SAN FRANCISCO, CA 94105	3800
						Census Tract: 0615.00			
91)	<u>517023</u>	ACTIVE	47	8/1/2012 4:39:07 PM	7/31/2014	MINNA SF GROUP, LLC 142 MINNA ST SAN FRANCISCO, CA 94105-4125	142 MINNA STREET		3800
					8	Census Tract: 0615.00			
92)	<u>517867</u>	ACTIVE		4/2/2012 10:14:58 AM	10/31/2014	GUCKENHEIMER ENTERPRISES INC 2 HARRISON ST, 6TH FLOOR SAN FRANCISCO, CA 94105-1672	GUCKENHEIMER AT WHARTON	3 LAGOON DR, STE 325 REDWOOD SHORES, CA 94065- 5167	3800
						Census Tract: 0615.00			

Culli	Jinia i iL	2.00		j bjbtem -					3800
93)	<u>518322</u>	ACTIVE		5/24/2012 3:31:12 PM		CHI 139 STEUART ST SAN FRANCISCO, CA 94105-1206	REGION		3800
						Census Tract: 0615.00			
94)	<u>519398</u>	ACTIVE		8/16/2012 9:32:40 AM	7/31/2014		NEETOS CAFE		3800
						Census Tract: 0615.00			
95)	<u>519505</u>	ACTIVE		7/12/2012 3:22:37 PM	2/28/2015	21ST AMENDMENT	21ST AMENDMENT BREWERY		3800
						Census Tract: 0615.00			
96)	<u>519988</u>	ACTIVE		5/7/2012 3:46:57 PM		BAY BREAD LLC 781 MISSION ST SAN FRANCISCO, CA 94103-3132	LA BOULANGE DE YERBA BUENA	PO BOX 34442, MAILSTOP S-TAX2 LICENSE SERVICES SEATTLE, WA 98124-1442	3800
		20				Census Tract: 0615.00	а. С		
97)	<u>520621</u>	ACTIVE	47	10/30/2012 11:26:18 AM	12/31/2014	RM CHEVYS LLC 201 3RD ST SAN FRANCISCO, CA 94103	CHEVYS	5660 KATELLA AVE, STE 200, C/O LEASE ADMINISTRATION CYPRESS, CA 90630-5058	
						Census Tract: 0615.00			
98)	<u>521066</u>	ACTIVE	41	7/26/2012 8:40:41 AM		SPLIT BREAD, INC. 145 4TH ST SAN FRANCISCO, CA 94103-3003 Census Tract:	SPLIT BREAD	475 SANSOME ST, STE 100S SAN FRANCISCO, CA 94111-3181	3800
						0615.00			2000
99)	<u>521228</u>	ACTIVE	41	7/26/2012 12:48:22 PM	6/30/2014	METBURGER, LLC 783 MISSION ST, STE 1010 SAN FRANCISCO, CA 94103-3132	SUPER DUPER	2518 MISSION ST SAN FRANCISCO, CA 94110-2512	3800
						Census Tract: 0615.00			
100)	521425	ACTIVE	41	8/16/2012 10:57:56 AM	7/31/2014	MEHFIL INDIAN RESTAURANT INC 28 2ND ST SAN FRANCISCO,		34432 TORREY PINE LN UNION CITY, CA 94587-8044	3800

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						CA 94105-3460			
						Census Tract: 0615.00			
101)	<u>521636</u>	ACTIVE	10000120	9/19/2012 9:07:50 AM	8/31/2014	ROSA MEXICANO SAN FRANCISCO LLC ONE MARKET ST, STE M3 SAN FRANCISCO, CA 94105-1420		846 7TH AVE, 5TH FL NEW YORK, NY 10019-5221	3800
						Census Tract: 0615.00			
102)	<u>521792</u>	ACTIVE	41	10/8/2012 2:02:15 PM	9/30/2014	SAPIENZA & TOSCHI, INC. 489 3RD ST SAN FRANCISCO, CA 94107-1234	LA BRICIOLA		3800
						Census Tract: 0615.00		5	
103)	<u>521806</u>	ACTIVE		9/18/2012 9:19:49 AM		CHIPOTLE MEXICAN GRILL INC 121 4TH ST , SP 1035 SAN FRANCISCO, CA 94103-3003	MEXICAN GRILL	1401 WYNKOOP ST, STE 500 ATTN LICENSING DENVER, CO 80202- 1729	3800
						Census Tract: 0615.00			
104)	<u>523193</u>	ACTIVE	41	11/9/2012 3:21:13 PM		SUGITA FOODS INC 101 4TH ST, SPC 1 SAN FRANCISCO, CA 94103-3003	SANRAKU	704 SUTTER ST SAN FRANCISCO, CA 94109-6417	3800
						Census Tract: 0615.00			
105)	523234	ACTIVE	41	8/28/2012 8:30:13 AM	7/31/2014	BISTRONOMICS, LLC 475 3RD ST SAN FRANCISCO, CA 94107-1234 Census Tract: 0615.00	GARAJE	1357 TERRA NOVA BLVD PACIFICA, CA 94044-3627	3800
106)	<u>525113</u>	ACTIVE	47	12/27/2012 11:11:37 AM	11/30/2014	ER PARTNERS, LLC 133 2ND ST SAN FRANCISCO, CA 94105-3714 Census Tract: 0615.00	EDDIE RICKENBACKERS		3800
107)	<u>527774</u>	ACTIVE	41	6/17/2013 3:58:51 PM		NEWTREE AMERICA INC 16 JESSIE ST SAN FRANCISCO,	NEWTREE	508 SAN ANSELMO AVE, #12 SAN ANSELMO, CA 94960	3800

						CA 94105-2782			
						Census Tract: 0615.00			
108)	<u>528359</u>	ACTIVE	42	6/19/2013 7:18:25 AM	R.C. (5)	555 HOWARD ST, STE 102 SAN FRANCISCO, CA 94105-3014	EAGLE CLUB INDOOR GOLF		3800
						Census Tract: 0615.00			
109)	<u>528861</u>	ACTIVE		3/27/2013 2:57:36 PM			SAISON RESTAURANT		3800
						Census Tract: 0615.00			
10)	<u>529019</u>	ACTIVE		2/14/2013 7:37:45 AM		PRANA VENTURE GROUP LLC 685 3RD ST SAN FRANCISCO, CA 94107-1901	ALCHEMIST	45 ERVINE ST SAN FRANCISCO, CA 94134	3800
						Census Tract: 0615.00			
11)	<u>529318</u>	ACTIVE	47	6/6/2013 10:30:13 AM	5/31/2014	OS PACIFIC LLC 575 MISSION ST SAN FRANCISCO, CA 94105-2933 Census Tract:	ROY'S 2501	2202 N WEST SHORE BLVD, 5TH FL TAMPA, FL 33607- 5747	380
						0615.00		215 FREMONT ST	1200
12)	<u>529486</u>	ACTIVE	41	11/15/2013 3:06:15 PM	10/31/2014	OFF BEALE LLC 215 FREMONT ST, STE 2B SAN FRANCISCO, CA 94105-2310 Census Tract:		SAN FRANCISCO, CA 94105-2310	580
					7/04/0044	0615.00	MELT THE	58 TEHAMA ST	380
113)	<u>529714</u>	ACTIVE	41	8/29/2013 4:27:45 PM	7/31/2014	FISH SIX RESTAURANT CORP 557 HOWARD ST SAN FRANCISCO, CA 94105-3010		SAN FRANCISCO, CA 94105	
						Census Tract: 0615.00			
114)	<u>529793</u>	ACTIVE	41	9/27/2013 9:29:30 AM	8/31/2014	TYP RESTAURANT GROUP INC 30 FREMONT ST SAN FRANCISCO, CA 94105-2229	TENDER GREENS	2633 FAIRFAX AVE CULVER CITY, CA 90232-7332	380

						Census Tract: 0615.00		1	
115)	<u>529809</u>	ACTIVE	41	9/12/2013 1:06:47 PM		BETTAIBI, SAMI 257 3RD ST SAN FRANCISCO, CA 94103-3123	I CAFE CLEMENTINE		380
		<i></i>				Census Tract: 0615.00			
116)	<u>531054</u>	ACTIVE	47	5/16/2013 12:50:59 PM	4/30/2014	55 LOUIE'S SF, LLC 55 STEVENSON ST SAN FRANCISCO, CA 94105-2936	HARPOON LOUIES		380
				μ.		Census Tract: 0615.00			
117)	<u>532666</u>	ACTIVE	47	12/23/2013 3:10:58 PM		140 NM LLC 140 NEW MONTGOMERY ST, STE 101 SAN FRANCISCO, CA 94105-3705	TRU NORMAND		380
						Census Tract: 0615.00			
18)	<u>533233</u>	ACTIVE	41	8/5/2013 2:18:50 PM		VIA MOTO OF METREON LLC 135 4TH ST, FC-6 SAN FRANCISCO, CA 94103-3003	VIA MOTO		380
						Census Tract: 0615.00			
19)	<u>534109</u>	ACTIVE	41	12/30/2013 3:52:50 PM		MISSION 98 SUPER LLC 98 MISSION ST SAN FRANCISCO, CA 94105-1518		2518 MISSION ST SAN FRANCISCO, CA 94110-2512	380
						Census Tract: 0615.00			
20)	<u>534520</u>	ACTIVE		8/14/2013 12:55:02 PM		AGF PARENT LLC 688 MISSION ST SAN FRANCISCO, CA 94105-4000	FOODS	PO BOX 26150 SAN FRANCISCO, CA 94133	380
						Census Tract: 0615.00			
21)	534558	ACTIVE	47	8/12/2013 4:23:06 PM		WSF8 FOOD AND BEVERAGE TRUST 50 3RD ST SAN FRANCISCO, CA 94103-3106	FRANCISCO	50 3RD STREET SAN FRANCISCO, CA 94103-3106	380
				3		Census Tract: 0615.00			

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122)	<u>535235</u>	ACTIVE	41	10/2/2013 3:47:40 PM		REGNO LIMONE LLC 636 2ND ST SAN FRANCISCO, CA 94107-2015	MERIGAN SUB SHOP	2009 FULTON ST SAN FRANCISCO, CA 94117-1119	3800
						Census Tract: 0615.00			
123)	<u>535405</u>	ACTIVE	41	10/8/2013 4:13:55 PM	8/31/2014	BONNAR, ADRIAN GODFREY 201 MISSION ST SAN FRANCISCO, CA 94105-1831	BISTRO BURGER	905 PORTOLA DR SAN FRANCISCO, CA 94127-1223	3800
						Census Tract: 0615.00			
124)	<u>535448</u>	ACTIVE	41	10/31/2013 10:47:14 AM	9/30/2014	APMEX LLC 595 MARKET ST, STE 160 SAN FRANCISCO, CA 94105-2802	UNO DOS TACOS	2518 MISSION ST SAN FRANCISCO, CA 94110-2512	3800
				а.		Census Tract: 0615.00			
125)	<u>535581</u>	ACTIVE	41	10/8/2013 4:08:05 PM	9/30/2014	BUSWELL RESTAURANT GROUP LLC 102 S PARK ST SAN FRANCISCO, CA 94107-1856	CAFFE CENTRO		3800
						Census Tract: 0615.00			
26)	<u>538902</u>	ACTIVE	41	1/16/2014 3:06:49 PM	4/30/2014	UNFORGIVEN	ARCHIVE BAR AND KITCHEN	824 PALOMA AVE OAKLAND, CA 94610-1757	3800
					ĸ	Census Tract: 0615.00		-	
27)	540685	ACTIVE		2/12/2014 9:38:36 AM	The second second second second second	DESTINATION BARS, INC. 691 MARKET ST SAN FRANCISCO, CA 94105-4212	LOCAL EDITION	12069 BROADWAY TER OAKLAND, CA 94611-1949	3800
						Census Tract: 0615.00			
28)	540700	ACTIVE		2/24/2014 2:07:22 PM	1/31/2015		NORTH INDIA RESTAURANT		3800
						Census Tract: 0615.00			
29)	541260	ACTIVE		3/28/2014 11:21:56 AM	2/28/2015	DAILY, MICHAEL	DAILY BEVERAGES	625 SHRADER ST SAN FRANCISCO, CA 94117-2735	3800

					SAN FRANCISCO, CA 94107 Census Tract: 0615.00			
130)	<u>65918</u>	ACTIVE	48	9/22/1971	MARKS PACIFIC CORPORATION 554 MARKET ST SAN FRANCISCO, CA 94104 Census Tract: 0615.00	SUTTER STATION TAVERN		3800
131)	<u>69797</u>	ACTIVE	47	1/1/1974	ICF INC 49 STEVENSON ST, STE A SAN FRANCISCO, CA 94105-2909 Census Tract: 0615.00		PO BOX 192960 SAN FRANCISCO, CA 94119	3800

--- End of Report ---

For a definition of codes, view our glossary.

Angela Cavillo

Clerk of the Board

San Francisco Board of Supervisors

1 Dr. Carlton B. Goodlett Place, Room 244

SF, CA, 94102

Re: Alcyone, LLC dba Natoma Cabana

California ABC Liquor License Application

90 Natoma St

Public Convenience and Necessity Determination Request

ABC Type 48 License – Public Premises

New Business Application – Transfer from 10-16 California St

#### Dear Ms Cavillo:

My organization, Alcyone, LLC, has applied for a type 48 license for my premises located at 90 Natoma St, in the South of Market/Transbay district of San Francisco. This type of license authorizes the sale of alcoholic spirits for consumption on premises. The name of my operation is called "Natoma Cabana", hereafter referred to as "Cabana".

"Cabana" will be a professionally operated coffee house and bar located on the edge of the soonto-be-developed Transbay Transit Center in downtown San Francisco. The cross-streets are Natoma and Second. The venue is located in what may soon become the financial, residential, and transportation hub of San Francisco. Business hours shall be from 2pm-2Am, 7 days per week. My plan is to make the Cabana a fun, affordable, yet professionally run alternative to the established businesses along Second St. I also believe that it will serve the unmet needs of the surrounding business community.

Like the other businesses that I have established (Canteen, House of Shields, Café'Terminus), the Cabana will be unique to the neighborhood, and will be an authentic social gathering place for a diverse group of workers of all income levels. I do not wish to disparage the efforts of the current crop of drinking establishments in the immediate vicinity, but I will say that they cater to either Giants fans, or corporate finance types, with not much in between.

In contrast, I want to build a place that is accessible to all - from construction workers to tech entrepreneurs to local residents. And in doing so, I hope to re-create, or at least somehow preserve, a unique South-of-Market atmosphere, with personable service and an intimate, natural interior. According to my research, 90 Natoma st was originally a blacksmith's shop, and the brick warehouse structure – which I will not modify – recalls an earlier era, when items were made by hand, and on a small scale. My partner and I wish to preserve the spirit and the method of that era, in a way that will benefit the community. It is my hope that the Cabana will thus provide organic contrast to the glass and steel towers which, by 2017, will surround it on all sides.

The alcohol program at the Cabana will be run with the highest degree of professionalism. My partner, Eric Passetti, will personally oversee the bar, just as I will direct the coffee program in the morning. I believe that we are distinctive as bar operators, as neither of us drink alcohol, and we actively discourage the onsite consumption of alcohol by our employees. We have never had any strikes or action taken against us by the ABC or any law enforcement operation. I cannot stress strongly enough that we have absolutely no interest in running any kind of party bar or nightclub. We treat alcohol with respect and our customers will follow suit.

Over the past few years I have come to believe that modestly financed, homegrown operations are becoming more and more rare in San Francisco, as rising commercial rents and economic displacement have made it difficult for all but the most well-funded operators to set up shop. Sadly, many working class and less privileged office workers around Transbay Center have seen their treasured watering holes get forced out of business (Louie's), or get torn down altogether (Beale St Bar and Grill). I hope that the Cabana will help redress this unfortunate (if inevitable) consequence of the current economic boom, by maintaining moderate prices and a welcoming atmosphere. The Cabana will also directly benefit the Second St corridor, serving as a venue for employees to hold informal post-work gatherings, business meetings, or even as an alternate workplace for budget conscious, tech savvy entrepreneurs who do not have access to office space. Not only will the premises provide a benefit to the neighborhood, the increased foot traffic to and from the venue at post-commute hours would make the block more dynamic, and the neighborhood safer.

As a brief biographical note, my partner and I have 36 years of combined restaurant and bar experience. We are entirely self-financed, and we have never used any investor money. The negotiations to secure a lease at 90 Natoma have taken approximately 3 years. My current operations (The Sentinel, The House of Shields) have attracted considerable national and local acclaim.

The approval by the board of Supervisors of this original type 48 ABC license will not have any detrimental effect upon the surrounding neighborhood or the city of San Francisco. There are fewer than 200 residents within 500 feet of the business, and no churches or grade schools. The clientele of this operation will not pose any public safety problems – as a general rule, our customer base will be a bit older and a bit more responsible than what you might find in another district. And it goes without saying that the new project will create local job opportunities for the community.

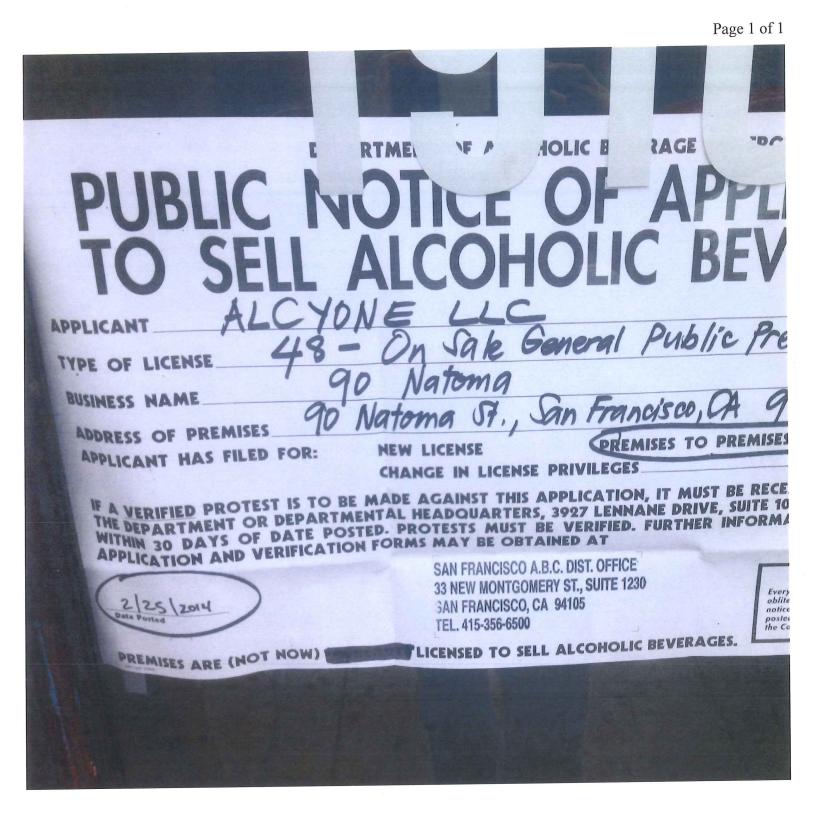
In Summary, Natoma Cabana will be a powerful asset to the neighborhood and will serve the public convenience and necessity of the people and County of San Francisco. It will serve as a community meeting spot, provide a respite from the workday, and will contribute to San Francisco's growing reputation as the premier artisanal cocktail destination in the country.

For the reasons outlined above, applicant Alcyone, LLC dba **Natoma Cabana** respectfully requests that this letter be forwarded to the City Operations and Neighborhood services Committee of the Board and that the Committee and the full Board of Supervisors make a determination under the California Business and Professions Code 23958.4 that the public need or convenience would be served by the issuance of an original Type 48 liquor license to Alcyone LLc, dba Natoma Cabana at 90 Natoma St, San Francisco.

Thank You for your consideration,

Sincerely, Dennis Leary

Alcyone, Inc 127 Stevenson St San Francisco, CA 94105 (415) 316-5800



## LIQUOR LICENSE REVIEW

TO: Planning Department AnMarie Rodgers/CTYPLN/SFGOV Georgia Powell/CTYPLN/SFGOV@SFGOV Fax No.: 558-6409

TO: Police Department Lieutenant Edward Santos Officer Alberto Duarte Fax No.: 553-1463

**DATE:** March 10, 2014

This item is tentatively scheduled to be heard in four to six weeks. **PLEASE EMAIL YOUR RESPONSE BY:** April 14, 2014, to Derek Evans, Clerk, Neighborhood Services and Safety Committee.

Derek.Evans@sfgov.org - Fax No: 554-7714

Applicant Name: and Business Name:	Dennis Leary Alcyone, LLC, dba Natona Cabana (90 Natoma Street)	
Applicant Address:	127 Stevenson Street San Francisco, CA 94105	
and Phone No.	(415) 316-5800	

PLANNING COMMENTS:

Approval

Denial

File: 140223

POLICE COMMENTS:

Approval

Denial

# LIQUOR LICENSE REVIEW

TO: Planning Department AnMarie Rodgers/CTYPLN/SFGOV Georgia Powell/CTYPLN/SFGOV@SFGOV Fax No.: 558-6409

TO: Police Department Lieutenant Edward Santos Officer Alberto Duarte Fax No.: 553-1463

File: 140223

Block/lof: 3721/047 Zoning: C-3-0 (SD) Quad: NE m3# 1400372

LARLY GROB

DATE: March 10, 2014

This item is tentatively scheduled to be heard in four to six weeks. PLEASE EMAIL YOUR RESPONSE BY: April 14, 2014, to Derek Evans, Clerk, Neighborhood Services and Safety Committee. Derek.Evans@sfgov.org - Fax No: 554-7714

Applicant Name: and Business Name:	Dennis Leary Alcyone, LLC, dba Natona Cabana (90 Natoma Street)
Applicant Address:	127 Stevenson Street
and Phone No.	San Francisco, CA 94105 (415) 316-5800
PLANNING COMM	ANTS: X Approval Denial
ABC license to	ype 48 permitted per Section 218.(a)

POLICE COMMENTS:

(415) US58-6372 Approval

l'al.

Denial

BOARD RECEIVED SAN FRANCISCOORS 2011 NIR - 3 PM 4:08

Angela Cavillo

Clerk of the Board

San Francisco Board of Supervisors

1 Dr. Carlton B. Goodlett Place, Room 244

SF, CA, 94102

Re: Alcyone, LLC dba Natoma Cabana

California ABC Liquor License Application

90 Natoma St

#### Public Convenience and Necessity Determination Request

ABC Type 48 License – Public Premises

New Business Application – Transfer from 10-16 California St

#### Dear Ms Cavillo:

My organization, Alcyone, LLC, has applied for a type 48 license for my premises located at 90 Natoma St, in the South of Market/Transbay district of San Francisco. This type of license authorizes the sale of alcoholic spirits for consumption on premises. The name of my operation is called "Natoma Cabana", hereafter referred to as "Cabana".

"Cabana" will be a professionally operated coffee house and bar located on the edge of the soonto-be-developed Transbay Transit Center in downtown San Francisco. The cross-streets are Natoma and Second. The venue is located in what may soon become the financial, residential, and transportation hub of San Francisco. Business hours shall be from 2pm-2Am, 7 days per week. My plan is to make the Cabana a fun, affordable, yet professionally run alternative to the established businesses along Second St. I also believe that it will serve the unmet needs of the surrounding business community.

Like the other businesses that I have established (Canteen, House of Shields, Café'Terminus), the Cabana will be unique to the neighborhood, and will be an authentic social gathering place for a diverse group of workers of all income levels. I do not wish to disparage the efforts of the current crop of drinking establishments in the immediate vicinity, but I will say that they cater to either Giants fans, or corporate finance types, with not much in between.

In contrast, I want to build a place that is accessible to all - from construction workers to tech entrepreneurs to local residents. And in doing so, I hope to re-create, or at least somehow preserve, a unique South-of-Market atmosphere, with personable service and an intimate, natural interior. According to my research, 90 Natoma st was originally a blacksmith's shop, and the brick warehouse structure – which I will not modify – recalls an earlier era, when items were made by hand, and on a small scale. My partner and I wish to preserve the spirit and the method of that era, in a way that will benefit the community. It is my hope that the Cabana will thus provide organic contrast to the glass and steel towers which, by 2017, will surround it on all sides.

The alcohol program at the Cabana will be run with the highest degree of professionalism. My partner, Eric Passetti, will personally oversee the bar, just as I will direct the coffee program in the morning. I believe that we are distinctive as bar operators, as neither of us drink alcohol, and we actively discourage the onsite consumption of alcohol by our employees. We have never had any strikes or action taken against us by the ABC or any law enforcement operation. I cannot stress strongly enough that we have absolutely no interest in running any kind of party bar or nightclub. We treat alcohol with respect and our customers will follow suit.

Over the past few years I have come to believe that modestly financed, homegrown operations are becoming more and more rare in San Francisco, as rising commercial rents and economic displacement have made it difficult for all but the most well-funded operators to set up shop. Sadly, many working class and less privileged office workers around Transbay Center have seen their treasured watering holes get forced out of business (Louie's), or get torn down altogether (Beale St Bar and Grill). I hope that the Cabana will help redress this unfortunate (if inevitable) consequence of the current economic boom, by maintaining moderate prices and a welcoming atmosphere. The Cabana will also directly benefit the Second St corridor, serving as a venue for employees to hold informal post-work gatherings, business meetings, or even as an alternate workplace for budget conscious, tech savvy entrepreneurs who do not have access to office space. Not only will the premises provide a benefit to the neighborhood, the increased foot traffic to and from the venue at post-commute hours would make the block more dynamic, and the neighborhood safer.

As a brief biographical note, my partner and I have 36 years of combined restaurant and bar experience. We are entirely self-financed, and we have never used any investor money. The negotiations to secure a lease at 90 Natoma have taken approximately 3 years. My current operations (The Sentinel, The House of Shields) have attracted considerable national and local acclaim.

The approval by the board of Supervisors of this original type 48 ABC license will not have any detrimental effect upon the surrounding neighborhood or the city of San Francisco. There are fewer than 200 residents within 500 feet of the business, and no churches or grade schools. The clientele of this operation will not pose any public safety problems – as a general rule, our customer base will be a bit older and a bit more responsible than what you might find in another district. And it goes without saying that the new project will create local job opportunities for the community.

In Summary, Natoma Cabana will be a powerful asset to the neighborhood and will serve the public convenience and necessity of the people and County of San Francisco. It will serve as a community meeting spot, provide a respite from the workday, and will contribute to San Francisco's growing reputation as the premier artisanal cocktail destination in the country.

For the reasons outlined above, applicant Alcyone, LLC dba **Natoma Cabana** respectfully requests that this letter be forwarded to the City Operations and Neighborhood services Committee of the Board and that the Committee and the full Board of Supervisors make a determination under the California Business and Professions Code 23958.4 that the public need or convenience would be served by the issuance of an original Type 48 liquor license to Alcyone LLc, dba Natoma Cabana at 90 Natoma St, San Francisco.

Thank You for your consideration,

Sincerely, **Dennis** Leary

Alcyone, Inc 127 Stevenson St San Francisco, CA 94105 (415) 316-5800

## LIQUOR LICENSE REVIEW

TO: Planning Department AnMarie Rodgers/CTYPLN/SFGOV Georgia Powell/CTYPLN/SFGOV@SFGOV Fax No.: 558-6409

TO: Police Department Lieutenant Edward Santos Officer Alberto Duarte Fax No.: 553-1463

DATE: March 10, 2014

This item is tentatively scheduled to be heard in four to six weeks. PLEASE EMAIL YOUR RESPONSE BY: April 14, 2014, to Derek Evans, Clerk, Neighborhood Services and Safety Committee.

Derek.Evans@sfgov.org - Fax No: 554-7714

Applicant Name: and Business Name:	Dennis Leary Alcyone, LLC, <b>dba Nafona Cabana</b> (90 Natoma Street)
Applicant Address:	127 Stevenson Street San Francisco, CA 94105
and Phone No.	(415) 316-5800

**PLANNING COMMENTS:** Approval Denial

**POLICE COMMENTS:** 

Approval

Denial

File: 140223