

1 [ASK (Asking Saves Kids) Day - June 21, 2014]

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3 **Resolution declaring June 21, 2014, as “ASK (Asking Saves Kids) Day” in the City and**
4 **County of San Francisco to raise awareness about the dangers of unlocked guns in the**
5 **home and to empower parents to ask about the presence of guns in order to keep our**
6 **children safe.**

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8 WHEREAS, The epidemic of gun violence is plaguing our nation’s children and
9 claiming nine children and teen lives a day; and

10 WHEREAS, Over one third of American homes with children have guns, many kept
11 unlocked and loaded, and every years thousands of kids are killed and injured as a result; and

12 WHEREAS, Eighty percent of unintentional firearm deaths of children under 15 occur in
13 a home; and

14 WHEREAS, Children in the United States are more likely to die of gun violence than
15 from all natural causes combined; and

16 WHEREAS, The ASK (Asking Saves Kids) Campaign urges parents to ASK their
17 neighbors, friends, and relatives if there is a gun in their home before sending a child over to
18 play; and

19 WHEREAS, Parents ask all sorts of questions before their children visit other homes;
20 they ask about pets in the house, discuss allergies and Internet access, and ask questions
21 about supervision; ASK encourages parents to add one more question to this conversation:
22 “Is there an unlocked gun in your house?”; it’s a simple question and it has the power to save
23 a child’s life; and

24 WHEREAS, ASK Day falls on the first day of summer, marking a season when children
25 typically spend more time at the homes of friends and other family members; and

1 WHEREAS, Through a national public health campaign, the hope is that ASKing will
2 become part of our parenting vernacular; offering a real solution that all Americans can adopt
3 to help protect our families and children and that works immediately to save lives; and

4 WHEREAS, The power of the ASK Campaign is its inclusion of all individuals
5 concerned with the welfare of children, including gun owners, and makes the solution to gun
6 violence a discussion about public safety; now, therefore, be it

7 RESOLVED, That the City and County of San Francisco declares June 21, 2014 as
8 “ASK Day” to raise awareness about the dangers of unlocked guns in the home and to
9 empower parents to ask the question to keep our children safe; and, be it

10 FURTHER RESOLVED, That the Board of Supervisors encourages all relevant City
11 Departments to familiarize themselves with the ASK campaign and incorporate the message
12 as appropriate.

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