File No.	140677	Committee Item No	2
		Board Item No.	

COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST

Committee:	Rules	Date _	June 30, 2014
Board of Su	pervisors Meeting	Date _	
Cmte Boar		ort	oort
	Public Correspondence	•	
OTHER X	Bib Form 700	needed	1)
Completed b			27, 2014

[Appointment, Police Commission - Sonia Melara]

Motion confirming the Mayor's nomination of, and appointing, Sonia Melara to the Police Commission, for the unexpired portion of a four-year term ending April 30, 2018.

MOVED, That the Board of Supervisors of the City and County of San Francisco hereby confirms the Mayor's nomination of, and appoints, Sonia Melara to the Police Commission, for the unexpired portion of a four-year term ending April 30, 2018, consistent with Charter, Section 4.109.

Sonia Melara, succeeding Carol Kingsley, term expired, seat 7, must be nominated by the Mayor or its successor and subject to confirmation by the Board of Supervisors, for the unexpired portion of a four-year term ending April 30, 2018.

Mayor Lee
BOARD OF SUPERVISORS

OFFICE OF THE MAYOR SAN FRANCISCO



C. BOS-11, COB EDWIN M. LEE Leg Dep MAYOR Dep aty attry fuls clerk, Acfile grage

Notice of Appointment

June 5, 2014

San Francisco Board of Supervisors City Hall, Room 244 1 Carlton B. Goodlett Place San Francisco, California 94102

Honorable Board of Supervisors:

Pursuant to Section 4.109 of the Charter of the City and County of San Francisco, I hereby make the following nomination:

Sonia Melara to the Police Commission, assuming the seat formerly held by Carol Kingsley, for a term ending April 30, 2018

I am confident that Ms. Melara, an elector of the City and County, will serve our community well. Attached herein for your reference are her qualifications to serve.

Should you have any questions related to this nomination, please contact my Director of Appointments, Nicole Wheaton, at (415) 554-7940.

Sincerely

Mayor

OFFICE OF THE MAYOR SAN FRANCISCO



EDWIN M. LEE Mayor

June 5, 2014

Angela Calvillo Clerk of the Board, Board of Supervisors San Francisco City Hall 1 Carlton B. Goodlett Place San Francisco, CA 94102

Dear Ms. Calvillo,

Pursuant to Section 4.109 of the Charter of the City and County of San Francisco, I hereby make the following nomination:

Sonia Melara to the Police Commission, assuming the seat formerly held by Carol Kingsley, for a term ending April 30, 2018

I am confident that Ms. Melara, an elector of the City and County, will serve our community well. Attached herein for your reference are her qualifications to serve.

Should you have any questions related to this nomination, please contact my Director of Appointments, Nicole Wheaton, at (415) 554-7940.

Sincerely,

Edwin M. Lee

Mayor

Sonia E. Melara M.S.W.

Summary of qualifications

Ms. Melara has extensive management experience in the public and private sectors. Her skills include Organizational Development, Policy Analysis and Advocacy, Personnel and Financial Management, Public/Governmental Affairs, Marketing, Fundraising and Media Relations.

Work Experience

July 2003 – Present Saint Francis Memorial Hospital-Rally Family Visitation Services

Executive Director

Responsible for overall strategic direction, fundraising and marketing of a 15 year-old organization providing safe and secure visitation services to families in conflict due to divorce or separation.

September 2001-Present San Francisco State University School of Social

Adjunct Faculty

Teaches courses in group work, management, program development personnel management, fiscal management, marketing, fundraising and policy analysis.

1990 - Present_CommuniQue-Management and Communications Consultants - San Francisco

Principal

A company specializing in working for clients, in the for-profit and non-profit sectors, providing technical assistance in the areas of Strategic Planning, Management, Human Resources, Marketing and Fundraising.

2001-2003

Arriba Juntos – San Francisco

Executive Director

Responsible for the overall operational management of a 37-year-old workforce development organization. Developed and implemented the first business plan to move the organization toward self-sufficiency. Increased access to foundations through new program initiatives.

1994 – 2001 San Francisco San Francisco Department on the Status of Women-

.

Executive Director

Responsible for organizational development, management and direction of the department. Reported to the Commission, the Mayor and Board of Supervisors. Responsible for the development and analysis of policy, as well as local and statewide advocacy on issues affecting women. Increased department's budget by 150% and community programs funded by one third.

1984 - 1990

Direct Language Publishing - San Francisco

Division President/Founder

Founded the Hispanic Yellow Pages. Together with the Asian Yellow Pages formed the largest producer of second-language products of its kind in the country. Responsible for product development, community participation and information, and production of 20 plus directories distributed in California and the Southwest.

1982-1984

Mexican American Legal Defense and Education Fund (MALDEF) - San Francisco

National Director of Leadership Programs

Responsible for the management of existing programs, as well as fundraising and new program development. Established five additional programs in California, Texas, Chicago and Los Angeles.

Education

1972-1975 San Francisco State University **Bachelor of Arts Degree**

1975-1978 San Francisco State University Masters Degree in Social Work

Successfully Completed Business/Marketing Studies Golden Gate University.

Completed the San Francisco Leadership, Leadership California, Hispanas for Political Equality (HOPE) Leadership Institute, and MALDEF Leadership Program. Graduate of Emerge, Women Leaders for a Democratic Future

Community		
Activities	2001 - Present	La Cocina Advisory Board - Chair
	2004 – Present	San Francisco Immigrant Rights Commission, Chair
	2003 - Present	San Francisco Workforce Investment Board
	2004- 2007	Plan C Board of Directors - Treasurer
•	2001 - 2006	Earn Assets Resource Network Board of Directors
	2002 - 2005	San Francisco City College Proposition 39 Bond
		Oversight Committee.
	1998 - 2001	Association of California Commissions on Women
		Founder and President
	1998 - 1999	National Women's Political Caucus Board
	1993 - 1996	San Francisco Convention and Visitors Bureau
		Board of Directors.
	1992 -1998	An Income of Her Own advisory member
	1992- 1996	California Hispanic Chambers of Commerce –
		Northern Region Vice President
	1989- 1996	Invest in America Board of Directors
	1989- 1995	San Francisco Hispanic Chambers of Commerce
		Board of Directors - President 1990-1992
	1988 - 1992	San Francisco Parking and Traffic Commission -
		Member and Chair.
	1988- 1994	San Francisco Chamber of Commerce Board of
	i i	Directors - 1990 Vice President
	1986- 1988	San Francisco Leadership Board of Directors - 1988
		President President
	1976	Co-founder: La Casa de Las Madres

Awards and Recognition One of the top 100 Women in Communications by Hispanic U.S.A. Magazine. Outstanding Leader in the Bay Area by KGO-TV. Presidential Appointment to the National Advisory Commission on Juvenile Justice and Delinquency Prevention. A woman to Watch in the 90's by the San Francisco Examiner. Featured in Our Wildest Dreams, a book about women in business, Featured in Economics, a textbook for high school students. Inducted (1995) into the San Francisco State University Alumni Wall of Fame.

Center for Gender Equity

CALIFORNIA FORM FAIR POLITICAL PRACTICES COMMISSION A PUBLIC DOCUMENT

STATEMENT OF ECONOMIC INTERESTS **COVER PAGE**

Date Received Official Use Only

> E-Filed 03/17/2014 18:04:24

Filing ID: 150390183

Please type or print in ink.				150390183
NAME OF FILER (LAST)		(FIRST)		(MIDDLE)
Melara, Sonia				
1. Office, Agency, or Court				
Agency Name (Do not use acronyms)				
City and County of San Francisco				
Division, Board, Department, District, if applicable		Your Position		
Public Health Commission		Commissione	er	
▶ If filing for multiple positions, list below or on an attachment.	(Do not use	acronyms)		
Agency:		Position:		
2. Jurisdiction of Office (Check at least one box)				
☐ State		☐ Judge or Cour	t Commissioner (State	ewide Jurisdiction)
X Multi-County San Francisco		County of		
X City of San Francisco				·
3. Type of Statement (Check at least one box)				
X Annual: The period covered is January 1, 2013, through December 31, 2013		Leaving Office (Check one)	ce: Date Left	J
The period covered is/, thropecomber 31, 2013	ough	O The period leaving of		1, 2013, through the date of
Assuming Office: Date assumed/	,	The period of leaving		, through the date
Candidate: Election Year and office	e sought, if d	fferent than Part 1:		
4. Schedule Summary				· · · · · · · · · · · · · · · · · · ·
Check applicable schedules or "None."	È	Total number of pages	including this cove	er page:4
X Schedule A-1 - Investments – schedule attached		<u> </u>	-	ss Positions – schedule attached
Schedule A-2 - Investments – schedule attached			ne, Loans, & Busines ne – Gifts – schedule	
Schedule B - Real Property – schedule attached				ayments – schedule attached
- -	or-			
□ None - No repo	ortable intere	ests on any schedule		
5. Verification		•		
MAILING ADDRESS STREET (Business or Agency Address Recommended - Public Document)	CITY	·	STATE	ZIP CODE
	San F	rancisco	CA	94102
DAYTIME TELEPHONE NUMBER		E-MAIL ADDRESS (OPTIONA	AL)	
()				
I have used all reasonable diligence in preparing this statement. herein and in any attached schedules is true and complete. I a	I have revie cknowledge	wed this statement and t this is a public documer	to the best of my kno nt.	wledge the information contained
I certify under penalty of perjury under the laws of the State	e of Califor	nia that the foregoing i	s true and correct.	
Date Signed 03/17/2014 (month, day, year)	S	ignature <u>Sonia Mel</u>	ara the originally signed statemer	at with your filing official \
A CONTRACTOR OF THE PROPERTY O		(jour ming omolus/

SCHEDULE A-1 Investments

Stocks, Bonds, and Other Interests (Ownership Interest is Less Than 10%)

Do not attach brokerage or financial statements.

CALIFORNIA FORM 700 FAIR POLITICAL PRACTICES COMMISSION				
Name				
Melara, Sonia				

► NAME OF BUSINESS ENTITY	► NAME OF BUSINESS ENTITY
Ameriprice Financial	
GENERAL DESCRIPTION OF THIS BUSINESS	GENERAL DESCRIPTION OF THIS BUSINESS
Brokereage Firm	
FAIR MARKET VALUE	FAIR MARKET VALUE
\$2,000 - \$10,000 \$10,001 - \$100,000	\$2,000 - \$10,000 \$10,001 - \$100,000
X \$100,001 - \$1,000,000 Over \$1,000,000	\$100,001 - \$1,000,000 Over \$1,000,000
NATURE OF INVESTMENT	NATURE OF INVESTMENT
Stock X Other Stocks and Annuities	Stock Other
(Describe) Partnership () Income Received of \$0 - \$499	(Describe) Partnership () Income Received of \$0 - \$499
○ Income Received of \$500 or More (Report on Schedule C)	O Income Received of \$500 or More (Report on Schedule C)
IF APPLICABLE, LIST DATE:	IF APPLICABLE, LIST DATE:
ACQUIRED DISPOSED	ACQUIRED DISPOSED
► NAME OF BUSINESS ENTITY	► NAME OF BUSINESS ENTITY
GENERAL DESCRIPTION OF THIS BUSINESS	GENERAL DESCRIPTION OF THIS BUSINESS
FAIR MARKET VALUE	FAIR MARKET VALUE
\$2,000 - \$10,000 \$10,001 - \$100,000	\$2,000 - \$10,000
\$100,001 - \$1,000,000 Over \$1,000,000	\$100,001 - \$1,000,000 Over \$1,000,000
NATURE OF INVESTMENT	NATURE OF INVESTMENT
Stock Other (Describe)	Stock Other
Partnership () Income Received of \$0 - \$499	(Describe) Partnership O Income Received of \$0 - \$499
☐ Income Received of \$500 or More (Report on Schedule C)	O Income Received of \$500 or More (Report on Schedule C)
IF APPLICABLE, LIST DATE:	IF APPLICABLE, LIST DATE:
ACQUIRED DISPOSED	ACQUIRED DISPOSED
► NAME OF BUSINESS ENTITY	► NAME OF BUSINESS ENTITY
<u> </u>	·
GENERAL DESCRIPTION OF THIS BUSINESS	GENERAL DESCRIPTION OF THIS BUSINESS
FAIR MARKET VALUE	FAIR MARKET VALUE
\$2,000 - \$10,000 \$10,001 - \$100,000	\$2,000 - \$10,000 \$10,001 - \$100,000
S100,001 - \$1,000,000 Over \$1,000,000	\$100,001 - \$1,000,000 Over \$1,000,000
NATURE OF INVESTMENT	NATURE OF INVECTMENT
Stock Other	NATURE OF INVESTMENT Stock Other
Clescribe) Partnership O Income Received of \$0 - \$499	(Describe) Partnership () Income Received of \$0 - \$499
O Income Received of \$500 or More (Report on Schedule C)	O Income Received of \$500 or More (Report on Schedule C)
IF APPLICABLE, LIST DATE:	IF APPLICABLE, LIST DATE:
ACQUIRED DISPOSED	ACQUIRED DISPOSED
Comments:	

SCHEDULE C Income, Loans, & Business **Positions** (Other than Gifts and Travel Payments)

CALIFORNIA FORM T)
Name	
Melara, Sonia	<u>.</u>

▶ 1. INCOME RECEIVED	▶ 1. INCOME RECEIVED
NAME OF SOURCE OF INCOME	NAME OF SOURCE OF INCOME
San Francisco State University	Saint Francis Memorial Hospital
ADDRESS (Business Address Acceptable)	ADDRESS (Business Address Acceptable)
San Francisco, CA 94132	San Francisco, CA 94109
BUSINESS ACTIVITY, IF ANY, OF SOURCE	BUSINESS ACTIVITY, IF ANY, OF SOURCE
University	Hospital
YOUR BUSINESS POSITION	YOUR BUSINESS POSITION
Lecturer	Manager
GROSS INCOME RECEIVED	GROSS INCOME RECEIVED
\$500 - \$1,000	☐ \$500 - \$1,000 ☐ \$1,001 - \$10,000
☐ \$10,001 - \$100,000 OVER \$100,000	X \$10,001 - \$100,000 ☐ OVER \$100,000
CONSIDERATION FOR WHICH INCOME WAS RECEIVED	CONSIDERATION FOR WHICH INCOME WAS RECEIVED
X Salary Spouse's or registered domestic partner's income	X Salary Spouse's or registered domestic partner's income
Loan repayment Partnership	Loan repayment Partnership
Sale of(Real property, car, boat, etc.)	Sale of
	(Real property, car, boat, etc.)
Commission or Rental Income, list each source of \$10,000 or more	Commission or Rental Income, list each source of \$10,000 or more
☐ Other	
(Describe)	Other(Describe)
▶ 2. LOANS RECEIVED OR OUTSTANDING DURING THE REPORTING PERIO	
* You are not required to report loans from commercial len	ding institutions, or any indebtedness created as part of a
retail installment or credit card transaction, made in the le members of the public without regard to your official state	ender's regular course of business on terms available to
regular course of business must be disclosed as follows:	
NAME OF LENDER*	INTEREST RATE TERM (Months/Years)
ADDRESS (Business Address Acceptable)	%
ADDINESS (Business Address Acceptable)	SECURITY FOR LOAN
BUSINESS ACTIVITY, IF ANY, OF LENDER	□ None □ Personal residence
Boomeso North, in Airt, of EENDER	
HIGHEST BALANCE PURING REPORTING REPORT	Real Property
HIGHEST BALANCE DURING REPORTING PERIOD \$500 - \$1,000	
	City
\$1,001 - \$10,000	Guarantor
S10,001 - \$100,000	
OVER \$100,000	Other(Describe)
	(Describe)
Comments:	

SCHEDULE C Income, Loans, & Business Positions

(Other than Gifts and Travel Payments)

CALIFORNIA FORM 700 FAIR POLITICAL PRACTICES COMMISSION
Name
Melara, Sonia

1. INCOME RECEIVED	► 1. INCOME RECEIVED
NAME OF SOURCE OF INCOME	NAME OF SOURCE OF INCOME
ABC-Channel 7	<u> </u>
ADDRESS (Business Address Acceptable)	ADDRESS (Business Address Acceptable)
San Francisco, CA 94111	
BUSINESS ACTIVITY, IF ANY, OF SOURCE	BUSINESS ACTIVITY, IF ANY, OF SOURCE
Television	
YOUR BUSINESS POSITION	YOUR BUSINESS POSITION
Reporter	
GROSS INCOME RECEIVED	GROSS INCOME RECEIVED
\$500 - \$1,000 \$1,001 - \$10,000	\$500 - \$1,000 \$1,001 - \$10,000
X \$10,001 - \$100,000 ☐ OVER \$100,000	\$10,001 - \$100,000 OVER \$100,000
-	
CONSIDERATION FOR WHICH INCOME WAS RECEIVED	CONSIDERATION FOR WHICH INCOME WAS RECEIVED
☐ Salary X Spouse's or registered domestic partner's income	Spouse's or registered domestic partner's income
Loan repayment Partnership	Loan repayment Partnership
Sale of(Real property, car, boat, etc.)	Sale of(Real property, car, boat, etc.)
(Keai property, car, uoat, etc.)	
Commission or Rental Income, list each source of \$10,000 or more	Commission or Rental Income, list each source of \$10,000 or more
Other(Describe)	Other(Describe)
▶ 2. LOANS RECEIVED OR OUTSTANDING DURING THE REPORTING PE	ERIOD
	lending institutions, or any indebtedness created as part of
	ne lender's regular course of business on terms available to
	status. Personal loans and loans received not in a lender's
regular course of business must be disclosed as follow	ws:
NAME OF LENDER*	INTEREST RATE TERM (Months/Years)
NAME OF LENDER	INTEREST FATE TERM (MUTIUS/Teals)
ADDDECC (Dusiness Address Assessable)	%
ADDRESS (Business Address Acceptable)	SECURITY FOR LOAN
PHONESO ACTIVITY IF ANY OF LENDED	None Personal residence
BUSINESS ACTIVITY, IF ANY, OF LENDER	
	Real Property
HIGHEST BALANCE DURING REPORTING PERIOD	Street address
<u>\$500 - \$1,000</u>	City
\$1,001 - \$10,000	
\$10,001 - \$100,000	Guarantor
OVER \$100,000	Поч
	Other(Describe)
Comments:	

Miller, Alisa

From: Sent: Wheaton, Nicole (MYR)

Friday, June 27, 2014 9:08 AM

Subject:

FW: Sonia Melara

From: JIM SALINAS [mailto:j.salinassr@att.net]

Sent: Thursday, June 26, 2014 5:58 PM

To: Yee, Norman (BOS) **Subject:** Sonia Melara

Dear Supervisor Yee,

Please know that I have known Sonia Melara for close to twenty five years and have been proud to call her my friend and colleague. Sonia has an intrinsic need to be of service to our beloved city and has a platinum gold track record of being a volunteer citizen. In the years that I have known Sonia she has dedicated her life to a variety of community issues including those related to crime and violence. I've worked with her in a number of capacities from Arriba Juntos as the Executive Director to Executive Director of Commission on the Status of Women. She served on the San Francisco Latino Democratic Club Executive Committee with me and was always a constant advisor for the San Francisco Latino Steering committee.

The one thing I have always revered about her is her ability to always be accessible. I am writing you to ask for your strong support for her appointment to the San Francisco Police Commission. I think you will find her an excellent mayoral recommendation. Please support Sonia Melara to the San Francisco Police Commission. Thank you. Sincerely, Jim Salinas Sr.

Jim Salinas Sr., San Francisco, Ca. 415-601-6414 cell j.salinassr@att.net

Miller, Alisa

From:

Wheaton, Nicole (MYR)

Sent:

Friday, June 27, 2014 9:08 AM

Subject:

FW: Sonia Melara, Nominee by Mayor for Police Commission

From: Caryl Ito [mailto:carylito@aol.com]
Sent: Friday, June 27, 2014 8:01 AM

To: Yee, Norman (BOS)

Cc: Wheaton, Nicole (MYR); Low, Jen (BOS); Mormino, Matthias (BOS) **Subject:** Sonia Melara, Nominee by Mayor for Police Commission

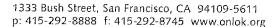
Hi Supervisor Yee,

Because I may not be able to attend your upcoming Rules hearing on Monday due to jury service, I am sending you this email to strongly support Sonia's appt to the Police Commission. I have know Sonia since both our days as social workers over 30 years ago and then as graduate students at SF State University, School of Social Work in the late 70's. Our work in the community crossed again when I was Pres. of the Commission on the Status of Women and we decided to hire her to become our ED; we then have worked closely together when she became director of the Rally Project housed in St. Francis Hospital and I served as a trustee for 10 years to help ensure that this program continued under our roof. After the terrible upturning of your Rules Comm recommendation that occurred with Angela's reappointment, I believe Sonia is an excellent choice to balance the Commission's work. Her breadth of experience as ED for the Dept on Women during my service on that Commission, Pres of Parking and Traffic, Immigrant Rights and now on the Health comm, will give her not just excellent experience as a commissioner but she would be on top of the critical issues of a well managed/run Police Dept that serves our diverse community.

In addition, I believe Sonia's integrity and set of strong values of fairness is an important factor for anyone serving as a Police Commissioner.

Thank you for your consideration to approve her appointment.

Caryl Ito Bozeman & Associates 415:334-6759, fax 415:334-3048





June 26, 2014

Supervisor Norman Yee Chair, Rules Committee San Francisco Board of Supervisors City Hall 1 Dr. Carlton B. Goodlett Place, Room 244 San Francisco, CA 94102

RE: Sonia Melara for Police Commission

Dear Supervisor Yee,

I would like to support the nomination of Sonia Melara to the San Francisco Police Commission. Ms. Melara is an active member of the Boards of Directors of On Lok, Inc. and On Lok Day Services. She is very supportive of our mission to help the seniors of our community. She is a very competent community leader with broad experience.

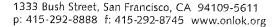
She would be an excellent Commissioner on the Police Commission and will bring compassion and leadership to the Commission. Ms. Melara has considerable experience in civic matters which will serve her well in that role.

Sincerely,

Robert Edmondson Chief Executive Officer

On Lok, Inc.

CC: Supervisor John Avalos, Supervisor London Breed, Supervisor David Chiu, Supervisor Malia Cohen, Supervisor Mark Farrell, Supervisor Jane Kim, Supervisor Eric Mar, Supervisor Scott Wiener





June 26, 2014

Supervisor Katy Tang Vice Chair, Rules Committee San Francisco Board of Supervisors City Hall 1 Dr. Carlton B. Goodlett Place, Room 244 San Francisco, CA 94102

RE: Sonia Melara for Police Commission

Dear Supervisor Tang,

I would like to support the nomination of Sonia Melara to the San Francisco Police Commission. Ms. Melara is an active member of the Boards of Directors of On Lok, Inc. and On Lok Day Services. She is very supportive of our mission to help the seniors of our community. She is a very competent community leader with broad experience.

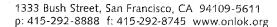
She would be an excellent Commissioner on the Police Commission and will bring compassion and leadership to the Commission. Ms. Melara has considerable experience in civic matters which will serve her well in that role.

Sincerely,

Robert Edmondson Chief Executive Officer

On Lok, Inc.

CC: Supervisor John Avalos, Supervisor London Breed, Supervisor David Chiu, Supervisor Malia Cohen, Supervisor Mark Farrell, Supervisor Jane Kim, Supervisor Eric Mar, Supervisor Scott Wiener





June 26, 2014

Supervisor David Campos Member, Rules Committee San Francisco Board of Supervisors City Hall 1 Dr. Carlton B. Goodlett Place, Room 244 San Francisco, CA 94102

RE: Sonia Melara for Police Commission

Dear Supervisor Campos,

I would like to support the nomination of Sonia Melara to the San Francisco Police Commission. Ms. Melara is an active member of the Boards of Directors of On Lok, Inc. and On Lok Day Services. She is very supportive of our mission to help the seniors of our community. She is a very competent community leader with broad experience.

She would be an excellent Commissioner on the Police Commission and will bring compassion and leadership to the Commission. Ms. Melara has considerable experience in civic matters which will serve her well in that role.

Sineerely,

Robert Edmondson Chief Executive Officer

On Lok, Inc.

CC: Supervisor John Avalos, Supervisor London Breed, Supervisor David Chiu, Supervisor Malia Cohen, Supervisor Mark Farrell, Supervisor Jane Kim, Supervisor Eric Mar, Supervisor Scott Wiener