File No	140667	Committee Item No	3	
		Board Item No.	•	

COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST

Committee:	Rules	Date	June 30, 2014
	pervisors Meeting	Date	
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	Motion Resolution Ordinance Legislative Digest Budget and Legislative Analyst F Youth Commission Report Introduction Form Department/Agency Cover Letter MOU Grant Information Form Grant Budget Subcontract Budget Contract/Agreement Form 126 – Ethics Commission Award Letter Application		ort
OTHER	Public Correspondence (Use back side if additional space	e is needed))
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Transportation Agency Board of Directors, for the unexpired portion of a four-year term ending March 1, 2018.

[Confirming Appointment, Municipal Transportation Agency Board of Directors - Gwyneth J.

Motion confirming the Mayor's appointment of Gwyneth J. Borden to the Municipal

WHEREAS, Charter, Article VIII.A, approved November 1999, establishes the Municipal Transportation Agency ("MTA") which includes the Municipal Railway and shall include the Department of Parking and Traffic; and

WHEREAS, The MTA includes a Board of Directors governed by a board of seven directors appointed by the Mayor and confirmed by the Board of Supervisors; and

WHEREAS, At least four of the directors must be regular riders of the municipal railway and must continue to ride the municipal railway during their terms; and

WHEREAS, The directors must posses significant knowledge of, or professional experience in, one or more of the fields of government, finance, or labor relations; and

WHEREAS, At least two of the directors must possess significant knowledge of, or professional experience in, the field of public transportation; and

WHEREAS, The Mayor has appointed Gwyneth J. Borden to the MTA Board of Directors to serve the unexpired portion of a four-year term ending March 1, 2018; now, therefore, be it

MOVED, That the Board of Supervisors of the City and County of San Francisco does hereby confirm the appointment of Gwyneth J. Borden to the Municipal Transportation Agency Board of Directors, for the unexpired portion of a four-year term ending March 1, 2018.

OFFICE OF THE MAYOR SAN FRANCISCO



EDWIN M. LEE Mayor

Notice of Appointment

Orig: Leg Dep C: BOS-II, cpage, Leg Dep Dep City attny, lules Clerk Actile, cotage

June 5, 2014

San Francisco Board of Supervisors City Hall, Room 244 1 Carlton B. Goodlett Place San Francisco, California 94102

Honorable Board of Supervisors:

Pursuant to Section 8A.102 of the Charter of the City and County of San Francisco, I hereby make the following nomination:

Gwyneth J. Borden to the Municipal Transportation Agency Board of Directors, assuming the seat formerly held by Leona Bridges, for a term ending March 1, 2018

I am confident that Ms. Borden, an elector of the City and County, will serve our community well. Attached herein for your reference are her qualifications to serve.

Should you have any questions related to this nomination, please contact my Director of Appointments, Nicole Wheaton, at (415) 554-7940.

Sincerely

Edwin M. Lee

Mayor

Office of the Mayor San Francisco



EDWIN M. LEE MAYOR

June 5, 2014

Angela Calvillo Clerk of the Board, Board of Supervisors San Francisco City Hall 1 Carlton B. Goodlett Place San Francisco, CA 94102

Dear Ms. Calvillo,

Pursuant to Section 8A.102 of the Charter of the City and County of San Francisco, I hereby make the following nomination:

Gwyneth J. Borden to the Municipal Transportation Agency Board of Directors, assuming the seat formerly held by Leona Bridges, for a term ending March 1, 2018

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Should you have any questions related to this nomination, please contact my Director of Appointments, Nicole Wheaton, at (415) 554-7940.

Sincerely,

Edwin M. Lee

Mayor



Biography for Gwyneth J. Borden

Gwyneth Borden is the Executive Director of the Golden Gate Restaurant Association (GGRA), a role she assumed in February 2014. Prior to the GGRA, Gwyneth spent 10 years at IBM as the Manager of Corporate Citizenship & Corporate Affairs for several states in the Western US, managing IBM's corporate citizenship, government relations and philanthropic activities focusing on education, sustainability, workforce and economic development.

Gwyneth's career has spanned the public, private and nonprofit sectors. Prior to IBM, Gwyneth was the director of government relations for the San Francisco Chamber of Commerce, leading advocacy, economic development and public policy efforts at the local, state and federal levels. Before joining the Chamber, Gwyneth was a legislative aide to then Supervisor Gavin Newsom. Other positions she has held include project manager, GCA Strategies, Inc., project assistant, Rockefeller Brothers Fund's Project on World Security and staff assistant, U.S. Senator Barbara Boxer's office.

Gwyneth has served in a variety of civic roles, currently serving as a Commissioner for the City and County of San Francisco's Planning Commission, a post she was appointed to by San Francisco Mayor Gavin Newsom in 2008 and reappointed in 2010. Last year, Gwyneth was a member of the Mayor's 2030 Transportation Taskforce. And in 2012, Gwyneth served on the Presidential Search Committee for San Francisco State University, which resulted in the appointment of President Leslie Wong. Back in 2003, Gwyneth was appointed by the San Francisco Board of Supervisors as vice chair of the Expenditure Plan Advisory Committee that authored the half cent sales tax for transportation passed by San Francisco voters in 2003, and today funds the city's transportation projects. The Prop K campaign, which she led, passed with over 73 percent voter support in 2003. She also served on the California State Superintendent of Public Schools Technology Working Group and the California

Broadband Taskforce Working Group on Public/Private Development for Community Partnerships.

Gwyneth is involved in a number of community and philanthropic organizations and has received numerous awards for her leadership, having recently been named as an Influential Woman in Bay Area Business by the San Francisco Business Times. Last year Professional Business Women of California (PBWC) recognized her as an Industry Leader. In 2011, received an Ella Hill Hutch award from Black Women Organized for Political Action, While on the board of San Francisco Planning and Urban Research Association (SPUR), she was named Nonprofit Board Leader of the Year by the Young Nonprofit Professionals Network San Francisco Bay Area (2006), for co-founding the Young Urbanists, an auxiliary engaging those 40 and under. She has also been recognized by the YMCA of San Francisco as the Volunteer of the Year for her service to the Bayview Hunter's Point YMCA (2003 – 2004), a board she once chaired and served on for seven years.

Gwyneth serves on the board of the American Red Cross Bay Area Chapter, whose Gala she has chaired for the past four years, doubling revenues from \$600,000 to \$1.2 million in 2014. She also serves on the advisory boards of Symphonix, an auxiliary of the San Francisco Symphony and Urban Solutions, a San Francisco nonprofit that strengthens underserved neighborhoods by supporting small businesses, job creation, diversity and sustainability. A graduate of Leadership California, Gwyneth holds a BA in policy studies from Dickinson College in Carlisle, PA.

Please type or print in ink.

CALIFORNIA FORM 700 FAIR POLITICAL PRACTICES COMMISSION A PUBLIC DOCUMENT

STATEMENT OF ECONOMIC INTERESTS COVER PAGE

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NAME OF FILE	R (LAST)		(FIRST)		(MIDDLE)	
Borden,	Gwyneth	· · · · · · · · · · · · · · · · · · ·				
1. Office,	Agency, or Court					
Agency I	Name (Do not use acronyms)				,	
City a	nd County of San Francisco					
Division,	Board, Department, District, if applicable		Your Position			
Planni	ng Commission		Commissioner			
► If filing	for multiple positions, list below or on an attac	hment. (Do not us	e acronyms)			
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2. Jurisd	iction of Office (Check at least one bo.	x)				
State	State		☐ Judge or Court Commissioner (Statewide Jurisdiction)			
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3. Type o	of Statement (Check at least one box)					
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4. Sched	ule Summary				<u> </u>	
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Schedule A-1 - Investments – schedule attached Schedule C - Income, Loans, & Business Positions – sc				ess Positions – schedule attached		
Schedule A-2 - Investments – schedule attached			Schedule D - Income - Gifts - schedule attached			
∐ Sche	dule B - Real Property – schedule attached		Schedule E - Inco	ome – Gifts – Travel	Payments – schedule attached	
	∑ None -	-or- No reportable inter	rests on any schedule			
5. Verifica	ation					
MAILING AI (Business o	DDRESS STREET r Agency Address Recommended - Public Document)	CITY		STATE	ZIP CODE	
DAVERAL	ELEDIJONE ALIMPED	San F	rancisco	CA	94123	
/	ELEPHONE NUMBER		E-MAIL ADDRESS (OPTIO	NAL)		
l have us	ed all reasonable diligence in preparing this stat d in any attached schedules is true and comple	ement. I have revi	ewed this statement and	d to the best of my kn	owledge the information contained	
	under penalty of perjury under the laws of the	_				
Date Signed 04/01/2014 (month, day, year)			Signature Gwyneth Borden (File the originally signed statement with your filing official.)			