File No.	140667	Committee Item No.	3
		Board Item No.	65

### **COMMITTEE/BOARD OF SUPERVISORS**

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Cmte Board    Motion	Committee: _	Rules	Date _	June.30, 2014
Motion Resolution Ordinance Legislative Digest Budget and Legislative Analyst Report Youth Commission Report Introduction Form Department/Agency Cover Letter and/or Report MOU Grant Information Form Grant Budget Subcontract Budget Contract/Agreement Form 126 – Ethics Commission Award Letter Application Public Correspondence  OTHER (Use back side if additional space is needed)  Bio Form 100  Completed by: Alisa Miller Date June 27, 2014	Board of Supe	ervisors Meeting	Date _	July 8,2014
Resolution Ordinance Legislative Digest Budget and Legislative Analyst Report Youth Commission Report Introduction Form Department/Agency Cover Letter and/or Report MOU Grant Information Form Grant Budget Subcontract Budget Contract/Agreement Form 126 – Ethics Commission Award Letter Application Public Correspondence  OTHER (Use back side if additional space is needed)  Bio Form 7000  Completed by: Alisa Miller Date June 27, 2014	Cmte Board			
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[Confirming Appointment, Municipal Transportation Agency Board of Directors - Gwyneth J. Borden]

Motion confirming the Mayor's appointment of Gwyneth J. Borden to the Municipal Transportation Agency Board of Directors, for the unexpired portion of a four-year term ending March 1, 2018.

WHEREAS, Charter, Article VIII.A, approved November 1999, establishes the Municipal Transportation Agency ("MTA") which includes the Municipal Railway and shall include the Department of Parking and Traffic; and

WHEREAS, The MTA includes a Board of Directors governed by a board of seven directors appointed by the Mayor and confirmed by the Board of Supervisors; and

WHEREAS, At least four of the directors must be regular riders of the municipal railway and must continue to ride the municipal railway during their terms; and

WHEREAS, The directors must posses significant knowledge of, or professional experience in, one or more of the fields of government, finance, or labor relations; and

WHEREAS, At least two of the directors must possess significant knowledge of, or professional experience in, the field of public transportation; and

WHEREAS, The Mayor has appointed Gwyneth J. Borden to the MTA Board of Directors to serve the unexpired portion of a four-year term ending March 1, 2018; now, therefore, be it

MOVED, That the Board of Supervisors of the City and County of San Francisco does hereby confirm the appointment of Gwyneth J. Borden to the Municipal Transportation Agency Board of Directors, for the unexpired portion of a four-year term ending March 1, 2018.

## OFFICE OF THE MAYOR SAN FRANCISCO



#### EDWIN M. LEE Mayor

**Notice of Appointment** 

Orig: Leg Dip C: BOS-11, cpage, Leg Dep Dip City attry, Rules Clerk Actile, cptage

June 5, 2014

San Francisco Board of Supervisors City Hall, Room 244 1 Carlton B. Goodlett Place San Francisco, California 94102

Honorable Board of Supervisors:

Pursuant to Section 8A.102 of the Charter of the City and County of San Francisco, I hereby make the following nomination:

Gwyneth J. Borden to the Municipal Transportation Agency Board of Directors, assuming the seat formerly held by Leona Bridges, for a term ending March 1, 2018

I am confident that Ms. Borden, an elector of the City and County, will serve our community well. Attached herein for your reference are her qualifications to serve.

Should you have any questions related to this nomination, please contact my Director of Appointments, Nicole Wheaton, at (415) 554-7940.

Sincerely,

Edwin M. Lee

Mayor

#### Office of the Mayor SAN FRANCISCO



June 5, 2014

Angela Calvillo Clerk of the Board, Board of Supervisors San Francisco City Hall 1 Carlton B. Goodlett Place San Francisco, CA 94102

Dear Ms. Calvillo,

Pursuant to Section 8A.102 of the Charter of the City and County of San Francisco, I hereby make the following nomination:

Gwyneth J. Borden to the Municipal Transportation Agency Board of Directors, assuming the seat formerly held by Leona Bridges, for a term ending March 1, 2018

I am confident that Ms. Borden, an elector of the City and County, will serve our community well. Attached herein for your reference are her qualifications to serve.

Should you have any questions related to this nomination, please contact my Director of Appointments, Nicole Wheaton, at (415) 554-7940.

Sincerely,

Mayor



Biography for Gwyneth J. Borden

Gwyneth Borden is the Executive Director of the Golden Gate Restaurant Association (GGRA), a role she assumed in February 2014. Prior to the GGRA, Gwyneth spent 10 years at IBM as the Manager of Corporate Citizenship & Corporate Affairs for several states in the Western US, managing IBM's corporate citizenship, government relations and philanthropic activities focusing on education, sustainability, workforce and economic development.

Gwyneth's career has spanned the public, private and nonprofit sectors. Prior to IBM, Gwyneth was the director of government relations for the San Francisco Chamber of Commerce, leading advocacy, economic development and public policy efforts at the local, state and federal levels. Before joining the Chamber, Gwyneth was a legislative aide to then Supervisor Gavin Newsom. Other positions she has held include project manager, GCA Strategies, Inc., project assistant, Rockefeller Brothers Fund's Project on World Security and staff assistant, U.S. Senator Barbara Boxer's office.

Gwyneth has served in a variety of civic roles, currently serving as a Commissioner for the City and County of San Francisco's Planning Commission, a post she was appointed to by San Francisco Mayor Gavin Newsom in 2008 and reappointed in 2010. Last year, Gwyneth was a member of the Mayor's 2030 Transportation Taskforce. And in 2012, Gwyneth served on the Presidential Search Committee for San Francisco State University, which resulted in the appointment of President Leslie Wong. Back in 2003, Gwyneth was appointed by the San Francisco Board of Supervisors as vice chair of the Expenditure Plan Advisory Committee that authored the half cent sales tax for transportation passed by San Francisco voters in 2003, and today funds the city's transportation projects. The Prop K campaign, which she led, passed with over 73 percent voter support in 2003. She also served on the California State Superintendent of Public Schools Technology Working Group and the California

Broadband Taskforce Working Group on Public/Private Development for Community Partnerships.

Gwyneth is involved in a number of community and philanthropic organizations and has received numerous awards for her leadership, having recently been named as an Influential Woman in Bay Area Business by the San Francisco Business Times. Last year Professional Business Women of California (PBWC) recognized her as an Industry Leader. In 2011, received an Ella Hill Hutch award from Black Women Organized for Political Action, While on the board of San Francisco Planning and Urban Research Association (SPUR), she was named Nonprofit Board Leader of the Year by the Young Nonprofit Professionals Network San Francisco Bay Area (2006), for co-founding the Young Urbanists, an auxiliary engaging those 40 and under. She has also been recognized by the YMCA of San Francisco as the Volunteer of the Year for her service to the Bayview Hunter's Point YMCA (2003 – 2004), a board she once chaired and served on for seven years.

Gwyneth serves on the board of the American Red Cross Bay Area Chapter, whose Gala she has chaired for the past four years, doubling revenues from \$600,000 to \$1.2 million in 2014. She also serves on the advisory boards of Symphonix, an auxiliary of the San Francisco Symphony and Urban Solutions, a San Francisco nonprofit that strengthens underserved neighborhoods by supporting small businesses, job creation, diversity and sustainability. A graduate of Leadership California, Gwyneth holds a BA in policy studies from Dickinson College in Carlisle, PA.

# CALIFORNIA FORM 700 FAIR POLITICAL PRACTICES COMMISSION A PUBLIC DOCUMENT

## STATEMENT OF ECONOMIC INTERESTS COVER PAGE

Date Received
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Please type or print in ink.		150994565
NAME OF FILER (LAST)	(FIRST)	(MIDDLE)
Borden, Gwyneth		
1. Office, Agency, or Court		
Agency Name (Do not use acronyms)	·	
City and County of San Francisco	· · · · · · · · · · · · · · · · · · ·	
Division, Board, Department, District, if applicable	Your Position	
Planning Commission	Commissioner	
▶ If filling for multiple positions, list below or on an attachment	. (Do not use acronyms)	
Agency:	Position:	
2. Jurisdiction of Office (Check at least one box)		
☐ State	☐ Judge or Court Commissioner (	Statewide Jurisdiction)
Multi-County	County of San Francisco	· .
City of		
3. Type of Statement (Check at least one box)		
X Annual: The period covered is January 1, 2013, through December 31, 2013	Leaving Office: Date Left (Check one)	
The period covered is	ough O The period covered is Jan leaving office.	uary 1, 2013, through the date of
Assuming Office: Date assumed	O The period covered is of leaving office.	, through the date
Candidate: Election Year and office	ce sought, if different than Part 1:	· · · · · · · · · · · · · · · · · · ·
4. Schedule Summary		
Check applicable schedules or "None."	► Total number of pages including this	cover page:1
Schedule A-1 - Investments – schedule attached	Schedule C - Income. Loans. & Bu	siness Positions – schedule attached
Schedule A-2 - Investments – schedule attached	Schedule D - Income - Gifts - sch	•
Schedule B - Real Property - schedule attached	Schedule E - Income - Gifts - Trav	vel Payments – schedule attached
	or-	
☑ None - No re	portable interests on any schedule	
5. Verification		
MAILING ADDRESS STREET (Business or Agency Address Recommended - Public Document)	CITY STATE	ZIP CODE
[Dusiness of Agency Address Necommenced - 1 ability Documenty	San Francisco CA	94123
DAYTIME TELEPHONE NUMBER	E-MAIL ADDRESS (OPTIONAL)	J#123 ,
( )		
I have used all reasonable diligence in preparing this statement herein and in any attached schedules is true and complete. I		knowledge the information contained
I certify under penalty of perjury under the laws of the Sta	•	ect.
Date Signed 04/01/2014 (month, day, year)	SignatureGwyneth Borden	etement with your filing official.)