



## San Francisco Public Library

April 25, 2014

Scott Staub  
Executive Director  
Friends of the San Francisco Public Library  
710 Van Ness Avenue  
San Francisco, CA 94102

Dear Scott,

Attached are the San Francisco Public Library's proposals for funding for Fiscal Year 2014/15. These proposals have been developed based on the Library's Strategic Priorities:

- Literacy and Learning
- Digital Strategy
- Youth Engagement
- Diversity in Programming
- Strategic Partnerships

As in previous years, the grant proposals are organized in the matrix format to facilitate better integration and review of the proposed items. System-wide grant funds for programs and outreach to all ages, as well as Grants to Branches, support San Francisco Public Library's dedication to free and equal access to information, knowledge, independent learning and the joys of reading for each neighborhood throughout our diverse community. This year some of the branches elected to pool their grant to branch funds to collaborate on District-wide initiatives or projects such as "Taste it @ your Library" or the Digital Experience Bar. Some of the branches have proposed standalone programs such as the Potrero Hill Art Festival, and a Bike Build Program at Portola. Professional development funds will provide critical support for employee engagement, continuing education and organizational development efforts. The Innovation Grants request for two projects will provide the seed monies for significantly enhancing mobile outreach service capability and the organization's digitization efforts in the repurposed Patent & Trademark Center on the 5<sup>th</sup> floor of the Main Library.

The Library is extremely grateful that the Friends Board has approved a gift of \$720,000 for the upcoming fiscal year. With such robust support, San Francisco Public Library is poised for another tremendous year of meeting our world class city's needs for vibrant library programs and services.

Sincerely,

Luis Herrera  
City Librarian

Attachments