

June 18, 2014

Luis Herrera
City Librarian
San Francisco Public Library
100 Larkin Street
San Francisco, CA 94102

Dear Luis,

On behalf of our Board of Directors, I am pleased to inform you that Friends of the San Francisco Public Library has approved funding for all of the requests you submitted for Fiscal Year 2014-2015.

Included in this total is \$298,300 in direct funding for programs that we have traditionally supported in the past, along with new initiatives, discretionary funding for staff development and consulting, grants for branch libraries and grants for innovative programs throughout the system.

We are pleased to let you know that we have approved the Innovation Grants as you requested, at a total of \$20,000. We trust that this will help you reach your goal of "meeting the Library's need to strategically advance creative ideas and priorities for services that may later be implemented on a wider scale". We are particularly happy that your staff has worked so strategically to focus on programs that will benefit the system as a whole.

We further agree to your suggestion that the Grants to Branches funding, totaling \$13,500, to be used in alignment of the Library's diversity and programming priorities to provide consistent and targeted support for key initiatives.

In addition to the Traditionally Supported Programs, the Grants to Branches and the Innovation Grants mentioned above, we have included \$78,400 for Friends Initiatives, which will support "One City, One Book" and the publication of *At the Library*.

In addition to the direct grants mentioned above, \$309,800 is available through donor designated funds which Friends holds in trust for your use. We will appreciate getting your estimate of the amount you plan to use and the estimated timeline for expenditures when you are able to develop it. Please recall that we are asking for quarterly estimates for use of these funds to enable us to calculate our cash flow needs.

Funds granted in this cycle have become available at the beginning of the new fiscal year, beginning July 1, 2014. We appreciate the assessment and reporting that you and your staff did during the course of the past year to help measure and reflect their impact, both on the library and on the community which it serves. Information such as this helps Friends seek future funding of these programs, and also gives our Board and donors a clear and compelling picture of the effects of their generosity.

We look forward to working with you to strategize on how to build sustainability into vital programs that would otherwise not be offered and to focus attention on your excellent staff and the wonderful work they do. Additionally, to enable us to raise the funds needed to support this work, we ask that Friends be acknowledged on all materials developed through our funding as well as at programs in the libraries, and that we continue to receive any evaluations or other measures of the programs that are produced. This information will help us tremendously to make the case to funders that libraries are a sound investment of their philanthropic dollars.

Thank you for this opportunity to support our city's greatest public assets – our libraries. We look forward to an exciting year!

Best regards,



Scott C. Staub
Executive Director

Cc: Jean Farrington, Chair, Library Support Committee