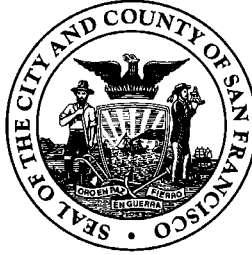


BOARD of SUPERVISORS



City Hall  
Dr. Carlton B. Goodlett Place, Room 244  
San Francisco 94102-4689  
Tel. No. 554-5184  
Fax No. 554-5163  
TDD/TTY No. 554-5227

## MEMORANDUM

### RULES COMMITTEE

### SAN FRANCISCO BOARD OF SUPERVISORS

TO: Supervisor Norman Yee, Chair  
Rules Committee

FROM: Alisa Miller, Clerk, Rules Committee *by [signature]*

DATE: July 14, 2014

SUBJECT: **COMMITTEE REPORT, BOARD MEETING**  
Tuesday, July 15, 2014

The following file should be presented as a **COMMITTEE REPORT** at the Board meeting on Tuesday, July 15, 2014.

This item was acted upon at the Special Committee Meeting on Thursday, July 10, 2014, at 2:00 p.m., by the votes indicated.

**Item No. 57**      **File No. 140752**

Motion appointing Joshua Marker, term ending December 16, 2014, to the Market and Octavia Community Advisory Committee.

Prepared in Committee as a Motion  
**RECOMMENDED AS A COMMITTEE REPORT**

Vote: Supervisor Norman Yee - Aye  
Supervisor Katy Tang - Aye  
Supervisor David Campos - Aye

c: Board of Supervisors  
Angela Calvillo, Clerk of the Board  
Rick Caldeira, Deputy Legislative Clerk  
Jon Givner, Deputy City Attorney

File No. 140752

Committee Item No. 4

Board Item No. 57

# COMMITTEE/BOARD OF SUPERVISORS

## AGENDA PACKET CONTENTS LIST

Committee: Rules

Date July 10, 2014

Board of Supervisors Meeting

Date July 15, 2014

### Cmte Board

- |                                     |                                     |  |
|-------------------------------------|-------------------------------------|--|
| <input type="checkbox"/>            | <input checked="" type="checkbox"/> | Motion                                       |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Resolution                                   |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Ordinance                                    |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Legislative Digest                           |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Budget and Legislative Analyst Report        |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Youth Commission Report                      |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Introduction Form                            |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Department/Agency Cover Letter and/or Report |
| <input type="checkbox"/>            | <input type="checkbox"/>            | MOU  |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Grant Information Form                       |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Grant Budget                                 |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Subcontract Budget                           |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Contract/Agreement                           |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Form 126 – Ethics Commission                 |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Award Letter                                 |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Application                                  |
| <input type="checkbox"/>            | <input checked="" type="checkbox"/> | Public Correspondence                        |

OTHER (Use back side if additional space is needed)

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Completed by: Alisa Miller Date July 3, 2014

Completed by: Alisa Miller Date July 14, 2014

1 [Appointment, Market and Octavia Community Advisory Committee - Joshua Marker]

2 **Motion appointing Joshua Marker, term ending December 16, 2014, to the Market and**  
3 **Octavia Community Advisory Committee.**

4  
5           MOVED, That the Board of Supervisors of the City and County of San Francisco does  
6 hereby appoint the hereinafter designated person to serve as a member of the Market and  
7 Octavia Community Advisory Committee, pursuant to the provisions of Planning Code,  
8 Section 341.5, for the term specified:

9           Joshua Marker, seat 2, succeeding Michael Simmons, term expired, must be a resident  
10 homeowner and live or work within the Plan area, for the unexpired portion of a two-year term  
11 ending December 16, 2014.



**Board of Supervisors  
City and County of San Francisco  
1 Dr. Carlton B. Goodlett Place, Room 244  
(415) 554-5184 FAX (415) 554-7714**

**Application for Boards, Commissions, Committees, & Task Forces**

Market Octavia CAC

Name of Board, Commission, Committee, or Task Force: \_\_\_\_\_

Seat # or Category (If applicable): \_\_\_\_\_ Homeowner \_\_\_\_\_ District: 5

Name: Paul Olsen

Home Address: Buchanan St \_\_\_\_\_ Zip: 94102

Home Phone: 415- [REDACTED] \_\_\_\_\_ Occupation: Director

Work Phone: 415-759-3690 \_\_\_\_\_ Employer: Experience Corps Bay Area

Business Address: 3925 Noriega St \_\_\_\_\_ Zip: 94122

Business E-Mail: polsen@aspiranet.org \_\_\_\_\_ Home E-Mail: paulolsen.sf@ [REDACTED]

**Pursuant to Charter Section 4.101 (a)2, Boards and Commissions established by the Charter must consist of electors (registered voters) of the City and County of San Francisco. For certain other bodies, the Board of Supervisors can waive the residency requirement.**

Check All That Apply:

Registered voter in San Francisco: Yes  No  If No, where registered: \_\_\_\_\_

Resident of San Francisco  Yes  No If No, place of residence: \_\_\_\_\_

**Pursuant to Charter section 4.101 (a)1, please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco:**

I am applying for the area homeowner vacancy on the Market Octavia CAC. I have owned and lived in my home in the Plan area for 14 years, and have been very involved in the neighborhood association during that time. I am also a gay San Francisco native whose family moved to San Francisco in the late 1800's. Both of my parents worked at City Hall and instilled a love for San Francisco and a capacity and desire to be of service in their children.

From a demographic standpoint, I was very active in the decade-long drafting of the Market Octavia Plan, both as an individual and as a member of the Board of Hayes Valley Neighborhood Association. I worked extensively to ensure communication among the diverse areas included in the plan area, facilitating involvement of the broadest possible constituencies.

**Business and/or professional experience:**

I am Director of Experience Corps Bay Area (ECBA), a non-profit organization that trains and supports adults 50+ to mentor and tutor public school children, with an emphasis on K-3 literacy intervention in 9 San Francisco schools. John Muir Elementary is in the plan area, and Sanchez Elementary is just across 16th Street from the plan area. Prior to my work at ECBA, I was Executive Director of Under One Roof on Castro Street for almost a decade, utilizing hundreds of volunteers to raise hundreds of thousands of dollars each year for dozens of AIDS Service Organizations throughout the Bay Area. These positions have required thoughtful, active engagement with multiple community, government and non-profit stakeholders.

**Civic Activities:**

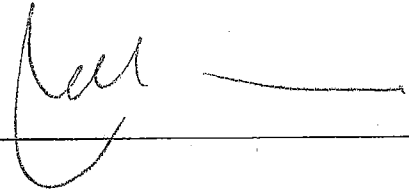
Hayes Valley Neighborhood Association - 10 years on the Board, including several years as President while the Market Octavia Plan was being drafted.  
HVNA Transportation & Planning Committee -14 year active member (As part of our service, we provide input and receive Market Octavia CAC updates.)  
SF Housing Action Coalition - 7 years on the Executive Committee, including a term as Chair (I have met with Planning Directors and staff and testified before the Planning Commission, the Board of Supervisors and various committees many times over the years.)  
Non-Planning activities include: Founding member, John Muir PTA; 6 yrs on the Board of SF Gay Men's Chorus (5 years on the Executive Committee with terms as Vice Chair and Chair)

Have you attended any meetings of the Board/Commission to which you wish appointment? Yes  No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (Applications must be received 10 days before the scheduled hearing.)

Date: 4/4/14

Applicant's Signature: (required)



**Please Note:** Your application will be retained for one year. Once Completed, this form, including all attachments, become public record.

**FOR OFFICE USE ONLY:**

Appointed to Seat #: \_\_\_\_\_ Term Expires: \_\_\_\_\_ Date Seat was Vacated: \_\_\_\_\_

Paul Olsen  
Buchanan Street  
San Francisco, CA 94102  
415- [REDACTED]

April 4, 2014


Board of Supervisors  
City and County of San Francisco  
1 Dr Carlton B Goodlett Place, Room 244  
San Francisco, CA 94102

re: Application for Market Octavia CAC

Attached please find my application for the homeowner vacancy on the Market Octavia CAC. As per my conversations with CAC member Jason Henderson and Alexis Smith at the Planning Department, as a long term resident of the area and long-time member of the Board of the Hayes Valley Neighborhood Association, I am very familiar with the Market Octavia Plan area, as well as the process behind the establishment of the Plan. I would be honored to serve on the Citizen's Advisory Committee involved with the implementation of the Plan.

I look forward to further involvement in the process. Please feel free to contact me with any questions you may have.

Sincerely,

  
Paul Olsen

encl: 1

San Francisco Board of Supervisors  
Rules Committee  
Supervisor Norman Yee, chair  
Supervisor Katy Tang, Vice-Chair  
Supervisor David Campos

July 10, 2014

Dear Supervisors Yee, Tang, and Campos,

On behalf of the Hayes Valley Neighborhood Association (HVNA) I strongly encourage you to appoint Paul Olsen to the vacant seat #2 on Market and Octavia Community Advisory Committee (CAC.)

Paul is uniquely qualified for this position. As President of the HVNA, and a board member for a decade while the Market and Octavia Neighborhood Plan was being created, Paul was in the forefront of negotiations between city staff, other community leaders and other stakeholders. Paul is intelligent, diplomatic, and honest. His gentle manner has been a calming influence in numerous heated debates that I have personally seen him diffuse. Paul believes in the plan whole heartedly and has a record of working with adjacent neighborhood leaders to be sure everyone gets their fair share. If appointed, he will undoubtedly be a compassionate leader in the process as he has been for HVNA. His ability to communicate an issue in layman's terms is an invaluable asset.

Paul unfortunately will not be present at the hearing because he is attending an out-of-town conference. I hope that this letter of support helps to dissuade any opinion that he is anything less than educated, dedicated, and professional.

Thank you for your support for Paul Olsen for seat #2 on the Market and Octavia CAC.

Sincerely,

William Bulkley  
**Hayes Valley Neighborhood Association**  
Board of Directors, President



Board of Supervisors
City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 244
(415) 554-5184 FAX (415) 554-7714

Application for Boards, Commissions, Committees, & Task Forces

Name of Board, Commission, Committee, or Task Force: Market-Octavia CAC

Seat # or Category (If applicable): 3.2 District: 6

Name: Joshua Marker

Home Address: Brady St. # SF, CA Zip: 94103

Home Phone: 415- Occupation: Attorney

Work Phone: n/a Employer: Practice Fusion

Business Address: 650 Townsend St. Suite 500, SF, CA Zip: 94103

Business E-Mail: n/a Home E-Mail: joshua.marker@

Pursuant to Charter Section 4.101 (a)2, Boards and Commissions established by the Charter must consist of electors (registered voters) of the City and County of San Francisco. For certain other bodies, the Board of Supervisors can waive the residency requirement.

Check All That Apply:

Registered voter in San Francisco: Yes [checked] No [ ] If No, where registered:

Resident of San Francisco [checked] Yes [ ] No [ ] If No, place of residence:

Pursuant to Charter section 4.101 (a)1, please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco:

I am a 35 year old male, married, with one daughter (17 months old). I have lived in SF for 14+ years in various neighborhoods and have been a homeowner at my current residence for 3+ years.



**Business and/or professional experience:**

I have been an attorney in SF since 2009, first at the law firm of Reed Smith, and starting in 2014, in the legal department of Practice Fusion. I also attended law school in SF, at UC Hastings, from 2006-2009. Prior to that, from 2000-2006, I worked in various corporate jobs, largely in sales and account management, also in SF.

**Civic Activities:**

I am a member of various neighborhood groups for the Brady/McCoppin area and attend meetings as often as work/family constraints will permit.

I also try to volunteer around the city through my employer. Organizations with whom I've previously volunteered include Larkin Street Youth Services and Project Homeless Connect.

Finally, I have a general interest in ongoing development around the city, but particularly within my neighborhood. I am attempting to raise a family in the neighborhood, and hope to see the area develop in a way that maintains its character, but is also a clean/safe place to raise my daughter, with a focus on new outdoor/green spaces.

Have you attended any meetings of the Board/Commission to which you wish appointment?      Yes  No

---

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. *(Applications must be received 10 days before the scheduled hearing.)*

Date: June 27, 2014 Applicant's Signature: (required) /s/ Joshua B. Marker

(Manually sign or type your complete name.  
NOTE: By typing your complete name, you are hereby consenting to use of electronic signature.)

**Please Note:** Your application will be retained for one year. Once Completed, this form, including all attachments, become public record.

---

**FOR OFFICE USE ONLY:**

Appointed to Seat #: \_\_\_\_\_ Term Expires: \_\_\_\_\_ Date Seat was Vacated: \_\_\_\_\_

**Miller, Alisa**

---

**From:** joshua marker [joshua.marker@  
**Sent:** Friday, June 27, 2014 1:54 PM  
**To:** Miller, Alisa  
**Cc:** Angulo, Sunny (BOS)  
**Subject:** Market-Octavia CAC  
**Attachments:** vacancy\_application\_021814 (jbm).pdf

Alisa,

Attached please find my application for the open seat on the Market-Octavia CAC. Please let me know of any questions, or additional information which I may provide. Thanks.

Josh

San Francisco  
BOARD OF SUPERVISORS

Date Printed: July 3, 2014

Date Established: November 4, 2008

Active

**MARKET AND OCTAVIA COMMUNITY ADVISORY COMMITTEE**

**Contact and Address:**

Alexis Smith  
Planning  
1660 Mission Street  
San Francisco, CA 94103

Phone: (415) 558-6377

Fax: (415) 558-6409

Email: alexis.smith@sfgov.org

**Authority:**

Planning Code, Section 341.5 (Ordinance No. 72-08; Resolution No. 474-08)

**Board Qualifications:**

The CAC will be advisory, as appropriate, to the Planning Director, the Interagency Plan Implementation Committee, the Planning Commission, and the Board of Supervisors. Planning Code Section 341.5 provides that the Planning Department or Interagency Plan Implementation Committee shall designate necessary staffing from relevant agencies to the CAC, as needed to complete the CAC's responsibilities described in this Code. To the extent permitted by law, staffing for the CAC shall be funded through the Market & Octavia Community Improvements Fund administration fees.

The CAC may perform the functions enumerated in Planning Code Section 341.5(a) as needed. The CAC shall consist of 9 members. Every member of the CAC must live or work within the Plan Area. The appointing authority shall use best efforts to appoint members from varying geographic, socio-economic, ethnic, racial, gender, and sexual orientations. The Mayor shall appoint one-third (3) of the members of the CAC. The Board of Supervisors shall appoint two-thirds (6) of the members and at least one shall be a resident renter, one a resident homeowner, one a low-income resident, one a local merchant, one a representative of established neighborhood groups and one member at large.

The members of the CAC shall serve at the pleasure of the appointing authority for a term of two years from the date that all nine members have been appointed.

Sunset date: Waived