File No. 14/220

Committee Item No. _____ Board Item No. _____

COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST

Committee: Budget & Finance Committee

Date December 10, 2014

Board of Supervisors Meeting

Date _____

Cmte Board

Completed by:_

	Motion Resolution Ordinance Legislative Digest Budget and Legislative Analyst Report Youth Commission Report Introduction Form Department/Agency Cover Letter and/or Report MOU Grant Information Form Grant Budget Subcontract Budget Contract/Agreement Form 126 – Ethics Commission Award Letter Application Public Correspondence
	(Use back side if additional space is needed)
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	·
Completed	by: Linda Wong Date December 5, 2014

Date

FILE NO. 141220

RESOLUTION NO.

[Accept and Expend Grant - GO-Biz Capital Infusion Program - \$60,000]

Resolution retroactively authorizing the Office of Economic and Workforce Development to accept and expend a grant in the amount of \$60,000 from the Humboldt State University Sponsored Programs Foundation for the GO-Biz Capital Infusion Program for the period of October 1, 2014, through September 30, 2015.

WHEREAS, The Office of Economic and Workforce Development (OEWD) won a bid to be the local host of the San Francisco Small Business Development Center (SFSBDC) early this year; and

WHEREAS, The mission of the SFSBDC is to engender entrepreneurship and cultivate small business success in the City and County of San Francisco by providing high-quality technical support, training and in-depth financial analysis for start-up and existing companies; and

WHEREAS, For the SFSBDC to assist more entrepreneurs, help them access capital, and build and grow their entrepreneurial base, OEWD responded to a request for proposals from the Governor's Office Of Business and Economic Development (GO-Biz); and

WHEREAS, OEWD was awarded \$60,000 by Humboldt State University Sponsored Programs Foundation for the GO-Biz Capital Infusion Program; and

WHEREAS, The grant award requires \$60,000 in matching funds; and WHEREAS, This grant does not create any new positions and will not require an amendment to the Annual Salary Ordinance; and

WHEREAS, The grant terms prohibit including indirect costs in the grant budget; now, therefore, be it

Mayor Lee BOARD OF SUPERVISORS

RESOLVED, That OEWD is hereby authorized to retroactively accept and expend a grant in the amount of \$60,000, for the period of October 1, 2014 through September 30, 2015; and, be it

FURTHER RESOLVED, That the Board of Supervisors hereby waives inclusion of indirect costs in the grant budget; and, be it

FURTHER RESOLVED, That OEWD is hereby authorized to retroactively accept and expend the grant funds pursuant to San Francisco Administrative Code section 10.170-1; and, be it

FURTHER RESOLVED, That the Director of OEWD is authorized to enter into the agreement on behalf of the City;

Recommended:

Approved

Todd Rufo, Director

Office of Economic and Workforce Development

Approved: Controller

File Number:

(Provided by Clerk of Board of Supervisors)

Grant Resolution Information Form

(Effective July 2011)

Purpose: Accompanies proposed Board of Supervisors resolutions authorizing a Department to accept and expend grant funds.

The following describes the grant referred to in the accompanying resolution:

1. Grant Title: Go-Biz Capital Infusion Program

2. Department: Office of Economic and Workforce Development

3. Contact Person: Holly Lung

Telephone: (415) 554-6628

4. Grant Approval Status (check one):

[x] Approved by funding agency [] Not yet approved

5. Amount of Grant Funding Approved or Applied for: \$60,000

- 6. a. Matching Funds Required: \$60,000
 - b. Source(s) of matching funds (if applicable): Federal SBA Funds
- 7. a. Grant Source Agency: Governor's Office of Business and Economic Development (GO-Biz)
 b. Grant Pass-Through Agency (if applicable): Humboldt State University-Sponsored Programs Foundation (HSU-SPF)

8. Proposed Grant Project Summary: For the San Francisco Small Business Development Center (SFSBDC) to provide counselling service to more entrepreneurs, help them access capital, and build and grow their entrepreneurial base

9. Grant Project Schedule, as allowed in approval documents, or as proposed:

Start-Date: 10/1/2014

End-Date: 9/30/2015

- **10.** a. Amount budgeted for contractual services: \$60,000
 - b. Will contractual services be put out to bid? Yes
 - c. If so, will contract services help to further the goals of the Department's Local Business Enterprise (LBE) requirements? No
 - d. Is this likely to be a one-time or ongoing request for contracting out? Ongoing
- **11.** a. Does the budget include indirect costs?
 - []Yes [x]No
 - b. 1. If yes, how much? \$
 - b. 2. How was the amount calculated?
 - c. 1. If no, why are indirect costs not included?

[x] Not allowed by granting agency [] To maximize use of grant funds on direct services [] Other (please explain):

c. 2. If no indirect costs are included, what would have been the indirect costs?

12. Any other significant grant requirements or comments:

Disability Access Checklist*(Department must forward a copy of all completed Grant Information Forms to the Mayor's Office of Disability)

13. This Grant is intended for activities at (check all that apply):

[x] Existing Site(s)	[x] Exist
[] Rehabilitated Site(s)	[] Reha
[] New Site(s)	[] New \$

ting Structure(s) bilitated Structure(s) Structure(s)

[x] Existing Program(s) or Service(s) [] New Program(s) or Service(s)

14. The Departmental ADA Coordinator or the Mayor's Office on Disability have reviewed the proposal and concluded that the project as proposed will be in compliance with the Americans with Disabilities Act and all other Federal, State and local disability rights laws and regulations and will allow the full inclusion of persons with disabilities. These requirements include, but are not limited to:

1. Having staff trained in how to provide reasonable modifications in policies, practices and procedures;

2. Having auxiliary aids and services available in a timely manner in order to ensure communication access;

3. Ensuring that any service areas and related facilities open to the public are architecturally accessible and have been inspected and approved by the DPW Access Compliance Officer or the Mayor's Office on Disability Compliance Officers.

If such access would be technically infeasible, this is described in the comments section below:

Comments:

Departmental ADA Coordinator or Mayor's Office of Disability Reviewer:

Eugene T. Flannery (Name)

Environmental Compliance Manager/ADA Coordinator

(Title)

Date Reviewed: _// - 4 - 2014

go I. Florna anature Required)

Department Head or Designee Approval of Grant Information Form:

Todd Rufo (Name)

Director

(Title)

Date Reviewed: _____!/]7 /]1

(Signature Required)

Subcontract Agreement						
Institution/Organization	Institution/Organization					
Humboldt State University-Sponsored Programs Foundation HSU-SPF ("Prime Recipient") 1 Harpst Street Arcata, CA 95521-8222	City and County of San Francisco ("Sub-Recipient") Office of Economic and Workforce Development City Hall, Room 448 1 Dr Carlton B Goodlett Place, San Francisco, CA 94102 EIN/TIN No.:					
Prime Award Number: SB2014SBDC-L3	Subcontract Number: TBD					
Awarding Agency: Governor's Office of Business and Economic Development Development Small Business Development						
Current Period of Performance: 10/01/2014 – 09/30/2015	Amount Funded by this Action: \$60,000.00					
Total Project Period of Performance: 10/01/2014 – 09/30/2015	Principal Investigator: Kristin Johnson, Director, SBDC					
Project Title: GO-BIZ 14-15	·					
Reporting Requirements [Check here if applicable], as provide	d in Attachment 4.					
TERMS AND (CONDITIONS					
 HSU-SPF and SUBCONTRACTOR hereby enter into this Cost-Reimbi subcontractors retained by the SUBCONTRACTOR agree to abide by 	ursable Subcontract agreement. SUBCONTRACTOR and any additional					
 The statement of work and budget for this subcontract are as shown in SUBCONTRACTOR shall be an independent entity and not an employ 						
 In undertaking the performance of this subcontract, SUBCONTRACTC under this Subcontract will be performed in compliance with such stand 						
4) HSU-SPF- shall reimburse SUBCONTRACTOR not more often than question SUBCONTRACTOR's standard invoice, but at a minimum shall include number, and certification as to truth and accuracy of invoice. Invoices SUBCONTRACTOR. It is understood that no substantial variations will invoice and questions concerning invoice receipt or payments should Attachment 3.	e current and cumulative costs (including cost sharing), Subcontract that do not reference HSU-SPFs subcontract number shall be returned to be made in the budget without prior written approval by the HSU.					
 A final statement of cumulative costs incurred, including cost sharing, LATER THAN sixty (60) days after subcontract end date. The final stat 						
6) HSU-SPF- All payments shall be considered provisional and subject to is necessary as a result of an adverse audit finding against the SUBCC						
 Matters concerning the technical performance of this subcontract shou Attachment 3. 	Id be directed to the appropriate party's Project Director, as shown in					
8) Matters concerning the request or negotiation of any changes in the te changes requiring prior approval, should be directed to the appropriate changes made to this subcontract agreement require the written appro-	party's Administrative Contact, as shown in Attachment 3. Any such					
 Each party shall be responsible for its negligent acts or omissions and the extent allowed by law. 	the negligent acts or omissions of its employees, officers, or directors, to					
10) Either party may terminate this agreement with thirty days written notic Attachment 3. HSU-SPF shall pay SUBCONTRACTOR only for costs						
11) No-cost extensions require the written approval of the HSU-SPF. Any the Administrative Contact, as shown in Attachment 3, not less than the administrative Contact.						
12) The Subcontract is subject to the provisions of the Prime Award and of	ther special terms and conditions, as identified in Attachment 2.					
13) This Subcontract, including any referenced attachments, appendices a other written or oral representations, statements negotiations, or agree						
14) By signing below SUBCONTRACTOR accepts all the terms and condi- shown in Attachments 1 and 2.	tions of this agreement, and makes the certifications and assurances					
By an Authorized Official of HSU-SPF	By an Authorized Official of SUBCONTRACTOR:					
	Name: Date Title:					

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ATTACHMENT 1

Certifications and Assurances

By signing the Subcontract Agreement, the authorized official of SUBCONTRACTOR certifies, to the best of his/her knowledge and belief, that:

Certification Regarding Lobbying

1) No Federal appropriated funds have been paid or will be paid, by or on behalf of the SUBCONTRACTOR, to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with the awarding of any Federal contract, the making of any Federal grant, the making of any Federal loan, the entering into of any cooperative agreement, and the extension, continuation, renewal, amendment, or modification of any Federal contract, grant, loan, or cooperative agreement.

2) If any funds other than Federal appropriated funds have been paid or will be paid to any person for influencing or intending to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with this Federal contract, grant, loan, or cooperative agreement, the SUBCONTRACTOR shall complete and submit Standard Form -LLL, "Disclosure Form to Report Lobbying," to the HSU-SPF.

3) The SUBCONTRACTOR shall require that the language of this certification be included in the award documents for all subcontracts at all tiers (including subcontracts, subgrants, and contracts under grants, loans, and cooperative agreements) and that all subrecipients shall certify and disclose accordingly.

This certification is a material representation of fact upon which reliance was placed when this transaction was made or entered into. Submission of this certification is a prerequisite for making or entering into this transaction imposed by section 1352, title 31, U. S. Code. Any person who fails to file the required certification shall be subject to a civil penalty of not less that \$10,000 and not more that \$100,000 for each such failure.

Debarment, Suspension, and Other Responsibility Matters

SUBCONTRACTOR certifies by signing this Subcontract Agreement that neither it nor its principals are presently debarred, suspended, proposed for debarment, declared ineligible or voluntarily excluded from participation in this transaction by any federal department or agency.

OMB Circular A-133 Assurance

SUBCONTRACTOR assures HSU-SPF that it complies with A-133 and that it will notify HSU-SPF of completion of required audits and of any adverse findings, which impact this subcontract.

Davis-Bacon and Related Acts

If applicable, by signing this Agreement, SUBCONTRACTOR certifies that it complies with the Davis-Bacon act and warrants proper wages are applied to federally-funded or assisted construction projects.

ATTACHMENT 2

Prime Award and Special Terms and Conditions

PRIME AWARD

All references to the HUMBOLDT STATE UNIVERSITY-SPF, Awardee, Grantee, Recipient, etc. in the Prime Award shall mean the SUBCONTRACTOR. The Prime Award is included **following** this page.

SPECIAL TERMS AND CONDITIONS

1. Without limiting the parties' indemnification, SUBCONTRACTOR warrants that it has and will maintain Workers' compensation insurance coverage of not less than one million dollars (\$1,000,000) per accident; General Liability insurance of not less than one million dollars (\$1,000,000), and Automobile Liability insurance of not less than one million dollars (\$1,000,000), and Automobile Liability insurance of not less than one million dollars (\$1,000,000), and Automobile Liability insurance of not less than one million dollars (\$1,000,000), and Automobile Liability insurance of not less than one million dollars (\$1,000,000) combined single limit per occurrence applicable to all owned, non-owned, and hired vehicles.

2. SUBCONTRACTOR agrees to maintain and preserve all records relative to this Subcontract, for three (3) years after termination. SUBCONTRACTOR agrees to permit HSU-SPF duly authorized representatives to have access to and to examine and audit, any pertinent books, documents, papers, and records related to this Subcontract. Furthermore, all records related to this Subcontract shall be reasonably available for inspection by the State of California pursuant to Government Code § 8546.7 which states in pertinent part: "...every contract involving the expenditure of public funds in excess of ten thousand dollars (\$10,000) entered into by any state agency, ... or by any other public entity, including a city, county..., shall be subject to the examination and audit of the State Auditor, at the request of the public entity or as part of any audit of the public entity, for a period of three years after final payment under the contract."

3. This Subcontract and any disputes concerning it shall be interpreted under the laws of the State of California.

INTELLECTUAL PROPERTY

All rights and intellectual property rights (including copyrights), in any work, including, without limitation, all plans, research results, publications, developments, reports, processes, programs, analyses, website content and other materials ("Works") created or developed by or on behalf of Consultant pursuant to this Agreement shall be owned exclusively by HSU-SPF as "works made for hire." To the extent any such Works are deemed not to be works made for hire, Consultant hereby assigns all rights and intellectual property rights therein to HSU-SPF. HSU-SPF shall provide full credit for authorship ascribed to Consultant as appropriate.

HSU-SPF reserves the right (but not the obligation) to publicize Consultant's services.

GOVERNOR'S OFFICE OF BUSINESS AND ECONOMIC DEVELOPMENT SMALL BUSINESS DEVELOPMENT CENTER GRANT AGREEMENT

This Governor's Office of Business and Economic Development Small Business Development Center Grant Agreement (hereinafter referred to as the "AGREEMENT") dated September 22, 2014 is entered into by and between Humboldt State University Sponsored Programs Foundation (hereinafter "RECIPIENT"), a[non-profit entity] and **the California Governor's Office of Business and Economic Development** (hereinafter, "GO-Biz"), hereafter jointly referred to as the "parties" or individually as the "party."

A. WHEREAS, GO-Biz is the sponsor of this award issued to the RECIPIENT under Agreement Number SB2014SBDC-L3 ("Award");

B. WHEREAS, RECIPIENT is a small business development center ("SBDC") in California pursuant to the requirements of the U.S. Small Business Administration ("SBA");

C. WHEREAS, all parties acknowledge that this AGREEMENT and the Award are only available to SBDCs in California;

D. WHEREAS, GO-Biz desires to retain RECIPIENT to perform and/or manage services as specified in Exhibit A ("Performance Metrics and Timeline") and intends to compensate RECIPIENT for such services, as described in Exhibit B ("Budget");

E. WHEREAS, RECIPIENT desires to be retained by GO-Biz to perform and/or manage such services as described set forth in Exhibit A and to be compensated as set forth in Exhibit B;

F. WHEREAS, in undertaking the performance of this AGREEMENT, RECIPIENT represents that it is knowledgeable in its field and that any services performed/and or managed by RECIPIENT will be performed in compliance with this AGREEMENT and any attachments thereto, and;

G. WHEREAS, RECIPIENT and any additional third party(ies) retained by RECIPIENT agree to abide by all of the terms and conditions of this AGREEMENT and the terms and conditions of this Award.

NOW, THEREFORE, in consideration of the mutual and representative promises and subject to the terms and conditions set forth herein, the parties agree as follows:

1. <u>Recitals</u>. The parties acknowledge and agree that the recitals are true and accurate and are hereby incorporated by reference into this AGREEMENT.

2. <u>Performance Metrics and Timeline</u>. RECIPIENT shall be responsible for the results and progress described in Performance Metrics and Timeline, which is attached and incorporated as Exhibit A.

<u>Term of Agreement</u>. The period of performance of this AGREEMENT shall be from October 1, 2014 through September 30, 2015. Any requests for extensions must be submitted in writing sixty (60) days prior to initial end date.

4. <u>**Compensation</u>**. The RECIPIENT is entitled to up to Five Hundred Twenty thousand and 00/100 dollars (\$520,000) for the period as shown in Exhibit B.</u>

5. <u>Matching Funds Requirement.</u> RECIPIENT shall provide the total SBA Matching Funds and documentation thereof, as identified in the Budget shown in Exhibit B.

6. <u>Delivery</u>. All materials, services and/or deliverables required under this AGREEMENT must be completed and delivered to GO-Biz on or before September 30, 2015.

7. <u>Allowable Costs and Fees.</u> Allowable costs and fees eligible for reimbursement to the RECIPIENT for performance of this AGREEMENT must be in accordance with the budget outlined in the AGREEMENT, including the attached exhibits.

8. <u>Termination of Agreement</u>. Either party may terminate this AGREEMENT upon thirty (30) days advance written notice to the other party. Upon termination of this AGREEMENT, GO-Biz agrees to compensate RECIPIENT for all allowable, unavoidable, expenses reasonably incurred by RECIPIENT in the performance of its work under this AGREEMENT by the date of termination. RECIPIENT agrees to complete services and/or provide required deliverables through the date of termination.

9. <u>Modification or Waiver.</u> No part of this AGREEMENT shall be modified without the express written consent of both parties. The waiver by one party of any breach of any term or condition of this AGREEMENT shall not be construed as a waiver of any similar or other breach of any term or condition of this AGREEMENT. Nor shall said waiver be construed as a continuing waiver of the original breach.

10. <u>Assignment</u>. No part of this AGREEMENT may be assigned by either party without the prior written consent of both parties.

11. <u>Reporting Requirements</u>. RECIPIENT must submit an electronic version of the quarterly performance report in Microsoft Word to GO-Biz within sixty (60) days after the completion of a calendar quarter. The annual report is due within ninety (90) days after the close of the grant period. GO-Biz will provide RECIPIENT with detailed instructions for the quarterly and annual reporting by October 31, 2014. Fifty-percent (50%) of the grant award will be withheld until the second quarterly performance report is submitted and approved by GO-Biz, in its sole discretion. If RECIPIENT

significantly deviates from the original performance metrics shown in Exhibit A and does not sufficiently address and/or resolve such deviations, GO-Biz may withhold the remaining grant funds. Should this occur, GO-Biz may either grant those remaining grant funds to a new awardee or to an existing awardee that has demonstrated success. Failure to submit quarterly reports as indicated above may result in delay of invoice payments for the period unless prior written approval to submit late reports has been granted by GO-Biz. Failure to submit the annual report accurately and in a timely manner could jeopardize future funding.

12. Invoicing and Payment. RECIPIENT shall invoice GO-Biz for actual expenses incurred during the term of the AGREEMENT and in accordance with the attached Budget, and shall deliver such invoices to GO-Biz as set forth below. RECIPIENT will submit itemized invoices to GO-Biz no more frequently than guarterly. RECIPIENT must submit a guarterly performance report in conjunction with the invoice. Each invoice shall include an itemized expenditure report, accompanied by general ledger with a detailed transaction report, supporting documentation and any necessary chart of accounts. GO-Biz agrees to pay approved invoices within thirty (30) days upon receipt. In no event shall the RECIPIENT request reimbursement from GO-Biz for obligations entered into or for costs incurred prior to the commencement date or after the expiration of this AGREEMENT. The invoice containing the final costs to be paid by GO-Biz shall be identified as the "FINAL INVOICE". FINAL INVOICE expenditures shall reflect costs incurred but not previously submitted for the period ending September 30, 2015. The FINAL INVOICE shall be paid upon satisfactory completion of AGREEMENT work and submittal of the all reports required in this AGREEMENT as described in the AGREEMENT and the Exhibits. "Satisfactory completion" as used in this AGREEMENT means that the RECIPIENT has complied with all terms, conditions, and performance requirements of this AGREEMENT. All Award and SBA Matching Funds shall be used solely for the purpose of performing the work as set forth in this AGREEMENT and Exhibit A.

13. <u>Contents and Order of Precedence</u>. Included in this AGREEMENT are the following exhibits and all exhibits are hereby incorporated by reference into this AGREEMENT:

a. Exhibit A Performance Metrics and Milestones

b. Exhibit B Budget

c. Exhibit C Program Announcement

14. Indemnification/Warranty Disclaimer/Limitation of Liability. RECIPIENT shall defend, indemnify and hold GO-Biz and the State of California, its agents or assigns, harmless from and against all claims, damages, and liabilities (including reasonable attorneys' fees) arising from RECIPIENT'S or its agents' or assigns' willful misconduct or gross negligence in connection with this AGREEMENT; provided that, RECIPIENT shall not be liable for any direct, indirect, incidental, special or consequential damages that arise from a breach of this AGREEMENT. UNDER NO CIRCUMSTANCES WILL THE STATE OF CALIFORNIA, GO-BIZ, ITS AGENTS OR EMPLOYEES, OR ANYONE ELSE INVOLVED IN THIS AGREEMENT BE LIABLE TO RECIPIENT FOR ANY DIRECT, INDIRECT, INCIDENTAL, SPECIAL OR CONSEQUENTIAL

DAMAGES THAT ARISE FROM THIS AGREEMENT, UNLESS GO-BIZ ENGAGES IN WILLFUL MISCONDUCT OR IS GROSSLY NEGLIGENT IN CONNECTION WITH THIS AGREEMENT.

15. <u>Force Majeure.</u> If by reason of force majeure the RECIPIENT's performance hereunder is delayed, hampered or prevented, then the performance by the RECIPIENT may be extended for the amount of time of such delay or prevention. The term "Force Majeure" shall mean any fire, flood, earthquake, or public disaster, strike, labor dispute or unrest; embargo, riot, war, insurrection or civil unrest; any act of God; any act of legally constituted authority; or any other cause beyond RECIPIENT's control which would excuse the RECIPIENT's performance as a matter of law.

16. <u>Notice of Force Majeure</u>. RECIPIENT agrees to give GO-Biz written notice of an event of force majeure under this Paragraph within ten (10) days of the commencement of such event and within ten (10) days after the termination of such event, unless the Force Majeure prohibits RECIPIENT from reasonably giving notice within this period. RECIPIENT will give such notice at the earliest possible time following the Force Majeure.

17. <u>Public Records</u>. RECIPIENT acknowledges that GO-Biz is subject to the California Public Records Act (PRA) (Government Code section 6250 et. seq.). This AGREEMENT and materials submitted by RECIPIENT to GO-Biz may be subject to a PRA request, except in the event that such documents submitted to GO-Biz are considered confidential information and exempt under the PRA. In the event records of the RECIPIENT are requested through a PRA, GO-Biz will notify the RECIPIENT, as soon as practicable that a PRA request for the RECIPIENT's information has been received, but not less than five (5) business days prior to the release of the requested information to allow the RECIPIENT to seek an injunction. GO-Biz will work in good faith with the RECIPIENT to protect the information to the extent an exemption is provided by law.

18. <u>Nondiscrimination</u>. RECIPIENT shall comply with all applicable federal and state laws and statutes related to nondiscrimination, including those acts and amendments prohibiting discrimination on the basis of race, color, national origin, gender, handicap or disability, sexual preference, drug addiction and alcoholism.

19. <u>Retention of Records</u>. RECIPIENT agrees to maintain and preserve all records relative to this AGREEMENT for three (3) years after termination. RECIPIENT agrees to permit GO-Biz's duly authorized representatives to have access to and to examine and audit any pertinent books, documents, papers, and records related to this AGREEMENT.

20. <u>Audit</u>. The books and accounts, files, and other records of the RECIPIENT which are applicable to this AGREEMENT shall be available for inspection, review, and audit during normal business hours by GO-Biz and its representatives to determine the proper application and use of all funds paid to or for the account or benefit of the RECIPIENT.

21. <u>Severability</u>. Should any part, term, or provision of this AGREEMENT be declared or determined by any court or other tribunal or appropriate jurisdiction to be invalid or unenforceable, any such invalid or unenforceable part, term, or provision shall be deemed stricken and severed

from this AGREEMENT. Any and all of the other terms of this AGREEMENT shall remain in full force and effect.

22. <u>Applicable Law</u>. This AGREEMENT and any disputes concerning it shall be interpreted under the laws of the State of California.

23. <u>Interpretation</u>. Each party has had the opportunity to seek the advice of counsel or has refused to seek the advice of counsel. Each party and its counsel, if appropriate, have participated fully in the review and revision of this AGREEMENT. Any rule of construction to the effect that ambiguities are to be resolved against the drafting party shall not apply in interpreting this AGREEMENT. The language in this AGREEMENT shall be interpreted as to its fair meaning and not strictly for or against any party.

24. <u>Days</u>. Any reference to days in this AGREEMENT, unless specifically stated to be business days (which shall be Monday through Friday and shall not include weekends or state holidays), shall mean calendar days.

25. <u>Notices.</u> Any notices required or permitted to be given under this AGREEMENT shall be given in writing and shall be delivered (a) in person, (b) by certified mail, (c) by facsimile with confirmed receipt required, electronic communication with confirmed receipt required, or (d) by commercial overnight courier that guarantees next day delivery and provides a receipt, and such notices shall be addressed as set forth below, or as the applicable party shall specify to the other party in writing.

For GO-Biz:

Administrative Barbara A. Vohryzek Small Business Advocate 1325 J Street 18th Floor, Sacramento, CA 95814 Telephone: (916)319.9968

For RECIPIENT: Administrative Steve Karp Director HSU Sponsored Programs Foundation 1 Harpst Street Arcata, CA 95521 karp@humboldt.edu

26. <u>Representation on Authority of Parties/Signatories</u>. Each person signing this AGREEMENT represents and warrants that he or she is duly authorized and has legal capacity to execute and deliver. this AGREEMENT. Each Party represents and warrants to the other that the execution and delivery of the AGREEMENT and the performance of such Party's obligations hereunder have been duly authorized and that the AGREEMENT is a valid and legal agreement binding on such Party and enforceable in accordance with its terms.

27. <u>Entire Agreement</u>. This AGREEMENT, including any referenced attachments, appendices and references, constitutes the entire AGREEMENT and supersedes any other written or oral representations, statements negotiations, or agreements.

IN WITNESS THEREOF, the parties have executed this AGREEMENT on the date noted below.

For:

For: California Governor's Office of Business and Economic Development Small Business Advocate

Barbara A. Vohryzek Small Business Advocate

Humboldt State University Sponsored Programs Foundation

Director

	ATTACHN	IENT 3			
	Prime Recipier	nt Contacts	5		
	HSU-SPF Contacts	SUBCONTRACTOR Contacts			
Administrative Contact		Administrati	ve Contact		
Name:	Leslie Rodelander, Grant Analyst HSU-Sponsored Programs Foundation	Name:	Myisha Hervey		
Address:	1 Harpst Street Arcata, CA 95521	Address:	City Hall, Room 448 1 Dr Carlton B Goodlett Place San Francisco, CA 94102		
Fax:	707-826-4189 707-826-4783 Iwr37@humboldt.edu	Telephone: Fax: Email:	415-554-6695 415-554-4565 myisha.hervey@sfgov.org		
Principal Inv	vestigator	Project Dire	ctor		
Name:	Kristin Johnson Small Business Development Center, Lead Office	Name:	Holly Lung		
Address:	1 Harpst Street Arcata, CA 95521	Address:	City Hall, Room 448 1 Dr Carlton B Goodlett Place San Francisco, CA 94102		
Telephone: Fax: Email:	707-826-3919 707-826-3912 Kristin.Johnson@humboldt.edu	Telephone: Fax: Email:	415-554-6628 415-554-4565 holly.lung@sfgov.org		
Financial C	ontact	Financial Co	ontact		
Name:	Stacie Nothem, Accounts Receivable Humboldt State University	Name:	Fred Liedl		
Address:	1 Harpst Street Arcata, CA. 95521	Address:	City Hall, Room 448 1 Dr Cariton B Goodlett Place San Francisco, CA 94102		
Fax: Fax: Email:	707-826-4273 srn13@humboldt.edu	Telephone: Fax:	415-701-4834		
		Email:	fred.liedl@sfgov.org		
Authorized	Official	Authorized (Official		
Name:	Steve Karp, Executive Director HSU-Sponsored Programs Foundation	Name:	Todd Rufo		
Address:	1 Harpst Street Arcata, CA. 95521	Address:	City Hall, Room 448 1 Dr Carlton B Goodlett Place San Francisco, CA 94102		
Telephone: Fax:	707-826-4189 707-826-4783	Telephone: Fax:	415-554-5694		
Email:	steve.karp@humboldt.edu.	Email:	todd.rufo@sfgov.org		
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ATTACHMENT 4

Additional Reporting Requirements

Narrative Reporting Requirements. RECIPIENT must submit an electronic version of the quarterly performance report in Microsoft Word to HSU-SPF within fifteen (15) days after the completion of a calendar quarter. The annual report is due within thirty (30) days after the close of the grant period. HSU-SPF will provide RECIPIENT with detailed instructions for the quarterly and annual reporting by December 1, 2014. Fifty-percent (50%) of the grant award will be withheld until the second quarterly performance report is submitted and approved by HSU-SPF, in its sole discretion. If RECIPIENT significantly deviates from the original performance metrics and does not sufficiently address and/or resolve such deviations, HSU-SPF may withhold the remaining grant funds. Should this occur, HSU-SPF may either grant those remaining grant funds to a new awardee or to an existing awardee that has demonstrated success. Failure to submit quarterly reports as indicated above may result in delay of invoice payments for the period unless prior written approval to submit late reports has been granted by HSU-SPF. Failure to submit the annual report accurately and in a timely manner could jeopardize future funding.

San Francisco SBDC

				Proposed Per 2014/15 G	formance Met rant Program	rics		
		Q1		Q2		Q3		Q4
Categories	\$	# Businesses		# Businesses		# Businesses	\$	# Businesses
Capital Infusion SBA Loans			100000	1	100000	4	200000	2]
Non-SBA Loans			100000	1	100000	1	200000	2
Non-Owner Equity			100000	1	100000	1	250000	2
Total	\$0	0	\$300,000	3	\$300,000	3	\$650,000	6

ATTACHMENT 5

Scope of Work and Budget

The services to be performed by CONTRACTOR consist of the following:

- Business advising (counseling) to clients in the areas of capital access, credit worthiness, loan
 preparation, and equity infusion;
- Entry of all business advising activity into Neoserra client activity tracking system;
- Verification of client-secured capital through third-party source;
- Quarterly reporting to Norcal Lead Center on accomplishments, shortfalls, and client success stories;
- Participation in communications (phone, email, etc.) with Norcal Lead Center in regards to this grant.

RECIPIENT shall provide the total SBA Matching Funds and documentation thereof, as identified in the below budget.

San Francisco	SBDC		-
		2014	/15 Grant Program
		SBA	GO-Biz Grant
		Match	Amount
Categories		\$	5

FAMIS Grant Code: MEGOBI-1500

Budget		
Business		
Advising/Consulting	50000	60000
Program Marketing	. 7500	
Training Costs	1500	Not
Administration		Allowed
Rent		
Other	1000	
Total	\$60,000	\$60,000

Work Force Goals	Total Hours	Hour %	# of Workers	Worker %
Local Residents(District 10, San Francisco, 94124)	60,681.00	49.80%	230	34.48%
Total Minority	82,013.95	67.31%	490	73.46%
Total New Hires	0	0.00%	0	0.00%
Total Women	4,111.00	3.37%	. 15	2.25%
Total (All Localities)	121,843.15		667 [.]	
Ethnicity Breakdown	Total Hours	Hour %	# of Workers	Worker %
African American	34,206.00	28.07%	119	17.84%
Asian or Pacific Islander	1,970.50	1.62%	23	3.45% ·
Caucasian	26,850.25	22.04%	119	17.84%
Hispanic	45,837.45	37.62%	348	52.17%
Native American or Alaskan	0	0.00%	. 0	0.00%
Other	12,978.95	10.65%	58	8.70%

HPSY-Blocks 50- 51

HPSY-Blocks 53-54

Work Force Goals	Total Hours	Hour %	# of Workers	Worker %
Local Residents(District 10, San Francisco, 94124)	39,598.25	39.54%	175	29.51%
Total Minority	84,560.75	84.44%	438	73.86%
Total New Hires	0	0.00%	0	0.00%
Total Women	1,347.50	1.35%	11	1.85%
Total (All Localities)	100,142.50		593	
Ethnicity Breakdown	Total Hours	Hour %	# of Workers	Worker %
African American	31,851.75	31.81%	121	20.40%
Asian or Pacific Islander	2,033.00	2.03%	17	2.87%
Caucasian	12,954.75	12.94%	89	15.01%
Hispanic	50,663.00	50.59%	299	50.42%
Native American or Alaskan	13	0.01%	1	0.17%
Other	2,627.00	2.62%	66	. 11.13%

Welcome Center

Total Hours	Hour %	# of Workers	Worker %
2,091.00	42.11%	30	35.71%
4,016.00	80.87%	66	78.57%
0	0.00%	0 ·	0.00%
0	0.00%	0 ·	0.00%
4,966.00		84	
	2,091.00 4,016.00 0 0	2,091.00 42.11% 4,016.00 80.87% 0 0.00% 0 0.00%	2,091.00 42.11% 30 4,016.00 80.87% 66 0 0.00% 0 0 0.00% 0

Ethnicity Breakdown	Total Hours	Hour %	# of Workers	Worker %
African American	1,406.50	28.32%	17	20.24%
Asian or Pacific Islander	211	4.25%	7	8.33%
Caucasian	862	17.36%	13	15.48%
Hispanic	2,398.50	48.30%	.42	50.00%
Native American or Alaskan	0	0.00%	0	0.00%
Other	88	1.77%	5	5.95%

	Work Force Goals	Total Hours	Hour %	# of Workers	Worker %
	Total (All Localities)	225,771.40	energi (C. S. S. Martin, S.	1188	
	Local Residents(San Francisco)	101,694.25	45.04%	365	30.72%
	Local Residents(94124)	57,771.75	25.59%	172	14.48%
	Local Residents(District 10)	63,748.00	28.24%	202	17.00%
	Worker Demographics			·	L
	Demographics	Total Hours	Hour %	# of Workers	Worker %
	Total Minority	169,607.95	75.12%	875	73.65%
	Total Women	5,434.50	2.41%	25	2.10%
	African American	66,745.00	29.56%	217	18.27%
	Asian or Pacific Islander	4,201.00	1.86%	38	3.20%
	Caucasian	40,540.50	17.96%	193	16.25%
N.	Hispanic	98,648.95	43.69%	619	52.10%
	Native American or Alaskan	13	0.01%	1	0.08%
	Other	15,622.95	· 6.92%	120	10.10%



City and County of San Francisco :: Edwin M. Lee, Mayor Economic and Workforce Development :: Todd Rufo, Director



Barbara A. Vohryzek Deputy Director for Small Business Small Business Advocate California Governor's Office of Business and Economic Development (GO-Biz) 1325 J Street, 18th Floor, Sacramento, CA 95814

Re: San Francisco Small Business Development Center - GO-Biz Capital Infusion Program

August 15, 2014

Dear Ms. Vohryzek:

This letter is to inform you that the San Francisco Small Business Development Center (SFSBDC) is submitting a proposal in response to the request for proposals GO-Biz Capital Infusion Program.

Early this year, the Office of Economic and Workforce Development (OEWD), a department of the City and County of San Francisco, won a bid to be the local host of the SFSBDC. In the past several years, OEWD has dramatically added personnel and expanded the suite of support services we provide directly to small businesses and entrepreneurs in San Francisco. Our staff team includes case managers at the Office of Small Business and the Director of the SFSBDC, the Jobs Squad, which conducts proactive outreach to small businesses, finance staff, that helps small businesses access many different loans and grant programs, and an 8-member neighborhood economic development team that provides technical assistance to neighborhood-serving small businesses throughout San Francisco.

For our team to assist more entrepreneurs, help them access capital, and build and grow their entrepreneurial base, we are submitting a proposal for a \$125,000 GO-Biz grant.

If you have any questions about the proposal, please feel free to contact me.

Address/Contact

Holly Lung, Acting Director, SFSBDC 1 Dr. Carlton B. Goodlett Place, Suite 448, San Francisco, CA 94102 Telephone: 415-554-6628, Facsimile: 415-554-4565 Email: <u>holly.lung@sfgov.org</u>

Thank you for your consideration.

Sincerely,

J-0197 5

Holly Lung Acting Director, SFSBDC



1 Dr. Carlton B. Goodlett Place, Room 448

San Francisco, CA 94102 | www.oewd.org

SECTION II: Summary Sheet

(Please feel free to create your own form on separate sheets. It must contain all of the information requested below.)

Legal Name of Organization: San Francisco Small Business Development Center

Employer/Taxpayer Identification Number:

94-6000417

Organizational DUNS (if available): n/a

Mailing Address (and physical address if it is different):

Street 1:1 Dr. Carlton B. Goodlett Place

Street 2: Suite 448

City: San Francisco

County: San Francisco

State: California

Zip/Postal Code: 94102

Name and Contact Information of person to be contacted regarding this application:

First Name: Holly

Last Name: Lung

Title: Acting San Francisco Small Business Development Center Director

Telephone Number: 415-554-6628 Fax Number: 415-554-4565

Email: holly.lung@sfgov.org

Website: www.sfsbdc.org

Signature of Contact: Hackset

Date: 8/15/14

By signing, I certify that the information in this application is true and correct to the best of my knowledge.

Type of Applicant:

Joint Application

Lead Center

X Ser

Service Center

If submitting as a joint application, please list the name of the participating service centers and their geographic areas of service:

Mission Statement: (75 words or less)

The mission of the SFSBDC program is to engender entrepreneurship and cultivate small business success in the city and county of San Francisco by providing high-quality technical support, training and in-depth financial analysis for start-up and existing companies.

Geographic Area of Service (specific to this proposal): City and County of San Francisco

Number of Employees: Full-time: 3 Part-time: 4

For joint applications, please provide the total number of full-time and part-time employees.

Estimated Funding (\$): If this is a Joint Application, please submit this information for each Lead and Service Center (feel free to create a separate table for this information.)

Grant Request Amount:	\$125,000
SBA Match:	\$125,000
TOTAL:	\$250,000

CHECKLIST

- X Section I: Cover Letter (one page)
- X Section II: Summary Sheet

X Section III: Response to Narrative Questions

X Section IV: Required Attachments

Financial Attachments

- 1. BUDGET DATA
- X 1(a). Current (CY2014) program year organization budget
- X 1(b). 2013 program year organization budget
- X 1(c). Projected budget for the grant and match dollars over the 12-month grant period
- X 1(d). Provide a concise budget narrative that explains how SBA funds will be spent to support this project.

X 2. LETTER FROM APPLICANT'S AUDITOR, CPA, Treasurer, Comptroller, CFO or similarly qualified individual certifying that the organization's financial management system meets the requirements of 2 C.F.R. part 215, Subpart C, Uniform Administrative Requirements for Grants and Agreements with Institutions of Higher Education, Hospitals, and Other Non Profit Organizations.

X 3. SOURCES OF FUNDING

Other Attachments

- X 4. Capital Infusion data for your SBDC for CY Program Years 2012 and 2013
- X 5. Reference letters (3 small business clients and 3 lenders/or investment groups)
- X 6. List of key personnel for the grant project, include names, titles, contact information and length of service

SECTION III: Narrative Questions

<u>Governor's Office of Business and Economic Development:</u> <u>Capital Infusion Program Narrative</u>

The San Francisco Small Business Development Center ("SFSBDC") is a long-standing center that has been in transition to a new host for the past six months. The prior host, San Francisco City College, had been a part of the Northern California Regional Network for nearly 20 years. In late 2012 it was becoming apparent that San Francisco City College's accreditation was at risk. The community college-hosted SFSBDC was battling continual matching funds problems and center performance was slipping due to lack of organizational support. All of City College's capacity was directed at holding the institution together and mounting concerns necessitated the Norcal SBDC's Lead Center rebid the program in October 2013.

Through that transition the City of **San Francisco's Office of Economic and Workforce Development** ("OEWD") – a longtime funding partner and friend of the SFSBDC – stepped up to help ensure a smooth transition because of the value the city placed on the partnership with the SFSBDC. In January of 2014 that partner was named the new host of the SFSBDC and the Norcal Lead Center has supported that effort with transitional leadership. In one year, the **SFSBDC moved from last place in capital infusion compared to all centers in the Norcal 13-county territory to 2nd**, and continues to climb. These changes have come about as a result of adding several new advisors to the San Francisco team and focusing efforts on service delivery to more advanced startups, existing businesses, underserved Chinese and Hispanic populations and restaurants.

In ramping up our streamlined processes, workshops and goals in the above-mentioned areas for counseling, the SFSBDC is a stronger program in 2014 than it has been in recent history. With the full and unusual support of the City and County of San Francisco's Office of Economic and Workforce Development as host – the only known city in the United States that is the host of an SBDC program – the SFSBDC is positioned for continued growth, particularly in the area of capital infusion.

The city's existing network of capital infusion programs, including a microloan revolving loan fund of nearly \$3.0 million and a mid-range loan fund with access to \$8 million, will be encouraged to integrate the SFSBDC services as part of the wrap around services the city provides to assist area entrepreneurs' ability to strengthen and grow their small businesses.

The City-sponsored loan programs include the following: the StepAheadSF, a Working Solutions-managed microloan program offering low-interest loans in the amount of \$5k - \$10k to small businesses; the SF Small Business Revolving Loan Fund, also managed by Working Solutions, offering loans ranging from \$5k to \$50k to help startups and existing businesses grow (the only lender in the area to lend to pre-startup ventures); and the *Emerging Business Loan* Fund, through a partnership with the Oakland Business Development Corporation, offering loans from \$50k to \$1 million for commercial loans that have a high potential for economic impacts and an ability to create jobs for low to moderate income individuals in San Francisco. Sources of the funds include a \$1.1 million grant from the US Department of Commerce Economic Development Administration and \$700,000 Community Development Block Grant from the US Department of Housing and Urban Development. A new partnership with Wells Fargo Bank is anticipated to bring an additional \$1.5 million into the City's revolving loan fund in 2014. OEWD offers other microfinance products through partnerships with Opportunity Fund and Kiva Zip. Through these programs, between 2009 and 2013 OEWD and its partners have funded 1,341 loans totaling more than \$7.3 million. Like the SFSBDC, these loan services are offered in English, Spanish, Mandarin and Cantonese. With various capital sources, the San Francisco

business community is not without resources. What San Francisco needs are advisors to offer loan packaging services and access to capital counsel.

Currently the SFSBDC has three business advisors that specialize in access to capital consulting and those **advisors have a combined 46 years' experience** in commercial lending, credit management, loan brokering, regional bank management, microloan enterprise management and 504 SBA lending. The center has another seven advisors specializing in general management consulting, restaurant start up and operations, bookkeeping and QuickBooks, procurement assistance, as well as business and marketing planning. These services which include Access to Capital counseling and trainings are currently marketed through a weekly email newsletter to more than 3,500 San Francisco small businesses and partners, through our partners at the San Francisco Small Business Administration Entrepreneur Center where the SFSBDC offers all of its workshops, through the center, regional and state SBDC websites and social media outlets. Year to date economic impacts for the SFSBDC include providing one-on-one counseling and workshop training for 396 small businesses which have resulted in more than \$3.8 million in capital infusion and the creation and retention of 63 jobs. The center is currently **ahead of schedule at 99 percent of SBA goals for capital infusion as of August 12, 2014.**

One area the SFSBDC is different from the majority of SBDC's in the region, is that the clients brought into the program are more closely scrutinized for success potential. This necessity grew out of shortage of supply versus demand of consulting services. A small budget for the program, particularly through the transition lacking local host matching funds, the center has had to focus on serving clients predisposed for success. A completed business plan, projected financials and a feasible idea for how a client would fund a business are all required elements for a pre-venture entrepreneur to access consulting services through the SFSBDC. Exceptions to

this rule are few and primarily limited to bilingual consulting areas where businesses have historically limited business acumen prior to opening a business. Fully-funded pre-ventures, existing businesses and entrepreneurs with past small businesses ownership experience are prioritized for receiving services due to their increased potential for creating more substantial and readily achievable economic impact results. These priorities are among the reasons for a successful transitional management for a new center and the resulting clients are a lot more likely to turn around quick results for capital infusion if the SFSBDC was able to receive a grant to increase its counseling budget through the Go Biz Capital Infusion program.

Additional resources from a Go-Biz infusion of funds would allow the SFSBDC to hire up to three additional business advisors with access to capital expertise in identified high-need areas including: restaurant investment, bilingual advising, crowd funding and non-owner equity investment.

The SFSBDC would endeavor to increase total capital infusion by \$2 million beyond SBA goals and provide an additional 1,923 hours of consulting to an additional 125 clients in San Francisco. The cost of counseling in San Francisco is \$65 per hour.

San Francisco's current protocol for accepting new clients will provide fast-tracked results with an investment from Go Biz. Current capacity limits due to budget constraints has not allowed for marketing outside of the existing channels mentioned on page 3 of this narrative. In San Francisco, there is currently a three to four week waiting list to be connected with a business advisor for applicants that are not in crisis mode. Any new efforts that would generate interest in SFSBDC services have not been explored for fear of not being able to meet resulting demands for services.

Additional funds for added capacity will allow the new director of the SFSBDC focus outreach to all of City of San Francisco's existing internal economic development programs as well as a huge network of city partners through the Office of Economic and Workforce Development and stakeholders in Mayor Edwin Lee's office. A Go Biz investment would alleviate waiting times for new clients by providing additional contract hours for existing access to capital business advisors, and by adding new additional consultants with new financing specialties to our team. SBA Match funding for this grant would help in our efforts by developing persuasive business plans, projections and necessary financial documents needed for loan applications. Additional marketing the SFSBDC plans to leverage with SBA matching funds include: providing three additional workshops and lender round-table discussions on capital infusion over the next year, increased participation in city-wide events having to do with access to capital, marketing the SFSBDC services on buses through an in-kind match advertisement agreement with San Francisco's Transportation Authority.

In all, we hope that the vitality and economic growth opportunities that the SFSBDC provides and has the potential to provide to the state economy, are a worthwhile investment for the Go-Biz Capital Infusion Program. We hope this effort will bring an increased level of state program collaboration with the California SBDC and the San Francisco SBDC and we would embrace the opportunity to prove the value of the investment in our program.

SECTION IV: ATTACHMENTS

Label each attachment and submit in the order listed.

Financial Attachments

Note: Provide explanations for items that may raise questions in any of the attached financial documents. The explanations can be written onto the documents themselves or included as an additional page.

3. SOURCES OF FUNDING - Complete the table below for the organization as a whole (each center) based on the most recently completed program year. Categories may be modified to fit your organization's funding sources.

Amount (\$)	Funding Source			
	Host Institutions/Colleges/Universities			
	Economic & Workforce Development Programs			
312,876	Cities/Counties			
	Private Foundations/Philanthropic			
	Corporations			
	Fees/Earned Income			
	Non profits/CDCs			
	Other (State ETP, Carryforward Cash Match)			
150,000	SBA			
140,000	Community Development Block Grant			
93,678	Waived indirect			
\$696,554	TOTAL			

Other Attachments

4. CAPITAL INFUSION DATA FOR PAST TWO PROGRAM YEARS (As reported to SBA; please include number of businesses assisted in addition to capital amounts.) Please use the following format:

SBDC Name:	San Franc	isco SBDC
	CY 2012	CY 2013
Total # of Clients Counseled:	· · · · · · · · · · · · · · · · · · ·	
SBA Loans (\$);	\$1,596,900	\$763,000
Non-SBA Loans (\$):	\$3,163,000	\$605,000
Non-Owner Equity (\$):	\$2,065,376	\$2,173,457
Owner Equity (\$):	\$2,468,000	\$550,000
Total Capital Infusion	\$9,293,276	\$4,091,457

1(a) Current CY2014 Program Year Organization Budget

2014 SBDC BUDGET				•					
SERVICE	TERRITORY	City & County	of San Francisc	0)			
DESCRIPTION		SBA	Cash Match	In-Kind Match	Indirect (waived)	Total Match	Program Income	Non- Match Cash	TOTAL
A. PERSONNEL	FTE%								
Director of Small Business Services	100%	55,738.00	30,012.00	0.00		30,012.00	0.00		85,750.00
Lead Case Manager	100%	18,254.00	54,763.00	0.00		- 54,763.00	0.00		73,017.00
Case Manager	75%	0.00	54,763.00	0.00		54,763.00	0.00		54,763.00
Case Manager	60%	0.00	43,811.00	0.00		43,811.00	0.00		43,811.00
Jobs Squad	60%	0.00	35,424.00	0.00		35,424.00	0.00		35,424.00
Jobs Squad Data Management Assistant	<u> </u>	0.00	35,424.00	0.00		35,424.00	0.00		35,424.00
Data Wanagement Assistant	0%	7,800.00	0.00	0.00		0.00	0.00		7,800.00
	otal Personnel	0.00 81,792.00	254,197.00	0.00 0.00	0.00	254,197.00	0.00		0.00
B. FRINGE BENEFITS	%	61,792.00	. 234,137.00	0.00	0.00	2,34,137.00	0.00	0.00	333,363.00
Director of Small Business Services	100%	22,295.00	12,005.00	0.00		12,005.00	0.00	0.00	34,300.00
Lead Case Manager	100%	7,302.00	21,905.00	0.00		21,905.00	0.00		29,207.00
Case Manager	75%	0.00	21,905.00	0.00		21,905.00	0.00		21,905.00
Case Manager	60%	0.00	17,524.00	0.00		17,524.00	0.00		17,524.00
Jobs Squad	60%	0.00	14,170.00	0.00		14,170.00	0.00		14,170.00
Jobs Squad	60%	0.00	14,170.00	0.00		14,170.00	0.00		14,170.00
Data Management Assistant	25%	1,560.00	0.00	0.00		0.00	0.00	0.00	1,560.00
· · · · · · · · · · · · · · · · · · ·	0%	0.00	0.00	0.00		0.00	0.00	· 0.00	0.00
Total	ringe Benefits	31,157.00	101,679.00	0.00	0.00	101,679.00	0.00	0.00	132,836.00
C. TRAVEL									
# of Miles: 1,000 mi rate:	0.56	560.00	-0.00	0.00		0.00	0.00	0.00	560.00
# of Airfare: 1 avg rate	: 450.00	450.00	0.00	0.00		0.00	0.00		450.00
# of Hotels: 3 avg rate			0.00	0.00		0.00	0.00		450.00
# of Per-Diem: 3 day rate	: 75.00		0.00	0.00		0.00	.0.00		225.00
Other		730.00	0.00	0.00		0.00	0.00		730.00
	Total Trave	2,415.00	0.00	0.00	0.00	0.00	0.00	0.00	2,415.00
D. EQUIPMENT		· · · · · · · · · · · · · · · · · · ·							
(only for items \$5,000 or more)		0.00	0.00	0.00		0.00	0.00		0,0
	ital Equipment	0.00	0.00	0.00	0.00	0.00	0,00	0.00	0.00
E. SUPPLIES		0.00	F 000 00			·		0.00	r 000 07
General Office and Operational		0.00	5,000.00	0.00	0.00	5,000.00	0.00		5,000.00
C. CONTRACTINAL	Total Supplies	0.00	.5,000.00	0.00	0.00	5,000.00	0.00	0.00	5,000.00
F. CONTRACTUAL		0.00	0.00	0.00		0.00	0.00	0.00	0.00
		0.00	0.00	0.00		0.00	0.00		0.00
		0.00	0.00	0.00		· 0.00	0.00		0.00
То	tal Contractua		0.00	0.00	0.00	0.00	0.00	the second s	0.0
G. CONSULTANTS	ur composid	0.00	0.00						
Contractor Hrs Hrly rat	B .								
Business Consultants 1,750	60	20,000.00	85,000.00	0.00		85,000.00	0.00	0.00	105,000.00
Το	al Consultants	20,000.00	85,000.00	0.00	0.00	85,000.00	0.00	0.00	105,000.00
H. OTHER									
Facilities		0.00	0.00	0.00		. 0.00	0.00		
Training and conferences		1,000.00	1,000.00	0.00		1,000.00	0.00		2,000.00
Telecom		0.00	1,000.00	0.00		1,000.00	0.00		1,000.00
Printing/Copying		. 0.00	3,000.00	0.00		3,000.00	0.00		3,000.00
Postage		0.00	2,000.00	0.00		2,000.00	0.00		2,000.00
·•	Total Other		7,000.00	0.00	0.00	7,000.00	0.00		8,000.00
I. TOTAL DIRECT		136,364.00	452,876.00	0.00	0.00	452,876.00	0.00	0.00	589,240.0
	Rate: 22.9%								
Note: IDC basis is SBA IDC Cla		13,636.00				0.00			13,636.00
% of Salaries/Fringe SBA IDC Wa	lved:				93,678.00	93,678.00			93,678.00
TOTAL BUDGET		150,000.00	452,876.00	0.00	93,678.00	546,554.00	0.00	0.00	696,554.0

Humboldt State University Norcal SBDC Regional Network Proposed Budget - San Francisco Community College District, San Francisco SBDC CY 2013: January 1, 2013 - June 31, 2013 129,081

		129,08	1		<u> </u>	
						Yearly
DESCRIPTION		SRA	Total CASH	IN-KIND	INDIRECT	SBDC Grant
		SBA	Match		(Waived)	Total
· · · · · · · · · · · · · · · · ·					,,,,	
A. PERSONNEL	FTE					•
Director-Dixon, A	0.50	64,000	0			64,000
Training Manager	0.50	16,133	21,167			37,300
Data Coordinator	0.28		n	┝ <u></u>		0
		— · · · ·				0
				·· ·· ··		
	otal Personnel	80,133	21,167	0	0	101,300
B. FRINGE BENEFITS	Diar a Vi Sonnei		21,107			
Director- Dixon, A	30%	19,200		`		19,200
Sr. Business Consultant	30%	4,840	5,702		· · ·	10,542
Data Coordinator	22%	010		· -·- · ` ·-	••••• ·	0
	Fringe Benefits	24,040	5,702	0	0	29,742
C. TRAVEL		<u>23,040</u>				479144
In-State 885 miles at .565	···	500	n	· · · ·	······································	500
Other In-State	· · · · · · · · ·		°			0
Other Out of State/Region			0			0
	attendees		0			0
	Total Travel	500	0	0		500
D. EQUIPMENT			v			
(For items \$5,000 or more)			^^	·		⊢ ·-· ₀
	otal Equipment	· 0	0	0	0	0
E. SUPPLIES	nur Equipment	U				
Water Supplies	•	· ·		· ·· ·	· · ·	• . ·
General Office and Operational			2,825	<u>-</u>		2,825
	Total Supplies	0	2,825	0	0	2,825
F. CONTRACTUAL	total ouppries	V		· · · · · · · · · · · · · · · · · · ·		29020
Office volunteers				5,000		5,000
	al Contractual		0	5,000	6	
G. CONSULTANTS	ai Contractuar	<u>v</u>	0		0	5,000
Business Consultants	·	·	27,093		/	- 40,586
	tal Consultants	13,493	27,093	0	. 0	40,586
H. OTHER	tai Consultants	13,493	21,093	· · · · · · · · · · · · · · · · · · ·	U U	40,000
Memberships			· · · · · · · · · ·		••••• • ••••• • •	500
Staff Professional Development		2,000	O		···	2,000
Telecom (internet/phone/cellphone)	···· ·	500	v	· · · ·	• ·	500
Copier Lease		1,750	-3,425	····· · ··	<u>↓</u>	5,175
Postage	· ···· · -	1,730		·		1,200
Facilities (not eligible for indirect)	•	1,400	0	<u> </u>	• • _. •	0
classrooms	•			·	I	ň
	Total Other	5,950	3,425	0	. 0	9,375
1. TOTAL DIRECT	t viai Vinci	124,116	60,212	5,000		
J. INDIRECT COSTS Waived Indirect					39,274	
4%	SBA Indirect	4,965	Õ	·······		4,965
·	JUA MONEOL	4,703	U	·		
349/	Total Indirect	4,965	0	Ō	39,274	44,239
24%	i viai inuirect	4,703	0	<u>v</u>	37,414	44,637
	·· · -		· · <u></u>			-
TOTAL BUDGET		129,081	60,212	5,000	39,274	233,567

Humboldt State University Norcal SBDC Regional Network Budget Narrative: San Francisco Community College District, San Francisco SBDC CY 2013: January 1, 2013 - June 31, 2013

	(Linker Selenand St.	Total	
Line Item		Budget	Budget Explanation
A. PERSONNEL	FTE	~	(
Director- Dixon, A	0.50	64,000	6 months @ salary of \$128,000 per year due to furlough days and pay cuts
Fraining Manager	0.50		Jan-June only. Add 7.5k from program income, 2.5k for BEC
Data Coordinator			Apr-Jun Data Coordinator (15hrs/week for 12 weeks @\$30hr). 5.4k/program
	0.28		income
· · · · · · · · · · · · · · · · · · ·	Total Personnel	101,300	
B. Fringe Benefits	1		
Director- Dixon, A		19,200	Fringe benefits
Sr. Business Consultant		10,542	Fringe benefits
Data Coordinator		·	
		•	
C, TRAVEL	Total Benefits	29,742	
n-State miles at .565		500	Regional travei
Other In-State	·	200	TAPIANT RAAL
			· ·
Other Out of State/Region			
ASBDC Conference	·		
	Total Travel	500	
). Equipment			
For items \$5,000 or more)			
	Total Equipment		
E. SUPPLIES	,	•	· ·
General Office and Operational		2,825	General office supplies
	Total Supplies	2,825	
F. CONTRACTUAL		•	
Contracted amounts over \$25,000			
Contracted amounts under \$25,000			
Office volunteers	1	≮ 000	\$5k InKind
Office volumeers	Total Contractual	5,000	
G. CONSULTANTS	Total Contractual	5,000	
Business Consultants	•	40 686	Counselling; also \$5000 in Program Income
		40,360	comiscinity, also above in Fregram meetine
No. of Hours			
Avg Rate of pay: \$50			
	Total Consultants	40,586	· · · · · · · · · · · · · · · · · · ·
H. OTHER	,	***	
Memberships			Memberships
Staff Professional Development			Professional development
Telecom (internet/phone/cellphone)		500	Internet, office & cellphone services copier lease
Copier Lease	1	5,175	copier lease
Postage		1,200	Mailing of Class Calendar, Other Outreach Information and Office
	1	•	Correspondence
Facilities (not eligible for indirect)			
classrooms			· · ·
	Total Other	9,375	
L TOTAL DIRECT	- 5441 04464	189,328	
J. INDIRECT COSTS			
Waived Indirect		39.274	Waived Indirect
4% SBA Indirect	· · ·.+		Cash Taken as stated.
-7700000 1100000	Total Indirect	44,239	

Humboldt State University Norcal SBDC Regional Network Proposed Budget - Humboldt State University Sponsored Program Foundation, San Francisco SBDC CY 2013: January 1, 2013 - December 31, 2013

87,436

Course was to an in the Withold was to the American Strain the terms of	en en tre analasi a con porto a dita	87,430	an a	a were all the an are the state of the	t a attraction to mathe when the	nde na anna
			Total CASH		INDIRECT	
DESCRIPTION		SBA	Match	IN-KIND	(Waived)	TOTAL
A. PERSONNEL	FTE					
Assoc. Director (Vacant)	0.50	25,000	15,000			40,000
			0	•		0
			0		······································	0
	······································	·	0		······································	0
			0			0
· · · · · · · · · · · · · · · · · · ·	otal Personnel	25,000	15,000	0	. 0	40,000
B. FRINGE BENEFITS	T					
Assoc. Director (Vacant)	18%	3,750	2,250			6.000
			0			0
0			0			0
	ringe Benefits	3,750	2,250	0	0	6,000
C. TRAVEL		1949		A-1 4-1		
In-State 1,000 miles at .51		500	0			500
Other In-State		1,000	0			1.000
Other Out of State/Region			0	·····		0
ASBDC Conference 6	attendees		0	· · · · · · · · · · · · · · · · · · ·		0
	Total Travel	1,500	0	0		1,500
D. EQUIPMENT					·····	
(For items \$5,000 or more)			0	A		0
	tal Equipment	0	<u> </u>	0	0	0
E. SUPPLIES Water Supplies		·		. <u> </u>		**************************************
General Office and Operational		1,000	2,500			3,500
	Total Supplies	1,000	2,500	0	0	3,500
F. CONTRACTUAL	Total Supplies	1,000	2,000	V	V	5,000
Rental costs for off site facilities			0			
	al Contractual	0	0	0	0	0
G. CONSULTANTS	ai Conciaciuai				V	
Business Consultants	·····	38,063	53,000			91,063
	al Consultants	38,063	53,000	0	0	91,063
H. OTHER						
Memberships		500	0	·····		500
Community Outreach			0			Õ
Communications		500	0	······································		500
Minor Equipment /Software		1,750	0	······································		1.750
Postage		800	0			800
Facilities (not eligible for indirect)			0			0
Main Office			0			Ø
	Total Other	3,550	0	0	0	3,550
I. TOTAL DIRECT		72,863	72,750	· 0	0	145,613
J. INDIRECT COSTS Cash Match Indirect	& Waived In kin		14,550		18,190	18,190
20%	SBA Indirect	14,573	0		1,1111-111-111-111-1-1	14,573
	<u> </u>				l	-
24%	Total Indirect	14,573	14,550	0	18,190	32,763
TOTAL BUDGET		87,436	87,300	. 0	18,190	178,376

Humboldt State University Norcal SBDC Regional 1. ork

Budget Narrative: Hum t State University Sponsored Program Foundation, San Francisco SBDC

CY 2013: January 1, 2013 - December 31, 2013

		7,436	
Line Item.	Total Budget	Budget Explanation	
		All Expenses Based on July -December Budget	
A. PERSONNEL FTE #REFI 0.50	15 000	i na serie de la companya de la comp	
#REF! 0.50 Assoc. Director (Vacant)	40,000	July -December	
-			
	•		
B. Fringe Benefits	40,000		
B. Fringe Benefits Assoc. Director (Vacant)	6,000	HSU Rates	
Assoc. Director (Vacany	0,000	에는 사람들은 가지, 승규가 있는 것은 것은 것은 것은 것은 것은 것이다. 가지 않는 것이다. 이 같은 것은 것은 것은 것은 것은 것은 것은 것은 것이다. 것은 것은 것은 것은 것은 것은 것은 것이다.	
·			
		방법 영화 열 것이 것 같은 것 같은 것 같은 것이 같은 것이다.	
	······		
Total Benefits	6,000	······································	
C. TRAVEL		n an an tha an tha ann an tha tha tha an tha search an tha an tha tha an tha an tha an tha an tha an tha an tha	
In-State miles at .51 Other In-State	500		
Other Dut of State/Region	1,090	Region Meetings	
ASBDC Conference		[비행·비행·기업·학생·명이 가장] 전 18월 18일 - 19월 18일 - 19월 18일 - 19월 18일 - 19일 - 1 [전 방송: 19] 19월 19일 - 1	
Total Travel	1,500	na na sena de la composición de la comp En la composición de l	
D. Equipment	1,300		
(For items \$5,000 or more)			
(For Rems \$5,000 of more) Total Equipment		[Additional Contraction of the second state of the contract of the second state of	
E. SUPPLIES			
General Office and Operational	3.500	General office supplies	
Total Supplies	3,500		
F. CONTRACTUAL			
Contracted amounts over \$25,000		물을 가장했다. 일말 같은 것 같아요. 것 같아요. 그렇다.	
Contracted amounts under \$25,000			
Rental costs for off site facilities	•		
Total Contractual			
G. CONSULTANTS		and the second	
Business Consultants	91,063	Counselling	
No. of Hours		[19] [19] · · · · · · · · · · · · · · · · · · ·	
Avg Rate of pay: \$50 Total Consultants	91,063		
H. OTHER	~1,000		
Memberships	500		
Community Outreach			
Communications	500		
Minor Equipment /Software	1,750	翻译 한 동안에 동안에 있는 것 같은 것 같	
Postage	800		
Facilities (not eligible for indirect)	:	[19] 2019년 11일 - 유민이가 전 2019년 11일 - 201 [2019년 11월 - 11일 - 2019년 11	
Main Office			
Total Other	3,550	·	
J. INDIRECT COSTS	ER 455		
Cash Match Indirect & Waived In kind		as stated for SBA and CashMatch	
20% SBA Indirect		Cash Taken as stated.	
Total Indirect	32,763		
TOTAL BUDGET	178,376		
IVIAL DUPGEI	1/0,3/0	I	
· .	State Funds	SBA Amount	Category
-------	---------------------------------------	------------	---------------------------------------
· · ·		\$113,000	Personnel (Salaries & Benefits):
	\$125,000	\$0	Business Advising/Consulting:
	· ·	\$8,500	Program Marketing:
	· ·	\$1,000	Training Costs:
•			Other (please list below):
		\$0	Indirect
	· · · · · · · · · · · · · · · · · · ·	\$2,500	Travel
*	\$125,000	\$125,000	· · · · · · · · · · · · · · · · · · ·

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- Budget Narrative			
Category	SBA Amount	State Funds	
Personnel (Salaries & Benefits):	\$113,000		In order to run the project, we need personnel to staff the increased access to capital services, advisors, client demand, and the marketing program and training. Personnel will include the Director (acting Director Holly Lung), Martha Yanez (case manager), and data assistant (TBD).
Business Advising/Consulting:	\$0	\$125,000	A Go-Biz grant will allow SF SBDC to hire three more technical assistance advisors and consultants to meet the demand for capital and access to capital services.
Program Marketing:	\$8,500		The marketing program will be funded to include tailored messages and customized collateral marketing materials designed specifically for lenders and SF small businesses. The message shall include the acess to capital services and resources. The marketing program will be conducted in parallel with a set of focused community outreach strategies including: coordinated outreach through City departments and nonprofit partner organizations in the corridors; community- based outreach through presentations and workshops hosted by SBDC, SBA, and other relevant organizations; and public relations and social media campaigns. The marketing collateral will be available online and on the ground dissemination.
Training Costs:	\$2,000		There will be increased demand for services and workshops. The funds will pay for training, language access, and facilities.
Other (please list below):			
Travel	\$1,500 \$125,000	\$125,000	Travel will be required to reach clients and training programs.

•

ECONOMIC AND WORKFORCE DEVELOPMENT TODD RUFO, DIRECTOR



CITY AND COUNTY OF SAN FRANCISCO EDWIN M. LEE, MAYOR

M E M O R A N D U M

TO: Governor's Office of Business and Economic Development
 FROM: Merrick Pascual, Chief Financial Officer
 DATE: August 14, 2014
 RE: Capital Infusion Program Application

To Whom It May Concern:

We are providing this letter in connection with our application for funding through the Capital Infusion Program.

With respect to OEWD's current financial systems, I confirm that they meet the requirements of OMB Circular A-87, Cost Principles for State, Local, and Tribal Governments, and OMB's Uniform Administrative Requirements for Grants and Cooperative Agreements to State and Local Governments, including 2 C.F.R. Part 215, Subpart C.

Please let me know if you have any questions.

Sincerely,

Merrick Pascual Chief Financial Officer

> 1 DR. CARLTON B. GOODLETT PLACE, ROOM 448, SAN FRANCISCO, CA 94102 (415) 554-6969 VOICE (415) 554-6018 FAX

Best in Show 545 Castro Street San Francisco, CA 94114 415-864-7387 | info@bestinshowsf.com

August 12, 2014

Barbara A. Vohryzek Deputy Director for Small Business & Small Business Advocate California Governor's Office of Business and Economic Development (*GO-Biz*) 1400 10th Street, Sacramento, CA 95814

RE: SBDC Client Reference Letter

Dear Ms. Vohryzek;

I am writing in support of the SFSBDC's grant proposal. My business has received business consulting from San Francisco SBDC since 2014 and we have been very satisfied with the quality of the consulting received.

Following are a few ways the SBDC has helped my business grow:

Gabriela Sapp offered us counseling on visual merchandising, employee relations, financing, and whatever we asked advice on, she had a recommendation or a reference for us. When absolutely no one else would give us a loan to help us grow our business, Gabriela was the one who helped us through all the paperwork and the loan process and got us what we needed to help us get to the next step. I think this program is wonderful and I wish more small business owners would take advantage of it.

Some information about our business: We own and operate a small retail pet supply store. In addition, we also wholesale some of the products we manufacture for the store. It's this wholesale business we've been trying to get capital to expand. Gabriela helped us obtain this capital and we're so excited to take the next step in growing our business.

Thank you for considering the grant application from San Francisco SBDC. I know that if they receive additional funding, other businesses like mine will benefit from the professional services offered by the Center.

Sincerel Richard Shiu

Co-owner Best in Show, Inc. 415-336-3120



Date: 8/13/2014

* *

Barbara A. Vohryzek Deputy Director for Small Business & Small Business Advocate California Governor's Office of Business and Economic Development (*GO-Biz*) 1400 10th Street, Sacramento, CA 95814

RE: SBDC Client Letter of Support

Dear Ms. Vohryzek;

I am writing in support of the San Francisco SBDC's grant proposal. My business has received business consulting from the San Francisco SBDC'since May of 2005 and we have been very grateful that such a resource is available to businesses like mine in the City of San Francisco.

The San Francisco SBDC has provided support to my business in many ways but probably most importantly in providing positive reinforcement that my business was moving in the right direction even when I was discouraged that it was not operating at a profit as quickly as I had expected. We operate a Fresh Fish Market in the Merchant's Court inside the San Francisco Ferry Building. We were among the first of about 45 merchants that now operate in the open court on the first floor. In the early days of my business, the SBDC, through sales analysis, demonstrated to me that my business was showing very positive signs of success – continuing month over month and year over year healthy increases in both the number of customers per day and the average purchase amount per customer. They gave me encouragement that this was not the time to consider selling or closing. They helped me see, through a forward looking financial projection, when my business would be profitable and gave me strategies (budgeting and forecasting) for making it more profitable sooner. Although those early days were tough and I had to invest more in the startup of this business than I had expected, the past 5 years have met and in some cases exceeded my profit expectations. I continue to work with the San Francisco SBDC and they are currently helping me negotiate my lease renewal - terms and conditions - with the property management company. I am grateful to have a resource like the SBDC that has a broad perspective on lease issues throughout the City and specifically with the Port of San Francisco.

Thank you for considering the grant application from San Francisco SBDC. I know that if they receive additional funding, other businesses/Jke mine will benefit from the professional services offered by the Center.

Allen Kuchn Cheil Execulive Fish monger owner

S.E. Fish Compared

415-399-111

Sincerely,

SIGNATURE

Name Title Company Contact #

Odang Udon LLC 282 Monroe Dr. #3 Mountain View, CA 94040 510-701-1701

8/12/14

Barbara A. Vohryzek Deputy Director for Small Business & Small Business Advocate California Governor's Office of Business and Economic Development (*GO-Biz*) 1400 10th Street, Sacramento, CA 95814

RE: SBDC Client Reference Letter

Dear Ms. Vohryzek;

I am writing in support of the San Francisco SBDC's grant proposal. My business has received business consulting from the San Francisco SBDC since May 2014 and we have been very satisfied with the quality of the consulting received.

Following are a few ways the SBDC has helped my business grow:

-We received invaluable knowledge about the ins and outs of the loan process, how to best apply for financing, and a list of possible organizations that could help.

-Advice about doing qualitative and quantitative market research about who our customer is and how many (and at what time) they are most frequent.

-Support for any question we had regarding any part of the business as well as a motivating force to help the company become a reality.

Odang Udon LLC: Odang Udon is a food truck based in the greater San Francisco bay area that serves fresh Udon Noodles in a variety of styles.

Thank you for considering the grant application from San Francisco SBDC. I know that if they receive additional funding, other businesses like mine will benefit from the professional services offered by the Center.

Sincerely,

Matthew Palley President Odang Udon LLC 510-701-1701





August 12, 2014

Barbara A. Vohryzek Deputy Director for Small Business & Small Business Advocate California Governor's Office of Business and Economic Development (*GO-Biz*) 1400 10th Street, Sacramento, CA 95814

RE: SBDC Client Reference Letter

Dear Ms. Vohryzek;

I am writing in support of the San Francisco SBDC's grant proposal. Celtic Bank has partnered with the San Francisco SBDC since 2010 and we have been very satisfied with the quality of the consulting our referred clients have received.

Celtic Bank is a Preferred Lender with SBA and was the 6th largest SBA lender in the country in 2013. We work closely with the SBDC's nationally providing working capital for startup and existing businesses.

Thank you for considering the grant application from San Francisco SBDC. Helping this Center expand will likely increase the number of loans we do in this coming year.

Sincerely

Frederick W. Crispen Sr. Vice President, Express Lending

14101 Panama City Beach Parkway, Suite 300 • Panama City Beach, FL, 32413 • Phone (866)-644-0042

• Toll Free Fax (866)-717-7718

OBDC | SMALL BUSINESS FINANCE

August 13, 2014

Ms. Barbara A. Vohryzek Deputy Director for Small Business & Small Business Advocate California Governor's Office of Business and Economic Development (*GO-Biz*) 1400 10th Street, Sacramento, CA 95814

RE: SFSBDC Client Reference Letter

Dear Ms. Vohryzek:

I am writing in support of the San Francisco SBDC's grant proposal. OBDC Small Business Finance has partnered with the Office of Economic and Workforce Development and SFSBDC since 2012 and we have been very satisfied with the quality of the consulting our referred clients have received.

The OBDC mission is to create economic opportunity by empowering entrepreneurs. One of our core services is to provide loans to small businesses throughout the Bay Area. Our collaborative approach helps our borrowers create jobs and stimulates economic development in low-to-moderate income communities. Over the past decade we have closed 500 loans that totaled more than \$29 million resulting in thousands of new jobs.

Thank you for considering the grant application from San Francisco SBDC. Helping this Center expand will likely increase the number of loans we do in this coming year.

Sincerely,

Jacob Singer President/CEO OBDC Small Business Finance (510) 830-3205

6. Key Personnel for the grant project

Name	Title	Contact Information	Length of Service
Holly Lung	Acting SFSBDC Director	415-554-6628	At City and County of
		Holly.Lung@sfgov.org	San Francisco: 6 years
•			At SFSBDC: 8 months
Martha Yanez	Business Case Manager	415-554-6181	At City and County of
		Martha.Yanez@sfgov.org	San Francisco: 15 years
			At SFSBDC: 8 months
Manish Goyal	Jobs Squad Program	415-554-6031	At City and County of
	Manager	Manish.Goval@sfgov.org	San Francisco: 5 years
			At SFSBDC: 8 months
Francis Chan	Jobs Squad Project	415-554-5106	At City and County of
	Manager	Francis.Chan@sfgov.org	San Francisco: 1.5 years
			At SFSBDC: 8 months
TBD	Case Manager		
TBD	Data assistant		

OFFICE OF THE MAYOR SAN FRANCISCO



TO: Angela Calvillo, Clerk of the Board of Supervisors
FROM: Mayor Edwin M. Lee K
RE: Accept and Expend Grant – Go Biz Capital Infusion Program - \$60,000
DATE: November 25, 2014

Attached for introduction to the Board of Supervisors is a resolution authorizing the Office of Economic and Workforce Development to retroactively accept and expend a grant in the amount of \$60,000 from the Humboldt State University Sponsored Programs Foundation for the GO-Biz Capital Infusion Program for the period of October 1, 2014, through September 30, 2015.

I respectfully request that this item be calendared in Budget and Finance Committee on December 10th, 2014.

Should you have any questions, please contact Nicole Wheaton (415) 554-7940.

1 DR. CARLTON B. GOODLETT PLACE, ROOM 200 SAN FRANCISCO, CALIFORNIA 94102-4681 TELEPHONE: (415) 554-6141

TO:	Angela Calvillo, Clerk of the Board of Supervisors	
FROM:	Holly Lung, Office of Economic and Workforce Development	
DATE:	11/18/14	
SUBJECT:	Accept and Expend Resolution for State Grant	
GRANT TITLE:	Go Biz Capital Infusion Program	

Attached please find the original* and 1 copy of each of the following:

x Proposed grant resolution; original* signed by Department, Mayor, Controller

x Grant information form, including disability checklist

x Grant budget

x Grant application

x Grant award letter from funding agency

Ethics Form 126 (if applicable)

Contracts, Leases/Agreements (if applicable)

Special Timeline Requirements:

Departmental representative to receive a copy of the adopted resolution:

Name:

Phone:

Interoffice Mail Address:

Certified copy required Yes

No 🗌

(Note: certified copies have the seal of the City/County affixed and are occasionally required by funding agencies. In most cases ordinary copies without the seal are sufficient).

FORM SFEC-126: NOTIFICATION OF CONTRACT APPROVAL

(S.F. Campaign and Governmental Conduct Code § 1.126) City Elective Officer Information (Please print clearly.) Name of City elective officer(s): City elective office(s) held: Members, Board of Supervisors Members, Board of Supervisors Contractor Information (Please print clearly.) Name of contractor: **Gabriela Sapp DBA Equitable Growth Solutions** Please list the names of (1) members of the contractor's board of directors; (2) the contractor's chief executive officer, chief financial officer and chief operating officer; (3) any person who has an ownership of 20 percent or more in the contractor; (4) any subcontractor listed in the bid or contract; and (5) any political committee sponsored or controlled by the contractor. Use additional pages as necessary. See attached Not applicable. Contractor is a sole proprietor small business technical assistance consultant. Contractor address: See attached. 666 Post Street, Ste. 204 San Francisco, CA 94109 Date that contract was approved: Amount of contracts: \$50,000 (By the SF Board of Supervisors) Describe the nature of the contract that was approved: The services to be performed by Contractor consist of the following, as and when specifically requested by the City acting through Small Business Development Center (SBDC). Business consulting sessions with SBDC clients, including prep work for consulting sessions and the creation of individual Scopes of Work for client work that outlines anticipated economic impacts; □ Business consulting services may include, but are not limited to, the following: - Advertising, marketing, and branding strategies - Commercial lease negotiations - Customer retention and rejuvenation - Financial analysis - Inventory management - Loan packaging - Product development - Profitability tactics - Retail special events - Sales strategies - Small business establishment and formation (but not including law firms or legal advice) - Budgeting - Business plan development - Financial statement projections - Exit strategies - Business valuation for sale and for purchase Comments:

This contract was approved by (check applicable):

 \Box the City elective officer(s) identified on this form

☑ a board on which the City elective officer(s) serves: <u>San Francisco Board of Supervisors</u>

Print Name of Board

□ the board of a state agency (Health Authority, Housing Authority Commission, Industrial Development Authority Board, Parking Authority, Redevelopment Agency Commission, Relocation Appeals Board, Treasure Island Development Authority) on which an appointee of the City elective officer(s) identified on this form sits

Print Name of Board	
Filer Information (Please print clearly.)	
Name of filer:	Contact telephone number:
Angela Calvillo, Clerk of the Board	(415) 554-5184
Address:	E-mail:
City Hall, Room 244, 1 Dr. Carlton B. Goodlett Pl., San Francisco, CA 94102	Board.of.Supervisors@sfgov.org

Signature of City Elective Officer (if submitted by City elective officer)

Date Signed

Signature of Board Secretary or Clerk (if submitted by Board Secretary or Clerk)

FORM SFEC-126: NOTIFICATION OF CONTRACT APPROVAL (S.F. Campaign and Governmental Conduct Code § 1.126)

City Elective Officer Information (Please print clearly.)

J	· · · ·	1	~ /	
Name of City elective officer(s):				City elective office(s) held:
Members, Board of Supervise	ors			Members, Board of Supervisors

Contractor Information (Please print clearly.)				
Name of contractor:				
FJ Cava				
Please list the names of (1) members of the contractor's board of directors; (2) the contractor's chief executive officer, chief financial officer and chief operating officer; (3) any person who has an ownership of 20 percent or more in the contractor; (4) any subcontractor listed in the bid or contract; and (5) any political committee sponsored or controlled by the contractor. Use additional pages as necessary. See attached				
Not applicable. Contractor is a sole proprietor small business technic	al assistance consultant.			
Contractor address:				
See attached.				
FJ Cava				
DBA Cava Consulting				
P.O. Box 24466	· · · ·			
San Francisco, CA 94124	A			
Date that contract was approved: (By the SF Board of Supervisors)	Amount of contracts: \$50,000			
Describe the nature of the contract that was approved: The services to be performed by Contractor consist of the following, as and when specifically requested by the City acting through Small Business Development Center (SBDC).				
□ Business consulting sessions with SBDC clients, including prep work for consulting sessions and the creation of individual Scopes of Work for client work that outlines anticipated economic impacts;				
Business consulting services may include, but are not l	imited to, the following:			
- Advertising, marketing, and branding strategies				
- Customer retention and rejuvenation				
- Loan packaging				
- Profitability tactics				
- Small business establishment and formation (but not including law firms or legal				
advice)	6 6			
- International Import/Export - Africa				
□ Conduct business consulting services in French, as requested;				
Comments:				

This contract was approved by (check applicable): □the City elective officer(s) identified on this form

☑ a board on which the City elective officer(s) serves: <u>San Francisco Board of Supervisors</u>

Print Name of Board

□ the board of a state agency (Health Authority, Housing Authority Commission, Industrial Development Authority Board, Parking Authority, Redevelopment Agency Commission, Relocation Appeals Board, Treasure Island Development Authority) on which an appointee of the City elective officer(s) identified on this form sits

Print Name of Board	
Filer Information (Please print clearly.)	
Name of filer:	Contact telephone number:
Angela Calvillo, Clerk of the Board	(415) 554-5184
Address:	E-mail:
City Hall, Room 244, 1 Dr. Carlton B. Goodlett Pl., San Francisco, CA 94102	Board.of.Supervisors@sfgov.org

Signature of City Elective Officer (if submitted by City elective officer)

Date Signed

Signature of Board Secretary or Clerk (if submitted by Board Secretary or Clerk)

FORM SFEC-126: NOTIFICATION OF CONTRACT APPROVAL

(S.F. Campaign and Governmenta	I Conduct Code § 1.126)			
City Elective Officer Information (Please print clearly.)				
Name of City elective officer(s):	City elective office(s) held:			
Members, Board of Supervisors	Members, Board of Supervisors			
	······································			
Contractor Information (Please print clearly.)				
Name of contractor:	· ·			
Gwendolyn Wright				
Please list the names of (1) members of the contractor's board of directors; (2) the contractor's chief executive officer, chief financial officer and chief operating officer; (3) any person who has an ownership of 20 percent or more in the contractor; (4) any subcontractor listed in the bid or contract; and (5) any political committee sponsored or controlled by the contractor. Use additional pages as necessary. See attached				
Not applicable. Contractor is a sole proprietor small business technic	al assistance consultant.			
Contraction of the second				
Contractor address: See attached.				
666 Post Street, Ste. 204				
San Francisco, CA 94109				
Date that contract was approved:	Amount of contracts: \$50,000			
(By the SF Board of Supervisors)	Amount of contracts. \$50,000			
Describe the nature of the contract that was approved:				
The services to be performed by Contractor consist of the	following, as and when specifically requested			
by the City acting through Small Business Development (
\Box Business consulting sessions with SBDC clients, inclu	ding prep work for consulting sessions and the			
creation of individual Scopes of Work for client work that	t outlines anticipated economic impacts;			
\Box Business consulting services may include, but are not \Box	imited to, the following:			
- Advertising, marketing, and branding strategies				
- Commercial lease negotiations				
- Customer retention and rejuvenation				
- Financial analysis				
- Inventory management				
- Loan packaging				
- Product development				
- Profitability tactics				
- Retail special events				
- Sales strategies				
- Small business establishment and formation (but not including law firms or legal				
advice)				
- Budgeting				
- Business plan development				
- Financial statement projections				
- Exit strategies	•			
- Business valuation for sale and for purchase				
Comments:				

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This contract was approved by (check applicable):

 \Box the City elective officer(s) identified on this form .

☑ a board on which the City elective officer(s) serves: <u>San Francisco Board of Supervisors</u>

Print Name of Board

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Signature of Board Secretary or Clerk (if submitted by Board Secretary or Clerk)

FORM SFEC-126: NOTIFICATION OF CONTRACT APPROVAL (S F. Campaign and Governmental Conduct Code & 1 126)

City Elective Officer Information (Please print clearly.)	
Name of City elective officer(s):	City elective office(s) held:
Members, Board of Supervisors	Members, Board of Supervisors
· · · · · · · · · · · · · · · · · · ·	I]
Contractor Information (Please print clearly.)	· · · · · · · · · · · · · · · · · · ·
Name of contractor:	
Hi-Lite Enterprises, Inc. (Mitchell Hardin Jr.)	
Please list the names of (1) members of the contractor's board of dir financial officer and chief operating officer; (3) any person who has any subcontractor listed in the bid or contract; and (5) any political additional pages as necessary. See attached	an ownership of 20 percent or more in the contractor; (4)
Not applicable. Contractor is a sole proprietor small business technic	al assistance consultant.
Contractor address:	· · · · ·
See attached.	
4464 Lone Tree Way, PMB 612	· · · · · ·
Antioch, California, 94531-7413	T
Date that contract was approved: (By the SF Board of Supervisors)	Amount of contracts: \$50,000
Describe the nature of the contract that was approved: The services to be performed by Contractor consist of the by the City acting through Small Business Development (
□ Business consulting sessions with SBDC clients, inclu	ding prep work for consulting sessions and the
creation of individual Scopes of Work for client work that Business consulting services may include, but are not lime - Advertising, marketing, and branding strategies - Customer retention and rejuvenation - Financial analysis	
 Product development Small business establishment and formation (but not inc 	luding law firms or legal
advice)	
Social media managementGovernment procurement contracting	
	a program for amall
- 8(a) Business Development Program (business assistanc disadvantaged businesses)	e program for sman
- Light manufacturing processes	
- Customer relationship management	
- Construction business development	
Comments:	
Commonts.	·

This contract was approved by (check applicable):

 \Box the City elective officer(s) identified on this form

a board on which the City elective officer(s) serves: San Francisco Board of Supervisors

Print Name of Board

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Signature of Board Secretary or Clerk (if submitted by Board Secretary or Clerk)

FORM SFEC-126: NOTIFICATION OF CONTRACT APPROVAL (S.F. Campaign and Governmental Conduct Code § 1.126)

City Elective Officer Information (Please print clearly.)		
Name of City elective officer(s):	City elective office(s) held:	
Members, Board of Supervisors	Members, Board of Supervisors	
	L	
Contractor Information (Please print clearly.)	· · · · · · · · · · · · · · · · · · ·	
Name of contractor:		
John DeGaetano		
Please list the names of (1) members of the contractor's board of directors; (2) the contractor's chief executive officer, chief financial officer and chief operating officer; (3) any person who has an ownership of 20 percent or more in the contractor; (4) any subcontractor listed in the bid or contract; and (5) any political committee sponsored or controlled by the contractor. Use additional pages as necessary. See attached		
	• • · · ·	
Not applicable. Contractor is a sole proprietor small business technic	cal assistance consultant.	
· · ·	:	
Contractor address:		
See attached. 117 Marvin Court		
Petaluma, CA 94954	Δ	
Date that contract was approved: (By the SF Board of Supervisors)	Amount of contracts: \$50,000	
Describe the nature of the contract that was approved:		
The services to be performed by Contractor consist of the following, as and when specifically requested by the City acting through Small Business Development Center (SBDC).		
□ Business consulting sessions with SBDC clients, inclu	ding prep work for consulting sessions and the	
 ☐ Business consulting sessions with SBDC clients, including prep work for consulting sessions and the creation of individual Scopes of Work for client work that outlines anticipated economic impacts; Business consulting services may include, but are not limited to, the following: Advertising, marketing, and branding strategies Commercial lease negotiations Customer retention and rejuvenation Financial analysis Loan packaging Product development Profitability tactics Small business establishment and formation (but not including law firms or legal advice) Business start-up assistance Business plans Sales projections and analysis Marketing timelines 		
Comments:		
	·	

This contract was approved by (check applicable):

 \Box the City elective officer(s) identified on this form

 \blacksquare a board on which the City elective officer(s) serves: <u>San Francisco Board of Supervisors</u>

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Date Signed

Signature of Board Secretary or Clerk (if submitted by Board Secretary or Clerk)

FORM SFEC-126: NOTIFICATION OF CONTRACT APPROVAL

(S.F. Campaign and Gov City Elective Officer Information (<i>Please print clearly.</i>)	vernmental Conduct Code § 1.126)
Name of City elective officer(s):	City elective office(s) held:
Members, Board of Supervisors	Members, Board of Supervisors
Contractor Information (Please print clearly.) Name of contractor:	
Lawrence Kei Sing Liu	
Please list the names of (1) members of the contractor's bo financial officer and chief operating officer; (3) any person	pard of directors; (2) the contractor's chief executive officer, chief a who has an ownership of 20 percent or more in the contractor; (4) political committee sponsored or controlled by the contractor. Use
Not applicable. Contractor is a sole proprietor small busine	ess technical assistance consultant.
Contractor address:	
See attached.	
118 Lewis Ave.	
Millbrae, CA 94030	
Date that contract was approved: (By the SF Board of Supervisors)	Amount of contracts: \$50,000
Describe the nature of the contract that was approved: The services to be performed by Contractor cons	ist of the following, as and when specifically requested
by the City acting through Small Business Develo	
\square Business consulting sessions with SBDC clien	nts, including prep work for consulting sessions and the
creation of individual Scopes of Work for client v Business consulting services may include, but are	1 1 1
Commercial lease negotiationFinancial analysis	
- Loan packaging	
- Small business establishment and formation (bu	it not including law firms or legal
advice)	
\Box Conduct business consulting services in Canto	onese and Mandarin, as requested;
Comments:	· ·
his contract was approved by (check applicable):	· · · · · · · · · · · · · · · · · · ·
the City elective officer(s) identified on this form	

☑ a board on which the City elective officer(s) serves: <u>San Francisco Board of Supervisors</u>

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Signature of Board Secretary or Clerk (if submitted by Board Secretary or Clerk)	Date Signed	

,

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FORM SFEC-126: NOTIFICATION OF CONTRACT APPROVAL

(S.F. Campaign and Governmenta	I Conduct Code § 1.126)	
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Name of City elective officer(s):	City elective office(s) held:	
Members, Board of Supervisors	Members, Board of Supervisors	
Contractor Information (Please print clearly.)		
Name of contractor:		
Mark A. Engle		
Please list the names of (1) members of the contractor's board of directors; (2) the contractor's chief executive officer, chief financial officer and chief operating officer; (3) any person who has an ownership of 20 percent or more in the contractor; (4) any subcontractor listed in the bid or contract; and (5) any political committee sponsored or controlled by the contractor. Use additional pages as necessary. See attached Not applicable. Contractor is a sole proprietor small business technical assistance consultant.		
· · · · · · · · · · · · · · · · · · ·		
Contractor address: See attached. 91 Diana Way Antioch, CA 94509		
Date that contract was approved: (By the SF Board of Supervisors)	Amount of contracts: \$50,000	
Describe the nature of the contract that was approved: The services to be performed by Contractor consist of the following, as and when specifically requested by the City acting through Small Business Development Center (SBDC).		
 Business consulting sessions with SBDC clients, including prep work for consulting sessions and the creation of individual Scopes of Work for client work that outlines anticipated economic impacts; Business consulting services may include, but are not limited to, the following: Advertising, marketing, and branding strategies Commercial lease negotiations Customer retention and rejuvenation Financial analysis Human resource management Inventory management Product development Profitability tactics Small business establishment and formation (but not including law firms or legal advice) Food industries Specialty agriculture and farmers markets 		
· · · · · · · · · · · · · · · · · · ·		

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Signature of City Elective Officer (if submitted by City elective officer)

Date Signed .

Signature of Board Secretary or Clerk (if submitted by Board Secretary or Clerk)