

HEARING DATE: March 4, 2015

CASE NUMBER: 2011.0910L – Swedish American Hall

TO: Historic Preservation Commission

FROM: Jonathan Lammers

Preservation Planner

RE: Landmark Recommendation Resolution

Dear President Hasz and Members of the Commission:

On November 19, 2014, the Historic Preservation Commission (HPC) adopted Resolution No. 740 to initiate Article 10 landmark designation of 2168-2174 Market Street, known historically as the Swedish American Hall. Under Article 10, initiation and recommendation are two distinct steps of the landmark designation process which require separate hearings and resolutions.

On December 17, 2014, the HPC conducted a publicly noticed hearing to consider recommending to the Board of Supervisors the designation of the Swedish American Hall as a San Francisco landmark. That item was continued until the present hearing in order to provide the building owners, the Swedish Society of San Francisco, additional time to review and comment on the Landmark Designation Report. On February 12, 2015, the Swedish Society Board voted unanimously in favor of landmark designation.

Attached is a draft Resolution to recommend approval to the Board of Supervisors the designation of 2168-2174 Market Street, the Swedish American Hall, as a San Francisco landmark under Article 10 of the Planning Code, Section 1004.1. The Planning Department (Department) recommends adopting this Resolution.

Also attached is a revised Landmark Designation Report that incorporates various minor edits made in consultation with the Swedish Society of San Francisco. Most notably, the report has been augmented by several important historic images of the Swedish American Hall provided by Swedish Society member, Ted Olsson. These include two images of the Hall taken shortly after its construction (pages 34 and 50), as well as historic interior views of the Balder lodge room and Freja Hall (pages 53 and 57).

ATTACHMENTS:

Draft Resolution Landmark Designation Report (Revised February 19, 2015) Email from Ted Olsson, Swedish Society of San Francisco November 19, 2014 Case Report Resolution 740 1650 Mission St. Suite 400 San Francisco, CA 94103-2479

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