File No	150024	Committee Item No. 4  Board Item No. /7
		ARD OF SUPERVISORS KET CONTENTS LIST
Committee	Rules Committee	Date March 12, 2015
Board of Su	pervisors Meeting	Date March 24,2015
Cmte Boa	rd	
	Motion Resolution Ordinance Legislative Digest Budget and Legislative Youth Commission R Introduction Form Department/Agency Of Memorandum of Under Grant Information Ford Grant Budget Subcontract Budget Contract/Agreement Form 126 - Ethics Contract/Agreement Form 126 - Ethics Contract/Agreement Form 700 Vacancy Notice Information Sheet Public Corresponden	eport Cover Letter and/or Report erstanding (MOU) rm mmission
OTHER	(Use back side if addi	itional space is needed)

Date March 16,2015

Date March 16,2016

Completed by: Alisa Somera
Completed by: Alisa Somera

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[Appointments, Citizens General Obligation Bond Oversight Committee - Brenda Kwee McNulty, Michael Seville, and Dion-Jay Brookter

Motion appointing Brenda Kwee McNulty, Michael Seville, and Dion-Jay Brookter. terms ending November 21, 2016, to the Citizens General Obligation Bond Oversight Committee.

MOVED, That the Board of Supervisors of the City and County of San Francisco does hereby appoint the hereinafter designated persons to serve as members of the Citizens' General Obligation Bond Oversight Committee, pursuant to the provisions of the Administrative Code, Sections 5.30-5.36, for the terms specified:

Brenda Kwee McNulty, seat 1, succeeding Minneola Ingersoll, term expired, must be active in a business organization representing the business community located within the City. for the unexpired portion of a two-year term ending November 21, 2016.

Michael Seville, seat 2, succeeding himself, term expired, must be active in labor organizations, for the unexpired portion of a two-year term ending November 21, 2016.

Dion-Jay Brookter, seat 3, succeeding Jonathan Alloy, term expired, must be active in a community organization, for the unexpired portion of a two-year term ending November 21, 2016.



### Board of Supervisors City and County of San Francisco 1 Dr. Carlton B. Goodlett Place, Room 244 (415) 554-5184 FAX (415) 554-7714

Application for Boards, Commissions, Committees, & Task Forces
Name of Board, Commission, Committee, or Task Force:
Seat # or Category (If applicable): District:
Name: Zachary Townsend
Home Address: Dorland Street, SF, CA Zip: 94114
Home Phone: 908- Occupation: Financial technology executive
Work Phone: Employer: Standard Treasury
Work Phone: Employer: Standard Treasury  Business Address: 555 Mission Street, Suite 250, SF, CA Zip: 94105
Business E-Mail: zac@standardtreasury.com Home E-Mail: ztownsend@
Pursuant to Charter Section 4.101 (a)2, Boards and Commissions established by the Charter must consist of electors (registered voters) of the City and County of San Francisco. For certain other bodies, the Board of Supervisors can waive the residency requirement.
Check All That Apply:
Registered voter in San Francisco: Yes  No If No, where registered:
Resident of San Francisco  Yes  No If No, place of residence:
Pursuant to Charter section 4.101 (a)1, please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco:
I am a young, civically engaged resident in rent-controlled apartment in the Casto community. I'm a 28 year old small business owner who currently employs six San Franciscans.
I grew up working class in a single-parent home where I was yaised by my father, a USPS mail carrier and government union member.

Business and/or professional experience:	
Standard Treasury (2013-Present) Co-founder and President/CFO     Built and delivered complex API platform software for commercial banking on time and or	schedule in some of the most demanding and assure
<ul> <li>built and delivered complex API platform software for commercial banking on time and or technical environments in the world.</li> <li>Developed expertise in building tools for interacting with financial institutions; financial mand settlement systems. Worked in depth on credit card, ACH, and FedWire payments, pri</li> </ul>	rkets; financial market utilities; and payment, clearing,
KYC/CIP automation, AML detection, and more.  2. Office of Newark, New Jersey Mayor Cory A. Booker (2012) Senior Technology Policy A - Lead citywide initiatives to implement more efficient and effective city government using in	dvisor / Chief Technology Officer of the City
"innovation" in social and civic sectors.  - Executed citywide strategic planning process to analyze and cut costs through technology system and the business process around them.  (Resume attached)	, ,
Civic Activities:	
Board Member, Bayes Impact	·
Mentor, Code for America	
Partner, Truman National Security Project	
Member, Castro/Eureka Valley Neighborhood Association	
Secretary of the Board, San Francisco Symphonix	
Member, San Francisco Young Democrats Fellow, New Leaders Council	· ·
i ellow, New Leaders Council	
Have you attended any meetings of the Board/Commission to which yo	ou wish appointment? Yes \( \subseteq No \)
· · · · · · · · · · · · · · · · · · ·	
For appointments by the Board of Supervisors, appearance requirement before any appointment can be made. (Applic before the scheduled hearing.)	
. •,	
	•
•	
•	•
	,
Date: 10/23/1 Applicant's Signature: (required)	Zachary Townsend
	(Manually sign or type your complete name. NOTE: By typing your complete name, you are hereby consenting to use of electronic signature.)
Please Note: Your application will be retained for one year all attachments, become public record.	. Once Completed, this form, including
FOR OFFICE USE ONLY:	
	e Seat was Vacated:

# CALIFORNIA FORM 700 FAIR POLITICAL PRACTICES COMMISSION A PUBLIC DOCUMENT

## STATEMENT OF ECONOMIC INTERESTS COVER PAGE

Pie	ease type or print in ink.					· <u> </u>	
NAI	ME OF FILER (LAST)		(FIRST)		(MIDDLE)		
To	ownsend	Zachary		A	Andrew		
1.	Office, Agency, or Court				•		
	Agency Name (Do not use acronyms)			•	•		
CITIZENS' GENERAL OBLIGATION BOND OVERSIGHT COMMITTEE							
	Division, Board, Department, District, if applical	ble	Your Position			•	
			Applicant to be	a member			
	► If filing for multiple positions, list below or o	n an attachment. (Do not us	e acronyms)				
			- us. sys,				
	Agency:		Position:		· · · · · · · · · · · · · · · · · · ·	<del></del>	
	1 1 11 11 1 5 055						
2.	Jurisdiction of Office (Check at leas	t one box)					
	☐ State		☐ Judge or Court Co		tatewide Jurisdiction)		
	Multi-County		✓ County of San F	rancisco		<del></del>	
	☑ City of San Francisco	•	☐ Other				
				<u>.</u>			
3.	Type of Statement (Check at least on	e box) .					
	Annual: The period covered is January 1	, 2013, through	Leaving Office:	Date Left			
	December 31, 2013.	1	(Check one) .			•	
	The period covered is		O The period con leaving office.	vered is Janua	ry 1, 2013, through the	date of	
	Assuming Office: Date assumed	<u> </u>	O The period con the date of lea	vered is aving office.	<del></del>	through	
	✓ Candidate: Election year	and office sought, if	different than Part 1:				
_	- Januardo Liberton year	and onloo bedging in					
4.	Schedule Summary					•	
	Check applicable schedules or "None."	➤ Tota	I number of pages inc	luding this	cover page:		
	Schedule A-1 - Investments - schedule a	ttached	Schedule C - Income, I	oans, & Busin	ess Positions - schedu	le attached	
	Schedule A-2 - Investments - schedule a	ttached	Schedule D - Income -				
	Schedule B - Real Property - schedule a	ttached ·	Schedule E - Income -	Gifts — Travel	Payments - schedule a	attached	
	•	-or-					
		None - No reportable intere	ests on any schedule				
5.	Verification						
	MAILING ADDRESS STREET	CITY		STATE	ZIP CODE		
	(Business or Agency Address Recommended - Public Docu 555 Mission Street, Suite 250	<sup>ment)</sup> San Franci	200	ĊA	94105		
	DAYTIME TELEPHONE NUMBER	Sail Failu	E-MAIL ADDRESS (OPTIONAL)		. 34100		
	( 908 ).		ztownsend@				
	I have used all reasonable diligence in preparir herein and in any attached schedules is true a		ewed this statement and to th	e best of my kr	nowledge the information	n contained	
	I certify under penalty of perjury under the	_	•	ue and correc	<b>t</b> .		
	10/23/2014						
	Date Signed 10/23/2014 (month, day, year)		Signature	riginally signad states	nent with your filing official.)		
	(mona, acy, year)		וט שונו טווי ק	ordinon orditor	mar Jour mills amound		

### SCHEDULE A-2 Investments, Income, and Assets of Business Entities/Trusts

(Ownership Interest is 10% or Greater)

CALIFORNIA FORM 700
FAIR POLITICAL PRACTICES COMMISSION

Name

Zachary Andrew Townsend

► 1. BUSINESS ENTITY OR TRUST	► 1. BUSINESS ENTITY OR TRUST
Financial Tech, Inc (d/b/a Standard Treasury)	Deciens Capital, LLC
Name	Name
555 Mission Street, Suite 250, San Francisco, CA 94105	267 Dorland Street, San Francisco, CA 94105
Address (Business Address Acceptable)	Address (Business Address Acceptable)
Check one	Check one
☐ Trust, go to 2 ☐ Business Entity, complete the box, then go to 2	☐ Trust, go to 2 ☐ Business Entity, complete the box, then go to 2
GENERAL DESCRIPTION OF THIS BUSINESS	GENERAL DESCRIPTION OF THIS BUSINESS
Financial technology software company	Early stage small-cap venture capital investment fund
THE MADE NAME OF THE PARTY.	EAD MADIET VALUE IF ADDITIONED FOR DATE.
FAIR MARKET VALUE IF APPLICABLE, LIST DATE:	FAIR MARKET VALUE IF APPLICABLE, LIST DATE:
\$2,000 - \$10,000	\$2,000 - \$10,000
\$10,001 - \$100,000 ACQUIRED DISPOSED	\$10,001 - \$100,000 ACQUIRED DISPOSED
\$100,001 - \$1,000,000 Over \$1,000,000	
NATURE OF INVESTMENT  Corporation	NATURE OF INVESTMENT
Partnership Sole Proprietorship Other	NATURE OF INVESTMENT  ☐ Partnership ☐ Sole Proprietorship ☑ LLC  Other
YOUR BUSINESS POSITION Director, President	VOUE PURINESS POSITION Co-managing member
TOOK BUSINESS FOSITION	YOUR BUSINESS POSITION CO-Mailaging Member
➤ 2. IDENTIFY THE GROSS INCOME RECEIVED (INCLUDE YOUR PRO RATA SHARE OF THE GROSS INCOME TO THE ENTITY/TRUST)	► 2. IDENTIFY THE GROSS INCOME RECEIVED (INCLUDE YOUR PRO RATA SHARE OF THE GROSS INCOME TO THE ENTITY/TRUST)
<b>√</b> \$0 - \$499	<b>✓</b> \$0 - \$499
\$500 - \$1,000 OVER \$100,000	S500 - \$1,000 OVER \$100,000
\$1,001 - \$10,000	\$1,001 - \$10,000
➤ 3. LIST THE NAME OF EACH REPORTABLE SINGLE SOURCE OF	➤ 3. LIST THE NAME OF EACH REPORTABLE SINGLE SOURCE OF
INCOME OF \$10,000 OR MORE (Attach a separate sheet if necessary.)  None	INCOME OF \$10,000 OR MORE (Attach a separate sheet if necessary.)  None
<u>.</u>	1000
·	
	,
► 4. INVESTMENTS AND INTERESTS IN REAL PROPERTY HELD OR LEASED BY THE BUSINESS ENTITY OR TRUST	► 4. INVESTMENTS AND INTERESTS IN REAL PROPERTY HELD OR LEASED <u>BY</u> THE BUSINESS ENTITY OR TRUST
Check one box:	Check one box:
☐ INVESTMENT ☐ REAL PROPERTY	☐ INVESTMENT ☐ REAL PROPERTY
<del>-</del>	
Name of Business Entity, if Investment, or	Name of Business Entity, if Investment, or
Assessor's Parcel Number or Street Address of Real Property	Assessor's Parcel Number or Street Address of Real Property
Description of Business Activity or	Description of Business Activity or
City or Other Precise Location of Real Property	City or Other Precise Location of Real Property
FAIR MARKET VALUE IF APPLICABLE, LIST DATE:	FAIR MARKET VALUE IF APPLICABLE, LIST DATE:
<u>\$2,000 - \$10,000</u>	\$2,000 - \$10,000
\$10,001 - \$100,000	\$10,001 - \$100,000
\$100,001 - \$1,000,000 ACQUIRED DISPOSED  Over \$1,000,000	\$1,000,001 - \$1,000,000 ACQUIRED DISPOSED  Over \$1,000,000
NATURE OF INTEREST	NATURE OF INTEREST
Property Ownership/Deed of Trust Stock Partnership	Property Ownership/Deed of Trust Stock Partnership
Leasehold Other	Leasehold Other
	Yrs. remaining
Check box if additional schedules reporting investments or real property are attached	Check box if additional schedules reporting investments or real property are attached
	• •

Comments:\_\_

### **SCHEDULE C** Income, Loans, & Business Positions (Other than Gifts and Travel Payments)

CALIFORNIA FORM 700 FAIR POLITICAL PRACTICES COMMISSION
Name .
Zachary Andrew Townsend

► 1. INCOME RECEIVED	► 1. INCOME RECEIVED
NAME OF SOURCE OF INCOME	NAME OF SOURCE OF INCOME
Financial Tech, Inc (d/b/a Standard Treasury)	Stripe, Inc
ADDRESS (Business Address Acceptable)	ADDRESS (Business Address Acceptable)
555 Mission Street, Suite 250, San Francisco, CA	3180 18th St, San Francisco, CA 94110
BUSINESS ACTIVITY, IF ANY, OF SOURCE	BUSINESS ACTIVITY, IF ANY, OF SOURCE
Financial technology software company	Credit card merchant processing
YOUR BUSINESS POSITION	YOUR BUSINESS POSITION
Director, President	Risk Analyst
GROSS INCOME RECEIVED	GROSS INCOME RECEIVED
S500 - \$1,000 S1,001 - \$10,000	☐ \$500 - \$1,000 ☐ \$1,001 - \$10,000
✓ \$10,001 - \$100,000	✓ \$10,001 - \$100,000
CONSIDERATION FOR WHICH INCOME WAS RECEIVED	CONSIDERATION FOR WHICH INCOME WAS RECEIVED
✓ Salary	✓ Salary Spouse's or registered domestic partner's income
Loan repayment Partnership	Loan repayment Partnership
Saie of	Sale of
(Real property, car, boat, etc.)	(Real property, car, boat, etc.)
Commission or Rental Income, list each source of \$10,000 or more	Commission or Rental Income, list each source of \$10,000 or more
·	
Other(Describe)	Other(Describe)
retail installment or credit card transaction, made in the	ending institutions, or any indebtedness created as part of a e lender's regular course of business on terms available to atus. Personal loans and loans received not in a lender's
NAME OF-LENDER*	INTEREST RATETERM (Months/Years)
ADDRESS (Business Address Acceptable)	
	SECURITY FOR LOAN
BUSINESS ACTIVITY, IF ANY, OF LENDER	None Personal residence
, , , , , , , , , , , , , , , , , , , ,	Real Property
HIGHEST BALANCE DURING REPORTING PERIOD	Street address
<u>\$500 - \$1,000</u>	City
\$1,001 - \$10,000	, · ·
`	Guarantor
OVER \$100,000	. Other
<u> </u>	(Describe)
	·
Comments:	

### SCHEDULE D Income - Gifts

FAIR POLITICAL PRACTICES COMMISSION Name

Zachary Andrew Townsen

► NAME OF SOURCE	E (Not an Acronym)		► NAME OF SOURCE	(Not an Acronyn	n) ·	
Silicon Valley	Bank					
ADDRESS (Business Address Acceptable)			ADDRESS (Business Address Acceptable)			
3005 Tasman Dr, Santa Clara, CA 95054						
BUSINESS ACTIVITY, IF ANY, OF SOURCE			BUSINESS ACTIVITY, IF ANY, OF SOURCE			
Banking relati	ionship with Fir	nancial Tech, Inc				
DATE (mm/dd/yy)	VALUE	DESCRIPTION OF GIFT(S)	DATE (mm/dd/yy)	VALUE	DESCRIPTION OF GIFT(S)	
09,27,13	\$125.00	SF Giants Tickets		\$		
09 , 19 , 13	ş75.00	Dinner at Slanted Door	,	\$	·	
07,05,13	\$60.00	Dinner		\$		
NAME OF SOURCE	E (Not an Acronym)		► NAME OF SOURCE	(Not an Acronyn	n)	
ADDRESS (Busines	ss Address Acceptab	ole)	ADDRESS (Busines	s Address Accept	table)	
BUSINESS ACTIVIT	TY, IF ANY, OF SOU	RCE	BUSINESS ACTIVIT	Y, IF ANY, OF SO	DURCE	
DATE (mm/dd/yy)	VALUE	DESCRIPTION OF GIFT(S)	DATE (mm/dd/yy)	VALUE	DESCRIPTION OF GIFT(S)	
·	\$			\$		
	\$			\$		
	\$			\$		
► NAME OF SOURCE	E (Not an Acronym)		► NAME OF SOURCE	E (Not an Acronyn	n)	
ADDRESS (Busines	ss Address Acceptab	ole)	ADDRESS (Busines	s Address Accept	table)	
BUSINESS ACTIVI	TY, IF ANY, OF SOL	IRCE	BUSINESS ACTIVIT	Y, IF ANY, OF SO	DURCE	
DATE (mm/dd/yy)	VALUE .	DESCRIPTION OF GIFT(S)	DATE (mm/dd/yy)	VALUE	DESCRIPTION OF GIFT(S)	
	\$			\$		
	\$	***************************************		\$		
	\$			\$		
	•					

### **ZACHARY TOWNSEND**

(646) - townsend@alumni.brown.edu www.zactownsend.com

### SUMMARY

- Expert executive, project, and implementation manager of information technology, civic and social innovation, customer/citizen engagement, performance management, data analysis, and predictive analytics.
- Extensive experience collaborating with senior staff in large government agencies, not-for-profits, and philanthropic foundations.
- Demonstrated the ability to solve operational problems, assist with the development and implementation of new programs, develop and implement information systems, and advance management strategy and process change.

### PROFESSIONAL EXPERIENCE

### Standard Treasury

#### 2013-Present

Co-founder and President

- Built and delivered complex API platform software for commercial banking on time and on schedule in some of the most demanding and secure technical environments in the world.
- Developed expertise in building tools for interacting with financial institutions; financial markets; financial market utilities; and payment, clearing, and settlement systems. Worked in depth on credit card, ACH, and FedWire payments, prime brokerage, commercial and corporate banking, KYC/CIP automation, AML detection, and more.
- Signed large enterprise software contracts with two top-five banks and multiple top-50 banks.
- Accepted and graduated from Y Combinator, world's best startup accelerator, featured in VentureBeat, TechCrunch, Programmable Web, Business Insider.
- Accepted to and participating in two selective financial startup accelerators: FinTech Innovation
  Lab run by the Partnership for New York City, Accenture, and over 18 banks; and
  Commerce.Innovated, a payments accelerator run by Silicon Valley Bank and MasterCard.
- Recruiting and managed engineering team from Facebook, Stripe, Microsoft, Sidecar, Disqus, etc.
- Raised multi-million dollar funding found from large venture funds as well as technical and strategic angel investors.

### Office of Newark, New Jersey Mayor Cory A. Booker

2012

Senior Technology Policy Advisor / Chief Technology Officer of the City

- Lead citywide initiatives to implement more efficient and effective city government using innovative IT tools. Recognized national expert on "innovation" in social and civic sectors.
- Executed citywide strategic planning process to analyze and cut costs through technology implementations by analyzing every city technology system and the business process around them.
- Managed external partnerships with Code for America, Living Cities, Google.org, Twitter, Facebook, Harvard Kennedy School, MIT, Girls Who Code, and national foundations.
- Advised Mayor and City's senior staff on the creative uses of technology to engage citizens.
- Reviewed all city contracts and managed budget around networks, computing, and technology.
- Developed analytic program for Mayor's office use of data to build predictive models and take
  preemptive measures, allowing city to use public resources more efficiently and delivering public
  services more effectively.

### Center for the Promotion of Research Involving Innovative Statistical Methodology (PRIISM), NYU

2011-2013

Research Affiliate

Conduct statistical research around causal inference, multi-level models, sensitivity analysis, and other statistical topics. Published paper on "The Choice Between Fixed and Random Effects".

### Bennett Midland LLC (Civic Sector Management Consultancy)

2011

Senior Associate

- Worked with public sector clients on business process analysis and re-engineering engagements involving quantitative analyses, data organization, information technology and research design.
- Regularly presented analysis and operational results to clients—including high-level managers.
- Served as day-to-day project manager of project team on workload analysis for NYC
   Administration for Children's Services's (ACS) largest division with over 2500 workers and a budget over \$150 million. Analyzed workflow, IT and other systems, key tasks, and legal requirements determining what resources are needed to do child protective work most efficiently.
- Spearheaded a detailed staffing and business process analysis examining police overtime (~\$100 million per year) across New York City's five boroughs for Mayor's Office; managed project

team. Studied arrest processing in both the NYPD and the district attorney's offices, gaining a unique perspective of holistic arrest procedures. Used a range of statistical and qualitative methods to analyze and propose recommendations around processing.

 Managed review of the MacArthur Foundation's grant-making strategies in juvenile justice reform: developed and implemented a novel program and performance assessment methodology. Associate

- Contributed to re-design of ACS's Family Assessment Program (FAP) including writing the 'Goals and Guidelines' and quality assurance plan.
- Developed and managed the development of new features for the Juvenile Justice Database, a project the Vera Institute of Justice in collaboration with New York City. The database brings together data from ACS, Office of Court Administration, Criminal Justice Agency, and others.
- Conducted a detailed statistical analysis of the Atlantic Foundation's grant payment history—both planned payments and actual payments made—to identify, among recurring grant payments, the rates at which expected payments are actually paid or deferred.

### Elan Web Development (Web Services Firm)

2004-2009 Vice President

2009-2011

- Provided strategic consulting, communications, and application development services to clients including Manhattan Borough President, Brown University, 8-term United States Congressman, and more than 50 other professional services firms, non-profits, and political campaigns.
- Expanded company to four non-executive employees, rating and evaluating the job performance of subordinates through observations and record keeping for over three years.

### Rhode Island Coalition Against Human Trafficking

2006 - 2007 Cha

- Elected leader of community coalition with 12 organizational and 45 community members
- Managed and coordinated staff of four from member not-for-profits.
- Delivered over 20 public lectures to raise awareness around human trafficking.
- Researched Rhode Island human trafficking identified and notified police of eight illegal brothels.

### Polaris Project Rhode Island (Anti-Human Trafficking Not-for-Profit)

2006 – 2007 Co-Founder and Co-Coordinator of State Chapter

- Authored and successfully lobbied for two laws against human trafficking in Rhode Island.
- Managed team of 15 volunteers and trained over 50 Rhode Island law enforcement officials.
- Conducted detailed analysis of social services provided to victims of human trafficking in Rhode
   Island for state government.
- Designed and supported of implementation of multi-agency program to serve trafficking victims.

### **EDUCATION**

### New York University, Wagner School of Public Service, New York, New York

MPA with a specialization in financial management & public finance

### Brown University, Providence RI

AB with concentrations in applied mathematics-economics (with honors) and public policy Classes: Program evaluation, machine learning, advanced statistics I & II, econometrics I & II, computer programming, microeconomics, operations research

Activities: Vice President of student body; university-wide budget and public safety committees Awards:

- Samuel C. Lamport Prize for the best thesis on policy understanding .
- Gordon Lindsay Prize for best student in finance
- Omicron Delta Epsilon for excellence in economics
- The J. W. Saxe Memorial Prize for Public Service, a national competitive prize
- Arthur Liman Public Interest Summer Fellowship, legal fellowship awarded by Yale Law
- Royce Fellowship, which "celebrates exceptional academic performance, creativity, and leadership by Brown undergraduates"
- Fellow, Center for the Study of the Presidency



### Board of Supervisors City and County of San Francisco 1 Dr. Carlton B. Goodlett Place, Room 244 (415) 554-5184 FAX (415) 554-7714

Application for Boards, (	·		•
Name of Board, Commission, Comm	nittee, or Task Force:	s' General Obligation Bond	d Oversight Commit
Seat # or Category (If applicable):			
Name: Brenda Kwee McN			
Home Address: Hyde S		rancisco, CA	Zip: <u>94109</u>
Home Phone: 415-	á.		
Work Phone: N/A	Employer: N/A		
Business Address: N/A			Zip:
Business E-Mail: N/A			
San Francisco. For certain oth residency requirement.  Check All That Apply:  Registered voter in San Francisco  Resident of San Francisco	o: Yes 🔳 No 🗌 If No,	where registered:	
Pursuant to Charter section 4.101 represent the communities of inte ethnicity, race, age, sex, sexual or and any other relevant demograph Francisco:  I consider myself a global citizen with a diverse and multi-faceted backgrd 1) Geographical diversity: a) I have lived in the U.S. for 38 years - 13 years in New York City and Francisco, both urban communities with diverse populations; b) I have lived in Hong Kong for 28 years - 18 years during my childhor as a financial professional. 2) Ethnic diversity: a) I am a first generation Chinese immigrant from Hong Kong and remissues relating to recent immigrants from China, Hong Kong, Taiwar b) My husband's family are from Irish and Italian immigrants and I have immersed in the cultures of these ethnic communities. c) I have travelled widely on business and personal trips. I am intereste cultures and and motivated to learn from and appreciate all cultures. 3) Professional diversity: a) I have 33 years of professional experience in the financial/financial s	(a)1, please state how yourcest, neighborhoods, and rientation, gender identity hic qualities of the City are bound highlighted as follows:-  118 years in San od and 10 years ain current on the city are bein different.	our qualifications I the diversity in y, types of disabil	lities,
industry with experience in stock and bond markets;  b) I have 3+ years of experience in the fund raising industry  c) I have 2+ years of experience in the fund raising industry  My personal and professional background is steeped in various aspects this background will add value and diverse insights to the Citizens' Gener Committee that I hope to be a part of.	of diversity and I am comfident that		

1249

Please refer to attached resume.	,	
rease refer to attached resume.		
•		•
•		
		-
	•	,
ivic Activities:		
iesse teler to page 3 of my resume for details of my community service, i would like to highlight my civic activities here for your consideration. Business community:-		
a) 11 years of ongoing service to the Association of Asian American Bankers as board member and executive committee; longest service charming of Asian Business League of San Francisco (6 years):		
c) 5 years of service as board member of Singapore American Business Association, promoting increased business interaction between San Francisco, Bay Area and Singapore.		
Affectivated community:  a) 12 years of savice to the Asian Art Museum by serving on two committees b) appearineaded multiple employee diversity programs at Welfa Fargo Bank		
advancing Interests of Asian American employees. Edicuational community:  a) Syears of service on the Western Region Advisory Board of the Institute of International Education; bosted leadership Institution grograms for Asian		
INCE INSIGHT INSIGHT IN INCESSES SECURITY INTERIOR IN INCESSES IN		,
be incorporated into lesson plans. Pilot program lesd by Lesila Tang Schilling for The Committee of 100.		
	ou wish appointment?	Yes∐No <b>I</b>
or appointments by the Board of Supervisors, appearance	e before the RULES	S COMMITTEE is
or appointments by the Board of Supervisors, appearance	e before the RULES	S COMMITTEE is
or appointments by the Board of Supervisors, appearance	e before the RULES	S COMMITTEE is
or appointments by the Board of Supervisors, appearance	e before the RULES	S COMMITTEE is
or appointments by the Board of Supervisors, appearance	e before the RULES	S COMMITTEE is
or appointments by the Board of Supervisors, appearance	e before the RULES	S COMMITTEE is
or appointments by the Board of Supervisors, appearance	e before the RULES	S COMMITTEE is
for appointments by the Board of Supervisors, appearance equirement before any appointment can be made. (Applied before the scheduled hearing.)	e before the RULES cations must be rec	S COMMITTEE is eived 10 days
for appointments by the Board of Supervisors, appearance equirement before any appointment can be made. (Applied to the scheduled hearing.)	e before the RULES cations must be rec	S COMMITTEE is eived 10 days
or appointments by the Board of Supervisors, appearance equirement before any appointment can be made. (Applied efore the scheduled hearing.)	Brenda Kwee Mci	S COMMITTEE is eived 10 days  Nulty
For appointments by the Board of Supervisors, appearance equirement before any appointment can be made. (Applie before the scheduled hearing.)  Date: 11/24/14Applicant's Signature: (required)	Brenda Kwee Mci	S COMMITTEE is eived 10 days  Nuity  Tour complete name. complete name, you are
for appointments by the Board of Supervisors, appearance equirement before any appointment can be made. (Applied before the scheduled hearing.)	Brenda Kwee Mc  (Manually sign or type y NOTE: By typing your of	Nulty  Your complete name.  Complete name, you are e of electronic signature.)

## BRENDA KWEE McNULTY 郭佩玲 Hyde Street, San Francisco, CA 94109, USA 415- kweenulty@

### **SUMMARY**

Seasoned financial professional with a proven track record in fundraising, business development, customer relationship management, sales and marketing, gained from senior executive positions in non-profit, banking and wealth management in diverse markets. Extensive experience in the Bay Area, New York and Asia. Energetic and passionate about serving the community by applying work and life experiences in relevant ways through the application of management skills, relationship management skills, business acumen and international networking ties to improve all aspects of city management. Seeking to serve the city and people of San Francisco in a meaningful role on a city commission.

### TALENT AGE ASSOCIATES, LLP, PALO ALTO

10/2011 to present

A boutique consulting firm specializing in cross border talent management

### Consulting Principal

- Client management from project initiation to successful placement of candidate
- Responsible for clients in financial services institutions and non-profit organizations
- Recently placed the President of Japan society Northern California

### UNIVERSITY OF CALIFORNIA, SAN FRANCISCO

1/2006 to 8/2009

### University Development & Alumni Relations, Director of Development - International

- Built a start-up international development unit focused on Asian major donors
- Collaborated with faculty and scientists across UCSF campus and Asian institutions
- Personally managed a portfolio of 100+ international major donors and alumni
- Coordinated all international development activities among UCSF schools, centers; staffed faculty and volunteer leadership; solicited and closed major gifts

### UBS (UNION BANK OF SWITZERLAND) INTERNATIONAL, INC.

6/2004 to 1/2006

### San Francisco Branch, Financial Consultant

- Built a portfolio of high net worth clients in the U.S., Hong Kong, Taiwan and China
- Successfully served clients by providing investment advice appropriate to their financial situation; early user of proprietary Customer Relationship Management (CRM) system
- Named one of top ten producers at UBS International, N. America Region in 2005

### WELLS FARGO BANK, N.A., SAN FRANCISCO

1/1996 to 6/2004

Diverse Growth Segments Group, V.P. & Asian Segment Manager
 2002 to 2004

International Group, V.P. & International Personal Banking Manager 1999 to 2001
 Private Client Services, V.P. & Senior Private Banker, Asian PCS 1996 to 1999

### Highlights of accomplishments at Wells Fargo Bank

- > Consolidated and built Asian sales teams in San Francisco, Palo Alto, L.A. following First Interstate merger; targeted high net worth Asian clients in the U.S. and in Asia
- > Developed integrated strategy; increased market share of Asian clients by 20% through marketing, branding, advertising and community outreach channels
- > Designated spokesperson for Wells Fargo Bank at Bay Area Asian community events

### DEUTSCHE BANK, AG, HONG KONG BRANCH

1994 to 1995

- Private Banking Department, Head of Taiwan Team
  - > Managed Taiwan team with \$350 million of assets under management
  - Personally managed assets in excess of \$100 million

### MANUFACTURERS HANOVER INVESTMENT LTD., HONG KONG

1990 to 1994

- Managing Director & CEO
  - Oversaw all aspects of company operations; successfully built a network of private and institutional investors in S.E. Asia and China

### WARBURG INVESTMENT MANAGEMENT (HONG KONG) LTD.

1987 to 1989

- General Manager
  - ➤ Launched firm's mutual fund business in Hong Kong through registration and distribution of a family of 17 funds valued at \$400 million

### CITIBANK, N.A., NEW YORK CITY

1985 to 1986

- Vice President, Cash Management Sales
  - > Successfully marketed and performed fee-based cash management studies and customized product delivery for corporate customers

### W.R. GRACE & CO., NEW YORK CITY

1975 to 1985

•	Fixed Income Portfolio Manager	1983 to 1985
•	Director of Financial Planning	1980 to 1983
•	Manager of Special Projects, Retail Group	1979 to 1980
•	Mergers & Acquisitions Associate, Automotive Group	1978 to 1979
•	Manager of Financial Pension Reporting, Treasurer's Division	1975 to 1978

### Highlights of accomplishments at W.R. Grace & Co.

- ➤ Managed a \$280 million bond portfolio
- > Successfully pioneered a U.S. Dollar and Canadian Dollar arbitrage program
- Managed corporation's overall FX exposure of \$450 million
- ➤ Managed annual and five-year plans of companies in the Home Center Division with sales of \$700 million
- Reported all financial transactions of company pension funds valued at \$150 million; filed first Form 5500 under ERISA

### ARTHUR YOUNG & COMPANY, NEW YORK CITY

1973 to 1975

- Audit staff accountant
  - > Audit clients included brokerage and oil companies

### **EDUCATION & QUALIFICATIONS**

General Securities Representative since 1998; Series 7, Series 63 APC, Stern Graduate School of Management, New York University MBA, Sloan Graduate School of Management, Syracuse University BA (Honors), Le Moyne College, Syracuse Member of Pi Gamma Mu Other languages include Cantonese, Mandarin and basic French

Major: Accounting Major: Finance Major: Economics Since 1970

### HIGHLIGHTS OF COMMUNITY SERVICE

American Club Hong Kong, Board Member/Secretary

1989 to 1995

- Chaired finance committee to appointed first external fund manager
- Member of committee on hiring, housing and training migrant workers from the Philippines to work in the Club's two locations in Hong Kong

Asian Art Museum, Connoisseurs' Council

1997 to present 2001 to 2007

- Asian Art Museum, Exhibitions & Publications Committee
  - Advised Committee on the diversity of exhibitions relative to community needs

• Participated in selection of annual art item purchase funded by the Council

Asian Business League of San Francisco, Chairman

1996 to 2005

- Founded ABL Youth Program in collaboration with Chinatown nonprofits
- Inaugurated first ever community wide leadership awards celebrating achievements by outstanding Asian Americans

Asian Connection (Wells Fargo Bank), Founding Board Member

2002 to 2004

- Implemented mentorship program for Asian American employees in Bay Area
- Initiated dedicated Chinese language telephone hot line for all customers
- Partnered with Chinatown nonprofits to conduct financial literacy classes delivered in Cantonese
- Pioneered approval for Wells Fargo's annual support of APA Heritage Month
- Mentored Asian American colleagues to volunteer in leadership roles in Chinatown nonprofits such as Chinese Cultural Center, Self Help for the Elderly

Association of Asian American Bankers, Board Member/Vice President

2003 to present

• Redirected Board focus to develop professional content for events to benefit young Chinese American membership

Hong Kong Schools Alumni Association, Treasurer

2005 to 2008

 Reconnected Association's scholarship fund for Hong Kong students with U.C. Berkeley

Institute of International Education, Western Region Advisory Board

1998 to 2004

- Hosted annual attendees of Luce Leadership Program for Chinese Women visiting from China, Taiwan and Hong Kong
- Acted as reviewer of applications to the above Luce Leadership Program

Singapore American Business Association, Board Member

2003 to 2008

• Participated in fundraising for 1st Annual Charity Golf Event to benefit community nonprofits

1960 Broadway Corporation, Vice President

1996 to 2011

- Led renovation committee to draft renovation rules governing entire building
- Interviewed potential owners/tenants prior to board approval
- Oversaw all aspects of building management in President's absence

### 2240 Hyde Street Corporation, Board Member

2011 to present

• Active member of committee overseeing building lobby renovation

### CALIFORNIA FORM 7 FAIR POLITICAL PRACTICES COMMISSION A PUBLIC DOCUMENT

# STATEMENT OF ECONOMIC INTERESTS BOARD OF SUPERVISIONS COVER PAGE SAN SHALIGISCO

Date Initial Filing Received Official Use Only

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Candidate: Election	on year <u>2015</u> and offic	e sought, if d	ifferent than Part 1:		
4. Schedule Summ	ary				•
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Schedule A-1 - Inv	vestments - schedule attached	. [	] Schedule C - Income	, Loans, & Busine	ss Positions - schedule attached
Schedule A-2 - Inv	vestments - schedule attached		Schedule D - Income	- Gifts - schedul	e attached
Schedule B - Real	Property - schedule attached		Schedule E - Income	- Gifts - Travel I	Payments - schedule attached
	-O None - No rend		ts on any schedule		
5. Verification		ALLES IN TO TO	o on any constant		
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(Business or Agency Address	Recommended - Public Document)				
DAYTIME TELEP			E-MAIL ADDRESS		
(A15)	(M)		Kweenult	y@ -	
	ble diligence in preparing this statement, hed schedules is true and complete. I are				owledge the information contained
I certify under penalty	of perjury under the laws of the State	of Californi	a that the foregoing is	true and correct.	•
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Date Signed	(month, day, year)	Sig	nature	e originally signed stateme	ent with your filing official.)

### **SCHEDULE A-1** Investments

## Stocks, Bonds, and Other Interests (Ownership Interest is Less Than 10%)

Do not attach brokerage or financial statements.

CALIFORNIA FORM FAIR POLITICAL PRACTICES COMMISSION Brenda Kwee McNULTY

A AVAIR OF DUOVIDOS PATERY	NAME OF BUSINESS ENTITY
NAME OF BUSINESS ENTITY	NAME OF BUSINESS ENTITY
IBM Corporation	
GENERAL DESCRIPTION OF THIS BUSINESS	GENERAL DESCRIPTION OF THIS BUSINESS
Computer & Software solutions	•
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/ / <b>14</b> / · / <b>14</b>	
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ACQUIRED DISPOSED	ACQUIRED DISPOSED

comments: My husband worked for IBM and I worked for Wells Fargo Bank. We acquired our stock position these two companies during our respective employment therein. FPPC Form 700 (2014/2015) Sch. A-1
1256

FPPC Advice Email: advice@fppc.ca.gov FPPC Advice Email: advice@fppc.ca.gov



# Board of Supervisors City and County of San Francisco 1 Dr. Carlton B. Goodlett Place, Room 244 SF (415) 554-5184 FAX (415) 554-7714

Application for Boards, Cor	nmissions	s, Committees, & Task CGOBOC	Forces
Name of Board, Commission, Committee	e, or Task Fo	orce:	
Seat # or Category (If applicable):			ct:
Name: 22nd Ave. Home Address:			94121 Zip:
Home Phone:		Attornev/Union Official	
415-864-2100 Work Phone:		ICDTC I I OI AEL OIO	
Business Address: 1182 Market Street,	Suite 425	•	94102
mseville@ifpte21.org Business E-Mail:			
Pursuant to Charter Section 4.101 the Charter must consist of elector San Francisco. For certain other b residency requirement.	(a)2, Board s (registere	s and Commissions estated voters) of the City and	ollshed by County of
Check All That Apply:			•
Registered voter in San Francisco: Y	res 🔳 No [	If No, where registered:	
Resident of San Francisco 🗷 Yes [	☐ No If No	, place of residence:	

Pursuant to Charter section 4.101 (a)1, please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco:

I have lived in San Francisco and the Bay Area for the past ten years, working with unions on representation and organizing issues. In my first term with CGOBOC, I have begun understanding the mission of the Committee and digging into the bond assignments I have. I believe labor has a strong interest in ensuring that work funded through general obligation bonds is handled as the voters have authorized, and done in fiscally and ethically prudent manners.

Research, Policy and C City on many fronts, from understanding of the ca	represented many unions in Communication Director for IFPT mersonnel matters to departmental plan and needs of the City	CSF and the entire Bay Area. As E Local 21, I work directly with the nental issues. I have a deep , and bring that knowledge to the on major capital projects throughout
·		
At Ha Busto Hatture		
Civic Activities:	colifical activities around town	naving recently worked on passage of
Proposition A, a new tra	nsportation bond which will exp	pand our transportation system in the ub, volunteer doing pro bono legal
Have you attended any meeti	ngs of the Board/Commission to whic	h you wish appointment? Yes No 🔘 🧎
	1	
	appointment can be made. (Ap	nce before the RULES COMMITTEE is a plications must be received 10 days
Date:A	pplicant's Signature: (require	Michael R. Seville
, , , , , , , , , , , , , , , , , , , ,		(Manually sign or type your complete name.  NOTE: By typing your complete name, you are hereby consenting to use of electronic signature.)
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FOR OFFICE USE ONLY:	Torm Evpiros	Date Seat was Vacated:
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# A PUBLIC DOCUMENT

### STATEMENT OF ECONOMIC INTERESTS **COVER PAGE**

Date Received

Please type or print in ink.

NAME OF FILER  Seville	(FIRST) (MIDDLE)  Midcel RXCH
1. Office, Agency, or Court	
Agency Name (Do not use acronyms). City and County	of Sun Francisco
Division, Board, Department, District, if applicable  Cifizens General OVE's	tion band Oversight Conny. Board or
► If filling for multiple positions, list below or on an attachment.	(Do not use acronyms)
Agency:	Position:
2. Jurisdiction of Office (Check at least one box)	
☐ State	☐ Judge or Court Commissioner (Statewide Jurisdiction)
Multi-County	County of
. City of San Crenases	Other
3. Type of Statement (Check at least one box)	
Annual: The period covered is January 1, 2013, through December 31, 2013.	Leaving Office: Date Left/(Check one)
The period covered is/	through  O The period covered is January 1, 2013, through the date of leaving office.
Assuming Office: Date assumed	O The period covered is/, through the date of leaving office.
Candidate: Election year and offi	ce sought, if different than Part 1:
4. Schedule Summary Check applicable schedules or "None."	▶ Total number of pages including this cover page:
Schedule A-1 - Investments - schedule attached  Schedule A-2 - Investments - schedule attached  Schedule B - Real Property - schedule attached	☐ Schedule C - Income, Loans, & Business Positions — schedule attached ☐ Schedule D - Income — Gifts — schedule attached ☐ Schedule E - Income — Gifts — Travel Payments — schedule attached
	ortable interests on any schedule
5. Verification	
MAILING ADDRESS STREET (Business of Agency Address Recommended - Public Document)	Suite 425 San Francisco (A. 9410)
DAYTIME TELEPHONE NUMBER (415) 864-2100	Mseville Diffe 2005
I have used all reasonable diligence in preparing tals-statement, herein and in any attached schedules is true and complete I a	I have reviewed this statement and to the best of my knowledge the information contained acknowledge this is a public document.
l certify under penalty of perjury under the laws of the State	te of California that the foregoing is true and correct.
Date Signed (month, day, year)	Signature

FPPC Form 700 (2013/2014) .

### SCHEDULE A-1 Investments

## Stocks, Bonds, and Other Interests (Ownership Interest is Less Than 10%)

Do not attach brokerage or financial statements.

CALIFORNIA FOR	M 700
FAIR POLITICAL PRACTIC	ES COMMISSION
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NAME OF BUSINESS ENTITY	► NAME OF BUSINESS ENTITY
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FPPC Form 700 (2013/2014)
FPPC Advice Email: advice@fppc.ca.gov
FPPC Toll-Free Helpline: 866/275-3772 www.fppc.ca.gov



### Board of Supervisors City and County of San Francisco 1 Dr. Carlton B. Goodlett Place, Room 244 (415) 554-5184 FAX (415) 554-7714

Application for Boards, Commissions, Committees, & Tas	sk Forces
Name of Board, Commission, Committee, or Task Force:	night Committee
Seat # or Category (If applicable): #3	strict:
Name: Dion-Jay Brookter	
Home Address: - Crescent Way	Zip: 94134
Home Phone: 415 — Occupation: Deputy Direct	or
Work Phone: Employer: Young Community D	evelopers, Inc.
Business Address: 1715 Yosemite Ave	Zip: 94124
Business E-Mail: dbrookter@ycdjobs.org Home E-Mail: dionjaybrookt	er@
Pursuant to Charter Section 4.101 (a)2, Boards and Commissions es the Charter must consist of electors (registered voters) of the City ar San Francisco. For certain other bodies, the Board of Supervisors cresidency requirement.	nd County of
Check All That Apply:	
Registered voter in San Francisco: Yes 🔳 No 🔲 If No, where register	ed:
Resident of San Francisco  Yes  No If No, place of residence:	
Pursuant to Charter section 4.101 (a)1, please state how your qualification represent the communities of interest, neighborhoods, and the diversity ethnicity, race, age, sex, sexual orientation, gender identity, types of dis and any other relevant demographic qualities of the City and County of Strancisco:	ln abilities,
Documents Attached (Resume & Bio Attached)	

Civic Activities: Documents Attached (Resume & Bio A	Attached)
	Attached)
Documents Attached (Resume & Bio /	Attached)
Have you attended any meetings of the Board/	Commission to which you wish appointment? Yes No
before the scheduled hearing.)	
•	
Date: 02/18/2015 Applicant's Sig	(required)
and the second s	(Manually sign or type your complete name.
	NOTE: By typing your complete name, you are
	hereby consenting to use of electronic signature.)
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Please Note: Your application will be re	etained for one year. Once Completed, this form, including
all attachments, become	public record.
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	Date Seat was Vacated:
Appointed to Seat #: Term Expires:	Date Seat was Vacated:

### Dion-Jay L. Brookter, ML

>://www.linkedin.com/in/djbrookter \_rescent Way San Francisco, CA 94134

415.		
dion	nybrookter@	

### **OBJECTIVE:**

To obtain an innovative position with a multifaceted organization whose values are built upon the blocks of authenticity, trust, and to make a meaningful difference within today's society, where I will be allowed to utilize my strong interpersonal skills, organizational abilities, professional experience, computer knowledge and leadership ability to strengthen and support growth to its existing and prospective constituents.

### QUALIFICATIONS:

Excellent communication and leadership skills as well as the ability to relate well in multicultural environments Highly organized with the ability to multi-task effectively while efficiently managing time and resources Quick learner who is able to take direction very well

Computer literate in Mac & PC Platforms, Microsoft Office Suite capable, MS Project Enthusiastic, strong interpersonal skills and highly self motivated

### **EDUCATION:**

### Utah State University, Logan, UT 84341

B.S. Speech Communications with an emphasis in Business, May - 2006

### University of Phoenix, Fresno CA 93722

M.B.A. Emphasis in Business Management, October - 2009

### **ACHIEVEMENTS & SPECIAL INTERESTS:**

Full Athletic Scholarship, Utah State University football team, 2001-2005

Hurricane Katrina Volunteer, 2005

True Colors Certification, 2008

Fresno's Leading Young Professionals (Board Member), 2009

Jeffery Gittomer "Yes Attitude" Certified, 2010

Omega Psi Phi Fratemity, Inc., 2013 Active Member

### **EXPERIENCE:**

### **Deputy Director**

## Young Community Developers Inc., San Francisco CA

Working alongside out Controller, I am responsible for managing and overseeing our financial and business planning activities, including: review and analyzing our financial reports, support and advise our Executive Director in decision making, lead and support organizational budgeting. I am also responsible for managing and overseeing the human resource function of our agency including: recruitment, hiring, compensation benefits, administration and oversight. Responsible for staff developmentl, training, including new employee orientation, retention strategies, regulatory oversight and legal compliance, ensuring that the human resource function is properly resourced and represented within the senior management team. In charge of risk management and legal activities: letters of agreement, contracts, leases, and other legal documents and agreements. Information technology – working as the manager of information technology, ensure the ongoing maintenance and updating of information systems and infrastructure, including hardware, software. Organizational reporting and monitoring: provide guidance and leadership through management of our agency metrics and measurement reporting process. Office management: oversee administrative functions for the entire agency, ensuring smooth daily operations.

### Sales Manager

## Lowe's Home Improvement, San Francisco, CA 08/10 - 12/10

Under the direction of the Store Manager, I was responsible for providing Superior Customer Service while achieving sales and margin budgets by managing the growth and profitability of retail and specialty sales initiatives. In addition, as the Sales Manager I was responsible for managing all Sales Specialists' performance while working

### VEFERENCES:

Mayor of Hawthorne, Christopher Brown, 310.349.2901, Hawthorne City Hall – 4455 W. 126th StreetHawthorne, CA 90250 SFUSD School Board Commissioner, Shamann Walton, MPA, 707.332,3225 - Young Community Developers Inc., 1715 Yosemite Ave. – San Francisco, Ca. 94124

Former Associate Dean of Instruction, Dr. Carolyn C. Drake, 559,273,5991, Fresno City College - 1101 East University Avenue, Fresno, Ca. 93741

### Dion-Jay L. Brookter, ML.1

http://www.linkcdin.com/in/djbrookter
Crescent Way San Francisco, CA 94134

415		
dion	iaybrookter@	

with employees to achieve individual and budgeted sales goals. My goal as Sales Manager was to ensure maximum productivity by monitoring sales as compared to payroll expense, monitor sales, identify sales opportunities, and set the standard for providing exceptional service by interacting with customers. All of which was accomplished by acquiring thorough knowledge of our Commercial Sales, Installed Sales and Special Order Sales programs. Thorough knowledge of Customer Call Lists including their content, purpose and application. The ability to follow instructions. Anticipate, recognize and respond to change by innovative problem solving. Developing and planning activities to ensure proper completion within a timely manner.

### Director of Program Development & Marketing

Young Community Developers Inc., San Francisco CA 03/10 - 08/10

As the Director of Program Development & Marketing I was responsible for planning, initiating and managing the marketing and public relations activities for the organization. My primary focus revolved on promoting, fundraising and expanding the outreach and impact of the overall organization 1) educational and advocacy content (e.g. speakers, articles, videos, pamphlets, books, petitions, and OpEds), 2) programmatic events. I planed the overall communications/marketing strategy, developed branding and messaging while promoting the organization and its programs across various media outlets including traditional television, radio and print as well as seminars and conference speaking opportunities, press releases, direct mail, advertising and the entire online realm of websites, blogs, wikis, social networks and related portals (e.g. Facebook, Linkedin, Ning, TownHall, etc.) I reported directly to the Executive Director and worked closely with the Founder/President as well as senior management to achieve the organization's targeted strategic marketing plan.

### Job Agent

Fresno Career Development Institute Inc., Fresno, CA 09/07 - 03/10

As a Job Agent I was responsible for providing Intake, case management, job development, retention services, and development of skills training contracts, OJT's, and try out contracts to eligible participants and ensure all applicants seeking assistance were referred to an appropriate service provider. Outreach and recruit inside and outside of the prisons and ensured that potential participants met eligibility requirements. Conducted workshops addressing job readiness skills, job search techniques, self-motivation, as well as objective assessment activities. Also worked with qualified mentoring programs to increase exposure and services to clients on parole or probation. Provided overall services in the area of assessment, counseling and the development of client's Individual Development Plan (IDP). Interacted effectively with customers, service providers and all other agencies involved with the delivery of services.

### REFERENCES:

Mayor of Hawthorne, Christopher Brown, 310.349.2901, Hawthorne City Hall - 4455 W. 126th StreetHawthorne, CA 90250 SFUSD School Board Commissioner, Shamann Walton, MPA, 707.332.3225 - Young Community Developers Inc., 1715 Yosemite Ave. - San Francisco, Ca. 94124

Former Associate Dean of Instruction, Dr. Carolyn C. Drake, 559.273.5991, Fresno City College - 1101 East University Avenue, Fresno, Ca. 93741



### Biography:

Born January 17th, 1983 in Fresno California, Dion-Jay LeKent Brookter was born to two loving parents — John L. Brookter & Denise M. Brown. Born and raised in Fresno he was taught early on the values of dedication, integrity and excellence were not simply words, but ideas that you live by every day. From grammar school to high school Dion-Jay distinguished himself academically and in athletics by consistently holding a variety of leadership positions both on the field and in the classroom. Eventually, this dedication paid off in 2001 carning him a full athletic scholarship to play football at Utah State University in Logan, Utah.

While attending Utah State University from 2001-2006 Dion-Jay once again distinguished him-self on the field, in the classroom and in the community. Upon commencing from Utah State University with a Bachelor's of Science in Speech Communication with an emphasis in businesses his interest was sparked in joining the corporate world. Working for major corporations — World Savings, and Icon Health & Fitness — Dion-Jay realized his true calling and passion for service of others leaving the corporate world behind in 2007 to purse the non-profit world. It was one of his many off campus experience — but one as a Hurricane Katrina volunteer, which lit the flame of service and dedication for those not looking for a handout but a helping hand up.

Returning to Fresno, CA - Fresno Career Development Institute Inc. (FCDI) gave Dion-Jay his first nonprofit opportunity as their Workshop Facilitator working with the previously incarecrated population with their re-entry back into our communities. While working full time at FCDI he also pursued and reached one of his professional goals in 2009 - obtaining a Masters Degree in Business Administration in order to better serve and understand the needs of employers.

In late 2009 Dion-Jay relocated to Northern California where he currently holds the position as Deputy Director - for a well established non-profit organization — Young Community Developers Inc. in San Francisco CA. where he oversees 23 programs, a staff of 23 and assist with the management of their 3 million dollar budget. Dion- Jay has worked in a variety of roles and positions in both the non-profit and corporate arenas. Dion-Jay has been instrumental in developing and cultivating relationships with corporate entities and other Southeast Community Based Organizations. By utilizing non-traditional strategies such as hosting Business Mixers — where local businesses in the Southeast Sector come to connect with community based organizations — is just one example of the innovation Mr. Brookter brings to the forefront.

### Highlights/Civic Activities:

Financial active member of The Omega Psi Phi Fraternity, Inc. - Pi Chi Chapter - current;

Black Young Democrats of San Francisco Leadership Member 2014 - current;

Enrolled in Golden Gate Universities Leadership In Nonprofits Organizations (online certificate program) Currently;

Recognized by the San Francisco Board of Supervisors in 2014 for working on the Workforce Investment Community Advisory Committee;

Recognized by the San Francisco Unified School Districts Career Technical Education program in 2014 as a Health Academy Champion;

Appointed to the Workforce Investment Community Advisory Committee in December of 2013;

Recognized by the Office of Economic & Workforce Development in 2012 for his work on the Workforce Leaders Peer Learning Group;

Recognized by the San Francisco Public Utilities Commission for agency work with the Sewer System Improvement Internship Program (SSIP);

Attended training in Management Strategies for Success with Private Sector Businesses in a Recessionary Economy;

Attended training on how to Measure & Improve Business Customer Satisfaction with Your Services.

# CALIFORNIA FORM 700 FAIR POLITICAL PRACTICES COMMISSION A PUBLIC DOCUMENT

## STATEMENT OF ECONOMIC INTERESTS COVER PAGE

Date Initial Filing Received Official (150 Only

Please type or print in ink.

NAME OF FILER (LAST)	(FIRST)	(MIDDLE)
BROOKTER	YALLAOICT	L
1. Office, Agency, or Court		
Agency Name (Do not use acronyms)		
	L OBUGATION B	OND OVERSIGHT COMMITTER
Division, Board, Department, District, if applicable	Your Position	· · ·
	DEPUTY	DIRECTOR
► If filing for multiple positions, list below or on an atta	chment. (Do not use acronyms)	
Agency:	Position:	
2. Jurisdiction of Office (Check at least one bo	ж)	
☐ State	☐ Judge or Court Comm	issioner (Statewide Jurisdiction)
Multi-County	County of Jan	Francisio
Multi-County	Other	
·		
3. Type of Statement (Check at least one box)		• •
Annual: The period covered is January 1, 2014, the December 31, 2014.	hrough Leaving Office: Date (Check one)	e.Left
The period covered is	, through O The period covered leaving office.	of is January 1, 2014, through the date of
Assuming Office: Date assumed	O The period covere the date of leaving	ed is/, through g office.
Candidate: Election year	and office sought, if different than Part 1:	
4. Schedule Summary		
Check applicable schedules or "None."	➤ Total number of pages include	ling this cover page:
Schedule A-1 - Investments - schedule attached	Schedule C - Income, Loai	ns, & Business Positions – schedule attached
Schedule A-2 - Investments - schedule attached	Schedule D - Income - Gi	i
Schedule B - Real Property - schedule attached	Schedule E - Income - Gil	ts – Travel Payments – schedule attached
None	-or- No reportable interests on any schedule	
5. Verification		
MAILING ADDRESS STREET (Business or Agency Address Recommended - Public, Document)	CITY	STATE ZIP CODE
TIS YOSEMITE AVE	SAN FRANCISCO ( E-MAIL ADDRESS	CA 94124
(415)	dionian brooks	are -
I have used all reasonable diligence in preparing this sta herein and in any attached schedules is true and comp	tement. I have reviewed this statement and to the bullete. I acknowledge this is a public document.	est of my knowledge the information contained
I certify under penalty of perjury under the laws of	the State of California that the foregoing is true a	and correct
2/20/2015	> u	not
Date Signed (mbn/h, day, year)	Signature (File the original	lly signed statement with your filing official.)
		<u> </u>

### SCHEDULE C Income, Loans, & Business Positions (Other than Gifts and Travel Payments)

CALIFORNIA FORM 700 FAIR POLITICAL PRACTICES COMMISSION	
Name .	_

1. INCOME RECEIVED	► 1. INCOME RECEIVED
NAME OF SOURCE OF INCOME	NAME OF SOURCE OF INCOME
ADDRESS (Business Address Acceptable)	ADDRESS (Business Address Acceptable)
BUSINESS ACTIVITY, IF ANY, OF SOURCE	BUSINESS ACTIVITY, IF ANY, OF SOURCE
YOUR BUSINESS POSITION	YOUR BUSINESS POSITION
GROSS INCOME RECEIVED  \$500 - \$1,000	GROSS INCOME RECEIVED  \$500 - \$1,000 \$1,001 - \$10,000
S10,001 - \$100,000 OVER \$100,000  CONSIDERATION FOR WHICH INCOME WAS RECEIVED	S10,001 - \$100,000 OVER \$100,000  CONSIDERATION FOR WHICH INCOME WAS RECEIVED
Spouse's or registered domestic partner's income.  (For self-employed use Schedule A-2.)	Salary Spouse's or registered domestic partner's income (For self-employed use Schedule A-2.)
Partnership (Less than 10% ownership. For 10% or greater use Schedule A-2.)	Partnership (Less than 10% ownership. For 10% or greater use Schedule A-2.)
Sale of(Real property, car, boat, etc.)	Sale of
Loan repayment	Loan répayment
Commission or Rental Income, list each source of \$10,000 or more	Commission or Rental Income, list each source of \$10,000 or mon
(Describe)	(Déscribe)
Other	Other
(Describe)	(Describe)
retail installment or credit card transaction, made in the	ending institutions, or any indebtedness created as part of e lender's regular course of business on terms available to atus. Personal loans and loans received not in a lender's
NAME OF LENDER*	INTEREST RATE TERM (Months/Years)
TRANSAMERICA	
ADDRESS (Business Address Acquerable)  8488 Shephen Farm U.  BUSINESS ACTIVITY, IF ANY, OF LENDER	SECURITY FOR LOAN  None Personal residence
West Chester, OH 45069	Real PropertyStreet address
HIGHEST BALANCE DURING REPORTING PERIOD  \$500 - \$1,000	
▼ \$1,001 - \$10,000	City
\$10,001 - \$100,000	Guarantor
]   UVER, \$100,000	[7] Other
OVER.\$100,000	Other (Describe)

FPPC Advice Email: advice@fppc.ca.gov FPPC Toll-Free Helpline: 866/275-3772 www.fppc.ca.gov

### **BOARD of SUPERVISORS**



City Hall

1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. 554-5184
Fax No. 554-5163
TDD/TTY No. 554-5227

### **VACANCY NOTICE**

### CITIZENS' GENERAL OBLIGATION BOND OVERSIGHT COMMITTEE

### **Replaces All Previous Notices**

NOTICE IS HEREBY GIVEN of the following vacancies:

Vacant seat 1, succeeding Minneola Ingersoll, term expiring on November 21, 2014, must be active in a business organization representing the business community located within the City, for a two-year term ending November 21, 2016.

Vacant seat 2, succeeding Michael Seville, term expiring on November 21, 2014, must be active in labor organizations, for a two-year term ending November 21, 2016.

Vacant seat 3, succeeding Jonathan Alloy, term expiring on November 21, 2014, must be active in a community organization, for a two-year term ending November 21, 2016.

Exclusions: No employee or official of the City shall be appointed to the Committee. No vendor, contractor, or consultant of the City that performs work funded by bonds issued by the City shall be appointed to the Committee. No appointee shall serve more than two terms.

Report: The Committee shall issue regular reports on the results of its activities. A report shall be issued at least once a year.

Sunset Date: None.

Additional information relating to the Citizens' General Obligation Bond Oversight Committee may be obtained by reviewing the San Francisco Administrative Code, Article V, available at <a href="http://www.sfbos.org/sfmunicodes">http://www.sfbos.org/sfmunicodes</a>, or by visiting the Committee's website at <a href="http://www.sfcontroller.org/index.aspx?page=86">http://www.sfcontroller.org/index.aspx?page=86</a>.

Interested persons may obtain an application from the Board of Supervisors website at <a href="http://www.sfbos.org/vacancy\_application">http://www.sfbos.org/vacancy\_application</a> or from the Rules Committee Clerk, 1 Dr. Carlton B. Goodlett Place, Room 244, San Francisco, CA 94102-4689. Completed applications should be submitted to the Clerk of the Board. <a href="https://www.sfbos.org/vacancy\_application">All applicants must be residents of San Francisco, unless otherwise stated.

Pursuant to Board of Supervisors Rules of Order 2.19, all applicants applying for this Commission must complete and submit, with their application, a copy (**not original**) of Form 700, Statement of Economic Interests. Applications will not be considered if a copy of Form 700 is not submitted. Form 700, Statement of Economic Interests, may be obtained at http://www.sfbos.org/form700.

<u>Next Steps</u>: Applicants who meet minimum qualifications will be contacted by the Rules Committee Clerk once the Rules Committee Chair determines the date of the hearing. Members of the Rules Committee will consider the appointment(s) at the meeting, and applicants may be asked to state their qualifications. The appointment(s) of the individual(s) who are recommended by the Rules Committee will be forwarded to the Board of Supervisors for final approval.

Please Note: Depending upon the posting date, these vacancies may have already been filled. To determine if vacancies for this Committee are still available, or if you require additional information, please call the Rules Committee Clerk at (415) 554-4447.

Angela Calvillo
Clerk of the Board

DATED/POSTED: October 20, 2014

### San Francisco **BOARD OF SUPERVISORS**

Date Printed: January 8, 2015

Date Established:

March 5, 2002

Active

### CITIZENS GENERAL OBLIGATION BOND OVERSIGHT COMMITTEE

### **Contact and Address:**

Maura Lane City Hall, Room 316 1 Dr. Carlton B. Goodlett Place San Francisco, CA 94102

Phone: (415) 554-7502 Fax: (415) 554-7466

Email: maura.lane@sfgov.org

### Authority:

Administrative Code, Sections 5.30-5.36 (Proposition F, March 2002 Election)

### **Board Qualifications:**

The Citizens' General Obligation Bond Oversight Committee shall actively review and report on the expenditure of taxpayers' money and inform the public concerning the expenditure of general obligation bond proceeds.

The Committee shall consist of nine (9) members:

- > Three (3) members appointed by the Board of Supervisors:
- \* One (1) shall be active in a business organization representing the business community located within the City
  - \* One (1) shall be active in a labor organization
  - \* One (1) shall be active in a community organization
- > Three (3) members appointed by the Mayor:
- \* One 1) shall be active in a business organization representing the business community located within the City
  - \* One (1) shall be active in a labor organization
  - \* One (1) shall be active in a community organization
- > Two (2) members appointed by the Controller:
- \* One (1) with expertise in auditing governmental financial statements or with expertise in public finance law
  - \* One (1) with expertise in construction management
- > One (1) member shall be a member of the Civil Grand Jury or a designee appointed by the Civil Grand Jury.

### San Francisco BOARD OF SUPERVISORS

Exclusions: No employee or official of the City shall be appointed to the Committee. No vendor, contractor, or consultant of the City that performs work funded by bonds issued by the City shall be appointed to the committee.

Each member shall serve for a term of two years and for no more than two consecutive terms.

Reports: The Committee shall issue regular reports on the results of its activities. A report shall be issued at least once a year.

Sunset Clause: None.