# Office of the Mayor san francisco



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RECEIVED EDWIN M. LEE

BOARD OF SUPERINED WIN M. LEE

SAN FRANCISCO MAYOR.

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**Notice of Appointment** 

April 2, 2015

San Francisco Board of Supervisors City Hall, Room 244 1 Carlton B. Goodlett Place San Francisco, California 94102

Honorable Board of Supervisors:

Pursuant to Section 3.100(18) of the Charter of the City and County of San Francisco, I hereby make the following appointment:

Debbie Mesloh to the Commission on the Status of Women, filling the seat formerly held by Becca Prowda, for a four-year term ending November 18, 2018

I am confident that Ms. Mesloh, an elector of the City and County, will serve our community well. Attached herein for your reference are her qualifications to serve.

Should you have any questions related to this appointment, please contact my Director of Appointments, Nicole Wheaton, at (415) 554-7940.

Sincerely.

Edwin M. Le

Mayor

# Office of the Mayor SAN FRANCISCO



EDWIN M. LEE Mayor

April 2, 2015

Angela Calvillo Clerk of the Board, Board of Supervisors San Francisco City Hall 1 Carlton B. Goodlett Place San Francisco, CA 94102

Dear Ms. Calvillo,

Pursuant to Section 3.100(18) of the Charter of the City and County of San Francisco, I hereby make the following appointment:

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Sincerely.

Edwin M. Lee

Mayor

#### **DEBBIE MESLOH**

Corwin.
San Francisco, CA 94114
415
debmesloh@

#### **EXPERIENCE:**

#### Gap Inc.

#### Senior Director, Global Government and Public Affairs

5/11 to Present, San Francisco, California

- Lead Gap Inc.'s global government and public affairs divisions
- Drive communications strategy and initiatives in support of the company's social responsibility work throughout the company's 40-country supply chain
- Create and implement Gap Inc.'s global government relations strategy for legislative and regulatory issues at the international, federal, state and local levels
- Manage a team of five and oversee a budget of \$1.5 million
- Manage public affairs agency and outside team of consultants

#### California Attorney General Kamala Harris

#### Senior Advisor

1/11 to 5/11, San Francisco, California

- Served as senior advisor for California Attorney General Kamala Harris
- Created long-range strategic plan for communications, community affairs and statewide issues management

#### Kamala Harris for Attorney General

#### Senior Advisor

2/10 to 1/11, California

- Served as senior strategist for statewide campaign to elect Kamala Harris as California Attorney General
- Led communications strategy, earned media and rapid response
- Served as Chief of Staff for Attorney General elect's transition team

#### **Executive Office of the President**

# Deputy United States Trade Representative for Public Affairs

#### **United States Trade Representative**

2/09 to 2/10, Washington, DC

- Presidential appointee to the Office of the United States Trade Representative (USTR)
- Served as communications advisor, speech writer and spokeswoman
- Led communications for agency's issue management in China and Asia
- Served as White House point person on interagency communications regarding global trade with Commerce,
   State and National Security Council

# President-elect Obama, Presidential Inaugural Committee

### Regional Communications Director and Spokeswoman

12/08 to 2/09, Washington, DC

Served as spokeswoman for Presidential Inaugural Committee

#### Obama for President

### Director of Communications and Spokeswoman

8/07 to 11/08, Missouri (general campaign) California, Texas, Pennsylvania and West Virginia (primary campaign)

- Communications Director, Missouri
  - Led all communications strategy for Obama for President campaign in Missouri and served as chief spokeswoman in key swing state

- o Defined message for e campaign based on state issues, polling a demographics
- o Managed staff of ten
- Communications Director, California
  - Led all communications strategy for Obama for President campaign in California and served as chief spokeswoman
  - o Developed and implemented earned plan for Latino press, Asian press and African American press throughout California
- Communications Director, West Virginia
- Spokeswoman, Texas
- Spokeswoman, Pennsylvania

## San Francisco District Attorney Kamala Harris

#### **Director of Communications**

1/04 to 10/08, San Francisco, California

- Served as chief spokeswoman, communications counsel and writer for San Francisco District Attorney Kamala Harris
- DA Harris re-elected without opposition in 2007

#### DIRECTV DSL

#### **Director of Corporate Communications**

11/00 to 12/03, Cupertino, California

- Directed corporate communications team responsible for all external and internal communications
- Managed staff of four as well as outside public relations firm

# United States Senator Dianne Feinstein

Field Representative

2/99 to 11/00, San Francisco, California

- Served as Senator Feinstein's Bay Area field representative
- Served as primary liaison with Silicon Valley

Solem & Associates, Public Affairs Account Executive, 2/98 to 2/99, San Francisco, California Atlanta City Council, Press Secretary, 11/93 to 1/98, Atlanta, Georgia Mayor Bob Knight, Wichita Kansas, Press Secretary, 5/92 to 6/93, Wichita, Kansas

#### EDUCATION:

Bachelor of Science in Journalism, May 1992, University of Kansas