File No.	150335	Committee Item No.	3	
		Board Item No.	18	

#### **COMMITTEE/BOARD OF SUPERVISORS**

AGENDA PACKET CONTENTS LIST

Committee:	Government Audit and Oversight	Date April 16, 2015		
Board of Su	pervisors Meeting	Date APPIL 28,2015		
<b>Cmte Board</b>		-		
	Motion			
	Resolution			
	Ordinance	·		
	Legislative Digest			
	<b>Budget and Legislative Analyst Re</b>	port		
	Youth Commission Report	•		
$\overline{\mathbf{X}}$	Introduction Form			
	Department/Agency Cover Letter a	nd/or Report		
	MOU	•		
	Grant Information Form			
	Grant Budget			
	Subcontract Budget			
	Contract/Agreement			
	Form 126 – Ethics Commission	•		
	Award Letter			
	Application			
	Public Correspondence			
OTHER	(Use back side if additional space i	s needed)		
M M	Referral Small Business Commissio	n - 04/06/2015		
	Referral FYI - 04/06/2015	11 0 1700/2010		
	OEWD Memo - 03/26/2015			
	North of Market Tenderloin Annual F	Reports - FYs 2010-2013		
	CPA Financial Review Reports - FY			
	05W0 PANDE POINT - 04/16/201			
	0 EWD MENO - 04/16/295			
ПП				
	·	,		
Completed by: Erica Major Date April 10, 2015				
Completed b	py:Dat	e toril 24, 2010		

## North of Market Tenderloin Community Benefit District

SAN FRANCISCO Office of Economic and Workforce Development

## **Legislative Overview**

# Community Benefit Districts (CBDs) / Business Improvement Districts (BIDs) are governed by:

- State law
  - "1994 Act"
- Local law
  - "Article 15"



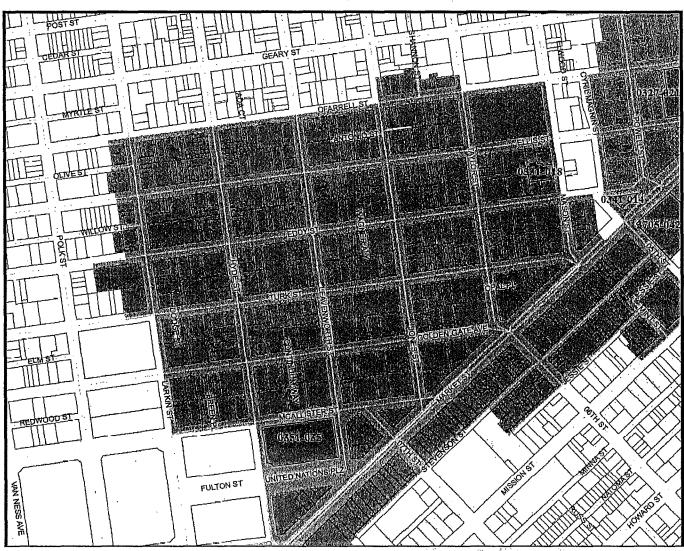
#### **Review Process**

## This resolution covers the Annual Reports for FY 2010-2011, 2011-2012, and 2012-2013

- OEWD ensures that all CBDs/BIDs are meeting their management plans.
- OEWD staff conducts an annual review of the Annual Report and CPA Financial Review.
- OEWD provides the Board Supervisors with a summary memo.



## **Parcel Map**





## **NOMTL Formation**

NOMTL	Type	Assessment Budget*	Year Established	Expires
	Property-Based	\$ 981,487	2005	June 30, 2020

\*budget identified in management plan



### **NOMTL Operations**

- Staff
  - Executive Director Susie McKinnon (Interim)
- Service Areas
  - Public Right of Way and Sidewalk Operations
    - This program includes sidewalk cleaning and maintenance.
  - District Identity and Streetscapes Improvements
    - This service area promotes the district through brochures, a website, social media outlets and sponsors special events; advocates on behalf of the North of Market Tenderloin property owners; beautifies the area through special projects.
  - Management and Operations
    - Admin and operations includes oversight of service contract, implementation of major projects, staffing the Board of Directors and Committees, and general day to day operations.



#### **BENCHMARKS**

## OEWD's staff reviewed the following budget related benchmarks for NOMTL:

Benchmark 1 – Whether the variance between the budget amounts for each service category was within 10 percentage points from the management plan.

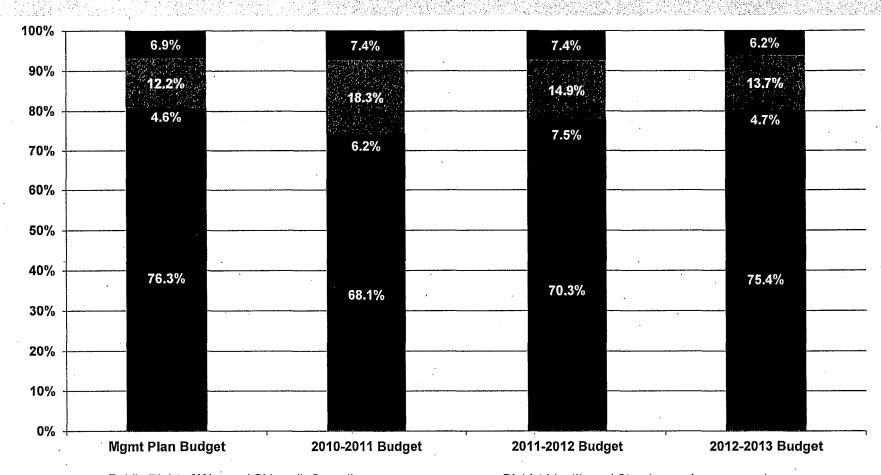
Benchmark 2 – Whether five percent (5%) of NOMTL's actuals came from sources other than assessment revenue.

Benchmark 3 - Whether the variance between the budget amounts for each service category was within 10 percentage points from the actuals.

Benchmark 4 - Whether CBD is indicating the amount of funds carried over from the current fiscal year and designating projects to be spent in the upcoming fiscal year.



## Management Plan vs. Annual Budgets



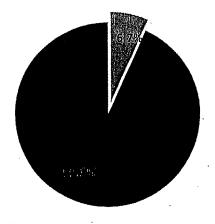
- Public Right of Way and Sidewalk Operations
- Management and Administration

- District Identity and Streetscape Improvements
- **■** Contingency Reserve

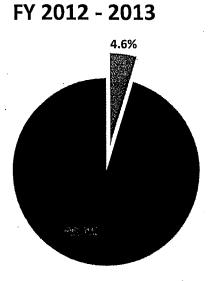


## **Assessment Revenue & Other Income**

FY 2010 -2011



FY 2011 - 2012 2.0%





## **Budget vs Actuals**

Service Category	FY 2010- 2011 Variance % Points	FY 2011- 2012 Variance % Points	FY 2012- 2013 Variance % Points
Public Right of Way and Sidewalk Operations	+7.2	+6.5	+7.2
District Identity and Streetscape Improvements	+7.1	+5.9	-0.9
Management & Operations	-6.8	-5.1	-0.2
Contingency Reserve	· -	- -	<u>-</u>



## Carryover

Designated Projects	FY 2010- 2011	FY 2011-2012	FY 2012-2013
DISI	\$93,248	\$16,000	
PROW	\$48,844	\$120,000	
Contingency Reserve	\$79,926		
Admin/Staff		\$24,00	
Total Designated Amount	\$222,018	\$160,000	(\$34,857)





### Recommendations for NOM/TL

In completing the review of the NOM/TL CBD's annual reports and financials, OEWD sets forth the following recommendations:

- NOM/TL CBD, however, has not complied with State BID law by including carryover funds from the previous fiscal year in their annual budgets and allocating them to specific projects.
- NOM/TL CBD should ensure that their management plan includes all information as required by both State and Local law. In particular ensuring that total carryforward amount is identified and that the breakdown of how those funds will be spent are included annual reports.
- OEWD recommends that NOM/TL CBD outline a budget that does not exceed their total revenue. In the letter attached, NOM/TL CBD has stated that it will work diligently to "rectify past errors and inadequacies."



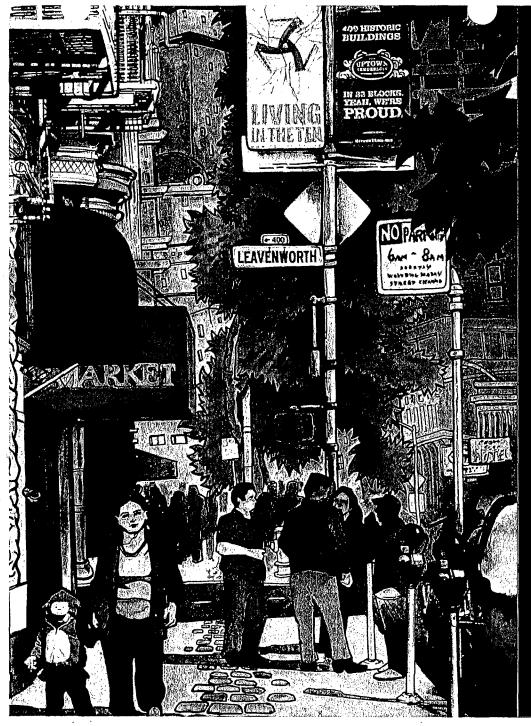
#### Conclusion

NOM/TL CBD has implemented the service plan in the district; However the organizational management issues that came to light during the review process should be the primary focus of the organization moving forward. OEWD believes that the new board of directors is executing steps to rectify the issues previously outlined.

- Leveraged funding receiving a Neighborhood Partners Program Grant, the Invest of Neighborhoods Grant and the SF Community Challenge Grant
- Maintained an active board of directors and committee members.







## Tenderloin Community

Bone The Berlind

2011-2013 Review and Presentation

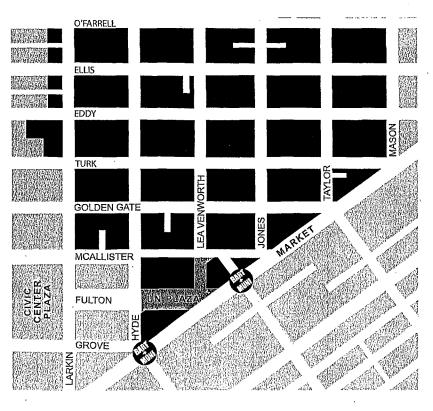
San Francisco Board of Supervisor's

Government Audit and Oversight Committee

April 16<sup>th</sup>, 2015

#### The Tenderloin Community Benefit District

The Tenderloin Community Benefit District (TLCBD) exists to facilitate the transformation of the Tenderloin into a cleaner, safer, more vibrant neighborhood.



- Extensive Enhanced Cleaning Services
- Beautification Projects
- Community Development Initiatives

#### **Extensive Enhanced Cleaning Services**

- Twice daily hand-sweeping, 8 feet from all property frontages
- Twice a month sidewalk scrubbing of all frontages
- Monthly power washing of all property frontages
- 10-15 hours a week graffiti removal below 10 feet
- Needle and misc. waste removal
- Targeted 'hot-spots' receive extra steam cleaning



## Cleaning Service Provider Annual Equipment Purchase



- TLCBD agreement with SF Clean City includes the annual purchase of new equipment
  - Sidewalk scrubber
  - Vehicles
  - Steam cleaning equipment

#### **Other Cleaning Service Provider Details**

- SF Clean City is more than a service provider – provides transitional job services and partners with city agencies and institutions
- Service provider operates systematically, not on a dispatch system



#### **Committees Structure Provides a Civic Platform**

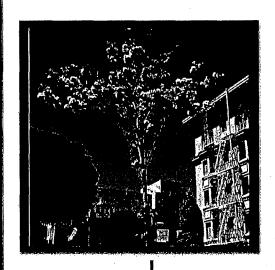
- PROW Public Rights of Way cleaning services, improving public rights of way through safety and greening projects
- DISI District Identity and
   Streetscape Improvements
   marketing and promotion of
   neighborhood identity, special
   events, beautification projects, arts
- <u>CAB Community Advisory</u>
   community discussion platform for land-use and safety concerns and interests

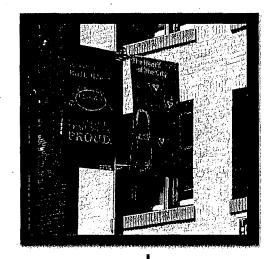


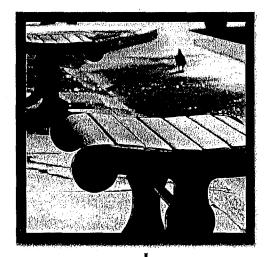
**Tenderloin** Community Benefit District

#### **Special Projects 2010-11**

#### **Beautification and Identity**







#### illee Flamiling

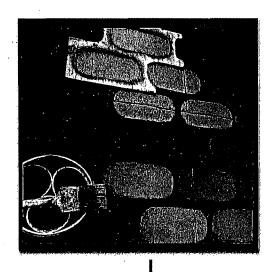
Approximately 40 trees planted in partnership with Frends of the Urban Forest and community volumbeers

Neighborhood Samnar Cambalign

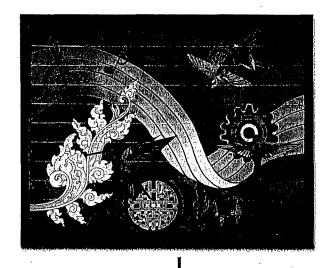
Unstallation of 75 double sided banners promoting the neighborhood (3 designs) Public Sauting

Installation of 2 beautification flooused public seating benches

> Tenderloin Community Benefit District



Saio Passage Protect (Mural Installation of brick road aldewalk mural as part of the Saife Passage program focused on resident pedestrian saifety

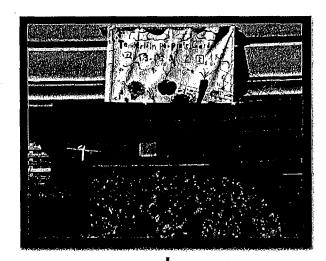


Hymerning With Life Mural hastallation of "Humming With Life" mural by Johanna Poethig at 101. Hyde Street Post Office building.

Tenderloi Communit Benefit Distric

#### **Special Projects 2011-12**

#### Safety, Community & Beautification



Martical Garden at the Tenderloin People's Garden Substantial sponsorship supporting TNDC's efforts to erect a wertical garden in the community garden.



Maighboth ood Free Consetts

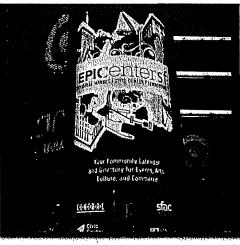
Sponsorship of both outdoor concerts in UN Plaza and monthly concerts at the Cadillac Hotel.

Tenderloin Community Benefit District

#### **Special Projects 2012-13**

#### **Community & Beautification**







Ukile Salgon Branding Barmar Proloni

OFWO Invest in Neighborhoods program — redesign of the Little Salgon street banner with community led design and enhanced deanning efforts

BoleantarSF Community Onling Calendar and Directory

Development support for online community calendar in partnership with Central Market and Givic Center CBDs, OEWD and the SFAC.

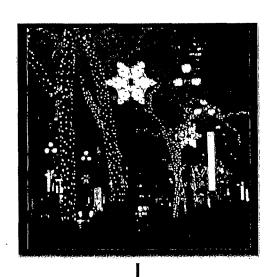
Malahborhood Prea Concerns

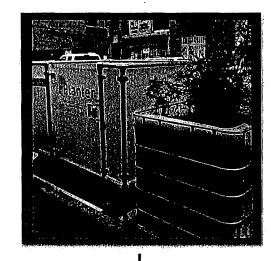
Sponsorship of both outdoor concerts in UN Plaza and monthly concerts at the Cadillac Hotel.

Tenderloit Community Benefit Distric

#### **Special Projects 2012-13**

#### **Community & Beautification**







Holiday Smowilakes

Sponsorship of annual Market Street Hollday Snowflakes coordinated by Market Street Association Public Follot Access Projects

Work to increase public boilet access in the Tenderloim Access to public bathroom facilities and community outreach, design and research of an Ecological Public Toilet

Commutativ Evant Soomsonships

Sponsorship and support of community engagement and cultural events — Sunday.
Streets, Asian Heritage Festival

Tenderloin Community Benefit District

#### **Summary of Core Accomplishments 2011-13**

#### Cleaning and Beautification for the Tenderloin

#### Enhanced Cleanings

- 2 51,100 Bags of Wiler removed
- 4,927 Graffild स्वहुं अवकार्यक्रिया
- r 9,509 Moedles disposed of



#### Beautifications

- 2 Neighborhood wide banner campaigns installed
- 2 major murals commissioned
- 2 40 trees planted
- 2 publicacess tollet projects
- 1 online collaborative website developed
- 4 safety program initiated
- Numerous community events and neighborhood arts and greening projects sponsored or commissioned

Tenderloin Community Benefit District

#### **Opportunities, Challenges & Plans**

#### **Building a Strong Foundation**

#### Opportunities & Challenges

- Stabilizing organizational controls and reporting
- Increasing financial oversight
- Increasing transparency and sharing oil inflormation
- Impreving and increasing outreach and marketing strategies
- More community projects

#### Plans & Strategies

- Internal Audit (completed)
- e Development of new organizational policies and guiding documents
  - Bylaw revision (completed)
  - Policy and Procedure Manual (in process)
  - Updating other guiding policies (in process)
  - Re-branding
  - New website (in development)
- Projects in the pipelline
  - Conamunity tree planting in partnership with UC Hastings and other community organizations
  - Pesearch for security camera installation opportunity for mumerous property owners in the Tenderloin

    Tenderloih "street-life". Plan



## Tenderloin Community Benefit District

#### ECONOMIC AND WORKFORCE DEVELOPMENT TODD RUFO, DIRECTOR



FILE 15,705

CITY AND COUNTY OF SAN FRANCISCO

EDWIN M. LEE, MAYOR

April 16, 2015

Erica Major, Clerk of the Board of Supervisors Attn: Government Audit and Oversight Committee 1 Dr. Carlton B. Goodlett Place, Room 244 San Francisco, CA 94102

#### Dear Supervisor Kim,

 Please note that the North of Market Tenderloin Community Benefit District ended its Community Ambassadors Program, prior to FY 2010-2011. The memo submitted for FYs 2011-2013 Annual Reports review states that this program is a part of their Sidewalk Operations and Beautification Program.

The status of this program should be included in the official legislative file for consideration as the Government Audit and Oversight Committee.

Sincerely,

Crezia Tano

Senior Project Manager, OEWD

Resolution receiving and approving annual reports for the North of Market/Tenderloin Community Benefit District for FYs 2010-2013, submitted as required by the Property and Business Improvement District Law of 1994 (California Streets and Highways Code, Sections 36600, et seq.), Section 36650, and the District's Management Agreement with the City, Section 3.4.

North of Market/Tenderloin Community Benefit District - Annual Reports for FYs 2010-20131

WHEREAS, On June 7, 2005, pursuant to the Property and Business Improvement District Law of 1994 (the "Act"), California Streets and Highways Code, Sections 36600, *et seq.*, as augmented by Article 15 of the San Francisco Business and Tax Regulations Code, the Board of Supervisors adopted Resolution No. 422-05, expressing the City's intention to establish the North of Market Tenderloin Community Benefit District (the "North of Market/Tenderloin CBD"); and

WHEREAS, On August 2, 2005, the Board of Supervisors adopted Resolution No. 584-05 establishing the North of Market/Tenderloin CBD ("Resolution to Establish") for a period of 15 years, commencing FY2005-2006; and

WHEREAS, On January 10, 2006, the Board of Supervisors adopted Resolution No. 15-06, authorizing an agreement with the owners' association for the administration/management of the North of Market/Tenderloin CBD, and a management agreement (the "Management Contract") with the owners' association, the North of Market/Tenderloin Community Benefit Corporation, was executed accordingly; and

WHEREAS, A copy of the Management Contract is on file with the Clerk of the Board of Supervisors in File No. 052018; and

WHEREAS, On July 12, 2011, the Board of Supervisors approved the North of Market/ Tenderloin CBD's annual reports for FYs 2006-2007, 2007-2008, 2008-2009 and 2009-2010 in Resolution No. 284-11; and

WHEREAS, The North of Market/Tenderloin CBD has submitted for the Board's receipt and approval the North of Market/Tenderloin annual reports for FYs 2010-2011, 2011-2012, and 2012-2013 (collectively, "Annual Reports") as required by Section 36650 of the Act and Section 3.4 of the Management Contract; and

WHEREAS, The Annual Reports are on file with the Clerk of the Board of Supervisors in File No. 150335, and are incorporated herein by reference as though fully set forth; and

WHEREAS, Supporting documents, including, but not limited to, a transmittal letter and memorandum report from the City's Office of Economic and Workforce Development, dated March 26, 2015, and documentation from the North of Market/Tenderloin CBD for the Annual Reports are on file with the Clerk of the Board of Supervisors in File No. 150335; now, therefore, be it

RESOLVED, That the Board of Supervisors hereby receives and approves the annual reports for the North of Market/Tenderloin Community Benefit District for FYs 2010-2011, 2011-2012, and 2012-2013.

#### **BOARD of SUPERVISORS**



## City Hall 1 Dr. Carlton B. Goodlett Place, Room 244 San Francisco 94102-4689 Tel. No. 554-5184 Fax No. 554-5163 TDD/TTY No. 554-5227

#### MEMORANDUM

TO:

Regina Dick-Endrizzi, Director

Small Business Commission, City Hall, Room 448

FROM:

Erica Major, Assistant Committee Clerk, Government Audit and Oversight

Committee, Board of Supervisors

DATE:

April 6, 2015

SUBJECT:

REFERRAL FROM BOARD OF SUPERVISORS

Government Audit and Oversight Committee

The Board of Supervisors' Government Audit and Oversight Committee has received the following legislation, which is being referred to the Small Business Commission for comment and recommendation. The Commission may provide any response it deems appropriate within 12 days from the date of this referral.

File No. 150335

Resolution receiving and approving annual reports for the North of Market/Tenderloin Community Benefit District for FYs 2010-2013, submitted as required by the Property and Business Improvement District Law of 1994 (California Streets and Highways Code, Sections 36600, et seq.), Section 36650, and the District's Management Agreement with the City, Section 3.4.

Please return this cover sheet with the Commission's response to me at the Board of Supervisors, City Hall, Room 244, 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102.

***************************************	********
RESPONSE FROM SMALL BUSINESS COMMISSION - Date:	
No Comment	
Recommendation Attached	

#### Major, Erica (BOS)

′⁻¬m:

Major, Erica (BOS)

ıt: 10: Monday, April 06, 2015 1:49 PM Dick-Endrizzi, Regina (ECN)

Cc:

Somera, Alisa (BOS)

Subject:

REFERRAL SBC - (150335) North of Market/Tenderloin Community Benefit District - Annual

Reports for FYs 2010-2013

Attachments:

150335 SBC.pdf -

#### Greetings:

This matter is being referred to the Small Business Commission for comment and recommendation. Please forward the Commission's response as soon as it is available.

Thank you.

#### Erica Major

#### **Assistant Committee Clerk**

**Board of Supervisors** 

1 Dr. Carlton B. Goodlett Place, City Hall, Room 244 San Francisco, CA 94102

Phone: (415) 554-4441 | Fax: (415) 554-5163

#### BOARD of SUPERVISORS



City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. 554-5184
Fax No. 554-5163
TDD/TTY No. 554-5227

#### MEMORANDUM

TO:

Ben Rosenfield, City Controller, Office of the Controller

Todd Rufo, Director, Office of Economic and Workforce Development

FROM:

Erica Major, Assistant Committee Clerk, Government Audit and Oversight

Committee, Board of Supervisors

DATE:

April 6, 2015

SUBJECT: LEGI

LEGISLATION INTRODUCED

The Board of Supervisors' Government Audit and Oversight Committee has received the following proposed legislation, introduced by Supervisor Kim on March 31, 2015:

File No. 150335

Resolution receiving and approving annual reports for the North of Market/Tenderloin Community Benefit District for FYs 2010-2013, submitted as required by the Property and Business Improvement District Law of 1994 (California Streets and Highways Code, Sections 36600, et seq.), Section 36650, and the District's Management Agreement with the City, Section 3.4.

If you have any additional comments or reports to be included with the file, please forward them to me at the Board of Supervisors, City Hall, Room 244, 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102.

C:

Todd Rydstrom, Office of the Controller Crezia Tano, Office of Economic and Workforce Development

#### Major, Erica (BOS)

~om:

Major, Erica (BOS)

nt:

Monday, April 06, 2015 1:49 PM

10:

Rosenfield, Ben (CON); Rufo, Todd (ECN)

Cc:

Tano, Crezia (ECN); Rydstrom, Todd (CON); Somera, Alisa (BOS)

Subject:

REFERRAL FYI - (150335) North of Market/Tenderloin Community Benefit District - Annual

Reports for FYs 2010-2013

Attachments:

150335 FYI.pdf

#### Greetings:

This matter is being forwarded to your department for informational purposes. If you have any comments or reports to be included with the file, please forward them to me at the Board of Supervisors, City Hall, Room 244, 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102.

Thank you.

#### Erica Major

#### **Assistant Committee Clerk**

**Board of Supervisors** 

1 Dr. Carlton B. Goodlett Place, City Hall, Room 244 San Francisco, CA 94102

Phone: (415) 554-4441 | Fax: (415) 554-5163



City and County of San Francisco :: Edwin M. Lee, Mayor Economic and Workforce Development :: Todd Rufo, Director

#### **MEMO**

To: Supervisor Jane Kim, District 6

CC: San Francisco Board of Supervisors

From: Crezia Tano, OEWD Senior Project Manager

RE: North of Market Tenderloin Community Benefit District

Date: March 26, 2015

This is a memo summarizing the performance of the North of Market Tenderloin Community Benefit District and an analysis of its financial statements (based on their audit) for the period between July 1, 2010, and June 30, 2013.

Each year the CBD is required to submit a mid-year report, an annual report, and a CPA Financial Review or Audit. North of Market/Tenderloin CBD has complied with the submission of all these requirements. OEWD staff, with assistance from the Controller's Office, reviewed these financial documents to monitor and report on whether they have complied with the rules per the Property and Business Improvement District Law of 1994, California Streets and Highways Code Sections 36600 Et Seq.; San Francisco's Business and Tax Regulations Code Article 15; the North of Market/Tenderloin CBD management contract with the City; and their Management Plan approved by the Board of Supervisors in 2006.

Also attached to this memo are the following documents:

- 1. Annual Reports
  - a. FY 2010-2011
  - b. FY 2011-2012
  - c. FY 2012-2013
- 2. CPA Financial Review Reports
  - a. FY 2010-2011
  - b. FY 2011-2012
  - c. FY 2012-2013
- 3. Draft resolution from the Office of Economic and Workforce Development

#### Background

The North of Market/Tenderloin District spans 29 blocks and includes 675 parcels.

- August 2, 2005: the Board of Supervisors approved the resolution that established the North of Market Tenderloin Community Benefit District for 15 years (Resolution # 584-05).
- January 10, 2006: the Board approved the contract for the administration and management of the North of Market Tenderloin Community Benefit District (Resolution # 15-06).
- July 12, 2011: the Board of Supervisors approved the Annual Reports for FYs 2006-2007, 2007-2008, 2008-2009 and 2009-2010 (Resolution #284-11).

#### Basic Info about Greater North of Market/Tenderloin CBD:

Year Established

August 2005

Assessment Collection Period

FY 2005-2006 to FY 2019-2020 (July 1, 2005 to June 30, 2020)

Services Start and End Date

January 1, 2006 – December 31, 2020

Initial Estimated Annual Budget

\$981,147

Fiscal Year

July 1 – June 30

**Executive Director** 

(Interim) Susie McKinnon (Previous ED Dina Hilliard 2009-2014)

Name of Nonprofit Owners' Entity

North of Market Tenderloin Community Benefit District

The current CBD website <a href="www.nom-tlcbd.org">www.nom-tlcbd.org</a>, includes all the pertinent information about the organization and their programs, a calendar of events, their Management Plan, Mid-Year Report, Annual Report and meeting schedules.

#### **Summary of Program Areas**

#### **Public Right of Way and Sidewalk Operations**

Sidewalk Operations services include: (1) twice daily sidewalk and gutter hand sweeping 5 days a week, (2) bi-monthly soap and water scrub-down of all properties, (3) a "Lead Sweeper" dealing with needles, hazardous waste and bulky items, and (4) graffiti removal 10 to 15 hours per week, and (5) once monthly sidewalk steam cleaning. For the years in review, Public Right of Way initiatives also include: (1) Safe Passages program and (2) a public toilet study, access and design project. NOM/TL CBD contracts with San Francisco Clean City Coalition (Clean City) to provide sidewalk cleaning and maintenance as well as the Community Service Ambassador program. The North of Market Tenderloin CBD Management Plan calls for 76% of the budget to be spent on Public Right of Way and Sidewalk Operations.

#### **District Identity and Streetscape Improvements**

This service area includes but is not limited to promoting the district through brochures, a website, social media outlets (i.e. Facebook and Twitter), sponsoring special events, and enhancing beautification. NOM/TL dedicates approximately five percent (5%) of its budget to District Identity and Streetscape Improvements.

#### **Management & Operations**

The NOM/TL Management Plan calls for 12% of the budget to be spent on management and corporate operations. NOM/TL CBD is staffed by a full-time Executive Director who serves as the focal point person and advocate for the district. The NOM/TL CBD board has thirteen (13) board members that represent the diverse property and business owners and residents in the district. The board meets every third Monday every month. NOM/TL CBD has several committees that function to assist the CBD with its goals and objectives.

#### The four committees include:

- Executive Committee oversees central operations of the organization and ensures the functioning of key areas: staff and contracts; corporate finances; insurance; grants; development of budget; board agendas and meetings; correspondence; outreach; bylaws and policies; public relations; newsletters. The Executive Committee meets the 1<sup>st</sup> Wednesday of the month.
- Public Rights of Way (PROW) Committee oversees the services in public spaces and ensures
  the success and efficiency of these services, along with other services designed to promote
  safety in the neighborhood. These services include the following activities: sidewalk sweeping
  and cleaning; steam cleaning; relations with the Department of Public Works (DPW); tree
  planting and maintenance; improving public right of way experience; and safety programs
  including Safe Passage and Safe Havens. The PROW Committee meets the 2<sup>nd</sup> Thursday of the
  month.
- **District Identity and Streetscape Improvements (DISI) Committee** oversees programs that promote Tenderloin district identity and provide beautification through visual media such as art and murals. The DISI Committee meets the 1<sup>st</sup> Monday of the Month.
- Community Advisory Board Committee works to address the needs and concerns of Tenderloin residents and engages in outreach activities to form partnerships among local community organizations. Projects during these years include community benefit agreement negotiations, land use planning discussions and advocacy, and community safety meetings. The Community Advisory Board Committee meets the 2<sup>nd</sup> Thursday of the month.

#### Summary of Accomplishments, Challenges, and Delivery of Services

#### FY 2010-2011

#### Public Right of Way and Sidewalk Operations

- Funded Clean City for the purchase of a new model M-20 sidewalk scrubbing machine.
- Clean and Safe Services Team removed more than 2,324 graffiti tags from public and private property; collected over 14,800 bags of litter from sidewalks and gutter; and safely disposed of 2,189 needles.

#### District Identity and Streetscape Improvements

 Received the final approval from the San Francisco Arts Commission for the "Humming with Life" mural on the United States Postal Service office at 101 Hyde Street.

#### **Management & Operations**

 Provided a letter of support on behalf of Friends of Boeddeker Park for the San Francisco Community Opportunity Fund. The grant would fund Boeddeker Park's plans to rebuild and develop a basketball court, fitness zone, and Tai Chi area.

#### FY 2011-2012

#### **Public Right of Way and Sidewalk Operations**

- Funded Clean City for the purchase of new Steam Cleaning Equipment.
- Clean and Safe Services Team removed more than 1,661 graffiti tags from public and private property; collected over 16,000 bags of litter from sidewalks and gutter; and safely disposed of 2,828 needles.
- Provided 156 paid transitional jobs to very low-income women and men through CBD operations such as power washing and steam cleaning once per month, targeting neighborhood "hotspots."

#### **District Identity and Streetscape Improvements**

 Partnered with San Francisco City Impact (a faith-based organization that provides a variety of services to homeless and low-income residents) to provide access to their bathrooms, which reduced reported incidents of human waste on sidewalks by 20%.

#### **Management & Operations**

• Started work on an ecological public toilet with Hyphae Design Lab and SF Clean City with funding from SF Community Challenge Grant and the Community Development Block Grant.

#### FY 2012-2013

#### **Public Right of Way and Sidewalk Operations**

 Clean and Safe Services Team removed more than 962 graffiti tags from public and private property; collected over 20,243 bags of litter from sidewalks and gutter; and safely disposed of 4,492 needles.

#### **District Identity and Streetscape Improvements**

- Collaborated with Cova Hotel and Southeast Asian Community Center to create a community-approved banner design with funding from an Invest in Neighborhoods Grant.
- Partnered with the Central Market and Civic Center CBDs, San Francisco Arts Commission and OEWD to design, develop and maintain an online events calendar and directory for the Tenderloin, Central Market and Civic Center neighborhoods.

#### Management & Operations

 Received a Neighborhood Partners Program Grant with the San Francisco Travel Association to explore opportunities for promoting unique neighborhood destinations.

#### **NOM/TL CBD Annual Budget Analysis**

#### OEWD's staff reviewed the following budget related benchmarks for NOM/TL CBD:

- BENCHMARK 1: Whether the variance between the budget amounts for each service category
  was within 10 percentage points from the budget identified in the Management Plan
  (Agreement for the Administration of the "North of Market/Tenderloin Community Benefit
  District", Section 3.9 Budget)
- BENCHMARK 2: Whether five percent (5%) of actuals came from sources other than assessment revenue (CA Streets & Highways Code, Section 36650(B)(6); Agreement for the Administration of the "North of Market Tenderloin Community Benefit District", Section A - Annual Reports)
- **BENCHMARK 3:** Whether the variance between the budget amount and actual expenses within a fiscal year was within 10 percent (Agreement for the Administration of the "North of Market Tenderloin Community Benefit District", Section 3.9 Budget.
- **BENCHMARK 4:** Whether NOM/TL CBD is indicating the amount of funds to be carried forward into the next fiscal year and designating projects to be spent in current fiscal year *(CA Streets & Highways Code, Section 36651)*

#### FY 2010-2011

**BENCHMARK 1:** Whether the variance between the budget amounts for each service category was within 10 percentage points from the budget identified in the Management Plan

Service Category	Management Plan Budget	% of Management Plan	FY 2010- 2011 Budget	% of Budget	Variance Percentage Points
Public Right of Way and Sidewalk Operations	\$749,074	76.0%	\$823,080	68.1%	-7.9
District Identity and Streetscape Improvements	\$45,000	5.0%	\$74,691	6.2%	+1.2
Management & Operations	\$120,000	12.0%	\$221,141	18.3%	+6.3
Contingency Reserve	\$67,413	7.0%	\$89,968	7.4%	+0.4
TOTAL	\$981,487	100%	\$1,208,880	100%	

**BENCHMARK 2:** Whether five percent (5%) of NOM/TL CBD's actuals came from sources other than assessment revenue

**ANALYSIS:** <u>NOM/TL CBD met this requirement</u>. Assessment revenue was \$912,828 or 93.3% of actuals and non-assessment revenue was \$65,934 or 6.7% of actuals. See table below.

Revenue Sources	FY 2010-2011 Actuals	% of Actuals
Special Benefit Assessments	\$912,828	
Total assessment revenue	\$912,828	93.3%
Grants	\$63,940	
Donations	\$582	
Interest Earned	\$1,412	
Total non-assessment revenue	\$65,934	6.7%
TOTAL	\$978,762	100%

**BENCHMARK 3:** Whether the variance between the budget amount and actual expenses within a fiscal year was within 10 percentage points

Service Category	FY 2010- 2011 Budget	% of Budget	FY 2010- 2011 Actuals	% of Actuals	Variance Percentage Points
Public Right of Way and Sidewalk Operations	\$823,080	68.1%	\$835,550	75.3%	+7.2
District Identity and Streetscape Improvements	\$74,691	6.2%	\$146,811	13.2%	+7.1
Management & Operations	\$221,141	18.3%	\$127,303	11.5%	-6.8
Contingency Reserve	\$89,968	7.4%	-	-	
TOTAL	\$1,208,880	100%	\$1,109,664	100%	

**BENCHMARK 4:** Whether NOM/TL CBD is indicating the amount of funds to be carried forward into the next fiscal year and designating projects to be spent in current fiscal year

ANALYSIS: NOM/TL CBD did not indicate the specific allocation of their carryforward funds in their Annual Report. OEWD requested that NOM/TL CBD provide a memo stating the carryover disbursement along with the designated projects. The data from the memo has been incorporated into the table below. Upon further review, OEWD requested that NOM/TL CBD assess the carryforward stated in their annual report and net assets stated in their yearly audit. NOM/TL CBD has conducted an analysis of these two figures. See attached letter from NOM/TL CBD received March 3, 2015.

Please note: There is a period between when the City collects assessment payment and when the City disburses the funds to the CBD. As a result, a CBD typically has a fund balance at the end of the fiscal year that is equal to about 6 months of their annual budget.

FY 2010-2011 Carryover Disbursement	\$222,018
Designated Projects for FY 2011-12	
DISI	\$93,248
PROW	\$48,844
Contingency Reserve	\$79,926
Total Designated amount for FY 2011-12	\$222,018

#### FY 2011-2012

**BENCHMARK 1:** Whether the variance between the budget amounts for each service category was within 10 percentage points from the budget identified in the Management Plan.

Service Category	Management Plan Budget	% of Management Plan	FY 2011- 2012 Budget	% of Budget	Variance Percentage Points
Public Right of Way and Sidewalk Operations	\$749,074	76.0%	\$817,807	70.3%	-5.7
District Identity and Streetscape Improvements	\$45,000	5.0%	\$87,103	7.5%	÷2.5
Management & Operations	\$120,000	12.0%	\$173,218	14.9%	+2.9
Contingency Reserve	\$67,413	7.0%	\$85,944	7.4%	+0.4
TOTAL	\$981,487	100%	\$1,164,072	100%	

**BENCHMARK 2:** Whether five percent (5%) of NOM/TL CBD's actuals came from sources other than assessment revenue

**ANALYSIS:** <u>NOM/TL CBD did not meet this requirement</u>. Assessment revenue was \$986,949 or 98% of actuals and non-assessment revenue was \$20,310 or 2% of actuals. NOM/TL CBD has reported that this deficiency can be explained by the organization's transitional period with a new and sole staff member. See table below.

Revenue Sources	FY 2011-2012 Actuals	% of Actuals
Special Benefit Assessments	\$ 986,949	
Total assessment revenue	\$986,949	98.0%
Contributions and grants	\$11,556	
Interest Earned	\$347	
Donations and Other Income	\$8,407	
Total non-assessment revenue	\$20,310	2.0%
Total _	\$1,007,259	100%

**BENCHMARK 3:** Whether the variance between the budget amount and actual expenses within a fiscal year was within 10 percentage points.

Service Category	FY 2011- 2012 Budget	% of Budget	FY 2011- 2012 Actuals	% of Budget	Variance Budget to Actuals
Public Right of Way and Sidewalk Operations	\$817,807	70.3%	\$814,397	76.8%	+6.5
District Identity and Streetscape Improvement	\$87,103	7.5%	\$142,393	13.4%	+5.9
Management & Operations	\$173,218	14.9%	\$104,154	9.8%	-5.1
Contingency Reserve	\$85,944	7.4%		-	
TOTAL	\$1,164,072	100%	\$1,060,944	100%	

**BENCHMARK 4:** Whether NOM/TL CBD is indicating the amount of funds to be carried forward into the next fiscal year and designating projects to be spent in current fiscal year.

ANALYSIS: NOM/TL CBD did not indicate the allocation of their carryforward funds in their Annual Report. OEWD requested that NOM/TL CBD provide a memo stating the carryover disbursement along with the designated projects. The data from the memo has been incorporated into the table below. Upon further review, OEWD requested that NOM/TL CBD assess the carryforward stated in their annual report and net assets stated in their yearly audit. NOM/TL CBD has conducted an analysis of these two figures. See attached letter from NOM/TL CBD received March 3, 2015.

Please note: There is a period between when the City collects assessment payment and when the City disburses the funds to the CBD. As a result, a CBD typically has a fund balance at the end of the fiscal year that is equal to about 6 months of their annual budget.

FY 2011-2012 Carryover Disbursement	\$160,000
Designated Projects for FY 2012-13	
DISI	\$16,000
PROW	\$120,000
Admin/Staff	\$24,000
Total Designated amount for FY 2012-13	\$160,000

#### FY 2012-2013

**BENCHMARK 1:** Whether the variance between the budget amounts for each service category was within 10 percentage points from the budget identified in the Management Plan

Service Category	Management Plan Budget	% of Management Plan	FY 2012- 2013 Budget	% of Budget	Variance Percentage Points
Public Right of Way and Sidewalk Operations	\$749,074	76.0%	\$875,700	75.4%	-0.6
District Identity and Streetscape Improvements	\$45,000	5.0%	\$54,500	4.7%	-0.3
Management & Operations	\$120,000	12.0%	\$159,264	13.7%	+1.7
Contingency Reserve	\$67,413	7.0%	\$72,000	6.2%	-0.8
TOTAL	\$981,487	100%	\$1,161,464	100%	

**BENCHMARK 2:** Whether five percent (5%) of NOM/TL CBD's actuals came from sources other than assessment revenue

**ANALYSIS:** NOM/TL CBD did not meet this requirement. Assessment revenue was \$988,538 or 95.4% of actuals and non-assessment revenue was \$47,757 or 4.6% of actuals. NOM/TL CBD reported to OEWD that it worked diligently to meet the general benefit requirement. See table below.

Revenue Sources	FY 2012-2013 Actuals	% of Actuals
Special Benefit Assessments	\$988538	
Total assessment revenue	\$988,538	95.4%
Grants	\$39,265	
Donations	\$8,200	
Interest Earned	\$292	
Total non-assessment revenue	\$47,757	4.6%
TOTAL	\$1,036,295	100%

**BENCHMARK 3:** Whether the variance between the budget amount and actual expenses within a fiscal year was within 10 percentage points.

Service Category	FY 2012-2013 Budget	% of Budget	FY 2012- 2013 Actuals	% of Actuals	Variance Percentage Points
Public Right of Way and Sidewalk Operations	\$875,700	75.4%	\$888,383	82.6%	+7.2
District Identity and Streetscape Improvements	\$54,500	4.7%	\$41,335	3.8%	-0.9
Management & Operations	\$159,264	13.7%	\$145,627	13.5%	-0.2
Contingency Reserve	\$72,000	6.2%			
TOTAL	\$1,161,464	100%	\$1,075,345	100.0%	

**BENCHMARK 4:** Whether NOM/TL CBD is indicating the amount of funds to be carried forward into the next fiscal year and designating projects to be spent in current fiscal year.

**ANALYSIS:** NOM/TL CBD met this requirement. Please note: There is a period between when the City collects assessment payment and when the City disburses the funds to the CBD. As a result, a CBD typically has a fund balance at the end of the fiscal year that is equal to about 6 months of their annual budget.

FY 2012-2013 Carryover Disbursement	(\$34,857)
Designated Projects for FY 2013-14	
Total Designated amount for FY 2013-14	(\$34,857)

#### **Findings and Recommendations**

Within the review periods of FY 2010-2011, FY 2011-2012, and FY 2012-2013, the North of Market Tenderloin CBD generally met all of the benchmarks as defined on page 5 of this memo. Of the three fiscal years in review, NOM/TL CBD did not meet the all the benchmarks in the 2011-12 and 2012-13 fiscal years; specifically with benchmark two.

Per their management plan NOM/TL CBDs non-assessment revenue must be at five percent (5%) of their total revenue. In FY 2011-2012 assessment revenue was \$986,949 or 98% of actuals and non-assessment revenue was \$20,310 or 2% of actuals. FY 2012-2013 assessment revenue was \$988,538 or 95.4% of actuals and non-assessment revenue was \$47,757 or 4.6% of actuals. We recommend that NOM/TL CBD work diligently to meet their five percent (5%) general benefit requirement.

In a letter addressed to OEWD, NOM/TL CBD states that the figures prepared as part of the financial statement review were not those used for the purposes of communicating the CBD's financial position to stakeholders in their annual report. NOM/TL CBD's carryforward published in their annual reports for FY 2010-11 was \$222,018 while their actual net assets were at (\$130,922). In FY 2011-12 their carryforward is shown in the annual report as \$160,000 while actual net assets were at (\$53,685). In addition, NOM/TL CBD reports that for each year in review, year-end expenditures exceeded their actual revenues by spending cash reserves, indicating a deficit.

OEWD recommends that NOM/TL CBD outline a budget that does not exceed their total revenue. In the letter attached, NOM/TL CBD has stated that it will work diligently to "rectify past errors and inadequacies."

Additionally, during OEWD's review process, NOM/TL CBD conducted its audit for fiscal year 2013-14. NOM/TL CBD's auditor has highlighted weaknesses and deficiencies with NOM/TL CBD's organizational practices:

- Segregation of Duties
- Personnel Documentation
- Lack of Personnel Handbook
- Reconciliation of Assessment Funds

For the segregation of duties, personnel documentation, and lack of personnel handbook, OEWD will closely monitor and track NOM/TL CBD's progress. OEWD will support NOM/TL CBD in reconciling assessment collections.

#### Conclusion

North of Market Tenderloin CBD has performed well in implementing their service plan. North of Market Tenderloin CBD has developed projects such as a community-approved banner design. North of Market Tenderloin CBD has increased their opportunities in partnering with community stakeholders and numerous municipal agencies for the implementation of its Clean and Safe Program. NOM/TL CBD has an active board of directors and committee members; and OEWD believes the NOM/TL CBD will be able to carry out their mission and service plans.

ANNUAL REPORT 2010-201





north of market tenderloin community benefit district







#### DEAR COMMUNITY MEMBER

The North of Market/Tenderloin Community Benefit District (NOM-TL CBD) has completed another year of providing enhanced cleaning, beautification, and safety services to the Tenderloin community. Our service provider, SF Clean City Coalition, partners with us to accomplish the challenging task of keeping the Tenderloin sidewalks clean. Last year, SF Clean City employed 156 people in their job readiness program, swept away over 14,000 bags of litter, removed 2,324 graffiti tags, and picked up over 2,000 needles and disposed of them safely. We are thrilled with their great work.

Elaine Zamora, the founder and previous District Manager of the North of Market/Tenderloin Community Benefit District retired in February 2011 after many years of dedicated service. Elaine laid the groundwork for the ongoing success and tremendous impact that our services will continue to bring to the improvement of the neighborhood. Elaine remains heavily involved in the community through her work on the NOM-TL CBD Board of Directors, and various other community improvement efforts.

Our new Executive Director, Dina Hilliard, a long-term resident of the Tenderloin initially served in partnership with the NOM-TL CBD, then served on our Board of Directors, and became employed by the NOM-TLCBD in 2008. She brings a wealth of knowledge regarding Tenderloin specific issues, and has served as the Interim Executive Director since February 2011.

Dina and I invite you to participate on one of our committees, they are all open to the public and we are always seeking individuals and organizations that will partner with us to improve the neighborhood. Our Public Rights of Way (PROW) committee oversees the cleaning services, and last year installed 8 public seating benches. PROW is currently working on increasing access to public bathrooms. The District Identity and Streetscape Improvement (DISI) Committee oversees our organization's beautification projects-such as planting over 150 trees since the formation of the NOM-TL CBD, installing banners highlighting the positive aspects of the neighborhood, and is currently working on facilitating the installation of the "Humming with Life" mural, by Johanna Poethig at the 101 Hyde Street

Post Office Facility. For a complete listing of all of our committees and their functions, as well as an event calendar, Board meeting agendas and minutes, resources and more—check our website: www.nom-tlcbd.org.

We thank you for your contribution to make the Tenderloin a cleaner, safer, and healthier neighborhood for everyone.

Ladrie

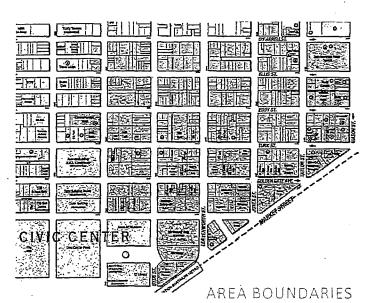
Sincerely,

Clint Ladine President, Board of Directors North of Market/Tenderloin Community Benefit District

Dina Hilliarel

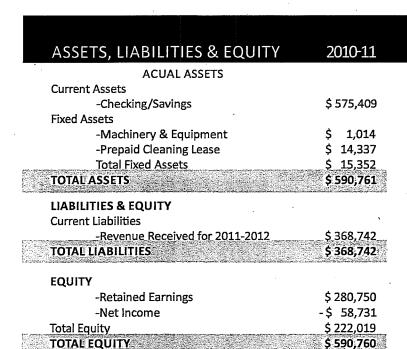
Dina Hilliard Executive Director North of Market/Tenderloin Community Benefit District





C'FARRELE NORTH: JONES TO TAYLOR.
SOUTH-LARKIN TO MASON
ELUS: LARKIN TO MASON
EDDY: LARKIN TO MASON
LARKIN: O'FARRELL TO TURK
TURK: LARKIN TO MASON'
GOLDEN GATE: LARKIN TO TAYLOR
MCALLISTER: LARKIN TO JONES

UNITED NATIONS PLAZAS
GROVE-HYDE AND MARKET
MARKET MASON TO HYDE
HYDE O'FARRELL TO MCALLISTER
LEAVEN WORTH: O'FARRELL TO MCALLISTER
JONES: O'FARRELL TO MCALLISTER
TAYLOR: O'FARRELL TO GOLDEN GATE
MASON: O'FARRELL TO MARKET



FISCALYEAR

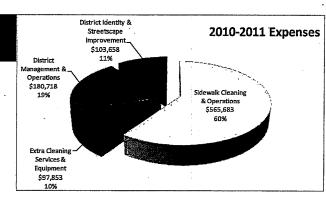
BUDGET			2	011-12
Bl	JDGET ASS	UMPTIONS		
Assessments				
-Carried for	ward from	2010-11	\$	222,018
-1st Installn	nent (Projed	cted)	\$	504,294
-2nd Install	ment		\$	368,742
-Other Inco	me .		\$	1,304
-Late & Del	inquent Pay	ments	\$	67,714
TOTAL			Ś	1.164.072

ì	EXPENSES		2	011-12
P	ublic Rights of Way & Side	walk Operations	-	664,896
E	xtra Cleaning Services	1-	\$	67,330
S	idewalk Cleaning Equipme	ent – New & Replacement	\$	40,000
В	eautification & Safe Passa	ge Programs	\$	45,581
D	istrict Identity & Streetsca	pe improvement	\$	87,103
E	istrict Management & Op	erations	\$:	173,218
. C	ontingency		\$	85,944
T	OTAL	\$	1,1	L64,072

#### **CONTACT US**

A HOTOGRAPH: D. 17 CHARL GAR!

THE NORTH OF MARKET/TENDERLOIN COMMUNITY BENEFIT DISTRICT 134 GOLDEN GATE AVE SUITE A SAN FRANCISCO, CA 94102 T 415.292.4812 F 415.292.7520 EMAIL: DINANOMTLCBD@ATT.NET WEBSITE: WWW.NOM-TLCBD.ORG



## ASSISSMENT METHODOLOGY There are four property variables used in determining included lessessments. They are:

Lilineariformage (sidewalk-frontage)

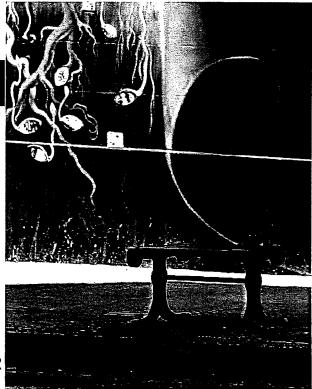
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There is a rotal of \$1,009,544 square feeting ross bit size, \$9,771 feet in linear frontage and 7,740,754 in building square footage (which accommodates discounts in building square footage to churches, non-profit organizations, affordable housing and rent controlled residential land uses of August 9, 2005).

For a complete listing of 2010-2015 North of Market/ Tenderlain Community Benefit District Property Assessments, please visit our websitel www.norn-tlebil.org



#### CBD SERVICES PROGRAM

San Francisco Clean City Coalition (Clean City) is a non-profit organization established in 1991 to focus on cleaning, greening and beautifying the City of San Francisco. Clean City is the service provider for the cleaning and urban maintenance services in the North of Market/Tenderloin Community Benefit District (CBD).

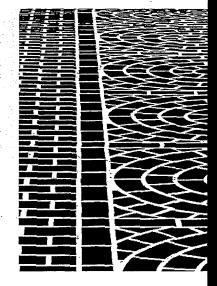
## CLEAN CITY

#### CBD SERVICE FROM JULY 2010-JUNE 2011

- >> A combination of power washing and steam cleaning was performed once per month throughout the district removing gum and grime from the sidewalk.
- >> Ongoing attention was given to areas of perennial concern and street corners.
- >> Targeted steam cleaning of neighborhood "hotspots"
- >> Twice a month mechanical sidewalk scrubbing
- >> Twice daily sidewalk and gutter hand-sweeping throughout the entire CBD area
- >> A lead sweeper handled the collection of needles and removed hazardous waste and bulky items from the CBD area
- >> Over 10,000 incidents (i.e. bulky items, human waste, needles) were handled within the CBD and/or reported to the City for follow-up
- >> Graffiti (ten feet and below) was removed from private property



- >> More than 2324 graffiti tags were removed from public and private property
- >> Over 14,800 bags of litter were swept off the sidewalks and gutters
- >> 2189 needles were removed from the CBD area and disposed of safely



## CLEAN CITY TRANSITIONAL EMPLOYMENT & JOB TRAINING THROUGH COMMUNITY IMPROVEMENT

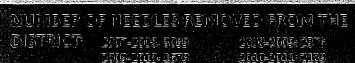
In 2011, Clean City Partnership Program provided 156 paid transitional jobs to very low-income men and women through CBD operations. All program participants receive employment readiness support and job training. Nearly 70% of those placed have shown to retain employment for over a year.

Clean City works in partnership with CBD operations to provided transitional employment and job readiness training as a critical bridge for low-income and homeless individuals striving to rejoin the workforce. Clean City's training and vocational support are funded through a city contract, grants and donations outside the Community Benefit Corporation.

#### 2011-2012 CBD SERVICE PLAN

- >> Monthly Sidewalk Steam Cleaning throughout the CBD
- >> Additional attention to identified hotspots
- >> Bi-monthly soap and water scrub-down of all properties
- >> Twice daily sidewalk and gutter hand sweeping, Monday through Friday
- >> Lead Sweeper dealing with needles, hazardous waste and bulky items
- >> Graffiti removal 10 to 15 hours per week, below ten feet high

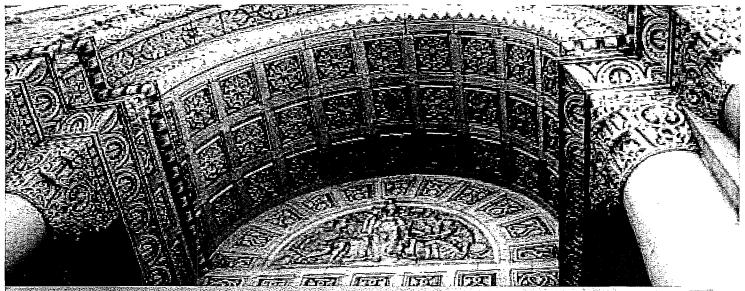
During the last several years the NOM/TL has actively worked to reduce the number of needles on the street in our district through our street cleaning operations, installation of needle drop boxes, and improved community coordination. We ask all businesses and property owners to work with us on these efforts in support of a clean and safe neighborhood. If you have suggestions or would like to install a needle drop box on-site please contact Dina Hillard at dinanomtlobd@att.net.



#### NEW SIDEWALK SCRUBBING MACHINE

In 2011, the North of Market/Tenderloin CBD funded Clean City for the purchase of a new Tennant M-20 sidewalk scrubbing machine. The new machine began circulating the neighborhood in June.



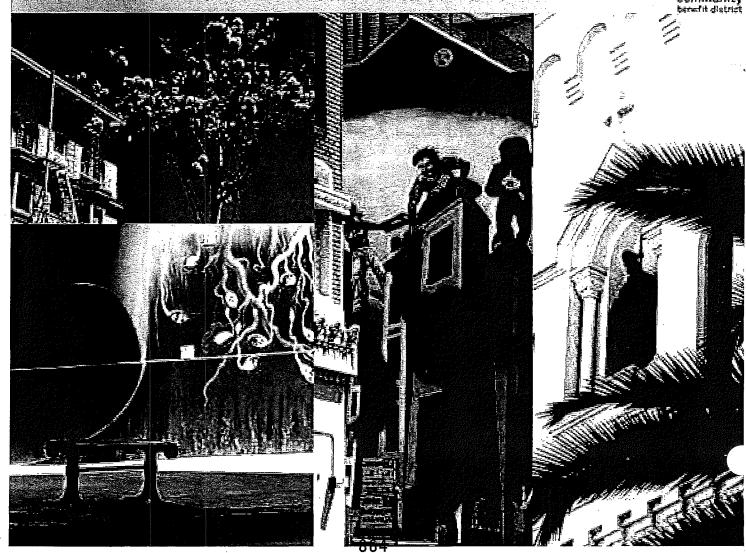


## THE NORTH OF MARKET/TENDERLOIN COMMUNITY BENEFIT DISTRICT

## ANNUALREPOR



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#### VISION STATEMENT

The North of Market/Tenderloin Community Benefit District (NOMTLCBD) believes the North of Markel and Tenderloin area is a diverse and vibrant community that deserves to be clean, beautiful, and sale. As a unique and significant neighborhood with many challenges. NOMTLCBD's mission is to improve the quality of life for all residents in the district through cleaning, beautification, and safely services.

#### WHAT IS A CBD

A Community Benefit District (CBD) is a designated geographic area with a managing nonprofit organization that receives special benefils with revenues generated from the district's properly assessments. Funds are managed by the organization to coordinate special benefit services In accordance to property owner's directives. CBDs enable local business and community members to empower a single organization with improving the public space in ways beyond what individuals and general city services can manage.

#### **BOARD OF DIRECTORS**

CLINT LADINE-PRESIDENT RON HICKS-VICE-PRESIDENT PAM COATES-SECRETARY BILL MULTANI-TREASURER STEVEN BERNARD EMILIO GIRAUDBIT PAUL HOGARTH NILESH PATEL KATE ROBINSON SHARI ROESELER NIS NOMIS

#### AREA BOUNDARIES

O'FARRELL' NORTH - JONES TO TAYLOR O'FARRELL SOUTH - LARKIN TO MASON ELLIS LARKIN TO MASON EDDY LARKIN TO MASON LARKIN O'FARRELL TO TURK TURK LARKIN TO MASON GOLDEN GATE LARKIN TO TAYLOR MCALLISTER LARKIN TO JONES UNITED NATIONS PLAZA GROVE HYDE AND MARKET MARKET MASON TO HYDE HYDE O'FARRELL TO MCALLISTER LEAVEHWORTH O'FARRELL TO MCALLISTER JONES, O'FARRELL TO MOALLISTER TAYLOR O FARRELL TO GOLDEN GATE MASON O'FARRELL TO MARKET

#### Dear Community Member,



The North of Market/Tenderloin Community Benefit District continued to provide vital sidewalk cleaning and community development services to the neighborhood during the 2011-2012 fiscal year. Now in our 7th year of operations, the North of Market/ Tenderioln Community Benefit District has built strong partnerships with community stakeholders, and works in close collaboration with city leaders and departments for the purpose of cleaning and beautifying the Tenderloin neighborhood.

Our closest partner and service provider, San Francisco Clean City Coalition, swept, steam cleaned, picked up, and painted throughout the Tenderloin almost every single day of the year. The task of keeping our neighborhood clean is a challenging one. but SF Clean City helps us service properties in a reliable and thorough manner. We would also like to note that 150 transitional lob opportunities were created through this partnership!

In addition to maintaining beneficial cleaning services for the neighborhood, we also focused on a number of community-based safety and neighborhood enhancement efforts. One key effort. Safe Passage, is a collaborative project that works to provide a visually designated safe route for children and residents, and will eventually feature volunteers that serve as a "safety presence"

for youth as they walk home from school. The first phase of the project was to install the bold painted brick road sidewalk mural, and soon, you will see safety monitors wearing bright neon vests standing at designated corners in the neighborhood who will be there to make sure children are safe as they walk. If you would like to get involved or learn more about this project, visit tenderloinsafepassage.org.

As always, we invite you to serve on our committees, which are open to the public. Meeting times, agendas and minutes of the meetings are posted on our website, nom-ticbd.org.

We look forward to continuing to provide enhanced cleaning, beautification and safety services to the North of Market/Tenderloin neighborhood. We feel the Tenderloin is a gern and are thankful for your contribution in making the neighborhood cleaner and safer for all.

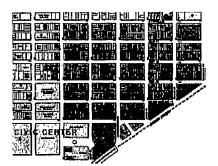
Clint Ladine

Dina Hilliard cent dadine DINA HILLIARD

EXECUTIVE DIRECTOR

CLINT LADINE, PRESIDENT

BOARD OF DIRECTORS





ASSETS		
Cash	\$	532,903
Total Fixed Assets	\$	15,352
Total Assets	\$	533,489
LIABILITIES		
Accounts Payable	\$	33,151
EQUITY		
Total Retained Earnings	\$	582,218
Net Income	(\$	48,729)
TOTAL EQUITY	\$	533,489

BUDGET		2012-2013

#### **BUDGET ASSUMPTIONS**

\$	160,000
\$	436,315
\$	469,380
\$	45,770
\$	50,000
\$1	,161,465
	\$ \$ \$

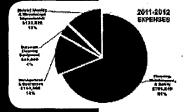
#### **EXPENSES** 2012-2013

#### EVDENCES

TOTAL		,161,465
Contingency	\$	72,000
District Identity & Streetscape Improvements	\$	54,500
Management & Operations	\$	159,265
Cleaning Equipment Purchase	\$	60,000
Cleaning, Maintenance & Safety	\$	815,700
EVLEHOES		

#### ASSESSMENT METHODOLOGY

- ie (our variables used in determining individual property assessments are as follows:
- 1)》。山near (frontage)(sidewalk frontage)》
- 2)/ Land area/lot size
- 3) Building square footage
- 4) Buildingluse
- There is a libial of 3,009,644 and thin gross lot size,
- 39,271 sq.,n.,inillnear,ronlage;and 77,740;734 sq., in: inbullding square footage; which accommodate vidiscounts injullding acuare footage to drurches.
- riön profitorgan zallons, effordable housing and rent controlled residential land, uses as on August 9, 2005).
- Parcel No. (1951:043 Was removed from assessable) Discrets within the North of Market Tenger (oit) Community Benemio(strict Bourdares)
- For a complete ill strip of 2011/2012 North jor.
  Marke Tender join Community, Benefit District
  Property Assessments please visitiour website. www.nom-tlcbd.org



#### CONTACT US

The North of Market/Tenderloin Community Benefit District 134 Golden Gate Avenue, Suite #A San Francisco, CA 94102

P 415.292.4812

E dina@nom-tlcbd.org

F 415.292.7520 W www.nom-tlcbd.org

#### **CBD SERVICES PROGRAM**

San Francisco Clean City Coalition (Clean City) is a non-profit organization established in 1991 to focus on cleaning, greening and beautifying the City of San Francisco Clean City is the service provider for the cleaning and urban maintenance services in the North of Market/ Tenderloin Community Benefit District (NOMTLCBD).

#### SERVICES

#### जाहरूक हो तिस्थान

- A combination of power washing and steam cleaning was performed once per month throughout the district removing gum and grime from the sidewalk
- Ongoing attention was given to areas of perennial concern and street corners.
- Targeted steam cleaning of neighborhood "hotspots"
- Twice a month mechanical sidewalk scrubbing
- Twice daily sidewalk and gutter hand-sweeping throughout the entire CBD area.
- A lead sweeper handled the collection of needles and removed hazardous waste and bulky items from the CBD area
  - Over 7,300 incidents (i.e. bulky items, human waste, needles) were handled within the CBD and/or reported to the City for follow-up
- Graffiti (ten feet and below) was removed from private property

#### ACCOMPLISHMENTS

- More than 1,661 graffit tags were removed from public and private property
- Over 16,000 bags of litter were swept off the sidewalks and gutters
- 2.828 needles were removed from the CBD area and disposed of safety.

#### NUMBER OF NEEDLES REMOVED FROM THE DISTRICT:

2007-2008 **3099** 2008-2009 **2376** 2009-2010 **1679** 2010-2011 **2189** 2011-2012 **2828** 

#### CLEAN CITY TRANSITIONAL EMPLOYMENT & JOB TRAINING THROUGH COMMUNITY IMPROVEMENT

During the fiscal year 2011 to 2012, Clean City Partnership Program provided 150 paid transitional jobs to very low-income men and women through CBD operations. All program participants receive employment readiness support and job training. Nearly 70% of those placed have shown to retain employment for over a year.

Clean City works in partnership with CBD operations to provide transitional employment and job readiness training as a critical bridge for low-income and homeless individuals striving to rejoin the workforce. Clean City's training and vocational support are funded through a city contract, grants and donations outside the Community Benefit Corporation.

#### 2012-2013 CBD SERVICE PLAN

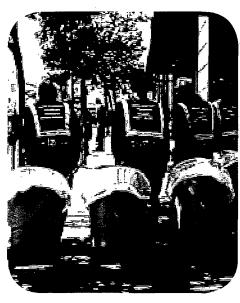
- · Monthly Sidewalk Steam Cleaning throughout the CBD
- Additional attention to identified hotspots
- · Bi-monthly soap and water scrub-down of all properties
- Twice daily sidewalk and gutter hand sweeping, Monday through Friday
- Lead Sweeper dealing with needles, hazardous waste and bulky items
- · Graffiti removal 10 to 15 hours per week, below ten feet high

#### **NEW SIDEWALK SCRUBBING MACHINE**

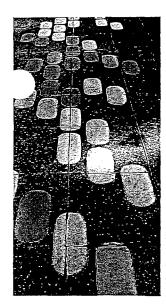
In 2011, the North of Market/ Tenderloin CBD funded Clean City for the purchase of a new Tennant M-20 sidewalk scrubbing machine. The new machine began circulating the neighborhood in June.

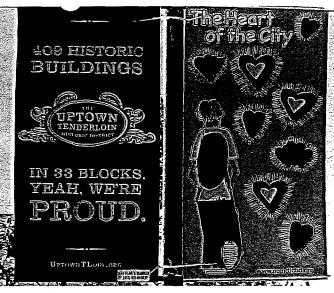
PHOTOGRAPHY BY MICHAEL GARY















# The North of Market / Tenderloin Community Benefit District Annual Report 2012-13



north of market tenderloin community benefit district











#### Mission Statement

The North of Market, Tenderloin Community
Benefit District (NOMTLGBD) exists to facilitate
the transformation of the Tenderloin into a cleaner,
safer, more vibrant neighborhood.

## What is a Community Benefit District?

A Community Benefit District (CBD) is a designated geographic area with a mandated nonprofit that oversees special benefits for the district. Revenues are generated from district property assessments. CBDs enable local property, business and community members to empower a single organization with improving the public space beyond what individuals and general city services can manage.

#### **Board of Directors**

Clinic Lating -- President Property Seat Rom Hicks -- Vice-President Property Seat Parm Coates -- Sourcerry, Resident Seat Bill Multani -- Treasurer Business Seat -- Steven Bernard, Resident Seat Krista Gaeta, Property Seat -- Finilip Grandon, Business Seat -- Kathy Looper, Property Seat -- Killesh Palat, Property Seat -- Simon Sin, Property Seat -- Kathe Robinson, Property Seat -- Kathe Robinson, Property Seat -- John Ventrella, Property Seat -- Cayle Wood, Resident Seat

#### Area Boundaries

OFarrell: North - Jones to Taylor
OFarrell: South - Larkin to Mason
Ellis, Larkin to Mason
Ethy: Larkin to Mason
Larkin: OFarrell to Turk
Turk: Larkin to Mason
Golden Gate: Larkin to Taylor
McAllister: Larkin to Jones
United Nations Plaza
Grove: Hyde and Markel
Market: Mason to Hyde
Flyde: OFarrell to McAllister
Leavenworth: OFarrell to McAllister
Taylor: O'Farrell to McAllister
Taylor: O'Farrell to Golten Gate
Mason: O'Farrell to Market

#### Dear Community Member,





2012-2013 was a year of new projects for the North of Market/Tenderloin Community Benefit District! In addition to the regular cleaning and maintenance services that SF Clean City provides, our Board Committee and staff worked on and supported a number of beneficial projects to help improve the neighborhood. Core projects for the year include Safe Passage, Ecological-Public Toilet facility, Little Saigon street-scape improvements and EpicenterSF.

The Community Advisory Board Committee worked on the Tenderloin Safe Passage project, a community effort focused on building a culture of safety. The project identified eleven blocks that are highly utilized by youth during after-school hours and painted them with a sidewalk mural of golden bricks to visually create a "safe path". Volunteers wearing bright orange vests then station themselves at various corners along the route to provide a "safety presence". This project is currently seeking volunteers and funding to ensure its success. To learn more, please visit tenderloinsafepassage.org.

In 2010, after documenting nearly 10,000 incidents of human waste in the Tenderloin, the Public Rights of Way Committee began working on increasing access to public bathrooms. SF City Impact partnered with the committee to open and maintain their organization's bathroom for public use. This partnership led to a 20% decrease in human waste incidents in April 2011. The committee also began working on an ecological public toilet with Hyphae Design Lab and SF Clean City. Last year, the toilet

project received funding from the SF Community Challenge Grant and the Community Development Block Grant. We anticipate this project will be launched in Spring 2014.

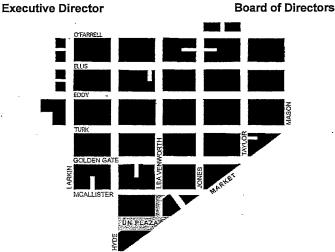
Finally, the District Identity and Streetscape Improvement Committee received an Invest In Neighborhoods Grant to bring new street banners and extra sidewalk cleaning to the Little Saigon business corridor. The committee worked closely with Cova Hotel owner Simon Sin and the Southeast Asian Community Center to create a community-approved banner design. This committee also partnered with Central Market and Civic Center Community Benefit Districts to lau EpicenterSF, an online, user-driven community events calendar and directory website for the Central Market, Civic Center, and Tenderloin neighborhoods. The goal of the site is to offer a valuable service to the community to promote the diverse range of arts, events, special programs, community meetings, commerce and opportunities offered in these neighborhoods daily. Check out the website at epicenter-sf.org.

Our Board Committees and Board of Directors meet monthly and all meetings are open to the public. Please join us! Check our website (nom-tlobd.org) for a listing of meeting times and agendas.

Sincerely,

Dina Hilliarel
Dina Hilliard

Clint Ladine, President





north of market tenderloin community benefit district

#### **CBD Services Program**

San Francisco Clean City Coalition (Clean City) is a non-profit organization established in 1991 to focus on cleaning, greening and beautifying the City of San Francisco. Clean City is the service provider for the cleaning and urban maintenance services in the North of Market/Tenderloin Community Benefit District (NOMTLCBD).

#### Services

#### **JULY 2012-JUNE 2013**

- A combination of power washing and steam cleaning was performed once per month throughout the district removing gum and grime from the sidewalk
- Ongoing attention was given to areas of perennial concern and street corners.
- Targeted steam cleaning of neighborhood "hotspots"
- Twice a month mechanical sidewalk scrubbing
- Twice daily sidewalk and gutter hand-sweeping throughout the entire CBD area
- A lead sweeper handled the collection of needles and removed hazardous waste and bulky items from the CBD area
- Nearly 7,000 (i.e. bulky items, human waste, needles) were handled within the CBD and/or reported to the City for follow-up
- Graffiti (ten feet and below) was removed from private property

#### Accomplishments

#### **JULY 2012-JUNE 2013**

- 962 graffiti tags were removed from public and private property
- 20,243 bags of litter were swept off the sidewalks and gutters
- 4,492 needles were removed from the CBD area and disposed of safely

#### Number of Needles Removed from the District:

2007-2008 **3099** 2008-2009 **2376** 2009-2010 **1679** 2010-2011 **2189** 2011-2012 **2828** 2012-2013 **4492** 

## SF Clean City Transitional Employment & Job Training Through Community Improvement

In 2012-13, Clean City Partnership Program provided 135 paid, transitional jobs to very low-income men and women through CBD operations. All program participants receive employment readiness support and job training. Nearly 70% of those placed have shown to retain employment for over a year.

Clean City works in partnership with the North of Market/Tenderloin Community Benefit District operations to provided transitional employment and job readiness training as a critical bridge for low-income and homeless individuals striving to rejoin the workforce. Clean City's training and vocational support are funded through a city contract, grants and donations outside the Community Benefit Corporation.

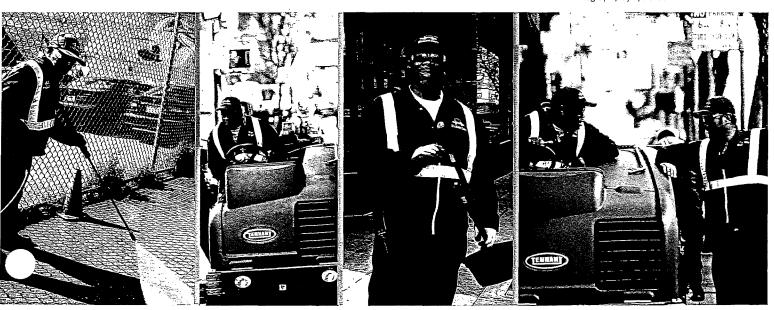
#### 2013-2014 CBD Service Plan

- Monthly Sidewalk Steam Cleaning throughout the CBD
- · Additional attention to identified hotspots
- Bi-monthly soap and water scrub-down of all properties
- Twice daily sidewalk and gutter hand sweeping, Monday through Friday
- Lead Sweeper dealing with needles, hazardous waste and bulky items
- · Graffiti removal 10 to 15 hours per week, below ten feet high

#### New Steaming Unit and Flatbed Truck

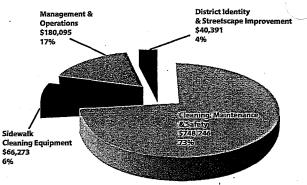
In 2013, the North of Market/ Tenderloin CBD funded Clean City for the purchase of a new Hosty Pressure Washer/Steam Cleaning Unit and flatbed truck. The steaming unit and truck began circulating the neighborhood in early spring.

Photography by Lydia Gonzalez



#### Balance Sheet Fiscal Year 2012-2013

	ooa.			
ASSETS				
Cash		. \$	584,808	
Total Fixed Assets		\$	3,795	
Total Assets		\$	588,603	
LIABILITIES				
Accounts Payable		\$	92,270	
Other Liabilities		\$	2,157	
Total Liabilities		\$	94,427	
EQUITY				
Opening Net Assets		\$	529,034	
Net Income		\$	(34,857)	
TOTAL EQUITY		\$	494,177	
		_		
BUDGET		2	<u>2013-2014</u>	
Assessments		\$	1,019,380	
Grants		\$	80,000	
Other Income		\$	2,772	
TOTAL		\$	1,102,152	
		•		
EXPENSES			<u>2013-2014</u>	
Cleaning, Maintenance ar	nd Safety	\$	846,740	
Management and Operation	ons	\$	198,552	
Program Expenses		\$	24,500	
TOTAL		\$	1,069,792	



2012-13 Expenses

## Assessment Methodology

The four variables used in determining individual property assessments are as follows:

- 1) Linear frontage (sidewalk frontage).
- 2) Land area/lot size
- 3) Building square footage
- 4) Building use

There is a total of 3,009,644 sq. ft. in gross lot size, 39,271 sq. ft. in linear-trontage and 7,7401734 sq. ft. in building square footage (which accommodates discounts in building square footage to churches, non-profit organizations, affordable housing and rent controlled residential land uses as of August 9, 2005).

#### Assessment formula:

32,360

Joial Property Assessment = \$125 per square foot of lot size + \$8.25 per linear foot of lot frontage ± .03 per square foot of non-exempted buildin area

For a complete listing of 2012-2013 North of Market/Tenderloin Community Benefit District Property Assessments, please visit our website: www.nom-tlcbd.org

#### Contact us

Net Income

The North of Market/Tenderloin Community Benefit District 134 Golden Gate Avenue, Suite A San Francisco, CA 94102

p 415.292.4812 f 415.292.7520 e info@nom-tlcbd.org

w www.nom-tlcbd.org



benefit district

## NORTH OF MARKET/TENDERLOIN COMMUNITY BENEFIT CORPORATION

FINANCIAL STATEMENTS

June 30, 2011

CROSBY & KANEDA

Certified Public Accountants

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Certified Public Accountants

Dedicated to Nonprofit Organizations

Latham Square Building 1611 Telegraph Ave. Suite 318 Oakland, CA 94612-2151 Tel: 510 · 835 · CPAS (2727) Fax: 510 · 835 · 5711 e-mail: info@ckcpa.biz

#### INDEPENDENT AUDITORS' REPORT

Board of Directors North of Market/Tenderloin Community Benefit Corporation San Francisco, California

We have audited the accompanying statement of financial position of North of Market/Tenderloin Community Benefit Corporation as of June 30, 2011, and the related statements of activities and cash flows for the year then ended. These financial statements are the responsibility of North of Market/Tenderloin Community Benefit Corporation's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards* issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and the significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of North of Market/Tenderloin Community Benefit Corporation as of June 30, 2011, and the changes in its net assets and its cash flows for the year then ended in conformity with accounting principles generally accepted in the United States of America.

In accordance with Government Auditing Standards, we have also issued our report dated October 27, 2011 on our consideration of North of Market/Tenderloin Community Benefit Corporation's internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements and other matters. The purpose of that report is to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on the internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with Government Auditing Standards and should be considered in assessing the results of our audit.

Certified Public Accountants

Oakland, California October 27, 2011

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#### Statement of Financial Position June 30, 2011

#### Assets

Current Assets		
Cash	\$	575,409
Accounts receivable		53,714
Grants receivable		38,440
Total Current Assets		667,563
Fixed assets, net		800
Total Assets	\$	668,363
Liabilities and Net Assets		
Current Liabilities	•	
Accounts payable and accrued expenses	\$	86,145
Total Liabilities		86,145
Contingency (Note 4)	·	
Unrestricted Net Assets		582,218
Total Net Assets		582,218
Total Liabilities and Net Assets		668,363

### Statement of Activities For the Year Ended June 30, 2011

Support and Revenue	
Government grants	\$ 63,940
Donations	582
Assessment revenue	912,828
Interest income	1,412
Total Support and Revenue	978, <b>7</b> 62
Expenses	
Program	982,361
General and administrative	 127,303
Total Expenses	1,109,664
Change in Net Assets	(130,902)
Net Assets, beginning of year	 713,120
Net Assets, end of year	\$ 582,218

#### Statement of Cash Flows For the Year Ended June 30, 2011

#### Cash flows from operating activities:

Change in net assets	S	(130,902)
Adjustments to reconcile change in net assets to		
cash (used) provided by operating activities:		
Depreciation		214
Change in assets and liabilities:		
Accounts receivable		(53,714)
Grants receivable		(38,440)
Prepaid expense		14,337
Accounts payable and accrued expenses		87,633
Net cash used by operating activities		(120,872)
Net change in cash		(120,872)
Cash, beginning of year		696,281
Cash, end of year	\$	575,409

#### Statement of Functional Expenses For the Year Ended June 30, 2011

		Program						•		
	DISI		PROW		Total Program		General and Administrative		Total	
Salaries	\$	14,448	\$	15,593	\$	30,041	*\$	28,895	\$	58,936
Employee benefits Payroll taxes		500 1,203		500 1,203		1,000 2,406		1,000 2,406		··2,000 4,812
Total Personnel		16,151		17,296		33,447		32,301		65,748
Fees for service		14,594		739,047		753,641		.23,943		681,515
Grants		108,914		79,207		188,121		-		188,121
Occupancy						-		31,120		31,120
Office expenses						-		15,430		15,430
Accounting fees						-		14,565		14,565
Advertising and promotion		7,152				7,152		**		7,152
Insurance						-		5,096		5,096
Bank fees, payroll services						. •		2,755		2,755
Conferences, conventions, meetings						-		1,779		1,779
Depreciation						-		214		214
Miscellaneous						<u>-</u>		100		100_
Total Expenses	\$	146,811	\$	835,550	\$	982,361	\$	127,303	\$	1,013,595

#### NORTH OF MARKET/TENDERLOIN COMMUNITY BENEFIT CORPORATION

#### NOTES TO THE FINANCIAL STATEMENTS

#### FOR THE YEAR ENDED JUNE 30, 2011

#### NOTE 1: NATURE OF ACTIVITIES

The North of Market/Tenderloin Community Benefit Corporation is a California nonprofit public benefit corporation, which was established in 2005. The ultimate goal of the North of Market/Tenderloin Community Benefit Corporation is to provide systematic cleaning and beatification services to all of the parcels in the historic Tenderloin district. The North of Market/Tenderloin Community Benefit Corporation is funded primarily by special assessments levied on properties within the district.

#### **NOTE 2: SIGNIFICANT ACCOUNTING POLICIES**

#### Basis of Accounting

The accompanying financial statements have been prepared on the accrual basis of accounting in accordance with generally accepted accounting principles.

#### **Basis of Presentation**

The Organization reports information regarding its financial position and activities according to three classes of net assets: unrestricted net assets, temporarily restricted net assets, and permanently restricted net assets.

#### Revenue Recognition

Contributions are recognized as revenue when received or unconditionally promised. Contributions are recorded as unrestricted, temporarily restricted, or permanently restricted support depending on the existence and/or nature of any donor restrictions.

All donor-restricted contributions are reported as increases in temporarily or permanently restricted net assets, depending on the nature of the restriction. When a restriction expires (that is, when a stipulated time restriction ends or purpose restriction is accomplished), temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions.

#### Income Taxes

The Internal Revenue Service and the California Franchise Tax Board have determined that the Foundation is exempt from federal and state income taxes under Internal Revenue Code Section 501 (c) (3) and the California Revenue and Taxation Code Section 23701(d). The Organization has evaluated its current tax positions and has concluded that as of June 30, 2011, the Organization does not have any significant uncertain tax positions for which a reserve would be necessary.

#### **Donated Services**

Donated services are recognized as contributions if the services (a) create or enhance nonfinancial assets or (b) require specialized skills, are performed by people with those skills, and would otherwise be purchased by the Organization.

#### NORTH OF MARKET/TENDERLOIN COMMUNITY BENEFIT CORPORATION

#### NOTES TO THE FINANCIAL STATEMENTS

#### FOR THE YEAR ENDED JUNE 30, 2011

#### **Property and Equipment**

All acquisitions of property and equipment in excess of \$1,000 and all expenditures for repairs and maintenance, renewals, and betterments that materially prolong the useful lives of assets are capitalized. Property and equipment are stated at cost or, if donated, at the approximate fair value at the date of donation. Depreciation is computed using the straight-line method over the estimated useful lives on the property and equipment.

#### Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

#### **Functional Allocation of Expenses**

The costs of providing the various programs and activities have been summarized on a functional basis in the statement of activities. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

#### Subsequent Events

The Organization has evaluated subsequent events and has concluded that as of the date that the financial statements were available for distribution there were no significant subsequent events to disclose.

#### NOTE 3: CONCENTRATION OF CREDIT RISK

#### Cash

The Organization maintains deposits in excess of federally insured limits. Statement of Financial Accounting Standards No. 105 identifies these items as concentration of credit risk requiring disclosure regardless of the degree of risk. The risk is managed by maintaining all deposits in high quality financial institutions.

#### Revenue

For the ended June 30, 2011, the Organization received 93% of its revenue from tax assessments.

#### **NOTE 4: CONTINGENCY**

Grant awards require the fulfillment of certain conditions as set forth in the instrument of grant. Failure to fulfill the conditions could result in the return of the funds to the grantors. The Organization deems this contingency remote since by accepting the grants and their terms, it has accommodated the objectives of the Organization to the provisions of the grants. The Organization's management is of the opinion that the Organization has complied with the terms of all grants.

#### CROSBY & KANEDA

Certified Public Accountants

Dedicated to Nonprofit Organizations

Latham Square Building 1611 Telegraph Ave. Suite 318 Oakland, CA 94612-2151 Tel: 510 · 835 · CPAS (2727) Fax: 510 · 835 · 5711 e-mail: info@ckcpa.biz

REPORT ON INTERNAL CONTROL OVER FINANCIAL REPORTING AND ON COMPLIANCE AND OTHER MATTERS BASED ON AN AUDIT OF FINANCIAL STATEMENTS PERFORMED IN ACCORDANCE WITH GOVERNMENT AUDITING STANDARDS

Board of Directors North of Market/Tenderloin Community Benefit Corporation San Francisco, California

We have audited the financial statements of North of Market/Tenderloin Community Benefit Corporation as of and for the year ended June 30, 2011 and have issued our report thereon dated October 27, 2011. We conducted our audit in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States.

#### Internal Control Over Financial Reporting

8

In planning and performing our audit, we considered North of Market/Tenderloin Community Benefit Corporation's internal control over financial reporting as a basis for designing our auditing procedures for the purpose of expressing our opinion on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control over financial reporting. Accordingly, we do not express an opinion on the effectiveness of the entity's internal control over financial reporting. A control deficiency exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent or detect misstatements on a timely basis. A significant deficiency is a control deficiency, or combination of control deficiencies, that adversely affects the entity's ability to initiate, authorize, record, process, or report financial data reliably in accordance with generally accepted accounting principles such that there is more than a remote likelihood that a misstatement of the entity's financial statements that is more than inconsequential will not be prevented or detected by the entity's internal control. A material weakness is a significant deficiency, or combination of significant deficiencies, that results in more than a remote likelihood that a material misstatement of the financial statements will not be prevented or detected by the entity's internal control.

Our consideration of internal control over financial reporting was for the limited purpose described in the first paragraph of this section and would not necessarily identify all deficiencies in internal control that might be significant deficiencies or material weaknesses. We did not identify any deficiencies in internal control over financial reporting that we consider to be material weaknesses, as defined above.

#### Compliance and Other Matters

As part of obtaining reasonable assurance about whether North of Market/Tenderloin Community Benefit Corporation's financial statements are free of material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements, noncompliance with which could have a direct and material effect on the determination of financial statement amounts. However, providing an opinion on compliance with those provisions was not an objective of our audit, and accordingly, we do not express such an opinion. The results of our tests disclosed no instances of noncompliance or other matters that are required to be reported under Government Auditing Standards.

We noted certain matters that we reported to management of North of Market/Tenderloin Community Benefit Corporation in a separate letter dated October 27, 2011.

This report is intended solely for the information and use of management, the board of directors, others within the entity, and the City and County of San Francisco, and is not intended to be and should not be used by anyone other than these specified parties.

Certified Public Accountants

Oakland, California October 27, 2011

## NORTH OF MARKET/TENDERLOIN COMMUNITY BENEFIT CORPORATION

**FINANCIAL STATEMENTS** 

**June 30, 2012** 

CROSBY & KANEDA

Certified Public Accountants

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#### CROSBY & KANEDA

Certified Public Accountants

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#### INDEPENDENT ACCOUNTANTS' REVIEW REPORT

Board of Directors

North of Market/Tenderloin Community Benefit Corporation
San Francisco, California

We have reviewed the accompanying statements of financial position of North of Market/Tenderloin Community Benefit Corporation (a nonprofit organization) as of June 30, 2012, and the related statements of activities, cash flows, and statement of functional expenses for the year then ended. A review includes primarily applying analytical procedures to management's financial data and making inquiries of Organization management. A review is substantially less in scope than an audit, the objective of which is the expression of an opinion regarding the financial statements as a whole. Accordingly, we do not express such an opinion.

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America and for designing, implementing, and maintaining internal control relevant to the preparation and fair presentation of the financial statements.

Our responsibility is to conduct the review in accordance with Statements on Standards for Accounting and Review Services issued by the American Institute of Certified Public Accountants. Those standards require us to perform procedures to obtain limited assurance that there are no material modifications that should be made to the financial statements. We believe that the results of our procedures provide a reasonable basis for our report.

Based on our review, we are not aware of any material modifications that should be made to the accompanying financial statements in order for them to be in conformity with accounting principles generally accepted in the United States of America.

Certified Public Accountants

rossy & Laned

Oakland, California

October 30, 2012

### Statement of Financial Position June 30, 2012

### Assets

Current Assets	
Cash	\$ 531,055
Accounts receivable	29,389
Total Current Assets	560,444
Property and equipment, net (Note 3)	1,536
Total Assets	\$ 561,980
Liabilities and Net Assets	
Current Liabilities	
Accounts payable and accrued expenses	\$ 33,447
Total Liabilities	33,447
Contingencies (Note 4)	
Unrestricted Net Assets	528,533
Total Net Assets	528,533
Total Liabilities and Net Assets	\$ 561,980

## Statement of Activities For the Year Ended June 30, 2012

Support and Revenue		
Government grants	\$	11,556
Donations		8,407
Assessment revenue		986,949
Interest income		347
Total Support and Revenue		1,007,259
Expenses		
Program		956,790
General and administrative		104,154
Total Expenses		1,060,944
Change in Net Assets		(53,685)
Net Assets, beginning of year	-	582,218
Net Assets, end of year	\$	528,533

### Statement of Cash Flows For the Year Ended June 30, 2012

## Cash flows from operating activities:

Change in net assets	\$	(53,685)						
Adjustments to reconcile change in net assets to								
cash (used) provided by operating activities:								
Depreciation		1,637						
Change in assets and liabilities:								
Accounts receivable		24,325						
Grants receivable		38,440						
Accounts payable and accrued expenses		(52,698)						
Net cash used by operating activities		(41,981)						
Cash flows from investing activities:								
Equipment purchases		(2,373)						
Net cash used by investing activities		(2,373)						
Net change in cash		(44,354)						
Cash, beginning of year		575,409						
Cash, end of year		531,055						

### Statement of Functional Expenses For the Year Ended June 30, 2012

		Prog	gram	**							
	DISI PROW		<u>I</u>	Total rogram		eneral and ninistrative	Total				
Salaries		19,020	\$	19,020	\$	38,040	\$ 38,041		\$	76,081	
Payroll taxes		1,602		1,602		3,204		3,204		6,408	
Total Personnel		20,622		20,622		41,244		41,245		82,489	
Grants		53,358		40,000		93,358				93,358	
Fees for service		39,105		743,829		782,934		-	782,934		
Occupancy						*		21,630	•	21,630	
Office expenses					•	_	*	12,564		12,564	
Accounting fees					•	•		11,575		11,575	
Advertising and promotion		8,210				8,210		• -		8,210	
Insurance						. •		6,314		6,314	
Bank fees, payroll services				•		-		2,314		2,314	
Travel, meals and entertainment		2,000				2,000				2,000	
Conferences, conventions, meetings						*		6,749		6,749	
Depreciation						-		1,637		1,637	
Community events		19,098		9,946		29,044		-		29,044	
Miscellaneous								126		126	
Total Expenses	\$	142,393	\$	814,397	\$	956,790	\$	104,154	\$	1,060,944	

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED JUNE 30, 2012

### **NOTE 1: NATURE OF ACTIVITIES**

The North of Market/Tenderloin Community Benefit Corporation (the Organization) is a California nonprofit public benefit corporation, which was established in 2005. The ultimate goal of the North of Market/Tenderloin Community Benefit Corporation is to provide systematic cleaning and beatification services to all of the parcels in the historic Tenderloin district. The North of Market/Tenderloin Community Benefit Corporation is funded entirely by special assessments levied on properties within the district. The annual assessment rate for properties is equal to \$0.12500 per square foot of lot size, plus \$8.25 per linear foot of lot frontage, plus \$0.03 per square foot of non-exempted building area. The North of Market/Tenderloin Community Benefit Corporation executes its mandate to provide cleaning and beautification services with a committee-based structure made up of the following committees:

Organization and or Executive Committee oversees staff and contracts, corporate finances, insurance, grants, budget development, bylaws and policies, generation of Board agendas and meetings, etc.

Public Rights of Way and Sidewalk Operations Committee oversees cleaning services in the public right of way such as sidewalk sweeping, steam cleaning, tree planting and maintenance, and relations with the San Francisco Department of Public Works.

District Identity and Streetscape Improvement Committee oversees projects that promote the district and positive aspects of District Identity.

Community Advisory Board Committee oversees outreach, relations with community organizations and community partners, and assistance with resident needs. It also identifies and promotes positive land use in the district.

**Development Committee** oversees the development of fundraising strategies and supplemental support for the Organization and its activities.

### **NOTE 2: SIGNIFICANT ACCOUNTING POLICIES**

### **Basis of Accounting**

The accompanying financial statements have been prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America (GAAP).

### **Basis of Presentation**

The Organization presents information regarding its financial position and activities according to three classes of net assets: unrestricted net assets, temporarily restricted net assets, and permanently restricted net assets. The three classes are differentiated by donor restrictions.

Unrestricted net assets – consist of resources which have not been specifically restricted by a donor. Unrestricted net assets may be designated for specific purposes by the Organization or may be limited by contractual agreements with outside parties.

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED JUNE 30, 2012

Temporarily restricted net assets – represent contributions whose use is limited by donor-imposed stipulations that expire by the passage of time or can be fulfilled and removed by actions of the Organization pursuant to those stipulations. Temporarily restricted net assets also include accumulated appreciation of permanently restricted endowment funds that have not been appropriated by the Board in accordance with the California Uniform Prudent Management of Institutional Funds Act of 2008 (UPMIFA). There were no temporarily restricted net assets at June 30, 2012.

Permanently restricted net assets — represent contributions whose use is limited by donor-imposed stipulations that require the gift to be invested in perpetuity. The income from such invested assets, including realized and unrealized gains, is generally available to support the activities of the Organization. Donors may also restrict all or part of the income and/or appreciation from these investments to permanently restricted net assets, resulting in increases/decreases to these net assets. There were no permanently restricted net assets as of June 30, 2012.

#### Contributions

Contributions, including unconditional promises to give, are recognized as revenues in the period the promise is received. Conditional promises to give are not recognized until they become unconditional; that is when the conditions on which they depend are substantially met. Contributions of assets other than cash are recorded at their estimated fair value at the date of contribution. Contributions to be received after one year are discounted at an appropriate rate commensurate with the risks involved. Amortization of the discount is recorded as additional contribution revenue in accordance with donor-imposed restrictions, if any, on the contributions.

Unrestricted contributions and grants are recorded as unrestricted revenue when received. All contributions are considered to be available for unrestricted use unless specifically restricted by the donor.

All donor-restricted contributions are reported as increases in temporarily or permanently restricted net assets, depending on the nature of the restriction. When a restriction expires (that is, when a stipulated time restriction ends or purpose restriction is accomplished), temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions.

The Organization considers all contributions to be fully collectible at June 30, 2012. Accordingly, no allowance for doubtful accounts was deemed necessary. If amounts become uncollectible, they are charged to expense in the period in which that determination is made.

### **Income Taxes**

The Internal Revenue Service and the California Franchise Tax Board have determined that the Organization is exempt from federal and state income taxes under Internal Revenue Code Section 501 (c) (3) and the California Revenue and Taxation Code Section 23701(d). The Organization has evaluated its current tax positions as of June 30, 2012 and is not aware of any significant uncertain tax positions for which a reserve would be necessary.

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED JUNE 30, 2012

### **Contributed Services**

Contributed services are reflected in the financial statements at the fair value of the services received only if the services (a) create or enhance nonfinancial assets or (b) require specialized skills, are performed by people with those skills, and would otherwise be purchased by the Organization. There were no contributed services that met the criteria for recognition for the year ended June 30, 2012.

#### **Estimates**

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Accordingly, actual results could differ from those estimates.

#### Fair Value Measurements

Fair value is defined as the exchange price that would be received for an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants on the measurement date. The Organization determines the fair values of its assets and liabilities based on a fair value hierarchy that includes three levels of inputs that may be used to measure fair value.

Level 1 inputs are quoted prices (unadjusted) in active markets for identical assets or liabilities that the Organization has the ability to access at the measurement date. An active market is a market in which transactions occur with sufficient frequency and volume to provide pricing information on an ongoing basis.

Level 2 inputs are inputs other than quoted prices that are observable for the asset or liability, either directly or indirectly.

Level 3 inputs are unobservable inputs for the assets or liability. Unobservable inputs reflect the Organization's own assumptions about the assumptions market participants would use in pricing the asset or liability (including assumptions about risk). Unobservable inputs are developed based on the best information available in the circumstances and may include the Organization's own data.

The Organization had no assets or liabilities recorded at fair value on June 30, 2012.

### **Property and Equipment**

Property and equipment purchased by the Organization is recorded at cost. The Organization capitalizes all expenditures for property and equipment over \$1,000; the fair value of donated fixed assets is similarly capitalized. Depreciation is computed using the straight-line method over the estimated useful lives on the property and equipment or the related lease terms as follows:

Furniture and equipment

3 years

### NOTES TO THE FINANCIAL STATEMENTS

### FOR THE YEAR ENDED JUNE 30, 2012

Expenditures for major renewals and betterments that extend the useful lives of the property and equipment are capitalized. Expenditures for maintenance and repairs are charged to expense as incurred.

Management reviews long-lived assets for impairment when circumstances indicate the carrying amount of the asset may not be recoverable. Impairment is recognized if the sum of the undiscounted estimated future cash flows expected to result from the use of the asset is less than the carrying value. When an impairment loss is recognized, the asset's carrying value is reduced to its estimated fair value.

### Functional Allocation of Expenses

The costs of providing various programs and other activities have been summarized on a functional basis in the statement of activities. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

### **Subsequent Events**

The Organization has evaluated subsequent events and has concluded that as of October 30, 2012 the date that the financial statements were available to be issued, there were no significant subsequent events to disclose.

### NOTE 3: PROPERTY AND EQUIPMENT

Property and equipment consisted of the following at June 30, 2012:

Furniture and equipment	\$ 3,584
Less accumulated depreciation	(2,048)
Total	<u>\$ 1,536</u>

### **NOTE 4: CONTINGENCIES**

Community benefit district assessments are received under agreement with the City and County of San Francisco and assessments have been currently authorized through June 2020. The assessments and related revenue to the organization may be terminated at an earlier date if the community benefit district which funds the Organizations operations is disestablished by a vote of the assessed property owners or in certain other circumstances.

Grant awards require the fulfillment of certain conditions as set forth in the instrument of grant. Failure to fulfill the conditions could result in the return of the funds to the grantors. The Organization deems this contingency remote since by accepting the grants and their terms, it has accommodated the objectives of the Organization to the provisions of the grants. The Organization's management is of the opinion that the Organization has complied with the terms of all grants.

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED JUNE 30, 2012

### NOTE 5: CONCENTRATIONS

### Cash

The Organization maintains deposits in excess of federally insured limits. Statement of Financial Accounting Standards No. 105 identifies these items as concentration of credit risk requiring disclosure regardless of the degree of risk. The risk is managed by maintaining all deposits in high quality financial institutions.

### Revenue

For the ended June 30, 2012, the Organization received 98% of its revenue from community benefit district assessments on property owners in the North of Market/Tenderloin Community Benefit District. A significant reduction in the level of this support, if this were to occur, may have an effect on the Organization's program and activities.

## **FINANCIAL STATEMENTS**

June 30, 2013
(With Comparative Totals for the Year Ended June 30, 2012)

CROSBY & KANEDA

Certified Public Accountants

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### CROSBY & KANEDA

Certified Public Accountants

Dedicated to Nonprofit Organizations

Latham Square Building 1611 Telegraph Ave. Suite 318 Oakland, CA 94612-2151 Tel: 510 · 835 · CPAS (2727) Fax: 510 · 835 · 5711 e-mail: admin@ckcpa.biz

### INDEPENDENT ACCOUNTANTS' REVIEW REPORT

Board of Directors

North of Market/Tenderloin Community Benefit Corporation

San Francisco, California

We have reviewed the accompanying statements of financial position of North of Market/Tenderloin Community Benefit Corporation (a nonprofit organization) as of June 30, 2013, and the related statements of activities, cash flows, and functional expenses for the year then ended. A review includes primarily applying analytical procedures to management's financial data and making inquiries of Organization management. A review is substantially less in scope than an audit, the objective of which is the expression of an opinion regarding the financial statements as a whole. Accordingly, we do not express such an opinion.

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America and for designing, implementing, and maintaining internal control relevant to the preparation and fair presentation of the financial statements.

Our responsibility is to conduct the review in accordance with Statements on Standards for Accounting and Review Services issued by the American Institute of Certified Public Accountants. Those standards require us to perform procedures to obtain limited assurance that there are no material modifications that should be made to the financial statements. We believe that the results of our procedures provide a reasonable basis for our report.

Based on our review, we are not aware of any material modifications that should be made to the accompanying financial statements in order for them to be in conformity with accounting principles generally accepted in the United States of America.

Certified Public Accountants

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Oakland, California November 25, 2013

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# Statement of Financial Position June 30, 2013 (With Comparative Totals for the Year Ended June 30, 2012)

,	2013			2012
Assets				TOTAL CONTRACTOR OF THE CONTRA
Current Assets				
Cash	\$	584,808	\$	531,055
Assessments receivable		201,237		235,320
Accounts receivable		1,045		-
Prepaid expenses		2,750		•
Total Current Assets		789,840		766,375
Property and equipment, net				1,536
Total Assets	\$	789,840	\$	767,911
Liabilities and Net Assets				
Current Liabilities				
Accounts payable and accrued expenses	\$	93,238	.\$	32,006
Accrued vacation		1,188		1,441
Total Liabilities		94,426		33,447
Contingencies (Note 3)				
Net Assets				
Unrestricted		683,539		734,464
Temporarily restricted		11,875		
Total Net Assets		695,414		734,464
Total Liabilities and Net Assets	_\$_	789,840	\$	767,911

# Statement of Activities For the Year Ended June 30, 2013 (With Comparative Totals for the Year Ended June 30, 2012)

		Temporarily	To	otal		
	Unrestricted	Restricted	2013	2012		
Support and Revenue						
Government grants	\$	\$	\$	<b>\$</b> 11,556		
Donations	8,200		8,200	8,407		
Foundation and corporate grants	14,265	25,000	39,265			
Assessment revenue	988,538		988,538	982,255		
Interest income	292		292	347		
Net assets released from donor restrictions	13,125	(13,125)				
Total Support and Revenue	1,024,420	11,875	1,036,295	1,002,565		
Expenses						
Program	977,211		977,211	956,790		
General and administrative	90,542		90,542	104,154		
Fundraising	7,592		7,592			
Total Expenses	1,075,345		1,075,345	1,060,944		
Change in Net Assets	(50,925)	11,875	(39,050)	(58,379)		
Net Assets, beginning of year	734,464		734,464	792,843		
Net Assets, end of year	\$ 683,539	\$. 11,875	\$ 695,414	\$ 734,464		

# Statement of Cash Flows For the Year Ended June 30, 2013 (With Comparative Totals for the Year Ended June 30, 2012)

	2013			2012			
Cash flows from operating activities:							
Change in net assets	\$	(39,050)	\$	(58,379)			
Adjustments to reconcile change in net assets to				• • •			
cash (used) provided by operating activities:							
Depreciation		1,536		1,637			
Change in assets and liabilities:							
Assessments receivable		34,083		29,019			
Accounts receivable		(1,045)		_			
Grants receivable		-		38,440			
Prepaid expenses		(2,750)		-			
Accounts payable and accrued expenses		61,232		(54,139)			
Accrued vacation		(253)		1,441			
Net cash provided (used) by operating activities		53,753		(41,981)			
Cash flows from investing activities:			٠				
Equipment purchases				(2,373)			
Net cash used by investing activities	**************************************	-		(2,373)			
Net change in cash		53,753		(44,354)			
Cash, beginning of year	****	531,055		575,409			
Cash, end of year	_\$	584,808	\$	531,055			

See Independent Accountants' Review Report and Notes to the Financial Statements

## Statement of Functional Expenses For the Year Ended June 30, 2013 (With Comparative Totals for the Year Ended June 30, 2012)

	Program				Total General and						Total					
•		PROW		DISI		Jeneral		Program		Administrative		Fundraising		2013		2012
Salaries	\$	25,366	\$	4,874	\$	36,394	\$	66,634	\$	26,658	\$	6,154	\$	<b>99,44</b> 6	\$	73,555
Pension contributions	•	289	•	44	-	394	_	727	•	2,265	*	61	•	3,053	•	2,526
Employee benefits		283		56		376		715		1,393		37		2,145		-,
Payroll taxes		2,319		431		3,301		6,051		2,387		551		8,989	٠	6,408
Total Personnel		28,257		5,405	<u> </u>	40,465		74,127		32,703		6,803		113,633		82,489
Grants		66,273						66,273			٠.	. <u>.</u> .		66,273		93,358
Fees for service		790,517		691		12,801		804,009		11,593		239		815,841		782,934
Occupancy		1,656		253		2,260		4,169		8,568	~	351		13,088		21,630
Office expenses/supplies		1,221		20,178	•	3,484		24,883		13,756		70		38,709		12,564
Accounting fees		·				·				14,381		-		14,381		11,575
Advertising and promotion				824		614		1,438		47		-		1,485		8,210
Insurance		459		107		695		1,261		1,223		129		2,613		6,314
Bank fees, payroll services				519				519		229				748		2,314
Travel and meals				500				500		227		-		727		2,000
Conferences, conventions, meetings								-		6,024		*		6,024		6,749
Depreciation			•					-		1,536		-		1,536		1,637
Miscellaneous						32		32		255		- u		287		126
Total Expenses	\$	888,383	\$	28,477	\$	60,351	\$	977,211	\$	90,542	\$	7,592	\$	1,075,345	\$	1,031,900

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED JUNE 30, 2013

(WITH COMPARATIVE TOTALS FOR THE YEAR ENDED JUNE 30, 2012)

### **NOTE 1: NATURE OF ACTIVITIES**

The North of Market/Tenderloin Community Benefit Corporation (the Organization) is a California nonprofit public benefit corporation, which was established in 2005. The ultimate goal of the North of Market/Tenderloin Community Benefit Corporation is to provide systematic cleaning and beatification services to all of the parcels in the historic Tenderloin district. The North of Market/Tenderloin Community Benefit Corporation is funded entirely by special assessments levied on properties within the district. The annual assessment rate for properties is equal to \$0.12500 per square foot of lot size, plus \$8.25 per linear foot of lot frontage, plus \$0.03 per square foot of non-exempted building area. The North of Market/Tenderloin Community Benefit Corporation executes its mandate to provide cleaning and beautification services with a committee-based structure made up of the following committees:

Organization and or Executive Committee oversees staff and contracts, corporate finances, insurance, grants, budget development, bylaws and policies, generation of Board agendas and meetings, etc.

Public Rights of Way and Sidewalk Operations Committee oversees cleaning services in the public right of way such as sidewalk sweeping, steam cleaning, tree planting and maintenance, and relations with the San Francisco Department of Public Works.

District Identity and Streetscape Improvement Committee oversees projects that promote the district and positive aspects of District Identity.

Community Advisory Board Committee oversees outreach, relations with community organizations and community partners, and assistance with resident needs. It also identifies and promotes positive land use in the district.

**Development Committee** oversees the development of fundraising strategies and supplemental support for the Organization and its activities.

### **NOTE 2: SIGNIFICANT ACCOUNTING POLICIES**

### Basis of Accounting

The accompanying financial statements have been prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America (GAAP).

### **Basis of Presentation**

The Organization presents information regarding its financial position and activities according to three classes of net assets: unrestricted net assets, temporarily restricted net assets, and permanently restricted net assets. The three classes are differentiated by donor restrictions.

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED JUNE 30, 2013

(WITH COMPARATIVE TOTALS FOR THE YEAR ENDED JUNE 30, 2012)

*Unrestricted net assets* — consist of resources which have not been specifically restricted by a donor. Unrestricted net assets may be designated for specific purposes by the Organization or may be limited by contractual agreements with outside parties.

Temporarily restricted net assets—represent contributions whose use is limited by donor-imposed stipulations that expire by the passage of time or can be fulfilled and removed by actions of the Organization pursuant to those stipulations.

Permanently restricted net assets – represent contributions whose use is limited by donor-imposed stipulations that require the gift to be invested in perpetuity. The income from such invested assets, including realized and unrealized gains, is generally available to support the activities of the Organization. Donors may also restrict all or part of the income and/or appreciation from these investments to permanently restricted net assets, resulting in increases/decreases to these net assets. There were no permanently restricted net assets as of June 30, 2013.

### **Contributions**

Contributions, including unconditional promises to give, are recognized as revenues in the period the promise is received. Conditional promises to give are not recognized until they become unconditional; that is when the conditions on which they depend are substantially met. Contributions of assets other than cash are recorded at their estimated fair value at the date of contribution. Contributions to be received after one year are discounted at an appropriate rate commensurate with the risks involved. Amortization of the discount is recorded as additional contribution revenue in accordance with donor-imposed restrictions, if any, on the contributions.

Unrestricted contributions and grants are recorded as unrestricted revenue when received. All contributions are considered to be available for unrestricted use unless specifically restricted by the donor.

All donor-restricted contributions are reported as increases in temporarily or permanently restricted net assets, depending on the nature of the restriction. When a restriction expires (that is, when a stipulated time restriction ends or purpose restriction is accomplished), temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions.

### Assessments receivable

Assessments receivable primarily consists of delinquent tax assessments owed by property owners. Since the taxpayers will be subject to City enforcement procedures, all assessments are considered to be fully collectible at June 30, 2013.

Although delinquent assessments are subject to penalties and fines, the Organization believes that these amounts will be offset by delays in collections. Accordingly, no receivable has been recognized for penalties and fines and the Organization has not calculated the present value of this receivable.

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED JUNE 30, 2013

(WITH COMPARATIVE TOTALS FOR THE YEAR ENDED JUNE 30, 2012)

### **Income Taxes**

The Internal Revenue Service and the California Franchise Tax Board have determined that the Organization is exempt from federal and state income taxes under Internal Revenue Code Section 501 (c) (3) and the California Revenue and Taxation Code Section 23701(d). The Organization has evaluated its current tax positions as of June 30, 2013 and is not aware of any significant uncertain tax positions for which a reserve would be necessary. The Organization's tax returns are generally subject to examination by federal and state taxing authorities for three and four years, respectively after they are filed.

#### Contributed Services

Contributed services are reflected in the financial statements at the fair value of the services received only if the services (a) create or enhance nonfinancial assets or (b) require specialized skills, are performed by people with those skills, and would otherwise be purchased by the Organization. There were no contributed services that met the criteria for recognition for the year ended June 30, 2013.

### **Estimates**

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Accordingly, actual results could differ from those estimates.

### Fair Value Measurements

Fair value is defined as the exchange price that would be received for an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants on the measurement date. The Organization determines the fair values of its assets and liabilities based on a fair value hierarchy that includes three levels of inputs that may be used to measure fair value.

Level 1 inputs are quoted prices (unadjusted) in active markets for identical assets or liabilities that the Organization has the ability to access at the measurement date. An active market is a market in which transactions occur with sufficient frequency and volume to provide pricing information on an ongoing basis.

Level 2 inputs are inputs other than quoted prices that are observable for the asset or liability, either directly or indirectly.

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED JUNE 30, 2013

(WITH COMPARATIVE TOTALS FOR THE YEAR ENDED JUNE 30, 2012)

Level 3 inputs are unobservable inputs for the assets or liability. Unobservable inputs reflect the Organization's own assumptions about the assumptions market participants would use in pricing the asset or liability (including assumptions about risk). Unobservable inputs are developed based on the best information available in the circumstances and may include the Organization's own data.

The Organization had no assets or liabilities recorded at fair value on June 30, 2013.

### **Concentration of Credit Risk**

At times, the Organization may have deposits in excess of federally insured limits. The risk is managed by maintaining all deposits in high quality financial institutions.

### **Property and Equipment**

All acquisitions of property and equipment in excess of \$5,000 and all expenditures for repairs and maintenance, renewals, and betterments that materially prolong the useful lives of assets are capitalized. Property and equipment are stated at cost or, if donated, at the approximate fair value at the date of donation. Depreciation is computed using the straight-line method over the estimated useful lives on the property and equipment. The Organization had no property and equipment that met this capitalization policy at June 30, 2013.

### **Functional Allocation of Expenses**

The costs of providing various programs and other activities have been summarized on a functional basis in the statement of activities. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

### **Prior Year Summarized Information**

The financial statements include certain prior year summarized comparative information in total but not by net asset class. Such information does not include sufficient detail to constitute a presentation in conformity with GAAP. Accordingly, such information should be read in conjunction with the Organization's financial statements for the year ended June 30, 2012, from which the summarized information was derived.

### **Subsequent Events**

The Organization has evaluated subsequent events and has concluded that as of November 25, 2013 the date that the financial statements were available to be issued, there were no significant subsequent events to disclose.

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED JUNE 30, 2013 (WITH COMPARATIVE TOTALS FOR THE YEAR ENDED JUNE 30, 2012)

### **NOTE 3: CONTINGENCIES**

Community benefit district assessments are received under agreement with the City and County of San Francisco and assessments have been currently authorized through June 2020. The assessments and related revenue to the organization may be terminated at an earlier date if the community benefit district which funds the Organizations operations is disestablished by a vote of the assessed property owners or in certain other circumstances.

Grant awards require the fulfillment of certain conditions as set forth in the instrument of grant. Failure to fulfill the conditions could result in the return of the funds to the grantors. The Organization deems this contingency remote since by accepting the grants and their terms, it has accommodated the objectives of the Organization to the provisions of the grants. The Organization's management is of the opinion that the Organization has complied with the terms of all grants.

### **NOTE 4: CONCENTRATIONS**

### Revenue

For the ended June 30, 2013, the Organization received 95% of its revenue from community benefit district assessments on property owners in the North of Market/Tenderloin Community Benefit District. A significant reduction in the level of this support, if this were to occur, may have an effect on the Organization's program and activities.



Crezia Tano, Project Manager
Office of Economic and Workforce Development
1 Dr. Carlton B. Goodlett Place – City Hall, Room 448
San Francisco, CA 94102

### RE: Benchmarks Reference for Fiscal Years 10/11-12/13

Dear Ms. Tano:

Unfortunately, these details were not incorporated into our annual reports. We hope that the following information supplies you with the necessary details for these specific benchmarks.

Year	Benchmark	Amount	Funding Expenditure
2010/11	Carryover funds	\$222,018	2011/12 – 42% used for DISI projects, events and granting program; 22% used for PROW projects; 36% left for contingency reserve
2011/12	Carryover funds	\$160,000	2012/13 – 75% used for PROW projects/events; 10% for DISI projects; 15% for Administration/staff
2012/13	Carryover funds	(\$39,050) - deficit	Deficit; No carry forward due to previous years expenditures towards carry forwards and addition of new administration expense category (new staff)
2013/14	Carryover funds	(\$137,385) - deficit	Deficit

Additionally, according to our annual financial review, we missed a benchmark for 2011/12, the 5% of actual revenue to be derived from sources beyond assessments. The CBD fell short by 3% as they were in a transitional period with a new and sole staff member, the Exec. Director who was diligently working to acquire funds outside of assessment revenues, but missed the mark for this year. As well, the CBD has recorded in its financial reports for 2012/13 that the 5% requirement fell short by .4%. However, for this fiscal year the CBD was at hard work fundraising. A grant application was submitted in late 2012 whereby the organization received an award letter from the Mayor's Office of Housing and Community Development Programs for a 'Community Development Block' grant for \$80,000 in early June 2013. The approved awarded funds for this grant were not received for the years in review.

Please let us know if we can supply further information regarding benchmarks for these years.

Sincerely,

Susie McKinnon

Interim Executive Director

Susia Mokemo



## **Introduction Form**

By a Member of the Board of Supervisors or the Mayor

I hereby submit the following item for introduction (select only one):	or meeting date
1. For reference to Committee. (An Ordinance, Resolution, Motion, or Charter Amendment	at)
☐ 2. Request for next printed agenda Without Reference to Committee.	
☐ 3. Request for hearing on a subject matter at Committee.	
4. Request for letter beginning "Supervisor	inquires"
☐ 5. City Attorney request.	
☐ 6. Call File No. from Committee.	
7. Budget Analyst request (attach written motion).	
8. Substitute Legislation File No.	
9. Reactivate File No.	
☐ 10. Question(s) submitted for Mayoral Appearance before the BOS on	
☐ Small Business Commission ☐ Youth Commission ☐ Ethics Commission ☐ Planning Commission ☐ Building Inspection Commission Iote: For the Imperative Agenda (a resolution not on the printed agenda), use a Imperative Iponsor(s):	<b>1</b> .
Supervisor Jane Kim	
Subject:	
North of Market/Tenderloin Community Benefit District - Annual Reports to the City - FYs 2010	-2013]
The text is listed below or attached:	
Resolution receiving and approving annual reports for the North of Market/Tenderloin Community for FYs 2010-2013, submitted as required by the Property and Business Improvement District Law (California Streets and Highways Code, Sections 36600, et seq.), Section 336650, and the District's agreement with the City, Section 3.4.	of 1994
Signature of Sponsoring Supervisor:	
For Clerk's Use Only:	

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