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# Dogpatch & Northwest Potrero Hill Green Benefit District



May 14, 2015

Supervisor Malia Cohen  
1 Dr. Carlton B. Goodlett Place  
City Hall, Room 244  
San Francisco, CA 94102

## **Re: Resolution of Intent to Create the Dogpatch & Northwest Potrero Hill Green Benefit District**

Dear Supervisor Cohen:

The Formation Committee to create the Dogpatch & Northwest Potrero Hill Green Benefit District (GBD) is excited to present you with the Dogpatch & Northwest Potrero Hill GBD Management Plan and 406 petitions representing 31.10% weighted support, or \$153,281.00 of special assessment funds. We request your support to introduce a resolution of intent to create the Dogpatch & Northwest Potrero Hill GBD. The petitions enclosed are consistent with the requirements of the City and represent at least 30% of the final special assessment budget during the first year, totaling \$492,858.75. The petitions in favor outweigh the 171 petitions in opposition, representing 13.28% weighted, or \$65,483.97, special assessment funds.

The special benefit district is formed in accordance with applicable state and local laws (California Streets and Highways Code Sections 36600 et seq. "Property and Business Improvement District Law of 1994" as augmented by City and County of San Francisco Business and Tax Regulation Code Article 15A Public Realm Landscaping, Improvement and Maintenance Assessment Districts "Green Benefit Districts"). Section 1511 (a) of Article 15A states that the "Board of Supervisors may initiate proceedings to establish a property and business improvement district upon receipt of a petition signed by property owners in the proposed district who will pay at least 30% of the assessments proposed to be levied."

The Dogpatch & Northwest Potrero Hill GBD Formation Committee is comprised of residents, merchants, representatives of community-based organizations, and property owners within the proposed GBD district. They have volunteered and are committed to furthering the mission of the proposed Dogpatch & Northwest Potrero Hill GBD and creation of vital neighborhood services, proactively working to anticipate ensuing development in the neighborhood and plan for the increased demand for green open spaces that are well-maintained. The Formation Committee has put together a budget that will make our neighborhood a cleaner, safer, and more livable place for everyone. In addition to the creation, improvement, and maintenance of formal parks, open spaces, and plazas, the GBD will provide maintenance and capital improvements throughout the entire public right-of-way network, including but not limited to enhanced sidewalks, street tree plantings, traffic calming interventions, graffiti removal, and lighting. Furthermore, the GBD will

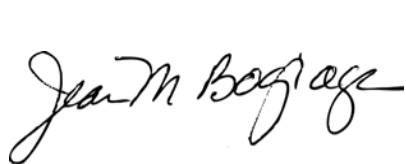


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create a new model of "open-source" neighborhood-level governance by providing state-of-the-art citizen engagement technology and an accessible and transparent management framework. The GBD will actively engage the community through the use of online tools that allow citizens to track the GBD's performance and finances, participate in decision-making and fiscal management, and "crowd- source" new capital project ideas.

Please support us by sponsoring the intent to establish the Dogpatch & Northwest Potrero Hill GBD. If you have any questions regarding our request, please contact one of the Formation Committee Co-Chairs: Jean Bogiages (415.863.5109, [jean@woodwinds.net](mailto:jean@woodwinds.net)); Bruce Huie (415.308.5438, [brucehuie@sbcglobal.net](mailto:brucehuie@sbcglobal.net)); Tony Kelly (415.341.8040, [tonykelly@astound.net](mailto:tonykelly@astound.net)); or Build Public Project Manager, Jared Press (415.551.7610, [jared@buildpublic.org](mailto:jared@buildpublic.org)).

Respectfully,



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