



Edwin M. Lee, Mayor  
Philip A. Ginsburg, General Manager

November 20, 2015

Subject: Coit Tower Lease Amendment

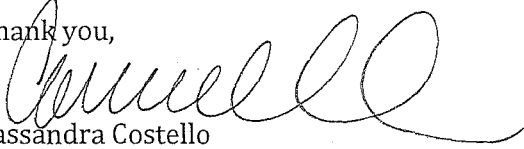
Dear Ms. Calvillo,

Please see the enclosed Lease Amendment to agreement between Coit Tower LLC and the San Francisco Recreation and Park Department. Coit Tower LLC operates the concessions at Coit Tower including the elevator, museum shop, and docent tours.

The Lease Amendment would provide for a number of items including:

- Allowing a service charge for online elevator ticket sales in addition to the general fees for elevator tickets provided in Park Code Section 12.06
- Allowing the sale of food and beverage from a kiosk exterior to Coit Tower on a part of a vacated street or other space designated by the Recreation and Park Department General Manager if the street is not vacated
- Providing an ongoing rent credit of up to \$9,500 per month for increased mural protection staffing
- Providing a short term rent credit of up to \$7,000 per month on account of delay in identifying a food service premises
- Allowing a retroactive and ongoing credit for credit card fees associated with elevator tickets purchased by visitors
- Allowing Coit Tower to open one hour earlier and one hour later for the purposes of providing mural docent tours to school groups and other groups
- Allowing Lessee to sell pre-packed food items from the book store, provided that Lessee installs clearly visible signage approved by the General Manager prohibiting visitors from opening purchased edibles inside of Coit Tower
- Providing standard language around public relations and press inquiries
- Affirming the Planning Department's determination under the California Environmental Quality Act
- Making findings of consistency with the General Plan and the eight priority policies of Planning Code Section 101.1.
- Amending the lease in certain other respects

Thank you,

  
Cassandra Costello  
Property Manager  
Recreation and Park Department

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