

LIQUOR LICENSE REVIEW

TO: Planning Department
AnMarie Rodgers/CTYPLN/SFGOV
Georgia Powell/CTYPLN/SFGOV@SFGOV
Fax No.: (415) 558-6409

File: 160210

TO: Police Department
Inspector Nelly Gordon
Phone: (415) 837-7273

DATE: March 4, 2016

This item is tentatively scheduled to be heard in four to six weeks.

PLEASE EMAIL YOUR RESPONSE BY: April 13, 2016, to Erica Major, Public Safety and Neighborhood Services Committee Clerk.

Erica.Major@sfgov.org - Fax No: 554-7771

Applicant Name: Boxcar Theatre Inc.
and Business Name: (644 Broadway Street)

Applicant Address: 644 Broadway Street
San Francisco, CA 94133
and Phone No. (415) 967-2227

PLANNING COMMENTS: ☐ Approval ☐ Denial

POLICE COMMENTS: ☐ Approval ☐ Denial

Boxcar Theatre Inc.

Clerk of the Board
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102

Re: Boxcar Theatre Inc. Type 64 Application
644 Broadway, Lower Level, San Francisco, CA 94133

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO
2016 MAR -3 PM 2:37
BY AK

To the Clerk of the Board,

The purpose of this letter is to respectfully request to be placed on the Board's public safety and neighborhood services committee calendar for a Public Convenience and Necessity approval with regard to our Type 64 license application. We would like to explain our motivation and intent in applying for a Special On-Sale General Theater license.

Our concept is to create an immersive theatrical experience invoking the spirit of a 1923 speakeasy that will be infused with live performance. It will be staged throughout multiple rooms over a floor plan of approximately 9,000 square feet. The performance will invite the audience to roam the environment and engage with their choice of theatrical elements and characters. Patrons will experience the provocative and titillating nature of an underground club, as they not only observe but also participate in the goings-on at the bar, the faux gaming tables, and the cabaret. They throw dice, raise glasses, and otherwise interact with more than 35 costumed performers who inhabit this world. It is clear that alcoholic beverage service is an integral part of this theater experience.

Our desired hours of operation will vary by performance. We will vigilantly monitor the surrounding area to ensure the safety of our business and customers at all times and maintain a lawful business.

This immersive theatrical experience is quite a unique concept not only for this area, but also for San Francisco in general.

We seek the San Francisco Board of Supervisor's affirmative ruling that our application serves the public convenience and necessity of our city.

Sincerely,



Nicholas Olivero, Director

644 Broadway, Lower Level, San Francisco, CA 94133

nicko@boxcartheatre.org
415-967-2227

160210