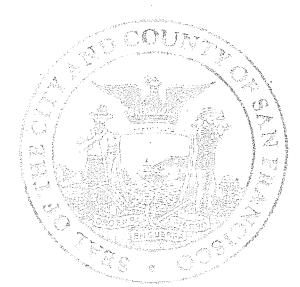
and the standard of the standard of

File No. 151245 1/11/16 · Presented in Committee (Kevin Guy, Director, Office of Short · Term Residential Rental Administration & Enforcement)

# **PROGRAM OVERVIEW**

# **Office of Short-Term Rentals**





# Agenda

- **1. PROGRAM OVERVIEW**
- 2. REGISTRATION STATUS
- 3. OUTREACH TO PLATFORMS
- 4. ENFORCEMENT STATUS
- **5. WEBSITE CHANGES**





## **Program Overview**

- Regulations effective February 1, 2015
- Allows permanent residents to rent homes < 30 days</li>
- OSTR established in July to administer STR Program
- Oversees registration and enforcement

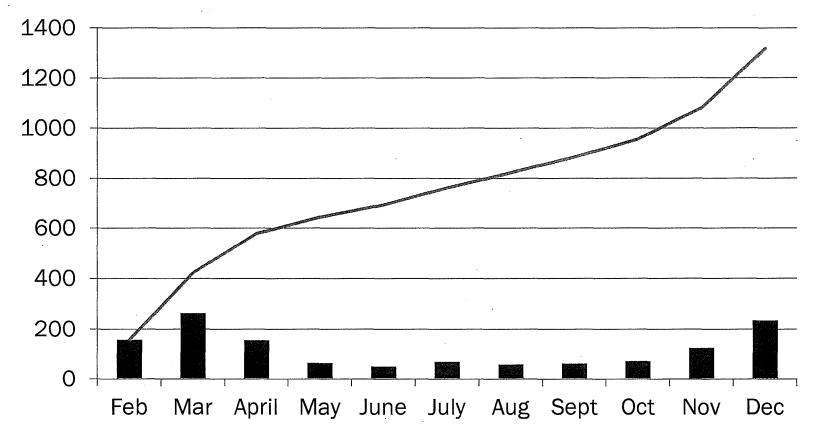
### **Registration Status**

- 1,318 applications received
- 879 registered hosts
- 170 applications rejected/incomplete
- 269 applications pending review
- Approx. 150 appointments in January





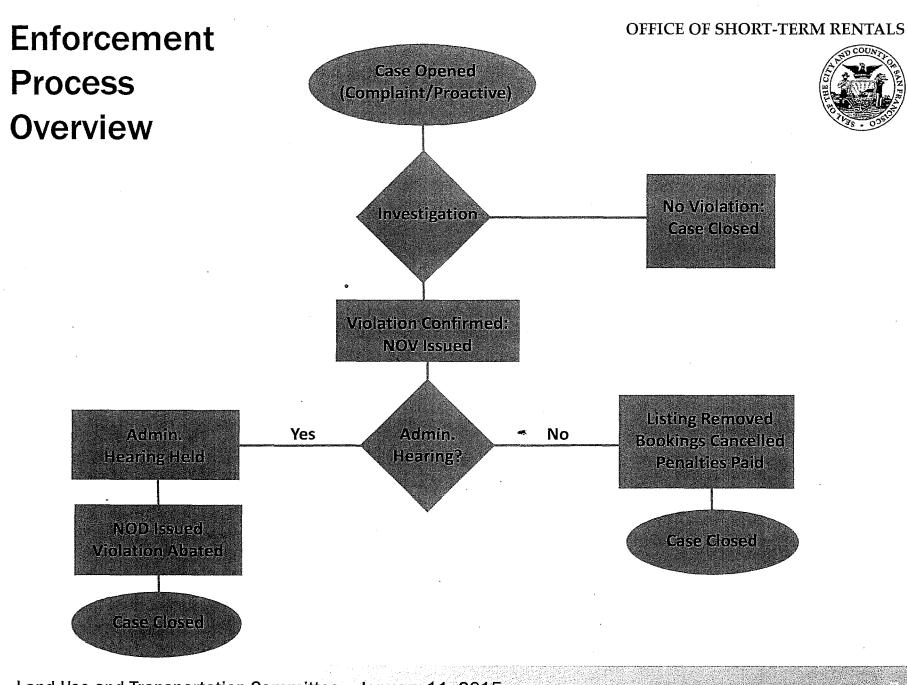
## **Registrations Applications in 2015**





## **Requests to Hosting Platforms**

- Identify hosts with listings for multiple properties in San Francisco.
- Require that website users/hosts include a registration number for their SF listings.
- Deactivate listings of year-round vacation rentals.
- Link listings to specific addresses when provided to OSTR by complainant.
- Push content to SF hosts regarding requirements (registration, reporting, business tax, etc.)



## **Enforcement Status**



- 264 cases opened since February 1, 2015
- 155 cases under investigation
- 14 cases issued Notices of Violation, pending closure
- 95 cases fully closed

## **Enforcement Status**

- \$475,000 in penalties assessed
- Cases involving 64 dwelling units
- \$124,000 in penalties collected
- Outstanding penalties referred to BDR
- Procedures emphasize abatement without hearings
- Increased proactive enforcement activity
- Enhanced monitoring for future compliance



3



## **Website Changes: Quarterly Host Reporting**

- Required per Admin. Code 41A
- Hosts report activity for last quarter, or from date of initial registration
- On-line form reporting form active on January 4, 2016
- Reports due February 1, 2016





		Homepage P
After you file your report you will not be able t information before submitting.	to come back and change it. Please check your	How to contact u
		Office of Short-Term R
What is your name?	<u></u>	1650 Mission Street, Ste San Francisco, CA 9410
Do i need to report my hosting?		View location on map
Which best describes you?		<ul> <li>shortemzentais@sfp:</li> <li>\$15-575-9179</li> </ul>
Permanent resident	_	• ne oro e ne
, remanen respent	•	
What is your registration number?		
How do I and not reastration pumper?		
What is the address of the hosting property?		
Street address		
Aperiment, Eule, unit, etc.		
Apartment and the second and the sec		
San Francisco, CA		
Zip	1	1
Plaze check all bosting platforms you used t	this outpr	
Please check all hosting platforms you used t	this quarter.	
	this quarter.	
CI AirBnB	this quarter.	
LI AirBnE	this quarter.	
II AirBnE I VREC II Home4way	this quarter.	
□ AirBnE □ VREC □ HomeAway □ Flipkey	this quarter.	
[] AirBnE  ] VRBC  ] HomeAway  ] FlipNey  ] Other		
AirBnE VREC Home4way FlipNey Cither Flipase report the datas for eac	ch individual stay that eccurr∈d from	
☐ AirBnE ☐ VRE0 ☐ Home4way ☐ FlipXey ☐ Other Please report the datas for eac February 1* - D		
□ AirBnE □ VRE0 □ HomeAway □ FlipNey □ Other Please report the dates for each February 1* - D Or ten see	th individual stay that occurred from ecember 31, 2015	
AirBnE VREC HomeAway FlipKey Cther Please report the dates for and February 1* - D or ton ace How do I report of	th individual stay that occurred from ecember 31, 2015 of near approxim tays in multiple rooms?	
AirBnE VREC HomeAway FlipKey Cther Please report the datas for and Flebruary 1* - D Continue How do report to a figure of	th individual stay that occurred from ecember 31, 2015 of hear espansion tays in multiple room? List your unhosted stays below:	
AirBnE VREC HomeAway FlipKey Cther Please report the dates for and February 1* - D or ton ace How do I report of	th individual stay that occurred from ecember 31, 2015 of near approxim tays in multiple rooms?	
AirBnE VREC HomeAway FlipKey Cther Please report the datas for and Flebruary 1* - D Continue How do report to a figure of	th individual stay that occurred from ecember 31, 2015 of hear espansion tays in multiple room? List your unhosted stays below:	
<ul> <li>□ AirBnE</li> <li>□ VREQ</li> <li>□ HomeAway</li> <li>□ FlipNey</li> <li>□ Other</li> <li>Please report the datas for each</li> <li>February 1* - D</li> <li>Or ten case</li> <li>Hore do I report el</li> <li>List your hosted stays below:</li> <li>What is a noted stay?</li> <li>Date checked-in</li> <li>Date checked-out</li> </ul>	th individual stay that occurred from ecember 31, 2015 of near equation tays in multiple rooms? List your unhosted stays below: Viou is an encosted stay? Date checked-in Date checked-out	
AirBnE VREC HomeAway FlipKey Cither VReconstruction Please report the datas for each February 1* - D Gortem ceach How of report How of report tist your hosted stays below: VMarke a noted stay? Date checked-in dd/mm/yyyy cd/mm/yyyy	ch individual stay that occurred from ecember 31, 2015 of nois reparation tays in multiple rooms? List your unhosted stays below: What is an enhosted stay? Date checked-in Date checked-out dd/mm/yyyy dd/mm/yyyy	



## **Pending Website Changes**

- On-line Complaint Form
- Posting of enforcement notices
- Real-time registration and enforcement data
- "Heat maps" of STR clusters

**BOARD of SUPERVISORS** 



City Hall 1 Dr. Carlton B. Goodlett Place, Room 244 San Francisco 94102-4689 Tel. No. 554-5184 Fax No. 554-5163 TDD/TTY No. 554-5227

#### MEMORANDUM

TO: Kevin Guy, Office of Short-Term Rental Administration and Enforcement

FROM: Alisa Somera, Assistant Clerk, Board of Supervisors

DATE: December 9, 2015

SUBJECT: LEGISLATION INTRODUCED

The Board of Supervisors' Land Use and Transportation Committee has received the following request for hearing, introduced by Supervisor Wiener on December 1, 2015:

File No. 151245

Hearing on short-term residential rentals registration and enforcement activity, current staffing levels of the Office of Short-Term Residential Rental Administration and Enforcement, and any need for additional resources of policies to adequately enforce the law; and requesting the Office of Short-Term Residential Rental Administration and Enforcement to report.

If you have any comments or reports to be included with the file, please forward them to me at the Board of Supervisors, City Hall, Room 244, 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102.

	Form	
	<b>Introduction Form</b>	
	By a Member of the Board of Supervisors or the Mayor	
I her	eby submit the following item for introduction (select only one):	Time stamp or meeting date
	1. For reference to Committee. (An Ordinance, Resolution, Motion, or Charter Amendme	ent)
	2. Request for next printed agenda Without Reference to Committee.	
$\boxtimes$	3. Request for hearing on a subject matter at Committee.	
	4. Request for letter beginning "Supervisor	inquires"
	5. City Attorney request.	
	6. Call File No. from Committee.	
	7. Budget Analyst request (attach written motion).	
	8. Substitute Legislation File No.	
	9. Reactivate File No.	·
	10. Question(s) submitted for Mayoral Appearance before the BOS on	
Pleas		zing:
□ Pleas	10. Question(s) submitted for Mayoral Appearance before the BOS on         se check the appropriate boxes. The proposed legislation should be forwarded to the follow         Small Business Commission       Youth Commission	• ·
□ Pleas	se check the appropriate boxes. The proposed legislation should be forwarded to the follow	nission
	se check the appropriate boxes. The proposed legislation should be forwarded to the follow Small Business Commission Youth Commission Ethics Commission	nission
Note:	se check the appropriate boxes. The proposed legislation should be forwarded to the follow Small Business Commission Youth Commission Ethics Comm Planning Commission Building Inspection Commission For the Imperative Agenda (a resolution not on the printed agenda), use a Imperative	nission
Note:	se check the appropriate boxes. The proposed legislation should be forwarded to the follow Small Business Commission I Youth Commission I Ethics Commission Planning Commission I Building Inspection Commission For the Imperative Agenda (a resolution not on the printed agenda), use a Imperative or(s):	nission
Note: Spons Wien	se check the appropriate boxes. The proposed legislation should be forwarded to the follow Small Business Commission Vouth Commission Ethics Commission Planning Commission Building Inspection Commission For the Imperative Agenda (a resolution not on the printed agenda), use a Imperative for(s):	nission
Note: Spons Wien Subje	se check the appropriate boxes. The proposed legislation should be forwarded to the follow Small Business Commission Vouth Commission Ethics Commission Planning Commission Building Inspection Commission For the Imperative Agenda (a resolution not on the printed agenda), use a Imperative for(s):	nission
Note: Spons Wien Subje Short	se check the appropriate boxes. The proposed legislation should be forwarded to the follow Small Business Commission I Youth Commission Ethics Commission Planning Commission Building Inspection Commission For the Imperative Agenda (a resolution not on the printed agenda), use a Imperative for(s): er	nission
Note: Spons Wien Subje Short The t	se check the appropriate boxes. The proposed legislation should be forwarded to the follow Small Business Commission Planning Commission Building Inspection Commission For the Imperative Agenda (a resolution not on the printed agenda), use a Imperative or(s): er ect: Term Rentals Enforcement	nission on e <b>Form.</b>