

1 [Urging San Francisco Businesses to Participate in SF Biz Connect]

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3 **Resolution urging San Francisco businesses to participate in SF Biz Connect by**  
4 **shifting an additional 5% of their spending to small and local businesses in order to**  
5 **support our local economy.**

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7 WHEREAS, There are 90,000 registered businesses in San Francisco, 52,000 of which  
8 are small businesses who employ 326,000 local residents; and

9 WHEREAS, Purchasing and hiring locally stimulates our economy, helps our small  
10 business thrive, and supports the businesses that make our neighborhoods unique; and

11 WHEREAS, The City of San Francisco is committed to creating a thriving local  
12 economy that also employs San Franciscans; and

13 WHEREAS, Every \$10,000,000 spent locally leads to the creation of 57 jobs; and

14 WHEREAS, Local businesses that are owned by people who live in our community are  
15 less likely to leave and are more invested in our city's future; and

16 WHEREAS, The Office of Economic and Workforce Development (OEWD) and the City  
17 and County of San Francisco are taking steps to make it easier for businesses to stay, start,  
18 and grow in the City by supporting the Invest in Neighborhoods initiative and programs like  
19 Shop and Dine in the 49 and SF Biz Connect, as well as services the like the SF Business  
20 Portal; and

21 WHEREAS, SF Biz Connect aims to build capacity for small businesses and  
22 encourages large businesses to buy local by challenging them to shift an additional 5% of  
23 their spending to small and local businesses; and

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1           WHEREAS, SF Biz Connect has more than tripled the amount of businesses pledging  
2 to purchase locally and small business listings on [www.sfbizconnect.com](http://www.sfbizconnect.com) since its launch in  
3 2015; and

4           WHEREAS, SF Biz Connect hopes to continue to gain momentum moving into its  
5 second year with continued support from public-private partnerships and input from  
6 stakeholders; now, therefore, be it

7           RESOLVED, That the City and County of San Francisco urges our businesses to  
8 participate in SF Biz Connect by shifting an additional 5% of their spending to small and local  
9 businesses; and, be it

10          FURHER RESOLVED, That we urge our businesses to also make sourcing locally a  
11 priority.

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