#### MEMORANDUM

April 21, 2016

- TO: MEMBERS, PORT COMMISSION Hon. Willie Adams, President Hon. Kimberly Brandon, Vice President Hon. Leslie Katz Hon. Eleni Kounalakis Hon. Doreen Woo Ho
- FROM: Elaine Forbes Interim Executive Director
- **SUBJECT:** Request endorsement of the proposed Term Sheet between the Port and TZK Broadway, LLC whose members include Teatro ZinZanni and its financial partner, Kenwood Investments No. 6, LLC, for the lease and development of a 180-200 room hotel, a dinner-theater, a 7,500-square-foot public open space, and ancillary uses at Seawall Lots 323/324 and portions of unimproved Vallejo and Davis Street right-of-ways on the west side of The Embarcadero at Vallejo Street

#### DIRECTOR'S RECOMMENDATION: Approve Attached Resolution

#### EXECUTIVE SUMMARY

Pursuant to the Exclusive Negotiation Agreement ("ENA") dated as of September 10, 2015, TZK Broadway, LLC, a California limited liability company ("TZK") and Port staff have negotiated a non-binding term sheet ("Term Sheet") that represents the conceptual agreement for the terms and conditions of the anticipated transaction documents for the proposed development of a hotel, dinner-theater, open space, and ancillary uses (the "Development" or "Project") on Port's Seawall Lots 323/324 and the two unimproved adjacent street stubs (collectively, the "Site," shown on **Exhibit "A,"** <u>Site Map).</u>

Port staff presented the proposed Term Sheet to the Port Commission on April 12, 2016 and is now seeking the Port Commission's endorsement of the Term Sheet at its April 26, 2016 meeting. This staff report supplements the staff report presented at the April 12 Port Commission meeting by providing an updated evaluation of the Development, proposed rental payments to the Port, projected benefits to the Port, the community and the City; and other topics in which the Port Commission and the public expressed interest at the April 12 meeting.

# THIS PRINT COVERS CALENDAR ITEM NO. 12A

TZK's proposed development includes a 180-200 room hotel, a dinner-theater, a 7,500 square foot public open space, and ancillary uses on the Site, as indicated in the Proposed Project Concept, attached as Exhibit "C." TZK estimates the total cost of the Development at \$124 million to be funded with \$64 million in equity and \$60 million in debt. TZK is not requesting any project funding by the Port.

Key items of the proposed Term Sheet include the 36-month lease disposition and development agreement ("LDDA"), a lease (Lease") with an initial term of 50 years with option to extend for another 16 years for a total 66 years, and rental payments to Port from the close of escrow and construction start to the end of the lease term, and other legal and administrative provisions covering required obligations of the TZK. The rent structure is based on a number of factors, principal amongst which are that after the construction, the minimum rent must be greater than Port's anticipated rent from the existing surface parking operations on the Site, that it must be informed by fair market appraisal, and that it be compatible with rental rates indicated by survey of similar leases. A more detailed review of the Term Sheet is provided in the analysis sections of this staff report.

Staff recommends endorsement of the Term Sheet to achieve the following multiple Port objectives:

- <u>Meet the livability, sustainability, and economic vitality objectives of the Port's</u> <u>Strategic Plan, as elaborated upon in the next section of this staff report.</u>
- Use the Site for its Highest and Best Use that is expected to generate much higher revenue and provide benefits to the Port, the community, and the City, which benefits include, among other things, a privately funded public park, activation of the Site, and contribution to the integrity of Northeast Waterfront Historic District.
- Provide a venue to retain Teatro ZinZanni in San Francisco; this is supportive of the City's policy of "supporting and encouraging the use of City and County property, for indoor and outdoor music and other cultural events" to preserving and enhancing San Francisco's music and performance venues from displacement.

If the Port Commission endorses the Term Sheet, the Term Sheet will be presented to the Board of Supervisors for endorsement. Obtaining the endorsement of the proposed Term Sheet from both the Port Commission and Board of Supervisors is a key ENA requirement for continuing to move the Development forward.

# STRATEGIC OBJECTIVE

The proposed Term Sheet is expected to contribute in a substantial way to meeting the *livability, sustainability, and economic vitality objectives* of the Port's Strategic Plan.

• *Livability Objectives*: The Development will create living wage jobs and provide business opportunities for local businesses. Under the City's music and culture

sustainability policy, as articulated in Chapter 90A of the Administrative Code, the City "is committed to supporting and encouraging the use of City and County property, including Port property, for indoor and outdoor music and other cultural events" and is committed to preserving and enhancing San Francisco's music and performance venues from displacement due to development.

- Sustainability Objectives: The Development is expected to incorporate a variety of sustainable practices including environmentally sensitive demolition techniques, recycling of demolition and construction waste, use of recycled construction materials, installation of high-efficiency building systems and appliances, storm water management, zero waste operations, green building standards.
- *Economic Vitality Objectives*: Adding revenues from a hotel and dinner-theater operations diversifies the Port's asset portfolio and supports the durability of the Port's lease revenue. Changing the Site from its current use as a surface parking lot to its highest and best use<sup>1</sup> will maximize asset value and increase the income stream to the Port from the Site.

### BACKGROUND

<u>Site description and permitted uses:</u> Seawall Lots ("SWLs") 323 and 324 are two nearly triangular land parcels with a combined surface area of approximately 42,719 square feet with frontages on The Embarcadero, Broadway, Davis and Vallejo Streets. They are proposed to be developed with the two abutting right-of-way parcels ("Paper Streets") that form the terminus of Vallejo Street and Davis Street as they intersect The Embarcadero. <u>The Paper Streets will need to be vacated for the Development.</u> The four parcels, SWLs 323 and 324 and the two Paper Streets, have a combined land area of 57,170 square feet and they form the Site. The Site is currently paved with asphalt, striped for 227 self-parked stalls, and leased on an interim basis to a parking operator, <u>Central</u> Parking CA. The surface parking lot operation generated approximately \$850,000 in net annual revenue to the Port in fiscal year 2014-2015.

Hotel, entertainment, theater, retail, and public open space, among others, are listed as acceptable uses for SWLs 323 and 324 in the Port's Waterfront Land Use Plan, the City Planning Department's Northeastern Waterfront Subarea Plan, and the Planning Department's Northeast Embarcadero Study. The Site is located in the Northeast Waterfront Historic District and within a C-2 (Community Business) zoning district and a 40-X Height and Bulk district. These lots are subject to the common law public trust doctrine, as well as to the terms and conditions of the Burton Act, which is the trust grant from the State of California to the City (sometimes referred to collectively as the "public trust").

<u>Teatro ZinZanni and Relocation Plan:</u> Teatro is a popular dinner theater performed in a historic Spiegel tent, which provides a big top setting for live music, comedy, and

<sup>&</sup>lt;sup>1</sup> Highest and best use is defined as the use allowed under current zoning which returns the highest land value.

acrobatic entertainment. It is a unique hybrid of comedy, theater, music and dining that is part circus and part cabaret. It combines improvisational comedy, vaudeville revue, music, dance and cirque into an evolving form. It operates a venue in Seattle, Washington and operated a venue in San Francisco.

Teatro and the Port entered into a lease in 1999 for Teatro to use a portion of Piers 27 and 29 for its dinner theater and cabaret operations (the "Theater Lease"). The Theater Lease was amended a number of times; it expired in 2005, and continued on a holdover month-to-month basis until 2011. To accommodate the 34<sup>th</sup> America's Cup and the construction of the new James R. Herman Cruise Terminal at Pier 27, the Port and Teatro mutually agreed to terminate the Theater Lease and identified a portion of SWL 324 as a potential relocation site. If Teatro satisfied certain pre-conditions (such as project design compatible with the Northeast Waterfront Historic District, completion of SWL 324.

<u>The Proposed Development:</u> Teatro and Kenwood Investments formed TZK to undertake the Development. TZK is comprised of two member companies: Kenwood Investments No. 6, LLC, a California limited liability company ("KWI #6") <u>controlled by</u> <u>Kenwood Investments, and TZZ, LLC, a Washington limited liability company ("TZZ")</u> <u>controlled by Teatro ZinZanni. The Development includes between 180-200 hotel</u> <u>rooms (no more than 10 of which may be set aside on short-term basis for visiting</u> <u>artists),</u> a dinner-theater operated by TZZ's Teatro ZinZanni, and ancillary space built to conform to the district's height and bulk limits (40X) along with an approximately 7,500 square-foot public open space. A conceptual diagram of the Development is attached as **Exhibit "B," Proposed Project Concept**.

A single building with approximately 174,892 square feet of gross floor area is proposed to contain the hotel, short-stay guestrooms, and the dinner-theater. The hotel will occupy approximately 146,591 square feet of the gross floor area with the remaining 28,301 square feet for the dinner-theater. The Development is projected to cost \$124 million funded with \$64 million equity and \$60 million debt. <u>The Term Sheet does not contemplate any Port or public funding for the Development.</u>

Between October 28, 2014 and September 8, 2015, the Port Commission and the Board of Supervisors took a number of actions that culminated in the execution of ENA. The staff reports and the resolutions related to the actions<sup>2 3 & 4</sup> can be reviewed at the internet links provided in the footnotes below.

<sup>&</sup>lt;sup>2</sup>http://sfport.com/ftp/meetingarchive/commission/38.106.4.220/modules/Item%2010B%20SWL%20324%20Teatro %20Action%2010-28-14-documentid=9020.pdf.

<sup>&</sup>lt;sup>3</sup> <u>http://www.sfbos.org/ftp/uploadedfiles/bdsupvrs/resolutions15/r0170-15.pdf</u>.

<sup>&</sup>lt;sup>4</sup> <u>http://sfport.com/sites/default/files/FileCenter/Documents/10429-Item%2014B-Teatro%20ZinZanni%20ENA%20FINAL%209-2.pdf</u>.

<u>ENA Key Requirements and Performance Schedule:</u> TZK is required under the ENA to pursue its due diligence review of the Site's suitability for its proposal, conduct community outreach to stakeholders, negotiate a term sheet for Port Commission and Board of Supervisors' considerations and endorsements, complete preliminary architectural and engineering designs, pursue all required entitlements, finalize its financial plans for construction completion and operation of the Development, and negotiate all required transaction documents, including the LDDA and Lease.

TZK is in compliance with the ENA requirements and has requested the Port Commission's endorsement of the proposed Term Sheet to allow TZK to continue to make progress on the Development. TZK's next milestones to attain under the ENA are: obtain Board of Supervisors' endorsement of the Term Sheet; continue with environmental review process in compliance with California Environmental Quality Act ("CEQA"); complete negotiation of transaction documents; and pursue required entitlements and regulatory approvals.

While the Port will cooperate on the environmental review and entitlements process, the responsibility and cost of obtaining these approvals will be borne by TZK. Upon completion of any required environmental review and finalization of transaction documents by Port Staff, the Port Commission will be requested to consider the transaction documents including the LDDA and Lease for approval. The lease will also be subject to approval by the Board of Supervisors.

Endorsement of the Term Sheet does not commit the Port Commission to approve the Development, enter into any LDDA and Lease, or any other transaction document with TZK or take any other action. The Port will not take any discretionary actions in connection with the Development until it has reviewed and considered environmental documentation prepared in compliance with CEQA.

# SUMMARY OF TERM SHEET

Attached as Exhibit "C," is the Term Sheet. Its key terms and conditions include:

- 1. **The Premises or Site:** Comprised of four parcels, SWLs 323 and 324, and the two Paper Streets, for a combined land area of 57,170 square feet. It will be leased in "As Is" condition.
- 2. **Development Program:** This is as described earlier in this Staff Report.
- 3. **Total Development Cost and Sources of Funding**: TZK is responsible for funding the Development estimated to cost approximately \$124 million, subject to escalations over time. TZK is responsible for paying all of the Port's transaction costs and for providing performance and payment bonds for the Development.
- 4. **LDDA term**: TZK is required to close escrow on a construction loan, among other things, within 12 months of the LDDA's effective date (subject to two 6-month extension options to close escrow, with fees).

- 5. **Complete Construction**: TZK must complete construction within 24 months after lease commencement, subject to two six-month extension options at a \$50,000 fee for each extension.
- 6. Liquidated Damages for Failure to Timely Complete Construction: If TZK fails to complete construction within the 36-month period (24 month construction period plus the two 6-month extension periods), it must pay the Port \$1,150 for each day it has yet to complete construction. This \$1.150 per day is based on the average rent per day the Port will lose for the development failing to start operations on schedule.
- 7. Lease Term: 50 years initial term, plus one 16-year extension option. The 16year extension is subject to TZK remaining as a "tenant in good standing" and having exercised the extension option within two years prior to the end of the initial term. This term is based on the Developer's need to attract required capital investments, amortize the capital investment, and Port's need to review the lease and development 48 years from now based on the then-existing conditions including sea level rise.
- 8. **Construction Period Rent:** The Minimum Base Rent of <u>\$890,000</u> is set for Lease Years 1 and 2, when the development's improvements are being constructed. The rental amount is based on maintaining the current stream of income the Port is receiving from the Site while also recognizing that the Developer is not earning any revenue from the development.
- 9. **Operation Period Rent**: **Minimum Base Rent** <u>or</u> **Percentage Rent** whichever is greater. The Developer will pay the Port the greater of the Minimum Base Rent or the Percentage Rent. The exact amount of percentage rent due to the Port will be confirmed at the end of the hotel operation's fiscal year when the required supporting financial reports are prepared.
- Minimum Base Rent for the first two years of the Operation Period: The Minimum base Rent for Lease years 3 and 4 is set at \$915,000 per year to allow the operation to address (a) unexpected or greater than expected start-up costs, (b) greater than expected operational expenses, and (c) lower-than-projected revenues because the new hotel has yet to establish a robust customer base. If the hotel operations do well by attaining 80% occupancy in either of these two years, TZK will pay the Port 90% of the applicable Percentage Rent, currently estimated at between \$1,387 million and \$1,788 million.
- 11. **Minimum Base Rent from third through fifth years of Operation Period**: Lease Years 5 through 7 (Operation Period Years 3 through 5): The Minimum Based Rent starts at **\$1.366 million** and escalates annually by the annual increase in the Consumer Price Index for the Bay Area ("CPI"), with a minimum increase of 2.5% and a maximum increase of 3.5% annually until reset in the 11<sup>th</sup> year of the Operation Period. This arrangement sets a floor to protect the minimum base rent the Port will earn from the Site regardless of how the development is performing

financially. It also provides protection for the Developer from larger than budgeted rental spikes.

- 12. **Minimum Base Rent Reset:** At the end of every 10-year interval of the Lease Term Operation Period, (beginning in the 13<sup>th</sup> Lease Year, Hotel Operation Period Year 11), the Minimum Base Rent will be reset to <u>the greater</u> of (a) then existing CPI-adjusted Minimum Base Rent <u>or</u> (b) 65% of the average of the five prior years percentage rents actually paid to the Port. This market reset recognizes the cyclical rental amounts the development is able to support while ensuring that the minimum base rent stays above the prior year minimum base rent to protect the Port against inflation.
- 13. **Percentage Rent:** During Lease Years 3 to 7: (Operation Period Years 1 to 5) The amount by which 3.5% of the Annual Gross Revenue from all of the Hotel operations <u>plus</u> 3.5% of the Annual Gross Revenue from all of the Dinner-Theater Operations (Teatro ZinZanni's Operations on the Site) <u>exceeds</u> Minimum Base Rent.

During Lease Years 8 to 12 (Operation Period Years 6 to 10) The amount by which 4.5% of the Annual Gross Revenue from all of the Hotel operations <u>plus</u> 3.5% of the Annual Gross Revenue from all of the Dinner-Theater Operations <u>exceeds</u> Minimum Base Rent.

During Lease Years 13 to 22: (Operation Period Years 11 through 20) The amount by which 5.5% of the Annual Gross Revenue from all of the Hotel operations <u>plus</u> 3.5% of the Annual Gross Revenue from all of the Dinner-Theater Operations <u>exceeds</u> Minimum Base Rent.

During Lease Years 23 to 50: **(Operation Period Years 21 through 48)** The amount by which 6.5% of the Annual Gross Revenue from all of the Hotel operations <u>plus</u> 3.5% of the Annual Gross Revenue from all of the Dinner-Theater Operations <u>exceeds</u> Minimum Base Rent.

During Lease Years 51 to 66: **(Extension Period Years 49 to 64)** The amount by which 6.5% of the Annual Gross Revenue from all of the Hotel operations <u>plus</u> 3.5% of the Annual Gross Revenue from all of the Dinner-Theater Operations <u>exceeds</u> Minimum Base Rent.

- 14. **TZK Equity Repayment and Return of Equity**: TZK is limited to earning 18% IRR on the actual amount of equity invested and after earning the 18% IRR, surplus cash flow will be shared at (i) 70%/30% (TZK/Port) until TZK receives a 25% IRR and then (ii) 60%/40% (TZK/Port).
- 15. **Participation Rent:** <u>During Period of No Refinance or Sale</u>: After TZK has earned 18% IRR, surplus cash flow shall be shared at (i) 70%/30% (TZK/Port) until TZK receives a 25% IRR and then (ii) 60%/40% (TZK/Port).

- 16. **Participation Rent:** <u>During Period of Refinance, Assignment, or Sale</u>: After TZK has earned 18% IRR, surplus cash flow shall be shared at (i) 70%/30% (TZK/Port) until TZK receives a 25% IRR and then (ii) 60%/40% (TZK/Port).
- 17. **Competent Hotel Management Required:** TZK's final selection of a hotel management company or operator is subject to prior review, acceptance and approval by Port which will not be unreasonably withheld, delayed, or denied. The management agreement will be required to include a number of provisions, including the minimum number of years of hotel management experience, operation standards to maintain, Port's ability to require TZK to replace the hotel operator, etc.
- 18. **Sublease**: All subleases are subject to Port's prior consent and Port's percentage rent requirements, most of which may require negotiations.
- 19. **Leasehold Financing**: TZK will have the right to obtain project financing from bona fide institutional lenders secured by its leasehold interest.
- 20. **No Subordination of Port's Fee Interest:** TZK is not allowed to place any lien on Port's fee ownership of the Site.
- 21. **Public Open Space**: TZK is responsible for funding the construction, operation, and maintenance of the proposed public open space during the lease term.
- 22. **Sea Level Rise**: The relevant transactions documents will include the recommended provisions addressing sea level rise. TZK has express interest in working with the Port in addressing this issue.
- 23. **City and Other Standard Lease Requirements**: The relevant transactions documents will respond to all of the applicable Port and City requirements. These requirements are usually provided under the General Terms and Conditions of Port and City leases. They cover such topics as insurance requirements, non-discrimination requirements, hiring policies, etc.

# ANALYSIS OF PROPOSED PROJECT

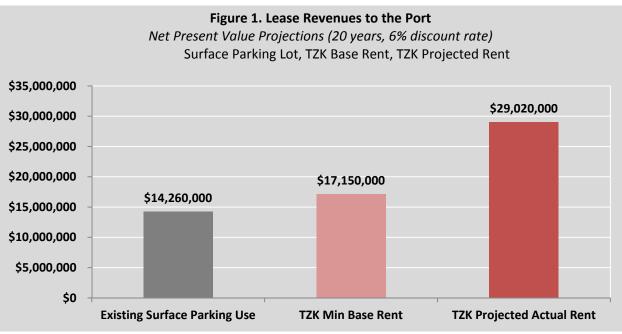
This mixed-use Development that includes a boutique hotel (defined as such due to its scale and style); dinner-theater component that will be operated by Teatro ZinZanni; and a waterfront public open space that will be adjacent to The Embarcadero, collectively, is a creative proposal that leverages the Site's many attributes. It represents the highest and best use of the Site, based on the City's appraisal of the Site. The underlying fundamentals of San Francisco's hotel marketplace - e.g., strong demand driven by the City's status as one of the world's most favored travel destinations, high-hotel occupancy (currently averaging 80% which exceeds the national average of 62%), and constrained supply of hotel rooms – combined with the Site's waterfront location, all clearly provide support for the proposal.

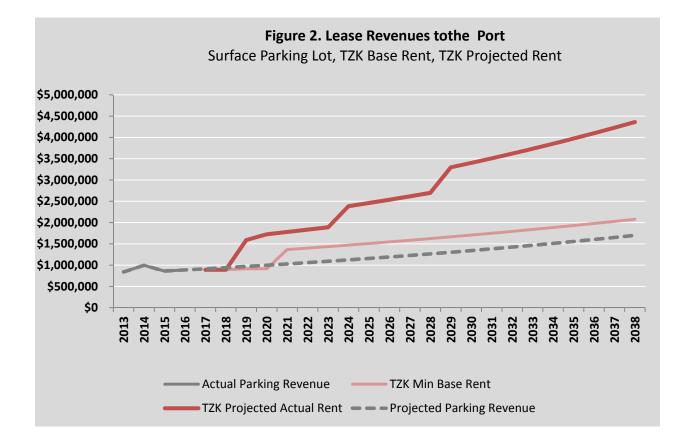
Preliminarily, the Development is deemed feasible barring any significant revisions to the current development concept and the related development assumptions. These assumptions include that the current estimated construction costs will remain within or near to the costs plus estimated contingency, that there will not be significant entitlement delays, that the real estate capital market will remain stable with no spikes in interest rates or dramatic change in commercial loan underwriting, and that the economy in general will remain stable.

The lease payment terms in the draft Term Sheet were set to ensure that the minimum base rent to the Port would not dip below the current revenues generated by the surface parking lot. **Figures 1** and **2** illustrate a 20-year projection of lease revenues to the Port from:

- **Existing use.** Surface parking operations (based on the last four years of operations and five-year revenue projections from Real Estate staff).
- **Proposed hotel development, base rent.** TZK minimum base rent in draft Term Sheet (assuming no market resets, as described in (12), above).
- **Proposed hotel development, projected rent.** TZK projected rent to the Port (based on hotel revenue projections).

As shown, the existing <u>parking operations on the Site</u> is projected to generate \$14.2 million over 20 years (in net present terms) compared to the guaranteed base rent in the TZK draft Term Sheet of \$17.1 million and the total projected rent to the Port in the TZK draft Term Sheet of \$29.0 million. Note that a longer projection (e.g., through years 50 or 66) would show an even greater divide between the financial outcomes to the Port from the continued use of the Site as a surface parking lot compared to the proposed hotel development.





**Table 1** presents projected gross revenues for the hotel operations (from lodging, food and beverages and miscellaneous operations), projected gross revenues for Teatro's dinner-theater operations (from ticket sales, food and beverages and miscellaneous operations), minimum base rents to the Port with annual escalations, percentage rent, and the expected high and low annual net rent to the Port. Row 13 in **Table 1** presents net projected annual rent to the Port starting from construction period at \$890,000 per year and gradually increasing to \$2.692 million in Operational Year 10 and \$4.352 million in Operational Year 20.

Focusing only on minimum base rents, projected (minimum base) rent starts from \$890,000 (row 3) and increases through annual escalations and market resets to approximately \$2.079 million per year in the 20<sup>th</sup> year of operations (row 21). Percentage rent is projected to generate \$1.778 million per year from Operational Year 3 (row 12) and rises through a series of preset percentage rate increase, from 3.5% against all gross revenues to 4.5% and 5.5% against hotel gross revenue plus 3.5% against the dinner-theater gross revenue to approximately \$4.352 million per year in the 20<sup>th</sup> year of the development operation. Percentage rent increases once more during the lease term, to 6.5% against hotel gross revenue plus the 3.5% against the diner-theater gross revenue plus the 3.5% against the diner-theater gross revenue, in the 21<sup>st</sup> year of the development operation phase.

Projected gross revenue for the hotel and dinner-theater is forecasted at \$45 million for the first year of operations, increasing to \$61 million by the 10<sup>th</sup> year of operations, and

continued increases to approximately \$74 million by the 20<sup>th</sup> year of operations. These projections have been verified and confirmed by the Hotel Feasibility Study<sup>5</sup> that Port staff procured as part of Port's due diligence. The forecasted revenues support the estimated \$64 million of equity and \$60 million of debt proposed to fund the \$124 million of estimated total development cost.

<sup>&</sup>lt;sup>5</sup> http://sfport.com/sites/default/files/HVS%20Market%20Study%20-%20Proposed%20Waterfront%20Development%20-%20FINAL.011516.pdf

			Const	<b>Construction Period</b>	eriod	<b>Operation Period</b>	Period									
						<b>Stabilization Period</b>	on Period		atio							
row Base Year	Factor	2015	2016	2017	2018	Year 1 2019	Year 2 2020	Year 3 2021	Year 4 2022	Year 5 2023	Year 6 2024	Year 7 2025	Year 8 2026	Year 9 2027	Year 10 2028	
1 Base Rent 2 Baseline Rent, Assumed Escalation/yr:	2.50% \$1	\$1,100 \$1	\$1,128 \$:		\$1,185	\$1,185	Ş					\$1,374	\$1,408	\$1,443	\$1,479	
<ul> <li>I.K. Project: Negotiated Minimum Base Kent</li> <li>Compare: Baseline Row 2  TKZ Negotiated Min. Base Rent Row 3</li> </ul>	se Rent Row	'n		068¢	75%	<b>6116</b> 5	75%	51,366 110%	110%	110%	110%	110%	110% 110%	110% 110%	<b>\$1,624</b> 110%	
s Negotiated Percentage Rent 6 Gross Hotel Revenue, Assumed Escalation/yr: 7 Gross Thater Revenue, Assumed Escalation/yr:	3.33% 2.00%					\$34,693 \$10.745	\$38,350 \$10.959	\$39,627 \$11.179	\$40,947 \$11.403	\$42,310 \$11.631	\$43,719 \$11.863	\$45,175 \$12.101	\$46,679 \$12.343	\$48,234 \$12.589	\$49,840 \$12.841	
<ul> <li>8 Projected Percentage Rent to the Port:</li> <li>9 From Hotel Operations Years 1 though 5</li> </ul>	3.50%					\$1,093										
10 From Hotel Operations Years 6 though 10 11 From Theater Operations	4.50% 3.50%					\$376						\$2,033 \$424	\$2,101 \$432	\$2,171 \$441	\$2,243 \$449	
12 Total Percentage Rent 13 Scheduled Lease Payment to Port				\$890	\$890	\$1,469 \$915	\$1,592 \$915	\$1,778 \$1,778	\$1,832 \$1,832	\$1,888 \$1,888	\$2,383 \$2,383	\$2,456 \$2,456	\$2,533 \$2,533	\$2,611 \$2,611	\$2,692 \$2,692	
Aminimum Base Rent Adjustment at end of Operation Year 10 15 65% of the average of the 5 prior years, OR 65% 16 Minimum Base Rent Inflated 17 Estimated Minimum Base Rent to start Operational Year 11	on Year 10 65% al Year 11															\$1,648 \$1,664 <b>\$1,664</b>
						Operation Period	Period									
18 Base Year	Factor					Full Operation Period 11 12 2029 2030	ion Period 12 2030	ا 13 2031	14 2032	15 2033	16 2034	17 2035	18 2036	19 2037	20 2038	
19 Base Rent 20 Baseline Rent, Assumed Escalation/yr:	2.50%					\$1,516							\$1,802	\$1,848	\$1,894	
<ol> <li>TZK Project: Negotiated Minimum Base Rent</li> <li>Compare: Baseline Row 20  TKZ Negotiated Min. Base Rent</li> </ol>	ase Rent Row	Rown 21				<b>\$1,664</b> 110%	<b>\$1,706</b> 110%	<b>\$1,749</b> 110%	<b>\$1,792</b> 110%	<b>\$1,837</b> 110%	<b>\$1,883</b> 110%	<b>\$1,930</b> 110%	<b>\$1,978</b> 110%	<b>52,028</b> 110%	<b>52,079</b> 110%	
<ol> <li>Negotiated Percentage Rent</li> <li>Gross Hotel Revenue, Assumed Escalation/yr:</li> <li>Gross Theater Revenue, Assumed Escalation/yr:</li> </ol>	3.33% 2.00%					\$51,500 \$13,098	\$53,214 \$13,360	\$54,987 \$13,627	\$56,818 \$13,900	\$58,710 \$14,178	\$60,665 \$14,461	\$62,685 \$14,750	\$64,772 \$15,045	\$66,929 \$15,346	\$69,158 \$15,653	
<ol> <li>Projected Percentage Rent to the Port:</li> <li>From Hotel Operations Years 11 though 20</li> <li>From Theater Operations</li> </ol>	5.50% 3.50%					\$2,832 \$458	\$2,927 \$468	\$3,024 \$477				\$3,448 \$516	\$3,562 \$527	\$3,681 \$537	\$3,804 \$548	
29 Total Percentage Rent 30 Schodniced Lasse Davment to Dort						\$3,291 ¢3 201	\$3,394 ¢3 204	\$3,501 \$3 501	\$3,611 \$3,611	\$3,725 ¢3 775	\$3,843 ¢3 843	\$3,964 ¢3 964	\$4,089 ¢4.089	\$4,218 ¢4 218	\$4,352 ¢4 352	
31 Minimum Base Rent Adjustment at end of Operation Year 1 35.6% of the success o	on Year 10					Trafort		Toplat				torinh	Confus	1	100/24	¢7 661
as Norwork average of the option years, on 00.00 as Minimum Base Rent Inflated																\$2,130 \$2,130

# ANALYSIS OF THE PROPOSED TERMS AND CONDITIONS

Based on real estate consultant reports and market comparables, Port staff analysis of the proposed Term Sheet resulted in the following conclusions:

1. The rent structure is on par or higher than comparable recent leases in the San Francisco Bay Area, particularly for small or boutique hotels. Port staff ordered a hotel ground rent survey and reviewed the pertinent comparables and their related rental rates. The comparables indicated that the base rent and percentage rent proposed for the Term Sheet are competitive and at market rate given the economic profile for the Site and the Development.

Most hotel ground leases do not provide for the landlord to participate in the development upside other than through percentage rent against gross revenue. The proposed deal provides for the Port to participate in all development upsides, including profits from refinancing, assignments and sales. In return, the Port is allowing TZK to earn a hurdle rate on equity limited to an 18% internal rate of return or IRR prior to additional revenue sharing with the Port. Once the developer earns an 18% IRR, surplus cash flow is required to be shared with the Port at 70%/30% to TZK/Port until TZK attains a 25% IRR at which time the share of further profit is 60%/40% to TZK/Port.

- 2. The proposed terms will allow TZK to induce the necessary capital investment for the development. While the minimum base rent and percentage rent increase as the term left on the lease decreases, the lease terms/conditions provided in the proposed deal structure combined with the potential high upside in San Francisco's hotel market provides sufficient incentives to induce fresh investment capital to maintain the competitiveness of this facility.
- 3. There is no Port funding for any part of the Development and all costs incurred by the Port in the transaction connected to the development are to be paid by the TZK. These costs include Port staff costs, Port consultant costs, and Port attorney costs.
- 4. Expected benefits of the proposed development include, among other things, an architecturally-fitting, urban edge to the eastern boundary of the Northeast Waterfront Historic District and a welcoming and an activating gateway to North Beach and Chinatown. <u>Other significant benefits include property, hotel, sales, and gross receipts taxes and other direct and indirect revenues for the City. The Development is anticipated to generate approximately 550 construction jobs, and over 350 permanent and part-time jobs.</u>
- 5. The proposed Development will help sustain culture and arts in the City. Specifically, it will reinforce the City's commitment pursuant to City Administrative Code Chapter 90A, encouraging support for accommodating cultural venues on available City properties to prevent displacement of such venues.

6. The Term Sheet includes provisions addressing or limiting potential exposure of Port to risks including development, cost, and market risks, among others (described further below).

#### **Development Risks**

The Port owns the Site <u>unencumbered and the Site</u> is currently generating about \$850,000 per year as of 2015 in net revenue to the Port. The current parking operation is an interim use not representing the Site's highest and best use. The proposed Development does pose some risks to the Port most of which can be mitigated through the LDDA requirements and construction and minimum rent provisions. The Development represents the Site's highest and best use with greater economic benefit for the Port and the City (relative to its current use) and includes a major investment of private capital into Port property which will revert to the Port at the end of the lease.

### Hotel Development Risk

Considered high-risk/high-reward investments, hotels usually pose challenges in asset valuation. As with all hotel developments, the proposed hotel will combine real estate with an operating business, and it will have high operating leverage and some economic sensitivity. It also will be management, marketing, energy and capital intensive. Despite all these challenges, this hotel is expected to generate favorable long-term yields as a quality real estate investment given its many favorable attributes. It is in San Francisco at a premium location on the waterfront and it is of a scale that will sustain desirable occupancy over the long term. To mitigate the operating risk, the Port will insist on the hotel manager meeting certain prerequisites and that the manager-selection be subjected to Port's prior consent. Port's exposure to risk is limited to not receiving percentage rent and that can be addressed <u>by including performance standards in the Lease and in the hotel management agreement</u>.

# Entitlement Risk

The developer is already taking proactive steps to mitigate entitlement risks through its project timeline and budget assumptions, and its engagement of stakeholders to gain public support and regulatory approvals. Port's exposure to this risk is considered minimal both under its proprietary role as a landowner and as a regulator.

# Financing Risk

Given the current low-interest rate environment, and the desirable quality of this hotel located in a high-tourist and business travelers area that has a limited supply of hotels, the availability, and cost of, funds are expected to be supportive of the proposed Development. The Port's exposure to this risk is minimal since the Port is not providing any capital funding for the Project and the Site will not be transferred to the Developer until all financing is in place and escrow is closed.

# Cost Risk

The Project is subject to the expected increases of construction costs as well as entitlement costs, if project approvals take longer than the Developer had planned. Measures to mitigate this risk include cost projections that provide ample construction contingency, using guaranteed maximum pricing for the construction contract, providing for performance and payment bonds, and using competent project managers. Port's exposure to this risk is considered minimal since the Port is not providing any capital funding for the Project. If there are cost overruns and the Developer has to invest more money into the project, it may take longer for the Port to share in the Development's profits through percentage and participation rents.

#### Market Risk

Market, <u>competition</u>, and business cycle risks for the proposed development are considered minimal given the supply and demand conditions of the hotel market. <u>Competition with larger hotels, online travel agencies, and Airbnb<sup>6</sup>, however, has been given adequate attention. This competition can be addressed given the advantages the <u>Site bestows on the Development, amongst which is its proximity to many San</u> Francisco attractions. Through competent hotel management with proactive stance on <u>marketing and competition</u>, these risks can be mitigated. Port's exposure to this category of risks is considered minimal and it is limited to the percentage rent and further mitigated through guaranteed minimum base rent.</u>

# Counterparty Risk

This risk usually arises from poor project oversight brought on by lack of requisite development expertise and financial capacity. *TZK members have the qualifications and financial capacity to perform as a developer and project managers.* In June 2015, Kenwood Investments provided the Port a description of its qualifications and financial capacity. BAE Urban Economics, a Port-hired, third-party real estate consultant ("BAE"), and Port staff reviewed the qualifications and financial capacity information. BAE issued a report confirming that Kenwood Investments is qualified to develop the Project. Port staff filed the report with the Clerk of the Board of Supervisors on August 18, 2015. Port's exposure to this risk is considered minimal and it is mitigated by requiring the developer to reimburse all Port costs related to this transaction and further mitigated by not closing escrow until all preconditions to escrow closing are met.

# Operating Risk

This risk usually arises from inadequate budgeting, planning and project management. This risk is being mitigated by requiring competent project manager and hotel operator who can maintain high occupancy and meet pro-forma expectations. The Port's percentage rent income is dependent on the hotel management. Port's exposure to this risk, however, is considered minimal and mitigated through guaranteed minimum base rent <u>and including performance standards in the Lease and in the proposed hotel</u> <u>management agreement</u>.

# FURTHER PROJECT REVIEW

The Developer is responsible for funding all Project costs, and is not requesting any funding nor any consideration (such as through rent credits) for any part of the Development from the Port. On this basis, the Development will not require a finding of fiscal feasibility by the Board of Supervisors pursuant to Administrative Code Chapter 29. If the Term Sheet is endorsed by the Port Commission and the Board of

<sup>&</sup>lt;sup>6</sup> **Airbnb** is an online service that facilitates the listing, finding, and renting of lodging. It has listings in San Francisco and other cities.

<u>Supervisors</u>, the **Proposed Project Concept** presented in the attached **Exhibit B** will be refined and subject to a historic resources evaluation and review by the Port and Planning Department as part of the entitlement process.

## Community Outreach

Representatives of TZK and Teatro ZinZanni remain committed to early and thorough public involvement in the review of the proposed Development. They have continued outreach to stakeholders, including meeting with the Barbary Coast Neighborhood Association, Golden Gateway Tenants Association and Gateway Commons Board of Directors. With assistance from Port staff, they have presented the proposed Development concept to the Northeast Waterfront Advisory Group ("NEWAG"), and plan to make further presentations to NEWAG as the development evolves. Members of NEWAG continue to express support for the proposals. Both Port staff and the TZK and Teatro representatives will continue to apprise NEWAG of key project developments.

# Approval Process

Under the ENA, TZK is expected to complete the following by September 2016: obtain Port Commission endorsement of the Term Sheet, then seek Board of Supervisors' endorsement of the Term Sheet and continue its due diligence, complete environmental evaluation, complete negotiation of transaction documents, and seek Port Commission adoption of CEQA findings and Public Trust Consistency findings and approval of transaction documents. Thereafter, TZK is to seek the Board of Supervisors' adoption of CEQA findings and approval of the Lease. There are four 6-month extension provisions in the ENA subject to extension fees that TZK can exercise if more time beyond the initial term is required to accomplish the above tasks.

Endorsement of the proposed Term Sheet does not commit the Port Commission to approve any project, enter into a Lease with TZK or take any other action. The Port will not take any discretionary actions in connection with this project until it has reviewed and considered environmental documentation prepared in compliance with the California Environmental Quality Act (CEQA).

# **Timeline/Next Steps**

If the Port Commission endorses the Term Sheet, the Term Sheet will be submitted to the Board of Supervisors for endorsement. The Board of Supervisors' action will include public hearings and opportunities for public comment. The Board of Supervisors' review of the Term Sheet is consistent with the recommendations of the 2004 Management Audit of the Port by the Board of Supervisor's Budget Analyst as a means of providing the Board of Supervisors with an "early read" on Port development projects.

If the Port Commission and the Board of Supervisors endorse the Term Sheet, Port staff will move forward with project review and negotiation of transaction documents for the Project. Throughout this process, there will be numerous opportunities for public comment and review of the proposed Project.

# Prepared by: Ricky Tijani

Development Project Manager

- Through: Rebecca Benassini, Assistant Deputy Director Waterfront Development
- For: Byron Rhett, Deputy Director Planning & Development
- Exhibits: A. Site Map
  - B. Proposed Project Concept
  - C. Draft Term Sheet

#### PORT COMMISSION CITY AND COUNTY OF SAN FRANCISCO

#### RESOLUTION NO. 16-18

- WHEREAS, Charter Section B3.581 empowers the Port Commission with the authority and duty to use, conduct, operate, maintain, manage, regulate and control the lands within Port jurisdiction; and
- WHEREAS, Seawall Lot 323 ("SWL 323") and Seawall Lot 324 ("SWL 324") are two nearly triangular land parcels with a combined surface area of approximately 42,719 square feet with frontages on The Embarcadero, Broadway, Davis and Vallejo Streets (collectively, the "SWLs") which are proposed to be developed with the two abutting right-of-way parcels that form the terminus of Vallejo Street and Davis Street as they intersect The Embarcadero totaling a combined land area of 57,170 square feet and constituting the site for the proposed development described in this resolution (the "Site"); and
- WHEREAS, The SWLs are part of the Northeast Waterfront area and hotel, entertainment, theater and public open space uses are allowed uses in such area under the Port's Waterfront Land Use Plan, the City Planning Department's Northeastern Waterfront Area Plan, and the Planning Department's Northeast Embarcadero Study; and
- WHEREAS, The Site is currently operated as a surface parking lot; and
- WHEREAS, On September 8, 2015, by Resolution 15-31, the Port Commission authorized the Executive Director or her designee to execute an Exclusive Negotiating Agreement ("ENA") between the Port and TZK Broadway, LLC ("TZK" or "Developer") for TZK's proposed development of a 180-200 room hotel, a dinner-theater, 7,500 square foot of public open space, and ancillary uses on the Site (the "Development" or "Project") and the Port and TZK entered into the ENA effective as of November 5, 2015, which ENA required, among other things, for the Port and TZK to negotiate a non-binding term sheet describing the fundamental deal terms for the Development; and
- WHEREAS, TZK and Port staff have negotiated the Term Sheet attached as Exhibit "C" to the staff report accompanying this resolution (the "Term Sheet"), which sets forth the essential terms upon which the Port and TZK will negotiate to reach agreement on the final transaction documents, which essential terms include minimum base rent escalated annually and percentage rent to Port and no Port funding for the Development; and
- WHEREAS, Port and TZK acknowledge that the Term Sheet is not itself a binding agreement that commits the Port or Developer to proceed with the

approval or implementation of the Project and that the Project will first undergo environmental review under the California Environmental Quality Act ("CEQA") and will be subject to public review in accordance with the processes of the Port Commission, other City departments and offices, and other government agencies with approval over the proposed Project before any entitlements and other regulatory approvals required for the Project will be considered; and

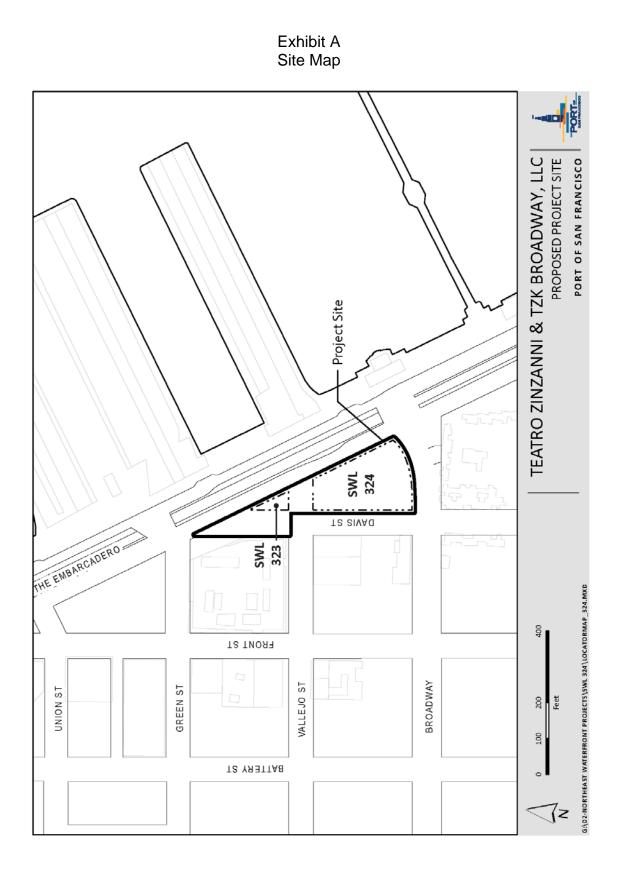
- WHEREAS, Port-hired real estate consultants have reviewed the qualifications and financials of Kenwood Investments, one of the Developer's key members, and confirmed that Kenwood Investments qualified to develop the Project; now, therefore be it
- RESOLVED, That the Port Commission hereby endorses the Term Sheet and authorizes and directs the Executive Director of the Port ("Executive Director"), or her designee, to forward the Term Sheet to the Board of Supervisors for its consideration and provided the Board of Supervisors endorses the Term Sheet, to execute the Term Sheet, and if the Board of Supervisors does not endorse the Term Sheet, to either terminate the ENA or negotiate revisions to the Term Sheet consistent with the ENA provisions; and be it further
- RESOLVED, That if the Board of Supervisors endorses the Term Sheet, then the Port Commission directs the Executive Director, or her designee, to work with the Developer to undertake project review and negotiate the terms and conditions of the final transaction documents, with the understanding that the final terms and conditions of the transaction documents negotiated between Port staff and Developer during the exclusive negotiation period will be subject to the approval of the Port Commission and as applicable, the Board of Supervisors and the Mayor; and be it further
- RESOLVED, That the Port Commission reserves the right, if exclusive negotiations with Developer are unsuccessful and do not lead to approval of the transaction documents, to undertake any other efforts relating to the development or lease of the Site, including, but no limited to, issuing a request for qualifications or proposals, at the Port Commission's sole discretion; and be it further
- RESOLVED, That the Port Commission's endorsement of the Term Sheet and direction to Port staff does not commit the Port Commission or the City to approve final transaction documents, implement the Project, or grant any entitlements to Developer, nor does endorsement of the Term Sheet foreclose the possibility of considering alternatives to the proposal, imposing mitigation measures, or deciding not to grant entitlement or approve or implement the Project, after conducting and completing appropriate environmental review under CEQA, and while the Term Sheet identifies certain essential terms of a proposed transaction with the Port, it

does not set forth all of the material terms and conditions of any final transaction documents; and be it further

RESOLVED, That the Port Commission will not take any discretionary actions committing the Port to implement the Project, and the provisions of the Term Sheet are not intended and will not become contractually binding on the Port unless and until the Port Commission has reviewed and considered environmental documentation prepared in compliance with CEQA for the Project and the Port Commission, and as applicable, the Board of Supervisors and the Mayor, have approved final transaction documents for the Project.

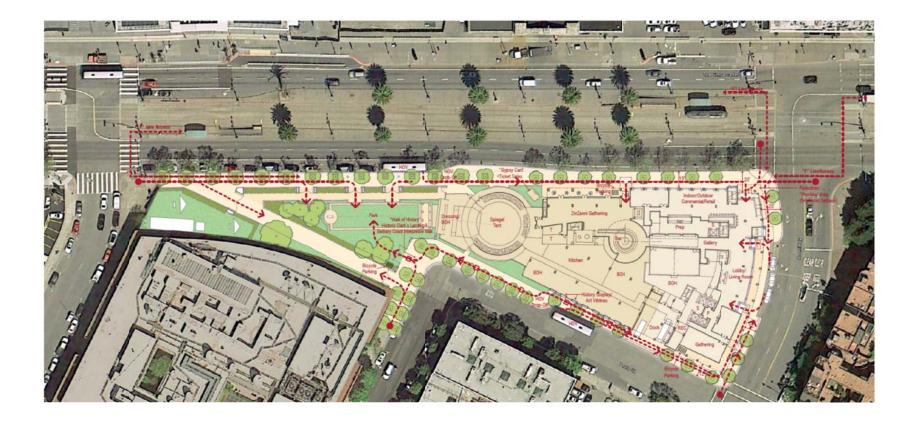
*I hereby certify that the foregoing resolution was adopted by the Port Commission at its meeting of April 26, 2016.* 

Secretary



Page 1 of 1 Exhibit A, Site Map

Exhibit B Proposed Project Concept



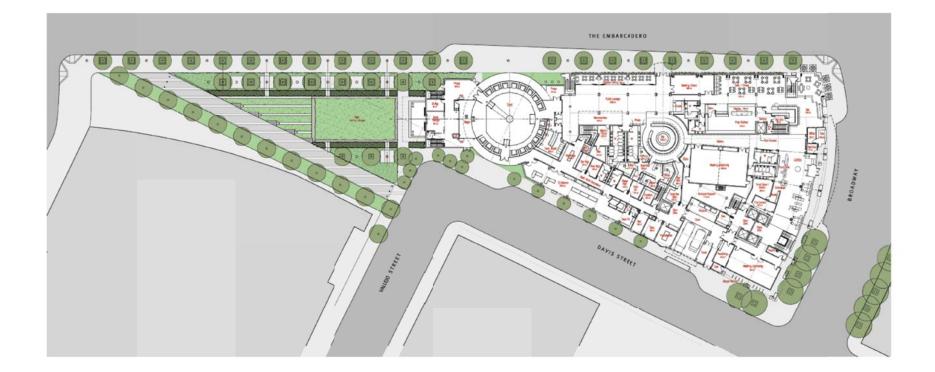
Ground Level - Pedestrian, Circulation and Access Diagram



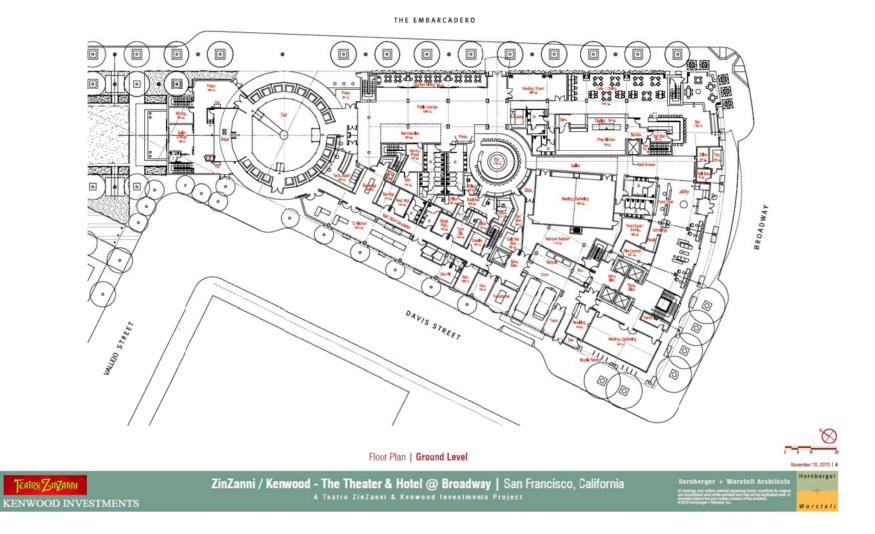
ZinZanni / Kenwood - The Theater & Hotel @ Broadway | San Francisco, California

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Page 1 of 8 Exhibit B, Proposed Poroject Concept



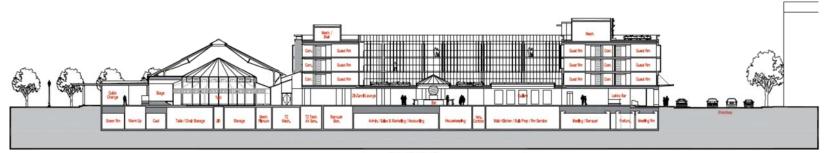
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Page 3 of 8 Exhibit B, Proposed Poroject Concept



Transverse



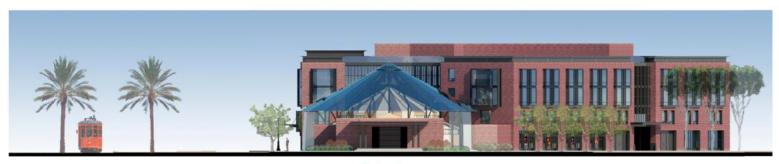
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Page 4 of 8 Exhibit B, Proposed Poroject Concept



Arch



Rectangular

Elevation Options - Color Scheme 1 | Park Side

 Trains Zuzanni / Kenwood - The Theater & Hotel @ Broadway | San Francisco, California
 Hernberger + Worstell Architects

 KENWOOD INVESTMENTS
 A Teatro ZinZanni & Kenwood Investments Project
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Page 5 of 8 Exhibit B, Proposed Poroject Concept



Arch



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Elevation Options - Color Scheme 2 | Embarcadero

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 Trains Zuzanni / Kenwood - The Theater & Hotel @ Broadway | San Francisco, California
 Hormberger + Worstell Architects

 KENWOOD INVESTMENTS
 A Teatro Zinzanni & Kenwood Investments Project

Page 6 of 8 Exhibit B, Proposed Poroject Concept



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Elevation Options - Color Scheme 2 | Davis Street

 Trains Zuzanni / Kenwood - The Theater & Hotel @ Broadway | San Francisco, California
 Hornberger + Worstell Architects

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Page 7 of 8 Exhibit B, Proposed Poroject Concept



Existing



Proposed

#### Visual Analysis | View 4 - Looking North Along The Embarcadero

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Page 8 of 8 Exhibit B, Proposed Poroject Concept

#### Exhibit C DRAFT Port-TZK TERM SHEET (April 4, 2016)

As required in the Exclusive Negotiating Agreement (ENA) dated as of September 10, 2015 for reference purposes only, this Term Sheet sets forth the basic terms and conditions on which the parties agree to further negotiate and that will be refined and set forth in more detail in the lease disposition and development agreement ("LDDA"), the lease (the "Lease"), and related transaction documents between Port and TZK Broadway, LLC. ("TZK" or "Developer" or "Tenant").

This Term Sheet is not intended to be, and will not become, contractually binding unless and until environmental review has been completed in compliance with the California Environmental Quality Act and the parties are able and willing to execute and deliver a mutually acceptable LDDA, Lease and related transaction documents regarding the Project. In addition, under San Francisco Charter, no officer or employee of the City and County of San Francisco (the "**City**") has authority to commit the City to the transaction contemplated herein unless and until the San Francisco Port Commission has approved the transaction documents and the San Francisco Board of Supervisors ("Board") of Supervisors has approved the form of Lease.

1.	<u>Parties:</u>	<u>Developer/Tenant</u> : TZK Broadway LLC, a California limited liability company ("TZK" or "Developer" or "Tenant") which is comprised of two member companies: Kenwood Investments No. 6, LLC, a California limited liability company ("KWI #6") and TZZ, LLC, a Washington limited liability company ("TZZ") established by Teatro ZinZanni.
		<u>Landlord</u> : City and County of San Francisco (the " <b>City</b> "), acting by and through the San Francisco Port Commission (the " <b>Port</b> ")

2. Key Party: KWI #6 may not transfer more than 50% of its legal and beneficial interest in TZK without the Port's prior consent which shall not be unreasonably withheld, conditioned or TZZ may not transfer any of its legal and delayed. beneficial interest in Tenant without the Port's prior consent which may be withheld in its sole discretion prior to issuance of a certificate of completion, and which shall not be unreasonably withheld, conditioned or delayed after issuance of a certificate of completion. It shall be reasonable for Port to withhold its consent if any transfer of interest would result in the suspension or closure, whether permanent or temporary, of the dinner theater component of the Project during the minimum number of lease years the dinner-theater is required to serve its

marquee and catalyst role on the waterfront pursuant to the City's music and culture sustainability policy (City Admin Code Chapter 90A).

- 3. <u>Premises or Site:</u> Approximately 57,180 square feet of Seawall Lots 323 and 324 ("SWLs"), and portions of the unimproved Vallejo Street right-of-way on the west side of the Embarcadero at Vallejo Street ("ROWs"), as depicted on the attached **Exhibit "A,"** Site Map, subject to Board of Supervisors' approval of any jurisdictional transfer of the ROWs to Port at no cost to Port or any other approval required from any other City agency for use of the ROWs for the proposed Project.
- 4. <u>Proposed Development</u> <u>Program:</u> A mixed-use development including a theater and hotel built to conform to the district's height and bulk limits (40X) with allowed rooftop appurtenances, rooftop hotel open space, and new public open space in the northern most part of the Premises. The mixed use development includes:
  - a. 180-200 room boutique hotel,
  - b. approximately 28,301 square feet of dinnertheater-performance space which will be operated by TZZ's Teatro ZinZanni,
  - c. subject to State Lands approval, no more than 10 hotel rooms at any given time for use by artists from outside the Bay Area performing at the theater on a short-term basis, and
  - d. approximately 7,500 square-foot public park (collectively, the "**Project**"), all to be built on the Premises at Tenant's sole cost and subject to all required approvals.

A single building with approximately 174,892 square-foot of gross floor area will contain the hotel, short-stay guestrooms, and the dinner-theater. The hotel will occupy approximately 146,591 square-foot of the gross floor area with remaining 28,301 square-feet for the dinner-theaterperformance space. A more complete description of the Project is attached as **Exhibit "B," Preliminary Project Description**."

- 5. <u>Total Development Cost</u> and Sources of Funding: Tenant is solely responsible for the funding of the proposed Project estimated to cost approximately \$124 million as of March 2016, subject to escalations over time. Tenant has indicated that it will fund the development with approximately \$60 million of debt and \$64 million in equity subject to the IRR hurdle rates set forth in Number 18 below.
- 6. <u>LDDA Effective Date</u> <u>and Period to Close</u> <u>Escrow:</u> The LDDA Effective Date shall begin on the date the Parties fully execute the LDDA (which shall be not more than three (3) months after the Board' approval of the proposed LDDA, if applicable, with the form of Lease attached to the LDDA) and the LDDA shall terminate at the earlier of the date a Certificate of Completion is issued for the Project or the termination of the LDDA Term, subject to two six-month extensions.

Tenant must close escrow ("COE") within 12 months of LDDA Effective Date subject to two six-month extension options so long as Tenant is not then in default under the LDDA, upon payment of an extension fee described in item No. 8 **Error! Reference source not found.** below. The LDDA terminates if COE does not occur within such time period, subject to force majeure events.

7. <u>LDDA Key Issues to</u> <u>Address:</u> Specifically, among other matters:

- a. The conditions to the Close of Escrow
- b. The Delivery of the Site under the Lease,
- c. The scope of the Developer's obligations to construct the Project,
- d. The Schedule of Performance for various obligations and performance benchmarks, including provisions for defined force majeure events,
- e. Certain First Source Hiring Program, LBEs, Local Hire, and Prevailing Wage Provisions, and
- f. The required financing for construction of the proposed improvements.

- 8. <u>LDDA Fee:</u> Tenant shall pay the Port an LDDA fee in the amount of \$37,500 for the initial 12-month period before COE and \$50,000 for each 6-month extension period, as consideration for having exclusivity over the Premises during the LDDA Term, (the "L**DDA Fee**"). The LDDA fee will not be prorated.
- 9. <u>LDDA Termination Fee</u> and Assignment of <u>Project Materials:</u> If the LDDA terminates before the Close of Escrow, due solely to a Tenant Event of Default, then Tenant agrees to pay to Port as liquidated damages a termination fee (the "**LDDA Termination Fee**") in the amount of \$50,000 and assign to Port all of its consultants work products, including entitlements received to date. If a third-party seeks to obtain and use the work product assigned to the Port, the third-party will be required to negotiate appropriate compensation for the incremental value of the work product.
- 10. <u>Period to Complete</u> <u>Construction; Extension</u> <u>Fee; Liquidated Damages</u> <u>for Failure to Timely</u> <u>Complete:</u>

Tenant must complete construction within the 24-months after lease commencement subject to two six-month extension options at a \$50,000 fee for each extension.

- Liquidated Damages for Failure to Timely Complete Construction: If Tenant fails to complete the construction of the Project within the 36-month period the (24 month construction period plus the two 6-month extension periods and extensions for force majeure events) Tenant shall pay Port \$1,150 for each day after the 36 month period has been exhausted and Tenant has yet to complete construction.
- 11. Reimbursement of Port's Developer will reimburse Port for all of Port's actual Transaction Costs: direct transaction costs incurred during the term of the LDDA, including any extension periods based on the actual direct costs incurred by the Port as demonstrated by a written invoice provided by the Port. The Developer will deposit quarterly a \$45,000 Payment Advance to be applied towards Port's transaction cost. Underpayment and overpayment shall be subject the provisions similar to those under the ENA Section 4.2. There is no cap on the total amount of reimbursable Port's transaction costs. Accrual of new reimbursable transaction costs shall cease upon issuance of the Certificate of Completion. Developer's obligation to reimburse the Port for accrued Draft Port-TZK Term Sheet Port of San Francisco Planning and Development Division

unpaid transaction costs shall survive the expiration, termination or issuance of the Certificate of Completion.

- 12. <u>Performance and</u> <u>Payment Bond:</u> Tenant or its General Contractor(s) will provide the Port with Performance and Payment Bonds or other forms of acceptable credit enhancements, guaranteeing completion of construction of the proposed improvements to the Premises, including timely payment of all construction materials and labor, and all applicable fees.
- 13. <u>Lease Term:</u> 50 years, plus one 16-year extension option. The 16-year extension option shall be at Tenant's sole and exclusive option, subject to Tenant not being in default under the lease, Tenant having exercised the option to extend no later than two years prior to the end of the Initial Term and Port's review of then-existing conditions including sea level rise.

#### 14. <u>Lease Commencement</u> Close of Escrow under the LDDA. Date:

- 15. <u>Construction Period</u> <u>Rent:</u> <u>Lease Years 1 and 2:</u> For the period commencing as of the close of escrow and ending upon the earlier of issuance of the final certificate of occupancy for the hotel or 24 months after Lease Commencement Date. Construction Period Rent is set at <u>\$890,000</u> per year. Rents to be paid monthly in advance.
- 16. <u>Minimum Rent</u> <u>Commencement Date:</u> Commencing from the earlier of issuance of the final certificate of occupancy for the hotel or 24 months after Lease Commencement Date.

# 17.\*Minimum Base Rent<br/>and Percentage Rent:Lease Years 3 and 4:<br/>(Project Operation Years 1 and 2):

The Greater of:

• Minimum Base Rent: The Greater of: **\$915,000 per year** 

Or

• 90% of the percentage rent (i.e. 3.5% of Hotel

Gross Revenues) if the hotel has 80% occupancy on an annual basis during the prior year

#### Lease Years 5-7: (Project Operation Years 3, 4 and 5):

#### Greater of:

Minimum Base Rent: \$1,366,000 escalated annually by the annual increase of the Consumer Price Index ("CPI") for the Bay Area subject to a minimum increase of 2.5% and the maximum increase of 3.5% annually. Or

• Percentage Rent: 3.5% of Hotel Gross Revenues plus 3.5% \*\* of Gross Revenue from Dinner-Theater operations

#### Lease Years 8 through 12:

#### (Project Operation Years 5 through 10):

The Greater of:

• <u>Minimum Rent:</u> The then existing minimum base rent escalated annually by the annual increase of the CPI subject to a minimum increase of 2.5% and a maximum increase of 3.5% annually

#### Or

• Percentage Rent: 4.5% of Hotel Gross Revenues plus 3.5% \*\* of Gross Revenue from Dinner-Theater operations

#### Lease Years 13 through 22:

#### (Project Operation Years 11 through 20):

The Greater of:

• Minimum Base Rent: The then existing minimum base rent reset in Lease Year 13 at greater of Lease Year 12 Minimum Base Rent escalated annually by the annual increase of the CPI subject to a minimum increase of 2.5% increase and a maximum 3.5% increase or 65% of the average of the prior 5 year percentage rent.

• Percentage Rent: 5.5% of Hotel Gross Revenues plus 3.5% \*\* of Gross Revenue from Dinner-Theater operations;

#### • <u>Years 23 through 50</u>: (Project Operation Years 21 through 48):

The Greater of:

• Minimum Base Rent: The then existing minimum base rent reset in Lease Year 23 escalated annually by the annual increase of the CPI subject to a minimum increase of 2.5% increase and a maximum 3.5% increase or 65% of the average of the prior 5 year percentage rent. Minimum base rent reset at Lease Years 33 and 43 at greater of Lease Years 32 and 42 Minimum Base Rent escalated at between 2.5% to 3.5% annually based on CPI, respectively, or 65% of the average of the prior 5 year percentage rent. Minimum Base Rent escalates annually at between 2.5% to 3.5% annually based on CPI

#### Or:

- Percentage Rent: 6.5% of Hotel Gross Revenues plus 3.5% \*\* of Gross Revenue from Dinner-Theater operations.
- The 16-year Extension Period:
- <u>Years 51 through 66</u> (Project Operation Years 49 through 64):

The Greater of:

• Minimum Base Rent: Lease Year 53 Minimum Base Rent greater of Year 52 Minimum Base Rent escalated annually by the annual increase of the CPI subject to a minimum increase of 2.5% and a maximum of 3.5% annually or 65% of the average of the prior 5 year percentage rent. Minimum Base Rent Reset Lease Year 63 at 65% of the average of the prior 5 year percentage rent and shall be no less than the prior year Minimum Based Rent escalated at

Or

between 2.5% to 3.5% annually based on CPI

Or:

• Percentage Rent: 6.5% of Hotel Gross Revenues plus 3.5% \*\* of Gross Revenue from Dinner-Theater operations.

\*The above Minimum Base Rent are projections based on the assumption that the Tenant Project Timeline will be met; however, if there is any delay that results in a longer time for entitlement and construction, then the Minimum Base Rent will be escalated for the time lapsed to reflect the time-adjustment Minimum Base Rent.

\*\*If the existing space for the dinner theater operations is no longer used for dinner theater operations, then the 3.5% percentage rent will be subject to negotiation between the parties such that the percentage rent for the use on such space is in line with other Port retail leases.

A table of the projected Minimum Base Rent during the Term shall be attached to the Lease.

Tenant is limited to earn 18% IRR on actual equity capital invested ("Actual Equity Capital Invested") in the Project and after earning the 18% IRR, surplus cash flow shall be shared at (i) 70/30 (Tenant/Port) until Tenant receives a 25% IRR and then (ii) 60/40 (Tenant/Port) (collectively, the "IRR Hurdle Rates"). With respect to Tenant only, Actual Equity Capital Invested is defined as the actual amount of money Tenant invests in the Project as "Total Project Costs" through project completion, less tax credit equity, debt, and Port capital contributions made to the Project, if any. The Total Project Cost includes Tenant's costs directly related to the development and construction of the Project incurred from and after the effective date of the ENA until and including opening of the hotel to the public as follows: (i) Tenant's hard and soft fees and costs for design, government relations, development, permit processing, impact fees, insurance, and general and administration costs; (ii) all construction costs and fees, including all materials costs and fees, and contractor and subcontractor overhead costs and fees, insurance and performance and payment bonds and costs, and general

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18. <u>Equity Repayment and</u> <u>Return on Equity:</u> and administrative costs and fees; (iv) all legal and other professional costs and fees, (v) all financing costs and fees that are capitalized, (vi) all project-related expenses of Tenant, including reasonable costs incurred in opening the hotel and dinner theater and a proportionate share of Tenant's overhead such as salaries paid by Tenant for employees below the level of manager working directly on the Project, and (vii) a development fee of 5% of hard costs during the development phase of the Project.

The above definition of "Actual Equity Capital Invested" does not apply to subsequent Tenants."

Subject to Port's prior consent, which shall not be unreasonably conditioned, withheld, delayed or denied, future equity invested in the Project shall be entitled to receive the approved IRR Hurdle Rate on its invested equity based only on those amounts of equity that are actually invested into the acquisition, maintenance and operation of the Project, and not for a future equity investor's employment costs or management fees.

19.Port's Share of Excess<br/>Cash Flow:After Tenant has earned 18% IRR, Tenant, surplus cash<br/>flow shall be shared at (i) 70/30 (Tenant/Port) until TZK<br/>receives a 25% IRR and then (ii) 60/40 (Tenant/Port).

20. Port Share of Transfer and Refinance Proceeds: After Tenant has earned 18% IRR, net transfer and refinance proceeds shall be shared at (i) 70/30 (Tenant/Port) until Tenant receives a 25% IRR and then (ii) 60/40 (Tenant/Port).

> Net transfer proceeds means all consideration received by or for the account of Tenant in connection with a Transfer less costs incurred in connection with the Transfer, such as legal and broker fees, and transfer proceeds applied so that Tenant can hit either the initial minimum IRR or subsequent IRR so that Port may share in the remaining net transfer proceeds, as further defined in the lease

> Net Refinancing proceeds means all funds disbursed by a lender, less (i) funds used (a) to take out any existing loans secured by the leasehold estate, if any, (b) directly for the maintenance and repair of the project, (ii) legal fees associated with the financing, (iii) funds applied so that Tenant can hit either the initial minimum IRR or

subsequent IRR so that Port may share in the remaining net refinancing proceeds, all as further refined in the lease.

- 21. <u>Security Deposit:</u> Within 30 days prior to the applicable period, Tenant shall provide the Port with a Security Deposit in the following amounts:
  - a Two months of Construction Period Rent prior to the commencement of the Construction Period,
  - b Tenant shall increase its Security Deposit every year prior to annual increase of Minimum Base Rent such that the security deposit always equals no less than 2 months of the then Minimum Base Rent.
- 22. <u>Environmental Oversight</u> <u>Deposit:</u> No later than 60 days prior to estimated opening date of the hotel, Tenant shall provide the Port with its operations plan related to use, storage and disposal of hazardous materials in the Project, which plan will include a list of hazardous materials and their quantities, in the Project. After Port's review of the operations plan, Port may require tenant to deposit an Environmental Oversight Deposit which can be provided through a cash deposit, a letter of credit or other mutually acceptable form of credit enhancement.
- 23. <u>Payment of Impositions</u> Tenant shall pay when due all impositions, such as possessory tax, license fee, or periodic permits, as applicable.
- 24. <u>Uses:</u> Approximately 180-200 room hotel, retail/commercial on the ground floor, dinner theater, and privately financed public park. Any change in use of the dinner-theater-performance space will be subject to Port's prior written consent, which consent will not be unreasonably withheld, conditioned or delayed.
- 25. <u>As-Is Condition:</u> Premises will be delivered in its as-is condition. Port will provide to Tenant all prior studies and reports in its possession pertaining to the Premises in advance of executing the LDDA.

#### 26. <u>Assignment:</u>

#### **<u>Prior to completion of the Project and during the first</u>** <u>seven (7) years of the Lease</u>

Tenant may not assign its interest in the LDDA or Lease. as applicable, without the prior written consent of the Port subject to the following: Developer acknowledges that Port is entering into the LDDA and/or Lease on the basis of Developer's special skills, capabilities, and experience. This LDDA and the Lease are personal to Developer and neither is allowed to be Transferred without the Port's prior consent, which consent may not be unreasonably withheld, conditioned or delayed; provided, however, it will be reasonable for Port to withhold its consent to any assignment or transfer (i) that would result in a change in use of the dinner-theater operations and location and provided Port approves of the change in use, the percentage rent owed to Port from the gross revenues from such new use is less than the percentage rent received by Port for similar uses, or (ii) the initial and subsequent IRR thresholds are not reduced to account for the assignee's or transferee's reduced risk on its investment in the Project.

Under the LDDA and/or Lease, "Transfer" means: (1) dissolution. merger, consolidation. or other reorganization; (2) any cumulative or aggregate sale, assignment, encumbrance, or other transfer of (i) fifty (50) percent or more of, as applicable, Kenwood's or Tenant's legal or beneficial interests in Developer, or (ii) any percentage of TZZ's legal or beneficial interests in Developer, if applicable; (3) the withdrawal or substitution (whether voluntary, involuntary, or by operation of law and whether occurring at one time or over a period of time) of any member of Developer owning ten (10) percent or more of the interests in Developer or rights to its capital or profits; (4) the occurrence of any of the events described in (1), (2), or (3) with respect to either Kenwood Investments, LLC No. 6 or TZZ, LLC, or such other entity related to any subsequent assignee or transferee Port requires in connection with the applicable assignment or transfer; or (5) Darius Anderson or Norman Langill are no longer actively involved in the day-to-day operations of the Project.

No Transfer made with Port's consent, or as herein otherwise permitted, will be effective unless and until Port receives within thirty (30) days after the applicable transferor has entered into a transfer agreement with the transferee, an executed counterpart of such transfer agreement and any changes or amendments of any operating agreement in connection with such Transfer.

- 27. <u>Sublease:</u> All subleases are subject to the prior written consent of Port, which consent will not be unreasonably withheld, conditioned or delayed; provided, however, it will be reasonable for Port to withhold its consent to any sublease that would result in a change in use of the dinner/theater operations and location and provided Port approves of the change in use, the percentage rent owed to Port from the gross revenues from such new use is less than the percentage rent received by Port for similar uses any change in use. All subleases are subject to Port Percentage and Participation Rents.
- 28. <u>Leasehold Financing:</u> Tenant has the right to obtain construction financing, mezzanine financing, other interim financings, and permanent take-out financing from bona fide institutional lenders for the development of the Project that will be secured by Tenant's leasehold interest.
- 29. <u>Maintenance and Repair</u> Sole responsibility of Tenant. of all components of the Project, including the Park:
- 30. <u>Utilities:</u> Port makes no representation regarding existing utilities (including water and sewer) or need to construct new utilities (including water and sewer) or relocate existing utilities (including water and sewer) for development of the Project. Sole responsibility of Tenant.
- 31. <u>Hazardous Materials:</u> Sole responsibility of Tenant, provided Tenant will not be responsible for any pre-existing hazardous materials so long as they are not released or exacerbated by Tenant or its agents or invitees.
- 32. <u>The development must be</u> <u>self-supporting:</u> Tenant is responsible for providing the Port with a balanced development pro forma that takes into account reasonable sources and uses, feasible financial projects and assumptions, the Equity IRR and Equity Return, all Port Rent of any kind and ample reserves for debt service,

maintenance and operation reserves. Hotel operator and management selection are also the responsibility of Tenant subject to Port consent as described below.

33.

Competent Hotel Management and Approval of Management Agreement Required; Approved Operating Standard: Tenant's final selection of a hotel management company and the approval of the hotel management agreement are both subject to prior review, acceptance and approval by Port, which review and acceptance shall not be unreasonably withheld, conditioned or delayed.

Except as may otherwise determined by the Port Commission, at a minimum, any hotel management company must have no less than 10 years' of reputable experience operating no less than 3 boutique hotels, in a manner similar to Generally Accepted Operating Standards for downtown locations of major cities in the United States or if the operator does not meet the foregoing minimum qualifications, as may be otherwise determined by the Port in its sole discretion, which determination shall not be unreasonably withheld, conditioned or delayed.

The hotel management company must operate the hotel in a commercially reasonable manner that seeks to maximizes hotel gross revenues

After notice to Tenant, and good faith discussions between Tenant and Port, the Port may require Tenant to remove the then current hotel management company if the hotel is operated in a manner that is less than the manner for Generally Accepted Operating Standards for downtown locations in major cities in the United States and is not maximizing hotel gross revenues.

"Generally Accepted Operating Standard" shall be further defined in the Lease, but at a minimum, shall mean operation and maintenance of a hotel (including the public park) at a level that (i) meets hospitality and service standards at other comparably sized boutique hotels in San Francisco of the highest quality, and (ii) attains from and after the 2<sup>nd</sup> anniversary of hotel operations, an overall rating of at least 3 diamonds from the American Automobile Association ("AAA") at least 3 years out of each and every consecutive 4 year period during the lease term, (iii) incorporates 4 diamond standards, as established by AAA, into the design, furniture, fixtures, equipment, utilities, finishes and ambiance of the lobby and guest room areas, and (iv) complies with Port's good neighbor policy.

"**Boutique Hotel**" means a public, lodging establishment having approximately 180-200 separately keyed guest rooms that provides superior services, facilities and amenities for its guests at no less than the Generally Accepted Operating Standards, but which do not necessarily provide all of the services of a full-service hotel, such as a full-service conference, meeting, food and beverage or catering facilities, a full-service health club and spa, or other full-service recreational facilities.

- 34. <u>No Subordination of Fee</u> <u>Interest or Rent:</u> Under no circumstance will Tenant place or suffer to be placed any lien or encumbrance on Port's fee interest in the Premises. Port will not subordinate its interest in the Premises nor its right to receive rent to any mortgagee.
- 35. <u>Parking:</u> Tenant has the responsibility to provide an off-site parking plan to accommodate the Project. The Port agrees to consider providing Tenant with off-site parking options that may become available on Port properties on the same terms and conditions that the Port provides to any other parking tenants or licensees.
- 36. <u>Trust Consistency:</u> Port requires Tenant to submit its Trust Consistency plan to the Port for review and comments. If appropriate or necessary, Port will work with Tenant to obtain trust consistency letter from State Lands Commission staff or approval of the proposed project, including rooms in the hotel for short-term use by artists from outside the Bay Area.

37. <u>Regulatory Approval:</u> Tenant is responsible for obtaining all regulatory approvals, at its sole cost and expense.

38. <u>Public Park and Open</u> <u>Space:</u> Tenant is responsible for funding the costs of construction, operation and maintenance of the proposed public park and during the Lease Term at its sole cost and expense.

39.	Use Program and	Tenant is responsible for providing the floor area square
	Conceptual Design:	footages and schematic design diagrams for all major and
		minor categories of uses of the proposed Project as part of
		its efforts to entitle the Project.

- 40. <u>Development</u> Developer/Tenant is responsible for the legal, financial, <u>Management Plan:</u> Developer/Tenant is responsible for the legal, financial, and operation management plans for all phases of the proposed Development.
- 41. <u>Initial Comprehensive</u> <u>Financial Plan</u> <u>Demonstrating</u> <u>Development Feasibility</u>: Tenant is responsible for providing a preliminary comprehensive financial plan that supports the feasibility of the constituent elements of the proposed development, and the feasibility must be mutually agreed upon by the Port and Tenant, which agreement shall not be unreasonably withheld, conditioned or delayed.
- 42. <u>List and Analysis of</u> <u>Public Benefits:</u> Tenant is responsible for providing a list of the expected public benefits of the Development along with quantitative characterization of the benefits. The benefit list and its characterization are subject to the mutual determination of the Port and Tenant and Port shall not unreasonably withhold condition or delay its approval.
- 43. <u>Standard Lease Terms</u> The Lease will include other standard lease terms customary for a Port lease, including but not limited to force majeure event provisions.

#### Attached Exhibits:

Exhibit "A," Site Map Exhibit "B," Preliminary Project Description Exhibit "C," Performance Schedule Exhibit "A" Project Description Exhibit "B" Preliminary Project Description Exhibit "C," Performance Schedule