1	[Administrative Code - Short-Term Residential Rentals]
2	
3	Ordinance amending the Administrative Code to revise the Residential Unit Conversion
4	Ordinance to require Hosting Platforms verify that a Residential Unit is on the City
5	Registry prior to listing; require Hosting Platforms respond to notices and requests fo
6	information; and provide for civil, administrative, and criminal penalties against
7	Hosting Platforms for violations of the Residential Unit Conversion Ordinance; and
8	affirming the Planning Department's determination under the California Environmental
9	Quality Act.
10	NOTE: Unchanged Code text and uncodified text are in plain Arial font.
11	Additions to Codes are in single-underline italics Times New Roman font. Deletions to Codes are in strikethrough italics Times New Roman font.
12	Board amendment additions are in double-underlined Arial font. Board amendment deletions are in strikethrough Arial font.
13	Asterisks (* * * *) indicate the omission of unchanged Code subsections or parts of tables.
14	
15	Be it ordained by the People of the City and County of San Francisco:
16	
17	Section 1. Environmental Findings. The Planning Department has determined that the
18	actions contemplated in this ordinance comply with the California Environmental Quality Act
19	(California Public Resources Code Sections 21000 et seq.). Said determination is on file with
20	the Clerk of the Board of Supervisors in File No. 160423 and is incorporated herein by
21	reference. The Board affirms this determination.
22	
23	Section 2. The Administrative Code is hereby amended by revising Sections 41A.4,
24	41A.5, 41A.6, and 41A.7, to read as follows:
25	SEC. 41A.4. DEFINITIONS.

1	Whenever used in this Chapter 41A, the following words and phrases shall have the				
2	definitions provided in this Section:				
3	* * * *				
4	Hosting Platform. A person or entity that participates in short-term rental business by				
5	providesing a means through which an Owner may offer a Residential Unit for Tourist or				
6	Transient Use. This <u>business</u> service is usually, though not necessarily, provided through an				
7	online platform and generallythat allows an Owner to advertise the Residential Unit through a				
8	website provided by the Hosting Platform and provides a means for potential tourist or				
9	transient users to arrange Tourist or Transient Use and payment, whether the tourist or				
10	transient pays rent directly to the Owner or to the Hosting Platform.				
11	* * * *				
12	Short-Term Residential Rental Registry or Registry. A database of information				
13	maintained by the Department that includes a unique registration number for each Short-Term				
14	Residential Rental and information regarding Permanent Residents who are permitted to offer				
15	Residential Units for Short-Term Residential Rental. Only one Permanent Resident per				
16	Residential Unit may be included on the Registry at any given time. The Registry shall be				
17	available for public review to the extent required by law, except that, to the extent permitted by				
18	law, the Department shall redact any Permanent Resident names and street and unit numbers				
19	from the records available for public review.				
20	* * * *				
21	SEC. 41A.5. UNLAWFUL CONVERSION; REMEDIES.				
22	* * * *				
23	(d) Civil Action.				

24

(3) Civil Penalties. If the City is the prevailing party in any civil action under this
subsection (d): an Owner, <i>Hosting Platform</i> , or Business Entity in violation of this Chapter 41A
or a Hosting Platform in violation of subsection $(g)(4)(A)$ may be liable for civil penalties of not
more than \$1,000 per day for the period of the unlawful activity. Interested Parties other than
the City may not seek or obtain civil penalties.
or a Hosting Platform in violation of subsection $(g)(4)(A)$ may be liable for civil penalties of not more than \$1,000 per day for the period of the unlawful activity. Interested Parties other than

* * * *

(e) **Criminal Penalties.** Any Owner or Business Entity who rents a Residential Unit for Tourist or Transient Use in violation of this Chapter 41A, or any Hosting Platform that provides a listing for a Residential Unit for Tourist or Transient Use in violation of this Chapter 41A, without correcting or remedying the violation as provided for in subsection 41A.6(c)(6), shall be guilty of a misdemeanor. Any person convicted of a misdemeanor hereunder shall be punishable by a fine of not more than \$1,000 or by imprisonment in the County Jail for a period of not more than six months, or by both. Each Residential Unit rented for Tourist or Transient Use shall constitute a separate offense.

(g) Exception for Short-Term Residential Rental.

* * * *

(4) Requirements for Hosting Platforms.

(A) **Notice to Users of Hosting Platform.** All Hosting Platforms shall provide the following information in a notice to any user listing a Residential Unit located within the City and County of San Francisco through the Hosting Platform's service. The notice shall be provided prior to the user listing the Residential Unit and shall include the following information: that Administrative Code Chapters 37 and 41A regulate Short-Term Rental of Residential Units; the requirements for Permanent Residency and registration of the unit with the Department; and the transient occupancy tax obligations to the City.

1	(B) A Hosting Platform shall comply with the requirements of the
2	Business and Tax Regulations Code by, among any other applicable requirements, collecting
3	and remitting all required Transient Occupancy Taxes, and this provision shall not relieve a
4	Hosting Platform of liability related to an occupant's, resident's, Business Entity's, or Owner's
5	failure to comply with the requirements of the Business and Tax Regulations Code. A Hosting
6	Platform shall maintain a record demonstrating that the taxes have been remitted to the Tax
7	Collector and shall make this record available to the Tax Collector upon request.
8	(C) Prior to providing reservation and payment services for a listing of a
9	Residential Unit within the City to be rented for Tourist or Transient Use, a Hosting Platform shall
10	verify with the Office of Short-Term Residential Rental Administration and Enforcement that the
11	Residential Unit is listed on the Registry and has a valid registration number. For each listing active
12	on the effective date of the ordinance in Board File No.160423 and thereafter, Hosting
13	Platforms shall comply with this subsection $(g)(4)(C)$ by:
14	(i) Providing the verified registration number on each listing in the area
15	of the listing dedicated to information verified or compiled by the Hosting Platform about the host, such
16	as host response rate, host ratings time, and date of joining the platform; or
17	(ii) Ensuring that the host has included a Hosting Platform-verified
18	registration number within the listing and that the number is visible to all users of the Hosting
19	Platform; or
20	(iii <u>ii)</u> Sending the verified registration number, Residential Unit street
21	address (including any unit number), and host name to the Office of Short-Term Residential Rental
22	Administration and Enforcement by electronic mail prior to posting the listing on the platform.
23	Consistent with protections for Registry information, the Office of Short-Term Residential
24	Rental Administration and Enforcement, to the extent permitted by law, shall redact registered
25	

Permanent Resident names and street and unit numbers from the records available for public
 review.

(C-D) Any violation of a Hosting Platform's responsibilities under subsection \underline{s} (g)(4)(A), $\underline{(B)}$, \underline{or} (C), \underline{or} 41A.7(b) shall subject the Hosting Platform to the administrative penalties and enforcement provisions of this Chapter 41A, including but not limited to payment of civil penalties of up to \$1,000 per day for the period of the failure to comply, with the exception that any violation related to failure to comply with the requirements of the Business and Tax Regulations Code shall be enforced by the Treasurer/Tax Collector under that Code.

- (5) The exception set forth in this subsection (g) provides an exception only to the requirements of this Chapter 41A. It does not confer a right to lease, sublease, or otherwise offer a residential unit for Short-Term Residential Use where such use is not otherwise allowed by law, a homeowners association agreement or requirements, any applicable covenant, condition, and restriction, a rental agreement, or any other restriction, requirement, or enforceable agreement. All Owners and residents are required to comply with the requirements of Administrative Code Chapter 37, the Residential Rent Stabilization and Arbitration Ordinance, including but not limited to the requirements of Section 37.3(c).
- (6) **Department Contact Person.** The Department shall designate a contact person for members of the public who wish to file Complaints under this Chapter <u>41A</u> or who otherwise seek information regarding this Chapter or Short-Term Residential Rentals. This contact person shall also provide information to the public upon request regarding quality of life issues, including, for example, noise violations, vandalism, or illegal dumping, and shall direct the member of the public and/or forward any such Complaints to the appropriate City department.

1	(7) Notwithstanding any other provision of this Chapter <u>41A</u> , nothing in this
2	Chapter shall relieve an individual, Business Entity, or Hosting Platform of the obligations
3	imposed by any and all applicable provisions of state law and the San Francisco Municipal
4	Code including but not limited to those obligations imposed by the Business and Tax
5	Regulations Code. Further, nothing in this Chapter shall be construed to limit any remedies
6	available under any and all applicable provisions of state law and the San Francisco Municipal
7	Code including but not limited to the Business and Tax Regulations Code.
8	(8) Annual Department Reporting Requirement. Within one year of the effective date of
9	this ordinance and annually thereafter, the Department shall provide a report to the Board of
10	Supervisors regarding the Department's administration and enforcement of the Short-Term Residential
11	Rental program. The study shall make recommendations regarding proposed amendments to this
12	Chapter 41A necessary to reduce any adverse effects of the Short-Term Residential Rental program.
13	
14	SEC. 41A.6. ADMINISTRATIVE ENFORCEMENT PROCEDURES.
15	* * * *
16	(d) Administrative Penalties for Violations and Enforcement Costs.
17	(1) Administrative Penalties. Administrative penalties shall be assessed as
18	follows:
19	(A) For the initial violation, not more than four times the standard hourly
20	administrative rate of \$121.00 for each unlawfully converted unit, or for each identified failure
21	of a Hosting Platform to comply with the requirements of subsection \underline{s} 41A.5(g)(4)(A), $\underline{(B)}$, $\underline{(C)}$,
22	or 41A.7(b), per day from the notice of violation until such time as the unlawful activity
23	terminates;
24	(B) For the second violation by the same Owner(s), Business Entity, or
25	Hosting Platform, not more than eight times the standard hourly administrative rate of \$121.00

1	for each unlawfully converted unit, or for each identified failure of a Hosting Platform to comply
2	with the requirements of subsection \underline{s} 41A.5(g)(4)(A), $\underline{(B)}$, $\underline{(C)}$, \underline{or} 41A.7(b), \underline{p} per day from the day
3	the unlawful activity commenced until such time as the unlawful activity terminates; and

- (C) For the third and any subsequent violation by the same Owner(s), Business Entity, or Hosting Platform, not more than <u>12 twelve</u> times the standard hourly administrative rate of \$121.00 for each unlawfully converted unit or for each identified failure of a Hosting Platform to comply with the requirements of subsection<u>s</u> 41A.5(g)(4)(A), (B), (C), or <u>41A.7(b)</u>, per day from the day the unlawful activity commenced until such time as the unlawful activity terminates.
- Platform. In the event of multiple violations, the Department shall remove the Residential Unit(s) from the Registry for one year and include the Residential Unit(s) on a list maintained by the Department of Residential Units that may not be listed on any Hosting Platform until compliance. Any Owner, or Business Entity or Hosting Platform who continues to list a Residential Unit in violation of this Section 41A.6 shall be liable for additional administrative penalties and civil penalties of up to \$1,000 per day of unlawful inclusion.
- (e) Notice of Violation and Imposition of Penalties. The Director shall notify the Owner or Hosting Platform by certified mail of the violation and that administrative penalties shall be imposed pursuant to this Chapter 41A. The notice shall state the time of the existence of the violation and the resulting imposition of penalties. Payment of the administrative penalties and enforcement costs shall be made within 30 days of the certified mailed notice to the Owner or Hosting Platform. If the administrative penalties and enforcement costs are not paid, the Director shall refer the matter to the Treasurer/Tax Collector and/or initiate lien procedures to secure the amount of the penalties and costs against the real property that is subject to this Chapter, under Article XX of Chapter 10 of the Administrative Code to make the

1 p	enalty, plus	accrued interest,	a lien	against the	: real	property	regulated	under this	Chapter
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Except for the release of the lien recording fee authorized by Administrative Code Section

10.237, all sums collected by the Tax Collector pursuant to this ordinance shall be deposited

as set forth in subsection (f) below.

(f) **Deposit of Penalties.** Any fees and penalties collected pursuant to this Chapter 41A shall be deposited in the <u>Housing Trust Fund for use by the Small Sites Program Department</u>, which shall reimburse City departments and agencies, including the <u>Department and the City</u> Attorney's Office, for all costs and fees incurred in the enforcement of this Chapter 41A.

9 * * * *

SEC. 41A.7. OFFICE OF SHORT-TERM RESIDENTIAL RENTAL ADMINISTRATION AND ENFORCEMENT.

Administration and Enforcement, which shall provide a single location to receive and process applications for the Registry and Complaints regarding violations of this Chapter 41A. This office shall be staffed by the Department and other departments as appropriate, with participation from the Department of Building Inspection, the Treasurer/Tax Collector's Office, and other departments as needed, to process applications for the Registry and enforce the requirements of this Chapter 41A in a timely and efficient manner. It is the intent of this Board of Supervisors in directing the establishment of this office to streamline both the process of administering the Registry and enforcing the requirements of this Chapter 41A to protect residential housing from unlawful conversion to Tourist or Transient Use. The Office of Short-Term Residential Rental Administration and Enforcement shall promulgate rules and regulations to simplify and streamline the application process and to minimize the time between the filing of applications and their final approval.

1	(b) Monitor Hosting Platforms. In addition to the administrative enforcement duties
2	outlined in Section 41A.6, the Office of Short-Term Residential Rental Administration and Enforcement
3	shall actively monitor Hosting Platform listings to ensure that Hosting Platforms are only listing
4	Residential Units that are listed on the Registry. Within 15 business days of the Effective Date
5	effective date of the ordinance in Board File No.160423, the Office of Short-Term Residential
6	Rental Administration and Enforcement shall complete a comprehensive review of active Hosting
7	Platform listings and produce an inventory of potentially non-compliant listings discovered during the
8	review. Subsequent reviews of Hosting Platform listings shall be performed on at least a monthly
9	<u>basis.</u>
10	(1) The Office of Short-Term Residential Rental Administration and Enforcement shall,
11	upon completion of a Hosting Platform review or discovery of a potentially non-compliant listing,
12	immediately provide notice to Hosting Platforms by electronic mail of all listings that do not have valid
13	registration numbers or are otherwise not in compliance with this Chapter 41A. These notices shall be
14	provided to the City Attorney's Office.
15	(2) Hosting Platforms shall respond to each notice sent pursuant to subsection (b)(1) by
16	confirming, for each listing identified in the notice, that the listing has a valid registration number and
17	providing that number and any other requested information relevant to determining whether the listing
18	complies with the provisions of this Chapter 41A (including unit address and host information) to the
19	Office of Short-Term Residential Rental Administration and Enforcement. Consistent with
20	protections for Registry information, the Office of Short-Term Residential Rental
21	Administration and Enforcement, to the extent permitted by law, shall redact registered
22	Permanent Resident names and street and unit numbers from the records available for public
23	<u>review.</u>
24	(3) For each listing that a Hosting Platform fails to provide the requested information
25	within one City business day of the notice being sent by the Office of Short-Term Residential Rental

1	Administration and Enforcement, the Hosting Platform shall be subject to the administrative penalties
2	and enforcement provisions of this Chapter 41A, including but not limited to payment of civil penalties
3	of up to \$1,000 per day until the Hosting Platform complies with subsection (b)(2).
4	(c) Reporting to Board of Supervisors.
5	(1) Annual Reports. The Office of Short-Term Residential Rental Administration and
6	Enforcement shall provide a report to the Board of Supervisors regarding the administration and
7	enforcement of the Short-Term Residential Rental program on an annual basis. The report shall make
8	recommendations regarding proposed amendments to this Chapter 41A necessary to reduce any
9	adverse effects of the Short-Term Residential Rental program.
10	(2) Quarterly Reports. The Office of Short-Term Residential Rental Administration and
11	Enforcement shall provide quarterly reports to the Board of Supervisors summarizing the Host
12	Platform monitoring activities during the preceding quarter. The periods covered by the quarterly
13	reports shall commence on January 1, April 1, July 1, and October 1, respectively. At a minimum, each
14	report shall include the number of notices sent to Hosting Platforms, the total number of listings
15	included in those notices, the number of listings that were confirmed as non-compliant or otherwise
16	removed or modified by the Hosting Platforms in response to the notices, and the number and amount
17	of penalties imposed on Hosting Platforms for failing to respond to notices. Each report shall break
18	down information by zip code, supervisorial district, and any other criteria as may be requested by the
19	Board of Supervisors.
20	
21	* * * *
22	Section 3. Report by Office of Short-Term Rentals. The intent of this Ordinance is not
23	to punish short-term rental hosts who are trying to lawfully comply with San Francisco's short-
24	term rental laws. As the Ordinance amends Chapter 41A with the goal of bringing more short-
25	term rentals into compliance, the Board of Supervisors recognizes the need for the City to

1	create a more efficient and reasonable registration process that allows short-term rental hosts
2	to come into compliance. Within 45 days of the effective date of this Ordinance, the Office of
3	Short-Term Rentals shall submit a report to the Board of Supervisors making
4	recommendations to the Board of Supervisors for legislation that would simplify the
5	application process and minimize the time between the filing of an application and its final
6	approval.
7	
8	Section 43. Effective Date. This ordinance shall become effective 30 days after
9	enactment. Enactment occurs when the Mayor signs the ordinance, the Mayor returns the
10	ordinance unsigned or does not sign the ordinance within ten days of receiving it, or the Board
11	of Supervisors overrides the Mayor's veto of the ordinance.
12	
13	Section 54. Scope of Ordinance. In enacting this ordinance, the Board of Supervisors
14	intends to amend only those words, phrases, paragraphs, subsections, sections, articles,
15	numbers, punctuation marks, charts, diagrams, or any other constituent parts of the Municipal
16	Code that are explicitly shown in this ordinance as additions, deletions, Board amendment
17	additions, and Board amendment deletions in accordance with the "Note" that appears under
18	the official title of the ordinance.
19	
20	APPROVED AS TO FORM:
21	DENNIS J. HERRERA, City Attorney
22	By:
23	ROBB KAPLA Deputy City Attorney
24	
25	n:\legana\as2016\1500663\01111604.docx