

RPD's 2016-2020 Strategic Plan



Mission

To provide enriching recreational activities, maintain beautiful parks and preserve the environment for the well-being of our diverse community.

Vision

Inspiring a more livable city for all, San Francisco's parks connect us to play, nature and each other.

Values

Respect * Resilience * Relationships * Responsiveness * Results

Strategies

- ✤ Inspire public space
- Inspire play
- Inspire investment
- Inspire stewardship
- Inspire our team

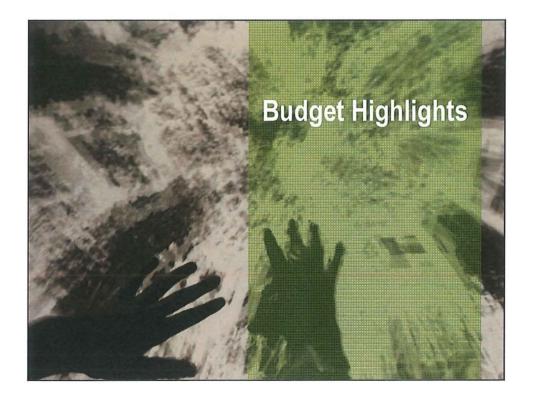


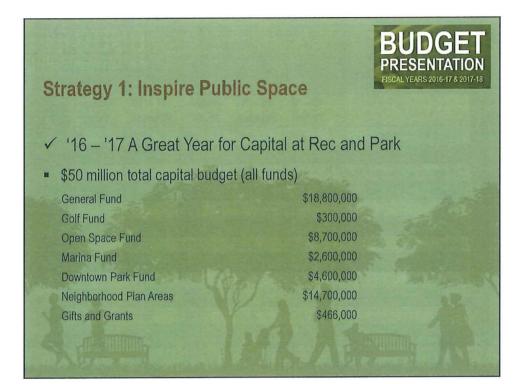
New Charter Language

- General Fund baseline GF subsidy may not fall below \$64.2 0 million and will increase by \$3 million per year for next 10 years then change by the percentage the General Fund grows or contracts annually for the next 20 years
- May use revenue increases and expenditure savings to cover costs and enhance the budget
- Measure includes expanded planning requirements: Strategic, Operations and Capital plans. Department will develop a set of equity metrics to guide plans

						BUDGE PRESENTATION FISCAL YEARS 2016-17 & 2017-18
Program	'15-'16	'16-'17	Change From PY	'17-'18	Change From PY	2015 – 2016 Budget = \$178.7 million Operating Budget = \$145.9 million
Capital	33.60	49.88	16.28	34.61	(15.27)	Capital Budget = \$32.8 million
Recreation	32.05	35.15	3.10	35.74	.59	933 FTE
Golden Gate Park	11.47	12.40	.93	13.39	.99	533 FTL
Parks	80.02	85.90	5.88	88.83	2.93	2016 – 2017 Budget = \$206.7 million
Structural Maintenance	17.18	18.82	1.64	19.08	.26	Operating Budget = \$157.3 million
Marina Yacht Harbor	3.93	4.27	.34	4.29	.02	Capital Budget = \$49.4 million
Administration	.44	.32	(.12)	.32	0	959 FTE
Total	178.7	206.7	28.0	196.3	(10.4)	909 FIE
2.2		X		D a	2	2017 – 2018 Budget = \$196.3 million Operating Budget = \$164.1 million Capital Budget = \$32.2 million 969 FTE

evenue Change			JDG SENTAT YEARS 2016-17 8		
	'15 – '16 Budget	'16 – '17 Proposed	Change Vs. PY	'17 – '18 Proposed	Change Vs. PY
Garages/Paid Parking	8.86	9.55	.69	9.75	.20
Program Fees	4.46	4.12	(.34)	4.12	0
Concessions & Citywide Rentals	10.91	11.73	.82	11.73	0
Permits & Facility Rentals	8.60	8.67	.07	8.67	0
Stadium	.52	0	(.52)	0	0
Golf	10.23	10.68	.45	10.79	.11
Marina	4.53	5.54	1.01	5.61	.07
Open Space	47.86	56.39	8.53	55.58	(.81)
General Fund	64.16	67.36	3.2	70.36	3.00
Prior Year Revenue & Savings	3.07	5.70	2.63	4.02	(1.68)
Dther	15.50	26.99	11.49	15.67	(11.32)
Total	178.70	206.73	28.03	196.30	(10.43)





Strategy 1: Inspire Public Sp	BUDGET PRESENTATION FISCAL YEARS 2016-17 & 2017-18				
	'16 – '17	'17 — '18			
✓ General Fund Capital Budget	\$18,800,000	\$15,000,000			
Highlights (% Increase over '15-'16)	Highlights (% Increase over '15-'16)				
 General Facilities Maintenance (36%) 	\$1,000,000	\$1,000,000			
 Camp Mather Maintenance (186%) 	\$750,000	\$750,000			
 Synthetic Field Replacement (same) 	\$2,000,000	\$1,500,000			
 Grass Field Rehabilitation (1,487%) 	\$1,250,000	\$1,000,000			
 Forestry (new) 	\$750,000	\$1,000,000			
 Court Resurfacing (200%) 	\$750,000	\$750,000			
 Paving (new) 	\$500,000	\$500,000			
 Shoreview Park (new) 	\$2,100,000	\$0			
Buchanan Street Mall (new)	\$0	\$700,000			
 Hyde-Turk Mini Park (new) 	\$0	\$700,000			
 Herz Playground (new) 	\$0	\$700,000			

Strategy 1: Inspire Public Spa	F	BUDGET RESENTATION ISCAL YEARS 2016-17 & 2017-18
	'16 – '17	'17 – '18
✓ Staff to tackle deferred maintenance	\$323,000	\$643,000
 ✓ Additional equipment for park maintenance 	\$1,350,000	\$1,000,000

Strategy 2: Inspire Play	BUDGET PRESENTATION FISCAL YEARS 2016-17 & 2017-18		
	'16 – '17	'17 – '18	
✓ Recreation programming and outreach to underserved communities	\$275,000	\$309,000	
 ✓ Active programming for youth and seniors 	\$110,000	\$110,000	
✓ Upgrade RPD's recreation program and reservation system	\$270,000	\$270,000	

Strategy 3: Inspire Investment	PRE	IDGET SENTATION EARS 2016-17 & 2017-18
	'16 – '1 7	'17 – '18
✓ Funding for the Life Cycle Project	\$550,000	\$800,000
✓ Future park planning and	\$84,000	\$167,000
development		

Strategy 4: Inspire Stewardship	le l	BUDGET PRESENTATION ISCAL YEARS 2016-17 & 2017-18
	'16 – '17	'17 – '18
✓Environmental sustainability	\$404,000	\$689,000
✓Urban agriculture	\$57,000	\$114,000
✓Youth environmental education	\$61,000	\$61,000

Strategy 4: Inspire Team	BUDGET PRESENTATION FISCAL YEARS 2016-17 & 2017-18		
	'16 – '17	'17 – '18	
 ✓ Grow pre-apprentice and apprentice programs 	\$50,000	\$216,000	
✓ Staff development	\$194,000	\$388,000	
✓ Enhanced staff safety and training	\$400,000	\$400,000	
✓High speed facility connectivity	\$250,000	\$250,000	

