




PLACES FOR PEOPLE

LAND USE & TRANSPORTATION COMMITTEE
24 OCTOBER 2016

JOHN THOMAS, PUBLIC WORKS
NEIL HRUSHOWY, SF PLANNING DEPARTMENT
ROBIN ABAD OCUBILLO, SF PLANNING DEPARTMENT

- 
- The background image shows a park scene with several wooden picnic tables. A group of people, including children and adults, are gathered around the tables, some sitting and some standing. In the background, there is a large, modern building with a prominent orange-brown metal structure. The scene is set outdoors with green grass and some trees. The overall tone is slightly muted, with a blueish-green tint.
- 1** BACKGROUND & CONTEXT
 - 2** LEGISLATIVE ANALYSIS & DEVELOPMENT
 - 3** LEGISLATIVE GOALS & OUTCOMES
 - 4** NEXT STEPS

*This page: Portable Park II, Bonnie Ora Sherk, 1970
Cover: Annie Alley Plaza, San Francisco. image by Gene Stroman 2015*

INTERAGENCY COLLABORATION



THE IMPORTANCE OF PUBLIC SPACE



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THE IMPORTANCE OF PUBLIC SPACE



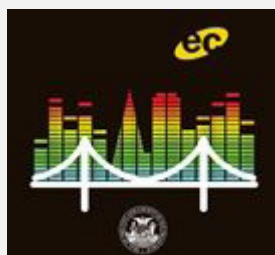
INTERAGENCY COLLABORATION



SF MAYOR'S OFFICE OF
CIVIC ENGAGEMENT



SF Environment



SF MAYOR'S OFFICE OF CIVIC INNOVATION
OFFICE OF MAYOR EDWIN M. LEE



SF MAYOR'S OFFICE ON
DISABILITY

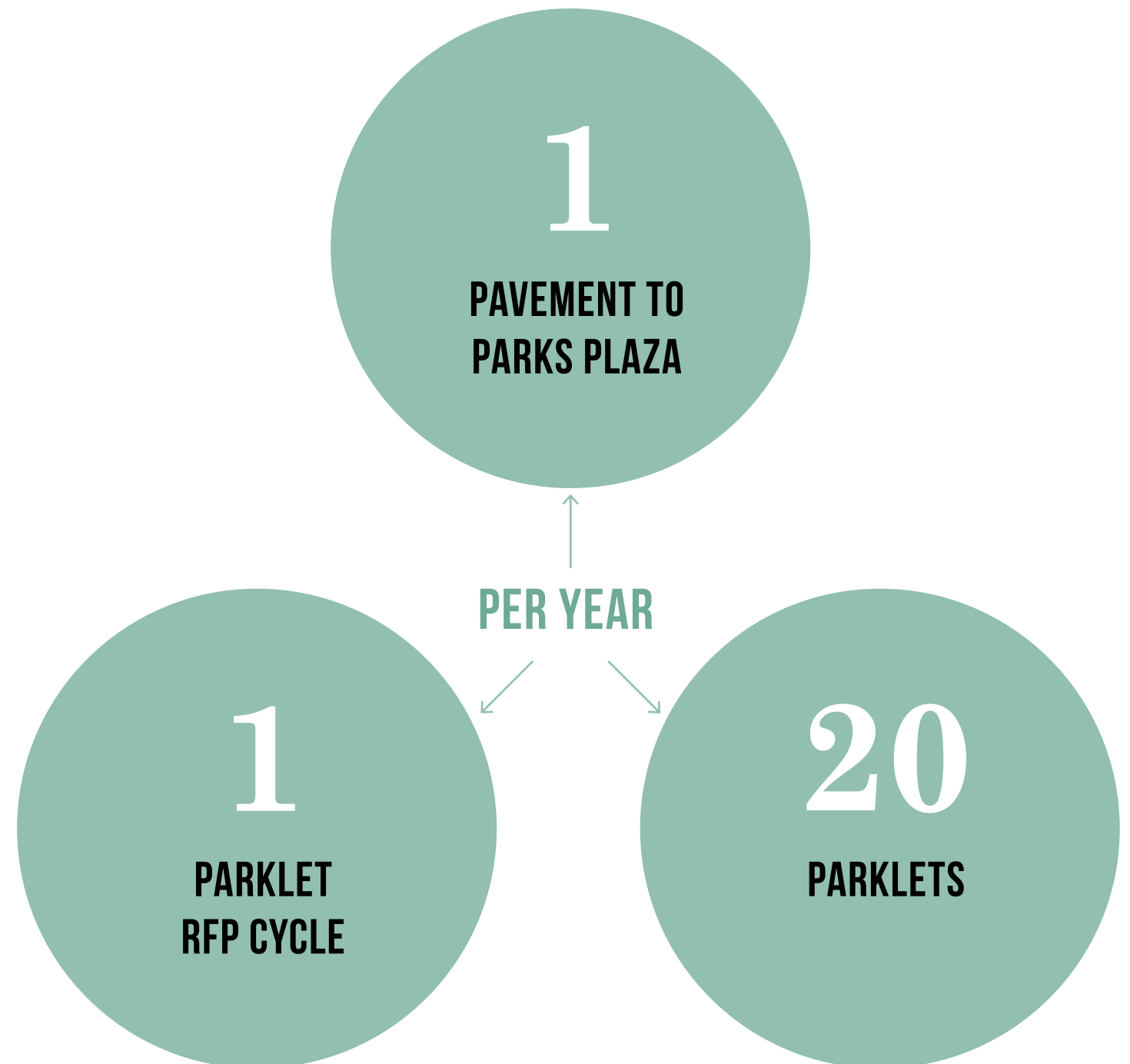
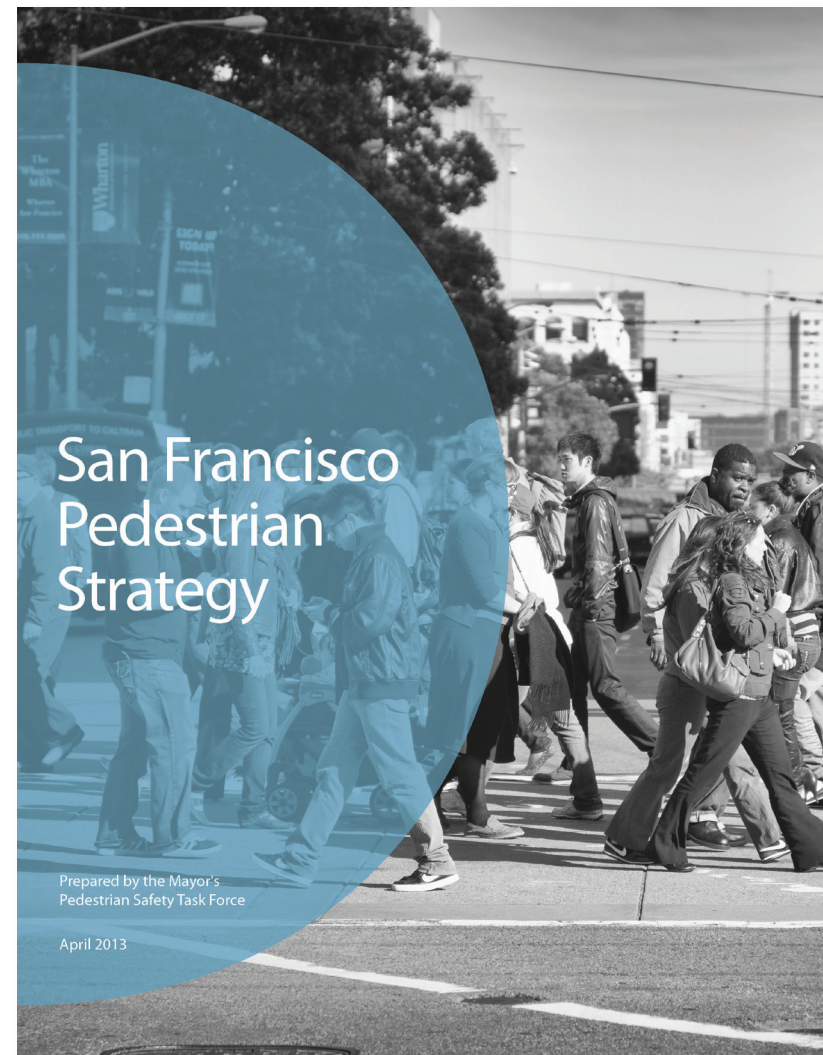
GROWTH IN PARTNERSHIPS



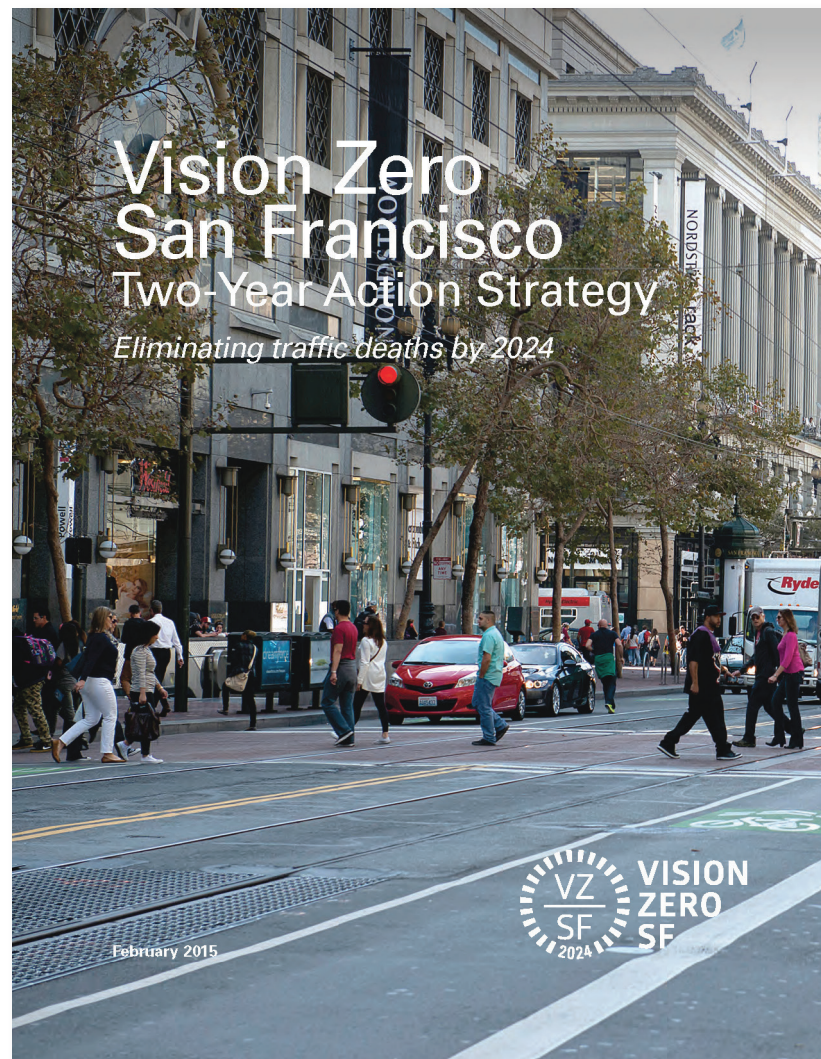
GROWTH IN PARTNERSHIPS



POLICY FRAMEWORK



POLICY FRAMEWORK



PUBLIC DEMAND & GROWTH



PUBLIC DEMAND & GROWTH



MARKET
STREET PROTOTYPING



POWELL
STREET PROMENADE



WINTER WALK



PLAYLAND AT
43RD



JANE WARNER
PLAZA



CAMPTON
ALLEY



MORE THAN
60 PARKLETS



SAN JOSE
GUERRERO PARK



ANNIE ALLEY



TUNNEL TOP
PARK



PORTABLE
BICYCLE CORRAL



U.N. PLAZA NIGHT
MARKET



LIVING INNOVATION
ZONES



CIVIC CENTER
COMMONS



PERSIA
TRIANGLE

PUBLIC DEMAND & GROWTH

PARKLETS

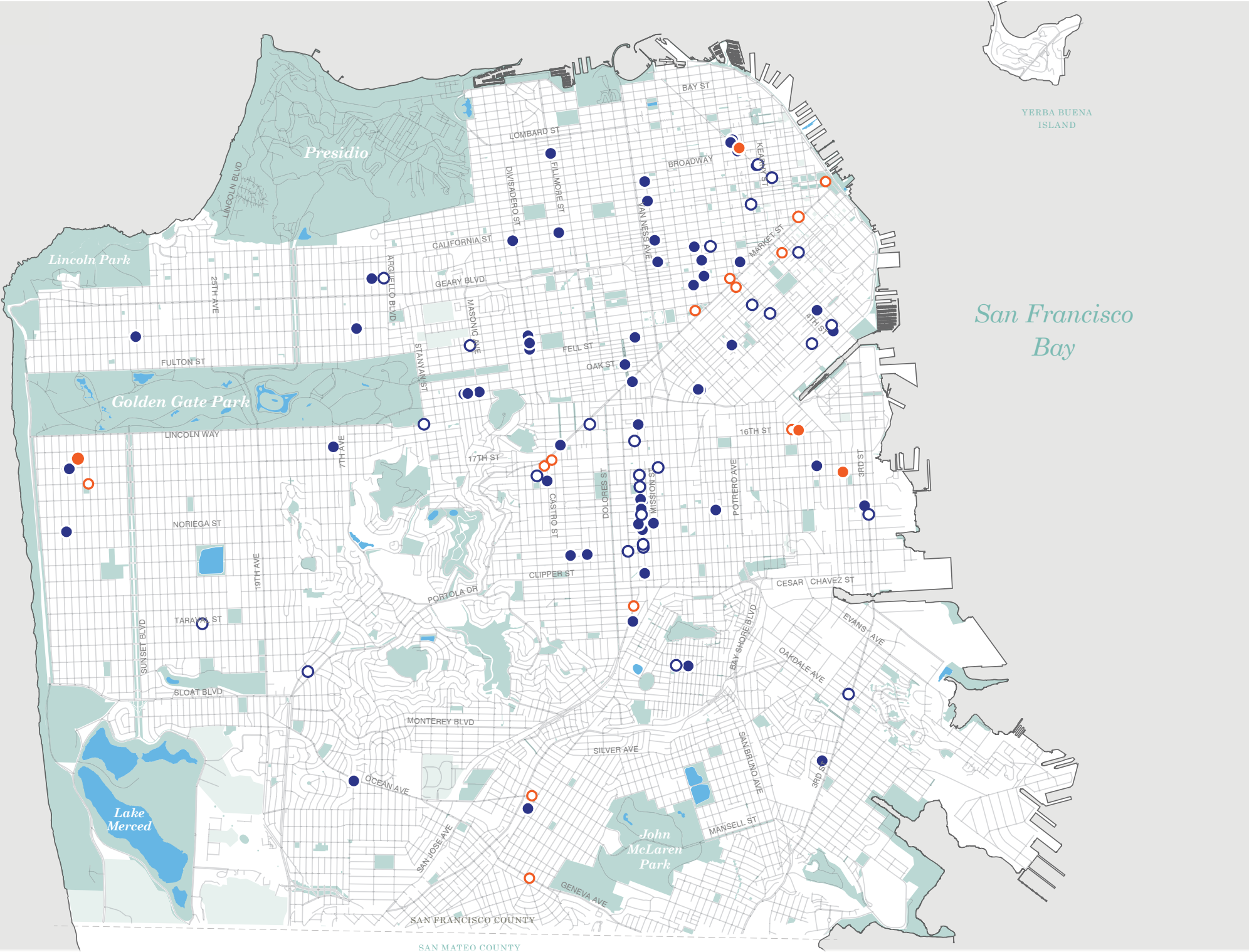
55 ● Installed Parklets

27 ○ Proposed Parklets

PLAZAS

13 ● Existing Plazas

4 ○ Proposed Plazas



AWARDS, PRESS & MEDIA COVERAGE



AWARDS, PRESS & MEDIA COVERAGE

SF Examiner



San Francisco Chronicle



NEXT CITY



the Bold Italic

EL COMERCIO

CityFix™



Portland Tribune



The BAY AREA REPORTER

EXISTING CHALLENGES

**Popular
Demand**

**Complex
Permitting
Mechanisms**

**Divided
System**

**Coordination
Across Multiple
Agencies**

PAVEMENT TO PARKS STRATEGIC PLAN 2014-2016

1

STABILIZE PROGRAM CAPACITY

The absence of dedicated resources at partner agencies greatly impedes effective project delivery.



Developed clear outline for capital funding and staff resource needs.

2

FORMALIZE INTERAGENCY ROLES AND PROTOCOLS

Precedent projects were vetted and developed through experimental processes.



Drafted an interagency MOU defining roles and responsibilities.

3

FORMALIZE & ADOPT BETTER PERMITS

The current set of permitting tools can be better suited to temporary projects.



Incorporating lessons learned to streamline review and approvals.

4

EXPLORE FORMULATION & ADOPTION OF LEGISLATION

Resolve complications with jurisdiction, enforcement, and financial sustainability of projects.



Build upon the interagency MOU.

SITE SELECTION FOR SOCIAL & GEOGRAPHIC EQUITY

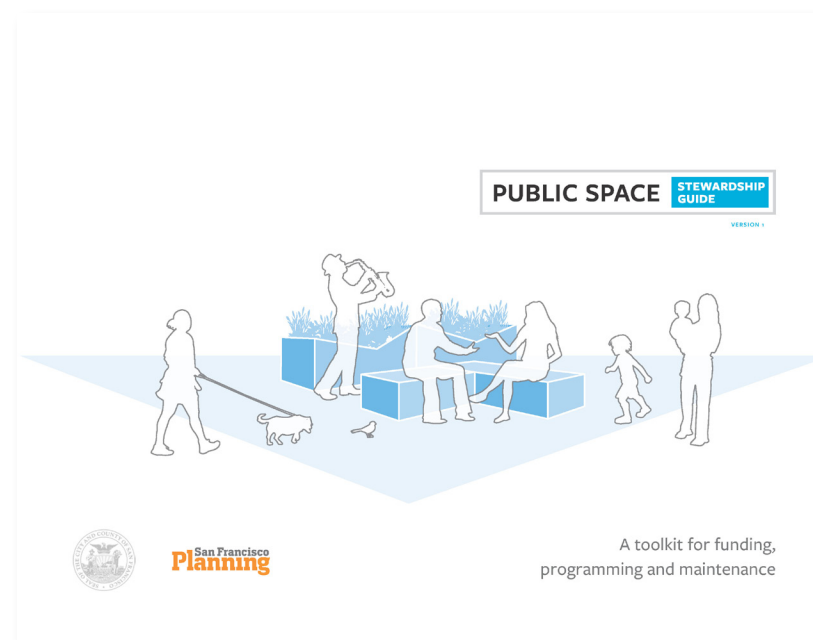


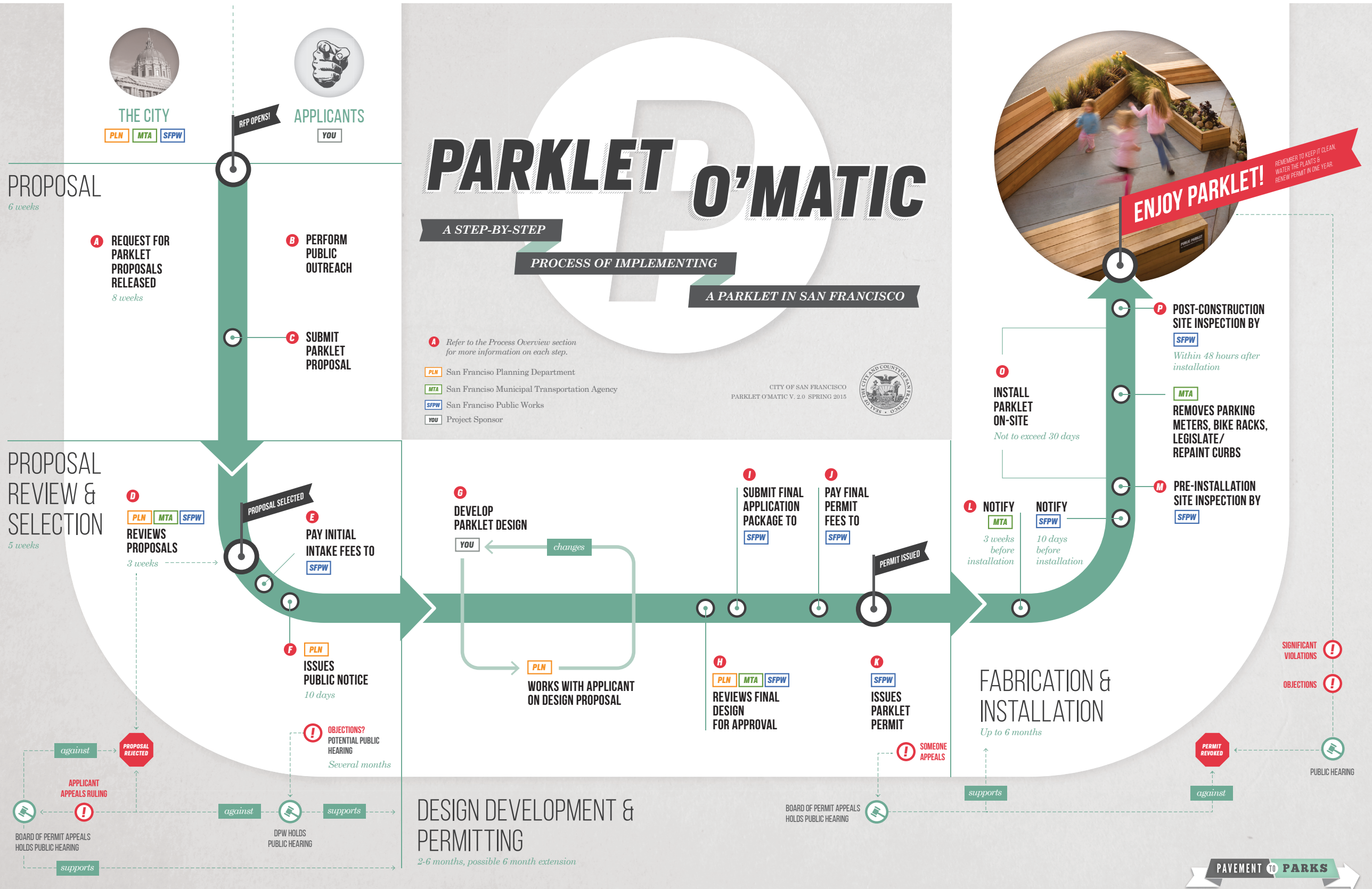
OPPORTUNITY STREETS =

- Are within areas of the city that do not currently have access to parklets, plazas, or other types of open space
- Have a street grade of less than 5%
- Are Within an NCD, NCT, or other NC

from Opportunity Mapping for San Francisco Parklets & Plazas, Gene Stroman, 2014

'PLACES FOR PEOPLE' (P4P) TECHNICAL ASSISTANCE





BEST PRACTICES: OPEN & PLAY STREETS



78th Street Play Street, New York City. image by Dudley Stewart

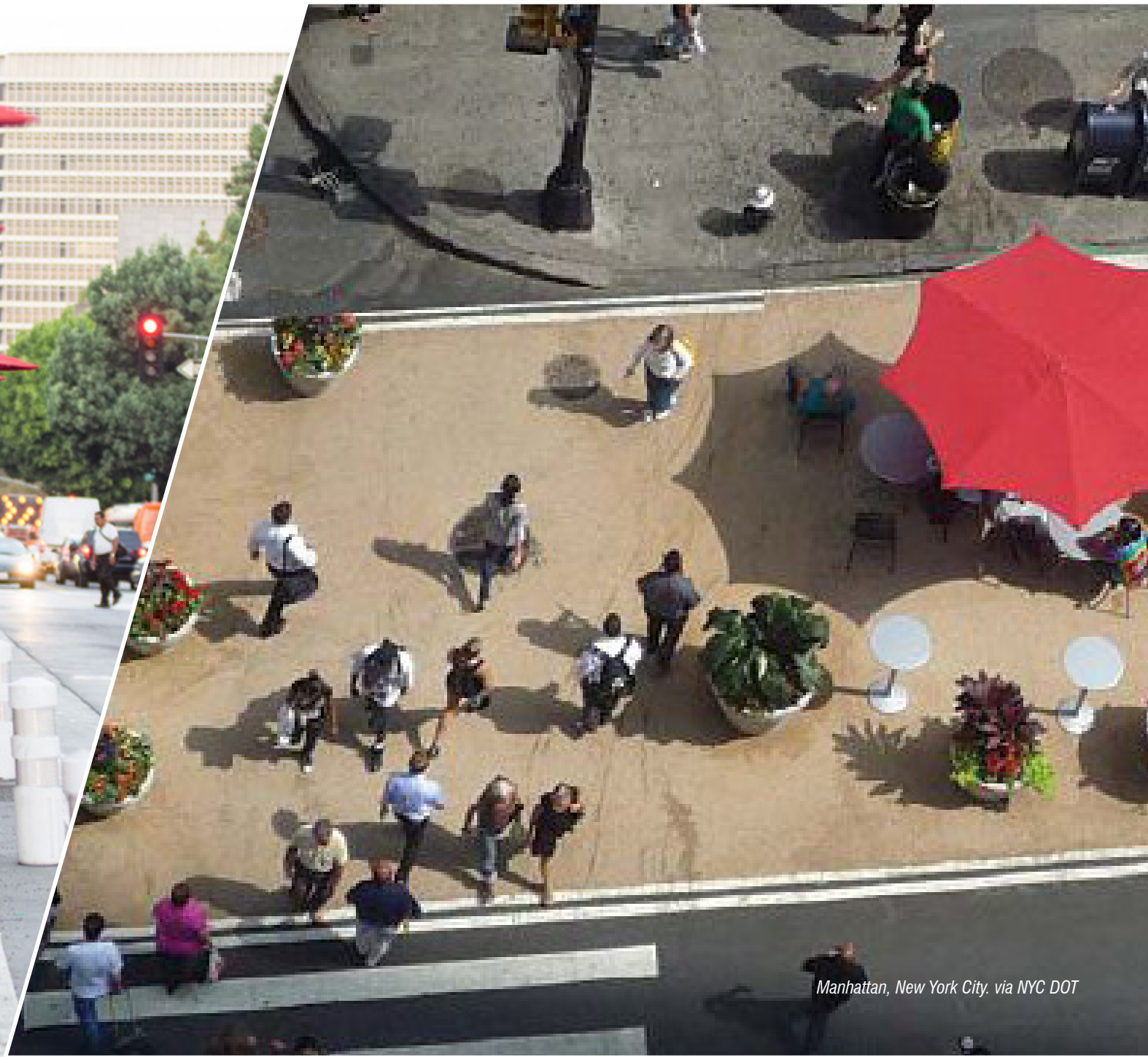


CicLAvia, Los Angeles image by Jamie Poster

BEST PRACTICES: TRIAL PEDESTRIAN SAFETY & TRAFFIC CALMING MEASURES



Broadway, Los Angeles. image via Flickr Sterling Davis



Manhattan, New York City. via NYC DOT

BEST PRACTICES: 'PARKLETS' / 'STREET SEATS' / 'PEOPLE SPOTS'



Los Angeles: 'Parklet,' DOT 'PeopleSt' Program



NYC: DOT 'Street Seat,' Program



Chicago: 'People Spot,' DOT 'Make Way for People' Program.

BEST PRACTICES: PEDESTRIAN PLAZAS



Sunset Triangle Plaza, Los Angeles. image by Alissa Walker

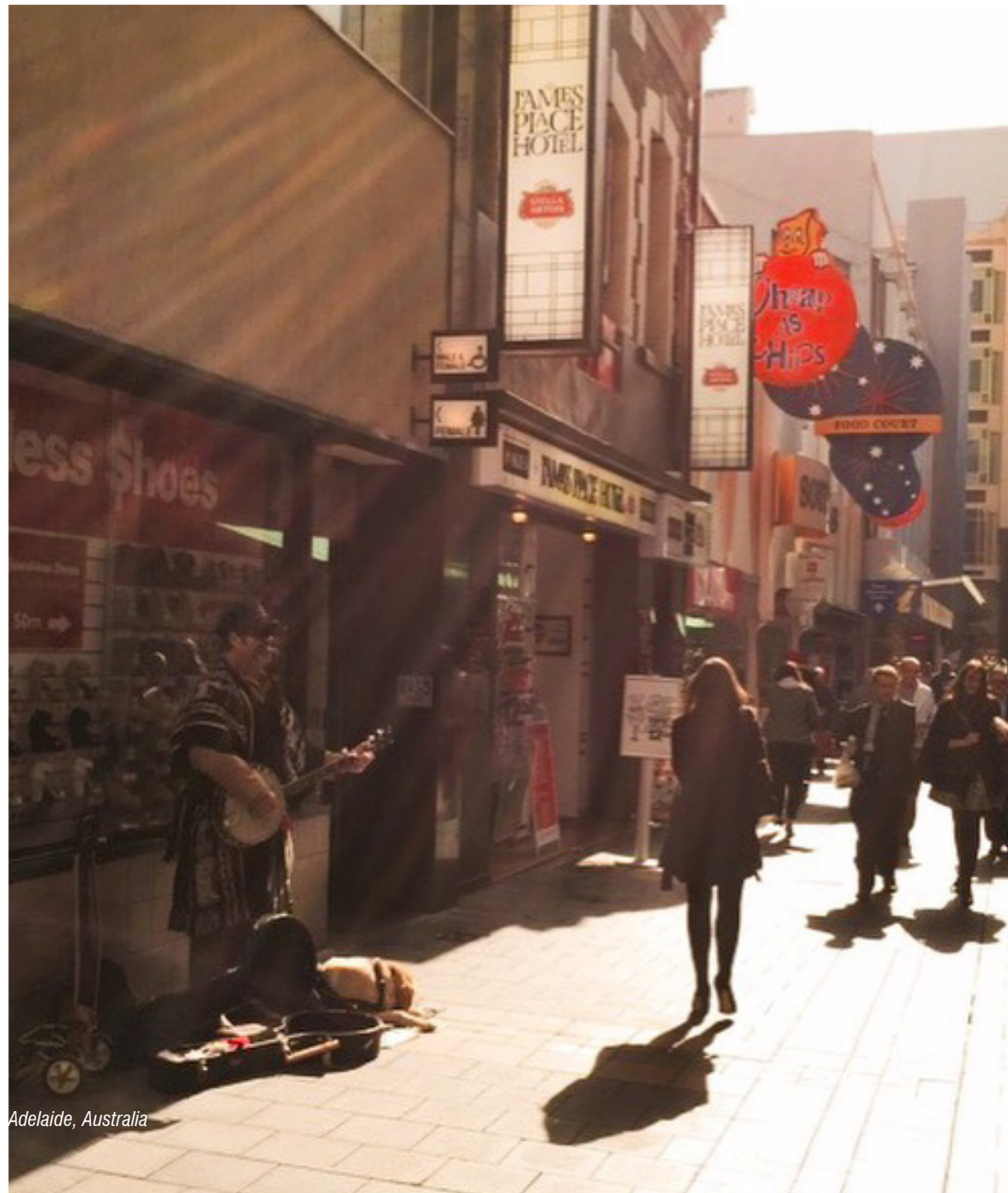


Ballarat Street Park, Maribyrnong, Yarraville (Sydney) Australia.



Times Square, New York City. image via NYC DOT

BEST PRACTICES: ALLEYWAY ACTIVATION



Adelaide, Australia



Nord Alley festival street, Seattle, WA. image via flickr SounderBruce1

BEST PRACTICES: VACANT LOT ACTIVATION / 'PHASE ZERO' POP-UPS



Pop-Up Beer Garden, Philadelphia

Passyunk Square, Philadelphia

BEST PRACTICES: URBAN PROTOTYPING IN THE CIVIC COMMONS



"The Porch Swings" at 30th S Station, Philadelphia



"Tumble Leaf" at Frank Ogawa Plaza, Oakland

P4P OUTCOMES

	ADMINISTRATIVE	PUBLIC WORKS	TRANSPORTATION	POLICE (E.C.)
1 Establish a 'Places for People' Program; define project types by jurisdiction; Designate Planning as coordinator	SEC 94A	REFER TO ADMIN	REFER TO ADMIN	REFER TO ADMIN
2 Accommodate a variety of 'Steward' types or permittees: local, place-based nonprofits, citywide nonprofits, private entities, or fronting property owners to act as 'permittees' or 'stewards'	SEC 94A	REFER TO ADMIN	REFER TO ADMIN	REFER TO ADMIN
3 Accommodate a variety of 'Place' type jurisdictions (Road ROW, Sidewalk ROW, P-Zone Parcels, private parcels)	SEC 94A	REFER TO ADMIN	REFER TO ADMIN	
4 Permit for temporary 'closure' or 'modification' to vehicular traffic: up to 12- or 24-month permit intervals	SEC 94A	SEC 793	DIV 2: ARTICLE 1200	
5 Permit for temporary improvements: up to 24-month permit intervals	SEC 94A	SEC 793	DIV 2: ARTICLE 1200	REFER TO ADMIN
6 Permit allowing activation and programming with multiple events: up to 12- or 24-month permit interval	SEC 94A	SEC 793	DIV 2: ARTICLE 1200	SEC 1060
7 Permit allowing for 'Stewards' to generate operating revenue in the 'Place;' revenue must be used for operations and maintenance of the 'Place.'	SEC 94A	SEC 793		
8 Clear permit application process	REFER TO JURISDICTION	SEC 793	DIV 2: ARTICLE 1200	SEC 1060
9 Clear project proposal selection criteria: minimum thresholds	SEC 94A	SEC 793	DIV 2: ARTICLE 1200	SEC 1060
10 A single permit for each 'Place' type and/or project	SEC 94A	SEC 793	DIV 2: ARTICLE 1200	SEC 1060
11 Adequate and clear public process (public noticing and/or hearing(s))	REFER TO JURISDICTION	SEC 793	DIV 2: ARTICLE 1200	SEC 1060
12 Clear 'Regulations' (operating guidelines) for permitted 'Places'	SEC 94A	SEC 793		SEC 1060
13 Adequate and clear enforcement protocols, establishing progression of actions and consequences (citations, etc) leading up to permit revocation by issuing agency	SEC 94A	SEC 793	DIV 2: ARTICLE 1200	SEC 1060
14 For the City to implement and assume capital maintenance of baseline physical treatments	SEC 94A	SEC 793	DIV 2: ARTICLE 1200	
15 For the City to assume liability for 'Places,' aside from the times when a 'permittee' or 'steward' is holding an event	REFER TO JURISDICTION	SEC 793	DIV 2: ARTICLE 1200	

**Lower Barriers
to participation**

**Facilitate Greater Equity
(geographic distribution)
of Projects in all
neighborhoods**

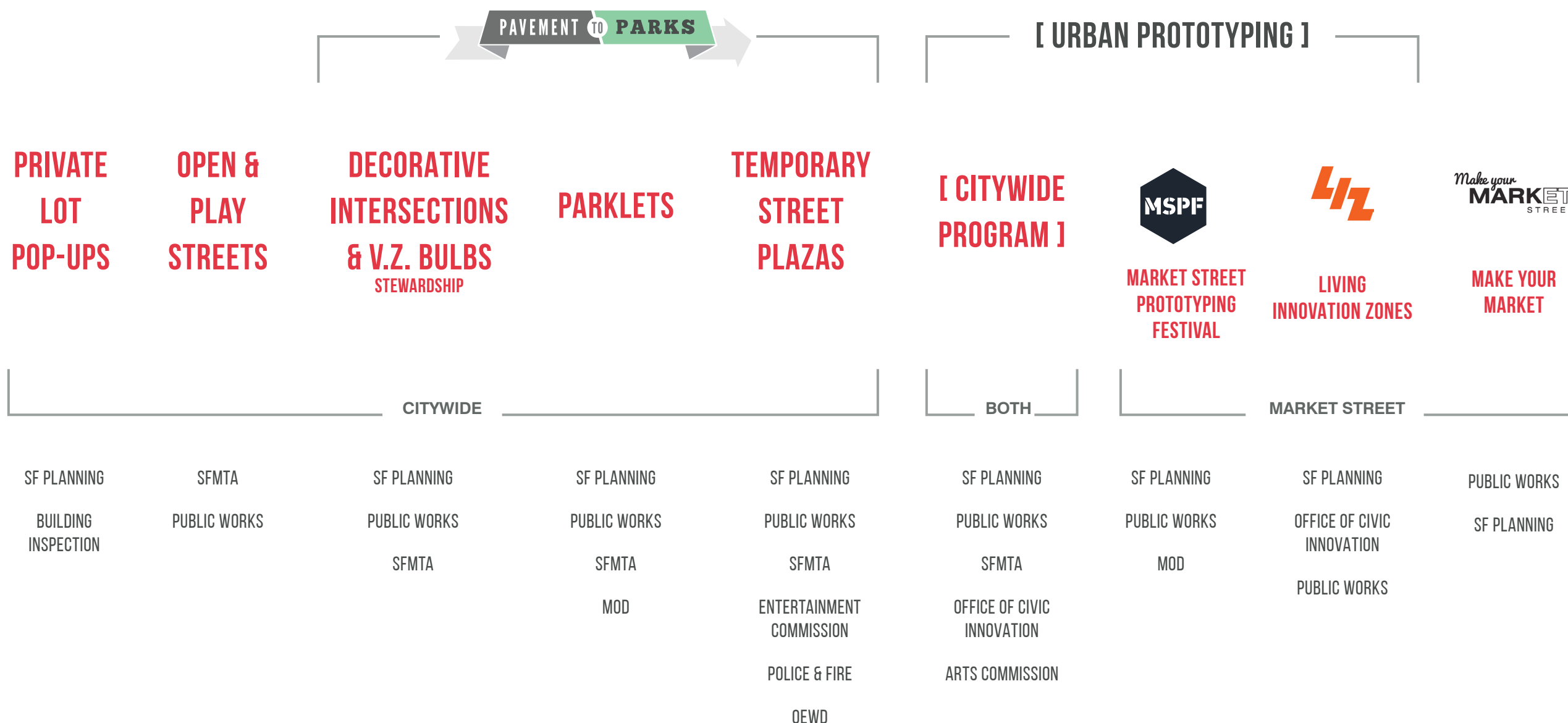
**Enable More Activation
that is frequent, diverse,
and free to the public**

**Streamline
Permitting
and agency review
processes**

**Create Self-Financing
opportunities to better
support long-term
stewardship of Places**

**Define Parameters
for operations,
permit terms,
and enforcement
thresholds**

'PLACES FOR PEOPLE' (P4P) IMPLICATED PROGRAMS & PROJECTS



'PLACES FOR PEOPLE' (P4P) AREAS OF OPERATION

ROADWAY

Open Streets
Play Streets
Temporary Plazas

CURBSIDE LANE

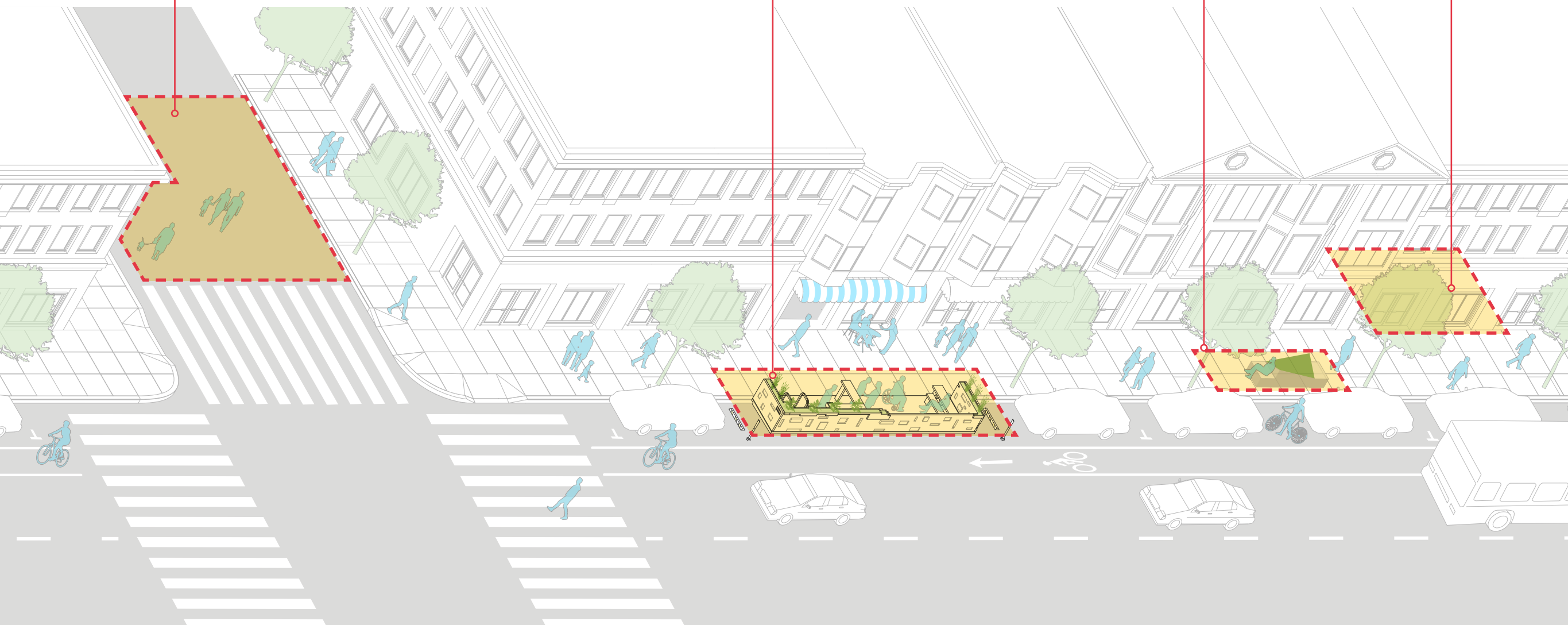
Parklets
Vision Zero Bulbs

SIDEWALK

Urban
Prototypes

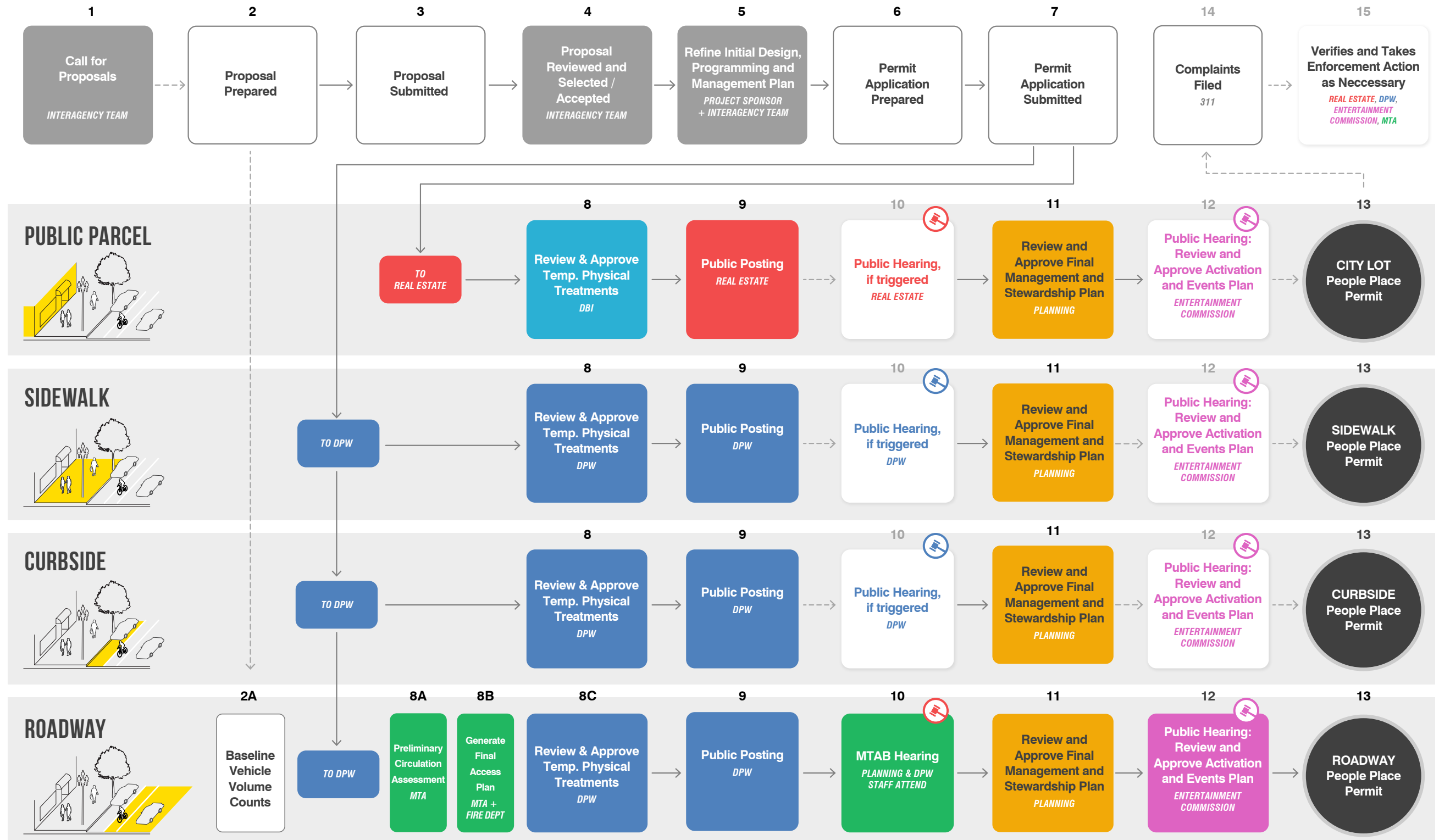
ON-PARCEL

Pop-Up Events
Vacant Spaces
Private Lots
Public Lots

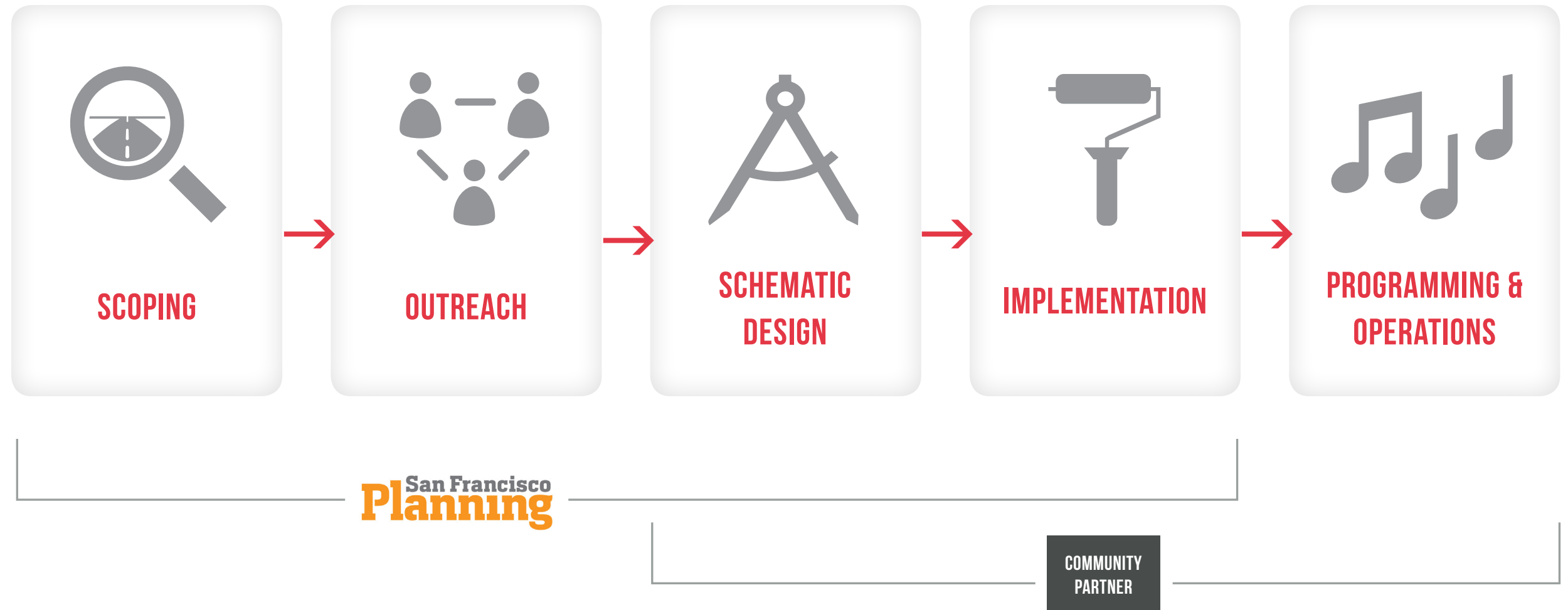


'PLACES FOR PEOPLE' (P4P) PROPOSAL & PERMITTING WORKFLOW

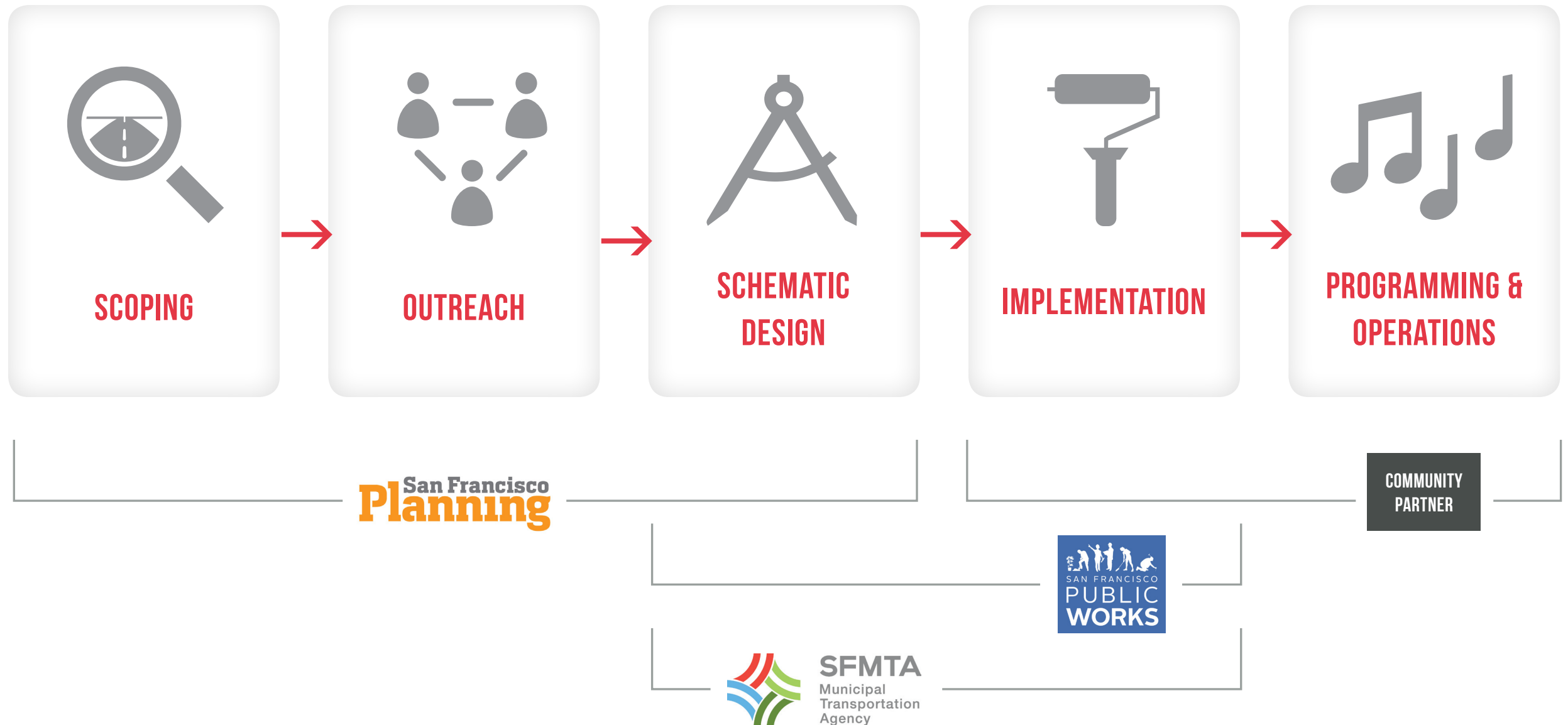
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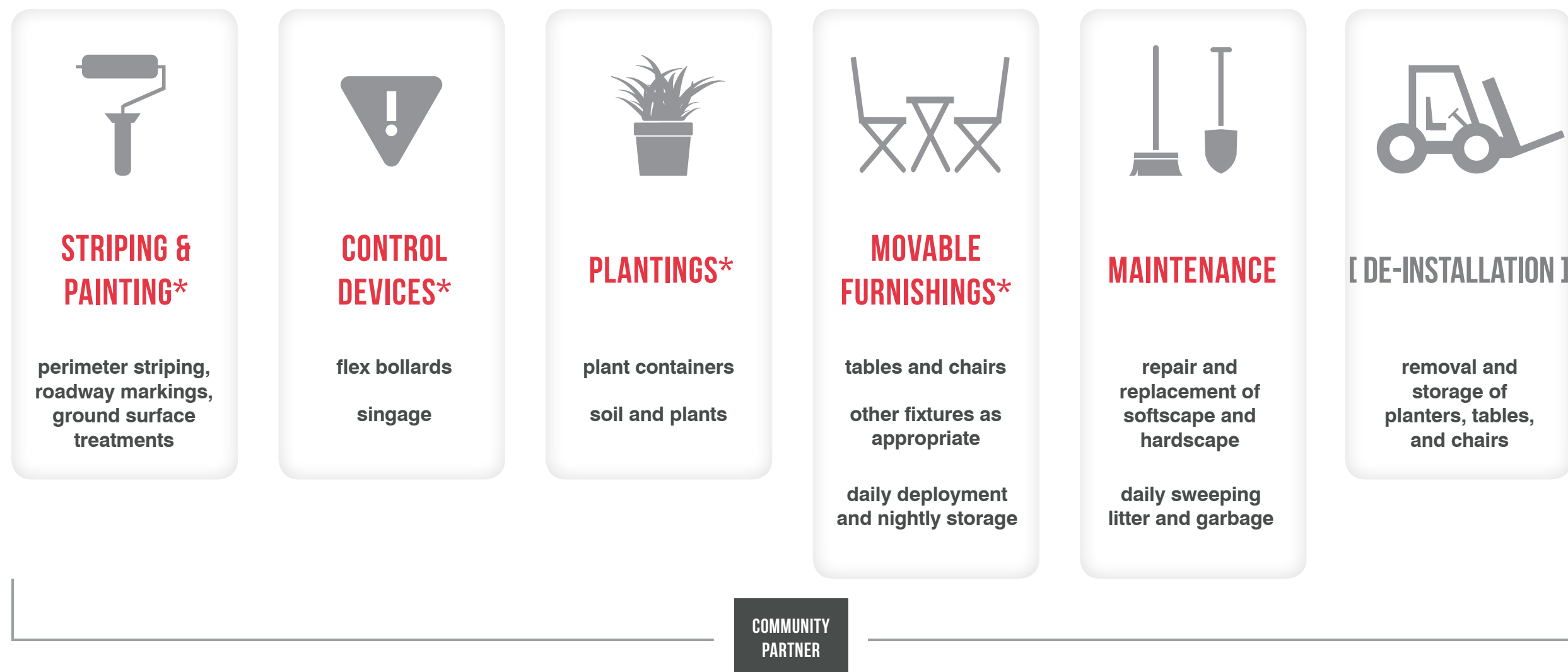
PLAZA PROJECT PHASING: WITHOUT ORDINANCE



PLAZA PROJECT PHASING: WITH ORDINANCE

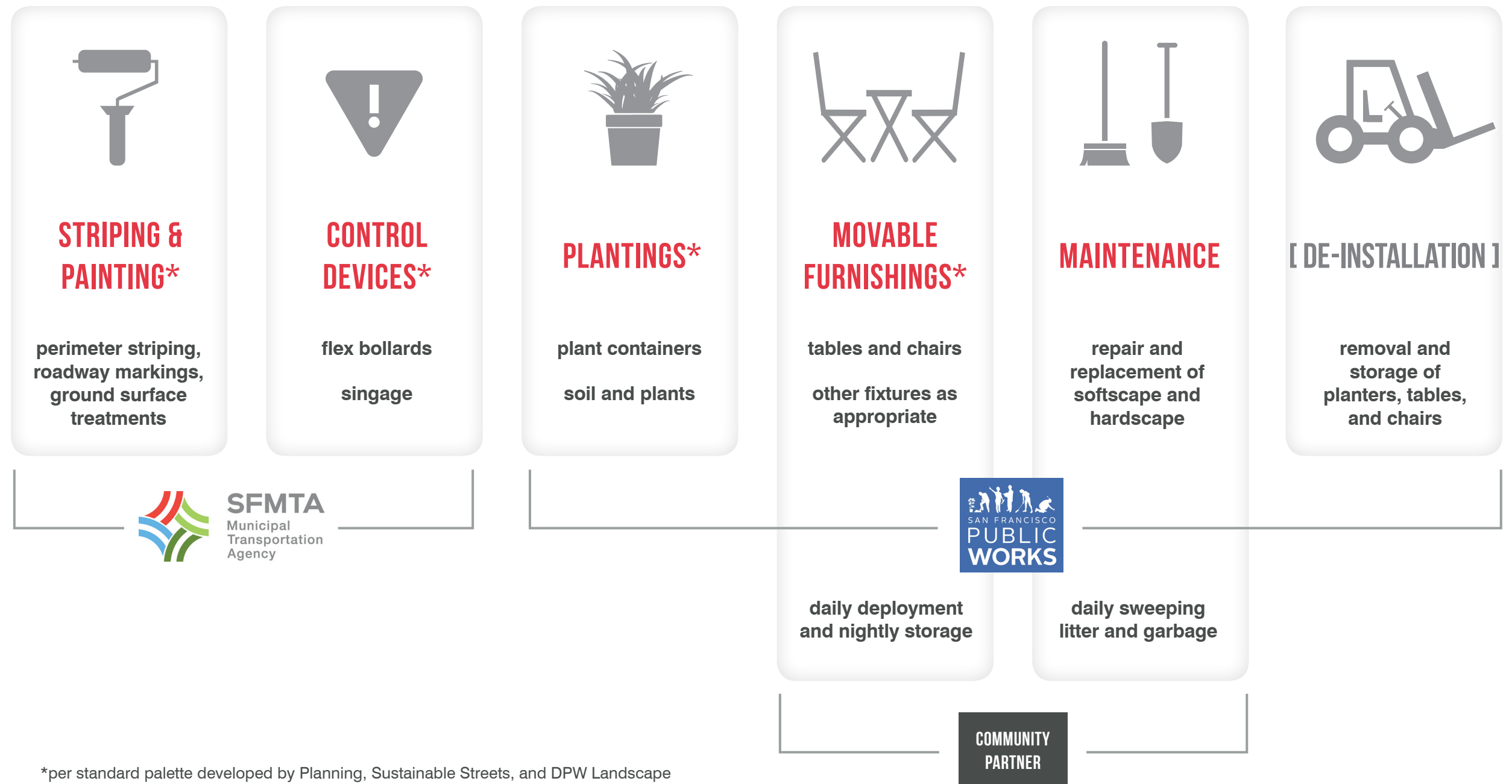


PLAZA PROJECT IMPLEMENTATION: WITHOUT ORDINANCE



*per standard palette developed by Planning, Sustainable Streets, and DPW Landscape

PLAZA PROJECT IMPLEMENTATION: WITH ORDINANCE



‘PLACES FOR PEOPLE’ (P4P) INTERAGENCY IMPLEMENTATION

INTERNAL PROCEDURES

Revise Interagency Memoranda of Understanding

Develop Fee Structure

Develop Equity, Material Grants, & Cost Sharing Mechanisms

Solidify Department Staff Teams and Protocols

Develop new permit and regulatory documents

PUBLIC TECHNICAL ASSISTANCE DOCUMENTS

Develop integrated public website

Revise Proposal and Permit Application Packages

Revise Manuals and other Technical Assistance Documents

THANK YOU

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This page: Persia Triangle Plaza, 2014-2015. image by Samuel Heller 2015