

1 [Supporting Proposal to Bring the Lucas Museum of Narrative Art to Treasure Island]

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3 **Resolution supporting the proposal to bring the Lucas Museum of Narrative Art to San**  
4 **Francisco’s Treasure Island as a first-of-its-kind museum providing economic,**  
5 **educational, and cultural benefits to the City and County of San Francisco.**  
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7 WHEREAS, In the 1990s and 2000s, the United States Navy and City and County of  
8 San Francisco engaged in a collaborative effort to plan for the conveyance of Naval property  
9 on Treasure Island and Yerba Buena Island to the City for economic development purposes,  
10 and in 2003 Treasure Island Community Development, LLC (“TICD”) was selected as the  
11 master developer to work with the Treasure Island Development Authority (“TIDA”) to prepare  
12 a detailed plan for development and revitalization of Treasure Island and Yerba Buena Island;  
13 and

14 WHEREAS, In June 2011, the City approved the TICD and TIDA plans to convert 461  
15 acres on Treasure Island and Yerba Buena Island into a mixed-used development with  
16 residential, commercial, cultural, hotel, open space, recreational, and retail uses, including but  
17 not limited to a Special Use District, a Design for Development document, a Disposition and  
18 Development Agreement, A Development Agreement, a Public Trust Exchange Agreement,  
19 and General Plan and other conforming amendments, all in accordance with the certified Final  
20 Environmental Impact Report (Resolution No 246-11, File No. 110328); and

21 WHEREAS, On October 6, 2016, TIDA filed an update to the 2007 Environmental  
22 Evaluation Application (“EEA”) for the proposed Lucas Museum of Narrative Art on Treasure  
23 Island, a first-of-its kind museum expected to attract between 800,000 and 1 million visitors  
24 per year, dedicated to depicting the art of the visual storytelling and the evolution of art and  
25 moving images in various mediums, and presenting original work by world-renowned and

1 emerging artists and cutting-edge digital technologies, and consisting of three key  
2 components: museum galleries, educational and library spaces, and state-of-the-art theatres,  
3 all of which are focused on providing multiple opportunities for access to and education about  
4 visual storytelling, including school tour, lectures and classes, workshops, and after-school  
5 programs; and

6 WHEREAS, The site being evaluated is an approximately 4-acre site on the western  
7 side of Treasure Island in close proximity to the planned Treasure Island Ferry Terminal, on  
8 parcels currently proposed under the 2011 approvals for hotel, road, and Cultural Park with a  
9 75,000 square foot museum, and which would instead be developed with a museum  
10 containing approximately 265,000 square feet of usable space, with relocation of the Chapel  
11 that is on the proposed Cultural Park site, all as more particularly described in the October 6,  
12 2016 update to the 2007 Environmental Application on file with the Planning Department; and

13 WHEREAS, The Lucas Museum of Narrative Art seeks no public subsidy and is  
14 proposed to be privately funded, will facilitate and expedite economically and fiscally  
15 beneficial development of Treasure Island by accelerating infrastructure construction,  
16 including the Treasure Island Ferry Terminal, as well as ferry and bus service, with no  
17 adverse effect on the contemplated net revenues anticipated to be generated from the site  
18 under the existing Treasure Island agreements, and relieve TIDA and TICD from obligations  
19 to construct the Cultural Park and road segment on the proposed site, all of which benefit not  
20 only current and future residents and occupants of the islands but museum visitors as well;  
21 and

22 WHEREAS, The Lucas Museum of Narrative Art is expected to be more than \$1 billion  
23 contribution to the City and County of San Francisco's rich cultural offerings, consisting of site  
24 preparation, construction, and the narrative art seed collection and founding endowment; and

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1           WHEREAS, Implementation of the Lucas Museum of Narrative Art will require review  
2 by the Board of Supervisors, TIDA Board, Planning Department, Planning Commission,  
3 Department of Public Works, as well as the State Lands Commission and the United States  
4 Navy, for various approvals and conforming amendments to the existing Treasure Island  
5 approvals; now, therefore, be it

6           RESOLVED, That the Board of Supervisors strongly supports the Lucas Museum of  
7 Narrative Art proposal for Treasure Island, and encourages TICD, TIDA and all other public  
8 agencies to expeditiously review the proposal and obtain all necessary approvals for the  
9 Lucas Museum of Narrative Art's development on Treasure Island on a schedule that will  
10 allow the Board of Supervisors to consider the proposal no later than April 2017, and will allow  
11 other approvals to be timely granted so that construction can commence in the fourth quarter  
12 of 2017; and, be it

13           FURTHER RESOLVED, That this Resolution does not bind the Board of Supervisors to  
14 take any further actions, and the Board of Supervisors will not take any discretionary actions  
15 committing the City to implement the Lucas Museum of Narrative Art proposal unless and  
16 until: (1) the Planning Department has reviewed and considered environmental documentation  
17 prepared in compliance with Administrative Code, Chapter 31 and the California  
18 Environmental Quality Act ("CEQA") for the proposal and has determined that the  
19 environmental documentation complies with Administrative Code, Chapter 31 and CEQA; (2)  
20 the TIDA Board and Planning Commission have adopted appropriate CEQA findings in  
21 compliance with CEQA; and (3) the Board of Supervisors has adopted appropriate CEQA  
22 findings in compliance with CEQA.

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