

1 [Waiver of Banner Fee - Office of Economic and Workforce Development - Shop and Dine in  
2 the 49 Campaign]

3 **Ordinance waiving the banner fees under Public Works Code, Section 184.78, for up to**  
4 **300 banners to be placed by the Office of Economic and Workforce Development to**  
5 **publicize the City’s “Shop and Dine in the 49” campaign.**

6 NOTE: **Unchanged Code text and uncodified text** are in plain Arial font.  
7 **Additions to Codes** are in *single-underline italics Times New Roman font*.  
8 **Deletions to Codes** are in ~~*italics Times New Roman font*~~.  
9 **Board amendment additions** are in Arial font.  
10 **Board amendment deletions** are in ~~Arial font~~.  
11 **Asterisks (\* \* \* \*)** indicate the omission of unchanged Code  
12 subsections or parts of tables.

13 Be it ordained by the People of the City and County of San Francisco:

14 Section 1.

15 (a) Findings. San Francisco has launched a citywide campaign to raise the visibility  
16 and importance of buying local called “Shop + Dine in the 49.” In collaboration with Shop  
17 Small and San Francisco’s Buy Local campaign, Shop + Dine in the 49 (the “Campaign”) promotes local businesses and challenges residents to do their shopping and dining within the 49 square miles of San Francisco.

18 The Office of Economic and Workforce Development intends to post up to 300 banners  
19 publicizing the Campaign in major merchant corridors beginning November 20, 2016, subject  
20 to approval by the Department of Public Works. The Office of Economic and Workforce  
21 Development plans to remove the banners one year after posting.

22 (b) Fee waiver. The fees set forth in Public Works Code Section 184.78 shall be  
23 waived for the Office of Economic and Workforce Development for up to 300 banners posted  
24 on City-owned utility poles publicizing the Campaign in major merchant corridors beginning  
25

1 November 20, 2016. All other provisions of Public Works Code Section 184.78 shall remain in  
2 full effect.

3  
4 Section 2. Effective Date and Retroactivity. This ordinance shall become effective 30  
5 days after enactment. Enactment occurs when the Mayor signs the ordinance, the Mayor  
6 returns the ordinance unsigned or does not sign the ordinance within ten days of receiving it,  
7 or the Board of Supervisors overrides the Mayor’s veto of the ordinance. However, the  
8 provisions of this ordinance shall be retroactive to November 20, 2016 if the effective date of  
9 the ordinance occurs after that date. If this ordinance becomes effective after November 20,  
10 2016, the Board of Supervisors intends that the Department of Public Works exercise  
11 administrative discretion to waive the fee during that period. Otherwise, in light of the  
12 retroactivity provision above, upon the effective date of this ordinance, the Department of  
13 Public Works shall be obligated to refund any excess fees collected during that time period.

14  
15 APPROVED AS TO FORM:  
16 DENNIS J. HERRERA, City Attorney

17 By: \_\_\_\_\_  
18 JON GIVNER  
19 Deputy City Attorney

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