

**FIRST AMENDMENT TO
FUNDING AND IMPLEMENTATION AGREEMENT
- BAYREN PROGRAM IMPLEMENTATION PLAN for 2016 -**

ASSOCIATION OF BAY AREA GOVERNMENTS AND CITY AND COUNTY OF SAN FRANCISCO

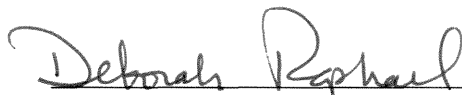
The funding and Implementation Agreement for the BayREN Implementation Plan for 2016 (Agreement) between the Association of Bay Area Governments (ABAG) and the City and County of San Francisco (Subrecipient) is hereby amended as follows:

- A. The Initial Allocated Budget in Section 5(a) of the Agreement is set at Four-Hundred Twenty- One Thousand and Two-Hundred and Fift-Eight Dollars (\$421,258)
- B. Attachment 1A for 2016 is deleted and replaced by Attachment 1A for 2016, revision 1
- C. Attachment 1B for 2016 is deleted and replaced by Attachment 1B for 2016, revision 1
- D. Attachment 1C for 2016, revision 1 is deleted and replaced by Attachment 1C for 2016, revision 1
- E. Attachment 1D for 2016, revision 1 is deleted and replaced by Attachment 1D for 2016, revision 1

IN WITNESS WHEREOF, Subrecipient has duly executed this Agreement, or caused it to be duly executed, and ABAG has duly executed this Agreement, or caused it to be duly executed.

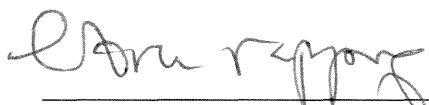
City and County of San Francisco

Dated: 4/13/16


Deborah Raphael, Director

Association of Bay Area Governments

Dated: 4/26/16


Ezra Rapport, Executive Director

Approved as to form:


Kenneth K. Moy, Legal Counsel

ATTACHMENT 1A for 2016, rev 1

City and County of San Francisco

Scope of Work

BayREN Single Family Program

Budget NTE: \$69,658

The BayREN Counties will provide services in their jurisdictions to support the BayREN Single Family program. These tasks include local outreach to single family homeowners; contractor recruitment, support and engagement and coordination with the BayREN Single Family Committee and Coordinating Circle. The total budget for City and County of San Francisco is \$69,658. Tasks below are based on local budget and capacity to deliver services.

I. Admin - Cross Link

Purpose: Representing City and County of San Francisco context within BayREN

Role Accountabilities:

- Removing constraints within BayREN that limit its ability to collaborate and deliver effective programs
- Seeking to understand tensions conveyed by any of City and County of San Francisco's stakeholders applicable to the BayREN programs, and discerning those appropriate to channel into Coordinating Circle for processing
- Sharing the perspective of City and County of San Francisco's stakeholders
- Communicating with City and County of San Francisco's stakeholders about BayREN programs and activities
- Sharing progress, performance, and strategic data and information with the Coordinating Circle
- Coordinating with local Energy Watch/Local Government Partnership and other City and County of San Francisco's programs.
- Establishing that member has been selected by its county to act on its behalf
- Ensuring that member has expertise and experience in energy-related project management and implementation
- Ensuring invoices and reporting are submitted to Program Administrator in a timely manner
- Developing and reviewing program performance, and program and pilot recommendations
- Reviewing and authorizing program changes
- Coordinating with other Regional Energy Networks, e.g., program implementation tactics, program design, program performance, mutual objective- building, etc.
- Working with Lead Link to assure deliverables are met for accountability purposes.

- Participating in Business Plan meetings and other activities

II. Marketing and Outreach

Purpose: Support the Single Family program at the county level

Role Accountabilities:

- Provide four local contractor sales and business training events
- Meet one-on-one with potential and Participating contractors to provide program support and information
- Recruitment of specialty and Advanced contractors
- Outreach to contractors through emails and calls
- Coordinate and host two contractor networking events
- Coordinate two Homeowner workshops
- Coordinate five open houses
- Coordinate tabling and outreach at three events
- Purchase digital or print media
- Printing of program collateral
- Coordinate co-op marketing with Participating Contractors
- Coordinate one presentation to community groups
- Maintaining and developing relationships with local real estate associations and groups and present at one event
- Maintain and create stakeholder partnerships such as Energy Watch programs and Community Based Organizations to assist in outreach of the program
- With oversight from the Lead link, implement innovative marketing tactics, perform research tasks and/or participate in related professional development trainings.
- Hosting program information on local website(s)
- Providing Program Lead with local information, contacts and data that support and promote the Program
- Reporting on best and highest performing activities to the Single Family Circle
- Analyzing local program performance to identify gaps and recommendations to Program Lead

Budget

Task	Budget
Administration	\$14,200
Implementation	-
Marketing & Outreach	\$55,458
Total	\$69,658

ATTACHMENT 1B for 2016, rev 1

City and County of San Francisco

Scope of Work

BayREN Multifamily Program

Budget NTE: \$283,600

The BayREN Counties will provide services in their jurisdictions to support the BayREN Multifamily program. These tasks include local outreach to recruit property owners, support to the consultant providing technical assistance services to local property owners, assistance with recruiting contractors for trainings, and coordination with the BayREN Multifamily Committee and Coordinating Circle. The total budget for City and County of San Francisco is \$283,600. Tasks below are assigned based on local budget and capacity to deliver services.

I. Admin – Cross Link

Purpose: Representing City and County of San Francisco context within BayREN

Role Accountabilities:

- Removing constraints within BayREN that limit its ability to collaborate and deliver effective programs
- Seeking to understand Tensions conveyed by any of City and County of San Francisco's stakeholders applicable to the BayREN programs, and discerning those appropriate to channel into Coordinating Circle for processing
- Sharing the perspective of City and County of San Francisco stakeholders
- Communicating with City and County of San Francisco's stakeholders about BayREN programs and activities
- Sharing progress, performance, and strategic data and information with the Coordinating Circle
- Coordinating with local Energy Watch/Local Government Partnership and other City and County of San Francisco programs.
- Establishing that member has been selected by its county to act on its behalf
- Ensuring that member has expertise and experience in energy-related project management and implementation
- Ensuring invoices and reporting are submitted to Program Administrator in a timely manner
- Developing and reviewing program performance, and program and pilot recommendations
- Reviewing and authorizing program changes

- Coordinating with other Regional Energy Networks, e.g., program implementation tactics, program design, program performance, mutual objective- building, etc.
- Participating in Business Plan meetings and other activities

II. Multifamily Technical Assistance

Purpose: Provide excellent customer service and value to property owners while maximizing energy savings from projects.

Role Accountabilities:

- Advising and assisting property owners in developing eligible scopes of work per the Policies and Procedures Manual
- Tracking projects through program participation and maintaining current project status in Energy Orbit
- Ensuring that program meets projected energy savings targets
- Conducting onsite surveys of potential projects and quality assurance on completed projects. Current scope assumes 1,215 units of completed projects in San Francisco
- Referring property owners to other programs, including BayREN Multifamily Capital Advance program, tracking referrals, and reporting on participation between BayREN and SF Energy Watch
- Responding to CPUC EM&V and reporting requests in a timely manner

III. Multifamily Local Outreach

Purpose: To support the multifamily program in increasing awareness and generating interest at the county level.

Role Accountabilities:

- Recruiting property owners and contractors through local activities and events
- Ensuring outreach is done in all jurisdictions within the member county (towns, cities, unincorporated areas, etc.)
- Planning, organizing and attending three local outreach events
- Coordinating with cities within the County, Energy Watch/Local Government Partnership, and other local programs
- Hosting program information on local website(s), and suggesting local media and social media outlets for program content
- Providing Program Lead with local information, contacts and data that support and promote the Program
- Gathering information needed for assembling workable multifamily property owner contact lists
- Reporting on best and highest performing activities to the Multifamily Circle
- Analyzing local program performance to identify gaps and recommendations to Program Lead

Budget

Task	Budget
Administration	\$18,600
Implementation	\$250,000
Marketing & Outreach	\$15,000
Total	\$283,600