

#### **Board of Supervisors** City and County of San Francisco 1 Dr. Carlton B. Goodlett Place, Room 244 (415) 554-5184 FAX (415) 554-5163

## Application for Boards, Commissions, Committees, & Task Forces

Name of Board, Commission, Committee	, or Task Force: Citize	ens' General Obligation Bond Ov
Seat # or Category (If applicable):		District: <sup>2</sup>
Name: Brenda Kwee McNulty		
Home Address:	, San Francisco, CA	Zip:
Home Phone: 415-519-3028	Occupation: Retired	banker; nonprofit volunteer
Home Phone: 415-519-3028  Work Phone: N/A	Employer: N/A	
Business Address: N/A		Zip:
Business E-Mail: N/A	Home E-Mail:	kweenulty@gmail.com
the Charter must consist of electors San Francisco. For certain other be residency requirement.  Check All That Apply:  Resident of San Francisco: Yes No	odies, the Board of S	Supervisors can waive the
Registered Voter in San Francisco: Yes	s ■ No □ If No, whe	re registered:
Pursuant to Charter, Section 4.101( represent the communities of interesthnicity, race, age, sex, sexual original and any other relevant demographing Francisco:	est, neighborhoods, entation, gender ider	and the diversity in ntity, types of disabilities,
I consider myself a global citizen with a confollows:-  1) Geographical diversity:  a)I have lived in the U.S. for 38 years and 18 years in San Francisco, both b) I have lived in Hong Kong for 28 years a financial professional.  2) Ethnic diversity:	- 13 years in New Yor h urban communities v	k City with diverse populations.

Business and/or professional experience:	
Please refer to attached resume.	
Civic Activities:	
Please refer to page 3 of my resume for details of mu commitghlight my civic activities for your easy reference.  1) Business community:  a) 13 years of ongoing service to the Association of Asia member and executive committee member.  b) longest serving chairman of Asian Business League (9 c) 5 years of service as board member of Singapore Ame 2) Art/cultural community:  a) 12 years of service to the Asian Art Museum by serving the spearheaded multiple employee diversity programs at the Have you attended any meetings of the Board/Commission to which you	n American Bankers as a board  9 years). erican Business Association. eg on tow committees Wells Farno Bank
Appointments confirmed by the Board of Supervisors require Committee. Once your application is received, the Rules Coa hearing is scheduled. (Please submit your application 10	ommittee Clerk will contact you when
Date: 11/09/16 Applicant's Signature: (required)	Brenda Kwee McNulty  (Manually sign or type your complete name.  NOTE: By typing your complete name, you are hereby consenting to use of electronic signature.)
<u>Please Note</u> : Your application will be retained for one year. all attachments, become public record.	Once completed, this form, including
FOR OFFICE USE ONLY: Appointed to Seat #: Date	Seat was Vacated:

# CALIFORNIA FORM 700 FAIR POLITICAL PRACTICES COMMISSION A PUBLIC DOCUMENT

(month, day, year)

## STATEMENT OF ECONOMIC INTERESTS COVER PAGE

1074159		
Please type or print in ink.		
NAME OF FILER (LAST)	(FIRST)	(MIDDLE)
McNulty, Brenda Kwee		
1. Office, Agency, or Court		
Agency Name (Do not use acronyms)		
City and County of San Francisco		
Division, Board, Department, District, if applicable	Your Position	
Citizens General Obligation Bond Oversight Commit	tee Member	
$\blacktriangleright$ If filing for multiple positions, list below or on an attachment. (Do n	ot use acronyms)	
Agency: *SEE ATTACHED FOR ADDITIONAL POSITIONS	Position:	
2. Jurisdiction of Office (Check at least one box)		
☐ State	☐ Judge or Court Commission	oner (Statewide Jurisdiction)
Multi-County	X County of San Franci	isco
X City of San Francisco	Other	
3. Type of Statement (Check at least one box)		
X Annual: The period covered is January 1, 2015, through December 31, 2015	Leaving Office: Date Log(Check one)	eft/
The period covered is/, through December 31, 2015	<ul> <li>The period covered leaving office.</li> </ul>	I is January 1, 2015, through the date of
Assuming Office: Date assumed	<ul> <li>The period covered i of leaving office.</li> </ul>	is/, through the date
Candidate: Election Year and office sough	ht, if different than Part 1:	
4. Schedule Summary (must complete) ► Total numb	ber of pages including this cove	er page:3
		& Business Positions – schedule attached
Schedule B - Real Property – schedule attached	Schedule D - Income - Gifts -	- scnedule attached - <i>Travel Payments</i> – schedule attached
-or-	Scriedule L - Income - Onts -	- maver r ayments – scriedule attached
■ None - No reportable interests on any schedule		
5. Verification		
	TY STAT	TE ZIP CODE
c/oController's Office City Hall Room 316 S  DAYTIME TELEPHONE NUMBER	an Francisco CA E-MAIL ADDRESS	94102
( 415 ) 519-3028	kweenulty@gmail.com	
I have used all reasonable diligence in preparing this statement. I have herein and in any attached schedules is true and complete. I acknow	e reviewed this statement and to the best	of my knowledge the information contained
I certify under penalty of perjury under the laws of the State of C	alifornia that the foregoing is true and	correct.
Date Signed03/14/2016	Signature Brenda Kwee McNu	lty

(File the originally signed statement with your filing official.)

# STATEMENT OF ECONOMIC INTERESTS COVER PAGE Expanded Statement Attachment

CALIFORNIA FORM 700
FAIR POLITICAL PRACTICES COMMISSION
Name

Brenda Kwee McNulty

\* This table lists all positions including the primary position listed in the Office, Agency, or Court section of the Cover Page.

Agency	Division/Board/Dept/District	Position	Type of Statement
City and County of San Francisco	Citizens General Obligation Bond Oversight Committee	Member	Annual 1/1/2015 - 12/31/2015
City and County of San Francisco	Citizens General Obligation Bond Oversight Committee	Member	Annual 1/1/2015 - 12/31/2015

### SCHEDULE A-1 Investments

#### Stocks, Bonds, and Other Interests

(Ownership Interest is Less Than 10%)

Do not attach brokerage or financial statements.

CALIFORNIA FORM 700 FAIR POLITICAL PRACTICES COMMISSION
Name
McNulty, Brenda Kwee

► NAME OF BUSINESS ENTITY	► NAME OF BUSINESS ENTITY
IBM Corporation	Wells Fargo Bank
GENERAL DESCRIPTION OF THIS BUSINESS	GENERAL DESCRIPTION OF THIS BUSINESS
Computer & software solutions	Retail & commercial banking
	FAIR MARKET VALUE
\$2,000 - \$10,000 \$10,001 - \$100,000	\$2,000 - \$10,000 \$10,001 - \$100,000
X \$100,001 - \$1,000,000 Over \$1,000,000	X \$100,001 - \$1,000,000 Over \$1,000,000
NATURE OF INVESTMENT	NATURE OF INVESTMENT
X Stock Other(Describe)	X Stock Other (Describe)
☐ Partnership ☐ Income Received of \$0 - \$499 ☐ Income Received of \$500 or More (Report on Schedule C)	Partnership O Income Received of \$0 - \$499 O Income Received of \$500 or More (Report on Schedule C)
IF APPLICABLE, LIST DATE:	IF APPLICABLE, LIST DATE:
ACQUIRED DISPOSED	ACQUIRED DISPOSED
► NAME OF BUSINESS ENTITY	► NAME OF BUSINESS ENTITY
GENERAL DESCRIPTION OF THIS BUSINESS	GENERAL DESCRIPTION OF THIS BUSINESS
FAIR MARKET VALUE	FAIR MARKET VALUE
\$2,000 - \$10,000 \$10,001 - \$100,000	\$2,000 - \$10,000 \$10,001 - \$100,000
\$100,001 - \$1,000,000 Over \$1,000,000	\$100,001 - \$1,000,000 Over \$1,000,000
NATURE OF INVESTMENT	NATURE OF INVESTMENT
Stock Other	Stock Other
☐ Partnership ☐ Income Received of \$0 - \$499	☐ Partnership ☐ Income Received of \$0 - \$499
○ Income Received of \$500 or More (Report on Schedule C)	○ Income Received of \$500 or More (Report on Schedule C)
IF ADDITIONAL F. LIST DATE.	IE ADDITICADI EL LIST DATE.
IF APPLICABLE, LIST DATE:	IF APPLICABLE, LIST DATE:
ACQUIRED DISPOSED	ACQUIRED DISPOSED
► NAME OF BUSINESS ENTITY	► NAME OF BUSINESS ENTITY
GENERAL DESCRIPTION OF THIS BUSINESS	GENERAL DESCRIPTION OF THIS BUSINESS
GENERAL DESCRIPTION OF THIS BUSINESS	GENERAL DESCRIPTION OF THIS BUSINESS
	<u> </u>
FAIR MARKET VALUE	FAIR MARKET VALUE
\$2,000 - \$10,000 \$10,001 - \$100,000	\$2,000 - \$10,000
S100,001 - \$1,000,000 Over \$1,000,000	S100,001 - \$1,000,000 Over \$1,000,000
NATURE OF INVESTMENT	NATURE OF INVESTMENT
Stock Other(Describe)	Stock Other(Describe)
Partnership O Income Received of \$0 - \$499	Partnership O Income Received of \$0 - \$499
○ Income Received of \$500 or More (Report on Schedule C)	○ Income Received of \$500 or More (Report on Schedule C)
IF APPLICABLE, LIST DATE:	IF APPLICABLE, LIST DATE:
ACQUIRED DISPOSED	ACQUIRED DISPOSED
Comments:	

#### BRENDA KWEE McNULTY 郭佩玲 San Francisco, CA 94109, USA

#### SUMMARY

Seasoned financial professional with a proven track record in fundraising, business development, customer relationship management, sales and marketing, gained from senior executive positions in non-profit, banking and wealth management in diverse markets. Extensive experience in the Bay Area, New York and Asia. Energetic and passionate about serving the community by applying work and life experiences in relevant ways through the application of management skills, relationship management skills, business acumen and international networking ties to improve all aspects of city management. Committed to serving the city and people of San Francisco as Vice-Chair on the Citizens Government Obligation Bond Oversight Committee.

#### TALENT AGE ASSOCIATES, LLP, PALO ALTO

**10/2011** to present

A boutique consulting firm specializing in cross border talent management

#### Consulting Principal

- Client management from project initiation to successful placement of candidate
- Responsible for clients in financial services institutions and non-profit organizations
- Recently placed the President of Japan society Northern California

#### UNIVERSITY OF CALIFORNIA, SAN FRANCISCO

1/2006 to 8/2009

#### University Development & Alumni Relations, Director of Development - International

- Built a start-up international development unit focused on Asian major donors
- Collaborated with faculty and scientists across UCSF campus and Asian institutions
- Personally managed a portfolio of 100+ international major donors and alumni
- Coordinated all international development activities among UCSF schools, centers; staffed faculty and volunteer leadership; solicited and closed major gifts

#### UBS (UNION BANK OF SWITZERLAND) INTERNATIONAL, INC. 6/2004 to 1/2006

#### San Francisco Branch, Financial Consultant

- Built a portfolio of high net worth clients in the U.S., Hong Kong, Taiwan and China
- Successfully served clients by providing investment advice appropriate to their financial situation; early user of proprietary Customer Relationship Management (CRM) system
- Named one of top ten producers at UBS International, N. America Region in 2005

#### WELLS FARGO BANK, N.A., SAN FRANCISCO

1/1996 to 6/2004

Diverse Growth Segments Group, V.P. & Asian Segment Manager
 International Group, V.P. & International Personal Banking Manager
 Private Client Services, V.P. & Senior Private Banker, Asian PCS
 2002 to 2004
 1999 to 2001
 1996 to 1999

#### Highlights of accomplishments at Wells Fargo Bank

- Consolidated and built Asian sales teams in San Francisco, Palo Alto, L.A. following First Interstate merger; targeted high net worth Asian clients in the U.S. and in Asia
- ➤ Developed integrated strategy; increased market share of Asian clients by 20% through marketing, branding, advertising and community outreach channels
- > Designated spokesperson for Wells Fargo Bank at Bay Area Asian community events

#### DEUTSCHE BANK, AG, HONG KONG BRANCH

1994 to 1995

- Private Banking Department, Head of Taiwan Team
  - Managed Taiwan team with \$350 million of assets under management
  - > Personally managed assets in excess of \$100 million

#### MANUFACTURERS HANOVER INVESTMENT LTD., HONG KONG

1990 to 1994

- Managing Director & CEO
  - Oversaw all aspects of company operations; successfully built a network of private and institutional investors in S.E. Asia and China

#### WARBURG INVESTMENT MANAGEMENT (HONG KONG) LTD.

1987 to 1989

- General Manager
  - ➤ Launched firm's mutual fund business in Hong Kong through registration and distribution of a family of 17 funds valued at \$400 million

#### CITIBANK, N.A., NEW YORK CITY

1985 to 1986

- Vice President, Cash Management Sales
  - Successfully marketed and performed fee-based cash management studies and customized product delivery for corporate customers

#### W.R. GRACE & CO., NEW YORK CITY

1975 to 1985

•	Fixed Income Portfolio Manager	1983 to 1985
•	Director of Financial Planning	1980 to 1983
•	Manager of Special Projects, Retail Group	1979 to 1980
•	Mergers & Acquisitions Associate, Automotive Group	1978 to 1979
•	Manager of Financial Pension Reporting, Treasurer's Division	1975 to 1978

#### Highlights of accomplishments at W.R. Grace & Co.

- ➤ Managed a \$280 million bond portfolio
- > Successfully pioneered a U.S. Dollar and Canadian Dollar arbitrage program
- Managed corporation's overall FX exposure of \$450 million
- Managed annual and five-year plans of companies in the Home Center Division with sales of \$700 million
- ➤ Reported all financial transactions of company pension funds valued at \$150 million; filed first Form 5500 under ERISA

#### ARTHUR YOUNG & COMPANY, NEW YORK CITY

1973 to 1975

- Audit staff accountant
  - ➤ Audit clients included brokerage and oil companies

#### **EDUCATION & QUALIFICATIONS**

General Securities Representative since 1998; Series 7, Series 63 APC, Stern Graduate School of Management, New York University MBA, Sloan Graduate School of Management, Syracuse University BA (Honors), Le Moyne College, Syracuse Member of Pi Gamma Mu

Other languages include Cantonese, Mandarin and basic French

Major: Accounting Major: Finance Major: Economics Since 1970

#### HIGHLIGHTS OF COMMUNITY SERVICE

American Club Hong Kong, Board Member/Secretary

1989 to 1995

- Chaired finance committee to appointed first external fund manager
- Member of committee on hiring, housing and training migrant workers from the Philippines to work in the Club's two locations in Hong Kong

Asian Art Museum, Connoisseurs' Council

1997 to present

Asian Art Museum, Exhibitions & Publications Committee

2001 to 2007

- Participated in selection of annual art item purchase funded by the Council
- Advised Committee on the diversity of exhibitions relative to community needs

Asian Business League of San Francisco, Chairman

1996 to 2005

- Founded ABL Youth Program in collaboration with Chinatown nonprofits
- Inaugurated first ever community wide leadership awards celebrating achievements by outstanding Asian Americans

Asian Connection (Wells Fargo Bank), Founding Board Member

2002 to 2004

- Implemented mentorship program for Asian American employees in Bay Area
- Initiated dedicated Chinese language telephone hot line for all customers
- Partnered with Chinatown nonprofits to conduct financial literacy classes delivered in Cantonese
- Pioneered approval for Wells Fargo's annual support of APA Heritage Month
- Mentored Asian American colleagues to volunteer in leadership roles in Chinatown nonprofits such as Chinese Cultural Center, Self Help for the Elderly

Association of Asian American Bankers, Board Member/Vice President

2003 to present

• Redirected Board focus to develop professional content for events to benefit young Chinese American membership

Hong Kong Schools Alumni Association, Treasurer

2005 to 2008

 Reconnected Association's scholarship fund for Hong Kong students with U.C. Berkeley

Institute of International Education, Western Region Advisory Board

1998 to 2004

- Hosted annual attendees of Luce Leadership Program for Chinese Women visiting from China, Taiwan and Hong Kong
- Acted as reviewer of applications to the above Luce Leadership Program

Singapore American Business Association, Board Member

2003 to 2008

• Participated in fundraising for 1st Annual Charity Golf Event to benefit community nonprofits

1960 Broadway Corporation, Vice President

1996 to 2011

- Led renovation committee to draft renovation rules governing entire building
- Interviewed potential owners/tenants prior to board approval
- Oversaw all aspects of building management in President's absence

#### 2240 Hyde Street Corporation, Board Member

2011 to present

• Active member of committee overseeing building lobby renovation