

LEAH PIMENTEL

CAREER HISTORY AND HIGHLIGHTS

Pimentel Strategies 2014-Present

▪ **Principal-In-Charge**, Providing broad consulting expertise and solutions that enable start-ups, nonprofits, and corporations to achieve overall success of the brand, public relations, social media and communications by managing programs that champion their strategic goals.

GRID 2009-2014

▪ **Community Engagement Manager**, Directed all proactive public relations programs across corporate and product initiatives, working cross-functionally with brand marketing, outreach and product management. Led story development and media outreach surrounding major company events including SolarThon, venture capital fundraising, and the repositioning of GRID as a leader in the sustainability sector.

Greenaction 2008 – 2009

▪ **Project Coordinator**, Executed strategic communications, media and public awareness campaigns for a high-profile nonprofit organization on issues of public health, social justice and environmental justice. Partnered with the San Francisco Department of the Environment for the Diesel Pollution Project to provide education to the Bayview community on the negative health factors associated with diesel pollution.

P&A Communications 2005 – 2008

▪ **Human Resources Coordinator**, Consultant to the management team members and the organization on Human Resources strategies and issues, including HR disciplines such as, employment/labor law, compensation and benefits issues. Responsible for note taking and facilitating trainings and development monthly meetings. Managed and worked closely with payroll to ensure accuracy of payroll on a bi-weekly basis.

EDUCATION

Dominican University of California—San Rafael, CA
Sonoma State University—Rohnert Park, CA

MBA—Marketing
B.S.—Business Administration