



CITY AND COUNTY OF SAN FRANCISCO  
EDWIN M. LEE, MAYOR

OFFICE OF SMALL BUSINESS  
REGINA DICK-ENDRIZZI, DIRECTOR

March 3, 2017

Ms. Angela Calvillo, Clerk of the Board  
City Hall Room 244  
1 Dr. Carlton B. Goodlett Place  
San Francisco, CA 94102-4689

RE: BOS File No. 170028 [Planning Code - Zoning Calle 24 SUD]

Small Business Commission Recommendation to the Board of Supervisors: **Approval**

Dear Ms. Calvillo,

On February 13, 2017, the Small Business Commission voted (6-0, 1 absent) to recommend that the Board of Supervisors approve BOS File No. 170028.

The Commission views the legislation as an appropriate means to preserve and support the commercial foundations of the Calle 24 Latino Cultural District. The legislation was developed on the basis of a series of meetings and direct outreach with small businesses and other members of the community. The Commission applauds the sponsors' early engagement with stakeholders.

Furthermore, the proposed Special Use District would promote economic vitality, day- and night-time retail, tourism, and the preservation of deeply rooted small businesses in the community.

Thank you for considering the Commission's comments. Please feel free to contact me should you have any questions.

Sincerely,

Regina Dick-Endrizzi  
Director, Office of Small Business

cc: Hillary Ronen, Board of Supervisors  
Nicole Elliott, Mayor's Office  
Mawuli Tugbenyoh, Mayor's Office  
Lisa Pagan, Office of Economic and Workforce Development  
Diana Ponce de Leon, Office of Economic and Workforce Development  
Alisa Somera, Land Use & Transportation Committee