

# LIQUOR LICENSE REVIEW

**TO:** Planning Department  
AnMarie Rodgers/CTYPLN/SFGOV  
Georgia Powell/CTYPLN/SFGOV@SFGOV  
Fax No.: (415) 558-6409

**File:** 170272

**TO:** Police Department  
Inspector Nelly Gordon  
Phone: (415) 837-7273

**DATE:** March 14, 2017

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Please submit your response in four to six weeks for the matter to be heard.  
**PLEASE EMAIL YOUR RESPONSE BY:** April 12, 2017, to Erica Major, Public  
Safety and Neighborhood Services Committee Clerk.

[Erica.Major@sfgov.org](mailto:Erica.Major@sfgov.org) - Fax No: 554-7771

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**Applicant Name:** S.A.K. Bars, Inc.  
**and Business Name:** (Hotel Epic)  
**Applicant Address:** 708 Polk Street  
San Francisco, CA 94109  
**and Phone No.** (415) 788-1000

**PLANNING COMMENTS:**  Approval  Denial

**POLICE COMMENTS:**  Approval  Denial

# MEMO

RECEIVED  
BOARD OF SUPERVISORS  
SAN FRANCISCO  
2017 MAR 14 AM 9:05  
OK

**TO:** Clerk of the Board  
San Francisco Board of Supervisors  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco, CA 94102

**FROM:** Evette Davis and Luis Cuadra  
BergDavis Public Affairs

**DATE:** March 14, 2017

**RE:** Public Convenience and Necessity Resolution

BergDavis Public Affairs is submitting this request for a Public Convenience Necessity Resolution on behalf of the project sponsor, Amish Patel with SAKS Bars Inc. Mr. Patel intends to open a small bar in the approximately 1,000-square-foot vacant retail space located at 708 Polk Street, adjacent to the Hotel Epik.

### Public Convenience and Necessity

Situated just steps from San Francisco City Hall, Bill Graham Civic Auditorium, War Memorial Opera House, and Davies Symphony Hall, the proposed bar intends to serve the many City residents and tourists that frequent local Civic Center and Tenderloin destinations. The bar will also serve as an amenity for the newly-opened, 84-room Hotel Epik at 706 Polk Street.

### Facts About the Proposed Bar

- The hours of operation as proposed are 4:00 p.m. to 2:00 a.m., seven days a week.
- On-site security will be provided during hours of operation, ensuring visitors are respectful of their surroundings. Additionally, interior and exterior cameras will be installed.
- An application for a Type 48 license (on-sale general) has been submitted to the California Department of Alcohol Beverage Control (ABC). The license is being

transferred within District 6, from the recently closed Volta Modern Brasserie at 868 Mission Street.

**Outreach**

Preliminary discussions with Sergeant Patrick Kennedy, SFPD Alcohol Liaison Unit, and Officer Steve Matthias, SFPD Central Station Alcohol Licensing, were favorable and did not reveal any substantive concerns. The project is supported by Randy Shaw, Tenderloin Housing Clinic and several of the local merchants.

Per the ABC requirements, a notification was mailed to all persons living within a 500' radius of the proposed site. The comment period closed on February 18, 2017 and there were no comments received by the ABC.

Residents that reside within the 500' foot radius were also invited to attend a community meeting on Wednesday, March 8 at 6pm at the SFPD Tenderloin. We also invited Supervisor Kim's office to attend the meeting and offered to provide an in-person project briefing. At the meeting, neighbors had the opportunity meet the project sponsors and architect and ask questions about the project. Over 1,900 invitations were mailed – one community member in support of the project attended the meeting.

Attached for your reference are the community meeting invitation and a project fact sheet.

**Contact Information**

Name: Amish Patel

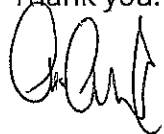
Phone: 415-279-7080

Business Name and Address: Nokturnal, 708 Polk Street, San Francisco, CA 94109

Mailing Address: 706 Polk Street, San Francisco, CA 94109

If you require additional information, please contact Luis Cuadra at 415-788-1000 ext. 206 or [lcuadra@bergdavis.com](mailto:lcuadra@bergdavis.com).

Thank you.





HOTEL EPIK

Dear neighbor,

You are receiving this official notification from the California Department of Alcoholic Beverage Control to inform you that the Hotel Epik located at 706 Polk Street has filed for a Type 48 license. The license is to open a small bar in the approximately 1,000 square foot vacant retail space adjacent to the hotel.

We are in the early stages of the project. Filing this application is the first step in what can be a months-long permitting process. Our future plans include holding a community meeting in February or March to provide neighbors with additional details and the opportunity to meet the bar owners.

In the meantime, if you have questions or would like more information, please contact the hotel's community relations liaison Luis Cuadra at [lcuadra@bergdavis.com](mailto:lcuadra@bergdavis.com) or (415) 788-1000 x206. To learn more about the Hotel Epik, please visit [www.epiksf.com](http://www.epiksf.com).

Sincerely,  
Hotel Epik



**H | E****HOTEL EPIK**

Dear Neighbor,

We would like to invite you to a neighborhood meeting on March 8, to discuss plans to open a small bar at 708 Polk Street. The proposed bar will occupy the approximately 1,000 square foot vacant retail space adjacent to the Hotel Epik.

This meeting is open for all to attend. Please feel free to forward this invitation to your friends and neighbors. To RSVP, request translation services or for more information, contact our community relations representative Luis Cuadra at 415-788-1000 ext. 206 or [lcuadra@bergdavis.com](mailto:lcuadra@bergdavis.com).

**Date:**

Wednesday, March 8, 2017

**Time:**

6:00 p.m. – 7:00 p.m.

**Location:**Tenderloin Police Station  
Community Room  
301 Eddy Street

Estimado vecino:

Nos gustaría invitarlo a la reunión vecinal que se celebrará el 8 de marzo para debatir los planes de abrir un pequeño bar en 708 Polk Street. El bar propuesto ocupará el espacio comercial vacante de aproximadamente 1,000 pies cuadrados que se encuentra junto al Hotel Epik.

Esta es una reunión abierta a la que pueden asistir todos. Siéntase libre de reenviar esta invitación a sus amigos y vecinos. Para confirmar asistencia, solicitar servicios de traducción u obtener más información, contacte a nuestro representante de relaciones comunitarias Luis Cuadra al 415-788-1000 ext. 206 o [lcuadra@bergdavis.com](mailto:lcuadra@bergdavis.com).

**Fecha:**

Miércoles 8 de marzo de 2017

**Hora:**

6:00 p.m. – 7:00 p.m.

**Lugar:**Estación de Policía de Tenderloin  
Community Room  
301 Eddy Street

亲爱的街坊,

我们想要求您参加3月8日的社区会议, 讨论在708 Polk Street 开设一家小酒吧的计划。拟开设的酒吧将占用Epik酒店附近约1000平方尺空置零售空间。

本次会议对所有人开放。请将本份邀请转达给您的朋友和邻居。答复邀请, 请求翻译服务, 或需要获得更多信息, 请致电415-788-1000 ext. 206或发送电邮至[lcuadra@bergdavis.com](mailto:lcuadra@bergdavis.com), 联系我们的社区关系代表Luis Cuadra。

## 日期:

2017年3月8日, 周三

## 时间:

晚上6:00 – 晚上7:00

## 地点:

Tenderloin警察局  
社区室  
301 Eddy Street

  
HOTEL EPIK

## Introducing Nokturnal at 708 Polk Street

SAK Bars Inc. is pleased to share its plans to open a small bar in the approximately 1,000-square-foot vacant retail space adjacent to the Hotel Epik at 708 Polk Street. Featuring an extensive American whiskey selection and a carefully chosen cocktail menu, Nokturnal intends to serve the many locals and tourists that frequent local Civic Center and Tenderloin destinations.

Although still in the conceptual design phase, the modern interior of the boutique bar will feature bold pops of color, dramatic accent lighting and a sleek fluorescent LED backlit bar. An intimate lounge area will offer the most current technological innovations in hospitality, including touch tables that guests can use to communicate with their servers, play games and create amazing visuals and virtual graffiti. Updating the exterior of the building with a glass façade and tasteful signage will complete the transformation of the vacant storefront.

SAK Bars Inc. is still in the early stages of the project. We have begun meeting with community leaders and are hosting a neighborhood meeting in March to provide neighbors with additional details and the opportunity to meet the bar owners. We anticipate going to the Public Safety and Neighborhood Services Committee for approval of our alcohol license in Spring 2017. Construction will commence immediately following project approval and is expected to take approximately two months to complete.

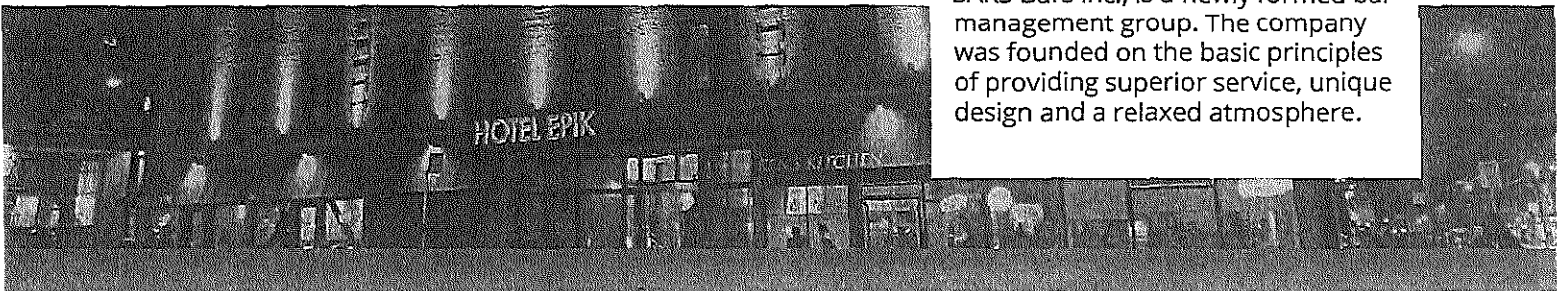
### Facts About Nokturnal

- The hours of operation as proposed are 4:00 p.m. to 2:00 a.m., seven days a week.
- On-site security will be provided during hours of operation, ensuring visitors are respectful of their surroundings. Additionally, interior and exterior security cameras will be installed.
- An application for a Type 48 license (on-sale general license) has been submitted to the California Department of Alcohol Beverage Control (ABC). Plans include transferring the liquor license from the recently closed Volta Modern Brasserie, located at 868 Mission Street.
- We are currently interviewing seasoned bar managers and expect that each bar shift will include a bartender, bartender assistant, cocktail server and door person.

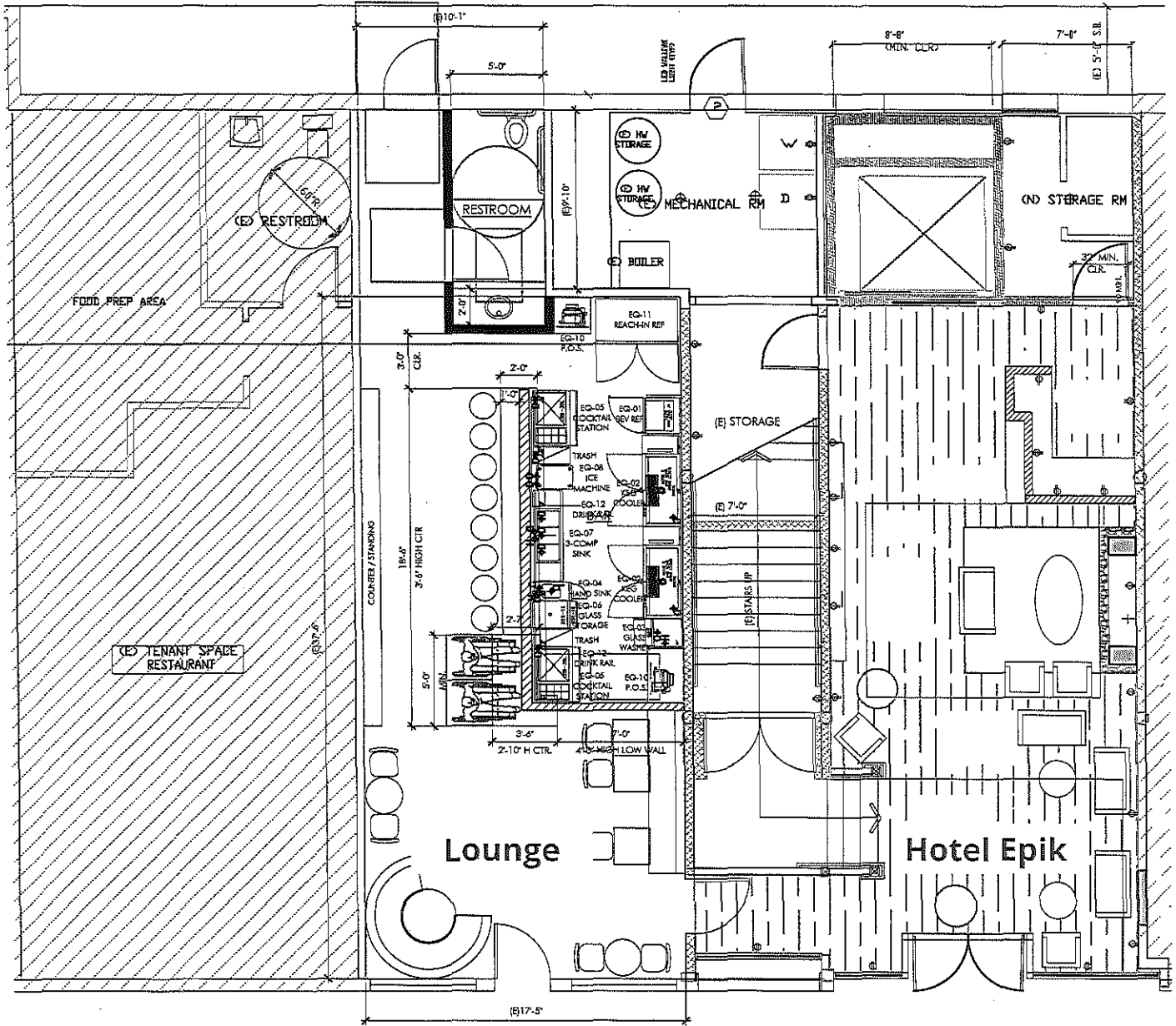
To learn more about our plans or to request a meeting with the project team, please contact our community relations representative, Luis Cuadra, at [lcuadra@bergdavis.com](mailto:lcuadra@bergdavis.com) or 415-788-1000 ext. 206.

### Who Are We

Founded by San Francisco natives - brothers Amish, KP, and Kunal Patel, SAKS Bars Inc., is a newly formed bar management group. The company was founded on the basic principles of providing superior service, unique design and a relaxed atmosphere.



# Site Plan



710 Polk Street

708 Polk Street

706 Polk Street