File No. 170185

Committee Item No. ____1___ Board Item No. ____1__

COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST

Committee: Government Audit and Oversight Date March 15, 2017

Board of Su	pervisors Meeting	Date	MARCH	2	2017
Cmte Board				1	
	Motion Resolution Ordinance Legislative Digest Budget and Legislative Analyst Repo Youth Commission Report Introduction Form Department/Agency Cover Letter and MOU Grant Information Form Grant Budget Subcontract Budget Contract/Agreement Form 126 – Ethics Commission Award Letter Application Public Correspondence		port		
OTHER	(Use back side if additional space is	neede	d)		
	OEWD Memo 02/01/17 Annual Rpt 2015-2016 CPA Rpt 06/30/16 Referral FYI 02/22/17 VUE VINUEY OBD PPT - 03/15	12017			· · · · · · · · · · · · · · · · · · ·
Completed I Completed I			h 9, 2017	-	

FILE NO. 170185

RESOLUTION NO.

1

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[Noe Valley Community Benefit District - Annual Report for FY2015-2016]

Resolution receiving and approving the annual report for the Noe Valley Community Benefit District for FY2015-2016, submitted as required by the Property and Business Improvement District Law of 1994 (California Streets and Highways Code, Sections 36600, *et seq.*), Section 36650, and the District's management agreement with the City, Section 3.4.

WHEREAS, On June 7, 2005, pursuant to the Property and Business Improvement
District Law of 1994 (the "Act"), California Streets and Highways Code Sections 36600 *et seq.*, as augmented by Article 15 of the San Francisco Business and Tax Regulations Code,
the Board of Supervisors adopted Resolution No. 420-05, expressing the City's intention to
establish the Noe Valley Community Benefit District (the "Noe Valley CBD"); and

WHEREAS, On August 2, 2005, the Board of Supervisors adopted Resolution No. 583-05 establishing the Noe Valley CBD ("Resolution to Establish") for a period of 15 years, commencing FY2005-2006; and

WHEREAS, On January 10, 2006, the Board of Supervisors adopted Resolution No. 13-06, authorizing an agreement with the owners' association for the administration/management of the Noe Valley CBD, and a management agreement (the "Management Contract") with the owners' association, the Noe Valley Association, A Community Benefit District, was executed accordingly; and

WHEREAS, A copy of the Management Contract is on file with the Clerk of the Board of Supervisors in File No. 051967 and

WHEREAS, On March 22, 2016, the Board of Supervisors approved the Noe Valley CBD's annual reports for FY2014-2015 in Resolution No. 111-16; and

Supervisor Sheehy BOARD OF SUPERVISORS WHEREAS, The Noe Valley CBD has submitted for the Board's receipt and approval the annual report for FY2015-2016 as required by Section 36650 of the Act and Section 3.4 of the Management Contract; and

WHEREAS, the annual report for FY2015-2016 is on file with the Clerk of the Board of Supervisors in File No. 170185, and is incorporated herein by reference as though fully set forth; and

WHEREAS, Supporting documents, including, but not limited to, a transmittal letter and memorandum report from the City's Office of Economic and Workforce Development, dated February 1, 2017, and documentation from the Noe Valley CBD for the FY2015-2016 annual report are on file with the Clerk of the Board of Supervisors in File No. 170185; now, therefore, be it

RESOLVED, That the Board of Supervisors hereby receives and approves the annual report for the Noe Valley Community Benefit District for FY2015-2016.

Supervisor Sheehy BOARD OF SUPERVISORS



City and County of San Francisco :: Edwin M. Lee, Mayor Economic and Workforce Development :: Todd Rufo, Director

MEMO

To: Supervisor Jeff Sheehy, District 8

CC: San Francisco Board of Supervisors

From: Chris Corgas, OEWD Senior Program Manager

RE: Noe Valley Community Benefit District

Date: February 1, 2017

This is a memo summarizing the accomplishments of the Noe Valley Community Benefit District and an analysis of its financial statements (based on their audit) for the period between July 1, 2015, and June 30, 2016.

Each year the CBD is required to submit a mid-year report, an annual report, and a CPA Financial Review or Audit. Noe Valley CBD has complied with the submission of all these requirements. OEWD staff, with assistance from the Controller's Office, reviewed these financial documents to monitor and report on whether they have complied with the rules per the Property and Business Improvement District Law of 1994, California Streets and Highways Code Sections 36600 Et Seq.; San Francisco's Business and Tax Regulations Code Article 15; the Noe Valley CBD management contract with the City; and their Management Plan approved by the Board of Supervisors in 2006.

Also attached to this memo are the following documents:

1. Annual Reports

a. FY 2015-2016

2. CPA Financial Review Reports

a. FY 2015-2016

3. Draft resolution from the Office of Economic and Workforce Development



1 Dr. Carlton B. Goodlett Place, Room 448

San Francisco, CA 94102 | www.oewd.org

Background

The Noe Valley Community Benefit District (Noe Valley CBD) was formed to clean, beautify, and improve public space within the district. Noe Valley CBD includes both privately and publicly owned properties. The district is 8 square blocks and includes 211 parcels. The main commercial street that services Noe Valley is 24th Street between Church and Douglass Streets.

- August 2, 2005: the Board of Supervisors approved the resolution that established the Noe Valley Community Benefit District for 15 years (Resolution # 583-05).
- January 10, 2006: the Board approved the contract for the administration and management of the Noe Valley Community Benefit District (Resolution # 13-06).
- March 3, 2015: the Board of Supervisors approved the Annual Reports for FYs 2009-2010, 2010-2011, 2011-2012, 2012-2013, and 2013-2014 (Resolution # 062-15).
- March 22, 2016: the Board of Supervisors approved the Annual Report for FY 2014-2015 (Resolution # 111-16).

Basic Info about Noe Valley Community Benefit District:

Year Established	August 2005
Assessment Collection Period	FY 2005-2006 to FY 2019-2020 (July 1, 2005 to June 30, 2020)
Services Start and End Date	January 1, 2006 – December 31, 2020
Initial Estimated Annual Budget	\$230,138
Fiscal Year	July 1 – June 30
Executive Director	Debra Niemann
Name of Nonprofit Owners' Entity	Noe Valley Association

The current CBD website <u>www.noevalleyassociation.org</u> includes all the pertinent information about the organization and their programs, a calendar of events, their Management Plan, Mid-Year Report, Annual Report and meeting schedules.

Summary of Program Areas

Public Rights of Way and Sidewalk Operations

The Noe Valley Management Plan calls for 70% of the budget to be spent on Public Rights of Way and Sidewalk Operations. This program area includes maintenance of trees, planters and flower baskets; and systematic sidewalk cleaning. Noe Valley CBD contracts with Curb Appeal to provide daily sidewalk and gutter sweeping as well as removal of excess trash, leaves and debris, graffiti removal within 24 hours, ten monthly hot steam cleanings and as needed spot cleaning are services that are covered by this program area. Curb Appeal is also responsible for watering 24 hanging flower baskets, 148 neighborhood trees, and 22 open ground or planter boxes.

District Identity and Streetscape Improvements

Approximately 9% of the annual budget is allocated for public space development and streetscape improvements. This program area includes but is not limited to promoting the district through a website that includes information about their purpose and accomplishments, sponsoring special events such as street festivals, and developing plans that outline the long term goals of the district.

Management & Operations

Noe Valley CBD is staffed by a part-time Executive Director who 1) performs the day-to-day management of the organization, 2) works with various city departments, 3) advocates for city funds and services, and 4) ensures that the organization is in compliance with their Management Plan and City contract. The Noe Valley CBD Management Plan calls for approximately 14% of the budget to be spent on management and operations.

The remaining 7% of annual budget is to be allocated to a contingency fund.

The Noe Valley CBD board has eight (8) members, represented by residents, property owners, merchants, and community organizations. Board member seats are determined using the following guidelines: property owners (63%), two seats (25%) are set aside for non-property owning merchants with a preference for existing small businesses operating retail, restaurant and service, and one seat (12%) is reserved for Community Based Organizations and residents. This structure complies with Article 15 of the San Francisco Business and Tax Regulations Code. The full board meets quarterly. The committees are detailed below:

- Executive Committee The Executive Committee oversees central operations of the organization and ensures the functioning of key areas: staff and contracts; corporate finances; insurance; grants; development of budget; board agendas and meetings; correspondence; outreach; bylaws and policies; public relations; newsletters. The Executive Committee meets on an as needed basis.
- Streetscape Committee The Streetscape Committee is in charge of overseeing the greening and creation of public space and ensuring the success and efficiency of these services. The Streetscape Committee meets as needed.

Summary of Accomplishments, Challenges, and Delivery of Services

FY 2015-2016

Public Right of Way and Sidewalk Operations

 Removed 419 graffiti marks, stickers, and improper signage; removed 231 pieces of bulky and illegal trash (boxes, furniture, yard debris, bags of garbage, etc.), 267 calls to 311 for large item pick-ups, weeded and watered 229 trees,

District Identity and Streetscape Improvements

 Provided directions to 172 visitors, maintained 3 public parks/parklets, watered and maintained 27 planter boxes and sidewalk gardens.

Management & Operations

 Advocated for 24th Street with all departments of SF City government and presented work to the Board of Supervisors and the Government Oversight Committee. Managed finances and reporting to the City and State offices; wrote grant applications to bring additional resources to the CBD; monitored contracts and services; published Mid-Year and Annual Reports, managed webpage updates, and responded to all community inquiries.

NVCBD Annual Budget Analysis

OEWD's staff reviewed the following budget related benchmarks for Noe Valley CBD:

- BENCHMARK 1: Whether the variance between the budget amounts for each service category was within 10 percentage points from the budget identified in the Management Plan (Agreement for the Administration of the "Noe Valley Community Benefit District," Section 3.9 Budget)
- BENCHMARK 2: Whether five percent (5%) of actuals came from sources other than assessment revenue (CA Streets & Highways Code, Section 36650(B)(6); Agreement for the Administration of the "Noe Valley Community Benefit District," Section A Annual Reports)
- BENCHMARK 3: Whether the variance between the budget amount and actual expenses within a fiscal year was within 10 percent (Agreement for the Administration of the "Noe Valley Community Benefit District," Section 3.9 Budget.
- **BENCHMARK 4:** Whether Noe Valley CBD is indicating the amount of any surplus or deficit revenues to be carried forward into the next fiscal year and designating the projects to be funded by any surplus revenues (CA Streets & Highways Code, Section 36650(B)(5).

FY 2015-2016

BENCHMARK 1: Whether the variance between the budget amounts for each service category was within 10 percentage points from the budget identified in the Management Plan

Service Category	Management Plan Budget	% of Management Plan	FY 2015- 2016 Budget	% of Budget	Variance Percentage Points
Public Rights of Way and Sidewalk Operations 82%	\$160,000	69.53%	\$145,000	58.35%	-11.18%
District Identity and Streetscape Improvements 18%	\$22,000	9.56%	\$16,000	6.44%	-3.12%
Administrative/Corporate Operations	\$32,000	13.91%	\$65,000	26.16%	+12.25%
Contingency Reserve	\$16,128	7.01%	\$22,500	9.05%	+2.05%
TOTAL	\$230,128	100%	\$248,500	100%	0.0%

ANALYSIS: Noe Valley CBD did not meet this requirement. See Table Below

BENCHMARK 2: Whether five percent (5%) of Noe Valley CBD's actuals came from sources other than assessment revenue

ANALYSIS: <u>Noe Valley CBD did not meet this requirement</u>. Assessment revenue was \$261,226 or 99.70% of actuals and non-assessment revenue was \$777 or .30% of actuals. See table below.

Revenue Sources	FY 2015-2016	% of Actuals		
	Actuals			

Special Benefit Assessments	\$261,226	
Total assessment revenue	\$261,226	99.70%
Contributions/Grants	\$0	0%
Donations	\$111	.04%
Interest Earned	\$666	.25%
Earned Revenue	\$0	0%
Total non-assessment revenue	\$777	.30%
TOTAL	\$262,003	100%

BENCHMARK 3: Whether the variance between the budget amount and actual expenses within a fiscal year was within 10 percentage points.

ANALYSIS: Noe Valley CBD met this requirement. See table below.

Service Category	FY 2015- 2016 Budget	% of Budget	FY 2015- 2016 Actuals	% of Actuals	Variance Percentage Points
Public Rights of Way and Sidewalk Operations	\$145,000	58.35%	\$167,713	64.77%	+6.42%
District Identity and Streetscape Improvements	\$16,000	6.44%	\$18,758	7.24%	+.81%
Administrative/Corporate Operations	\$65,000	26.16%	\$71,302	27.54%	+1.38%
Contingency Reserve	\$22,500	9.05%	\$1,155	.45%	8.61%
TOTAL	\$266,184	100%	\$268,638	100%	

BENCHMARK 4: Whether Noe Valley CBD is indicating the amount of any surplus or deficit revenues to be carried forward into the next fiscal year and designating the projects to be funded by any surplus revenues

ANALYSIS: <u>Noe Valley CBD met this requirement.</u> Please note: There is a period between when the City collects assessment payment and when the City disburses the funds to the CBD. As a result, a CBD typically has a fund balance at the end of the fiscal year that is equal to about 6 months of their annual budget. See table below.

FY 2015-2016 Carryover Disbursement	\$4,70	52
Designated Projects for FY 2014-15		
PROW	. \$3,:	310.85

444

DISI	\$455.24
Admin	\$662.17
Contingency and Reserve	\$333.73
Total Designated amount for Future Years	\$4,762

Findings and Recommendations

Within the review period of FY 2015-2016, the Noe Valley CBD did not meet Benchmarks 1 and 2 of the expectations and requirements as set by the California Street and Highways Code Section 36650-36651; and the Agreement for the Administration of the Noe Valley Community Benefit District. In order to correct this the CBD needs to decrease the percentage budgeted for Administrative and Corporate Operations and increase the percentage budgeted for Public Rights of Way and Sidewalk Operations. Additionally, the CBD needs to raise outside money from sources other than special assessment. In previous fiscals years CBD was able to leverage grant money, donation, and Harvest Festival income to reach this amount. Per the CBD's financial review no grant money was awarded and only a small amount of donations were provided to the CBD.

Further research found that the Noe Valley CBD's administration expenses increased by over \$5,500 dollars due to a City requirement that the organization conducts an annual account review of its finances. This account review was not included as part of the administration budget in the original management plan which was sent to property owners, but was required after the district was approved by property owners and the Board of Supervisors in 2005. Because the district is one of the first CBD's in San Francisco there were changes made by the City after the management plan was approved. Additionally, the CBD board elected to spend more on activating the street in order to partner with the Noe Valley Merchant's Association to produce 24 Holidays and Summerfest events. This caused variances in budgeting to surpass permitted levels. It is OEWD's belief that this will be rectified in the future through the collection of non-assessment funds and the renewal and expansion process the District will undergo by June 20, 2020.

OEWD will work with the Noe Valley CBD to ensure that future budgeting is closer in line with the District Management Plan. OEWD recommends that the Noe Valley CBD apply to grants from the City and other actors in order to meet Benchmark 2. The CBD can also increase the amount of donations they receive, including in-kind, to meet this requirement.

Conclusion

Noe Valley CBD has performed well in implementing the service plan. The CBD has continued to successfully sponsor and help promote events in Noe Valley, including the SummerFEST and 24 HoliDAYS, driving hundreds of visitors to the district. Noe Valley CBD has done an outstanding job in partnering with the community stakeholders and numerous municipal agencies for the activation and improvement 24th at Noe and at Church streets. Noe Valley CBD is a well-run organization with active board and committee members and will continue to successfully carryout its mission as a community benefit district.



The Noe Valley Association was established In August 2005 as a fifteen-year CBD. The NVA receives an annual special assessment from the 217 properties In the district. A map of the district is included on the enclosed Invitation to the property owner meeting and is posted on the NVA website.

Financial Position as of June 30, 2016 BUDGET July 1, 2015 - June 30, 2016

The NVA employs Accounting Results, Inc. for bookkeeping:services. For our annual account review, the NVA again hired Crosby and Kaneda Accountants for the 2015/16 fiscal year. The figures below are the unaudited numbers. The review will be completed in August; the final report will be available in September at the property owner meeting and on the NVA website, or by request to the Executive, Director.

REVENUE	
Assessments	\$258,817
Interest	666
Total Revenue	\$259,483
DISBURSEMENTS Sidewalk Operations Streetscape	\$167,713 18,758
Administration	71,302
Total Disbursements	\$257,773
Contingency Fund for 2015/16 Balance in Restricted Funds Balance in Unrestricted Funds	\$ 1,155 \$192,500 \$ 49,684

Assessment Methodology

The Noe Valley Association Community Benefit District Is funded through an annual assessment from businesses and property owners in the district. The CBD initially assessed properties according to variables as foliows: \$0.164 per square foot of lot size + \$8.83 per linear foot of lot frontage + \$0.170 per square foot of non-exempted building square footage. The NVA Board may increase the CBD fees between 1.9% and 3% annually; the increases are never more than the Consumer Price Index (CPI) as determined by the U.S. Department of Labor.

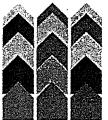
The NVA did not increase CBD fees for the first six years of operation. Recent fee increases have been within the Consumer Price Index (CPI). The funds generated from increases are placed in restricted funds and will be used for the NVA's renewal of the district in 2020 through a petition and ballot process with all property owners.

As provided by the Property and Business Improvement District Law of 1994, the CBD's assessment shall appear as a separate line item called special assessment on the annual property bill prepared by the City and County of San Francisco. For a complete listing of 2015-2016 NVA property assessments, please visit www.noevalleyassocation.org

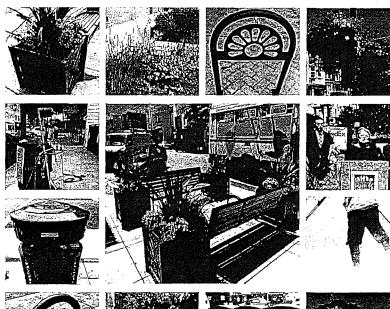


A special SHOUT OUT of gratitude and praise to Supervisor Scott Wiener for securing Prop B funding for two new bulb-outs, eight highly-visible crosswalks, eight new benches and eight new planter boxes for a total of \$1.1 million in street improvements for Noe Valley's commercial district.

The Noe Valley Association welcomes your questions & feedback. Noe Valley Association • 1330 Castro Street • SF • CA • 94114 Please direct any questions to info@noevalleyassociation.org or call Debra Niemann at 415-519-0093. a Noe Valley Association is a registered 501(c)(3) organization. All contributions are tax-deductible to the extent allowed by law. This report is printed on 100% recycled paper.



Noe Valley Association Community Benefit District





Annual Report 2015-2016

Mission

The mission of the Noe Valley Association (NVA) is to advance the quality of life for property owners, merchants and residents in the Noe Valley neighborhood. The NVA's efforts towards cleaning, greening and improving the public space and sidewalks in the commercial corridor reinforces the viability of the community's economic base.



Annual Services and Programs

Dispatch Services. The NVA provides staff every day from 7am to 5 pm for non-emergency services such as cleaning and maintenance of public areas; please call (415) 574-5015.

Clean Team. Our street porters sweep and weed the sldewaiks and gutters, remove graffitl, call 311 for removal of fallen tree limbs, furnishings and appliances left on the curb, paint poles/garbage cans/fire plugs and empty overflowing public trash receptacles.

Greening. The Streetscape Committee focuses on short- and long-term neighborhood streetscape improvements such as planter boxes, sidewalk gardens, benches, parklets and flower baskets. The NVA has a part-time gardener who maintains the health and vitality of all the trees and plantings. Marketing and Branding. Public events promote the nelghborhood and create a sense of place to support our economic base and improve the quality of the shopping and strolling experience of 24th Street. These include SummerFest in June, 24HolIDAYS on 24th Street in December and music in the parklets.

District Management. A non-profit management corporation administers the NVA and is governed by a board of directors comprised primarily of property owners and merchants. The board manages a parttime Executive Director who writes grants; all major capital improvements to the district have been funded by grants. Grants have been won because the NVA is in place and can responsibly maintain these improvements. The ED also monitors contracts and finances, publishes City of SF required mid-year and annual reports, attends SF Board of Supervisors' hearings, supports board committees, maintains insurance requirements, oversees the NVA website, answers emails and all community inquiries.



Accomplishments - Cleaning, Greening and Improving Noe Valley's Commercial Corridor

	TEN Monthly Sidewalk steam cleanings	Feb - Nov
	Removal of graffiti marks, stickers and improper signage	419
Â	Calls to 311 for pick-up of large items such as furniture, mattresses, broken trees, illegal dumping of paint and toxic materials	267
	Bulky trash Items, yard debris, clothing, paint cans, over-flowing trash cans, shopping carts returned	. 231
	Requested and received all new trash cans approved and paid for by the City	27
	Trees watered and weeded by NVA gardener	229
	Installed tree boxes for water retention and rocks or decomposed granite for easy removal of trash	24
	Planter Boxes, sidewalk gardens watered and maintained	27
	Installed new poles with flower baskets and neighborhood signage	3
	Flower baskets watered and renewed	26
	Public park & parklets: Maintenance of the flowers/plants year-round and related required DPW reports	3
	Visitor Directions – because the NVA street porters are on the street every day, many people visiting Noe Valley ask them for assistance	172
	The removal of eight empty pedestal news racks	66 boxes



Randy, Sym & Saito of Curb Appeal

The NVA clean team works seven days a week to provide daily sidewalk/gutter sweeping and to remove graffiti, wash down the sidewalk or pick up debris on the sidewalk, including large objects such as furniture, appliances, etc. They are aided by 311 calls to the City's Department of Public Works (DPW). They work for Curb Appeal, a company whose services are paid for by the NVA.

Stop and say hello the next time you see them! .

FINANCIAL STATEMENTS

June 30, 2016

(WITH COMPARATIVE TOTALS AS OF JUNE 30, 2015)

CROSBY & KANEDA Certified Public Accountants

Dedicated to Nonprofit Organizations

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Statement of Cash Flows	5
Statement of Functional Expenses	6
Notes to the Financial Statements	7-10

CROSBY & KANEDA Certified Public Accountants

Dedicated to Nonprofit Organizations

1970 Broadway, Suite 930 Oakland, CA 94612 Tel: 510 · 835 · CPAS (2727) Fax: 510 · 835 · 5711 e-mail: admin@ckcpa.biz

INDEPENDENT ACCOUNTANTS' REVIEW REPORT

Board of Directors Noe Valley Association, a Community Benefit District San Francisco, California

We have reviewed the accompanying statements of financial position of Noe Valley Association, a Community Benefit District (a nonprofit organization) as of June 30, 2016, and the related statements of activities, cash flows, and functional expenses for the year then ended. A review includes primarily applying analytical procedures to management's financial data and making inquiries of Organization management. A review is substantially less in scope than an audit, the objective of which is the expression of an opinion regarding the financial statements as a whole. Accordingly, we do not express such an opinion.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement whether due to fraud or error.

Accountant's Responsibility

Our responsibility is to conduct the review engagement in accordance with Statements on Standards for Accounting and Review Services promulgated by the Accounting and Review Services Committee of the American Institute of Certified Public Accountants. Those standards require us to perform procedures to obtain limited assurance as a basis for reporting whether we are aware of any material modifications that should be made to the financial statements for them to be in accordance with accounting principles generally accepted in the United States of America. We believe that the results of our procedures provide a reasonable basis for our conclusion.

Accountant's Conclusion

Based on our review, we are not aware of any material modifications that should be made to the accompanying financial statements for the year ended June 30, 2016 in order for them to be in accordance with accounting principles generally accepted in the United States of America.

Report on Summarized Comparative Information

The accompanying summarized comparative information as of and for the year ended June 30, 2015 is derived from financials that were previously reviewed by us and we stated that we were not aware of any material modifications that should be made to those financial statements in order for them to be in conformity with accounting principles generally accepted in the United States of America in our report

dated November 23, 2015. We have not performed procedures in connection with that review engagement since that date.

Crossy + fancha

Certified Public Accountants Oakland, California September 20, 2016

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Statement of Financial Position June 30, 2016 (With Comparative Totals as of June 30, 2014)

		2016		2015	
Assets	•				
Cash	\$	263,778	, \$	259,106	
Assessment receivable		12,078		11,455	
Due from City		1,786	•	2,851	
Total Assets	\$	277,642	\$	273,412	
Net Assets				· ·	
Concentrations and contingencies (Notes 3 and 4)					
Unrestricted net assets	\$	276,142	\$	271,912	
Temporarily restricted net assets (Note 5)		1,500		1,500	
Total Net Assets		277,642		273,412	
• •					
Total Liabilities and Net Assets	\$	277,642	-\$	273,412	

See Independent Accountants' Review Report and Notes to the Financial Statements

3

Statement of Activities For the Year Ended June 30, 2016 (With Comparative Totals for the Year Ended June 30, 2015)

		•				_		
			~	oorarily		·····	tal	
	U	restricted	Res	tricted		2016		2015
Support and Revenue								
Assessment revenue	\$	261,226	\$		\$	261,226	\$	252,532
Government grant						-		15,000
Corporate grant						-		5,000
Harvest festival				•				21,314
Donations		111				111		7,687
Interest		666				666		644
Total Support and Revenue		262,003		-		262,003		302,177
								: :
Expenses								
Program		225,744				225,744		227,682
Management and general		25,509				25,509		26,676
Fundraising		6,520				6,520		11,358
Total Expenses		257,773				257,773		265,716
			<u>.</u>		,		<u></u>	
Change in net assets		4,230		-		4,230		36,461
-								
Net Assets, beginning of year		271,912		1,500		273,412		236,951
			· · ·			······································		
Net Assets, end of year	\$	276,142	\$	1,500	\$	277,642	\$	273,412
· ·								· · · · · ·

See Independent Accountants' Review Report and Notes to the Financial Statements

4

Statement of Cash Flows For the Year Ended June 30, 2016 (With Comparative Totals for the Year Ended June 30, 2015)

	2016	 2015
Cash flows from operating activities:		
Change in net assets	\$ 4,230	\$ 36,461
Change in assets and liabilities:		
Assessment receivable	(623)	(8,121)
Due from City	1,065	 (672)
Net cash provided (used) by operating activities	 4,672	 27,668
Change in cash	4,672	27,668
Cash, beginning of year	 259,106	 231,438
Cash, end of year	\$ 263,778	\$ 259,106

See Independent Accountants' Review Report and Notes to the Financial Statements

5

Statement of Functional Expenses For the Year Ended June 30, 2016 (With Comparative Totals for the Year Ended June 30, 2015)

Program 23,400 1,911	and General \$ 11,700	Fundraising \$3,900	2016	2015
•	\$ 11,700	\$ 3,900		
•			\$ 39,000	\$ 36,000
	956			¢ 50,000 2,964
-			•	8,851
		-		22,516
· 9,036	4.518	1,506	15.060	6,641
-		-	•	2,161
8	5		13	18
962	481	160	1,603	450
		371		5,274
•	-	-	•	143,455
-	-	-		31,956
479	239	80	798	791
1,020	· 435	145	1,600	574
· -	-	-	-	2,080
135	68	[·] 23	226	818
-	·	-	-	1,167
5. 225,744	\$ 25,509	\$ 6,520	\$ 257,773	\$ 265,716
	9,036 97 8 962 2,225 167,713 18,758 479 1,020 - 135	- 5,950 9,036 4,518 97 45 8 5 962 481 2,225 1,112 167,713 - 18,758 - 479 239 1,020 435 135 68	$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	$\begin{array}{c ccccccccccccccccccccccccccccccccccc$

See Independent Accountants' Review Report and Notes to the Financial Statements

Notes to the Financial Statements For the Year Ended June 30, 2016 (With Comparative Totals for the Year Ended June 30, 2015)

NOTE 1: NATURE OF ACTIVITIES

The Noe Valley Association, a Community Benefit District (the Organization) is a nonprofit organization founded by property owners, merchants and community members in the Noe Valley neighborhood of San Francisco, California.

The Organization receives community benefit district assessment funds from taxes paid by property owners and merchants.

NOTE 2: SIGNIFICANT ACCOUNTING POLICIES

Basis of Accounting

The accompanying financial statements have been prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America (GAAP).

Basis of Presentation

The Organization presents information regarding its financial position and activities according to three classes of net assets: unrestricted net assets, temporarily restricted net assets, and permanently restricted net assets. The three classes are differentiated by donor restrictions.

Unrestricted net assets – consist of resources which have not been specifically restricted by a donor. Unrestricted net assets may be designated for specific purposes by the Organization or may be limited by contractual agreements with outside parties.

Temporarily restricted net assets – represent contributions whose use is limited by donorimposed stipulations that expire by the passage of time or can be fulfilled and removed by actions of the Organization pursuant to those stipulations.

Permanently restricted net assets – represent contributions whose use is limited by donor-imposed stipulations that require the gift to be invested in perpetuity. The income from such invested assets, including realized and unrealized gains, is generally available to support the activities of the Organization. Donors may also restrict all or part of the income and/or appreciation from these investments to permanently restricted net assets, resulting in increases/decreases to these net assets. There were no permanently restricted net assets as of June 30, 2016.

Contributions

Contributions, including unconditional promises to give, are recognized as revenues in the period the promise is received. Conditional promises to give are not recognized until they become unconditional; that is when the conditions on which they depend are substantially met. Contributions of assets other than cash are recorded at their estimated fair value at the date of contribution. Contributions to be received after one year are discounted at an appropriate rate commensurate with the risks involved. Amortization of the discount is recorded as additional contribution revenue in accordance with donorimposed restrictions, if any, on the contributions.

Notes to the Financial Statements For the Year Ended June 30, 2016 (With Comparative Totals for the Year Ended June 30, 2015)

Unrestricted contributions and grants are recorded as unrestricted revenue when received. All contributions are considered to be available for unrestricted use unless specifically restricted by the donor.

All donor-restricted contributions are reported as increases in temporarily or permanently restricted net assets, depending on the nature of the restriction. When a restriction expires (that is, when a stipulated time restriction ends or purpose restriction is accomplished), temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions.

Assessments Receivable

Assessments receivable primarily consists of delinquent tax assessments owed by property owners. Since the taxpayers will be subject to City enforcement procedures, all assessments are considered to be fully collectible at June 30, 2016.

Although delinquent assessments are subject to penalties and fines, the Organization believes that these amounts will be offset by delays in collections. Accordingly, no receivable has been recognized for penalties and fines and the Organization has not calculated the present value of this receivable.

Income Taxes

The Internal Revenue Service and the California Franchise Tax Board have determined that the Organization is exempt from federal and state income taxes under Internal Revenue Code Section 501 (c) (3) and the California Revenue and Taxation Code Section 23701(d). The Organization has evaluated its current tax positions as of June 30, 2016 and is not aware of any significant uncertain tax positions for which a reserve would be necessary. The Organization's tax returns are generally subject to examination by federal and state taxing authorities for three and four years, respectively after they are filed.

Contributed Services

Contributed services are reflected in the financial statements at the fair value of the services received only if the services (a) create or enhance nonfinancial assets or (b) require specialized skills, are performed by people with those skills, and would otherwise be purchased by the Organization. There were no contributed services that met the criteria for recognition for the year ended June 30, 2016.

Estimates

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Accordingly, actual results could differ from those estimates.

Fair Value Measurements

Fair value is defined as the exchange price that would be received for an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the

Notes to the Financial Statements For the Year Ended June 30, 2016 (With Comparative Totals for the Year Ended June 30, 2015)

asset or liability in an orderly transaction between market participants on the measurement date. The Organization determines the fair values of its assets and liabilities based on a fair value hierarchy that includes three levels of inputs that may be used to measure fair value.

Level 1 inputs are quoted prices (unadjusted) in active markets for identical assets or liabilities that the Organization has the ability to access at the measurement date.

Level 2 inputs are inputs other than quoted prices that are observable for the asset or liability, either directly or indirectly.

Level 3 inputs are unobservable inputs for the assets or liability.

The Organization had no assets or liabilities recorded at fair value on June 30, 2016.

Concentration of Credit Risk

At times, the Organization may have deposits in excess of federally insured limits. The risk is managed by maintaining all deposits in high quality financial institutions.

Property and Equipment

All acquisitions of property and equipment in excess of \$1,000 and all expenditures for repairs and maintenance, renewals, and betterments that materially prolong the useful lives of assets are capitalized. Property and equipment are stated at cost or, if donated, at the approximate fair value at the date of donation. Depreciation is computed using the straight-line method over the estimated useful lives on the property and equipment. The Organization had no property and equipment that met this capitalization policy at June 30, 2016.

Functional Allocation of Expenses

The costs of providing various programs and other activities have been summarized on a functional basis in the statement of activities. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

Prior Year Summarized Information

The financial statements include certain prior year summarized comparative information in total but not by net asset class. Such information does not include sufficient detail to constitute a presentation in conformity with GAAP. Accordingly, such information should be read in conjunction with the Organization's financial statements for the year ended June 30, 2015, from which the summarized information was derived.

Reclassifications

Certain accounts in the prior year's summarized information have been reclassified for comparative purposes to conform to the presentation in the current-year financial statements.

Notes to the Financial Statements For the Year Ended June 30, 2016 (With Comparative Totals for the Year Ended June 30, 2015)

Subsequent Events

The Organization has evaluated subsequent events and has concluded that as of September 20, 2016 the date that the financial statements were available to be issued, there were no significant subsequent events to disclose.

NOTE 3: CONCENTRATIONS

Revenue

For the year ended June 30, 2016 the Organization received approximately 100% of its revenue from community benefit district assessments on property owners in the Noe Valley Community Benefit District. A significant reduction in the level of this support, if this were to occur, may have an effect on the Organization's program and activities.

NOTE 4: CONTINGENCIES

Community benefit district assessments are received under agreement with the City and County of San Francisco and assessments have been currently authorized through December 2020. The assessments and related revenue to the Organization may be terminated at an earlier date if the community benefit district which funds the Organization's operations is disestablished by a vote of the assessed property owners or in certain other circumstances.

Grant awards require the fulfillment of certain conditions as set forth in the instrument of grant. Failure to fulfill the conditions could result in the return of the funds to the grantors. The Organization deems this contingency remote since by accepting the grants and their terms, it has accommodated the objectives of the Organization to the provisions of the grants. The Organization's management is of the opinion that the Organization has complied with the terms of all grants.

NOTE 5: TEMPORARILY RESTRICTED NET ASSETS

For the years ended June 30, temporarily restricted net assets consisted of \$1,500 for photo archiving for 2016 and 2015, respectively.



Legislative Overview

Community Benefit Districts (CBDs) / Business Improvement Districts (BIDs) are governed by:

- State law
 - "1994 Act"
- Local law
 - "Article 15"



Review Process

This resolution covers the Annual Report for FY 2015-2016

- OEWD ensures that all CBDs/BIDs are meeting their management plans.
- OEWD staff conducts an annual review of Annual Reports and CPA Financial Reviews.
- OEWD provides the Board Supervisors with a summary memo.



NVCBD Formation

NVCBD	Туре	Assessment Budget*	Year Established	Expires
	과, 1988 / 1997 - 1793 (1987) 1997 (1987) 			

Property-Based	\$ 230,138	2005	June 30, 2020
:			

*budget identified in management plan



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NVCBD Operations

Staff

464

- Executive Director Debra Niemann
- Service Areas

Public Rights of Way and Sidewalk Operations (PROWSO)

- This program includes street maintenance, beautification, and safety services.
 - Contracts with Curb Appeal to provide sidewalk cleaning and beautification services.
 - During the holiday seasons, NVA hires San Francisco Patrol Special

District Identity and Street Improvements (DISI)

- This program area is allocated for public space development.
 - Promote the district through a strategic marketing materials.
 - Sponsor special events in the district such as farmer's markets and street festivals.

<u>Administration and Corporate Operations</u>

• Admin and operations includes oversight of service contract, implementation of major projects, staffing the Board of Directors and Committees, and general day to day operations.



BENCHMARKS

OEWD's staff reviewed the following budget related benchmarks for NVCBD:

Benchmark 1 – Whether the variance between the budget amounts for each service category was within 10 percentage points from the management plan.

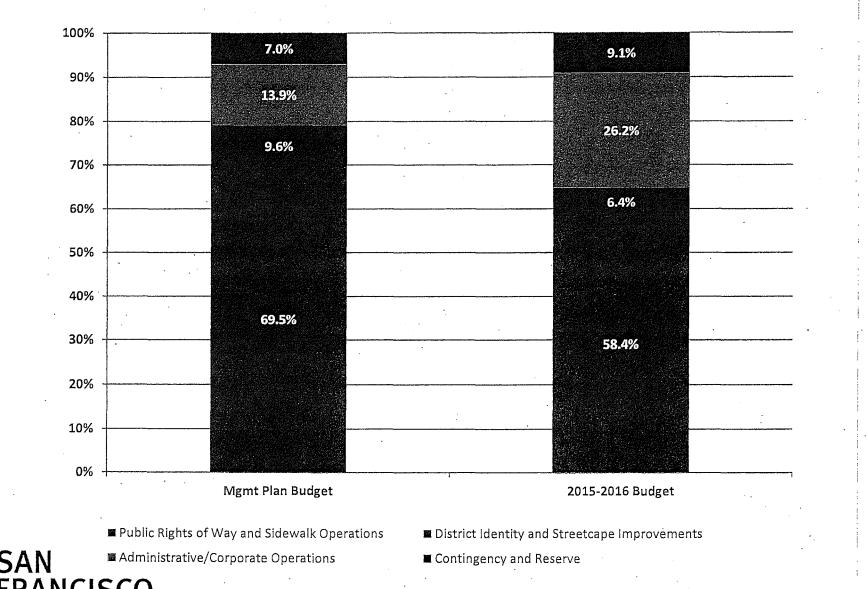
Benchmark 2 – Whether five percent (5%) of NVCBD's actuals came from sources other than assessment revenue.

Benchmark 3 - Whether the variance between the budget amounts for each service category was within 10 percentage points from the actuals.

Benchmark 4 - Whether CBD is indicating the amount of funds carried over from the current fiscal year and designating projects to be spent in the upcoming fiscal year.



Management Plan vs. Annual Budgets



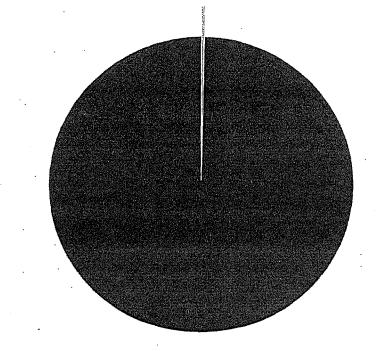
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Office of Econom

'Workforce Development

Assessment Revenue & Other Income

FY 2015 - 2016



Non-Assessment Revenue ...30%
 Special Benefit Assessments 99.70%



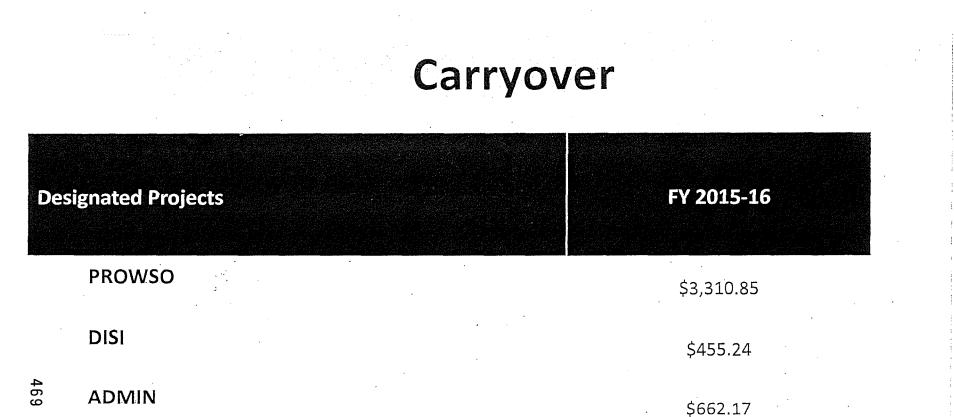
🗵 Non-Assessment Revenue

Special Benefit Assessments

Budget vs Actuals

Service Category	FY 2015-16 Variance % Points
Public Rights of Way and Sidewalk Operations	+6.42%
District Identity and Street Improvements	+.81%
Administrative Expenses	+1.38%
Contingency/ Reserve	-8.61%





CONTINGENCY and RESERVE

atal Designated Amount

Total Designated Amount

SAN

Economic and Workforce Development

\$4,762

\$333.73

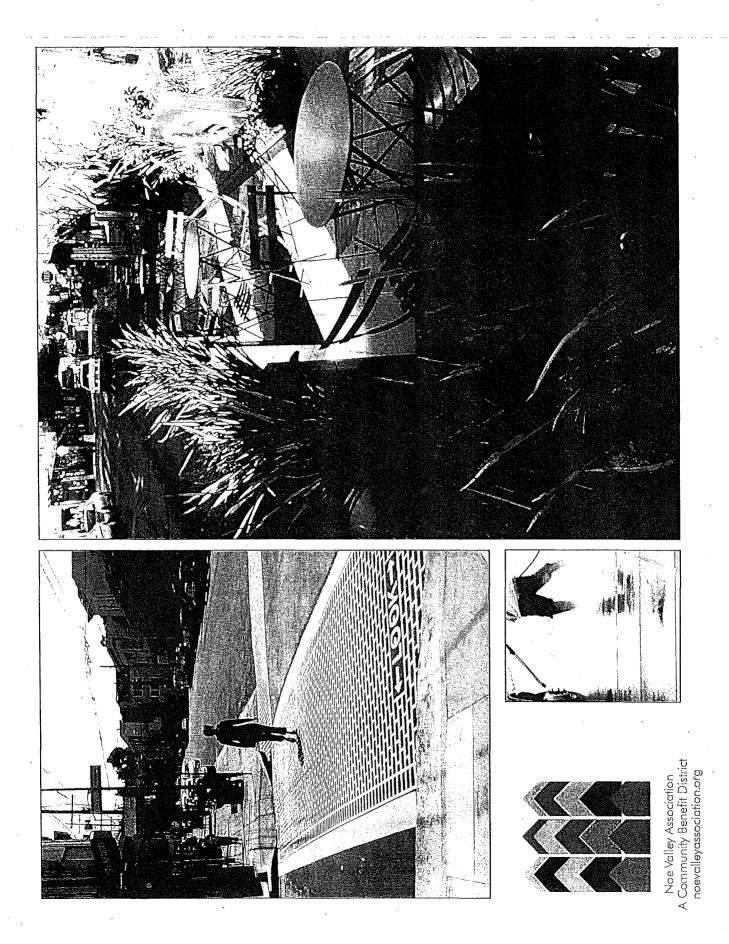
Findings/Recommendations and Conclusion

In completing the review of the NVCBD's annual reports and financials, OEWD sets forth the following recommendations:

- Implemented OEWD recommendation from FY 2014-2015 Annual Reports
- CBD will sunset in 2020, OEWD recommends CBD begins preparations for renewal campaign
- Benchmark 1 and Benchmark 2 discrepancies need to be corrected in future annual reports
 - OEWD has been working with NVCBD on this and will continue to do so

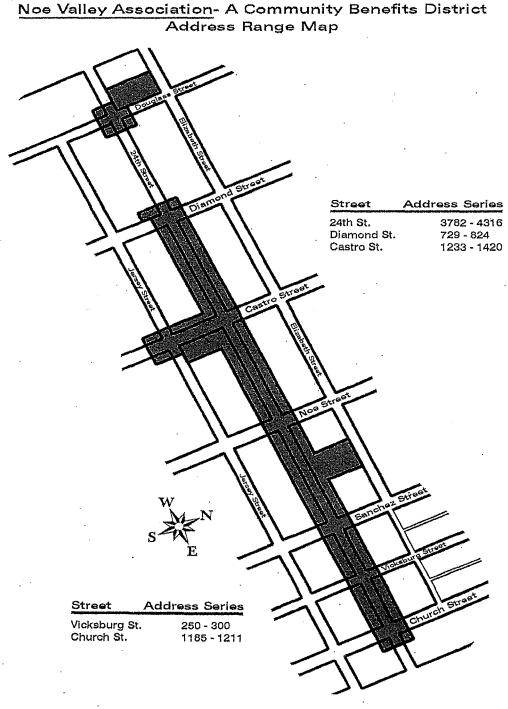
Although the CBD did not meet two benchmarks, it has overall performed well in implementing its service plan. Board is active. OEWD will continually work with the CBD to ensure it meets benchmarks.





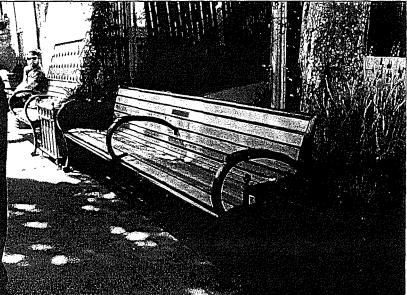
Noe Valley CBD Area Map

Noe Valley Association A Community Benefit District noevalleyassociation.org

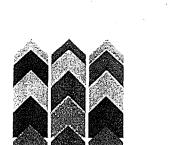


NVA Active Board Committees





Green Committee - Streetscape Improvements

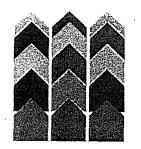


Noe Valley Association A Community Benefit District noevalleyassociation.org



Event Marketing in partnership with the NVMPA



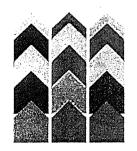


Noe Valley Association A Community Benefit District noevalleyassociation.org

Full time street porters Saito & Sym.

The NVA clean team works seven days a week and serve as ambassadors to visitors on Noe Valley's 24th Street. 10 steam cleanings per year of the sidewalks in the entire district

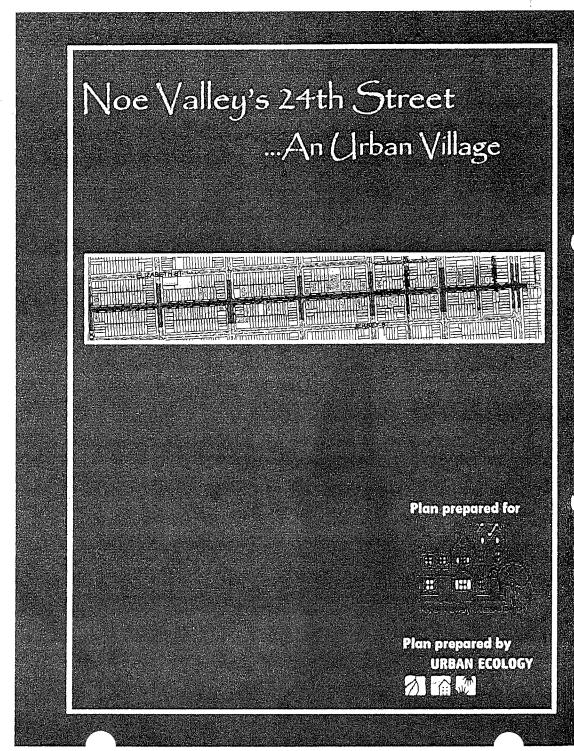
Spot cleaning as needed

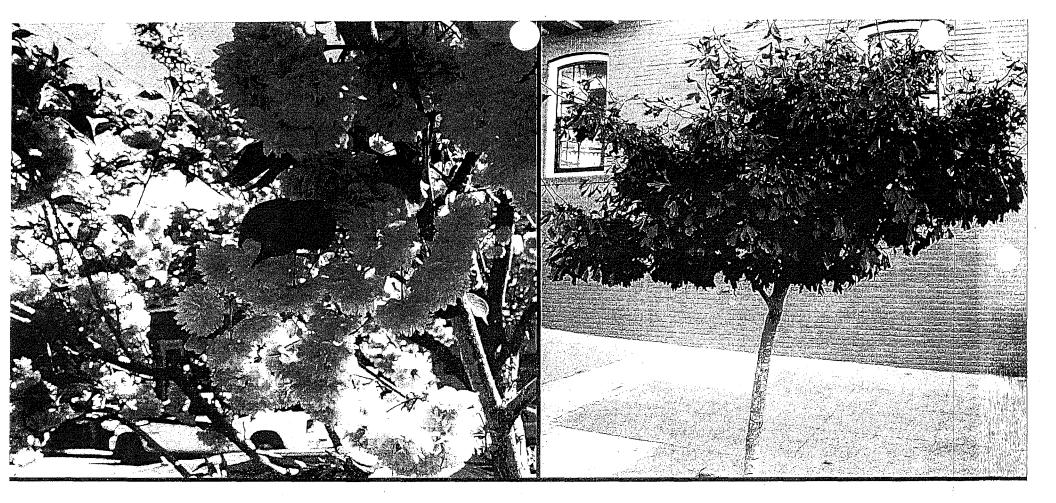




Applying for grants based on the Long Term Strategic Plan for Noe Valley, created in 2006

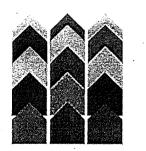






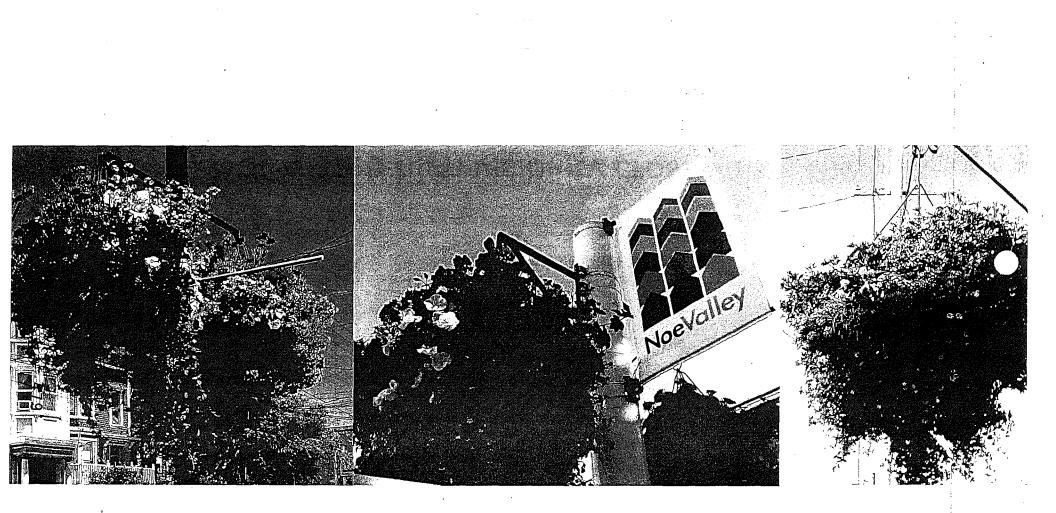
144 new trees planted and thriving in the community

8 sidewalk gardens, 23 planter boxes & 2 parklets added to the neighborhood



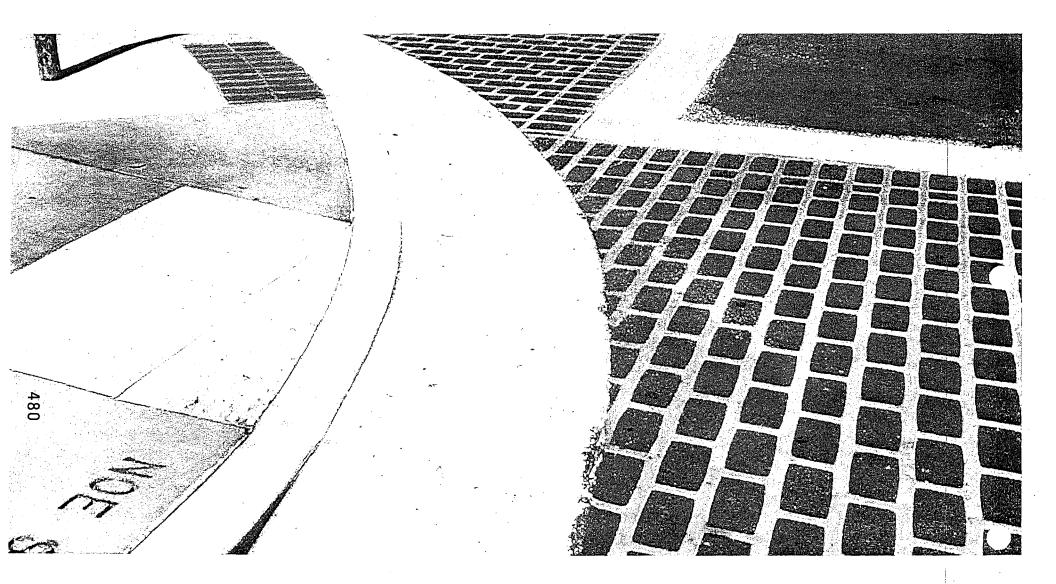
Noe Valley Association A Community Benefit District noevalleyassociation.org

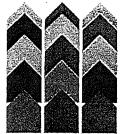




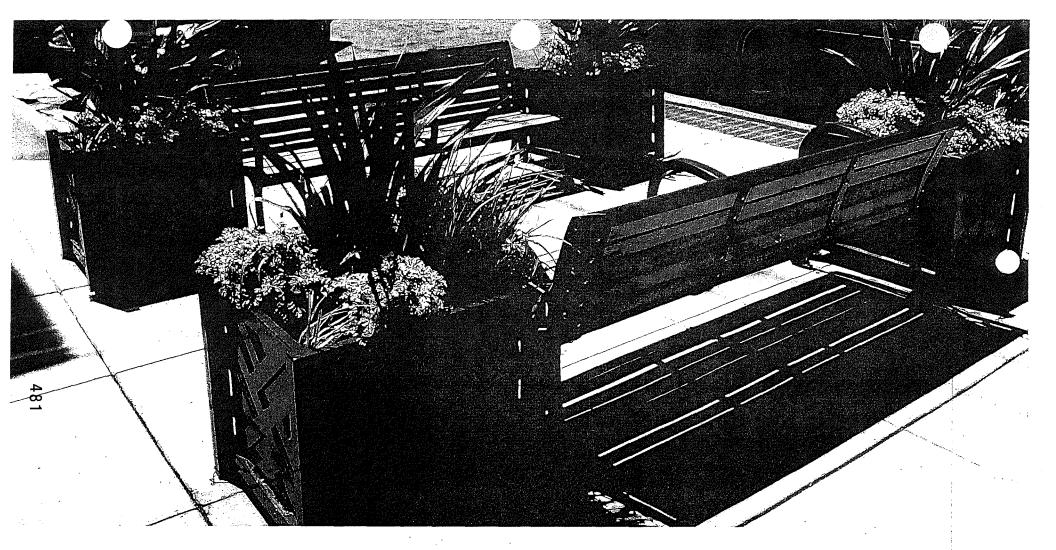


23 flower baskets hang throughout the CBD



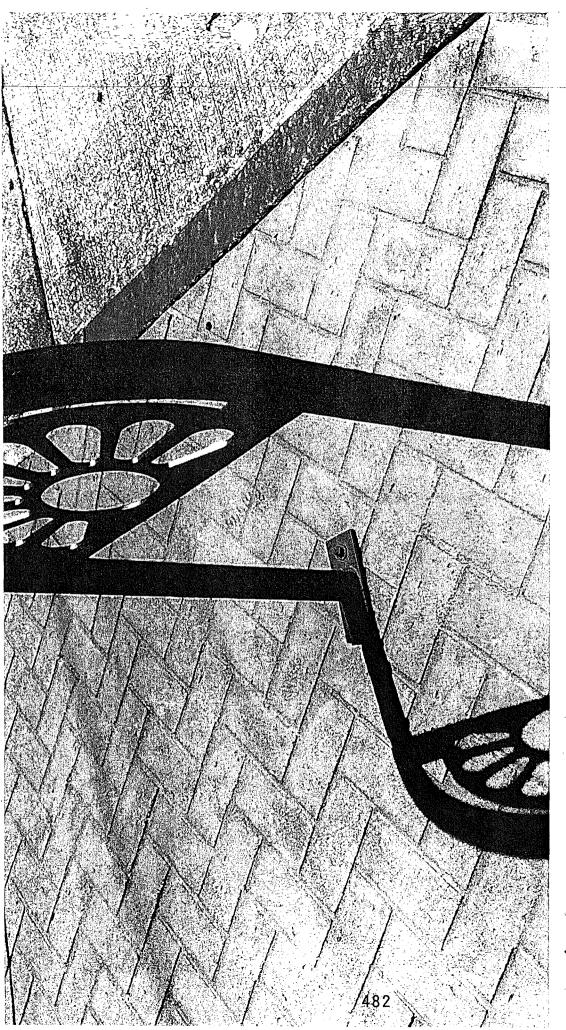


Created high visibility crosswalks, the first priority for community members from the long-term study and plan





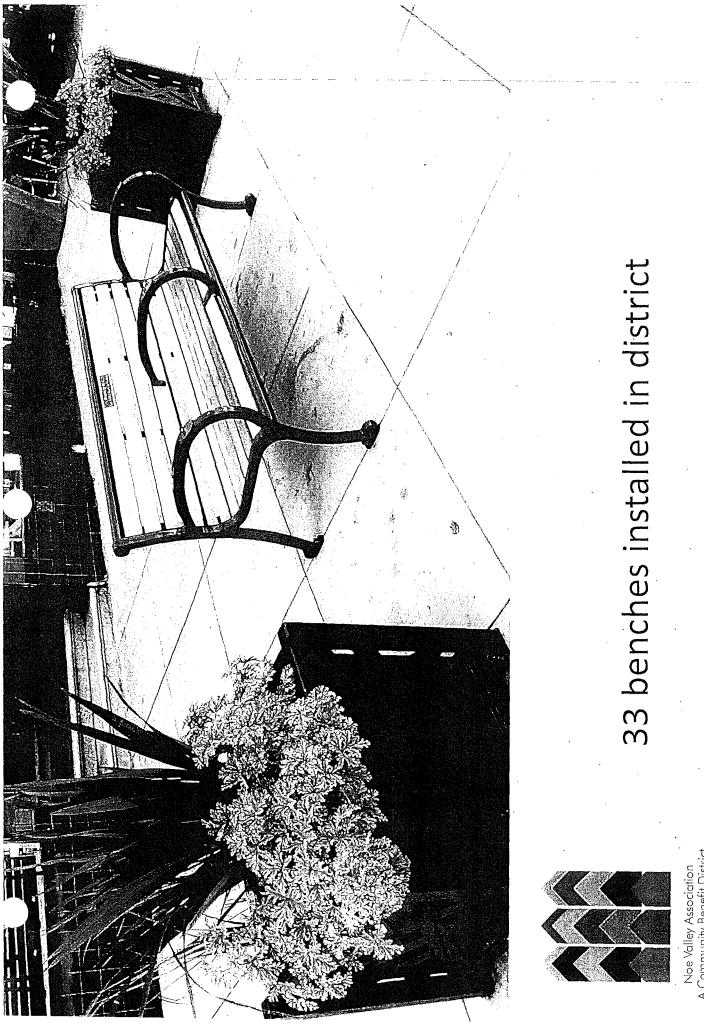
Created three new bus bulb outs to reduce pedestrian traffic jams on sidewalks



44 new bike racks



Noe Valley Association A Community Ber-^{fi}t District noevalleyasso



NVA logo created by art directors who live in Noe Valley, for a minimal professional fee

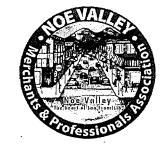
NVA Partner Organizations

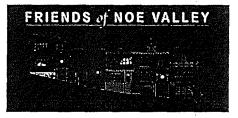
Noe Valley Merchants & Professionals Association

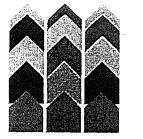
http://www.noevalleymerchants.com

Friends of Noe Valley

http://friendsofnoevalley.com







Noe Valley Association A Community Benefit District noevalleyassociation.org Residents for Noe Valley Town Square

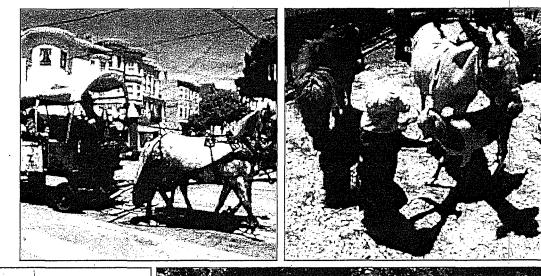
http://noevalleytownsquare.com



Events + Highlights

June: Noe Valley SummerFEST

✿noevalleysummerfest.com



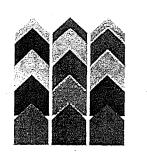




Events + Highlights

December: 24 HoliDAYS on 24th Street 24 days of festive music and events to attract holiday shoppers to Noe Valley www.24on24th.com









Entering Our 13th Year of Cleaning, Greening and Improving Public Space on 24th Street

Noe Valley Association A Community Benefit District noevalleyassociation.org

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BOARD of SUPERVISORS



City Hall 1 Dr. Carlton B. Goodlett Place, Room 244 San Francisco 94102-4689 Tel. No. 554-5184 Fax No. 554-5163 TDD/TTY No. 554-5227

MEMORANDUM

TO: Ben Rosenfield, City Controller, Office of the Controller Todd Rufo, Director, Office of Economic and Workforce Development

FROM: Erica Major, Assistant Clerk, Government Audit and Oversight Committee, Board of Supervisors

DATE: February 22, 2017

SUBJECT: LEGISLATION INTRODUCED

The Board of Supervisors' Government Audit and Oversight Committee has received the following proposed legislation, introduced by Supervisor Sheehy on February 14, 2017:

File No. 170185

Resolution receiving and approving the annual report for the Noe Valley Community Benefit District for FY2015-2016, submitted as required by the Property and Business Improvement District Law of 1994 (California Streets and Highways Code, Sections 36600, *et seq.*), Section 36650, and the District's management agreement with the City, Section 3.4.

If you have any comments or reports to be included with the file, please forward them to me at the Board of Supervisors, City Hall, Room 244, 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102.

c: Todd Rydstrom, Office of the Controller Ken Rich, Office of Economic and Workforce Development Lisa Pagan, Office of Economic and Workforce Development

Print Form
Introduction Form, RECEIVED
By a Member of the Board of Supervisors or the Mayor SAN FRANCIECO
I hereby submit the following item for introduction (select only one):
1. For reference to Committee. (An Ordinance, Resolution, Motion, or Charter Amendment)
2. Request for next printed agenda Without Reference to Committee.
3. Request for hearing on a subject matter at Committee.
4. Request for letter beginning "Supervisor inquires"
5. City Attorney request.
6. Call File No. from Committee.
7. Budget Analyst request (attach written motion).
8. Substitute Legislation File No.
9. Reactivate File No.
10. Question(s) submitted for Mayoral Appearance before the BOS on
Please check the appropriate boxes. The proposed legislation should be forwarded to the following:
Planning Commission Building Inspection Commission
Note: For the Imperative Agenda (a resolution not on the printed agenda), use a Imperative Form.
Sponsor(s):
Supervisor Sheehy
Subject:
Noe Valley Community Benefit District – FY 2015-2016 Annual Report
The text is listed below or attached:
Resolution receiving and approving annual report for the Noe Valley Community Benefit District for fiscal year 2015-2016, submitted as required by the Property and Business Improvement District Law of 1994 (California Streets and Highways Code, Sections 36600, et seq.), Section 36650, and the District's management agreement with the City, Section 3.4.

Signature of Sponsoring Supervisor

For Clerk's Use Only: