File No. <u>170404</u>

 Committee Item No.
 2

 Board Item No.
 3

COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST

Committee: Rules Committee

Date April 12, 2017

Board of Supervisors Meeting

Date April 18, 2017

Cmte Board

	X	Motion
		Resolution
		Ordinance
	□ ·	Legislative Digest
\Box		Budget and Legislative Analyst Report
	\Box	Legislative Analyst Report
	\square	Youth Commission Report
\square	Π	Introduction Form (for hearings)
П	Π	Department/Agency Cover Letter and/or Report
П	\square	MOU
П	\square	Grant Information Form
\square	Π	Grant Budget
П	Π	Subcontract Budget
\square	\square	Contract/Agreement
П	\square	Form 126 – Ethics Commission
F	\Box	Award Letter
	1 1	
x	X	
x	X	Application
x		
		Application
	X R	Application Public Correspondence (Use back side if additional space is needed)
x OTHE	R X	Application Public Correspondence (Use back side if additional space is needed) Vacancy Notice
OTHE	R X X	Application Public Correspondence (Use back side if additional space is needed)
		Application Public Correspondence (Use back side if additional space is needed) Vacancy Notice
		Application Public Correspondence (Use back side if additional space is needed) Vacancy Notice
		Application Public Correspondence (Use back side if additional space is needed) Vacancy Notice
		Application Public Correspondence (Use back side if additional space is needed) Vacancy Notice
		Application Public Correspondence (Use back side if additional space is needed) Vacancy Notice
		Application Public Correspondence (Use back side if additional space is needed) Vacancy Notice
		Application Public Correspondence (Use back side if additional space is needed) Vacancy Notice
		Application Public Correspondence (Use back side if additional space is needed) Vacancy Notice

Completed by:	Derek Evans	Date	April 6, 2017	7
Completed by:	JOIN (ARROL	Dat <u>e</u>	April 19	, 2017

An asterisked item represents the cover sheet to a document that exceeds 25 pages. The complete document can be found in the file.

FILE NO. 170404

PREPARD IN COMMITTEE 4/12/2017 MOTION NO.

[Appointments, Commission on the Aging Advisory Council - Juliet Rothman, Catherine Russo, Patricia Spaniak, and Allegra Fortunati]

Motion appointing Juliet Rothman and Catherine Russo, terms ending March 31, 2018, and Paticia Spaniak and Allegra Fortunati, terms ending March 31, 2019, to the Commission on the Aging Advisory Council.

MOVED, That the Board of Supervisors of the City and County of San Francisco does hereby appoint the hereinafter designated persons to serve as members of the Commission on the Aging Advisory Council, pursuant to the provisions of Administrative Code, Section 5.54, for the terms specified:

Juliet Rothman, seat 4, succeeding Anna Maria Pierini, term expired, must be a nominee of the District 3 Supervisor, for the unexpired portion of a two-year term ending March 31, 2018;

Catherine Russo, seat 6, succeeding themself, term expired, must be a nominee of the District 7 Supervisor, for the unexpired portion of a two-year term ending March 31, 2018;

Patricia Spaniak, seat 9, succeeding themself, term expired, must be a nominee of the District 5 Supervisor, for the unexpired portion of a two-year term ending March 31, 2019; and

Allegra Fortunati, seat 10, succeeding themself, term expired, must be a nominee of the District 5 Supervisor, for the unexpired portion of a two-year term ending March 31, 2019.

Rules Committee BOARD OF SUPERVISORS

94

MEMORANDUM

TO: Derek Evans, Rules Committee Clerk

FROM: Lee Hepner, Office of Supervisor Aaron Peskin

DATE: March 15, 2017

SUBJECT: Appointment by Supervisor Aaron Peskin Commission on the Aging Advisory Council

Please be advised that Supervisor Aaron Peskin has selected Juliet Rothman to be appointed to the Commission on the Aging Advisory Council.

This appointment will fill seat 4.

Juliet Rothman's address is:

San Francisco, CA 94133

Attachment: Application and resume attached

For Clerk's office use only:

Seat #: _____ Term expiration date: _____ Seat Vacated: _____

Save Form			Print Form
	City and County 1 Dr. Carlton B. Good	•	BOARD OF JUNE 1990 SAN FRANKLOP
Vis · O364	(415) 554-5184 F	AX (415) 554-7714	2017 FEB 21 PH 3: 25
Application 1	for Boards, Commiss	sions, Committees	s, & Task Forces
lame of Board, Com	mission, Committee, or Tr	ask Force: <u>Aging A</u>	Juisory Council
Seat # or Category (II	f applicable):		District: <u>3</u>
Name: Juliet	C. Rothmar	١	
Home Address:		San Franci	<u>sco</u> Zip: <u>99133</u>
	775-5200 Occi	upation: Social Wort	Prof (retired)
Work Phone:	Emp	loyer: (UC Berkel	Prof (retired) equal Welfare) ret
	· · · · · · · · · · · · · · · · · · ·	· · · · · · · · · · · · · · · · · · ·	Zip:
Business E-Mail:	مىر مېزىرمۇ	Home E-Mail:	timan@bertaley
Check All That Apply	:	· · · · ·	
Registered voter i	in San Francisco: Yes 🗹	No 🗌 If No, where	e registered;
Resident of San F	Francisco 🗗 Yes 🗌 No	If No, place of reside	ence:
represent the commethnicity, race, age, and any other relev Francisco: I am a social Practice in of specializ ethics, death	r section 4.101 (a)1, plea nunities of interest, neig sex, sexual orientation ant demographic qualiti ant demographic qualiti ant demographic qualiti ant demographic qualiti ant demographic qualiti ant demographic qualiti the field of agi at bereavement ther of a text	hborhoods, and the gender identity, typ es of the City and Co many years o ng. In gooder ng. In gooder ng. Church	diversity in es of disabilities, ounty of San
and also a	ne on profess (currently doing I am 1st gene am elderty, e interested.	esided load	and one on

Business and/or professional experience:

As a social worker in direct practice, I worked for 2519's long-term care. I taugist ESL, and also worked for the multiple scherosis society. In mid-life, I dotained a PhD in Philosophy focussed on ethics. I taught at Catholic (aniversity's School of Social Service & U.C. Bentreley's School of Social Welfare for 25 years. I am on the Advisory Board of two protessional journals.

Civic Activities:

Currently, I serve on TeamLead at Aquatic Parksin, Center, co-chair an SF Village Neighborhood Circle, decent at the Academy of Science, and am politically involved. I have been a poll worker for the Bd, of Elections, a docent at GGNRA, a 926 Valencia volunteer and stay very engaged in the community, please see My resume for additional activities

Have you attended any meetings of the Board/Commission to which you wish appointment? Yes HNO

I am attaching my resume for additional information.

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (Applications must be received 10 days before the scheduled hearing.)

Date: 2/17/17

_Applicant's Signature: (required)

(Manually sign or type your complete name. NOTE: By typing your complete name, you are hereby consenting to use of electronic signature.)

<u>Please Note</u>: Your application will be retained for one year. Once Completed, this form, including all attachments, become public record.

FOR OFFICE USE ONLY:	·····		······
Appointed to Seat #:	Term Expires:	Date Seat was Vacated:	·
01/20/12			

Juliet C. Rothman

San Francisco, CA 94133 Phone: (415) 775-5200 E-mail: rothman@berkeley.edu

February 17, 2017

Derek Evans, Clerk of the Board Board of Supervisors City and County of San Francisco 1 Carlton B Goodlet Place, Room 244 San Francisco, CA

Dear Mr. Evans,

I would like to apply for appointment on the Aging Advisory Council from District 3. I am in touch with the office of Aaron Peskin for their recommendation, have attended an Advisory Council meeting, and have spoken to members of the Council regarding my interest in serving.

I am including my application form here, as well as my curriculum vita. I am a retired social worker in the field of aging and lecturer at the School of Social Welfare at UC Berkeley. I would be most honored to serve my district and the city I love in this capacity.

Please let me know if you need any additional information, and the next steps in the process.

Thank you very much. I look forward to hearing from you.

Sincerely yours,

Juliet C. Rothman, MSW, PhD

JULIET C. ROTHMAN

San Francisco, CA 94133 tel. (415) 775-5200 fax (415) 775-5040 e-mail: <u>rothman@berkeley.edu</u>

EDUCATION:

Jackson College, Tufts University, Medford, MA B.A. in English and Sociology, 1962
Hunter College School of Social Work (C.U.N.Y.), New York, NY M.S.W. in Casework, 1973
Bowie State College, Bowie, MD Teacher Certification in English, 1978
St. John's College, Annapolis, MD M.A. in Liberal Arts, 1988
The American University, Washington, D.C. PhD. in Philosophy, 1990
Graduate Theological Union, Berkeley, CA Certificate in Jewish Studies, 2014

HONOR SOCIETIES:

Phi Sigma Phi National Honor Society American University Chapter Kappa Delta Pi National Education Honor Society Bowie State College Chapter

LICENSES, CERTIFICATIONS, PROFESSIONAL ASSOCIATIONS

American Philosophical Association National Association of Social Workers Licensed Certified Social Worker, Maryland (retired) Certified Teacher, English National Association of Spinal Cord Injury Psychologists and Social Workers

EMPLOYMENT:

Teaching:

<u>University of California Berkeley, School of Social Welfare</u>, Berkeley, CA., Lecturer, Foundations of Social Work Practice, Social Work Practice with Death, Dying, and Bereavement, Law and Ethics in Gerontology, Social Work with Persons with Disabilities, Diversity Competent Social Work Practice, Intro. to Social Work Practice, Social Work Practice in Aging, 1998-2013 (retired and re-called, 2010, retired 2013)

<u>University of California Berkeley, School of Public Health</u>, Berkeley, CA, Lecturer, Aging, Health, and Diversity, Aging and Aging Professions, 2000-2010

UCB/UCSF Joint Medical Program: Lecturer, Working with Interdisciplinary Teams, 2010-2012

<u>University of California Berkeley Extension</u>, Berkeley, CA, Lecturer, Substance Abuse and the Elderly, Mandatory Pre-Licensure Workshop in Ethics for Social Workers, 2000-2003

San Francisco State University, School of Social Work, San Francisco, CA, Lecturer, Gender, Sexism, and Social Welfare, Social Difference, Social Casework, 1999-2000

<u>The Catholic University of America</u>, National Catholic School of Social Service, Washington, DC, Adjunct Assistant Professor, Ethical Issues in Social Work, Cultural Diversity and Societal Oppression, Social Work Theory and Practice, Psychodrama, Death and Dying. Field Liaison (Graduate Level), 1990-1998

National Association of Social Workers, California Chapter, Sacramento, CA., Faculty, Professional Development, 1998-2003

<u>The American University</u>, Washington, DC. Department of Philosophy and Religion, Medical Ethics (Graduate and Undergraduate), 1991-92

Anne Arundel Community College, Arnold, MD, History of Philosophy, Ethics, 1990-94

Anne Arundel County Board of Education, Annapolis, MD, ESL Instructor (Adult classes), 1982-1988

Social Work:

<u>Consulting and Direct Practice</u>: Direct patient services, death, dying, and life-support decisionmaking, crisis intervention, utilization of community resources, discharge planning, policy formulation and development, in-service education, supervision of BSW's.

<u>Chesapeake Manor Extended Care Center</u>, Arnold, MD, 1979-94 <u>Annapolis Convalescent Center</u>, Annapolis, MD, 1974-1993 <u>North Arundel Convalescent Center</u>, Glen Burnie, MD, 1974-1986 <u>Arundel Geriatric and Nursing Center</u>, Glen Burnie, MD, 1980-85 <u>Knollwood Manor Nursing Home</u>, Millersville, MD 1974-84

<u>Multiple Sclerosis Society</u>, Baltimore, MD: Direct client services, individual and group, community outreach and program development, resource and referral, 1980-81

St. Vincent's Hall, Inc., Foster Home Division, Brooklyn, NY, Casework with adolescents, children, biological, foster, and adoptive parents, supervision of case aide program, in-service education program development, 1970-72

Boston Children's Service, Boston, MA: Casework with adolescents, "unwed mothers", foster parents, inter-country adoptions, 1964-66

Journal of Social Work in Disability and Rehabilitation, 2005-present

Book Reviewer:

International Journal of Social Welfare

Journal of Social Work in Disability and Rehabilitation Social Thought: Journal of Religion and Spirituality in the Social Services

CONFERENCE PRESENTATIONS: (partial listing)

Seoul National University, From the Personal to the Global: The Story of the Center for Independent Living

Korean Organization of Differently Abled Organizations: Disability as Diversity: Advantages and Disadvantages

Organization of Korean Centers for Independent Living: From the Personal to the Global: The Story of the Center for Independent Living

NASW - CA Chapter, Practicums in Ethics Decision-making

Napa State Hospital, Napa, CA, Practicum in Ethics Decision-making

Napa State Hospital, Napa, CA, Law Day, Ethics Decision-making

Multiple Sclerosis Society, CA Chapter, Models for Conceptualizing Disability

Adult Protective Services Annual Conference, State of CA, Practicum in Ethical Decision-making in Protective Services Settings

Adult Protective Services, San Mateo County, CA, Practicum in Ethical Decision-making in Protective Service Settings

Adult Protective Services, Santa Clara County, CA, Practicum in Ethical Decision-making

State Agency on Aging, Sacramento, CA, Practicum in Ethical Decisionmaking National Association of Spinal Cord Injury Psychologists and Social Workers,

San Francisco, CA, Life-Support Decisionmaking

COMMUNITY SERVICES: (partial listing, current and past)

Editor, Calafia, the California Map Society Newsletter

Docent, California Academy of Sciences

Chair, Team Art, Aquatic Park Senior Center

Member, Team Lead (Advisory Board) Aquatic Park Senior Center

Mentor, San Francisco Village Mentoring Program (teenagers from SF schools)

Co-Leader, San Francisco Village Neighborhood Circle

Board Member, Older Women's League

<u>Docent</u>, The National Park Service, Golden Gate National Recreation Area <u>Inspector</u>, Board of Elections, San Francisco

Judge, Board of Elections, Annapolis

<u>Mental Health Worker</u>, The American Red Cross, Maryland and Delaware <u>Chairperson</u>, Chesapeake Manor Extended Care Center Ethics Committee <u>Chairperson</u>, Chesapeake Manor Extended Care Center Advisory Board

Member, Hospice of the Chesapeake Ethics Committee

Board Member, Program Chairperson, Facilitator, Compassionate Friends Secretary, Anne Arundel County Community Services Coalition

BOARD of SUPERVISORS



City Hall 1 Dr. Carlton B. Goodlett Place Room 244 San Francisco, CA 94102-4689 Tel. No. 554-5184 Fax No. 554-5163 TDD/TTY No. 544-5227

MEMORANDUM

TO: Derek Evans, Clerk, Rules Committee

FROM: Jarlene Choy, Office of Supervisors Norman Yee

DATE: April 5, 2017

SUBJECT: Commission on the Aging Advisory Council Appointment by Supervisor Norman Yee

Please be advised that Supervisor Yee has selected Catherine Rose Russo to be reappointed to the Commission on Aging Advisory Council.

This appointment will fill seat #6.

Catherine Rose Russo's address:



Attachment: Application

For Clerk's office use only:

Seat No. _____ Term Expiration Date: _____ Seat Vacated: _____

Save Form	Print Form
Board of Supervisors City and County of San Francisco 1 Dr. Carlton B. Goodlett Place, Room 244 (415) 554-5184 FAX (415) 554-7714	4
Application for Boards, Commissions, Committees	
Name of Board, Commission, Committee, or Task Force: Aging	Advisory Comil
Seat # or Category (If applicable):6	v
Name: <u>Catherine Rose</u> Russo	
Home Address:	SF, GA Zip: 94132
Home Phone: 415-664-3314 Occupation: refire	
Work Phone: Employer:	and a market in the second
Business Address:	Zip:
Business E-Mail: Home E-Mail:	
Pursuant to Charter Section 4.101 (a)2, Boards and Commiss the Charter must consist of electors (registered voters) of the San Francisco. For certain other bodies, the Board of Super residency requirement.	e City and County of
Check All That Apply:	
Registered voter in San Francisco: Yes 🔀 No 🔲 If No, where	e registered:
Resident of San Francisco \boxtimes Yes \square No If No, place of reside	ence:
Pursuant to Charter section 4.101 (a)1, please state how your que represent the communities of interest, neighborhoods, and the ethnicity, race, age, sex, sexual orientation, gender identity, type and any other relevant demographic qualities of the City and Co Francisco:	diversity in es of disabilities,
I am requesting a renewal of my current a the Aging Advisory Cruncil where I serve as to the statewrde Triple A Cruncil of California Chair of the Cruncil's Membership Committee and living in District 7,	ppointment-to a representative . I also am L am a Senior

Business and/or professional experience:

I have two Masters Degree, one in Social Work and. The other in Gerontology, I have worked as a hospital Social worker and much the Foster Grandparents / Senior Companison Program, among other organizations and programs.

Civic Activities:

I am a member of the Gillowing groups: Coalition of Agencies Serving the Elderly Coalition of Concerned Legal Professionals St. Vincent de Paul Society Park Merced/University Park Food Network Distribution Program

Have you attended any meetings of the Board/Commission to which you wish appointment?

Yes No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (Applications must be received 10 days before the scheduled hearing.)

Date: 8/31/17

Annointed to Soot #

Applicant's Signature: (required)

Tarm Lyninne

(Manually sign or type your complete name. NOTE: By typing your complete name, you are hereby consenting to use of electronic signature.)

LINTO SONT MOD MOONTO

<u>Please Note</u>: Your application will be retained for one year. Once Completed, this form, including all attachments, become public record.



City Hall 1 Dr. Carlton B. Goodlett Place Room 244 San Francisco, CA 94102-4689 Tel. No. 554-5184 Fax No. 554-5163 TDD/TTY No. 544-5227

MEMORANDUM

TO: Derek Evans, Rules Committee Clerk

FROM: Suhagey Sandoval, Office of Supervisor Ahsha Safaí

DATE: March 27, 2017

BOARD of SUPERVISORS

SUBJECT: Commission on the Aging Advisory Council Appointment by Supervisor Ahsha Safaí

Please be advised that Supervisor Safaí has selected Patricia "Patti" Spaniak to be reappointed to the Commission on the Aging Advisory Council.

This appointment will fill seat #9.

Patricia Spaniak's address:

San Francisco, CA 94102

Attachment: Application

For Clerk's office use only:

Seat No. _____ Term Expiration Date: _____ Seat Vacated: ____



. .

Board of Supervisors City and County of San Francisco 1 Dr. Carlton B. Goodlett Place, Room 244 (415) 554-5184 FAX (415) 554-5163

Application for Boards, Com		
Name of Board, Commission, Committee	, or Task Force: DAAS Advisory	/ Council
Seat # or Category (If applicable):		District:
Name:	•	و د میں د مصرف ریز بین میں میں میں میں اور
Home Address:		Zip:
Home Phone:	Occupation: Program Director	
Work Phone:		
Business Address: 1360 Mission Street		Zip:
Business E-Mail:	ors.org Home E-Mail:	
Pursuant to Charter, Section 4.101 the Charter must consist of elector San Francisco. For certain other b residency requirement.	s (registered voters) of the Cit	y and County of
Check All That Apply:		
Resident of San Francisco: Yes 🖬 No	□ If No, place of residence:	
Registered Voter in San Francisco: Ye	s 🖩 No 🗆 If No, where register	red:
Pursuant to Charter, Section 4.101 represent the communities of inter ethnicity, race, age, sex, sexual ori and any other relevant demograph Francisco:	est, neighborhoods, and the d entation, gender identity, type	liversity in s of disabilities,

Business and/or professional experience:

			-
•			
hich you wish a	appointment?	Yes	No
	hích you wish a	hich you wish appointment?	hich you wish appointment? Yes

Appointments confirmed by the Board of Supervisors require an appearance before the Rules Committee. Once your application is received, the Rules Committee Clerk will contact you when a hearing is scheduled. (*Please submit your application 10 days before the scheduled hearing*.)

Date: 3/27/17

Applicant's Signature: (required)

Patricia Spaniak

(Manually sign or type your complete name. , NOTE: By typing your complete name, you are hereby consenting to use of electronic signature.)

<u>Please Note</u>: Your application will be retained for one year. Once completed, this form, including all attachments, become public record.

FOR OFFICE USE ONLY:			
Appointed to Seat #:	Term Expires:	Date Seat was Vacated	1:

PATTI SPANIAK (

SUMMARY

Communications professional seeks to contribute to the business success of an entrepreneurial team. Strong references and abilities in the areas of marketing, business development, public affairs, community and public relations, complex event and project management.

- *Business Development Skills:* effective in developing, prospecting and implementing sales strategies, strong research and analytical skills; support and enhance management team initiatives; analyze, identify and develop new markets; strong communication with new and existing customer base; activate and participate with industry organizations and associations.
- *PR / Marketing Skills:* develop and implement marketing / PR action that supports business objectives; establish internal, external and stake holder communication strategy; create deadlines and timeline/ calendar. Design and execute effective advertising campaigns including direct marketing and publishing projects.
- *Events*: proven ability in event planning, marketing, logistics and oversight for large scale venue as well as for corporate and industry participants.

EXPERIENCE

Cayuga Community Connectors / Community Living Campaign, San Francisco, CA 2014-Present Director of Start up aging in place model (funded by SF Dept. of Aging and Adult Services (DAAS), establishe' to served area in SF Outer Mission. Duties include establishing events and educational and social programs for isolated seniors. Maintain relationships with city policy makers (SF Supervisors) and aging advocate group. Responsible for all activities, most focused on socialization, education, health and wellness, technology and community awareness. Sit on DAAS Advisory Council and Legislative Council.

PR/Marketing/Business Development Independent Consultant, San Francisco, CA 2007-2015

 Client list includes: Pennsylvania Ballet's 50th Anniversary Celebration/various marketing initiatives, Agoos/Lovera Architects, C2 Limited Design Associates, Chamber Music Now!, The Osiris Group, Garden & Gun Magazine, Kindel Furniture Collection, PA Veteran's Museum, Dorothy Draper & Company, The Tryall Club (Montego Bay), City of PHL and PA Convention Center, Rick Dees, Charleston Academy of Domestic Pursuits, The Workshop Kitchen

Director of Marketing/Public Relations, <u>DPS Sporting Club Development Co, LLC</u>, NYC 2004-2007

- Led corporate public relations, strategic marketing campaigns and co-branding events to strengthen corporate identity of luxury real estate communities in Jackson Hole, WY, The Greenbrier, WV and British West Indies, Turks & Caicos
- Marketed luxury communities in historically significant locations via customized events for qualified prospects and existing client base
- Led marketing launch of new products and worked closely with development/marketing/sales teams to develop product message

Public Affairs Officer, The Pennsylvania Convention Center, Philadelphia, PA

2002-2004

- Managed strategic relationships with local/regional/national media outlets as well as tourism officials to develop brand message for convention center and Philadelphia as a destination
- Worked directly with senior management/city officials in management of high stakes issues relating to labor issues, including internal/external communications with city/state/national entities associated with the convention center and tourism communities
- Established first public art program, promoted and educated stakeholder communities on world class three million dollar art collection, including creation of collateral materials
- Supported show trade show and meeting managers in media efforts

Senior Event Coordinator, <u>The Pennsylvania Convention Center</u>, Philadelphia, PA 1998-2000

- Liaison between show management, Phildealphia CIty's tourism bureau and building operations
- Citywide conventions, public and trade show coordinator
- Develop work orders, floor plans, change orders
- Manage and Coordinate communications 18 months out
- Conduct pre and post convention meetings and labor meetings

PROFESSIONAL AFFILIATIONS

DAAS, SF Department of Aging and Adult Services, Advisory and Legislative Council Member of SF District 11 Council

Member of Cayuga Improvement Association, Excelsior Action Group

EDUCATION

Boston University, BS Education/Psychology

RECOMMENDATIONS

"In trying to select venues around the country for a story on adaptive reuse, I contacted Patti Spaniak (at the Pennsylvania Convention Center) whose knowledge of the historical aspect and architectural details made her location a perfect fit. She was able to go beyond the typical press materials and offer me the sort of "insider" knowledge that guaranteed bigger and better placement."

Francine Maroukian. Town & Country

"Patti Spaniak is a total professional. Her personality and intelligence allow her to understand the client's needs completely and then provide a PR plan that is not only comprehensive but efficient, affordable and productive. Her work as a consultant on our project premiering a new documentary film for the Pennsylvania Veterans Museum resulted brought the film national and international attention. If all of that wasn't enough, Patti is a

slightful colleague."

Jane Stojak, Senior Associate, Osiris Group

"Patti was responsible for initiating a number of business development strategies at our firm which have been successful, including creating a more interactive, client-friendly website, a mini-portfolio, a sensitive and sensible approach to establishing first time meeting with prospective clients, and expansion of our overall marketing network."

Jorge Lovera, AIA, Agoos Lovera Architects. Philadelphia

"Patti is an incredible person to work with. She brings creativity and innovation to a new level. Her strategies resulted in international, national, and regional exposure for each project that we worked on. I trust her instincts and business skills because she delivers results and the brands received exposure because of her efforts." *Sharon Bruner, DPS Sporting Club Development Co., Garden & Gun Magazine*

"Working with Patti is never a 9 to 5 job. Everyone works 24/7 to make a story or a project happen. We put Patti in charge of promoting Carleton Varney's newest book, HOUSES IN MY HEART, published by Pointed Leaf Press. She found outlets to promote the book - in country and city clubs, as well as in regional publications all over America. Patti is tops."

Brinsley Matthews, Director of Design and Operations (Europe), Dorothy Draper

"I had the pleasure of working very closely with Patti Spaniak in her role at the Pennsylvania Convention Center and highly recommend her for a position with your organization. Patti is a take-charge person who has an extraordinary understanding of collaborative communications with show managers, convention center staff and hotel partners. She has demonstrated time and again a big-picture vision and understanding of what it takes to pull-off highly detailed citywide conventions. Her high energy, outstanding work ethic, and creative sensibilities have earned her accolades, trust, and loyalty from show managers, decorators and fellow hospitalin, professionals. She has been consistently recognized by convention industry professionals for her dedication, follow-through and general caring for a successful show experience. Your organization would benefit greatly with Patti on your team."

Tom Muldoon, President, Philadelphia Convention & Visitors Bureau

TO:Supervisor Ahsha Safai, District 11
DAAS Advisory CouncilROM:Patti SpaniakDATE:March 22, 2017

(1 of 2 pages)

Application for Boards, Commissions, Committees & Task Forces: To apply to serve on the Advisory Council to DAAS as the District 11 Representative.

Section 4.101 (a)1 (Attach to Application)

I am applying for a new term as the District 11 community representative for the Advisory Council to DAAS. I have been working with seniors in the outer Mission as a part-time Director of the Cayuga Community Connectors for almost three years. I am familiar with the challenges our community faces from my work with Resilient Cayuga, District and the Cayuga Improvement Association.

With the support of my neighbor and the founder of Cayuga Community Connectors, Glenda Hope I've been able to follow her lead and create a strong network for the "aging in place' program. Responding to the needs of our group, I planned events and activities to help our neighbors discover new friends and resources in San Francisco. Without a senior center we use Cayuga Park, Bethel Church and each other's homes for: arts & crafts, exercise, guest speakers, multi-language hearing screening, etc.

ighlights of our Aging in Place Model:

We received a 5K grant from SFPOA and created an Emergency Preparedness Workshop with Balboa HS ROTC students, invited the community to a free lectures with SF Safe, Alert and SF DPH; seniors and students prepared GO BAGS and received a Red Cross Emergency kit.

We received two grants (CCG and EAG) for murals on our Cayuga (Naglee Street) stairway. Precita Eyes helped us on both mural projects and we included Balboa HS students & entire community to paint.

We partnered with 30th Street / OnLok and offered our community two six week education programs: *Diabetes Education Program (DEEP)* and a program called: *Healthy Living.*

Potlucks - We hold quarterly themed potlucks; have auctions to help pay for live entertainment; for example: Hootnanny with blue grass band and a Sock Hop with a cappella quartet. Seniors made centerpieces, donated items for auction and prepared lovely meals for the attendees.

UCSF / School for Physical; Therapist - working with Clinic By the Bay we had a class of students in the PT program do a workshop and fall prevention class with our seniors. Students learned empathy and patient interaction—our seniors had an opportunity to get personal attention and detailed answers about joint pain.

Healthy Brain six-week Workshop with Neurologist Serggio C. Lanata, MD, MS; seniors learned healthy living and how it impacts brain functions.

Computer class - Weekly sessions for the seniors who have never used a computer, to help navigate basic technology: smart phones, iPads, PC's, etc.

American History Lessons: Had (4) Phd State professors come to our neighborhood and educate us on American government, how it works. We had lively discussions and attracted new neighbors.

Field Trips: Legion of Honor, Symphony —a first time trip to these destinations for most of our seniors.

My extended family is a large one! My 90 year old mother is one of 16 children —-and I presently have a total of 14 relatives (aunts and uncles) that are 75+. I've always been grateful for their wisdom and guidance in my life. My respect and fondness for the elderly is what drives me to serve them in any capacity possible.

I hope that I can continue to contribute to DAAS for Seniors and Adults with Disabilities Committee in San Francisco . As an advisory council member I've had the opportunity to work on senior nutrition site visits, learn about the Dignity Fund, attend commission hearings.

Business and / Professional Experience (resume attached)

My professional experience has given me extensive business knowledge on creating and implement programs with measurable results. My work in business development, marketing and public relations has taught me how to communicate with people in all levels of life.

I was the Public Affairs Manager for the PA Convention Center for almost three years. My strategies included: improve neighborhood relations around the center, and with all stake holders. Special focus on bringing the community inside for art tours and special lectures. I personally visited Philadelphia High Schools to encourage students to think about the hospitality industry for future careers (in law, accounting, human resources, creative services, etc.).

BOARD of SUPERVISORS



City Hall 1 Dr. Carlton B. Goodlett Place **Room 244** San Francisco, CA 94102-4689 Tel. No. 554-5184 Fax No. 554-5163 TDD/TTY No. 544-5227

MEMORANDUM

TO:

Derek Evans, Clerk, Rules Committee

FROM: Conor Johnston, Office of Supervisor London Breed

DATE: January 24, 2017

SUBJECT: Commission on Aging Advisory Council Reappointment by Supervisor London Breed

Please be advised that Supervisor London Breed has selected Allegra Fortunati to be reappointed to the Commission on Aging Advisory Council.

This appointment will fill the seat 10.

Allegra's address:

San Francisco, CA 94102

For Clerk's office use only:

Seat No. _____ Term Expiration Date: _____ Seat Vacated: _____



Board of Supervisors City and County of San Francisco 1 Dr. Carlton B. Goodlett Place, Room 244 (415) 554-5184 FAX (415) 554-5163

Application for Boards, Commissions, Committees, & Task Forces				
Name of Board, Commission, Committee, or Task Ford	ce: Aging Advisory Council			
Seat # or Category (If applicable): 10	District: <u>5</u>			
_{Name:} Allegra Fortunati				
Home Address:, Sa	n Francisco, CA _{Zip:} 94102			
Home Phone:	Long-Term Care Field Ombudsman (on Contract)			
Work Phone: 415-751-9788 Employer: SI	F LTC Ombudsman Program/Felton Institute			
Business Address:	San Francisco, CA Zip: 94121			
Business E-Mail: Afortunati@sfltcop.org Home	E-Mail:			
Pursuant to Charter, Section 4.101(a)(2), Boards	and Commissions established by			

the Charter must consist of electors (registered voters) of the City and County of San Francisco. For certain other bodies, the Board of Supervisors can waive the residency requirement.

Check All That Apply:

Resident of San Francisco: Yes
No
If No, place of residence: _____

Registered Voter in San Francisco: Yes ■ No □ If No, where registered: _____

Pursuant to Charter, Section 4.101(a)(1), please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco:

I am requesting a renewal of my current appointment to the Aging Advisory Council where I serve as Secretary. I was appointed originally in October 2016, completing the term of a former Council Member.

I am a Boomer Senior (part of the coming surge) who lives within District 5.

Business and/or professional experience:

Most of my work experience has been within governmental, non-profit, or academic sectors. Most recently, it has mainly focused on Development and Fund Raising and on visual arts writing. Curently, I am semi-retired, working part-time, on contract, as a Field Ombudsman with the San Francisco Long-Term Care Ombudsman Program.

Please see the attached resume.

Civic Activities:

Member, Aging Advisory Council Former member of the 2011-12 and 2014-15 Civil Grand Juries. Member, San Francisco Village Member, California Elder Justice Coalition Member, California Advocates for Nursing Home Reform Member, California Long-Term Cre Ombudsman Association Member, Senior and Disability Action

Have you attended any meetings of the Board/Commission to which you wish appointment?

Yes 🔳 No 🗆

Appointments confirmed by the Board of Supervisors require an appearance before the Rules Committee. Once your application is received, the Rules Committee Clerk will contact you when a hearing is scheduled. (*Please submit your application 10 days before the scheduled hearing*.)

Date: 1/24/1

_Applicant's Signature: (required)

allegn Fortimote

(Manually fign or type your complete name. NOTE: By typing your complete name, you are hereby consenting to use of electronic signature.)

<u>Please Note</u>: Your application will be retained for one year. Once completed, this form, including all attachments, become public record.

FOR OFFICE USE ONLY:		
Appointed to Seat #:	Term Expires:	Date Seat was Vacated:
rappointed to ooden.		Dato obat was vasatist.

ALLEGRA FORTUNATI

EDUCATION

M.A.

M.A.

B.A.

Major: Art History New York University, New York, NY Major: Political Science

University of California, Riverside

Formerly Advanced to Candidacy for Ph.D.

Mills College, Oakland, CA Major: Government

UC Extension Classes in Creative Writing, Contemporary Art, Art Studio, Curating Exhibitions, Administration/Budgeting

Certificate in Business Management for the Arts Art Institute of Southern California

Model-Netics Management Training Course

Courses in Communication Skills, Datatel Research Tools and Techniques, Project Management

Freelance Writer on Art and Politics, published in Artweek, CMYK, Stretcher.org and Shotgun-Review.com. Wrote essay for AfterBurn: Reflections on Burning Man (2005: University of New Mexico Press)

EMPLOYMENT

PROFESSION

April 2015 – Present Field Ombudsman, San Francisco Long-Term Care Ombudsman Program, Part-time: Visit five Residential Care Facilities for the Elderly on a regular basis; investigate violations of resident rights and other complaints, including cases of abuse.

FORTUNATI, Page 2

October 2014 -March 2015

January 2011 -April 2011

January 2010 -July 2010

December 2008 -September 2009

September 2008 – November 2008

May 2008 -August 2008

September 2006 -May 2008

July 2002 -August 2006 Program Associate, San Francisco Family Support Network: Administrative Support and maintenance of financial records, including invoicing, processing check requests, and creating budget and expense reports.

Gift Auditor with UC Berkeley's Gift Administration, University Relations. Gift Processing. Temporary returned retiree.

Office Clerk, US Census Bureau: Work in the Quality Assurance Section, cross-training in Administration, Production/Field Operations, and Recruiting. Assembling or reviewing training materials/kits, scheduling tests for applicants. Reviewing the work of field enumerators by re-interviewing Census respondents.

Temporary Positions with Advancement Information Management and Gift Administration, University Relations, UC Berkeley: Research and Updating of Donor and Alumni Information, Corrections and Gift Processing in Development Database.

Solina Consulting Services, San Francisco: Temporary Position with Event Organizers, California Academy of Sciences.

Advancement Operations Officer, UC Hastings College of the Law: Gift Reporting and Fund Administration, Gift Processing, Gift Funds and Business Transactions for Alumni Center. Retired from UC System.

Pledge Analyst, University Relations, Gift Administration, UC Berkeley: Manage the campus pledge program, review pledge documents for compliance issues and work with departments on pledge fulfillment, generate monthly pledge reminders, and work with Extramural Funds Accounting and Financial Services during audit.

Matching Gift Coordinator, University Relations, Gift Administration, UC Berkeley: Manage matching gift checks and forms, communicate with corporate matching gift personnel, departments, and donors, and verify and update donor and corporate data.

FORTUNATI, Page 3

November 1996 -June 2002

February 1996 -October 1996

January 1995 -February 1996

June 1992 -December 1994

September 1990 -June 1991

July 1988 – September 1990

PAST VOLUNTEER POSITIONS Records Assistant, University Relations, Alumni Records, UC Berkeley: Make additions and updates of database of current students, alumni and donors. Research missing information and answer inquiries.

Community Relations Assistant, Berkeley Art Museum/ Pacific Film Archive, UC Berkeley: Support for the Community Liaison on projects aimed at audience development and community outreach, including receptions, gatherings, poetry series, and family day.

Development Assistant, Library Development Office, UC Berkeley: Administrative and clerical support for gift processing, acknowledgements and events.

Events Coordinator, The San Francisco School: Manage volunteers and support for fundraising events, including an Auction, Walkathon, and Book Fair.

Teaching Assistant for Department of Art History University of California, Riverside

Writer/ Editor Position with the Graduate Division, UC Riverside: Writing grant proposals. Raised over \$1.5 million. I also put together the Graduate Division Manual, the *Bulletin*, application and other recruitment materials.

Riverside Arts Foundation, Riverside Art Museum, SFMOMA, San Francisco Art Commission Gallery, SECA, San Francisco Media Arts Council, The LAB, the 2011-12 and 2014-15 San Francisco Civil Grand Juries, and the Board of Supervisor's District 5 Office.

San Francisco BOARD OF SUPERVISORS

Date Printed: March 24, 2017

Date Established:

November 28, 1980

COMMISSION ON THE AGING ADVISORY COUNCIL

Active

Contact and Address:

Bridget Badasow Advisory Council Secretary Department of Aging and Adult Services 1650 Mission Street, 5th Floor San Francisco, CA 94103

Phone: (415) 355-3509 Fax: Email: bridget.badasow@sfgov.org

Authority:

Administrative Code, Section 5.54 (Ordinance Nos. 500-80, and 248-85; Res. No. 499-03) and Bylaws of the Advisory Council

Board Qualifications:

The Advisory Council is not to exceed 22 members (voting members), 11 of whom shall be appointed by the Board of Supervisors and 11 members appointed by the Commission on the Aging. More than 50% of each group of 11 members shall be persons who are 60 years of age or older. The Council shall be representative of the geographic and ethnic populations of the City and County of San Francisco by districts determined by the Commission. The Council shall include service providers, older persons with the greatest socio and economic need, consumers, and others specified by federal regulation.

The Advisory Council members shall be appointed to serve two-year terms. When vacancies occur due to resignation or other causes, they shall be filled by the appointment of a person to fill the unexpired portion of the term by the Commission or corresponding Supervisor.

The Advisory Council shall advise the Commission on the Aging on all matters relating to the development and administration of its area plan and the operations conducted thereunder, including needs assessment, priorities, programs, and budgets, and such other matters relating to the well-being of all senior citizens 60 years of age and older within the scope and spirit of Federal, State and local regulations, laws and ordinances. The Advisory Council member shall be responsible for representing the needs and concerns of all senior citizens in the City and County of San Francisco, duties of which are outlined in the Bylaws.

"R Board Description" (Screen Print)

San Francisco BOARD OF SUPERVISORS

Council members shall collect all appropriate information in order to provide the Commission with advice in the Commission's decision-making on the needs, assessments, priorities, programs and budgets concerning older San Franciscans.

Reports: None.

Sunset Clause: None.

"R Board Description" (Screen Print)

BOARD of SUPERVISORS



City Hall 1 Dr. Carlton B. Goodlett Place, Room 244 San Francisco 94102-4689 Tel. No. 554-5184 Fax No. 554-5163 TDD/TTY No. 554-5227

VACANCY NOTICE

COMMISSION ON THE AGING ADVISORY COUNCIL

Replaced All Previous Notices

NOTICE IS HEREBY GIVEN of the following term expirations and vacancies:

Seat 1, Elinore Lurie, term expires March 31, 2018, must be a nominee of the District 2 Supervisor, for a two-year term.

Vacant seat 2, succeeding Alexander MacDonald, term expired, must be a nominee of the District 6 Supervisor, for the unexpired portion of a two-year term ending March 31, 2018.

Vacant seat 3, succeeding Mary Higgins, term expired, must be a nominee of the District 10 Supervisor, for the unexpired portion of a two-year term ending March 31, 2018.

Vacant seat 4, succeeding Anna Maria Pierini, term expired, must be a nominee of the District 3 Supervisor, for the unexpired portion of a two-year term ending March 31, 2018.

Seat 5, Diane Lawrence, term expires March 31, 2018, must be a nominee of the District 4 Supervisor, for a two-year term.

Seat 6, Catherine Rose Russo (holdover status), term expired on March 31, 2016, must be a nominee of the District 7 Supervisor, for the unexpired portion of a two-year term ending March 31, 2018.

Vacant seat 7, succeeding Ken Prag, resigned, must be a nominee of the District 8 Supervisor, for the unexpired portion of a two-year term ending March 31, 2018.

Vacant seat 8, succeeding Vera Haile, deceased, must be a nominee of the District 1 Supervisor, for the unexpired portion of a two-year term ending March 31, 2017.

Seat 9, Patricia Spaniak, term expires March 31, 2017, must be a nominee of the District 5 Supervisor, for a two-year term.

Seat 10, Allegra Fortunati, term expires March 31, 2017, must be a nominee of the District 5 Supervisor, for a two-year term.

121

Seat 11, Jose Miguel Rodas, term expires March 31, 2017, must be a nominee of the District 9 Supervisor, for a two-year term.

<u>Additional Qualifications</u>: At least 50% of all Advisory Council members must be 60 years of age or older. The Council shall include service providers, older persons with the greatest socio and economic need, consumers, and others specified be federal regulation.

Reports: None.

Sunset Date: None.

Additional information relating to the Commission on Aging Advisory Council may be obtained by reviewing Administrative Code, Section 5.54, at <u>http://www.sfbos.org/sfmunicodes</u> or by visiting the Advisory Council's website at <u>http://www.sfhsa.org/474.htm</u>.

Interested persons may obtain an application from the Board of Supervisors website at <u>http://www.sfbos.org/vacancy_application</u> or from the Rules Committee Clerk, 1 Dr. Carlton B. Goodlett Place, Room 244, San Francisco, CA 94102-4689. Completed applications should be submitted to the Clerk of the Board. <u>All applicants must be residents of San Francisco, unless otherwise stated.</u>

<u>Next Steps</u>: Applicants nominated by a District Supervisor will be contacted by the Rules Committee Clerk once the Rules Committee Chair determines the date of the hearing. Members of the Rules Committee will consider the appointment(s) at the meeting, and applicant(s) may be asked to state their qualifications. The appointment(s) of the individual(s) recommended by the Rules Committee will be forwarded to the Board of Supervisors for final approval.

Please Note: Depending upon the posting date, a vacancy may have already been filled. To determine if a vacancy for this Advisory Council is still available, or if you require additional information, please call the Rules Committee Clerk at (415) 554-7702.

Alisatomera

for Angela Calvillo Clerk of the Board

DATED/POSTED: January 17, 2017