File No	170405	Committee Item No. 3 Board Item No. 4
		D OF SUPERVISORS IT CONTENTS LIST
Committee	: Rules Committee	Date April 12, 2017
Board of S	upervisors Meeting	Date <u>April 18, 2017</u>
	Motion Resolution Ordinance Legislative Digest Budget and Legislative A Legislative Analyst Report Youth Commission Report Introduction Form (for h Department/Agency Covered MOU Grant Information Form	ort ort earings)
	Grant Budget Subcontract Budget Contract/Agreement Form 126 – Ethics Comi Award Letter Application Public Correspondence	, , , , , , , , , , , , , , , , , , ,
	Vacancy Notice Information Sheet	onal space is needed)

Date April 6, 2017

Dat<u>e</u>

Completed by:__ Completed by:__ PREPARD IN COMMITTEE 4/12/2017

MOTION NO.

FILE NO. 170405

[Appointments, Eastern Neighborhoods Citizens Advisory Committee - Keith Goldstein, Irma Lewis, and Roshann Pressman]

Motion appointing Keith Goldsetin, Irma Lewis, and Roshann Pressman, for terms ending October 19, 2017, to the Eastern Neighborhoods Citizens Advisory Committee.

MOVED, That the Board of Supervisors of the City and County of San Francisco does hereby appoint the hereinafter designated persons to serve as members of the Eastern Neighborhoods Citizens Advisory Committee, pursuant to the provisions of Administrative Code, Chapter 10E, for the terms specified:

Keith Goldstein, seat 1, succeeding themself, term expired, must be nominated by the District 10 Supervisor, and shall live, work, own property or own a business in the "Plan Area" they are appointed to represent, for the unexpired portion of a two-year term ending October 19, 2017;

Irma Lewis, seat 2, succeeding Cynthia Scully, resigned, must be nominated by the District 10 Supervisor, and shall live, work, own property or own a business in the "Plan Area" they are appointed to represent, for the unexpired portion of a two-year term ending October 19, 2017; and

Roshann Pressman, seat 9, succeeding Oscar Grande, term expired, must be nominated by the District 9 Supervisor, and shall live, work, own property or own a business in the "Plan Area" they are appointed to represent, for the unexpired portion of a two-year term ending October 19, 2017.

Rules Committee
BOARD OF SUPERVISORS

Page 1

Member, Board of Supervisors District 10



City and County of San Francisco

MALIA COHEN 馬莉亞郭嫻

April 5, 2017

Derek Evans Rules Committee Clerk

RE: Appointment to the Eastern Neighborhoods Citizens Advisory Committee

Dear Mr. Evans,

It is my pleasure to re-appoint Mr. Keith Goldstein to serve on the Eastern Neighborhoods Citizen Advisory Committee. He is renewing his commitment to serve in seat one. Please find attached Mr. Goldstein's application.

Sincerely,

Malia Cohen

Member, San Francisco Board of Supervisors



Board of Supervisors City and County of San Francisco 1 Dr. Carlton B. Goodlett Place, Room 244 (415) 554-5184 FAX (415) 554-7714

Application for Boards	s, Commissions, Committee	•
Name of Board, Commission, Co	Eastern Normittee, or Task Force:	
Keith Goldstein Name:		District:
Home Address:	eet	94107 Zip:
415 826 6649 Home Phone:		
Work Phone:	Employer:	
Business Address:		Zip:
Business E-Mail:	keitr Home E-Mail:	ngg@me.com
residency requirement. Check All That Apply:	other bodies, the Board of Super	visors can waive the
	isco: Yes 🔳 No 🔲 If No, whore	o rogistored:
•	Yes No If No, place of reside	
represent the communities of in ethnicity, race, age, sex, sexual and any other relevant demogra Francisco:	01 (a)1, please state how your quanterest, neighborhoods, and the lorientation, gender identity, typaphic qualities of the City and Co	diversity in es of disabilities,
Potrero Hill resident since 1974. Board member Potrero Boosters. President Potrero Dogpatch Mero Vice President Golden Gate Seni Treasurer San Francisco Council	chants Association	

Business and/or professional experience:	
Owner Everest Waterproofing and Restoration from 1	999-2016.
,	•
	·
·	
Civic Activities:	
See above.	
Food Runners volunteer since 1991.	•
Founder and president of Nepal SEEDS.	
Co-Chair of Potrero Hill Festival.	·
	·
For appointments by the Board of Supervisors, appear equirement before any appointment can be made. (A pefore the scheduled hearing.)	
Soloto the astronomy to the second	
·	
•	
	am of co
03-15-2017	WING V 00 d
Date:Applicant's Signature: (requi	red) down the second
	(Manually sign or type your complete name.
	NOTE: By typing your complete name, you are
	hereby consenting to use of electronic signature.)
	•
Please Note: Your application will be retained for one all attachments, become public record.	year. Once Completed, this form, including
FOR OFFICE USE ONLY:	Data Cantonna Variation
Appointed to Seat #: Term Expires:	_ Date Seat was Vacated:

Member, Board of Supervisors District 10



City and County of San Francisco

MALIA COHEN 馬莉亞郭嫻

March 14, 2017

Derek Evans Rules Committee Clerk

RE: Appointment to the Eastern Neighborhoods Citizens Advisory Committee

Dear Mr. Evans,

It is my pleasure to appoint Ms. Irma Lewis to serve on the Eastern Neighborhoods Citizen Advisory Committee. Ms. Lewis will fill the vacant seat #2, which has been vacant for several months. Please find attached Ms. Lewis' resume and completed application.

Sincerely,

Malia Cohen

Member, San Francisco Board of Supervisors



Board of Supervisors City and County of San Francisco 1 Dr. Carlton B. Goodlett Place, Room 244 (415) 554-5184 FAX (415) 554-7714

	mmissions, Committees, & Task Forces
Name of Board, Commission, Committe	ee, or Task Force: Eastern Neighborhoods CAC
Seat # or Category (If applicable):	District: 10
Name:	
Home Address: Pennsylvania Avenue	Zip: 94107 Occupation: Management Consultant
Home Phone:	Occupation: Management Consultant
Work Phone: 415 206 1456	Employer: Self
Business Address: Pennsylvania Aven	nue Zip: 94107
Business E-Mail: irma@SAGConsultar	nt.com Home E-Mail:@sbcglobal.net
San Francisco. For certain other is residency requirement. Check All That Apply:	ors (registered voters) of the City and County of bodies, the Board of Supervisors can waive the Yes No lf No, where registered:
Resident of San Francisco 🔳 Yes	☐ No If No, place of residence:
represent the communities of interesethnicity, race, age, sex, sexual orien)1, please state how your qualifications st, neighborhoods, and the diversity in ntation, gender identity, types of disabilities, qualities of the City and County of San
I am active member of my community,	co for over 20 years, residing in District 10 for the last 6., with activities ranging from pulling weeds in Esprit rt a community task force) in the negotiation process so a black woman.

Business and/or professional experience:	
As a management consultant, I help business leaders- For and startups - implement business strategies, build process deliver programs. In the held senior leadership roles with global large corporations such as Sun Microsystems, Levi Straus In almost every role, success required working within function identifying a roadmap to success, and building consensus teams responsible for execution.	ss and workgroup capacity, and obal responsibilities working for s & Co., and financial institutions.
Civic Activities:	
Currently, core team member of Toes and Paws for Green co-founded. Member of Dogpatch Neighborhood Assoc. a Task Force. Provide pro bono consulting services to vario	and UCSF Dogpatch Community
Prior activities include: Global Women's Health Imperative Directors; Committee Chair for Edgewood Family Center Fenabling Funds, and Fashion Show Corporate Sponsors.	
	· · · · · · · · · · · · · · · · · · ·
Have you attended any meetings of the Board/Commission to which yo	ou wish appointment? Yes No
For appointments by the Board of Supervisors, appearance requirement before any appointment can be made. (Applia before the scheduled hearing.)	
Date: 3/14/17 Applicant's Signature: (required)	Irma Lewis
	(Manually sign or type your complete name. NOTE: By typing your complete name, you are hereby consenting to use of electronic signature.)
Please Note: Your application will be retained for one year all attachments, become public record.	r. Once Completed, this form, including
FOR OFFICE USE ONLY: Appointed to Seat #: Dat	re Seat was Vacated:
01/20/12	





Profile

I help leaders figure out why implementing a new strategy seems to be such a heavy lift, and develop an actionable roadmap to success. I partner with business owners to design innovative strategies to build capacity in a particular process or area. And I work with organizations to craft and build-out executive level programs which exceed expectations.

Experience

PRINCIPAL, SYNCOPATION ADVISORY GROUP, SAN FRANCISCO, CA 2008-PRESENT

In a fast paced culture with a steady stream of new platforms and tools, the bottom line impact for an organization maintaining a laser like focus on the needs of its customer should not be underestimated. Successful businesses find ways to stay in ongoing dialogue with customers, while building the internal capacity for flawless execution. Reaching these goals is part art, and part science.

As Principal of Syncopation Advisory Group, I help leaders address challenges to growth by creating a clear integrated picture of the current environment and opportunities, and identify the space and requirements to innovate and transform relationships, services and products.

Practice areas include: Strategy optimization; change management; process design and improvement; post-merger integration; and executive program management.

SELECT CLIENT SUCCESSES:

- Fast growth Tech Partnered with VC backed Silicon Valley Start-up Client to re-engineer a mission critical process impacting scalability. Identified opportunities to improve quality and customer alignment from sales through product delivery. Developed a framework and innovative strategies that addressed branding, on- boarding, roles and responsibilities, systems, and workflow - all implemented with immediate positive results.
- High performance Tech Engaged by Fortune 50 Client to turnaround development efforts for a leadership program impacting 135 S/VP's. Established a Program Management Office, integrating activities of a multidisciplinary team including Instructional Design, Engineering, and Talent Management. Tailored communications for senior leaders to ensure successful messaging. Delivered a top rated program leading to improved new business identification and better customer and talent alignment.
- Transformation Edu/Not for Profit Asked by a leading Graduate School of Business to help improve the capacity of a workgroup responsible for student facing products and services. Assessed stakeholders and developed recommendations impacting the entire organization at all levels. Led implementation and change management activities, resulting in: organization alignment of talent, roles and responsibilities; seamless on-boarding; enhanced program management; and improved team morale. Supported innovation by facilitating design sessions and Agile Salesforce CRM implementation.
- Innovation Post-merger acquisition integration Fortune 50 Tech Client- led global, cross functional team to design and implement strategies to transition customers in deals representing over \$4 billion in bookings. Documented new Al workflows for cross deal adoption. Business lead for Corporate Development Salesforce implementation.

DIRECTOR, SUN MICROSYSTEMS, INC., PALO ALTO, CA 1997-2004

Director, Global Sales Operations (GSO) 2004

Set strategies and managed programs to apply SixSigma principles within GSO, increasing revenue and customer satisfaction. Led the Global Program Office for SunSigma, including: project development, approval, integration, tracking and management reporting.

Director, Global Sales Top Accounts, Operations & Business Development 1999 – 2003

Developed strategies to improve Sun's global sales penetration of and opportunity identification in the top 50 accounts. Designed and launched the Executive Leadership Program, a 1 year graduate level program delivered by IMD (Switzerland). Directed 40+ global team, with programs including: Sales Compensation; Strategic Account Planning and Executive Sponsorship.

Sr. Manager, Finance & Strategy 1997 - 1999

Led global, interdisciplinary engagements to assess and improve business units, functional areas, and major initiatives. Engagements included: HROperations; HRIT system implementation; Field Sales - US and International; and Manufacturing. Synthesized key findings and conclusions in a dashboard for executive management and Sun's Board of Directors.

Additional Work Experience

LEVI STRAUSS & CO., SAN FRANCISCO, CA

- · Sr. Mgr., Consumer Marketing and Forecasting
- Business Lead, Program Management Office for supply chain re-engineering initiative
- · Merchandiser/Product Manager

MANAGER, NEW PRODUCT DEVELOPMENT AND MARKETING, AVON PRODUCTS INC., NY, NY

ANALYST, CORPORATE FINANCE, MANUFACTURERS HANOVER TRUST BANK, NY, NY

Education

Harvard Graduate School of Business — MBA, General Management Yale University - BA, Economics

Volunteer and Related Experience

Toes and Paws for Green Space, Founding Member, SF, CA

UCSF Dogpatch Community Task Force, Member, SF, CA

Association for Corporate Growth, Social Responsibility Committee, SF CA

Global Women's Health Imperative, Advisory Board Chair and Founding Member, SF, CA

Junior League of San Francisco, Board of Directors;

Junior League of San Francisco, Committee Chair - Fashion Show Corporate Sponsors; Enabling Funds; Edgewood Family Center Partnership

Training

Six Sigma Black Belt; SBA Small Business Consulting; Executive Leadership; Project Management Tools and Techniques; Problem Solving & Process Improvement; Negotiations; Group Process; Managing within the Law; Diversity; Ethics; Audit.

BOARD of SUPERVISORS



City Hall
1 Dr. Carlton B. Goodlett Place
Room 244
San Francisco, CA 94102-4689
Tel. No. 554-5184
Fax No. 554-5163
TDD/TTY No. 544-5227

MEMORANDUM

		·
TO:	Derek Evans, Clerk, Rules Commi	ttee
FROM:	Sheila Chung Hagen, Office of Su	pervisor Hillary Ronen
DATE:	March 31, 2017	
SUBJECT:	Eastern Neighborhoods Citizens A Appointment by Supervisor Hillary	·
	nat Supervisor Ronen has selected F otern Neighborhoods Citizens Adviso	
This appointment wil	l fill seat #9.	
Roshann Pressman'	s mailing address:	•
Stree San Francisco, CA 9		
Attachment: Applica	tion	
For Clerk's office use	e only:	
Seat No.	Term Expiration Date:	Seat Vacated:



Board of Supervisors City and County of San Francisco 1 Dr. Carlton B. Goodlett Place, Room 244 (415) 554-5184 FAX (415) 554-5163

Application for Boards, Commissions, Committees, & Task Forces
Name of Board, Commission, Committee, or Task Force: <u>Citizen Advisory Committee</u>
Seat # or Category (If applicable): #9 District: 9
Name: Roshann Elena Pressman
Home Address: Zip: 94102
Home Phone: Occupation: Community Organized
Work Phone: (415) 282-6209 x 116 Employer: Dollines Street Community Serv
Business Address: 938 Valencia St. zip: 94110
Business E-Mail: 105hann@dscs.og Home E-Mail:
Pursuant to Charter, Section 4.101(a)(2), Boards and Commissions established by the Charter must consist of electors (registered voters) of the City and County of San Francisco. For certain other bodies, the Board of Supervisors can waive the residency requirement.
Check All That Apply:
Resident of San Francisco: Yes ☑ No □ If No, place of residence:
Registered Voter in San Francisco: Yes ☑ No ☐ If No, where registered:
Pursuant to Charter, Section 4.101(a)(1), please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco:
As a multicultural woman of color born and raised in San Francisco, having lived in 5 (five) of the Districts, I have a unique and wide under-standing in the ways recent, imprecedented changes (social and political) have affected
communities across the City.

Business and/or professional experience:
I corrently work in District 9 (nine) organizing
and advocating with low-income tenants of
single-room occupancy notes. Beyond organizing
aspects of this work also include Participating;
city-wide coalitions and working closely with
and advocating with low-income tenants of single-room occupancy hotels. Beyond organizing aspects of sinis work also include participating; and working closely with city-wide coalitions and working closely with city departments (DBI and DPH), along with
alstict spervisors to ensure community voices are heard
Civic Activities: Especially when considering land-Use policies.
part of my professional responsibilities include
ensuring that community members are informed
on new/changing policies and how to use their
on new/changing policies and how to use their power to make positive systemic changes for
their people. On a weeking basis I conduct outreach to inform and educate tenants which
oxyreach to inform and educate toward which
TESUHS in attending city hall as often as possible to Conduct Public comment. Have you attended any meetings of the Board/Commission to which you wish appointment? Yes No [
Appointments confirmed by the Board of Supervisors require an appearance before the Rules Committee. Once your application is received, the Rules Committee Clerk will contact you when a hearing is scheduled. (Please submit your application 10 days before the scheduled hearing.)
Date: Applicant's Signature: (required) Manually sign or type your complete name. NOTE: By typing your complete name, you are hereby consenting to use of electronic signature.)
<u>Please Note</u> : Your application will be retained for one year. Once completed, this form, including all attachments, become public record.
FOR OFFICE USE ONLY:
Appointed to Seat #: Term Explres: Date Seat was Vacated:

San Francisco BOARD OF SUPERVISORS

Date Printed:

March 24, 2017

Date Established:

December 19, 2008

Active

EASTERN NEIGHBORHOODS CITIZENS ADVISORY COMMITTEE

Contact and Address:

Mathew Snyder
Planning
1660 Mission Street
San Francisco, CA 94103

Phone: (415) 558-6377 Fax: (415) 558-6409

Email: mathew.snyder@sfgov.org

Authority:

Administrative Code, Section 10E.2(d) (Ordinance Nos. 58-09, 230-09, 197-11, 44-13, and 71-14) (formerly Administrative Code, Section 10E.2 (Ordinance Nos. 500-85, 263-99, 199-06, and 300-08))

Board Qualifications:

The Eastern Neighborhoods Citizens Advisory Committee (CAC) was established to be the advisory body charged with providing input to City agencies and decision makers on all activities related to the implementation of the Eastern Neighborhoods Area Plans: 1) East SoMa, 2) Western SoMa, 3) Mission, 4) Showplace Square/Potrero Hill, and 5) Central Waterfront (Plan Areas). The CAC shall provide input on the prioritization of public benefits, updating the public benefits program, relaying information to community members in each of the four neighborhoods regarding the status of development proposals in the Eastern Neighborhoods, and providing input to Plan Area monitoring efforts.

The CAC shall consist of nineteen (19) members that represent the diversity of the Eastern Neighborhoods (key stakeholders), including resident renters, resident homeowners, low-income residents, local merchants, established neighborhoods groups within the Plan Area, and other groups identified through refinement of the CAC process:

BOARD OF SUPERVISORS APPOINTMENTS (11 Total)

- > Four (4) members nominated by the District 6 Supervisor
- > Four (4) members nominated by the District 10 Supervisor
- > Two (2) members nominated by the District 9 Supervisor
- > One (1) member nominated by the District 8 Supervisor

"R Board Description" (Screen Print)

San Francisco BOARD OF SUPERVISORS

MAYORAL APPOINTMENTS (8 Total)

- > Five (5) members, with one (1) voting member representing each of the five neighborhoods
- > Three (3) at-large members

Additional Qualifications: All members shall live, work, own property or own a business in the Plan Area they are appointed to represent.

Members shall serve for two-year terms, with the initial terms being staggered randomly. The Planning Department or the Interagency Plan Implementation Committee shall designate necessary staffing from relevant agencies to the CAC.

Reports: None.

Sunset Date: The CAC will automatically terminate on December 31, 2020, unless the Board of Supervisors extends the CAC's term by Ordinance.

BOARD of SUPERVISORS



City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. 554-5184
Fax No. 554-5163
TDD/TTY No. 554-5227

VACANCY NOTICE

EASTERN NEIGHBORHOODS CITIZENS ADVISORY COMMITTEE

Replaces All Previous Notices

NOTICE IS HEREBY GIVEN of the following vacancies and term expirations (in bold), appointed by the Board of Supervisors:

Seat 1, succeeding Keith Goldstein, term expired, must be nominated by the District 10 Supervisor, and shall live, work, own property or own a business in the "Plan Area" they are appointed to represent, for the unexpired portion of a two-year term ending October 19, 2017.

Vacant seat 2, succeeding Cynthia Scully, resigned, must be nominated by the District 10 Supervisor, and shall live, work, own property or own a business in the "Plan Area" they are appointed to represent, for the unexpired portion of a two-year term ending October 19, 2017.

Seat 3, succeeding Joseph Boss, term expired, must be nominated by the District 10 Supervisor, and shall live, work, own property or own a business in the "Plan Area" they are appointed to represent, for the unexpired portion a two-year term ending October 19, 2017.

Seat 4, succeeding Walker Bass, term expired, must be nominated by the District 10 Supervisor, and shall live, work, own property or own a business in the "Plan Area" they are appointed to represent, for the unexpired portion of a two-year term ending October 19, 2017.

Seat 5, succeeding Fernando Marti, term expired, must be nominated by the District 6 Supervisor, and shall live, work, own property or own a business in the "Plan Area" they are appointed to represent, for the unexpired portion of a two-year term ending October 19, 2017.

Seat 6, succeeding Kristian Ongoco, term expired, must be nominated by the District 6 Supervisor, and shall live, work, own property or own a business in the "Plan Area" they are appointed to represent, for the unexpired portion of a two-year term ending October 19, 2017.

Seat 7, succeeding Chris Block, term expired, must be nominated by the District 8 Supervisor, and shall live, work, own property or own a business in the "Plan Area" they are appointed to represent, for the unexpired portion of a two-year term ending October 19, 2017.

Seat 8, Chirag Bhakta, term expires October 19, 2017, must be nominated by the District 9 Supervisor, and shall live, work, own property or own a business in the "Plan Area" they are appointed to represent.

Seat 9, succeeding Oscar Grande, term expired, must be nominated by the District 9 Supervisor, and shall live, work, own property or own a business in the "Plan Area" they are appointed to represent, for the unexpired portion of a two-year term ending October 19, 2017.

Seat 10, Toby Levy, term expires October 19, 2017, must be nominated by the District 6 Supervisor, and shall live, work, own property or own a business in the "Plan Area" they are appointed to represent.

Seat 11, John Elberling, term expires October 19, 2017, must be nominated by the District 6 Supervisor, and shall live, work, own property or own a business in the "Plan Area" they are appointed to represent.

The five designated "Plan Areas" of the Eastern Neighborhoods Area Plan, include: 1) East SoMa, 2) Western SoMa, 3) Mission, 4) Showplace Square/Potrero Hill, and 5) Center Waterfront.

Additional Qualifications: All members shall represent the diversity of the Eastern Neighborhoods, including resident renters, resident homeowners, low-income residents, local merchants, established neighborhood groups within the Plan Area, and other groups identified through refinement of the process.

Reports: None.

<u>Sunset Date</u>: The Committee will automatically terminate on December 31, 2020, unless the Board of Supervisors extends the Eastern Neighborhoods Citizens Advisory Committee's term by Ordinance.

Additional information relating to the Eastern Neighborhoods Citizens Advisory Committee, or other seats on this body that are appointed by another authority, may be obtained by reviewing Administrative Code, Section 10E.2(d), available at http://www.sfbos.org/sfmunicodes or by visiting the Committee's website at http://sf-planning.org/eastern-neighborhoods-citizens-advisory-committee.

Interested persons may obtain an application from the Board of Supervisors website at http://www.sfbos.org/vacancy_application or from the Rules Committee Clerk at 1 Dr. Carlton B. Goodlett Place, Room 244, San Francisco, CA 94102-4689. Completed applications should be submitted to the Clerk of the Board. All applicants must be residents of San Francisco, unless otherwise stated.

Next Steps: Applicants who are nominated by a District Supervisor and meet minimum qualifications will be contacted by the Rules Committee Clerk once the Rules Committee Chair determines the date of the hearing. Members of the Rules Committee

will consider the appointment(s) at the meeting and the applicant(s) may be asked to state their qualifications. The appointment(s) of the individual(s) who are recommended by the Rules Committee will be forwarded to the Board of Supervisors for final approval.

Please Note: Depending upon the posting date, a vacancy may have already been filled. To determine if any vacancy for this Committee is still available, or if you require additional information, please call the Rules Committee Clerk at (415) 554-7702.

Further Note: Additional seats on this body may be available through other appointing authorities.

Angela Calvillo Clerk of the Board

DATED/POSTED: March 31, 2017