

File No. 170536

Committee Item No. 5

Board Item No. _____

COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST

Committee: Rules Committee

Date May 10, 2017

Board of Supervisors Meeting

Date _____

Cmte Board

<input checked="" type="checkbox"/>	<input type="checkbox"/>	Motion
<input type="checkbox"/>	<input type="checkbox"/>	Resolution
<input type="checkbox"/>	<input type="checkbox"/>	Ordinance
<input type="checkbox"/>	<input type="checkbox"/>	Legislative Digest
<input type="checkbox"/>	<input type="checkbox"/>	Budget and Legislative Analyst Report
<input type="checkbox"/>	<input type="checkbox"/>	Legislative Analyst Report
<input type="checkbox"/>	<input type="checkbox"/>	Youth Commission Report
<input type="checkbox"/>	<input type="checkbox"/>	Introduction Form (for hearings)
<input type="checkbox"/>	<input type="checkbox"/>	Department/Agency Cover Letter and/or Report
<input type="checkbox"/>	<input type="checkbox"/>	MOU
<input type="checkbox"/>	<input type="checkbox"/>	Grant Information Form
<input type="checkbox"/>	<input type="checkbox"/>	Grant Budget
<input type="checkbox"/>	<input type="checkbox"/>	Subcontract Budget
<input type="checkbox"/>	<input type="checkbox"/>	Contract/Agreement
<input type="checkbox"/>	<input type="checkbox"/>	Form 126 – Ethics Commission
<input type="checkbox"/>	<input type="checkbox"/>	Award Letter
<input checked="" type="checkbox"/>	<input type="checkbox"/>	Application
<input type="checkbox"/>	<input type="checkbox"/>	Public Correspondence

OTHER (Use back side if additional space is needed)

<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>Mayor Appt Memo 042517</u>
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>Mayor Appt Hearing Request</u>
<input type="checkbox"/>	<input type="checkbox"/>	_____
<input type="checkbox"/>	<input type="checkbox"/>	_____
<input type="checkbox"/>	<input type="checkbox"/>	_____
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<input type="checkbox"/>	<input type="checkbox"/>	_____

Completed by: Derek Evans

Date May 5, 2017

Completed by: _____

Date _____

An asterisked item represents the cover sheet to a document that exceeds 25 pages.
The complete document can be found in the file.

1 [Mayoral Appointment, Aging and Adult Services Commission - Jeremy Wallenberg]

2
3 **Motion approving/rejecting the Mayor's appointment of Jeremy Wallenberg to the**
4 **Aging and Adult Services Commission, for a term ending January 15, 2020.**

5
6 WHEREAS, Pursuant to Charter Section 3.100, the Mayor has submitted a
7 communication notifying the Board of Supervisors of the appointment of Jeremy Wallenberg
8 to the Aging and Adult Services Commission, received by the Clerk of the Board on April 25,
9 2017; and

10 WHEREAS, Under Charter Section 3.100, the Board of Supervisors has the authority
11 to reject the appointment by a two-thirds vote (eight votes) within 30 days following transmittal
12 of the Mayor's Notice of Appointment, and the failure of the Board to reject the appointment by
13 two-thirds vote within the 30-day period shall result in the appointee continuing to serve as
14 appointed; now, therefore, be it

15 MOVED, That the Board of Supervisors hereby approves/rejects the Mayor's
16 appointment of Jeremy Wallenberg to the Aging and Adult Services Commission, for the
17 unexpired portion of a term ending January 15, 2020.
18
19
20
21
22
23
24
25

BOARD of SUPERVISORS



City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. 554-5184
Fax No. 554-5163
TDD/TTY No. 554-5227

MEMORANDUM

Date: April 26, 2017
To: Honorable Members, Board of Supervisors
From: *ACC* Angela Calvillo, Clerk of the Board
Subject: APPOINTMENT BY THE MAYOR

On April 25, 2017, the Mayor submitted the following complete appointments and reappointment packages:

- **Perry Lang** to the **Aging and Adult Services Commission**, term ending January 15, 2019.
- **Gustavo Serin a** to the **Aging and Adult Services Commission**, term ending July 21, 2020.
- **Jeremy Wallenberg** to the **Aging and Adult Services Commission**, term ending January 15, 2020.

Under the Board's Rules of Order, a Supervisor may request a hearing on an appointment by notifying the Clerk in writing.

Upon receipt of such notice, the Clerk shall refer the appointment to the Rules Committee so that the Board may consider and act within 30 days of the appointment, as provided in Charter, Section 3.100(18).

Please notify me in writing by **5:00 p.m., Wednesday, May 3, 2017**, if you want this appointment to be scheduled.

(Attachments)

OFFICE OF THE MAYOR
SAN FRANCISCO



EDWIN M. LEE
MAYOR

BOS-11
orig-LegClerk
COB, Rules Clerk
C-Pack
AC file
Deputies

April 25, 2017

Angela Calvillo
Clerk of the Board, Board of Supervisors
San Francisco City Hall
1 Carlton B. Goodlett Place
San Francisco, CA 94102

Dear Ms. Calvillo,

Pursuant to Section 3.100 (18) of the Charter of the City and County of San Francisco, I hereby make the following appointments and reappointment:

Perry Lang to the Aging and Adult Services Commission, assuming the seat formerly held by Edna James, for a term ending January 15, 2019

Gustavo Serin a to the Aging and Adult Services Commission for a term ending July 21, 2020


Jeremy Wallenberg to the Aging and Adult Services Commission, assuming the seat formerly held by Kaushik Roy, for a term ending January 15, 2020

I am confident that Mr. Lang, Mr. Serin a and Mr. Wallenberg, all electors of the City and County, will serve our community well. Attached are their qualifications to serve, which will demonstrate how their appointments and reappointment represent the communities of interest, neighborhoods and diverse populations of the City and County of San Francisco.

Should you have any questions related to this appointment, please contact my Deputy Chief of Staff, Francis Tsang, at (415) 554-6467.

Sincerely,


Edwin M. Lee
Mayor

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO
2017 APR 25 PM 1:21
BY 

Jeremy L. Wallenberg

██████████ Lupine Avenue, ██████████
San Francisco, CA 94118
██

WORK EXPERIENCE

2012-Present Director – Ground Floor Public Affairs

- Senior member of the team at a full service public affairs firm with over twenty years of experience.
- On-call political advising, public relations, crisis communications, campaign management, policy formulation, navigating the regulatory landscape, strategic partnerships, advocacy, community outreach, coalition building and forming relationships with key leaders in government, community and the private sector for cross-sector collaboration that helps strengthen our region and beyond.
- High-level oversight for a diverse portfolio of clients, creating strategies for corporations, nonprofit organizations, unions and government representatives alike. Building coalitions in support of positive community change. Working with entrepreneurs to update regulations that stifle innovation.

2012-Present Director of External Affairs – San Francisco Citizens Initiative for Technology and Innovation (sf.citi)

- Advocacy organization supporting innovative policies, representing tech sector growth for over 1K companies and 40K employees in San Francisco, looking at historic challenges and working collaboratively with local government and community creating partnerships.
- Serves Chairman (and Board) directly as confidential aide. Responsible for, though not limited to government and public relations, policy development, legislative affairs, campaigns, initiatives and project management. Lead on communications/press, social media, copywriter, design, database, website. Liaison to company founder/ c-level, civic engagement organizing at employee level, strategic partnerships, membership development, consultant management.

2011 Deputy Campaign Manager – Ed Lee For Mayor 2011 (San Francisco Mayoral)

- Supervised staff of approximately 70+ employees. Co-managed all campaign departments and eight field offices day-to-day. Primary external and internal liaison for all campaign operations, infrastructure and logistics: HR, staffing, advance/site staging, communications, new media, website, opposition research, vendor/consultant management, legal, finance, fundraising, field, community outreach, political, accounting, payroll, purchasing. Media design/rollout.
- Managed Mayor's campaign schedule, security detail (SFPD), travel arrangements, staffing and briefings. Liaison with City Hall staff. Filed Mayor Lee's and campaign legal documents. Assisted on database management and analytics.

2009 – 2011 Chief of Staff & Legislative Assistant – House of Delegates, Virginia General Assembly

- Member: Delegate Robin A. Abbott, representing D-93rd District, Newport News and James City County, Virginia.
- Legislative director formulating policy and legislation, research and analysis. Responsible for Committee, Sub-Committee and full Session, and all appointments. Member committee assignments: Finance, Science and Technology.
- Liaison to press, government agencies, community, constituencies and interest groups. On-record communications, speechwriting, statements, website, new media. District & in-session scheduler. Managed staff, consultants, events.
- Lead constituent services, operations, events advance and production. Media design, materials and pitch.

2009 Communications Director – Friends of Robin Abbott (Virginia State House)

- Targeted race for Virginia House of Delegates, Virginia General Assembly (93rd District, Newport News & James City County). Sole Democratic "pick-up" in Commonwealth of Virginia for the entire 2009 election cycle.
- Responsible for formulation and "push" of all campaign information to public, press and field. Campaign materials design, produced on-air segments (radio and TV). Prepared releases, advisories, statements, rapid-response, LTE's, Op-Ed's, mailers, primers. Developed earned and paid media opportunities and strategy.
- Coordinated press conferences. Conducted Opposition research. Monitored news cycle. Developed policy platform.
- Speechwriting. Managed messaging, communications calendar, strategy. Provided coaching, briefing, debate prep, and staffing as confidential aide to candidate. Lead endorsement process, building relationships with key constituencies.

2009 Lead Regional Organizer – Friends Of Terry McAuliffe (Virginia Gubernatorial)

- Promoted from Field Organizer to lead for all of greater Richmond region for 2009 Virginia Governors Race.
- Supervised staff of organizers and volunteer teams. Entrusted to implement field program, monitor all campaign metrics for the region and local media.
- Liaison to local elected officials, community leaders, interest groups.
- Recruit, train, activate, retain networks of volunteer teams.

2008 Field Organizer – Barack Obama Campaign For Change (Obama For America)

- OFA rural field team implementing 50-state strategy in three states for campaign: Douglas County, Nevada; Matanuska-Susitna Valley and Anchorage, Alaska; Tacoma and Seattle, 29th/25th Legislative District, Washington state.
- Community organizing and recruitment. Public face for presidential campaign regionally, ran the field program, built constituencies. Managed field offices, deputies, staff, interns, networks of volunteer teams.
- Liaison to local public officials, community leaders, private interest groups, Democratic party and DCCC.
- Opposition research. Public debates. Press relations, monitoring the local news cycles.

EDUCATION

WHEATON COLLEGE, NORTON, MA

Graduated May, 2007

Bachelor of Arts, Cum Laude Honors

English Major and History Minor

PRATT ART INSTITUTE

SCHOOL OF ART & DESIGN BROOKLYN, NY

Completed Summer 2002 Session

Credits received in Foundational Art, Art History, Drawing and Painting, Architecture and Design.

INTERNSHIPS / EXTERNSHIPS

2007 Judicial Externship – Superior Court of San Francisco, CA. Judge Donald S. Mitchell, Criminal Felony.

2005 – 2008 Criminal Defense Internship – Superior Court of San Francisco, CA. Attorney at Law, James F. Senal.

CURRENT BOARDS, COUNCILS, WORKING GROUPS or FOUNDATIONS

- Mayoral Appointee, Mayor's Long Term Care Coordinating Council, City & County of San Francisco
- Board Member, The San Francisco Police Foundation
- Board Member, San Francisco Historic Market Street Railway (advocacy organization)
- San Francisco Technology Council, City & County of San Francisco (non-profit organization)
- City & County of San Francisco's Late Night/Early Morning Transit Working Group,
- Vision Zero Coalition and City & County of San Francisco's Vision Zero Task Force
- San Francisco Small Business Week Planning Committee, steering Committee member
- Mayor's Business Tax Advisory Group (BTAG), City & County of San Francisco
- Mayor's Housing Policy Working Group, City & County of San Francisco
- Board Member, CALSO social entrepreneurship and impact investing (non-profit organization)

ADDITIONAL

- International liaison experience and multiple speaking engagements.
- Concert stagehand and production for AEG Live entertainment company for multiple venues in San Francisco.
- Teaching and coaching with organizations Nike Camps and America Scores.
- Former laborer with Van Acker Construction.
- Community service with a variety of local, regional and national organizations.
- Avid supporter of our local arts, community and athletics.

STATEMENT OF ECONOMIC INTERESTS

Date Initial Filing Received
Official Use Only

COVER PAGE

Please type or print in ink.

NAME OF FILER (LAST) (FIRST) (MIDDLE)
Wallenberg Jeremy Louis

1. Office, Agency, or Court

Agency Name (Do not use acronyms)

Department of Aging and Adult Services
Division, Board, Department, District, if applicable Your Position
DAAS Commissioner Commissioner

► If filing for multiple positions, list below or on an attachment. (Do not use acronyms)

Agency: _____ Position: _____

2. Jurisdiction of Office (Check at least one box)

☐ State ☐ Judge or Court Commissioner (Statewide Jurisdiction)
☐ Multi-County _____ ☒ County of San Francisco
☒ City of San Francisco ☐ Other _____

3. Type of Statement (Check at least one box)

☐ Annual: The period covered is January 1, 2016, through December 31, 2016.
-or- The period covered is _____ through December 31, 2016.
☒ Assuming Office: Date assumed 04/25/2017
☐ Leaving Office: Date Left _____ (Check one)
☐ The period covered is January 1, 2016, through the date of leaving office.
-or- ☐ The period covered is _____ through the date of leaving office.
☐ Candidate: Election year _____ and office sought, if different than Part 1: _____

4. Schedule Summary (must complete) ► Total number of pages including this cover page: _____

Schedules attached

☐ Schedule A-1 - Investments - schedule attached ☒ Schedule C - Income, Loans, & Business Positions - schedule attached
☐ Schedule A-2 - Investments - schedule attached ☐ Schedule D - Income - Gifts - schedule attached
☐ Schedule B - Real Property - schedule attached ☐ Schedule E - Income - Gifts - Travel Payments - schedule attached

-or-

☐ None - No reportable interests on any schedule

5. Verification

MAILING ADDRESS STREET CITY STATE ZIP CODE
(Business or Agency Address Recommended - Public Document)
10 Cypress Avenue #21 San Francisco CA 94118
DAYTIME TELEPHONE NUMBER E-MAIL ADDRESS
(415) 238-2705 jeremy@publicaffairs.com

I have used all reasonable diligence in preparing this statement. I have reviewed this statement and to the best of my knowledge the information contained herein and in any attached schedules is true and complete. I acknowledge this is a public document.

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Date Signed April 24, 2017 Signature _____
(month, day, year) (File the originally signed statement with your filing official.)

(Other than Gifts and Travel Payments)

Name _____

► 1. INCOME RECEIVED

NAME OF SOURCE OF INCOME

Jeremy Wallenberg Individual Account

ADDRESS (Business Address Acceptable)

BUSINESS ACTIVITY, IF ANY, OF SOURCE

Investment Income

YOUR BUSINESS POSITION

Individual Brokerage Account Owner

GROSS INCOME RECEIVED ☐ No Income - Business Position Only

☐ \$500 - \$1,000☒ \$10,001 - \$100,000

CONSIDERATION FOR WHICH INCOME WAS RECEIVED

☐ Salary ☐ Spouse's or registered domestic partner's income
(For self-employed use Schedule A-2.)

CONSIDERATION FOR WHICH INCOME WAS RECEIVED

☐ Salary ☐ Spouse's or registered domestic partner's income
(For self-employed use Schedule A-2.)

☐ Partnership (Less than 10% ownership. For 10% or greater use Schedule A-2.)

☐ Sale of _____
(Real property, car, boat, etc.)

☐ Loan repayment

☐ Commission or ☐ Rental Income, list each source of \$10,000 or more

(Describe)

☒ Other Income from Mutual Funds and ETF's
(Describe)

* You are not required to report loans from commercial lending institutions, or any indebtedness created as part of a retail installment or credit card transaction, made in the lender's regular course of business on terms available to members of the public without regard to your official status. Personal loans and loans received not in a lender's regular course of business must be disclosed as follows:

INTEREST RATE

_____ % ☐ None

SECURITY FOR LOAN

☐ None ☐ Personal residence

☐ Real Property _____ Street address

City

 Guarantor

☐ Other _____ (Describe)☐ Other _____ (Describe)

(Describe)

FPPC Toll-Free Helpline: 866/275-3772 www.fppc.ca.gov

Member, Board of Supervisors
District 3



City and County of San Francisco

BOS-11, Ops/
Leg Dep, Rules
Dep City Atty, Rules
Mayor's Office

AARON PESKIN
佩斯金 市參事

3 May 2017

To the Clerk of the Board of Supervisors:

I would like to request hearings on the following Mayoral appointments:

Marjan Ghafourpour Philhour to the **Commission on the Status of Women**, term ending January 22, 2019

Mary Y. Jung to the **Arts Commission**, term ending January 15, 2021

Perry Lang to the **Aging and Adult Services Commission**, term ending January 15, 2019

Gustavo Serriñá to the **Aging and Adult Services Commission**, term ending July 21, 2020

Jeremy Wallenberg to the **Aging and Adult Services Commission**, term ending January 15, 2020

Thanks,

A handwritten signature in blue ink, appearing to read "Aaron Peskin".

Supervisor Aaron Peskin

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO
2017 MAY -3 AM 9:02
BY