File No	170536	Committee Item No. 5 Board Item No. 44
	•	DARD OF SUPERVISORS ACKET CONTENTS LIST
Committee	e: Rules Committee	Date May 10, 2017
Board of S	Supervisors Meeting	Date <u>May 16, 2017</u>
Cmte Bo	Motion Resolution Ordinance Legislative Digest Budget and Legisla Legislative Analyst Youth Commission Introduction Form Department/Agenc MOU Grant Information I Grant Budget Subcontract Budge Contract/Agreemen Form 126 – Ethics Award Letter Application Public Correspond	Report (for hearings) y Cover Letter and/or Report Form et nt Commission
	Mayor Appt Memo 0 Mayor Appt Hearing	
Complete		Date May 5, 2017 Date May 11, 2017

An asterisked item represents the cover sheet to a document that exceeds 25 pages. The complete document can be found in the file.

AMENDED IN COMMITTEE 05/10/17

FILE NO. 170536

MOTION NO.

[Mayoral Appointment, Aging and Adult Services Commission - Jeremy Wallenberg] 1 2 Motion approving the Mayor's appointment of Jeremy Wallenberg to the Aging and 3 Adult Services Commission, for a term ending January 15, 2020. 4 5 6 WHEREAS, Pursuant to Charter Section 3.100, the Mayor has submitted a 7 communication notifying the Board of Supervisors of the appointment of Jeremy Wallenberg to the Aging and Adult Services Commission, received by the Clerk of the Board on April 25, 8 9 2017; and 10 WHEREAS, Under Charter Section 3:100, the Board of Supervisors has the authority 11 to reject the appointment by a two-thirds vote (eight votes) within 30 days following transmittal 12 of the Mayor's Notice of Appointment, and the failure of the Board to reject the appointment by 13 two-thirds vote within the 30-day period shall result in the appointee continuing to serve as 14 appointed; now, therefore, be it 15 MOVED. That the Board of Supervisors hereby approves the Mayor's appointment of Jeremy Wallenberg to the Aging and Adult Services Commission, for the unexpired portion of 16 17 a term ending January 15, 2020. 18 19 20 21 22 23 24

Rules Committee BOARD OF SUPERVISORS

25

Page 1

BOARD of SUPERVISORS



City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. 554-5184
Fax No. 554-5163
TDD/TTY No. 554-5227

MEMORANDUM

Date:

April 26, 2017

To:

Honorable Members, Board of Supervisors

From: \

Angela Calvillo, Clerk of the Board

Subject:

APPOINTMENT BY THE MAYOR

On April 25, 2017, the Mayor submitted the following complete appointments and reappointment packages:

- Perry Lang to the Aging and Adult Services Commission, term ending January 15, 2019.
- Gustavo Seriña to the Aging and Adult Services Commission, term ending July 21, 2020.
- Jeremy Wallenberg to the Aging and Adult Services Commission, term ending January 15, 2020.

Under the Board's Rules of Order, a Supervisor may request a hearing on an appointment by notifying the Clerk in writing.

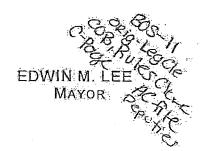
Upon receipt of such notice, the Clerk shall refer the appointment to the Rules Committee so that the Board may consider and act within 30 days of the appointment, as provided in Charter, Section 3.100(18).

Please notify me in writing by 5:00 p.m., Wednesday, May 3, 2017, if you want this appointment to be scheduled.

(Attachments)

OFFICE OF THE MAYOR SAN FRANCISCO





April 25, 2017

Angela Calvillo
Clerk of the Board, Board of Supervisors
San Francisco City Hall
1 Carlton B. Goodlett Place
San Francisco, CA 94102

Dear Ms. Calvillo,

Pursuant to Section 3.100 (18) of the Charter of the City and County of San Francisco, I hereby make the following appointments and reappointment:

Perry Lang to the Aging and Adult Services Commission, assuming the seat formerly held by Edna James, for a term ending January 15, 2019

Gustavo Seriña to the Aging and Adult Services Commission for a term ending July 21, 2020

Jeremy Wallenberg to the Aging and Adult Services Commission, assuming the seaf formerly held by Kaushik Roy, for a term ending January 15, 2020

I am confident that Mr. Lang, Mr. Serina and Mr. Wallenberg, all electors of the City and County, will serve our community well. Attached are their qualifications to serve, which will demonstrate how their appointments and reappointment represent the communities of interest, neighborhoods and diverse populations of the City and County of San Francisco.

Should you have any questions related to this appointment, please contact my Deputy Chief of Staff, Francis Tsang, at (415) 554-6467.

Sincerely.

Edwin M. Lee/

Mayor

Jeremy L. Wallenberg

Lupine Avenue, Lupine Avenue, San Francisco, CA 94118

WORK EXPERIENCE

2012-Present Director - Ground Floor Public Affairs

· Senior member of the team at a full service public affairs firm with over twenty years of experience.

- On-call political advising, public relations, crisis communications, campaign management, policy formulation, navigating the regulatory landscape, strategic partnerships, advocacy, community outreach, coalition building and forming relationships with key leaders in government, community and the private sector for cross-sector collaboration that helps strengthen our region and beyond.
- High-level oversight for a diverse portfolio of clients, creating strategies for corporations, nonprofit organizations, unions and government representatives alike. Building coalitions in support of positive community change. Working with entrepreneurs to update regulations that stifle innovation.

2012-Present Director of External Affairs - San Francisco Citizens Initiative for Technology and Innovation (sf.citi)

- Advocacy organization supporting innovative policies, representing tech sector growth for over 1K companies and 40K employees in San Francisco, looking at historic challenges and working collaboratively with local government and community creating partnerships.
- Serves Chairman (and Board) directly as confidential aide. Responsible for, though not limited to government and
 public relations, policy development, legislative affairs, campaigns, initiatives and project management. Lead on
 communications/press, social media, copywriter, design, database, website. Liaison to company founder/c-level, civic
 engagement organizing at employee level, strategic partnerships, membership development, consultant management.

2011 Deputy Campaign Manager - Ed Lee For Mayor 2011 (San Francisco Mayoral)

- Supervised staff of approximately 70+ employees. Co-managed all campaign departments and eight field offices day-to-day. Primary external and internal liaison for all campaign operations, infrastructure and logistics: HR, staffing, advance/site staging, communications, new media, website, opposition research, vendor/consultant management, legal, finance, fundraising, field, community outreach, political, accounting, payroll, purchasing. Media design/rollout.
- Managed Mayor's campaign schedule, security detail (SFPD), travel arrangements, staffing and briefings. Liaison with City Hall staff. Filed Mayor Lee's and campaign legal documents. Assisted on database management and analytics.

2009 - 2011 Chief of Staff & Legislative Assistant - House of Delegates, Virginia General Assembly

- Member: Delegate Robin A. Abbott, representing D-93rd District, Newport News and James City County, Virginia.
- Legislative director formulating policy and legislation, research and analysis. Responsible for Committee, Sub-Committee and full Session, and all appointments. Member committee assignments: Finance, Science and Technology.
- Liaison to press, government agencies, community, constituencies and interest groups. On-record communications, speechwriting, statements, website, new media. District & in-session scheduler. Managed staff, consultants, events.
- · Lead constituent services, operations, events advance and production. Media design, materials and pitch.

2009 Communications Director - Friends of Robin Abbott (Virginia State House)

- Targeted race for Virginia House of Delegates, Virginia General Assembly (93rd District, Newport News & James City County). Sole Democratic "pick-up" in Commonwealth of Virginia for the entire 2009 election cycle.
- Responsible for formulation and "push" of all campaign information to public, press and field. Campaign materials
 design, produced on-air segments (radio and TV). Prepared releases, advisories, statements, rapid-response, LTE's,
 Op-Ed's, mailers, primers. Developed earned and paid media opportunities and strategy.
- · Coordinated press conferences. Conducted Opposition research. Monitored news cycle. Developed policy platform.
- Speechwriting. Managed messaging, communications calendar, strategy. Provided coaching, briefing, debate prep, and staffing as confidential aide to candidate. Lead endorsement process, building relationships with key constituencies.

2009 Lead Regional Organizer - Friends Of Terry McAuliffe (Virginia Gubernatorial)

- · Promoted from Field Organizer to lead for all of greater Richmond region for 2009 Virginia Governors Race.
- Supervised staff of organizers and volunteer teams. Entrusted to implement field program, monitor all campaign metrics for the region and local media.
- · Liaison to local elected officials, community leaders, interest groups.
- Recruit, train, activate, retain networks of volunteer teams.

2008 Field Organizer - Barack Obama Campaign For Change (Obama For America)

- OFA rural field team implementing 50-state strategy in three states for campaign: Douglas County, Nevada;
 Matanuska-Susitna Valley and Anchorage, Alaska; Tacoma and Seattle, 29th/25th Legislative District, Washington state.
- Community organizing and recruitment. Public face for presidential campaign regionally, ran the field program, built constituencies. Managed field offices, deputies, staff, interns, networks of volunteer teams.
- Liaison to local public officials, community leaders, private interest groups, Democratic party and DCCC.
- Opposition research, Public debates. Press relations, monitoring the local news cycles.

EDUCATION

WHEATON COLLEGE, NORTON, MA Graduated May, 2007 Bachelor of Arts, Cum Laude Honors English Major and History Minor

PRATT ART INSTITUTE
SCHOOL OF ART & DESIGN BROOKLYN, NY
Completed Summer 2002 Session

Credits received in Foundational Art, Art History, Drawing and Painting, Architecture and Design.

INTERNSHIPS / EXTERNSHIPS

2007 Judicial Externship – Superior Court of San Francisco, CA. Judge Donald S. Mitchell, Criminal Felony.
 2005 – 2008 Criminal Defense Internship – Superior Court of San Francisco, CA. Attorney at Law, James F. Senal.

CURRENT BOARDS, COUNCILS, WORKING GROUPS or FOUNDATIONS

- Mayoral Appointee, Mayor's Long Term Care Coordinating Council, City & County of San Francisco
- · Board Member, The San Francisco Police Foundation
- Board Member, San Francisco Historic Market Street Railway (advocacy organization)
- San Francisco Technology Council, City & County of San Francisco (non-profit organization)
- · City & County of San Francisco's Late Night/Early Morning Transit Working Group,
- Vision Zero Coalition and City & County of San Francisco's Vision Zero Task Force
- San Francisco Small Business Week Planning Committee, steering Committee member
- Mayor's Business Tax Advisory Group (BTAG), City & County of San Francisco
- Mayor's Housing Policy Working Group, City & County of San Francisco
- Board Member, CALSO social entrepreneurship and impact investing (non-profit organization)

ADDITIONAL

- · International liaison experience and multiple speaking engagements.
- · Concert stagehand and production for AEG Live entertainment company for multiple venues in San Francisco.
- Teaching and coaching with organizations Nike Camps and America Scores.
- · Former laborer with Van Acker Construction.
- · Community service with a variety of local, regional and national organizations.
- Avid supporter of our local arts, community and athletics.

CALIFORNIA FORM 700 FAIR POLITICAL PRACTICES COMMISSION AS PUBLIC DOCUMENT

STATEMENT OF ECONOMIC INTERESTS COVER PAGE

Date Initial Filing Received official Use Only

Please type or print in ink

Please type or print in ink.		
NAME OF FILER (LAST) Wallenbert	(FIRST)	(MIDDLE)
4 C/C 1	Jerenny	
Agency Name (Do not use acronyms)		
Desartment of Ac	tlubb bus has	Jervices
Division, Board, Department, District, if applicable	Your Pe	osition
DAAT Commission	u	Services commissione
► If filing for multiple positions, list below or on an a	ttachment. (Do not use acronyms)	•
Agency:	Posițic	on:
2. Jurisdiction of Office (Check at least one		
☐ State		e or Court Commissioner (Statewide Jurisdiction)
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3. Type of Statement (Check at least one box)	·
Annual: The period covered is January 1, 2016		ving Office: Date Left/
December 31, 2016or- The period covered is//_	•	ack one) The period covered is January 1, 2016, through the date of
December 31, 2016.	July Sulvey.	eaving office.
Assuming Office: Date assumed 04,25), 2017 O	The period covered is, through
		the date of leaving office.
Candidate: Election year	and office sought, it officerent than	Part I:
4. Schedule Summary (must complete)	► Total number of pages in	ncluding this cover page:
Schedules attached		
Schedule A-1 - Investments - schedule attac		- Income, Loans, & Business Positions - schedule attached
Schedule A-2 - Investments schedule atta		- Income - Gifts - schedule attached - Income - Gifts - Travel Payments - schedule attached
-or-	Nion Castegorie C	moono — onto - novor e symbolo — sonotino attacine
☐ None - No reportable interests on any	schedule	
5. Verification		
MAJLING ADDRESS STREET (Business or Agency Address Recommended - Public Document)	CITY	STATE ZIP CODE
10 Copine Avenue		ancisco CA 44118
(415) 238. 2705	E-MAIL ADDRES	erem traffiblizedfows.com
	statement, I have reviewed this state	ment and to the best of my knowledge the information contained
I certify under penalty of perjury under the laws	· .	•
Maril 24 201	7	1
Date Signed (month, day, year)	Z Signature	(File the bysinelly signed spleyeringth your filing official.)
		FPPC Form 700 (2016/2017)
	·	FPPC Advice Email: advice@fppc.ca.gov FPPC Toll-Free Helpline: 866/275-3772 www.fppc.ca.gov

SCHEDULE C Income, Loans, & Business Positions (Other than Gifts and Travel Payments)

CALLE	OBNIA	en en	77	Ya
FAIR POL	HIGAL PR	ACTICES	COMMISS	
Name	Tall management			
		•		

- 1. Income received	► 1. INCOME RECEIVED			
NAME OF SOURCE OF INCOME	NAME OF SOURCE OF INCOME			
Ground Floor Public Affairs Corp.	Jeremy Wallenberg Individual Account			
ADDRESS (Business Address Acceptable)	ADDRESS (Business Address Acceptable)			
58 2nd Street, Fourth Fl., San Francisco, CA 94105	<u></u>			
BUSINESS ACTIVITY, IF ANY, OF SOURCE	BUSINESS ACTIVITY, IF ANY, OF SOURCE			
Locally-based Public Affairs Firm	Investment Income			
YOUR BUSINESS POSITION	YOUR BUSINESS POSITION			
Director	Individual Brokerage Account Owner			
GROSS INCOME RECEIVED No Income - Business Position Only	GROSS INCOME RECEIVED No Income - Business Position Only			
S500 - \$1,000 S1,001 - \$10,000	S500 - \$1,000 S1,001 - \$10,000			
∑ \$10,001 - \$100,000 □ OVER \$100,000	X \$10,001 - \$100,000 □ OVER \$100,000			
CONSIDERATION FOR WHICH INCOME WAS RECEIVED	CONSIDERATION FOR WHICH INCOME WAS RECEIVED			
Salary Societ's ar registered domestic partner's income (For self-employed use Schedule A-2.)	Salary Spouse's or registered domestic partner's income (For self-employed use Schedule A-2.)			
Partnership (Less than 10% ownership, For 10% or greater use Schedule A-2.)	Partnership (Less than 10% ownership. For 10% or greater use Schedule A-2.)			
Sale of	Sale of			
(Real property, car, boat, etc.)	(Real property, car, boat, etc.)			
Loan repayment	Loan repayment			
Commission or Rental Income, list each source of \$10,000 or more	Commission or Rental Income, list each source of \$10,000 or more			
(Describe)	(Describe)			
, ,				
Other (Describe)	(Describe)			
> 2. LOANS RECEIVED OR OUTSTANDING DURING THE REPORTING PE	RIOD			
retail installment or credit card transaction, made in the	ending institutions, or any indebtedness created as part of a elender's regular course of business on terms available to eatus. Personal loans and loans received not in a lender's vs:			
NAME OF LENDER*	INTEREST RATE TERM (Months/Years)			
	%			
ADDRESS (Business Address Acceptable)	SECURITY FOR LOAN			
	None Personal residence			
BUSINESS ACTIVITY, IF ANY, OF LENDER	hand the state of			
	Real Property Street address			
HIGHEST BALANCE DURING REPORTING PERIOD	and Manage			
\$500 - \$1,000	City			
\$1,001 - \$10,000	Guarantor			
S10,001 - \$100,000				
OVER \$100,000	Other			
•	(Describe)			
Comments:				

FPPC Advice Email: advice@fppc.ca.gov FPPC Toll-Free Helpline: 856/275-3772 www.fppc.ca.gov

Member, Board of Supervisors
District 3



City and County of San Francisco

AARON PESKIN 佩斯金市參事

3 May 2017

To the Clerk of the Board of Supervisors:

I would like to request hearings on the following Mayoral appointments:

Marjan Ghafourpour Philhour to the Commission on the Status of Women, term ending January 22, 2019

Mary Y. Jung to the Arts Commission, term ending January 15, 2021

Perry Lang to the Aging and Adult Services Commission, term ending January 15, 2019 Gustavo Seriñá to the Aging and Adult Services Commission, term ending July 21, 2020 Jeremy Wallenberg to the Aging and Adult Services Commission, term ending January 15, 2020

Thanks,

Supervisor Aaron Peskin

