

File No. 170850

Committee Item No. 3

Board Item No. 19

### COMMITTEE/BOARD OF SUPERVISORS

#### AGENDA PACKET CONTENTS LIST

Committee: Rules Committee

Date July 26, 2017

Board of Supervisors Meeting

Date September 5, 2017

#### Cmte Board

- Motion
- Resolution
- Ordinance
- Legislative Digest
- Budget and Legislative Analyst Report
- Legislative Analyst Report
- Youth Commission Report
- Introduction Form (for hearings)
- Department/Agency Cover Letter and/or Report
- MOU
- Grant Information Form
- Grant Budget
- Subcontract Budget
- Contract/Agreement
- Form 126 – Ethics Commission
- Award Letter
- Application
- Public Correspondence

#### OTHER (Use back side if additional space is needed)

- Vacancy Notice \_\_\_\_\_
- Info Sheet \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

Completed by: Derek Evans

Date July 21, 2017

Completed by: Derek Evans

Date August 3, 2017

An asterisked item represents the cover sheet to a document that exceeds 25 pages.  
The complete document can be found in the file.

7/26/17

FILE NO. 170850

MOTION NO.

1 [Reappointment, Graffiti Advisory Board - Amy Landgraf]

2  
3 **Motion reappointing Amy Landgraf (residency requirement waived), term ending April**  
4 **10, 2019, to the Graffiti Advisory Board.**

5  
6 **MOVED,** That the Board of Supervisors of the City and County of San Francisco does  
7 hereby appoint the hereinafter designated person to serve as a member of the Graffiti  
8 Advisory Board, pursuant to the provisions of Administrative Code, Section 5.170 et seq., for  
9 the term specified:

10 Amy Landgraf (residency requirement waived), seat 17, succeeding herself, term  
11 expired, must be an employee or officer of the contracting agency for Municipal Railway  
12 shelters, for the unexpired portion of a two-year term ending April 10, 2019.

13 **FURTHER MOVED,** That the Board of Supervisors makes the following findings:

- 14 1. The membership of the Graffiti Advisory Board has a goal to be representative of  
15 the diversity of the City and County of San Francisco.
- 16 2. Applicant Amy Landgraf, who is not a resident of San Francisco, is a person with  
17 experience that uniquely qualifies her to serve on the Graffiti Advisory Board.
- 18 3. The Graffiti Advisory Board has attempted to fill the position, for which Amy  
19 Landgraf was nominated, with an individual who is a City resident and who has the  
20 specific experience, skills, and qualifications, but has been unable to do so at this  
21 time. The Rules Committee has certified that Amy Landgraf is qualified to serve on  
22 the Graffiti Advisory Board.
- 23 4. After exercising due diligence, the Board of Supervisors concludes that there is no  
24 other possible representative, who is a resident of San Francisco, and who has the  
25

1 specific experience, skills, or qualifications possessed by this applicant, and who is  
2 willing to serve on the Graffiti Advisory Board at this time; and, be it

3 FURTHER MOVED, That the Board of Supervisors waives the residency requirement  
4 for Amy Landgraf, as allowed in cases where no qualified City resident, willing to serve, can  
5 be found, pursuant to Charter, Section 4.101(a)(2), that requires person(s) appointed to  
6 boards, commissions, and advisory bodies established by legislative act of the Board of  
7 Supervisors to be resident(s) of the City and County of San Francisco.

Save Form

Print Form



Board of Supervisors  
City and County of San Francisco  
1 Dr. Carlton B. Goodlett Place, Room 244  
(415) 554-5184 FAX (415) 554-7714

**Application for Boards, Commissions, Committees, & Task Forces**

Name of Board, Commission, Committee, or Task Force: GRAFFITI ADVISORY BOARD

Seat # or Category (if applicable): SEAT 17 District: \_\_\_\_\_

Name: AMY LANDGRAF

Home Address: [REDACTED] LAFAYETTE, CA Zip: 94549

Home Phone: [REDACTED] Occupation: STREET FURNITURE SUPERVISOR

Work Phone: (510) 446-7230 Employer: CLEAR CHANNEL OUTDOOR

Business Address: 555 12TH ST, STE 950, OAKLAND, CA Zip: 94607

Business E-Mail: amylandgraf@clearchannel.com Home E-Mail: [REDACTED]

**Pursuant to Charter Section 4.101 (a)2, Boards and Commissions established by the Charter must consist of electors (registered voters) of the City and County of San Francisco. For certain other bodies, the Board of Supervisors can waive the residency requirement.**

Check All That Apply:

Registered voter in San Francisco: Yes  No  If No, where registered: LAFAYETTE

Resident of San Francisco  Yes  No If No, place of residence: LAFAYETTE

**Pursuant to Charter section 4.101 (a)1, please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco:**

AS THE STREET FURNITURE SUPERVISOR FOR CLEAR CHANNEL OUTDOOR, I HAVE THE PRIVILEGE OF WORKING WITH THE COMMUNITY, ACROSS ALL DEMOGRAPHICS. MANAGING THE LARGEST PUBLIC CONTRACT, SFMTA, I REPRESENT THE VOICES AND NEED OF THOSE IN THE COMMUNITY AS IT RELATES TO STREET FURNITURE. IDENTIFYING AND BUILDING ON COMMUNITIES' ASSETS, AND WORKING WITH LAW ENFORCEMENT AND COMMUNITY GROUPS TO PREVENT VANDALISM AND PROMOTE A CLEANER SAN FRANCISCO.

**Business and/or professional experience:**

A graduate from the University of California, Los Angeles (UCLA), Amy is an accomplished professional with 12 yrs. of advertising industry experience, encompassing advertising sales, cross-platform marketing solutions, media buying and planning and business development. After 4 years as the Digital Media Specialist at Clear Channel Outdoor, Amy has recently taken on a role in the Real Estate Dept. as Street Furniture Supervisor, managing (6) public contracts including SFMTA, Oakland, VTA, AC Transit, UC Berkeley and the S.F. Newsracks.

**Civic Activities:**

As a civic and community minded individual who wants to help others, I am involved in Lafayette Juniors Suburban Junior Women's Club (Lafayette Juniors), a non-profit organization created to support Lafayette and surrounding communities.

Have you attended any meetings of the Board/Commission to which you wish appointment? Yes  No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (Applications must be received 10 days before the scheduled hearing.)

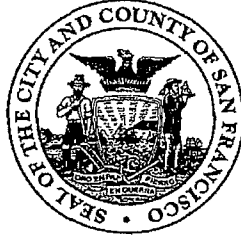
Date: 5/18/17 Applicant's Signature: (required) [Signature]

(Manually sign or type your complete name.  
NOTE: By typing your complete name, you are hereby consenting to use of electronic signature.)

**Please Note:** Your application will be retained for one year. Once Completed, this form, including all attachments, become public record.

FOR OFFICE USE ONLY:  
Appointed to Seat #: \_\_\_\_\_ Term Expires: \_\_\_\_\_ Date Seat was Vacated: \_\_\_\_\_  
01/20/12

BOARD of SUPERVISORS



City Hall  
Dr. Carlton B. Goodlett Place, Room 244  
San Francisco 94102-4689  
Tel. No. 554-5184  
Fax No. 554-5163  
TDD/TTY No. 554-5227

## VACANCY NOTICE

### GRAFFITI ADVISORY BOARD

Replaces All Previous Notices

NOTICE IS HEREBY GIVEN of the following vacancies and term expirations (**in bold**), appointed by the Board of Supervisors:

**Seat 1**, Jean Barish, term expiring April 10, 2017, must be appointed by the District 1 Supervisor, for a two-year term ending April 10, 2019.

**Seat 2**, Robert Bardell, term expiring April 10, 2017, must be appointed by the District 2 Supervisor, for a two-year term ending April 10, 2019.

**Seat 3**, Jason Yee, term expiring April 10, 2017, must be appointed by the District 3 Supervisor, for a two-year term ending April 10, 2019.

**Vacant Seat 4**, succeeding Charles Moody, term expired, must be appointed by the District 4 Supervisor, for a two-year term ending April 10, 2019.

**Seat 5**, Jana Lord, term expiring April 10, 2017, must be appointed by the District 5 Supervisor, for a two-year term ending April 10, 2019.

**Seat 6**, Daniel Pan, term expiring April 10, 2017, must be appointed by the District 6 Supervisor, for a two-year term ending April 10, 2019.

**Seat 7**, D. Peter Gleichenhaus, term expiring April 10, 2017, must be appointed by the District 7 Supervisor, for the unexpired portion of a two-year term ending April 10, 2019.

**Seat 8**, Douglas Hayward, term expiring April 10, 2017, must be appointed by the District 8 Supervisor, for a two-year term ending April 10, 2019.

**Seat 9**, Todd Berman, term expiring April 10, 2017, must be appointed by the District 9 Supervisor, for a two-year term ending April 10, 2019.

**Seat 10**, Howard Hsu, term expiring April 10, 2017, must be appointed by the District 10 Supervisor, for a two-year term ending April 10, 2019.

**Seat 11**, Eric Mersch, term expired, must be appointed by the District 11 Supervisor, for a two-year term ending April 10, 2019.

**Vacant seat 12**, succeeding John Austin, resigned, must represent youth groups who provide services for juveniles involved in alternative programs for graffiti diversion, for a two-year term ending April 10, 2019.

**Seat 13**, Darcy Brown, term expiring April 10, 2017, must be an employee, officer or member who represent nonprofit organizations that provide services related to the City's beautification and neighborhood cleanup programs, for a two-year term ending April 10, 2019.

**Seat 14**, Dee Dee Workman, term expiring April 10, 2017, must represent business that operates in San Francisco and either seat 14 or 15 must be a property owner, for a two-year term ending April 10, 2019.

**Seat 15**, Daniel Kling, term expiring April 10, 2017, must represent business that operates in San Francisco and either seat 14 or 15 must be a property owner, for a two-year term ending April 10, 2019.

**Seat 16**, Rebecca Delgado Rottman, term expiring April 10, 2017, must be an employee or officer of a private school or art school who operate in San Francisco, for a two-year term ending April 10, 2019.

**Seat 17**, Amy Landgraf, term expiring April 10, 2017, must be an employee or officer of the contracting agency for Municipal Railway shelters, for a two-year term ending April 10, 2019.

**Seat 18**, Gregory Dillon, term expiring March 11, 2018, must be an at-large member of the public, for a two-year term.

**Additional Qualifications:** Members shall be broadly representative of the ethnic, racial, gender, age, and sexual orientation diversity of the City and County of San Francisco. Appointing authorities shall appoint persons from varying backgrounds who have demonstrated abilities, skills, or experience with youth or addressing blight in neighborhoods.

**Report:** The Advisory Board shall prepare and submit a report to the Board of Supervisors and the Mayor every six months on graffiti as it affects neighborhoods and the downtown area of San Francisco, which shall include a review and evaluation of the services and programs in place to respond to graffiti, prevention strategies, recommendations, and plans regarding a consolidated program of public and private efforts.

**Sunset Date:** None.

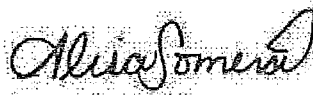
Additional Information relating to the Graffiti Advisory Board, or other seats on this body that are appointed by another authority, may be obtained by reviewing Administrative Code, Section 5.170, available at <http://www.sfbos.org/sfmunicodes> or by visiting their website at <http://sfpublicworks.org/services/graffiti-advisory-board>.

Interested persons may obtain an application from the Board of Supervisors website at [http://www.sfbos.org/vacancy\\_application](http://www.sfbos.org/vacancy_application) or from the Rules Committee Clerk, 1 Dr. Carlton B. Goodlett Place, Room 244, San Francisco, CA 94102-4689. Completed applications should be submitted to the Clerk of the Board. All applicants must be residents of San Francisco, unless otherwise stated.

**Next Steps:** Applicants applying for seats 1 through 11 must submit an application directly to the District Supervisor's office and will be contacted by the staff of the Graffiti Advisory Board once they are appointed. Applicants applying for seats 12 through 17, who meet minimum qualifications, will be contacted by the Rules Committee Clerk once the Rules Committee Chair determines the date of the hearing. Members of the Rules Committee will consider the appointment(s) at the meeting, and applicants may be asked to state their qualifications. The appointment(s) of the individual(s) who are recommended by the Rules Committee will be forwarded to the Board of Supervisors for final approval.

*Please Note: Depending upon the posting date, a vacancy may have already been filled. To determine if a vacancy for this Board is still available, or if you require additional information, please call the Rules Committee Clerk at (415) 554-7702.*

*Further Note: Additional seats on this body may be available through other appointing authorities.*

  
Angela Calvillo  
Clerk of the Board

DATED/POSTED: March 21, 2017



San Francisco  
BOARD OF SUPERVISORS

Date Printed: March 21, 2017

Date Established: February 9, 2007

Active

GRAFFITI ADVISORY BOARD

**Contact and Address:**

Jimmer Cassiol  
Public Works  
2323 Cesar Chavez Street  
San Francisco, CA 94124

Phone: (415) 641-2625

Fax: (415) 641-2630

Email: Jimmer.Cassiol@sfdpw.org

**Authority:**

Administrative Code Sec. 5.170 et seq. (Ordinance Nos. 353-93; 20-07; and 11-16; and Resolution No. 241-02)

**Board Qualifications:**

The Graffiti Advisory Board consists of twenty-five (25) voting members who shall be appointed as follows:

- A) One (1) member shall be the Mayor or his/her designee;
- B) Eleven (11) persons appointed by individual members of the Board of Supervisors, to serve a term of two years, at the pleasure of the appointing Supervisor (these appointments shall be effective when written notice of the appointment is received by the Clerk of the Board of Supervisors); and
- C) The Board of Supervisors shall appoint the following members, who shall serve a term of two years:
  - > One (1) member representing youth groups who provide services for juveniles involved in alternative programs for graffiti diversion;
  - > One (1) employee, officer or member representing nonprofit organizations that provide services related to the City's beautification and neighborhood cleanup programs;
  - > Two (2) members representing businesses who operate in San Francisco, one of which must be a property owner where his/her business operates;
  - > One (1) employee or officer of a private school or art school who operate in San Francisco;
  - > One (1) employee or officer of the contracting agency for Municipal Railway shelters; and
  - > One (1) at-large member.
- D) The following officials and organizations shall each appoint one (1) member to serve on the Advisory Board:

"R Board Description" (Screen Print)

San Francisco  
BOARD OF SUPERVISORS

- > The Director of Transportation of the Municipal Transportation Agency,
- > The Director of Public Works,
- > The General Manager of the Recreation and Park Department,
- > The District Attorney
- > The Chief of Police, and
- > The Board of Education of the San Francisco Unified School District may appoint one member. If the Board of Education fails to appoint a member within 60 days of a vacancy, the Board of Supervisors shall appoint a student, teacher, or member of the San Francisco Unified School District academic branch.

Reports: (a) Prepare and submit a report to the Board of Supervisors and the Mayor every six months on graffiti, as it affects neighborhoods and the downtown area of San Francisco, which shall include a review and evaluation of the services and programs in place to respond to graffiti, prevention strategies, recommendations, and plans for a consolidated program of public and private efforts;

(b) Advise about the coordination of information, activities and goals among existing programs funded by the City and County and privately sponsored programs; and

(c) Advise about improving the efficiency in the provision of graffiti enforcement, prevention, and clean-up services.

Sunset Clause: The Advisory Board shall expire on March 11, 2019, unless the Board of Supervisors extends the term.