

1 [Waiver of Banner Fee - Office of Economic and Workforce Development - Shop and Dine in
2 the 49 Campaign]

3 **Ordinance waiving the banner fees under Public Works Code, Section 184.78, for up to**
4 **300 banners to be placed by the Office of Economic and Workforce Development to**
5 **publicize the City’s “Shop and Dine in the 49” campaign, beginning on November 20,**
6 **2017, and for one year.**

7 NOTE: **Unchanged Code text and uncodified text** are in plain Arial font.
8 **Additions to Codes** are in *single-underline italics Times New Roman font*.
9 **Deletions to Codes** are in *strikethrough italics Times New Roman font*.
10 **Board amendment additions** are in double-underlined Arial font.
11 **Board amendment deletions** are in ~~strikethrough Arial font~~.
12 **Asterisks (* * * *)** indicate the omission of unchanged Code
13 subsections or parts of tables.

14 Be it ordained by the People of the City and County of San Francisco:

15 Section 1. Findings. In collaboration with Shop Small and San Francisco’s Buy Local
16 campaign, the Office of Economic and Workforce Development coordinates the “Shop & Dine
17 in the 49” campaign (the “Campaign”) to promote local businesses and challenge residents to
18 do their shopping and dining within the 49 square miles of San Francisco. In addition, Small
19 Business Saturday, an annual event promoting small businesses, will be November 25, 2017.

20 The Office of Economic and Workforce Development intends to post up to 300 banners
21 publicizing the Campaign in major merchant corridors beginning November 20, 2017, subject
22 to approval by the Department of Public Works. The Office of Economic and Workforce
23 Development plans to remove the banners one year after posting.

24 Section 2. Fee waiver. The fees set forth in Public Works Code Section 184.78 shall
25 be waived for the Office of Economic and Workforce Development for up to 300 banners
26 posted on City-owned utility poles publicizing the Campaign in major merchant corridors
27 beginning November 20, 2017. All other provisions of Public Works Code Section 184.78
28 shall remain in full effect.

1 Section 3. Effective Date and Retroactivity. This ordinance shall become effective 30
2 days after enactment. Enactment occurs when the Mayor signs the ordinance, the Mayor
3 returns the ordinance unsigned or does not sign the ordinance within ten days of receiving it,
4 or the Board of Supervisors overrides the Mayor’s veto of the ordinance. However, the
5 provisions of this ordinance shall be retroactive to November 20, 2017 if the effective date of
6 the ordinance occurs after that date. If this ordinance becomes effective after November 20,
7 2017, the Board of Supervisors intends that the Department of Public Works exercise
8 administrative discretion to waive the fee during that period. Otherwise, in light of the
9 retroactivity provision above, upon the effective date of this ordinance, the Department of
10 Public Works shall be obligated to refund any excess fees collected during that time period.

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12 APPROVED AS TO FORM:
13 DENNIS J. HERRERA, City Attorney

14 By: _____
15 JON GIVNER
16 Deputy City Attorney

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