

DECLARATION OF PUBLICATION OF SAN FRANCISCO CHRONICLE

**CITY AND COUNTY OF
SAN FRANCISCO
NOTICE OF PUBLIC HEARING
PURSUANT TO SECTION 147(f) OF
THE INTERNAL REVENUE CODE
OF 1986, AS AMENDED, FOR THE
FINANCING OR REFINANCING OF
CERTAIN FACILITIES FROM THE
ISSUANCE OF TAX-EXEMPT
OBLIGATIONS**

NOTICE IS HEREBY GIVEN that at 10:30 a.m. on September 11, 2017, in the City and County of San Francisco, Controller's Office of Public Finance, Room 336, 1 Dr. Carlton B. Goodlett Place, San Francisco, California 94102, a public hearing (the "Public Hearing") will be held regarding the proposed issuance of tax-exempt Obligations (the "Obligations") by the California Statewide Communities Development Authority (the "Authority") in one or more series in an aggregate principal amount not to exceed thirty million dollars (\$30,000,000), pursuant to a plan of finance for various capital facilities as more fully described below. Proceeds of the Obligations will be loaned to San Francisco Museum of Modern Art (SFMOMA) (the "Corporation"), a California nonprofit public benefit corporation and an organization described in Section 501(c)(3) of the Internal Revenue Code of 1986, as amended (the "Code"), pursuant to a loan agreement between the Authority and the Corporation or a master loan agreement by and among a lending institution selected by the Corporation, the Authority, and the Corporation (each, a "Loan Agreement"). The Corporation expects to use the proceeds of the Obligations to finance or refinance: (1) the acquisition of fee title ownership of a parking garage (including an existing rooftop café area and sculpture garden area therein) located at 147 Mina Street, San Francisco, California (the "Parking Garage"); (2) capital improvements, equipment acquisition, capital maintenance and other related improvements to the Parking Garage and the Corporation's existing facilities located at 151 Third Street, San Francisco, California (the "Museum"); (3) the acquisition and installation of artworks for the Museum (collectively, the "Projects"); and (4) various costs of issuance and other related costs.

The Projects are or will be owned and/or operated by the Corporation and are located within the geographic boundaries of the City and County of San Francisco (the "City"). The Obligations will be paid entirely from payments by the Corporation under the Loan Agreement. Neither the full faith and credit nor the taxing power, if any, of the City, the Authority and its members, the State of California (the "State") or any other political corporation, subdivision or agency of the State is pledged to the payment of the principal of, premium, if any, or interest on the Obligations, nor shall the City, the Authority and its members, the State, or any other political corporation, subdivision or agency of the State be liable or obligated to pay the principal of, premium, if any, or interest on the Obligations.

The Public Hearing is intended to comply with the public approval requirements of Section 147(f) of the Code.

Those wishing to comment on the issuance of the Obligations, the proposed nature or location of the Project, or the plan of finance may either appear in person at the time and place indicated above or submit written comments, prominently marked "TEFRA Hearing - SFMOMA", which must be received prior to the Public Hearing, to the Office of Public Finance at the address indicated above.

Date: August 28, 2017
CITY AND COUNTY OF SAN FRANCISCO

Lori Gomez

Declares that:

The annexed advertisement has been regularly published
In the

SAN FRANCISCO CHRONICLE

Which is an was at all times herein mentioned
established as newspaper of general circulation in the
City and County of San Francisco, State of California, as
the term is defined by Section 6000 of the Government
Code

SAN FRANCISCO CHRONICLE

(Name of Newspaper)

901 Mission Street

San Francisco, CA 94103

From

8/28/17

To

8/28/17

Namely on

8/28/17

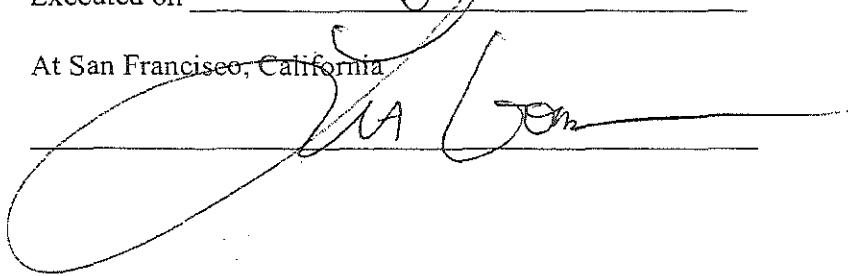
(Dates of Publication)

I declare under penalty of perjury that the foregoing is
true and correct.

Executed on

8/28/17

At San Francisco, California



ZeroCater expands to snack deliveries

Spotlight from page D1

work environments are generally going to have an edge over those companies that do not."

ZeroCater has been arranging meal deliveries from local restaurants since 2011. While the snacks program is currently only available in the Bay Area, the catering option has expanded to Los Angeles, New York, Washington, Chicago and Austin, Texas. The firm has clients around the country, ranging from "the Fortune 500 company to the small startup that just got funded," Sabeti said.

ZeroCater has well-funded competitors, including Zesty, which has raised more than \$20 million, and Square's Caviar, which introduced Caviar for Teams last year.

Another threat: Some companies are eliminating their perks to cut costs.

Last year, for example, Dropbox reportedly got rid of employees' unlimited guest privileges at meals.

Sabeti said offering food is something that will always add value to a company, rather than take away.

"You have co-workers come together for a set time every day, and they talk about what

How we pick the companies

Every week The Chronicle and Crunchbase, a San Francisco firm that tracks key businesses in technology, analyze private Bay Area companies based on their financial backing, employees and activity on Crunchbase. We feature five that are moving up in the ranks. For more information on the companies, visit www.a16zc.com.

they did over the weekend, the projects they're working on and the challenges they have," he said. "So there's communication they wouldn't otherwise have."

As ZeroCater workers unloaded a hoard of snacks in MemSQL's kitchen Wednesday, several employees gathered around a communal table, eating breakfast, drinking coffee — and, most importantly, talking about work.

"It's a great way to get everyone together during the day," said MemSQL office manager Lauren Donnelly.

Also trending:

Original Tech

What it does: Provides software for midsize



Mike Joritz (right) and Jeffrey Romero deliver bins full of snacks to the offices of MemSQL.

banks, allowing them to digitize applications for bank accounts and loans. Since starting in April, it now works with 13 financial institutions nationwide.

What happened: Original Tech is going through the Y Combinator startup accelerator and just closed a seed funding round, according to CEO Heung Chan.

Why it matters: Customers expect all important services to be online and on-demand. Having to go to a branch during business hours can be enough of a turn-off for a customer to find a different bank, said Chan.

Headquarters: Pacific

Funding: Several million dollars, according to Chan.

Employees: Less than 10

HashiCorp

What it does: Allows company information-technology departments to manage software code and data across cloud services like Amazon Web Services, Microsoft Azure and Google Cloud. It's used by Adobe, Palantir, Verizon and others.

What happened: Miracost recently announced a multiyear collaboration with HashiCorp. The company's annual conference, HashiConf, takes place

next month.

Why it matters: "Different cloud providers are good at different things," said HashiCorp CEO Dave McJannet. Most major companies use several cloud services, so making sure everything is running properly and securely is a challenge.

Headquarters: San Francisco

Funding: \$34 million, according to McJannet.

Employees: 130

Capella Space

What it does: Builds backpack-size satellites capable of taking images of the Earth in all weather conditions. Capella Space is planning to launch 36 such satellites to capture satellite imagery and sell it to customers.

What happened: The company was included in a recent round of geospatial startups, and plans to launch its first satellites next year.

Why it matters: For industries like oil and gas, agriculture, security and intelligence, a steady stream of satellite imagery can be critical for measuring progress or detecting threats.

Headquarters: Palo

Alto

Funding: \$12 million, according to CEO Payam Banzadeh.

Employees: 24

Vida

What it does: Allows artists to print designs on clothes and accessories.

What happened: The company, also part of Y Combinator, is trending after participating in the organizer's Demo Day this week.

Why it matters: This company makes it easier for people to create their own custom products. "We're rejecting the standardized, mass-produced goods that have been dominating in the retail industry," CEO and founder Umamah Meadhora recently told TechCrunch.

Headquarters: San Francisco

Funding: \$7.43 million, according to Crunchbase.

Employees: 2, according to Crunchbase.

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Books spur kids' interest in code

Coding from page D1

"The Friendship Code," which features five up to girls who become friends in an after-school coding club.

"I wanted to create a series of books that girls could see themselves in, where you could sneak in the algorithms and you sneak in the coding," Sautani said.

Lately, the niche has gotten considerably more crowded. A growing number of children's book authors are using fiction to teach the fundamentals of coding, a trend that has coincided with a push by Silicon Valley to fund and expand technology training in schools.

Code.org provides free online coding lessons, and has crafted coding

curricula for elementary, middle and high school students. Last year, Apple funded a free app to teach the programming language Swift. Scratch Jr, a coding program designed for 4- to 7-year-olds, now has some 5 million users.

The Girls Who Code books are also arriving at a moment of heightened awareness and outrage over the scarcity and treatment of women in tech. The issue has come into sharp focus in recent weeks, following the controversy over a Google engineer's memo, in which he argued that women are underrepresented in computer science because of physiological differences. The memo, which led to the engineer's firing,

was widely seen as further proof of pervasive sexism in the industry.

Sautani's effort to counter the industry's gender imbalance, with coding clubs and now books, seems to have won over some major tech figures. Her new coding books have earned endorsements from philanthropist Melinda Gates, Jack Dorsey, the co-founder and CEO of Twitter, and Facebook's chief operating officer, Sheryl Sandberg.

"The daughter of two engineers who came to the United States as political refugees from Uganda, Sautani is in some ways an unlikely advocate for computer literacy. Her academic and professional background is in law, history and politics, not technology. Before founding her coding organization, she worked as a lawyer for a hedge fund and ran for Congress in 2010. She lost, speculatively, and decided to

start a nonprofit to teach computer literacy to girls.

Since its founding in 2014, the organization's coding clubs have rapidly spread across the country and now meet in 50 states. But demand has outstripped growth: 7,000 girls applied for 1,500 spots in the group's 80 summer camps.

So in early 2015, in an effort to extend the group's reach, Sautani, who published a book for adults about women and leadership in 2013, went to her literary agent and proposed a series of children's books about coding. At the time, it seemed like an untapped market. Sautani met with several publishers, and was excited by Penguin's strategy of flooding every corner of the children's market, with board books like "Baby Code" for 1- to 3-year-olds and novels for preteen girls.

Some tech experts say books could prove an effective way to recruit

future coders, particularly girls. If the stories make programming seem creative and appealing, but others caution that books are not a substitute for hands-on instruction.

Josh Funk, a software engineer and the author of the picture book "How to Code a Sandcastle," which will be published next year as part of the Girls Who Code line, sees books as a way to get kids interested in the subject, not as a stand-in for coding classes. "You can't learn how to code by reading a picture book," he concedes.

Stacia Deutsch, who wrote "The Friendship Code" series, had no background in coding when Penguin hired her to co-write the books in consultation with Sautani. So she went to after-school coding workshops around Orange County, where she lives, and studied the organization's teaching manual. Using their curriculum, she

focused on a handful of programming concepts and integrated them into the plot.

The novel centers on a girl named Lucy, who joins an after-school coding club and starts getting mysterious notes on her locker. To understand the messages, she has to master coding concepts like input/output, loops and variables.

Deutsch struggled at times to get those ideas across. In moments of panic, she called a coding friend for guidance. But in other ways, her status as a novice was an asset. Her characters did not know much about coding at the beginning of the novel, and neither, she presumes, will many of her readers.

"I wanted someone who didn't know anything about coding to get excited about the possibilities," she said.

Alexandra Alter is a New York Times writer.

LEGAL NOTICES VISIT SFGATE.COM/MARKETPLACE

CITY AND COUNTY OF SAN FRANCISCO
NOTICE TO PUBLIC HEARING
PURSUANT TO SECTION 14741 OF THE GOVERNMENT CODE, THE CITY AND COUNTY OF SAN FRANCISCO HAS DETERMINED THAT THE PROPOSED CHANGES TO THE CITY CHARTER ARE OF A NATURE THAT REQUIRE PUBLIC HEARING.

NOTICE TO PUBLIC HEARING
ON SEPTEMBER 11, 2017 AT 10:00 AM, THE CITY AND COUNTY OF SAN FRANCISCO WILL HOLD A PUBLIC HEARING ON THE PROPOSED CHANGES TO THE CITY CHARTER. THE PUBLIC HEARING WILL BE HELD AT THE CITY AND COUNTY OF SAN FRANCISCO, 100 MARKET STREET, 10TH FLOOR, SAN FRANCISCO, CALIFORNIA 94102. THE PUBLIC HEARING WILL BE HELD IN ACCORDANCE WITH THE GOVERNMENT CODE, SECTION 14741. THE PUBLIC HEARING WILL BE HELD IN ACCORDANCE WITH THE GOVERNMENT CODE, SECTION 14741. THE PUBLIC HEARING WILL BE HELD IN ACCORDANCE WITH THE GOVERNMENT CODE, SECTION 14741.

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