File No170969	Committee Item No. 2
	Board Item No. 2 7
COMMITTEE/BOAR	D OF SUPERVISORS
AGENDA PACKE	T CONTENTS LIST
Committee: Rules Committee	Date September 13, 2017
Board of Supervisors Meeting	Date 9 / 19 /17
Cmte Board	
Motion Resolution Ordinance Legislative Digest Budget and Legislative A Legislative Analyst Report Youth Commission Report Introduction Form (for h Department/Agency Cov MOU Grant Information Form Grant Budget Subcontract Budget Contract/Agreement Form 126 – Ethics Command Award Letter Application Public Correspondence	ort ort earings) er Letter and/or Report
OTHER (Use back side if addition	nal space is needed)
X	
Completed by: Derek Evans	Date September 8, 2017

Date

Completed by:_

AMENDED IN COMMITTEE 9/13/17

FILE NO. 170969

MOTION NO.

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Rules Committee

Motion approving/rejecting the Mayor's reappointment of Al Perez to the Entertainment Commission, for a term ending July 1, 2021.

[Mayoral Reappointment, Entertainment Commission - Al Perez]

WHEREAS, Pursuant to Charter, Section 4.117, the Mayor has submitted a communication notifying the Board of Supervisors of the nomination for the reappointment of Al Perez to the Entertainment Commission, received by the Clerk of the Board of September 5, 2017; and

WHEREAS, The Board of Supervisors has the authority to hold a public hearing and vote on the appointment within 60 days following the transmittal of the Mayor's Notice of Appointment, and the failure of the Board of Supervisors to act on the nomination within the 60-day period shall result in the nominee being deemed approved; now, therefore, be it

MOVED, That the Board of Supervisors hereby approves the Mayor's nomination for the reappointment of Al Perez to the Entertainment Commission, for the unexpired portion of a four-year term ending July 1, 2021.

BOARD OF SUPERVISORS

Page



BOARD of SUPERVISORS



City Hall

I Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. 554-5184
Fax No. 554-5163
TDD/TTY No. 554-5227

MEMORANDUM

Date:

September 06, 2017

To:

Honorable Members, Board of Supervisors

From: ,&

Angela Calvillo, Clerk of the Board

Subject:

APPOINTMENT BY THE MAYOR

The Mayor has submitted the following reappointment:

• Al Perez to the Entertainment Commission, term ending July 01, 2021.

Pursuant to Charter, Section 4.117, this nomination is subject to approval by the Board of Supervisors and shall be the subject of a public hearing and vote within 60 days from the date the nomination is transmitted to the Clerk of the Board.

If the Board fails to act on the nomination within 60 days of September 5, 2017, then the nominee shall be deemed approved.

A motion appointing/rejecting the appointment will be prepared and scheduled before the Rules Committee.

(Attachments)

OFFICE OF THE MAYOR SAN FRANCISCO



EDWIN M. LEE MAYOR

September 5, 2017

Angela Calvillo
Clerk of the Board, Board of Supervisors
San Francisco City Hall
1 Carlton B. Goodlett Place
San Francisco, CA 94102

PRECEIVED RD OF SUPERVISORS SAN FRANCISCO ITSEP -5 PM 3: 49

Dear Ms. Calvillo,

Pursuant to Section 4.117 of the Charter of the City and County of San Francisco, I hereby make the following reappointment:

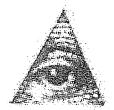
Al Perez to the Entertainment Commission, for a term ending July 1, 2021

I am confident that Mr. Perez, an elector of the City and County, will serve our community well. Attached herein for your reference are his qualifications to serve.

Should you have any questions related to this appointment, please contact my Deputy Chief of Staff, Francis Tsang, at 415-554-6467.

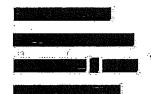
Sincerely,

Edwin M. Mayor









EXPERTISE

Project Management | Detail oriented while coordinating projects with sales representatives, account managers, communication managers, creative staff, vendors and manufacturers to exceed clients' expectations.

Department Management | Proven experience in creative problem solving and improving operating efficiencies. Supervised creative staff, prioritized work loads, hired and managed production staff. Resourceful as a manager, good listener, communicator and motivator. Skilled rapport builder and negotiator in client, supplier and vendor relations. Optimistic attitude brings out the best in workplace team spirit, creativity and productivity.

Art Direction | A guru in seeing the big picture, directing all aspects of a marketing campaign including logo development, promotional materials, direct mail, advertising, web site design, TV spots and online marketing. Consistently delivers highly creative communication materials, corporate identity systems, marketing programs, and product rollouts on-time and on-budget.

EXPERIENCE

Project Manager

San Francisco-Shanghai Sister City Committee | 2010 Managed the production of all marketing and graphics materials for "San Francisco Week in Shanghai at the World Expo," including event branding, collateral materials, print ads and onsite signage. Led a team of 6 to design and produce a commemorative 30th Anniversary book and the delegate guidebook. Supported onsite staff during VIP reception, fashion show, Gala dinner and tour at the World Expo.

Special Events Manager

Filipino Heritage Games Series | 2008 - Present Coordinated with various professional sports franchises to produce cultural celebrations at the SF Giants, Oakland Raiders, Oakland A's, Golden State Warriors, Sacramento Kings and San Jose Earthquakes. Booked falent, managed the marketing campaign, community grassroots promotion, supervised the VIP hospitality and managed production staff, 2010 event with the Giants was the most successful special event in the company's history with 10,000 tickets sold.

Independent Contractor

George P Johnson Company | 2009 - Present Successfully worked as pre-event and onsite staff for: Salesforce Dreamforce, San Francisco (2010 - 2015) Cisco Global Sales Experience, Las Vegas (2014 - 2015) Schwab IMPACT, Denver (2014), Boston (2015) Gartner Symposium IT XPO, Orlando (2014 - 2015) Oracle OpenWorld, San Francisco (2009 – 2014) Cisco Live!, San Diego (2015) BlackberryWorld, Orlando (2012)

Executive Director

Pistahan Filipino Parade and Festival | 08/01 - Present Produced the largest celebration of Filipino art and culture in the country, held at the Yerba Buena Gardens with 60,000 attendees. Negotiated corporate sponsorships, recruited festival exhibitors, managed the marketing campaign, supervised the live entertainment production on two stages, coordinated the parade, led an all-volunteer staff of 200 passionate and motivated pe 211.5

Independent Contractor

Creative i Studio | 02/02 - Present

Led award-winning studio staff in producing various advertising, event marketing and corporate identity programs for Fortune 500 and start-up companies. Directed design projects to effectively articulate client's message and brand identity. Managed, designed and produced design programs for tradeshow, incentive travel and corporate events.

Creative Director

AsianWeek | 10/07 — 12/08 | Managed creative and editorial projects from concept to completion, translating marketing objectives into creative strategies. Supervised the newsroom staff in the weekly production of AsianWeek, both in print and online, as well as inception of double issues, new columns, special features and blogs, Directed the redesign of Asian Week.com. Ensured high quality of work created for advertising projects, marketing collateral and sales presentations.

Director, Creative Services

The Meeting Architects | 11/00 - 02/02

Overhauled day-to-day operations by implementing a streamlined work-flow and centralized work-in-progress database system that resulted in 30% increased efficiency. Managed a team of five graphic designers and mentored them to self-manage production timelines, project budgets and client expectations. Improved the quality of creative work, which culminated into a marketing campaign winning a First Place SITE Crystal Award.

Art Director

Bank of America | 10/99 - 10/00

Key team member during the bank's transition to its new brand identity, providing art direction for advertising, print collateral, merchandising campaigns, web pages and other marketing initiatives. Made strategic and creative decisions in collaboration, with business partners and "brand police" on the bank's Winter Olympic Adventure — a mobile marketing experience complete with a museum, theater, informational exhibits and interactive activities that traveled to 20 states and a final stop to Utah as the Bank's promotional presence at the Salt Lake Winter Olympics,

AWARDS

2012 Presidential Award for Filipino Individuals Overseas, by Philippine President Benigno Aquino III.

2010 Presidential Citation,

by Philippine President Gloria Macapagal Arroyo

Certificate of Recognition, by State Senator Jackie Speier

Certificate of Honor, by San Francisco Mayor Gavin Newsom

MEMBERSHIP

San Francisco Entertainment Commission, Commissioner San Francisco-Manila Sister City Committee

- » 2014 Business, Cultural and Rebuilding Mission with Mayor Lee
- » 2006 Cultural and Trade Mission to Manila with Mayor Newsom
- » 2005 Presidential Award Mission to Manila with Mayor Brown San Francisco-Shanghai Sister City Committee
- » 2010 San Francisco Week in Shanghai at the World Expo Asian American Heritage Street Celebration, Steering Committee Filipina Women's Network, Board Member

CALIFORNIA FORM 700 FAIR POLITICAL PRACTICES COMMISSION A PUBLIC DOCUMENT

STATEMENT OF ECONOMIC INTERESTS COVER PAGE

Date Initial Filin	g
Received Official Use Only	:
E-Filed 04/03/2017	1
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	FLER YLÁSTI	(FIRST) (MIDDLE)
NAME OF	Jr., Alforso S.	the contract of the contract o
STREET, STREET	ce, Agency, or Court	
	ncy Name (Do not use acronyms)	
	y and County of San Francisco	
	ion, Board, Department, District, if applicable	Your Position
Ent	errainment Commission	Commissioner
≽ lf	filing for multiple positions, list below or on an attachment. (Do not us	e acronyms)
Ager	icy	Positions
2. Jin	risdiction of Office (Check at least one box)	
	Cale:	☐ Judge or Court Commissioner (Statewide Junsdiction)
******	Vulti-County	X County of San Francisco
	City of	Office
	pe of Statement (Check at least one box)	
77.7	Annual: The period covered is January 1, 2016, through	☐ Leaving Office: Dale Left
	December 31, 2016 -01∹	(Check one)
	The period covered is/	O The period covered is January 1, 2016, through the date of leaving office:
	Assuming Office: Date assumed	The period covered is
	Candidate: Election Year and office sought, if a	ifferent than Part 13
	edule Summary (must complete) > Total number of	of pages including this cover page: 6
N. 11	Schedule A-1 - Investments - schedule attached	Schedule C - Income, Loans, & Business Positions - schedule attached
Fig. 1	X Schedule A-2 - Investments - schedule attached	Schedule D - Income - Gifts - schedule attached
E.	Schedule B ← Real Property — schedule attached.	☐ Schedule E + Income - Gifts - Travel Payments - schedule attached
-or-	# Paragram - Maring on a graphy of Marian Marian Marian II and a company of Marian	
Ц.	None - No reportable interests on any schedule	
5. Veri	ification	
MAIL (Busi	ING ADDRESS: STREET CITY ness or Agency Address Recommended - Public Document	STATE ZIP: CODE:
. No. of the last	San 1	rancisco CA 94112
DAY I	TIME TELEPHONE NUMBER	E-MAIL ADDRESS
<u>)</u> Thay	ve used all reasonable diligence in preparing this statement. I have revi	I ewed this statement and to the best of my knowledge the information contained
	in and in any attached schedules is true and complete. I acknowledge	- 14. H
i cei	rtify under penalty of perfury under the laws of the State of Califo	rnia that the foregoing is true and correct.
Date	Signed: 04/03/2017 (mont), day year)	Signature Alfonso S. Ferez Ur. (File the originally signed statement with your Ming official)
		<u> : # :</u>

Comments:_

SCHEDULE A-2 Investments, Income, and Assets of Business Entities/Trusts

(Ownership Interest is 10% or Greater)

		IIA FORI PRACTICE	
Name			
Perez	Jr.,	Alfonso	\$

► 1. BUSINESS ENTITY OR TRUST	► 1, BUSINESS ENTITY OR TRUST
George P Johnson	Creative i Studio
Name	Name
San Carlos, CA 94070	San Franciso, CA 94112
Address (Business Address Acceptable) Check one	Address (Business Address Acceptable) Check one
Trust, go to 2 🔀 Business Entity, complete the box, then go to 2	Trust, go to 2
GENERAL DESCRIPTION OF THIS BUSINESS	GENERAL DESCRIPTION OF THIS BUSINESS
Event Management Company	Freelance Graphic Design Studio
FAIR MARKET VALUE IF APPLICABLE, LIST DATE:	FAIR MARKET VALUE IF APPLICABLE, LIST DATE:
\$0 - \$1,999 \$2,000 - \$10,000	\$0 - \$1,999 \$2,000 - \$10,000
\$10,001 - \$100,000 ACQUIRED DISPOSED	区 \$10,001 - \$100,000 ACQUIRED DISPOSED
☐ \$100,001 - \$1,000,000 ☒ Over \$1,000,000	\$100,001 - \$1,000,000 Over \$1,000,000
NATURE OF INVESTMENT	NATURE OF INVESTMENT
Partnership Sole Proprietorship X Employee-Owner	Partnership X Sole Proprietorship
YOUR BUSINESS POSITION My husband, Ken Marquis is an	YOUR BUSINESS POSITION Creative Director
2. IDENTIFY THE GROSS INCOME RECEIVED (INCLUDE YOUR PRO RATA	▶ 2, IDENTIFY THE GROSS INCOME RECEIVED (INCLUDE YOUR PRO RATA)
SHARE OF THE GROSS INCOME TO THE ENTITY/TRUST)	_ SHARE OF THE GROSS INCOME TO THE ENTITY/TRUST)
□ \$0 - \$499	☐ \$0 - \$499
☐ \$500 - \$1,000 ☐ OVER \$100,000 ☐ \$1,001 - \$10,000	\$1,001 - \$10,000
► 3 LIST THE NAME OF EACH REPORTABLE SINGLE SOURCE OF	➤ 3. LIST THE NAME OF EACH REPORTABLE SINGLE SOURCE OF
INCOME OF \$10,000 OR MORE (Attach a separate sheet if necessary.) X None or Names listed below	INCOME OF \$10,000 OR MORE (Attach a separate sheet if necessary) None or Names listed below
A The last water sales.	
► 4. INVESTMENTS AND INTERESTS IN REAL PROPERTY HELD OR LEASED BY THE BUSINESS ENTITY OR TRUST	▶ 4. INVESTMENTS AND INTERESTS IN REAL PROPERTY HELD OR LEASED BY THE BUSINESS ENTITY OR TRUST
Check one box:	Check one box:
☐ INVESTMENT ☐ REAL PROPERTY	☐ INVESTMENT ☐ REAL PROPERTY
	·
Name of Business Entity, if Investment, <u>or</u> Assessor's Parcel Number or Street Address of Real Property	Name of Business Entity, if Investment, or Assessor's Parcel Number or Street Address of Real Property
Assessor's Parcer Number of Street Address of Real Property	Assessor's Parcel Number or Street Address of Real Property
Description of Business Activity or	Description of Business Activity or
City or Other Precise Location of Real Property	City or Other Precise Location of Real Property
FAIR MARKET VALUE IF APPLICABLE, LIST DATE:	FAIR MARKET VALUE IF APPLICABLE, LIST DATE:
<u>\$2,000 - \$10,000</u>	☐ \$2,000 - \$10,000
\$10,001 - \$100,000	\$1,00,001 - \$1,000,000
Over \$1,000,000	Over \$1,000,000
NATURE OF INTEREST	NATURE OF INTEREST
Property Ownership/Deed of Trust Stock Partnership	Property Ownership/Deed of Trust Stock Partnership
Leasehold Other	Leasehold Other
Check box if additional schedules reporting investments or real property	Check box if additional schedules reporting investments or real property
are attached	are attached

SCHEDULE B Interests in Real Property (Including Rental Income)

CALIFORNIA FORM	
FAIR POLITICAL PRACTICES CO	MO)88IMINI
Perez Jr., Alfonso S.	

ASSESSOR'S PARCEL NUMBER OR STREET ADDRESS	► ASSESSOR'S PARCEL NUMBER OR STREET ADDRESS
4130 Lake Tahoe Blvd	131 Concord Street
CITY	CITY
South Lake Tahoe	San Francisco
FAIR MARKET VALUE IF APPLICABLE, LIST DATE: \$2,000 - \$10,000 \$100,001 - \$100,000 \$100,001 - \$1,000,000 Over \$1,000,000	FAIR MARKET VALUE IF APPLICABLE, LIST DATE: \$2,000 - \$10,000 \$10,001 - \$100,000 X \$100,001 - \$1,000,000 Over \$1,000,000
NATURE OF INTEREST	NATURE OF INTEREST
Ownership/Deed of Trust Easement	X Ownership/Deed of Trust Easement
Leasehold	Leasehold
IF RENTAL PROPERTY, GROSS INCOME RECEIVED	IF RENTAL PROPERTY, GROSS INCOME RECEIVED
	\$0 - \$499 \$500 - \$1,000 \$1,001 - \$10,000
\$10,001 - \$100,000 OVER \$100,000	
SOURCES OF RENTAL INCOME: If you own a 10% or greater interest, list the name of each tenant that is a single source of income of \$10,000 or more.	SOURCES OF RENTAL INCOME: If you own a 10% or greater interest, list the name of each tenant that is a single source of income of \$10,000 or more. None Name(s) redacted
	Name (S) redacted
,	
	lending institutions made in the lender's regular course o
business on terms available to members of the public volumes received not in a lender's regular course of busin	l lending institutions made in the lender's regular course o without regard to your official status. Personal loans and less must be disclosed as follows:
business on terms available to members of the public volumes received not in a lender's regular course of busin	l lending institutions made in the lender's regular course of without regard to your official status. Personal loans and less must be disclosed as follows:
business on terms available to members of the public volumes received not in a lender's regular course of busing NAME OF LENDER*	l lending institutions made in the lender's regular course of without regard to your official status. Personal loans and less must be disclosed as follows: NAME OF LENDER*
business on terms available to members of the public values received not in a lender's regular course of busing NAME OF LENDER* ADDRESS (Business Address Acceptable)	l lending institutions made in the lender's regular course of without regard to your official status. Personal loans and less must be disclosed as follows: NAME OF LENDER* ADDRESS (Business Address Acceptable)
business on terms available to members of the public values received not in a lender's regular course of busing NAME OF LENDER* ADDRESS (Business Address Acceptable) BUSINESS ACTIVITY, IF ANY, OF LENDER	lending institutions made in the lender's regular course of without regard to your official status. Personal loans and less must be disclosed as follows: NAME OF LENDER* ADDRESS (Business Address Acceptable) BUSINESS ACTIVITY, IF ANY, OF LENDER
business on terms available to members of the public values received not in a lender's regular course of busing NAME OF LENDER* ADDRESS (Business Address Acceptable) BUSINESS ACTIVITY, IF ANY, OF LENDER INTEREST RATE TERM (Months/Years)	I lending institutions made in the lender's regular course of without regard to your official status. Personal loans and less must be disclosed as follows: NAME OF LENDER* ADDRESS (Business Address Acceptable) BUSINESS ACTIVITY, IF ANY, OF LENDER INTEREST RATE TERM (Months/Years)
business on terms available to members of the public values received not in a lender's regular course of busing NAME OF LENDER* ADDRESS (Business Address Acceptable) BUSINESS ACTIVITY, IF ANY, OF LENDER INTEREST RATE TERM (Months/Years)	I lending institutions made in the lender's regular course of without regard to your official status. Personal loans and less must be disclosed as follows: NAME OF LENDER* ADDRESS (Business Address Acceptable) BUSINESS ACTIVITY, IF ANY, OF LENDER INTEREST RATE TERM (Months/Years) %
business on terms available to members of the public values received not in a lender's regular course of busing NAME OF LENDER* ADDRESS (Business Address Acceptable) BUSINESS ACTIVITY, IF ANY, OF LENDER INTEREST RATE TERM (Months/Years)	I lending institutions made in the lender's regular course of without regard to your official status. Personal loans and less must be disclosed as follows: NAME OF LENDER* ADDRESS (Business Address Acceptable) BUSINESS ACTIVITY, IF ANY, OF LENDER INTEREST RATE TERM (Months/Years)

SCHEDULE C Income, Loans, & Business Positions

(Other than Gifts and Travel Payments)

		IIA FOR	<u>,</u> ₩.,	00 Ission
Name				
Perez	Jr.,	Alfons	s.	

	► 1. INCOME RECEIVED
NAME OF SOURCE OF INCOME	NAME OF SOURCE OF INCOME
Creative I Studio	George P Johnson
ADDRESS (Business Address Acceptable)	ADDRESS (Business Address Acceptable)
San Francisco, CA 94112	San Carlos, CA 94070
BUSINESS ACTIVITY, IF ANY, OF SOURCE	BUSINESS ACTIVITY, IF ANY, OF SOURCE
Freelance Graphic Design Studio	Event Management Company
YOUR BUSINESS POSITION	YOUR BUSINESS POSITION
Creative Director	Independent Contractor
ROSS INCOME RECEIVED No Income - Business Position Only	GROSS INCOME RECEIVED No Income - Business Position Or
3500 - \$1,000	\$500 - \$1,000
\$10,001 - \$100,000 OVER \$100,000	X \$10,001 - \$100,000 ☐ OVER \$100,000
CONSIDERATION FOR WHICH INCOME WAS RECEIVED	CONSIDERATION FOR WHICH INCOME WAS RECEIVED
Salary Spouse's or registered domestic partner's income (For self-employed use Schedule A-2.)	Spouse's or registered domestic partner's income (For self-employed use Schedule A-2.)
Partnership (Less than 10% ownership. For 10% or greater use	Parinership (Less than 10% ownership. For 10% or greater use
Schedule A-2.) Sale of	Schedule A-2.) Sale of
(Real property, car, boat, etc.)	(Real property, car, boet, etc.)
Loan repayment	Loan repayment
Commission or Rental Income, list each source of \$10,000 or more	Commission or Rental Income, list each source of \$10,000 or more
(Describe)	(Describe)
Other	X Other Payment as an Independent Contractor
Other(Describe)	X Other Payment as an Independent Contractor (Describe)
Other(Describe) 2. OANS RECEIVED OR OUTSTANDING DURING THE REPORTING PER	X Other Payment as an Independent Contractor (Describe)
Other (Describe) 2. LOANS RECEIVED OR OUTSTANDING DURING THE REPORTING PER * You are not required to report loans from commercial learning installment or credit card transaction, made in the	RIOD ending institutions, or any indebtedness created as part of a le lender's regular course of business on terms available to tatus. Personal loans and loans received not in a lender's
Tother (Describe) 2. LOANS RECEIVED OR OUTSTANDING DURING THE REPORTING PER You are not required to report loans from commercial le retail installment or credit card transaction, made in the members of the public without regard to your official st	RIOD ending institutions, or any indebtedness created as part of a le lender's regular course of business on terms available to tatus. Personal loans and loans received not in a lender's
Other (Describe) 2. COANS RECEIVED OR OUTSTANDING DURING THE REPORTING PER You are not required to report loans from commercial le retail installment or credit card transaction, made in the members of the public without regard to your official st regular course of business must be disclosed as follows:	ending institutions, or any indebtedness created as part of a le lender's regular course of business on terms available to tatus. Personal loans and loans received not in a lender's vs:
Other (Describe) 2 COANS RECEIVED OR OUTSTANDING DURING THE REPORTING PER You are not required to report loans from commercial le retail installment or credit card transaction, made in the members of the public without regard to your official st regular course of business must be disclosed as follow NAME OF LENDER*	ending institutions, or any indebtedness created as part of a le lender's regular course of business on terms available to tatus. Personal loans and loans received not in a lender's vs: INTEREST RATE TERM (Months/Years)
Other (Describe) 2. COANS RECEIVED OR OUTSTANDING DURING THE REPORTING PER You are not required to report loans from commercial le retail installment or credit card transaction, made in the members of the public without regard to your official st regular course of business must be disclosed as follow NAME OF LENDER*	Other Payment as an Independent Contractor (Describe) ending institutions, or any indebtedness created as part of a selender's regular course of business on terms available to tatus. Personal loans and loans received not in a lender's vs: INTEREST RATE TERM (Months/Years) % None SECURITY FOR LOAN
Other (Describe) 2. LOANS RECEIVED OR OUTSTANDING DURING THE REPORTING PER You are not required to report loans from commercial learner retail installment or credit card transaction, made in the members of the public without regard to your official st regular course of business must be disclosed as follow NAME OF LENDER* ADDRESS (Business Address Acceptable)	Other Payment as an Independent Contractor (Describe) ending institutions, or any indebtedness created as part of a selender's regular course of business on terms available to satus. Personal loans and loans received not in a lender's vs: INTEREST RATE Wone None
Other (Describe) 2. LOANS RECEIVED OR OUTSTANDING DURING THE REPORTING PER You are not required to report loans from commercial learning installment or credit card transaction, made in the members of the public without regard to your official st regular course of business must be disclosed as follow NAME OF LENDER* ADDRESS (Business Address Acceptable)	Other Payment as an Independent Contractor (Describe) RIOD ending institutions, or any indebtedness created as part of a selender's regular course of business on terms available to tatus. Personal loans and loans received not in a lender's vs: INTEREST RATE TERM (Months/Years) % None SECURITY FOR LOAN None Personal residence
Other	Other Payment as an Independent Contractor (Describe) RIOD ending institutions, or any indebtedness created as part of a selender's regular course of business on terms available to tatus. Personal loans and loans received not in a lender's vs.: INTEREST RATE TERM (Months/Years) ———————————————————————————————————
Other (Describe) 20 COANS RECEIVED OR OUTSTANDING DURING THE REPORTING PER You are not required to report loans from commercial le retail installment or credit card transaction, made in the members of the public without regard to your official st regular course of business must be disclosed as follows:	Other Payment as an Independent Contractor (Describe) RIOD ending institutions, or any indebtedness created as part of a selender's regular course of business on terms available to satus. Personal loans and loans received not in a lender's vs.: INTEREST RATE TERM (Months/Years)
Other (Describe) 2. LOANS RECEIVED OR OUTSTANDING DURING THE REPORTING PER You are not required to report loans from commercial learning installment or credit card transaction, made in the members of the public without regard to your official st regular course of business must be disclosed as follow NAME OF LENDER* ADDRESS (Business Address Acceptable) BUSINESS ACTIVITY, IF ANY, OF LENDER HIGHEST BALANCE DURING REPORTING PERIOD	Other Payment as an Independent Contractor (Describe) RIOD ending institutions, or any indebtedness created as part of a selender's regular course of business on terms available to catus. Personal loans and loans received not in a lender's vs: INTEREST RATE TERM (Months/Years) ———————————————————————————————————
Other	Other Payment as an Independent Contractor (Describe) RIOD ending institutions, or any indebtedness created as part of a selender's regular course of business on terms available to satus. Personal loans and loans received not in a lender's vs.: INTEREST RATE TERM (Months/Years)
Other	Other Payment as an Independent Contractor (Describe) RIOD ending institutions, or any indebtedness created as part of a selender's regular course of business on terms available to catus. Personal loans and loans received not in a lender's vs: INTEREST RATE TERM (Months/Years) ———————————————————————————————————

SCHEDULE C Income, Loans, & Business **Positions** (Other than Gifts and Travel Payments)

CALIFORNIA FORM 700 FAIR POLITICAL PRACTICES COMMISSION
Name
Perez Jr., Alfonso S.

1 INCOME RECEIVED	► 1. INCOME RECEIVED
NAME OF SOURCE OF INCOME	NAME OF SOURCE OF INCOME
131-B Concord St	Kenneth Marquis - Freelance
ADDRESS (Business Address Acceptable)	ADDRESS (Business Address Acceptable)
San Francisco, CA 94112	San Francisco, CA 94112
BUSINESS ACTIVITY, IF ANY, OF SOURCE	BUSINESS ACTIVITY, IF ANY, OF SOURCE
Rental Income YOUR BUSINESS POSITION	Freelance Event Services Projects YOUR BUSINESS POSITION
TOUR BUSINESS POSITION	
	Spouse's Freelance Income
GROSS INCOME RECEIVED No Income - Business Position Only	GROSS INCOME RECEIVED No Income - Business Position Or
\$500 - \$1,000 \$1,000 \$1,000	☐ \$500 - \$1,000 ☐ \$1,001 - \$10,000
X \$10,001 - \$100,000 OVER \$100,000	S10,001 - \$100,000 OVER \$100,000
CONSIDERATION FOR WHICH INCOME WAS RECEIVED	CONSIDERATION FOR WHICH INCOME WAS RECEIVED
Salary Spouse's or registered domestic partner's income (For self-employed use Schedule A-2.)	Spouse's or registered domestic partner's income (For self-employed use Schedule A-2.)
Partnership (Less than 10% ownership. For 10% or greater use	Partnership (Less than 10% ownership, For 10% or greater use
Schedule A-2.) Sale of	Schedule A-2.) Sale of
(Real property, car, boat, etc.)	(Real property, car, boat, etc.)
Loan repayment	Loan repayment
Commission or X Rental Income, list each source of \$10,000 or more	Commission or Rental Income, list each source of \$10,000 or more
(Dascribe)	(Describa)
(Describe)	(Describe)
(Describe) Other (Describe)	(Describe) X Other Freelance Income (Describe)
Other(Describe) 2. LOANS RECEIVED OR OUTSTANDING DURING THE REPORTING PE	X Other Freelance Income (Describe)
Other (Describe) 2. LOANS RECEIVED OR OUTSTANDING DURING THE REPORTING PE * You are not required to report loans from commercial retail installment or credit card transaction, made in the	RIOD Rending institutions, or any indebtedness created as part of a e lender's regular course of business on terms available to tatus. Personal loans and loans received not in a lender's
Other (Describe) 2 LOANS RECEIVED OR OUTSTANDING DURING THE REPORTING PE * You are not required to report loans from commercial retail installment or credit card transaction, made in the members of the public without regard to your official section.	RIOD Rending institutions, or any indebtedness created as part of a e lender's regular course of business on terms available to tatus. Personal loans and loans received not in a lender's
Other (Describe) 2. LOANS RECEIVED OR OUTSTANDING DURING THE REPORTING PE * You are not required to report loans from commercial retail installment or credit card transaction, made in the members of the public without regard to your official segular course of business must be disclosed as follows:	IX Other Freelance Income (Describe) RIOD lending institutions, or any indebtedness created as part of a e lender's regular course of business on terms available to tatus. Personal loans and loans received not in a lender's ws:
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Other	INTEREST RATE None Treelance Income (Describe)
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Other	IX Other Freelance Income (Describe) RIOD lending institutions, or any indebtedness created as part of a e lender's regular course of business on terms available to tatus. Personal loans and loans received not in a lender's ws: INTEREST RATE TERM (Months/Years)
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Other	RIOD RIOD RIOD RIOD RIOD RIOD
Other	Indext I

SCHEDULE C Income, Loans, & Business **Positions** (Other than Gifts and Travel Payments)

CALIF	ORN	IIA FORI	VI /	
FAIR POL	ITICAL	PRACTICES	COMM	ISSION
Name				
1491110				

► 1 INCOME/RECEIVED	
NAME OF SOURCE OF INCOME	NAME OF SOURCE OF INCOME
George P Johnson	Paramount Theatre
ADDRESS (Business Address Acceptable)	ADDRESS (Business Address Acceptable)
San Carlos, CA 94070	Oakland, CA 94612
BUSINESS ACTIVITY, IF ANY, OF SOURCE	BUSINESS ACTIVITY, IF ANY, OF SOURCE
Event Management Company	Theatre and Movie presentation
YOUR BUSINESS POSITION	YOUR BUSINESS POSITION
Spouse's Employment	Event Usher and Tour Guide
GROSS INCOME RECEIVED No Income - Business Position Only	GROSS INCOME RECEIVED No Income - Business Position On
\$500 - \$1,000	\$500 - \$1,000 X \$1,001 - \$10,000
∑ \$10,001 - \$100,000	S10,001 - \$100,000 OVER \$100,000
CONSIDERATION FOR WHICH INCOME WAS RECEIVED X Salary Spouse's or registered domestic partner's income (For self-employed use Schedule A-2.) Partnership (Less than 10% ownership. For 10% or greater use	CONSIDERATION FOR WHICH INCOME WAS RECEIVED Salary Spouse's or registered domestic partner's income (For self-employed use Schedule A-2.) Partnership (Less than 10% ownership. For 10% or greater use
Schedule A-2.) Sale of	Schedule A-2.) Sale of
(Real property, car, boat, etc.)	(Real property, car, boat, etc.)
Loan repayment	Loan repayment
Commission or Rental Income, list each source of \$10,000 or more	Commission or Rental Income, list each source of \$10,000 or more
(Describe)	(Describe)
Other	Other
(Describe) 2. LOANS RECEIVED OR OUTSTANDING DURING THE REPORTING PER	(Describe)
retail installment or credit card transaction, made in the	ending institutions, or any indebtedness created as part of a e lender's regular course of business on terms available to atus. Personal loans and loans received not in a lender's s:
NAME OF LENDER*	INTEREST RATE TERM (Months/Years)
ADDRESS (D. L. L. ALL)	% None
ADDRESS (Business Address Acceptable)	SECURITY FOR LOAN
BUSINESS ACTIVITY, IF ANY, OF LENDER	None Personal residence
BUSINESS ACTIVITY, IF ANY, OF LENDER	
	Real PropertyStreet address
HIGHEST BALANCE DURING REPORTING PERIOD	
<u>\$500 - \$1,000</u>	City
\$1,001 - \$10,000	Guarantor —
<u> </u>	
OVER \$100,000	Other
	(Describe)
Comments:	

San Francisco BOARD OF SUPERVISORS

Date Printed:

March 22, 2017

Date Established:

November 5, 2002

Active

ENTERTAINMENT COMMISSION

Contact and Address:

Jocelyn Kane Executive Director Administrative Services City Hall, Room 453 San Francisco, CA 94102

Phone: (415) 554-5793 Fax: (415) 554-7934

Email: Jocelyn.Kane@sfgov.org

Authority:

Charter, Section 4.117 (Prop F, November 2002 Election) and Administrative Code, Chapter 90 (Ordinance Nos. 164-02; 242-05; and 100-13)

Board Qualifications:

The Entertainment Commission shall consist of seven (7) members, comprised of three (3) members appointed by the Board of Supervisors and four (4) members nominated by the Mayor.

Each nomination by the Mayor shall be subject to approval by the Board of Supervisors and shall be the subject of a public hearing and vote within 60 days. If the Board of Supervisors fails to act on a mayoral nomination within 60 days from the date the nomination is transmitted to the Clerk of the Board of Supervisors, the nominee shall be deemed approved.

Of the four (4) members nominated by the Mayor:

- > One (1) member must represent the interests of City neighborhood associations or groups;
- One (1) member must represent the interests of entertainment associations or groups;
- > One (1) member must represent the interests of the urban planning community; and
- > One (1) member must represent the interests of the law enforcement community.

Of the three (3) members appointed by the Board of Supervisors:

- > One (1) member must represent the interests of City neighborhood associations or groups;
- > One (1) member must represent the interests of entertainment associations or groups; and
- > One (1) member must represent the interests of the public health community.

To stagger the terms, the initial appointments to the commission shall be as follows: the Mayor

"R Board Description" (Screen Print)

San Francisco BOARD OF SUPERVISORS

nominates two members to serve terms of four years, one member to serve a term of three years and one member to serve a term of two years. Of the three remaining members, the Board of Supervisors shall appoint one member to serve a term of four years, one member to serve a term of three years and one member to serve a term of two years. All terms of initial appointees to the commission shall be deemed to commence upon the same date which shall be the date upon which the last of the seven initial appointees assumes office. Thereafter, all appointments and reappointments shall be for a term of four years.

The Entertainment Commission shall: 1) assist entertainment organizers and operators to apply for necessary permits; 2) promote responsible conduct; 3) promote the City's entertainment industry; 4) promote the use of City facilities; 5) foster harm reduction policies; 6) develop "good neighbor policies"; 7) mediate disputes between persons affected by entertainment events and establishments and the operators of such establishments; 8) issue entertainment related permits; 9) plan and coordinate City services for major events; and 10) provide information regarding venues and services appropriate for events and functions ancillary to conventions.

Reports: Prepare and submit to the Mayor and Board of Supervisors: 1) within one year from July 6, 2002, and not less than five years thereafter, a report analyzing the Commission's effectiveness; 2) an annual report by March 1st regarding its activities for the preceding year; and 3) within one year from July 6, 2002, and annually thereafter, a report analyzing fee revenue.

Sunset Clause: None