LISA MOTOYAMA

SUMMARY OF QUALIFICATIONS AND EXPERIENCE

- Team leader with over 20 years technical expertise in affordable housing development
- Skilled manager supporting and developing staff to achieve and exceed organizational goals
- Expertise in all aspects of real estate development from site selection and feasibility analysis to community outreach, financing, construction, and lease up

EMPLOYMENT HISTORY

Director of Real Estate – Special Initiatives

City and County of San Francisco, Mayor's Office of Housing and Community Development, San Francisco, CA April 2014 to Present

Responsible for the infrastructure and real estate capital aspects of the HOPE SF Initiative with an estimated budget of \$1.8BB to redevelop and transform 1914 public housing units and transition the residents into a vibrant mixed income community of 5204 housing units, community space, parks and open space, and infrastructure. Serve as the primary manager for interagency collaboration and public-private partnerships necessary for the realization of the physical development of the HOPE SF sites, including support and coordination of financing; project entitlements; vertical development; the City's infrastructure agencies on the development of streets, sewers, and open space; and each site's master developer on the integration of market rate housing within the overall master plan. Coordination with and participation in the HOPE SF Operations Team to support collective impact efforts to benefit the successful retention and transition of public housing residents. Oversee and supervise Asset Management of the MOHCD portfolio. Oversee and supervise Project Managers. Participate in housing policy development and support working groups as needed. Serve on the MOHCD senior management team.

Director of Housing Development

Resources for Community Development, Berkeley, CA July 2004 to April 2014 Responsible for the development of 1122 completed units totaling more than \$350MM in total development cost as Director of Housing Development with an additional 550 units under construction or predevelopment totaling nearly \$235MM. Responsible for sourcing, evaluating and negotiating new housing development opportunities. Represented the organization at public forums including conferences, public meetings, and community outreach events, and before governmental councils and commissions. Oversaw the day-to-day housing production activities of Resources for Community Development. Recruited, trained and supervised housing development staff, consultants, and interns. Set housing development strategy, direction and production goals. Worked with the CFO to refine the organizational budget and multi-year financial outlook. Coordinated the work of housing development staff with internal program staff. Staff to the Housing Committee of the Board of Directors. Member of the Management Team responsible for organizational management, decision-making and policy.

Senior Project Manager/ Project Manager

Resources for Community Development, Berkeley, CA, July 1998 to July 2004 Directly managed seven projects to completion totaling 134 units or beds and \$24.2MM in total development cost. Oversaw site acquisition, secured funding, acquired necessary permits, conducted community outreach, coordinated development schedules, supervised architectural

design, managed the construction process, and planned and helped implement property management and supportive services for affordable housing developments. Developed organization's first green housing consisting of 42 family 9% tax credit units in Oakland.

Associate Project Manager

A.F. Evans Co., Inc., San Ramon, CA, 1997 to 1998

Conducted feasibility analysis for potential projects, focusing on acquisition/rehabilitation of multifamily housing, and also expiring Section 8 developments, senior housing, assisted living and congregate care, and condominiums.

Associate Project Manager / Assistant Project Manager,

East Bay Asian Local Development Corporation, Oakland, CA, 1993 to 1997 Conducted feasibility analysis for potential projects. Managed a home ownership project in West Oakland in conjunction with a youth training program. Responsible for a creek restoration.

EDUCATION, TRAINING AND AFFILIATIONS NeighborWorks/Harvard University Kennedy School of Government Achieving Excellence VI, 2012-2014

Leadership SF, Class of 2015-16 LISC Community Development Leadership Institute LISC/DTI Economic Development Training Program Professional Development for Consultants LISC Affordable Housing and Community Development Training Program Master of City Planning, UC Berkeley B.A., History and Art History (Cum Laude), UCLA

City of El Cerrito Planning Commission, Commissioner, 2010-Present

Contra Costa County Affordable Housing Finance Committee, 2014 to Present East Bay Housing Organizations, Board of Directors, 1999-2004 Sentinel Fair Housing, Board of Directors, President, 1999-2000 Sentinel Fair Housing, Board of Directors, Vice President, 1998-1999 Urban Ecology, Board of Directors, 1993-1997