File No. 170944 Committee Item No. 4
Board Item No. 3

COMMITTEE/BOARD OF SUPERVISORS

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Committee: Budget & Finance Committee **Date** October 5, 2017

Board of Supervisors Meeting **Date** October 24 2017

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☐	☐	Legislative Digest
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☐	☐	Form 126 – Ethics Commission
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OTHER (Use back side if additional space is needed)

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Completed by: Linda Wong **Date** September 28, 2017
Completed by: Linda Wong **Date** October 12, 2017

[Waiver of Banner Fee - Office of Economic and Workforce Development - Shop and Dine in the 49 Campaign]

Ordinance waiving the banner fees under Public Works Code, Section 184.78, for up to 300 banners to be placed by the Office of Economic and Workforce Development to publicize the City's "Shop and Dine in the 49" campaign.

NOTE: **Unchanged Code text and uncodified text** are in plain Arial font.
Additions to Codes are in *single-underline italics Times New Roman font*.
Deletions to Codes are in ~~*strikethrough italics Times New Roman font*~~.
Board amendment additions are in double-underlined Arial font.
Board amendment deletions are in ~~strikethrough Arial font~~.
Asterisks (* * * *) indicate the omission of unchanged Code subsections or parts of tables.

Be it ordained by the People of the City and County of San Francisco:

Section 1. Findings. In collaboration with Shop Small and San Francisco's Buy Local campaign, the Office of Economic and Workforce Development coordinates the "Shop & Dine in the 49" campaign (the "Campaign") to promote local businesses and challenge residents to do their shopping and dining within the 49 square miles of San Francisco. In addition, Small Business Saturday, an annual event promoting small businesses, will be November 25, 2017.

The Office of Economic and Workforce Development intends to post up to 300 banners publicizing the Campaign in major merchant corridors beginning November 20, 2017, subject to approval by the Department of Public Works. The Office of Economic and Workforce Development plans to remove the banners one year after posting.

Section 2. Fee waiver. The fees set forth in Public Works Code Section 184.78 shall be waived for the Office of Economic and Workforce Development for up to 300 banners posted on City-owned utility poles publicizing the Campaign in major merchant corridors beginning November 20, 2017. All other provisions of Public Works Code Section 184.78 shall remain in full effect.

Section 3. Effective Date and Retroactivity. This ordinance shall become effective 30 days after enactment. Enactment occurs when the Mayor signs the ordinance, the Mayor returns the ordinance unsigned or does not sign the ordinance within ten days of receiving it, or the Board of Supervisors overrides the Mayor's veto of the ordinance. However, the provisions of this ordinance shall be retroactive to November 20, 2017 if the effective date of the ordinance occurs after that date. If this ordinance becomes effective after November 20, 2017, the Board of Supervisors intends that the Department of Public Works exercise administrative discretion to waive the fee during that period. Otherwise, in light of the retroactivity provision above, upon the effective date of this ordinance, the Department of Public Works shall be obligated to refund any excess fees collected during that time period.

APPROVED AS TO FORM:
DENNIS J. HERRERA, City Attorney

By: _____
JON GIVNER
Deputy City Attorney

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BOARD of SUPERVISORS

City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. 554-5184
Fax No. 554-5163
TDD/TTY No. 554-5227

MEMORANDUM

TO: Todd Rufo, Director, Office of Economic and Workforce Development
Mohammed Nuru, Director, Public Works
Regina Dick-Endrizzi, Director, Office of Small Business

FROM: Linda Wong, Assistant Clerk, Budget and Finance Committee

DATE: September 20, 2017

SUBJECT: LEGISLATION INTRODUCED

The Board of Supervisors' Budget and Finance Committee has received the following proposed legislation:

File No. 170944

Ordinance waiving the banner fees under Public Works Code, Section 184.78, for up to 300 banners to be placed by the Office of Economic and Workforce Development to publicize the City's "Shop and Dine in the 49" campaign.

If you have any comments or reports to be included with the file, please forward them to me at the Board of Supervisors, City Hall, Room 244, 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102.

c: Ken Rich, Office of Economic and Workforce Development
Lisa Pagan, Office of Economic and Workforce Development
David Steinberg, Public Works
Jeremy Spitz, Public Works
Jennifer Blot, Public Works
Lena Liu, Public Works
Menaka Mahajan, Office of Small Business

Print Form

Introduction Form

By a Member of the Board of Supervisors or the Mayor

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO
2017 SEP -5 PM 4:38
BY
Time stamp or meeting date

I hereby submit the following item for introduction (select only one):

☒ 1. For reference to Committee.
An ordinance, resolution, motion, or charter amendment.

☐ 2. Request for next printed agenda without reference to Committee.

☐ 3. Request for hearing on a subject matter at Committee.

☐ 4. Request for letter beginning "Supervisor [ ] inquires"

☐ 5. City Attorney request.

☐ 6. Call File No. [ ] from Committee.

☐ 7. Budget Analyst request (attach written motion).

☐ 8. Substitute Legislation File No. [ ]

☐ 9. Request for Closed Session (attach written motion).

☐ 10. Board to Sit as A Committee of the Whole.

☐ 11. Question(s) submitted for Mayoral Appearance before the BOS on [ ]

Please check the appropriate boxes. The proposed legislation should be forwarded to the following:

☐ Small Business Commission ☐ Youth Commission ☐ Ethics Commission
☐ Planning Commission ☐ Building Inspection Commission

Note: For the Imperative Agenda (a resolution not on the printed agenda), use a Imperative

Sponsor(s):

Supervisor Katy Tang

Subject:

Waiver of Banner Fee - Office of Economic and Workforce Development - Shop and Dine in the 49 Campaign

The text is listed below or attached:

Please see attached.

Signature of Sponsoring Supervisor: Katy Tang

For Clerk's Use Only: