File No	180104	Committee Item No1
		Board Item No.

COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST					
Committee: Rules Committee	Date February 1, 2018				
Board of Supervisors Meeting	Date				
Cmte Board	nd/or Report				
OTHER (Use back side if additional space is	s needed)				
Completed by: Alisa Somera Completed by:	Date January 26, 2018 Date				

Member, Board of Supervisors District 10



City and County of San Francisco

MALIA COHEN 馬莉亞郭嫻

January 8, 2018

Alisa Somera Rules Committee Clerk

RE: Appointment to the Eastern Neighborhoods Citizens Advisory Committee

Dear Ms. Somera,

Malin

It is my pleasure to re-appoint Ms. Irma Lewis to serve on the Eastern Neighborhoods Citizen Advisory Committee. She will continue to serve in seat 2. Please find attached her application.

Sincerely,

Malia Cohen

Member, San Francisco Board of Supervisors



Board of Supervisors City and County of San Francisco 1 Dr. Carlton B. Goodlett Place, Room 244 (415) 554-5184 FAX (415) 554-7714

Application for Boards, Co	mmissions, Committees, & Task Forces
Name of Board, Commission, Committee	e, or Task Force: Eastern Neighborhoods CAC
Seat # or Category (If applicable):	
Name:	
Home Address:	Zip: <u>94107</u>
Home Phone:	Occupation: Management Consultant
Work Phone: 415 206 1456	_ Employer: Self
	ue Zip: 94107
Business E-Mail: irma@SAGConsultar	
_	Yes ■ No If No, where registered:
Pursuant to Charter section 4.101 (a) represent the communities of interesethnicity, race, age, sex, sexual orien	1, please state how your qualifications t, neighborhoods, and the diversity in tation, gender identity, types of disabilities, qualities of the City and County of San
I am active member of my community,	o for over 20 years, residing in District 10 for the last 6. with activities ranging from pulling weeds in Esprit t a community task force) in the negotiation process o a black woman.

Business and/or professional experience:	·
As a management consultant, I help business leaders- For and startups - implement business strategies, build procest deliver programs. In the leadership roles with glow large corporations such as Sun Microsystems, Levi Straus In almost every role, success required working within function identifying a roadmap to success, and building consensus teams responsible for execution.	ss and workgroup capacity, and obal responsibilities working for s & Co., and financial institutions. tionally integrated teams,
Civic Activities:	
Currently, core team member of Toes and Paws for Green co-founded. Member of Dogpatch Neighborhood Assoc. a Task Force. Provide pro bono consulting services to various	nd UCSF Dogpatch Community
Prior activities include: Global Women's Health Imperative Directors; Committee Chair for Edgewood Family Center P Enabling Funds, and Fashion Show Corporate Sponsors.	
Have you attended any meetings of the Board/Commission to which yo	u wish appointment? Yes ■ No
For appointments by the Board of Supervisors, appearance requirement before any appointment can be made. (Applicate before the scheduled hearing.)	
Date: 3/14/17Applicant's Signature: (required)	Irma Lewis
	(Manually sign or type your complete name. NOTE: By typing your complete name, you are hereby consenting to use of electronic signature.)
Please Note: Your application will be retained for one year. all attachments, become public record.	. Once Completed, this form, including

FOR OFFICE USE ONLY:
Appointed to Seat #:_____ Date Seat was Vacated:_____



irma@SAGConsultant.com

Profile

I help leaders figure out why implementing a new strategy seems to be such a heavy lift, and develop an actionable roadmap to success. I partner with business owners to design innovative strategies to build capacity in a particular process or area. And I work with organizations to craft and build-out executive level programs which exceed expectations.

Experience

PRINCIPAL, SYNCOPATION ADVISORY GROUP, SAN FRANCISCO, CA 2008-PRESENT

In a fast paced culture with a steady stream of new platforms and tools, the bottom line impact for an organization maintaining a laser like focus on the needs of its customer should not be underestimated. Successful businesses find ways to stay in ongoing dialogue with customers, while building the internal capacity for flawless execution. Reaching these goals is part art, and part science.

As Principal of Syncopation Advisory Group, I help leaders address challenges to growth by creating a clear integrated picture of the current environment and opportunities, and identify the space and requirements to innovate and transform relationships, services and products.

Practice areas include: Strategy optimization; change management; process design and improvement; post-merger integration; and executive program management.

SELECT CLIENT SUCCESSES:

- Fast growth Tech Partnered with VC backed Silicon Valley Start-up Client to re-engineer a mission critical process impacting scalability. Identified opportunities to improve quality and customer alignment from sales through product delivery. Developed a framework and innovative strategies that addressed branding, on- boarding, roles and responsibilities, systems, and workflow - all implemented with immediate positive results.
- High performance Tech Engaged by Fortune 50 Client to turnaround development efforts for a leadership program impacting 135 S/VP's. Established a Program Management Office, integrating activities of a multidisciplinary team including Instructional Design, Engineering, and Talent Management. Tailored communications for senior leaders to ensure successful messaging. Delivered a top rated program leading to improved new business identification and better customer and talent alignment.
- Transformation Edu/Not for Profit Asked by a leading Graduate School of Business to help improve the capacity of a workgroup responsible for student facing products and services. Assessed stakeholders and developed recommendations impacting the entire organization at all levels. Led implementation and change management activities, resulting in: organization alignment of talent, roles and responsibilities; seamless on-boarding; enhanced program management; and improved team morale. Supported innovation by facilitating design sessions and Agile Salesforce CRM implementation.
- Innovation Post-merger acquisition integration Fortune 50 Tech Client- led global, cross functional team to design and implement strategies to transition customers in deals representing over \$4 billion in bookings. Documented new Al workflows for cross deal adoption. Business lead for Corporate Development Salesforce implementation.

DIRECTOR, SUN MICROSYSTEMS, INC., PALO ALTO, CA 1997-2004

Director, Global Sales Operations (GSO) 2004

Set strategies and managed programs to apply SixSigma principles within GSO, increasing revenue and customer satisfaction. Led the Global Program Office for SunSigma, including: project development, approval, integration, tracking and management reporting.

Director, Global Sales Top Accounts, Operations & Business Development 1999 – 2003

Developed strategies to improve Sun's global sales penetration of and opportunity identification in the top 50 accounts. Designed and launched the Executive Leadership Program, a 1 year graduate level program delivered by IMD (Switzerland). Directed 40+ global team, with programs including: Sales Compensation; Strategic Account Planning and Executive Sponsorship.

Sr. Manager, Finance & Strategy 1997 - 1999

Led global, interdisciplinary engagements to assess and improve business units, functional areas, and major initiatives. Engagements included: HROperations; HRIT system implementation; Field Sales - US and International; and Manufacturing. Synthesized key findings and conclusions in a dashboard for executive management and Sun's Board of Directors.

Additional Work Experience

LEVI STRAUSS & CO., SAN FRANCISCO, CA

- · Sr. Mgr., Consumer Marketing and Forecasting
- Business Lead, Program Management Office for supply chain re-engineering initiative
- Merchandiser/Product Manager

MANAGER, NEW PRODUCT DEVELOPMENT AND MARKETING, AVON PRODUCTS INC., NY, NY

ANALYST, CORPORATE FINANCE, MANUFACTURERS HANOVER TRUST BANK, NY, NY

Education

Harvard Graduate School of Business — MBA, General Management **Yale University** - BA, Economics

Volunteer and Related Experience

Toes and Paws for Green Space, Founding Member, SF, CA

UCSF Dogpatch Community Task Force, Member, SF, CA

Association for Corporate Growth, Social Responsibility Committee, SF CA

Global Women's Health Imperative, Advisory Board Chair and Founding Member, SF, CA

Junior League of San Francisco, Board of Directors;

Junior League of San Francisco, Committee Chair - Fashion Show Corporate Sponsors; Enabling Funds; Edgewood Family Center Partnership

Training

Six Sigma Black Belt; SBA Small Business Consulting; Executive Leadership; Project Management Tools and Techniques; Problem Solving & Process Improvement; Negotiations; Group Process; Managing within the Law; Diversity; Ethics; Audit.

Member, Board of Supervisors District 10



City and County of San Francisco

MALIA COHEN 馬莉亞郭嫻

December 12, 2017

Alisa Somera Rules Committee Clerk

RE: Appointment to the Eastern Neighborhoods Citizens Advisory Committee

Dear Ms. Somera,

It is my pleasure to appoint Ms. Jolene Yee to serve on the Eastern Neighborhoods Citizen Advisory Committee. She would serve in the appointment for seat three, formerly held by Mr. Joe Boss. Please find attached Ms. Yee's application.

Sincerely,

Malia Cohen

Member, San Francisco Board of Supervisors



Board of Supervisors City and County of San Francisco 1 Dr. Carlton B. Goodlett Place, Room 244 (415) 554-5184 FAX (415) 554-7714

Application for Boards, Commissions, Committees, & Task Forces				
Name of Board, Commission, Committee	e, or Task Force	_e . ENCAC		
Seat # or Category (If applicable):		711		
Name: Jolene Yee				
Home Address:		Zip: 94110		
Home Phone:	Occupation: _			
Work Phone:	_ Employer:			
Business Address:		Zip:		
Business E-Mail:	Home	E-Mail:		
Pursuant to Charter Section 4.101 the Charter must consist of electo San Francisco. For certain other t residency requirement. Check All That Apply: Registered voter in San Francisco:	rs (registered voodies, the Boa	oters) of the City and County of ard of Supervisors can waive the		
Resident of San Francisco Yes No If No, place of residence:				
Pursuant to Charter section 4.101 (a) represent the communities of interes ethnicity, race, age, sex, sexual orien and any other relevant demographic Francisco:	t, neighborhoo Itation, gender	ds, and the diversity in identity, types of disabilities,		
I am a first generation Chinese America lived here in San Francisco since 2001 preschool and public elementary schoo	. I'm a parent of	two boys, ages 5 and 8, who attend		

Business and/or profession	nal experience:		
that capacity, I analyzed fin governmental entities include	ancials, legal documents ding cities, counties, tran	analyst for Moody's Investors, management/governance f sit agencies, etc. I have a Ma ternational and Public Affairs	or many asters in
Civic Activities:			
	iteer to improve our local	uare, an all volunteer group of park. I also volunteer for bog their fundraisers.	
Have you attended any meetings	of the Board/Commission to v	which you wish appointment?	Yes No
	ointment can be made.	arance before the RULES Co (Applications must be receive	
Date: 12/9/24/7	icant's Signature: (req	(Manually sign or type your NOTE: By typing your comp	lete name, you are
	on will be retained for on ts, become public record	e year. Once Completed, this	s form, including
FOR OFFICE USE ONLY: Appointed to Seat #:	Геrm Expires:	Date Seat was Vacated:	
01/20/12			

JOLENE K. YEE

San Francisco, California 94110

Experience

Friends of Franklin Square Park, San Francisco, CA

2013 - Present

Leader of volunteer-based community group to improve a local park in the Mission

- Organized community to identify park needs, create solutions to improve park safety and cleanliness, and develop methods to engage the neighborhood.
- Secured \$101,000 corporate donation pledge and an agreement for a multi-year park clean up series from three local real estate development company.
- In coordination with San Francisco Parks and Recreation Department, awarded a \$120,000 grant from the Eastern Neighborhoods Citizen Advisory Committee to construct an outdoor adult workout center at Franklin Square.
- Coordinated advocacy efforts with Supervisor Cohen to procure \$25,000 in City Funds to install additional safety lights at the park.
- Authored a grant application to the San Francisco Recreation & Parks Department Community
 Opportunity Fund to secure nearly \$500,000 in funding to construct a dog play area at the park.
- Coordinated grass root efforts to gather 300+ petition signatures in support of the project.

Parent Volunteer Friends of Potrero Hill Preschool & Clarendon Elementary

2012-Present

Moody's Investors Service, San Francisco, CA

2001 - 2010

Vice President - Senior Analyst

- Lead credit analyst for public sector tax-exempt financings totaling several billions of dollars.
- Elected Board Member for the California Society of Municipal Analysts (2008-2009).
- Credit portfolio included a wide range of transaction types including revenue, special tax, general obligation, lease transactions. Experience evaluating swaps.
- Managed and cultivated relationships with underwriters, financial advisors, and government officials for a variety of local governments.
- Formulated rating recommendations by analyzing financial statements, evaluating legal documents, conducting macroeconomic research, and monitoring legislative changes. Prepared written reports supporting rating rationale by outlining key credit factors.
- Speaker at regional municipal finance conferences.
- Author and contributor to several special reports and rating methodologies.
- Trained and mentored new associates.

J.P. Morgan & Co., Incorporated, New York, NY

June – August 2000

Summer Associate: Community Relations & Philanthropic Services

• Provide consulting services to the YMCA of Greater New York to design and implement an alumni program.

Pacific Crest Outward Bound School, Portland, OR

Special Projects Director

1997 - 1999

- Devised and implemented strategies to increase effectiveness and maximize revenue for Oregon and Washington annual fundraising events.
- Monitored and reconciled a quarter million dollar budget.

Education

Columbia University, School of International & Public Affairs, New York, NY

Master of Public Administration, 2001

Concentration: Advanced Management Techniques

Awarded graduate fellowship

Willamette University, Salem, OR

Bachelor of Arts, 1997

BOARD of SUPERVISORS



City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. 554-5184
Fax No. 554-5163
TDD/TTY No. 554-5227

VACANCY NOTICE

EASTERN NEIGHBORHOODS CITIZENS ADVISORY COMMITTEE

Replaces All Previous Notices

NOTICE IS HEREBY GIVEN of the following vacancies (in **bold**) and term expirations, appointed by the Board of Supervisors:

- **Seat 1**, Keith Goldstein, term expires October 19, 2017, must be nominated by the District 10 Supervisor, and shall live, work, own property or own a business in the "Plan Area" they are appointed to represent, for a two-year term.
- **Seat 2**, Irma Lewis, term expires October 19, 2017, must be nominated by the District 10 Supervisor, and shall live, work, own property or own a business in the "Plan Area" they are appointed to represent, for a two-year term.
- **Seat 3**, succeeding Joseph Boss, term expired, must be nominated by the District 10 Supervisor, and shall live, work, own property or own a business in the "Plan Area" they are appointed to represent, for the unexpired portion a two-year term ending October 19, 2019.
- **Seat 4**, succeeding Walker Bass, term expired, must be nominated by the District 10 Supervisor, and shall live, work, own property or own a business in the "Plan Area" they are appointed to represent, for the unexpired portion of a two-year term ending October 19, 2019.
- **Seat 5**, Fernando Marti, term expires October 19, 2017, must be nominated by the District 6 Supervisor, and shall live, work, own property or own a business in the "Plan Area" they are appointed to represent, for a two-year term.
- Seat 6, Theresa Imperial, term expires October 19, 2019, must be nominated by the District 6 Supervisor, and shall live, work, own property or own a business in the "Plan Area" they are appointed to represent, for a two-year term.
- **Seat 7**, succeeding Chris Block, term expired, must be nominated by the District 8 Supervisor, and shall live, work, own property or own a business in the "Plan Area" they are appointed to represent, for the unexpired portion of a two-year term ending October 19, 2019.

Seat 8, Chirag Bhakta, term expires October 19, 2017, must be nominated by the District 9 Supervisor, and shall live, work, own property or own a business in the "Plan Area" they are appointed to represent, for a two-year term.

Seat 9, Roshann Pressman, term expires October 19, 2017, must be nominated by the District 9 Supervisor, and shall live, work, own property or own a business in the "Plan Area" they are appointed to represent, for a two-year term.

Seat 10, Toby Levy, term expires October 19, 2017, must be nominated by the District 6 Supervisor, and shall live, work, own property or own a business in the "Plan Area" they are appointed to represent, for a two-year term.

Seat 11, John Elberling, term expires October 19, 2017, must be nominated by the District 6 Supervisor, and shall live, work, own property or own a business in the "Plan Area" they are appointed to represent, for a two-year term.

The five designated "*Plan Areas*" of the Eastern Neighborhoods Area Plan, include: 1) East SoMa, 2) Western SoMa, 3) Mission, 4) Showplace Square/Potrero Hill, and 5) Center Waterfront.

<u>Additional Qualifications</u>: All members shall represent the diversity of the Eastern Neighborhoods, including resident renters, resident homeowners, low-income residents, local merchants, established neighborhood groups within the Plan Area, and other groups identified through refinement of the process.

Reports: None.

<u>Sunset Date</u>: The Committee will automatically terminate on December 31, 2020, unless the Board of Supervisors extends the Eastern Neighborhoods Citizens Advisory Committee's term by Ordinance.

Additional information relating to the Eastern Neighborhoods Citizens Advisory Committee, or other seats on this body that are appointed by another authority, may be obtained by reviewing Administrative Code, Section 10E.2(d), available at http://www.sfbos.org/sfmunicodes or by visiting the Committee's website at http://sf-planning.org/eastern-neighborhoods-citizens-advisory-committee.

Interested persons may obtain an application from the Board of Supervisors website at http://www.sfbos.org/vacancy application or from the Rules Committee Clerk at 1 Dr. Carlton B. Goodlett Place, Room 244, San Francisco, CA 94102-4689. Completed applications should be submitted to the Clerk of the Board. All applicants must be residents of San Francisco, unless otherwise stated.

<u>Next Steps</u>: Applicants who are nominated by a District Supervisor and meet minimum qualifications will be contacted by the Rules Committee Clerk once the Rules Committee Chair determines the date of the hearing. Members of the Rules Committee will consider the appointment(s) at the meeting and the applicant(s) may be asked to

state their qualifications. The appointment(s) of the individual(s) who are recommended by the Rules Committee will be forwarded to the Board of Supervisors for final approval.

Please Note: Depending upon the posting date, a vacancy may have already been filled. To determine if any vacancy for this Committee is still available, or if you require additional information, please call the Rules Committee Clerk at (415) 554-5184.

Further Note: Additional seats on this body may be available through other appointing authorities, including the Mayor.

Angela Calvillo
Clerk of the Board

DATED/POSTED: October 3, 2017

San Francisco BOARD OF SUPERVISORS

Date Printed: March 24, 2017

Date Established:

December 19, 2008

Active

EASTERN NEIGHBORHOODS CITIZENS ADVISORY COMMITTEE

Contact and Address:

Mathew Snyder
Planning
1660 Mission Street
San Francisco, CA 94103

Phone: (415) 558-6377 Fax: (415) 558-6409

Email: mathew.snyder@sfgov.org

Authority:

Administrative Code, Section 10E.2(d) (Ordinance Nos. 58-09, 230-09, 197-11, 44-13, and 71-14) (formerly Administrative Code, Section 10E.2 (Ordinance Nos. 500-85, 263-99, 199-06, and 300-08))

Board Qualifications:

The Eastern Neighborhoods Citizens Advisory Committee (CAC) was established to be the advisory body charged with providing input to City agencies and decision makers on all activities related to the implementation of the Eastern Neighborhoods Area Plans: 1) East SoMa, 2) Western SoMa, 3) Mission, 4) Showplace Square/Potrero Hill, and 5) Central Waterfront (Plan Areas). The CAC shall provide input on the prioritization of public benefits, updating the public benefits program, relaying information to community members in each of the four neighborhoods regarding the status of development proposals in the Eastern Neighborhoods, and providing input to Plan Area monitoring efforts.

The CAC shall consist of nineteen (19) members that represent the diversity of the Eastern Neighborhoods (key stakeholders), including resident renters, resident homeowners, low-income residents, local merchants, established neighborhoods groups within the Plan Area, and other groups identified through refinement of the CAC process:

BOARD OF SUPERVISORS APPOINTMENTS (11 Total)

- > Four (4) members nominated by the District 6 Supervisor
- > Four (4) members nominated by the District 10 Supervisor
- > Two (2) members nominated by the District 9 Supervisor
- One (1) member nominated by the District 8 Supervisor

San Francisco BOARD OF SUPERVISORS

MAYORAL APPOINTMENTS (8 Total)

- > Five (5) members, with one (1) voting member representing each of the five neighborhoods
- > Three (3) at-large members

Additional Qualifications: All members shall live, work, own property or own a business in the Plan Area they are appointed to represent.

Members shall serve for two-year terms, with the initial terms being staggered randomly. The Planning Department or the Interagency Plan Implementation Committee shall designate necessary staffing from relevant agencies to the CAC.

Reports: None.

Sunset Date: The CAC will automatically terminate on December 31, 2020, unless the Board of Supervisors extends the CAC's term by Ordinance.