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	COMMITTEE/BOA	RD OF SUPERV	'ISORS
	AGENDA PACK	ET CONTENTS LIST	•
Committee:	Rules Committee	Date	April 11, 2018
Board of Su	pervisors Meeting	Date	April 17,2018
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X X	Ordinance		•
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	Introduction Form Department/Agency Co	over Letter and/or Re	enort .
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Completed	by: Alisa Somera	Dat	<b>e</b> <u>April 6, 2018</u>
Completed	· · · · · · · · · · · · · · · · · · ·	Dat	e April 13, 2019

FILE NO. 180192	F	П	F	NO	1:	RN	192
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## ORDINANCL 40.

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1	[Administrative Code - Italian American Heritage Day]
2	
3	Ordinance amending the Administrative Code to declare the second Monday in October
4	each year to be Italian American Heritage Day in addition to Indigenous Peoples Day.
5	NOTE: Unchanged Code text and uncodified text are in plain Arial font.
6	Additions to Codes are in <u>single-underline italics Times New Roman font</u> .  Deletions to Codes are in <u>strikethrough italics Times New Roman font</u> .
7	Board amendment additions are in double-underlined Arial font.  Board amendment deletions are in strikethrough Arial font.
8	Asterisks (* * * *) indicate the omission of unchanged Code subsections or parts of tables.
9	
1.0	Be it ordained by the People of the City and County of San Francisco:
11	
12	Section 1. The Administrative Code is hereby amended by adding Section 16.4-1, to
13	read as follows:
14	SEC. 16.4-1. ITALIAN AMERICAN HERITAGE DAY.
15	(a) Findings.
16	(1) San Francisco was built by entrepreneurs, innovators, and communities dedicated
17	to promoting the City as a world leader and destination. The City owes a great deal of gratitude to the
18	Italian immigrants and Italian American individuals, families, and communities who have made
19	innumerable contributions to our City's society, culture, landscape, and history.
20	(2) San Francisco is named for St. Francis of Assisi - an Italian Catholic friar, deacon,
21	and preacher, whose compassion for service to all living beings led him to act as a champion for those
.22	in extreme poverty and for the protection of the world's natural spaces and environment.
23	(3) The first Italian immigrants arrived and settled in the San Francisco Bay area in the
24	1840's, around the time of California's official statehood and the incorporation of San Francisco.
25	

(4) Italian immigrants who settled in San Francisco from the Gold Rush through the
1880's built a strong economic foundation in the Bay Area and Northern California in trades such a
fishing, agriculture, restauranteuring, culinary arts, winemaking, and merchantry.

- (5) One such Italian merchant to settle in the area in 1847 was Domenico Ghirardelli, the owner and operator of a confectionery which introduced visitors and residents to Italian sweets and chocolate. Ghirardelli Square remains today one of the top economic centers and tourist destinations in San Francisco.
- (6) Other skilled Italian merchants, laborers, and master craftsmen imported and utilized Italian marble in San Francisco homes and buildings, including the seat of City government, City Hall.
- (7) In the 1850's, Italian Jesuit priests, Father Nobili and Father Accolti, founded St.

  Ignatius College, which we know today as the University of San Francisco.
- (8) Throughout the 1860's, early Italian settlers filled roles in City public works and sanitation, contributing to the creation of Golden Gate Park.
- (9) After the devastation caused by the 1906 earthquake and fire, the City's Italian

  American community banded together in City neighborhoods such as North Beach and Telegraph Hill,
  to rebuild homes, businesses, and streets. The resilience and work ethic of the Italian American
  community led to a rapid recovery from the disaster in these areas.
- (10) Famed local photographer Giovanni Monaco captured hundreds of photos of the 1906 disaster, which remain some of the only records documenting the impact of the earthquake and fire on neighborhoods, communities, and families.
- (11) The Bank of Italy's Amadeo P. Giannini set up a desk from two barrels and a wooden plank in Fisherman's Wharf in the aftermath of the 1906 disaster to help provide Italian

  Americans with financial resources to overcome hardship. Giannini believed that financial institutions should first serve the individual, and he brought the first network of branch banking into communities

and neighborhoods - the first branch opening in the Mission District. Giannini's network and institution expanded into what we now know as Bank of America.

- (12) The City's reputation as a vibrant, world-renowned center of arts is built upon a foundation of contributions by Italian artists, singers, dancers, filmmakers, and philanthropists. For example, Gaetano Merola led the establishment of the City's first resident opera company in 1923.

  Merola's leadership and collaboration with other community members led to the creation of the San Francisco Opera Association, which stands today as the oldest surviving opera company on the West Coast. He also connected with City leaders and residents to construct the War Memorial Opera House during the Great Depression as a monument to San Francisco's veterans of the First World War.
- (13) Italian American poet Lawrence Ferlinghetti founded beloved literary site City

  Lights Bookstore in 1953. City Lights continues today as a free and open space for poets, authors, and

  book lovers all across the world.
- (14) San Francisco has inspired the nation with great Italian American athletes, such as baseball's Joe Dimaggio, Dom Dimaggio, Tony Lazzeri, and Frank Crosetti.
- (15) Italian Americans have consistently led and served the City through philanthropic and charitable causes. In 1858, La Societa Italiana di Mutua Beneficenza was created to provide relief for struggling Italian immigrants. La Societa was the first mutual benefit society in San Francisco, and for decades, operated as the oldest, continuously-existing Italian organization in the United States.
- (16) Perhaps some of the biggest contributions Italian Americans have made in San Francisco are in public service, policy-making, and political leadership. Three Italian American mayors have led San Francisco through momentous times: Mayor Angelo Rossi, the first mayor of 100% Italian descent to manage a major U.S. city, presided over the building of the Golden Gate and Bay Bridges. Mayor Joseph Alioto steered the city through the cultural revolution of the late 1960's and 1970's and through major capital projects such as BART, the Embarcadero Center, and the Transamerica Pyramid. Mayor George Moscone fought to keep the San Francisco Giants in the City

- 11	
1	and left a legacy of promoting tolerance and acceptance of individuals from all walks of life.
2	Congresswoman Nancy Pelosi is the first woman to serve as Speaker of the U.S. House of
3	Representatives.
4	(17) The Italian Heritage Parade recognizes the accomplishments and culture of all
5	Italians and Italian Americans and remains the oldest in the nation, celebrating its 150th Anniversary
6	<u>in October 2018.</u>
7	(18) Italians and Italian Americans continue to promote San Francisco's growth by
8	working and leading in economic and trade sectors, including technology and innovation.
9	(19) Those who live or work in, or visit San Francisco are fortunate to experience
10	traces of the earliest contributions and creations of San Francisco Italian American culture through
11 .	businesses, restaurants, shops, community events, and daily life throughout North Beach.
12	(20) We honor all Italians and Italian Americans for their commitment to San
13	Francisco's growth and vibrancy and will continue to honor their passion for hard work, love and
14	dedication to family and loved ones, and the cherished opportunity to live life.
15	(b) This subsection (b) supplements Section 16.4(b) of the Administrative Code. The second
16	Monday in October each year shall be known as Italian American Heritage Day in addition to being
17	known as Indigenous Peoples Day. All official City communications, notices, calendars, and other
18	publications, whether electronic or paper, shall refer to that day as both Italian American Heritage
19	Day and Indigenous Peoples Day.
20	(c) Within 30 days of the effective date of the ordinance enacting this Section 16.4-1, the City
21	Administrator shall notify all City boards, commissions, committees, and other bodies, and all City
22	departments, of the requirements of this Section.
23	(d) This Section 16.4-1 does not affect the recognition or non-recognition of the second
24	Monday in October as a holiday for City departments and employees.

(e) Nothing in this Section 16.4-1 shall prohibit the City from providing funds or support to events that commemorate or celebrate the holiday using the name Columbus Day or other descriptors.

Section 2. Effective Date. This ordinance shall become effective 30 days after enactment. Enactment occurs when the Mayor signs the ordinance, the Mayor returns the ordinance unsigned or does not sign the ordinance within ten days of receiving it, or the Board of Supervisors overrides the Mayor's veto of the ordinance.

APPROVED AS TO FORM: DENNIS J. HERRERA, City Attorney

By:

BRADLEY A. RUSSI Deputy City Attorney

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### **LEGISLATIVE DIGEST**

[Administrative Code - Italian American Heritage Day]

Ordinance amending the Administrative Code to declare the second Monday in October each year to be Italian American Heritage Day in addition to Indigenous Peoples Day.

#### **Existing Law**

The City currently refers to the second Monday in October as Indigenous Peoples Day. Until the recent enactment of the Indigenous Peoples Day ordinance, the City referred to the second Monday in October as Columbus Day.

#### Amendments to Current Law

The proposed ordinance would amend the Administrative Code to recognize the second Monday in October as Italian American Heritage Day in addition to Indigenous Peoples Day. The ordinance would require all official City communications to refer to that day as both Italian American Heritage Day and Indigenous Peoples Day. The proposed ordinance does not affect the recognition or non-recognition of the second Monday in October as a holiday for City departments and employees.

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#### **BOARD of SUPERVISORS**



City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. 554-5184
Fax No. 554-5163
TDD/TTY No. 554-5227

## MEMORANDUM

TO:

Naomi Kelly, City Administrator, Office of the City Administrator

FROM:

Re

Alisa Somera, Legislative Deputy Director

Rules Committee

DATE:

March 6, 2018

SUBJECT:

LEGISLATION INTRODUCED

The Board of Supervisors' Rules Committee has received the following proposed legislation, introduced by Supervisor Stefani on February 27, 2018:

File No. 180192

Ordinance amending the Administrative Code to declare the second Monday in October each year to be Italian American Heritage Day in addition to Indigenous Peoples Day.

If you have comments or reports to be included with the file, please forward them to me at the Board of Supervisors, City Hall, Room 244, 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102 or by email at: <a href="mailto:alisa.somera@sfgov.org">alisa.somera@sfgov.org</a>.

c: Lynn Khaw, Office of the City Administrator Lihmeei Leu, Office of the City Administrator Print Form

# **Introduction Form**

By a Member of the Board of Supervisors or Mayor

Time stamp or meeting date

hereby submit the following item for introduction (select only one):	CD Z / Jor meeting date
	The second secon
✓ 1. For reference to Committee. (An Ordinance, Resolution, Motion or Charter Ar	nendment).
2. Request for next printed agenda Without Reference to Committee.	
3. Request for hearing on a subject matter at Committee.	
4. Request for letter beginning:"Supervisor	inquiries"
5. City Attorney Request.	
6. Call File No. from Committee.	
7. Budget Analyst request (attached written motion).	
8. Substitute Legislation File No.	
9. Reactivate File No.	•
10. Question(s) submitted for Mayoral Appearance before the BOS on	
	**************************************
ease check the appropriate boxes. The proposed legislation should be forwarded to	to the following:
☐ Small Business Commission ☐ Youth Commission ☐	Ethics Commission
Planning Commission Building Inspection	Commission
Note: For the Imperative Agenda (a resolution not on the printed agenda), use th	ne Imperative Form.
Sponsor(s):	
Stefani, Cohen, Safai, Peskin Breed	
Subject:	
Administrative Code - Italian American Heritage Day	
The text is listed:	
Signature of Sponsoring Supervisor:	
For Clerk's Use Only	