File No. <u>180545</u>

Committee Item No. _____1 Board Item No.

COMMITTEE/BOARD OF SUPERVISORS

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Committee: Rules Committee

Date _____ July 16, 2018

Board of Supervisors Meeting

Date _____

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Completed by: _	Victor Young	Date	July 12, 2018
Completed by:		Date	191-1

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AMENDED IN COMMITTEE 7/9/2018

(SECOND DRAFT)

[Charter Amendment - Privacy First Policy]

Describing and setting forth a proposal to the voters at an election to be held November 6, 2018, to amend the Charter of the City and County of San Francisco to adopt a Privacy **First Policy.**

NOTE:

Unchanged Charter text and uncodified text are in plain font. Additions are single-underline italics Times New Roman font. Deletions are strike-through italics Times New Roman font. Asterisks (* * * *) indicate the omission of unchanged Charter subsections.

Section 1. The Board of Supervisors hereby submits to the qualified voters of the City and County, at an election to be held on November 6, 2018, a proposal to amend the Charter of the City and County of San Francisco by adding Section 16.130, to read as follows:

SEC. 16.130. PRIVACY FIRST POLICY.

(a) The principles stated in subsection (e) of this Section 16.130 constitute the Privacy First Policy of the City and County of San Francisco ("City") and are intended to provide guidance to the City when considering the adoption of privacy-protective laws, regulations, policies, and practices for the City; the City's contractors, lessees, and grantees; third parties receiving permits, licenses, or other entitlements from the City; and persons (including businesses and other entities) within the regulatory authority of the City.

(b) All parts of City government, including but not limited to boards, commissions, departments, other bodies, and officials, are authorized to implement any or all of these principles consistent with other provisions of the Charter, including this Section 16.130, and City law.

(c) Notwithstanding subsection (b), and notwithstanding any other provision of the Charter, the Board of Supervisors shall have authority by ordinance to implement these

principles as it deems appropriate. This authority includes imposing requirements that implement any or all of these principles on any or all City boards, commissions, departments, other entities, and officials, and on any or all contractors, lessees, grantees, third parties receiving permits, licenses, or other entitlements, or others, within the jurisdiction of said boards, commissions, departments, other entities, and officials.

(d) For purposes of the Privacy First Policy, "Personal Information" means any information that identifies, relates to, describes, or is capable of being associated with, a particular individual. Personal Information includes, but is not limited to, an individual's name, signature, social security number, physical characteristics or description, address, geolocation data, IP address, telephone number, passport number, driver's license or state identification card number, insurance policy number, education, employment, employment history, bank account number, credit card number, debit card number, or any other financial information, medical information, genetic and biometric data, or health insurance information.

(e) When considering the adoption of privacy-protective laws, regulations, policies, and practices, the City shall:

(1) Engage with and inform individuals and communities likely to be impacted by the collection, storage, sharing, or use of their Personal Information prior to authorizing and prior to any change regarding the collection, storage, sharing, or use of their Personal Information.

(2) Ensure that Personal Information is only collected, stored, shared, or used pursuant to a lawful and authorized purpose.

(3) Allow individuals to access Personal Information about themselves that has been collected, and provide access and tools to correct any inaccurate Personal Information.

Supervisors Peskin; Yee, Ronen, Kim, Fewer BOARD OF SUPERVISORS

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Information, and provide alternative and equal access to goods and services for those who deny or revoke consent. (5) Discourage the collection, storage, sharing, or use of Personal Information, including Personal Information that may identify an individual's race, religion or creed, national origin, gender, sexual orientation, age, physical or mental disability, or other potentially sensitive demographic information, unless necessary to accomplish a lawful and authorized purpose. (6) De-identify data sets, when collected for research, statistical, or other analytical purposes, thereby removing the ability to connect personal characteristics with specific individuals, and implement technical safeguards to prevent re-identification of information. (7) Adopt and make public, or cause to be made public, policies and practices for responding to requests or demands for Personal Information from governmental entities. (8) Allow individuals to move and organize throughout the City without being tracked or located in a manner that subjects them to collection of Personal Information without their consent. (9) Evaluate and mitigate bias or inaccuracy in the collection, storage, sharing, or use of Personal Information, and anticipate potential bias in secondary uses of and algorithms used in connection with Personal Information. (10) Retain Personal Information for only as long as necessary to accomplish a lawful and authorized purpose. (11) Secure Personal Information against unauthorized or unlawful processing or disclosure; unwarranted access, manipulation, or misuse; and accidental loss, destruction, or damage.

(4) Solicit informed consent to the collection, storage, sharing, or use of Personal

Supervisors Peskin; Yee, Ronen, Kim, Fewer BOARD OF SUPERVISORS

1	(f) In furtherance of the Privacy First Policy, the City Administrator, by May 31, 2019,		
2	shall propose for consideration by the Board of Supervisors an ordinance establishing criteria		
3	and rules that the City shall adhere to (1) in the City's own practices for the collection, storage,		
4	sharing, and use of Personal Information; (2) when entering into contracts, grants, or leases		
5	with third parties that are, or may in the future be, in a position to collect, store, share, or use		
6	Personal Information in connection with or generated by the contract, grant, or lease; and (3)		
7	when issuing permits, licenses, or other entitlements that involve, or may in the future involve,		
8	collection, storage, sharing, or use of Personal Information in connection with or generated by		
9	the permit, license, or other entitlement. The proposed ordinance may also address criteria and		
10	rules regarding collection, storage, sharing, and use of Personal Information by persons		
11	(including businesses and other entities) within the City's regulatory authority. This subsection		
12	(f) shall not be construed to restrict the authority of the Board of Supervisors at any time to		
13	adopt an ordinance concerning the subjects that are or could be addressed by the City		
14	Administrator in the proposed ordinance.		
15	(g) No less frequently than every three years following the submission under subsection		
16	(f) of the City Administrator's proposed ordinance, the City Administrator shall provide to the		
17	Board of Supervisors and the Mayor a written report describing the City's implementation of the		
18	Privacy First Policy; describing new dimensions of collecting, storing, sharing, and using		
19	Personal Information that may present a threat to privacy; and making such recommendations		
20	as the City Administrator deems appropriate, including but not limited to recommendations to		
21	adopt or amend ordinances regarding the collection, storage, sharing, or use of Personal		
22	Information.		

(h) The principles in subsection (e) underlying the Privacy First Policy are not binding or self-executing but rather are intended as a guide to City boards, commissions, departments,

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other bodies, and officials, and to the Board of Supervisors, when considering the adoption of privacy-protective laws, regulations, policies, and practices.

(i) The Privacy First Policy may not be implemented in a manner that is inconsistent with voter-approved ordinances regarding privacy, open meetings, or public records. Notwithstanding any other provision of the Charter, the Board of Supervisors is authorized by ordinance to amend voter-approved ordinances regarding privacy, open meetings, or public records, provided that any such amendment is not inconsistent with the purpose or intent of the voter-approved ordinance.

(*j*) The Privacy First Policy is not intended in any manner to limit the power of the City to protect privacy by adopting laws, regulations, policies, and practices within the City's power, whether specified or not specified in this Section 16.130.

(k) This Section 16.130 shall not apply to the extent, if any, its application is preempted by federal or state law.

APPROVED AS TO FORM: DENNIS J. HERRERA, City Attorney

By:

PAUL ZAREFSKY Deputy City Attorney

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Supervisors Peskin; Yee, Ronen, Kim, Sheehy, Fewer BOARD OF SUPERVISORS

REVISED LEGISLATIVE DIGEST

(7/9/2018, Amended in Committee)

[Charter Amendment - Privacy First Policy]

Describing and setting forth a proposal to the voters at an election to be held November 6, 2018, to amend the Charter of the City and County of San Francisco to adopt a Privacy First Policy.

Existing Law

While federal, state, and City law provide some protections for privacy in the collection, storage, sharing, and use of Personal Information, there is no overarching set of privacy-protective principles in City law.

Amendments to Current Law

The Charter amendment establishes a Privacy First Policy to provide guidance to the City when considering the adoption of privacy-protective laws, regulations, policies, and practices for the City; the City's contractors, lessees, and grantees; third parties receiving permits, licenses, or other entitlements from the City; and persons (including businesses and other entities) within the regulatory authority of the City.

These principles constitute the Privacy First Policy:

- 1. Engage with and inform those likely to be impacted by the collection, storage, sharing, or use of their Personal Information prior to authorizing and prior to any change regarding the collection, storage, sharing, or use of their Personal Information.
- 2. Ensure that Personal Information that is collected, stored, shared, or used is done so pursuant to a lawful and authorized purpose.
- 3. Allow individuals to access Personal Information about themselves that has been collected, and provide access and tools to correct any inaccurate Personal Information.
- 4. Solicit informed consent to the collection, storage, sharing, or use of Personal Information, and provide alternative and equal access to goods and services for those who deny or revoke consent.
- 5. Discourage the collection, storage, sharing, or use of Personal Information, including potentially sensitive demographic information, unless necessary to accomplish a lawful, authorized purpose.

- 6. De-identify data sets, when collected for research and other analytical purposes, to remove the ability to connect personal characteristics with specific individuals, and implement technical safeguards to prevent re-identification of information.
- 7. Adopt and make public or cause to be made public policies and practices to respond to requests or demands for Personal Information from governmental entities.
- 8. Allow individuals to move and organize in the City without being tracked or located in a manner that subjects them to unconsented collection of their Personal Information.
- 9. Evaluate, anticipate, and mitigate actual or potential bias or inaccuracy in the collection, storage, sharing, or use of Personal Information.
- 10. Retain Personal Information for only as long as necessary to accomplish a lawful and authorized purpose.
- 11. Secure Personal Information against unauthorized or unlawful processing or disclosure; unwarranted access, manipulation or misuse; and accidental loss, destruction, or damage.

For purposes of the Privacy First Policy, Personal Information is "any information that identifies, relates to, describes, or is capable of being associated with, a particular individual. Personal Information includes, but is not limited to, an individual's name, signature, social security number, physical characteristics or description, address, geolocation data, IP address, telephone number, passport number, driver's license or state identification card number, insurance policy number, education, employment, employment history, bank account number, credit card number, debit card number, or any other financial information, medical information, genetic and biometric data, or health insurance information."

The Charter amendment authorizes all parts of City government (such as boards, commissions, departments, other entities, and officials) to implement the Privacy First Policy. It further authorizes the Board of Supervisors to impose requirements implementing the Privacy First Policy on all parts of City government.

The Privacy First Policy is not in itself binding or self-executing. But the Charter amendment requires the City Administrator, by May 29, 2019, to propose an ordinance establishing criteria and rules to implement the Privacy First Policy. The City Administrator's proposed ordinance would neither limit the legislative authority of the Board of Supervisors nor require the Board to adopt legislation. The Charter amendment also requires the City Administrator, no less frequently than every three years following submission of the proposed ordinance, to submit a report describing the City's implementation of the Privacy First Policy and new dimensions of collecting, storing, sharing, and using Personal Information that may present a threat to

FILE NO. 180545

privacy, and making recommendations as appropriate, including regarding adoption or amendment of ordinances in furtherance of the Privacy First Policy.

The Charter amendment may not be implemented in a manner that is inconsistent with voterapproved ordinances regarding privacy, open meetings, or public records. It permits the Board of Supervisors by ordinance to amend such voter-approved ordinances if such amendment is not inconsistent with the purpose or intent of the voter-approved ordinances.

The Charter amendment does not apply to the extent, if any, its application would be preempted by federal or state law.

Background Information

This Legislative Digest accompanies the Second Draft of the Charter amendment, as presented in committee on July 9, 2018.

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City Hall Dr. Carlton B. Goodlett Place, Room 244 San Francisco 94102-4689 Tel. No. 554-5184 Fax No. 554-5163 TDD/TTY No. 554-5227

May 30, 2018

File No. 180545

Lisa Gibson Environmental Review Officer Planning Department 1650 Mission Street, Suite 400 San Francisco, CA 94103

BOARD of SUPERVISORS

Dear Ms. Gibson:

On May 22, 2018, Supervisor Peskin introduced legislation for the following proposed Charter Amendment for the November 6, 2018, Election:

File No. 180545

Charter Amendment (First Draft) to amend the Charter of the City and County of San Francisco to adopt a Privacy First Policy; at an election to be held on November 6, 2018.

This legislation is being transmitted to you for environmental review.

Angela Calvillo, Clerk of the Board

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Attachment

c: Joy Navarrete, Environmental Planner Laura Lynch, Environmental Planner

Not defined as a project under CEQA Guidelines Sections 15378 and 15060(c)(2) because it does not result in a physical change in the environment.

Digitally signed by Joy Navarrete

Joy Navarrete, o-Planing, ou=Environmental Planing, email=joy.navarrete@sfgov.org, c=US Date: 2018.06.01 14:18:44-07'00'



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July 10, 2018

File No. 180545-2

Lisa Gibson Environmental Review Officer Planning Department 1650 Mission Street, Suite 400 San Francisco, CA 94103

Dear Ms. Gibson:

On July 9, 2018, Supervisor Peskin amended legislation for the following proposed Charter Amendment for the November 6, 2018, Election:

File No. 180545-2

Charter Amendment (Second Draft) to amend the Charter of the City and County of San Francisco to adopt a Privacy First Policy; at an election to be held on November 6, 2018.

This amended legislation is being transmitted to you for environmental review.

Angela Calvillo, Clerk of the Board

Somera, Legislative Deputy Director By: Alisa Rules Committee

Attachment

c: Joy Navarrete, Environmental Planner Laura Lynch, Environmental Planner



City Hall Dr. Carlton B. Goodlett Place, Room 244 San Francisco 94102-4689 Tel. No. 554-5184 Fax No. 554-5163 TDD/TTY No. 554-5227

MEMORANDUM

TO: Ben Rosenfield, City Controller, Office of the Controller

FROM: Alisa Somera, Legislative Deputy Director, Rules Committee Board of Supervisors

DATE: July 10, 2018

SUBJECT: AMENDED CHARTER AMENDMENT November 6, 2018 Election

The Board of Supervisors' Rules Committee has received the following Charter Amendment for the November 6, 2018, Election, amended by Supervisor Peskin on July 9, 2018. This matter is being referred to you in accordance with Rules of Order 2.22.4.

File No. 180545-2

Charter Amendment (Second Draft) to amend the Charter of the City and County of San Francisco to adopt a Privacy First Policy; at an election to be held on November 6, 2018.

Please review and prepare a financial analysis of the amended measure prior to the first Rules Committee hearing.

If you have any questions or concerns, please call me at (415) 554-7711 or email: <u>alisa.somera@sfgov.org</u>. To submit documentation, please forward to me at the Board of Supervisors, City Hall, Room 244, 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102.

c: Todd Rydstrom, Deputy City Controller Peg Stevenson, City Performance Director Natasha Mihal, City Services Auditor



City Hall Dr. Carlton B. Goodlett Place, Room 244 San Francisco 94102-4689 Tel. No. 554-5184 Fax No. 554-5163 TDD/TTY No. 554-5227

MEMORANDUM

TO:

Andres Power, Liaison to the Board of Supervisors, Mayor's Office Jon Givner, Deputy City Attorney, Office of the City Attorney John Arntz, Director, Department of Elections LeeAnn Pelham, Executive Director, Ethics Commission Naomi Kelly, City Administrator, Office of the City Administrator Linda Gerull, Executive Director/CIO, Department of Technology Barbara A. Garcia, Director, Department of Public Health William Scott, Police Chief, Police Department Vicki Hennessy, Sheriff, Sheriff's Department Joanne Hayes-White, Chief, Fire Department

FROM: Alisa Somera, Legislative Deputy Director, Rules Committee Board of Supervisors

DATE: July 10, 2018

SUBJECT: AMENDED CHARTER AMENDMENT November 6, 2018 Election

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File No. 180545-2

Charter Amendment (Second Draft) to amend the Charter of the City and County of San Francisco to adopt a Privacy First Policy; at an election to be held on November 6, 2018.

Please review and submit any reports or comments you wish to be included with the legislative file.

If you have any questions or concerns, please call me at (415) 554-7711 or email: <u>alisa.somera@sfgov.org</u>. To submit documentation, please forward to me at the Board of Supervisors, City Hall, Room 244, 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102.

c: Shahde Tavakoli, Mayor's Office Patrick Ford, Ethics Commission Lynn Khaw, Office of the City Administrator Lihmeei Leu, Office of the City Administrator Greg Wagner, Department of Public Health Naveena Bobba, Department of Public Health Sneha Patil, Department of Public Health Rowena Carr, Police Department Asja Steeves, Police Department Theodore Toet, Sheriff's Department Katherine Gorwood, Sheriff's Department Nancy Crowley, Sheriff's Department Kelly Alves, Fire Department



City Hall Dr. Carlton B. Goodlett Place, Room 244 San Francisco 94102-4689 Tel. No. 554-5184 Fax No. 554-5163 TDD/TTY No. 554-5227

May 30, 2018

File No. 180545

Lisa Gibson Environmental Review Officer Planning Department 1650 Mission Street, Suite 400 San Francisco, CA 94103

Dear Ms. Gibson:

On May 22, 2018, Supervisor Peskin introduced legislation for the following proposed Charter Amendment for the November 6, 2018, Election:

File No. 180545

Charter Amendment (First Draft) to amend the Charter of the City and County of San Francisco to adopt a Privacy First Policy; at an election to be held on November 6, 2018.

This legislation is being transmitted to you for environmental review.

Angela Calvillo, Clerk of the Board By: Alisa Somera, Legislative Deputy Director Rules Committee

Attachment

c: Joy Navarrete, Environmental Planner Laura Lynch, Environmental Planner



City Hall Dr. Carlton B. Goodlett Place, Room 244 San Francisco 94102-4689 Tel. No. 554-5184 Fax No. 554-5163 TDD/TTY No. 554-5227

MEMORANDUM

TO: FROM: Sen Rosenfield, City Controller, Office of the Controller Alisa Somera, Legislative Deputy Director, Rules Committee Board of Supervisors

DATE: May 30, 2018

SUBJECT: CHARTER AMENDMENT INTRODUCED November 6, 2018 Election

The Board of Supervisors' Rules Committee has received the following Charter Amendment for the November 6, 2018, Election, introduced by Supervisor Peskin on May 22, 2018. This matter is being referred to you in accordance with Rules of Order 2.22.4.

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Please review and prepare a financial analysis of the proposed measure prior to the first Rules Committee hearing.

If you have any questions or concerns, please call me at (415) 554-7711 or email: <u>alisa.somera@sfgov.org</u>. To submit documentation, please forward to me at the Board of Supervisors, City Hall, Room 244, 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102.

c: Todd Rydstrom, Deputy City Controller Peg Stevenson, City Performance Director



City Hall Dr. Carlton B. Goodlett Place, Room 244 San Francisco 94102-4689 Tel. No. 554-5184 Fax No. 554-5163 TDD/TTY No. 554-5227

MEMORANDUM

TO: Andres Power, Liaison to the Board of Supervisors, Mayor's Office Jon Givner, Deputy City Attorney, Office of the City Attorney John Arntz, Director, Department of Elections LeeAnn Pelham, Executive Director, Ethics Commission Naomi Kelly, City Administrator, Office of the City Administrator Linda Gerull, Executive Director/CIO, Department of Technology Barbara A. Garcia, Director, Department of Public Health William Scott, Police Chief, Police Department Vicki Hennessy, Sheriff, Sheriff's Department Joanne Hayes-White, Chief, Fire Department

FROM:

Alisa Somera, Legislative Deputy Director, Rules Committee

- DATE: May 30, 2018
- SUBJECT: CHARTER AMENDMENT INTRODUCED November 6, 2018 Election

The Board of Supervisors' Rules Committee has received the following Charter Amendment for the November 6, 2018, Election, introduced by Supervisor Peskin on May 22, 2018. This matter is being referred to you in accordance with Rules of Order 2.22.4.

File No. 180545

Charter Amendment (First Draft) to amend the Charter of the City and County of San Francisco to adopt a Privacy First Policy; at an election to be held on November 6, 2018.

Please review and submit any reports or comments you wish to be included with the legislative file.

If you have any questions or concerns, please call me at (415) 554-7711 or email: <u>alisa.somera@sfgov.org</u>. To submit documentation, please forward to me at the Board of Supervisors, City Hall, Room 244, 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102.

c: Shahde Tavakoli, Mayor's Office Kyle Kundert, Ethics Commission Lynn Khaw, Office of the City Administrator Lihmeei Leu, Office of the City Administrator David German, Department of Technology Greg Wagner, Department of Public Health Naveena Bobba, Department of Public Health Sneha Patil, Department of Public Health Rowena Carr, Police Department Asja Steeves, Police Department Theodore Toet, Sheriff's Department Katherine Gorwood, Sheriff's Department Nancy Crowley, Sheriff's Department Kelly Alves, Fire Department

Print Form				
Introduction Form	BOARDICE SUPERVISIONIU SAN BALHOISCO			
By a Member of the Board of Supervisors or Mayor	2213 新社 22 PH 4:25			
I hereby submit the following item for introduction (select only one):	Time stamp or meeting date			
1. For reference to Committee. (An Ordinance, Resolution, Motion or Chart	er Amendment).			
2. Request for next printed agenda Without Reference to Committee.				
3. Request for hearing on a subject matter at Committee.				
4. Request for letter beginning :"Supervisor	inquiries"			
5. City Attorney Request.				
6. Call File No. from Committee.				
7. Budget Analyst request (attached written motion).				
8. Substitute Legislation File No.				
9. Reactivate File No.				
10. Question(s) submitted for Mayoral Appearance before the BOS on				
Please check the appropriate boxes. The proposed legislation should be forwar				
Small Business Commission Vouth Commission	Ethics Commission			
Planning Commission Building Inspec	ction Commission			
Note: For the Imperative Agenda (a resolution not on the printed agenda), u	use the Imperative Form.			
Sponsor(s):				
Peskin; Yee, Ronen, Kim, Sheehy, Fewer				
Subject:				
[Charter Amendment – Privacy First Policy]				
The text is listed:	······			
Describing and setting forth a proposal to the voters at an election to be held November 6, 2018, to amend the Charter of the City and County of San Francisco to adopt a Privacy First Policy.				
Signature of Sponsoring Supervisor:	u M.			

For Clerk's Use Only

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