



OFFICE OF THE CONTROLLER
CITY AND COUNTY OF SAN FRANCISCO

Ben Rosenfield
Controller

Todd Rydstrom
Deputy Controller

Ms. Angela Calvillo
Clerk of the Board of Supervisors
1 Dr. Carlton B. Goodlett Place Room 244
San Francisco, CA 94102-4689

July 16, 2018

RE: File 180545 - Charter amendment creating a Privacy First Policy

Dear Ms. Calvillo,

Should the proposed charter amendment be approved by the voters, in my opinion, it would have a minimal to moderate impact on the cost of government, depending on the practices used to implement aspects of the privacy policies described in the amendment.

The proposed amendment establishes a Privacy First Policy to provide guidance to the City when considering the adoption of privacy-protective laws, regulations, policies, and practices, including 11 principles which constitute the policy. The amendment may not be implemented in a manner that is inconsistent with voter-approved ordinances regarding privacy, open meetings, or public records.

By May 31, 2019, the City Administrator would propose an ordinance establishing criteria and rules for the collection, storage, sharing, and use of personal information for City practices, including when entering into contracts with third parties and when issuing permits, licenses, and other entitlements. The cost to implement the proposed charter amendment is dependent on decisions that the Board of Supervisors make through the legislative process to enact a Privacy First Policy ordinance.

Sincerely,


Ben Rosenfield
Controller

Note: This analysis reflects our understanding of the proposal as of the date shown. At times further information is provided to us which may result in revisions being made to this analysis before the final Controller's statement appears in the Voter Information