

YEAR END REPORT
JULY 2016-JUNE 2017

PRESENTED TO:

City and County of San Francisco Board of Supervisors

*North of Market/Tenderloin Community Benefit District Corporation
Board of Directors*

San Francisco Office of Economic and Workforce Development

YEAR END REPORT

JULY 2016 – DECEMBER 2017

SUMMARY OF PROGRAMS, EVENTS, AND ACTIVITIES

The Tenderloin Community Benefit District and its Board members work diligently to implement the objectives of the organization's mandated management plan. FY 2016/17 can be viewed as a year of building capacity and adding programs to move the organization forward. Many initiatives supported this effort:

strategic planning; substantial funding procurement; new interim leadership and approval of several new neighborhood improvement projects.

Many projects and tasks have commenced this year; these will offer a renewed connection to the neighborhood and community, and will continue to engage and connect throughout 2017. The Security Camera Project and Community Banner Campaign have the potential to create great positive impact upon the community. Ultimately, the strategic planning and new leadership will support the ultimate goal of recruiting long-term leadership, with more developed resource capacity that can execute the lead objective of CBD renewal in 2020.

In the fiscal year of July 2016 to June 2017, the TLCBD has been involved with and accomplished the following:

Operation Leadership...Non Assessment Funding

- A grant contract of \$130,000 was awarded from OEWD to support an increase in capacity.
- A grant of \$150,000 was awarded from the St. Francis Foundation and a grant of \$150,000 was awarded from Sutter Health. These grants are to increase the capacity of the Tenderloin CBD and facilitate the merger of the Safe Passage program into the Tenderloin CBD.
- Additional corporate donations of \$25,000 were received
- Additional foundation grants of \$45,000 were received
- A grant payments of \$175,000 were received to facilitate the implementation of our security camera project
- Safe Passage grants of \$141,658 were received to expand Safe Passage programs
- **A total of \$561,685 was received from non-assessment sources in FY 16/17**

Leadership and Operational Strategy

- A Board retreat was conducted and a 12-month work plan was developed.
- New Board members were recruited and the Board was expanded from 13 to 15 members.
- Expanded staff to include:
 - Director of Communication
 - Director of Administration and Finance
 - Project Manager Activation
 - Safe Passage Senior Program Director

PROGRAMING AND PROJECTS

Physical Environment

Clean

- Continued contract with SF Clean City for sweeping, steam cleaning, and graffiti removal in the 29 blocks of the CBD District Monday through Friday. The SF Clean City contract with the CBD is operative through May 19, 2017. SF Clean City continues tracking all incidents of human waste, needles, garbage removal, large furniture items, hazardous material, etc. throughout our service area.
 - In addition to regular service schedules, our service provider works to identify and provide more resources to designated area 'hot-spots.'
- A request for proposal process was completed and a new contractor was selected to provide cleaning services to the Tenderloin. The contractor selected is Block by Block, a national firm that specializes in providing cleaning services to business improvement districts and community benefit districts throughout the United States.
- The new contract allows the cleaning services to expand from 5 days a week to 7 days a week. Also under the new contract a second pressure washing truck was added. Pressure washing of the sidewalks will be done by two trucks 5 days a week. This will greatly enhance the cleaning level of the Tenderloin Sidewalks.
- The Downtown Streets Team (DST) has been added as a sub-contractor to the Block by Block contract. DST works with homeless individuals to get them off the street and into jobs and housing. We believe that having DST as part of our cleaning team will have a positive effect on homeless individuals in the Tenderloin. It is our goal to hire DST

graduates to become Block by Block employees there by providing a permanent job and a pathway out of homelessness.

Safe

- Safe Passage. Grew Safe Passage program from 10 Corner Captains to 15 Corner Captains.
- Promoted two Corner Captains to part time paid positions as part of our workforce development program.
- Expanded the Safe Passage Senior program to include a morning walking program
- Worked with Tenderloin Police Captain to increase public participation in monthly Captain's meeting.
- Received a Vision Zero grant to increase the Safe Passage programs and improve the safe movement of pedestrians in the Tenderloin.

Neighborhood Pride-Community Connection

- Developed twice a month digital newsletter. "Tenderloin Talks"
- Developed quarterly community meeting concept "Tenderloin Talks Live". Held first meeting in June 2017.
- Redesigned web site to provide easier access to TLCBD information.
- Opened storefront office on Ellis St. to provide easier access to community.
- Continued to attend meetings and engage with the numerous non-profits and stakeholders involved in the 'Golden Gate Safety Collaborative'.
- Attended and participated in several 'Four-Corner Friday' events, working to activate several corners in the neighborhood.
- Partnerships were continued with:
 - St. Francis Foundation/TLHIP Program
 - Civic Center Commons Advisory Committee

As demonstrated in this report, the Tenderloin Community Benefit District (TLCBD), its Board and staff have been highly engaged and committed to the goals of serving the community and implementing the objectives set out in the management plan. The results of this commitment and newly developed programs and initiatives have and will continue to build upon **the evolution of the Tenderloin into a vibrant community for all.**

Respectfully submitted,

Tenderloin Community Benefit District
415.292.4812

Financial Reporting

BENCHMARK 1: Whether the variance between the budget amounts for each service category was within 10 percentage points from the budget identified in the Management Plan

SA 62 - Tenderloin Service Category/Budget Line	Management Plan Budget	General Benefit Dollars	Management Plan Assessment Budget	% of Budget	2016-2017					
					FY 2016-17 Budget	General Benefit Dollars	FY 2016-17 Assessment Budget	% of Budget	Variance	Source
SA 62 - Tenderloin CBD - Public Rights of Way and Sidewalk Operations	\$ 749,074.00	\$ 37,453.70	\$ 711,620.30	76.32%	\$ 1,047,714.00	\$ 206,906.00	\$ 840,808.00	60.62%	-15.70%	
SA 62 - Tenderloin CBD - District Identity and Streetscape Improvements	\$ 45,000.00	\$ 2,250.00	\$ 42,750.00	4.58%	\$ 55,111.00	\$ -	\$ 55,111.00	3.19%	-1.40%	
SA 62 - Tenderloin CBD - Administrative and Corporate Operations	\$ 120,000.00	\$ 6,000.00	\$ 114,000.00	12.23%	\$ 547,330.00	\$ 403,035.00	\$ 144,295.00	31.67%	19.44%	
Contingency and Reserve	\$ 67,413.00	\$ 3,370.65	\$ 64,042.35	6.87%	\$ 78,295.00	\$ -	\$ 78,295.00	4.53%	-2.34%	
0	\$ -	\$ -	\$ -	0.00%	\$ -	\$ -	\$ -	0.00%	0.00%	
0	\$ -	\$ -	\$ -	0.00%	\$ -	\$ -	\$ -	0.00%	0.00%	
0	\$ -	\$ -	\$ -	0.00%	\$ -	\$ -	\$ -	0.00%	0.00%	
TOTAL	\$ 981,487.00	\$ 49,074.35	\$ 932,412.65	100.00%	\$ 1,728,450.00	\$ 609,941.00	\$ 1,118,509.00	100.00%		

FY 16-17 SA Budget	% of SA Budget	SA Variance
\$ 840,808.00	75.17%	-1.15%
\$ 55,111.00	4.93%	0.34%
\$ 144,295.00	12.90%	0.67%
\$ 78,295.00	7.00%	0.13%
\$ 1,118,509.00	100.00%	

BENCHMARK 2: General Benefit Requirement

Revenue Sources	FY 2016-2017 Actuals	% of actuals	Source
Assessment Revenue	\$ 1,108,066.00		
Total Assessment (Special Benefit) Revenue	\$ 1,108,066.00	57.75%	
Contributions and Sponsorships	\$ 15,302.00	0.80%	Individuals
Grants	\$ 795,519.00	41.46%	City and Foundations
Donations	\$ -	0.00%	
Interest Earned	\$ -	0.00%	
Earned Revenue	\$ -	0.00%	
Other	\$ -	0.00%	
Total Non-Assessment (General Benefit) Revenue	\$ 810,821.00	42.25%	
Total	\$ 1,918,887.00	100.00%	

BENCHMARK 3: Whether the variance between the budget amount and actual expenses within a fiscal year was within 10 percentage points

SA 62 - Tenderloin Service Category/Budget Line	FY 2016-17 Budget	Amount from Assessment	Amount from General Benefit	% of Budget (Assessment)	% Budget (Total Budget)	FY 2016-17					Variance (Assessment)	Variance (Total Budget)	Source
						Actuals	Amount from Assessment	Amount from General Benefit	% of Actuals (Assessment)	% of Actuals (Total Budget)			
SA 62 - Tenderloin CBD - Public Rights of Way and Sidewalk Operations	\$ 1,047,714.00	\$ 840,808.00	\$ 206,906.00	75.17%	60.62%	\$ 1,329,911.00	\$ 859,360.00	\$ 470,551.00	77.55%	77.80%	2.38%	17.19%	
SA 62 - Tenderloin CBD - District Identity and Streetscape Improvements	\$ 55,111.00	\$ 55,111.00	\$ -	4.93%	3.19%	\$ 85,692.00	\$ 42,559.00	\$ 43,133.00	3.84%	5.01%	-1.09%	1.82%	
SA 62 - Tenderloin CBD - Administrative and Corporate Operations	\$ 547,330.00	\$ 144,295.00	\$ 403,035.00	12.90%	31.67%	\$ 216,153.00	\$ 128,587.00	\$ 87,566.00	11.60%	12.65%	-1.30%	-19.02%	
Contingency and Reserve	\$ 78,295.00	\$ 78,295.00	\$ -	7.00%	4.53%	\$ 77,560.00	\$ 77,560.00	\$ -	7.00%	4.54%	0.00%	0.01%	
0	\$ -	\$ -	\$ -	0.00%	0.00%	\$ -	\$ -	\$ -	0.00%	0.00%	0.00%	0.00%	
0	\$ -	\$ -	\$ -	0.00%	0.00%	\$ -	\$ -	\$ -	0.00%	0.00%	0.00%	0.00%	
0	\$ -	\$ -	\$ -	0.00%	0.00%	\$ -	\$ -	\$ -	0.00%	0.00%	0.00%	0.00%	
TOTAL	\$ 1,728,450.00	\$ 1,118,509.00	\$ 609,941.00	100.00%	100.00%	\$ 1,709,316.00	\$ 1,108,066.00	\$ -	100.00%	100.00%			

BENCHMARK 4: Whether CBD is indicating the amount of funds to be carried forward into the next fiscal year and designating projects to be spent in current fiscal year

FY 2016-2017 Carryover Disbursement	Source	Spenddown Timeline
General Benefit Project		
Public Right of way	\$ 100,000.00	
Administrative & Corporate Op	\$ 109,571.00	
General Benefit Project 3	\$ -	
General Benefit Project 4	\$ -	
	\$ -	
	\$ -	
	\$ -	
General Project Total	\$ 209,571.00	
Special Assessment Project		
SA 62 - Tenderloin CBD - Public Rights of Way and Sidewalk Operations	\$ 470,551.00	
SA 62 - Tenderloin CBD - District Identity and Streetscape Improvements	\$ 43,113.00	
	\$ 87,566.00	
SA 62 - Tenderloin CBD - Administrative and Corporate Operations	\$ -	
Contingency and Reserve	\$ -	
0	\$ -	
0	\$ -	
0	\$ -	
Special Project Total	\$ 601,230.00	
Total Designated Amount for FY 2016-17	\$ 810,801.00	

