

File No. 180954

Committee Item No. 8

Board Item No. 38

### COMMITTEE/BOARD OF SUPERVISORS

#### AGENDA PACKET CONTENTS LIST

Committee: Rules Committee

Date October 3, 2018

Board of Supervisors Meeting

Date OCTOBER 16, 2018

#### Cmte Board

- |                                     |                                     |  |
|-------------------------------------|-------------------------------------|--|
| <input type="checkbox"/>            | <input checked="" type="checkbox"/> | Motion                                       |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Resolution                                   |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Ordinance                                    |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Legislative Digest                           |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Budget and Legislative Analyst Report        |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Youth Commission Report                      |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Introduction Form                            |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Department/Agency Cover Letter and/or Report |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Memorandum of Understanding (MOU)            |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Grant Information Form                       |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Grant Budget                                 |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Subcontract Budget                           |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Contract/Agreement                           |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Form 126 - Ethics Commission                 |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Award Letter                                 |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Application                                  |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Form 700                                     |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Vacancy Notice                               |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Information Sheet                            |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Public Correspondence                        |

OTHER (Use back side if additional space is needed)

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Completed by: Victor Young

Date Sept. 28, 2018

Completed by: [Signature]

Date 10/10/18

1 [Reappointment, Graffiti Advisory Board - Mike Petricca]  
2

3 **Motion appointing Mike Petricca (residency requirement waiver), terms ending April 10,**  
4 **2019, to the Graffiti Advisory Board.**

5  
6 MOVED, That the Board of Supervisors of the City and County of San Francisco does  
7 hereby appoint the hereinafter designated person to serve as a member of the Graffiti  
8 Advisory Board, pursuant to the provisions of Administrative Code, Section 5.170 et seq., for  
9 the term specified:

10 Mike Petricca (residency requirement waived), seat 16, succeeding Rebecca Delgado  
11 Rottman, resigned, must be an employee or officer of a private school or art school that  
12 operates in San Francisco, for the unexpired portion of a two-year term ending April 10, 2019;

13 FURTHER MOVED, That the Board of Supervisors makes the following findings:

- 14 1. The membership of the Graffiti Advisory Board has a goal to be representative of  
15 the diversity of the City and County of San Francisco.  
16 2. Applicant Mike Petricca, who is not a resident of San Francisco, is a person with  
17 experience that uniquely qualifies her to serve on the Graffiti Advisory Board.  
18 3. The Graffiti Advisory Board has attempted to fill the position, for which Mike  
19 Petricca was nominated, with an individual who is City resident and who have the  
20 specific experience, skills, and qualifications, but has been unable to do so at this  
21 time. The Rules Committee has certified that Mike Petricca is qualified to serve on  
22 the Graffiti Advisory Board.  
23 4. After exercising due diligence, the Board of Supervisors concludes that there are no  
24 other possible representative, who is a resident of San Francisco, and who has the  
25

1 specific experience, skills, or qualifications possessed by this applicant, and who is  
2 willing to serve on the Graffiti Advisory Board at this time; and, be it

3 FURTHER MOVED, That the Board of Supervisors waives the residency requirement  
4 for Mike Petricca, as allowed in cases where no qualified City resident, willing to serve, can be  
5 found, pursuant to Charter, Section 4.101(a)(2), that requires person(s) appointed to boards,  
6 commissions, and advisory bodies established by legislative act of the Board of Supervisors  
7 to be resident(s) of the City and County of San Francisco.



Board of Supervisors  
City and County of San Francisco  
1 Dr. Carlton B. Goodlett Place, Room 244  
(415) 554-5184 FAX (415) 554-7714

BOARD OF SUPERVISORS  
SAN FRANCISCO  
2010 JUL -6 AM 9:00

**Application for Boards, Commissions, Committees, & Task Forces**

Name of Board, Commission, Committee, or Task Force: San Francisco Graffiti Advisory Board (GAB)

Seat # or Category (If applicable): 16 District: \_\_\_\_\_

Name: Mike Petricca

Home Address: [Redacted] Eriswell Ct, Roseville Ca Zip: 95747

Home Phone: [Redacted] Occupation: VP Campus Safety

Work Phone: 415-994-6077 Employer: Academy Of Art University

Business Address: 180 New Montgomery Zip: 94105

Business E-Mail: mpetricca@academyart.edu Home E-Mail: [Redacted]

**Pursuant to Charter Section 4.101 (a)2, Boards and Commissions established by the Charter must consist of electors (registered voters) of the City and County of San Francisco. For certain other bodies, the Board of Supervisors can waive the residency requirement.**

Check All That Apply:

Registered voter in San Francisco: Yes  No  If No, where registered: Roseville Ca

Resident of San Francisco  Yes  No If No, place of residence: Roseville, Ca

**Pursuant to Charter section 4.101 (a)1, please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco:**

I am responsible for the safety and security of approximately 45 campus buildings in San Francisco. I work closely with all San Francisco neighborhood CBD's and district police Captains.

Graffiti abatement is a high priority for AAU and our goal is work with the City and local neighborhoods on keeping our buildings and neighborhoods clean and safe.

Note: I reside in San Francisco at 1727 Lombard Monday through Friday.

**Business and/or professional experience:**

Retired Police Officer and and Police Chief from the State of Iowa.  
Retired from AT&T from their Public Safety Team.  
Masters Degree in Law Enforcement and Corrections Central Missouri State.  
Past President of the National Emergency Number Association (NENA)  
The last 13 years have been employed with AAU.


**Civic Activities:**

Board Member Lower Polk CBD  
Board Member Pier Safe Committee  
Member SF Chamber of Commerce  
Advisory Board Member Discover Polk CBD  
Member of the Union Square Safety Committee

Have you attended any meetings of the Board/Commission to which you wish appointment? Yes  No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (*Applications must be received 10 days before the scheduled hearing.*)

Date: 8-29-18 Applicant's Signature: (required)

  
(Manually sign or type your complete name.  
NOTE: By typing your complete name, you are hereby consenting to use of electronic signature.)

**Please Note:** Your application will be retained for one year. Once Completed, this form, including all attachments, become public record.

**FOR OFFICE USE ONLY:**

Appointed to Seat #: \_\_\_\_\_ Term Expires: \_\_\_\_\_ Date Seat was Vacated: \_\_\_\_\_

01/20/12

Save Form

Print Form



Board of Supervisors  
City and County of San Francisco  
1 Dr. Carlton B. Goodlett Place, Room 244  
(415) 554-5184 FAX (415) 554-7714

**Application for Boards, Commissions, Committees, & Task Forces**

Name of Board, Commission, Committee, or Task Force: Graffiti Advisory Board

Seat # or Category (If applicable): 17 District: \_\_\_\_\_

Name: Margeaux Casillas

Home Address: ██████████ 12th St. ██████████ Oakland Zip: 94607

Home Phone: ██████████ Occupation: Real Estate Rep

Work Phone: 510-446-7259 Employer: Clear Channel Outdoor

Business Address: 555 12th St. Ste 950, Oakland Zip: 94607

Business E-Mail: margeauxcasillas@clearchannel.com Home E-Mail: ██

**Pursuant to Charter Section 4.101 (a)2, Boards and Commissions established by the Charter must consist of electors (registered voters) of the City and County of San Francisco. For certain other bodies, the Board of Supervisors can waive the residency requirement.**

Check All That Apply:

Registered voter in San Francisco: Yes  No  If No, where registered: \_\_\_\_\_

Resident of San Francisco  Yes  No If No, place of residence: Castro Valley

**Pursuant to Charter section 4.101 (a)1, please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco:**

In my professional capacity, one of my primary objectives is ensuring Clear Channel is a responsible community partner and plays an active role in adding value to the community. As a minority and a Bay Area native, I myself have a vested interest in keeping our communities safe and clean. The Bay Area's hallmark is its diversity, and the only way we can continue to enjoy that is if we continue to invest time and effort into keeping our neighborhoods beautiful.

**Business and/or professional experience:**

I have worked at Clear Channel Outdoor since April 2018. Prior to this position I worked as an admin/operations at a small moving company in San Leandro. Prior to my office experience I have worked in the service industry for 10+ years.

**Civic Activities:**

In the past, I have worked at a variety of volunteer operations. I have worked with Applied Materials at their employee food bank event, volunteered at a Juvenile diabetes race, and volunteered at a daycare center.

Have you attended any meetings of the Board/Commission to which you wish appointment? Yes  No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (*Applications must be received 10 days before the scheduled hearing.*)

Date: 09/11/2018

Applicant's Signature: (required)

*Margaux Casillas*

(Manually sign or type your complete name.  
NOTE: By typing your complete name, you are hereby consenting to use of electronic signature.)

**Please Note:** Your application will be retained for one year. Once Completed, this form, including all attachments, become public record.

FOR OFFICE USE ONLY:

Appointed to Seat #: \_\_\_\_\_ Term Expires: \_\_\_\_\_ Date Seat was Vacated: \_\_\_\_\_

01/20/12



Board of Supervisors  
 City and County of San Francisco  
 1 Dr. Carlton B. Goodlett Place, Room 244  
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RECEIVED  
 BOARD OF SUPERVISORS  
 SAN FRANCISCO  
 2018 FEB -5 PM 12:34

**Application for Boards, Commissions, Committees, & Task Forces**

Name of Board, Commission, Committee, or Task Force: Graffiti Advisory Board

Seat # or Category (If applicable): 18 (at Large) District: \_\_\_\_\_

Name: Gregory Dillon

Home Address: [Redacted] Lapidge Street Zip: 94110

Home Phone: [Redacted] Occupation: Business

Work Phone: 415 894-7574 Employer: \_\_\_\_\_

Business Address: \_\_\_\_\_ Zip: \_\_\_\_\_

Business E-Mail: gregorydillon@gmail.com Home E-Mail: [Redacted]

Pursuant to Charter, Section 4.101(a)(2), Boards and Commissions established by the Charter must consist of electors (registered voters) of the City and County of San Francisco. For certain other bodies, the Board of Supervisors can waive the residency requirement.

Check All That Apply:

Resident of San Francisco: Yes  No  If No, place of residence: \_\_\_\_\_

Registered Voter in San Francisco: Yes  No  If No, where registered: \_\_\_\_\_

Pursuant to Charter, Section 4.101(a)(1), please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco:

The Mission is an area of high graffiti reports. I've taken an interest in graffiti for over ten years and lived in the Mission over twenty. I bring to the Board some of the long term resident community perspectives on what works and doesn't. I've attended the GAB (Graffiti Advisory Board) meetings for four years, and I am the at large representative (seat 18) since seats were reconfigured two years ago. I have good attendance at the meeting, co-chaired the Abatement Subcommittee. A unique contribution is I am known for bringing rigorous data and mapped location analysis - available from <https://datasf.org/opendata/> to the discussion.

My participation at GAB enhances the discussion by grounding it to verifiable data and location analysis as well as the possibility that the SF311 app has created. My views as a long term resident in an area of high graffiti also further broadens the discussion.



**Business and/or professional experience:**

The ability of the City to quickly remediate graffiti has changed in the last years. Civic engagement in graffiti fighting has soared with yearly reports of graffiti going from 20K to 80K, this is not because graffiti 4Xed, but because the ubiquity of mobile devices capable of running the SF311 app and its second order effects. Residents reported more graffiti because it was much easier to do so, and because of heightened expectation that the graffiti would actually be cleaned.

SF311 app reports cost less and are better than voice line calls of graffiti. SF311 app reports contains GPS coordinates, photographs, timestamps and reference numbers - so it's easier for the DPW and departments to quickly get trucks and find the graffiti. It also became unacceptably dangerous for city employees to falsely claim the graffiti was already cleaned- when easily shared photos could show otherwise. With before and after pictures verification it is now easy for managers to check on employees, and residents to check on departments.

The rising expectation that the City could quickly clean reported graffiti fit is confirmed with the rising expectations of very fast location based services in the private sector such as amazon package delivery, Uber and Lyft car service. Technology has opened new community centric ways to address graffiti. I try to be a thoughtful and informed voice in nudging things within those possibilities.

**Civic Activities:**

I have been on the GAB for the past 2 years, including as Co - Chair of the the Abatement subcommittee. I have been attending the GAB for 4 years.

Year ago, when my daughter was a child, I was active in Rec & Park civic activities going and speaking at meetings. Chairing a friends of local park group.

Have you attended any meetings of the Board/Commission to which you wish appointment? Yes  No

Appointments confirmed by the Board of Supervisors require an appearance before the Rules Committee. Once your application is received, the Rules Committee Clerk will contact you when a hearing is scheduled. (Please submit your application 10 days before the scheduled hearing.)

Date: 2/1/2018 Applicant's Signature: (required)

*[Handwritten Signature]*

(Manually sign or type your complete name. NOTE: By typing your complete name, you are hereby consenting to use of electronic signature.)

**Please Note:** Your application will be retained for one year. Once completed, this form, including all attachments, become public record.

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Appointed to Seat #: \_\_\_\_\_ Term Expires: \_\_\_\_\_ Date Seat was Vacated: \_\_\_\_\_



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City and County of San Francisco  
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**Application for Boards, Commissions, Committees, & Task Forces**

Name of Board, Commission, Committee, or Task Force: Graffiti Advisory Board

Seat # or Category (If applicable): Seat 18 District: 4

Name: Jessica M. Cabrera

Home Address: [Redacted] 27th Ave, San Francisco Zip: 94116

Home Phone: \_\_\_\_\_ Occupation: Structural Engineering Administrator and Real Estate Broker

Work Phone: 415-244-5497 Employer: DCI Engineers

Business Address: One Post Street, San Francisco, Suite 1050 Zip: 94104

Business E-Mail: jcabrera@dc-engineers.com Home E-Mail: [Redacted]

**Pursuant to Charter Section 4.101 (a)2, Boards and Commissions established by the Charter must consist of electors (registered voters) of the City and County of San Francisco. For certain other bodies, the Board of Supervisors can waive the residency requirement.**

Check All That Apply:

Registered voter in San Francisco: Yes  No  If No, where registered: \_\_\_\_\_

Resident of San Francisco  Yes  No If No, place of residence: \_\_\_\_\_

**Pursuant to Charter section 4.101 (a)1, please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco:**

As a Hispanic single mother of 2 young daughters and voting resident of the City and County of San Francisco, my qualifications pursuant to this respective board are that as a citizen and resident of this city who wants to ensure our neighborhoods are free and clear of graffiti which greatly impacts our communities and has the potential to attract more crime and other issues if not abated. We must be accountable for providing our children and residents clean and safe streets and not contribute to the overall "broken-windows theory" which impact our neighborhoods as a whole. Unabated graffiti is a direct example of this theory. Working in District 3 and residing in District 4, it is evident that graffiti crime is not specific to anyone neighborhood and reflective of our overall need to hold building owners and merchants accountable and provide them with information on effective graffiti reporting procedures so that we may combat this issue and educate our community on the importance of being proactive.

**Business and/or professional experience:**

As a former law enforcement officer, I have first-hand experience with this type of crime and have seen the direct impact on how unabated graffiti in low-income neighborhoods can be a direct contributor to the overall crime rate of that area. As a real estate broker, I am urban land use focused and work heavily in the neighborhoods in which I represent building owners in that I am proactive when it comes to graffiti on any of the properties I represent by addressing it immediately with the building owner to ensure it is abated in a short amount of time. Working in structural engineering and representing owners on a larger scale who are developing multifamily buildings, it is imperative now, more than ever, that as a city we get a handle on graffiti crime. Graffiti in San Francisco has gone beyond impacting low-income neighborhoods and is seen all over the city. I am also an advocate for neighborhood CBDs, which I believe once formed, are designed to maintain clean and safe streets all across San Francisco. I have been in the real estate industry for almost 18 years and began my career working for a firm that aids cities in the formation of PBIDs, BIDs and CBDs. I am politically active in the City of San Francisco and have established a reputation for being neighborhood-revitalization focused and have dedicated much time towards advocating for the formation and renewal of CBD's in San Francisco as well as creating a working relationship among building owners and merchants. See attached Resume for an overview of my professional experience.

**Civic Activities:**

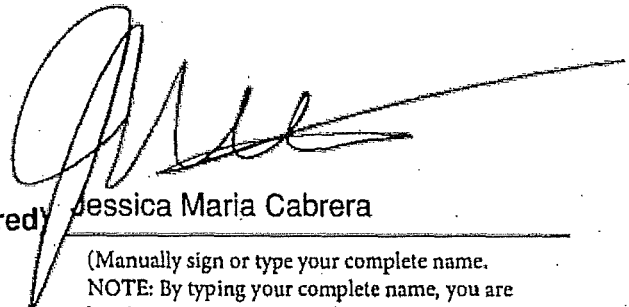
Please see attached document for Civic Duties.

Have you attended any meetings of the Board/Commission to which you wish appointment? Yes  No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (Applications must be received 10 days before the scheduled hearing.)

Date: 09/12/2018

Applicant's Signature: (required)



Jessica Maria Cabrera

(Manually sign or type your complete name.  
NOTE: By typing your complete name, you are hereby consenting to use of electronic signature.)

**Please Note:** Your application will be retained for one year. Once Completed, this form, including all attachments, become public record.

**FOR OFFICE USE ONLY:**

Appointed to Seat #: \_\_\_\_\_ Term Expires: \_\_\_\_\_ Date Seat was Vacated: \_\_\_\_\_

01/20/12

**Jessica M. Cabrera, MBA**

C. [REDACTED] Email: [REDACTED]

---

**Current**

**Structural Engineering Administrator**

05/2018 – Current

DCI Engineers, San Francisco, CA

- Project Operations Assistance
- Fee proposal drafting
- Square footage analysis of architectural plans
- Business development, marketing and client contact
- Assemble structural calculation packages
- Shipping, invoicing, office operations
- Database and spreadsheet maintenance
- Quality control administrator
- Utilize Deltek, BlueBeam, Excel and other engineering software systems

**Independent Real Estate Broker – CA BRE #01905619**

10/2011 - Current

Elite Properties, a registered business in the City of San Francisco, CA

- Restaurant, Bar, Retail and Medical/Professional Office Leasing
- Commercial Leasing, Sales and Acquisitions
- Manage commissions, accounting and operations for my business
- Multifamily sales and acquisitions
- Landlord-Tenant, Fair Housing, and Rent Control Specialist and Case Witness
- Unlawful detainer expert, commercial and residential
- Negotiate and execute commercial lease agreements
- Landlord representation. Tenant and Merchant representation and advocacy
- Analyze financial documents and qualify tenants
- Marketing specialist. Prepare real estate contracts and escrow documents
- Property management, zoning and land use consulting
- Neighborhood revitalization consulting and advocacy including advocating for merchants' associations and CBD formations where needed

**Prior Professional Experience**

**Portfolio Manager**

Westlake Realty Group, Inc. San Mateo, CA

4/2011 – 8/2011

- Manage a 22-property low-income multifamily portfolio in various cities within the Peninsula
- Established new business operations in a new facility
- Analyzed and decreased operating costs for the portfolio
- Maintain fair rental rates based on HUD and California rent standards
- Managed and oversaw all unlawful detainers
- Established new client filing systems, physical and digital
- Established new invoice and vendor filing systems, physical and digital
- HR responsibilities included: Interview, hire, train, review, manage and supervise employees
- Oversaw and identified effective employee duties, tasks and behaviors
- Managed rent collections, property financials and operating expenses
- Utilized various software programs for the effective function of the portfolio
- Negotiate and execute residential lease agreements

**Receptionist/Legal Assistant**

Zacks and Freedman, PC, Real Estate Law Firm – San Francisco, CA

4/2010 – 12/2010

- Manage incoming calls, maintain front reception area and greet clients
- Assist with court filing. Word processing and proof reading of legal agreements, documents and correspondences

- Organize and maintain physical and digital client files
- Schedule depositions, court reporters and maintain communications with clients, outside council, SF Court
- Utilize Prolaw software for everything related to the operations of the firm
- Prepare letters and documents for delivery, manage incoming and outgoing mail

### **Property Manager**

Trinity Management Services – San Francisco, CA

8/2009-4/2010

- HR Responsibilities included: Interview, train, review, supervise and discipline staff of 10-13
- Utilize ADP Payroll and AMSI Software and other property management software
- Managed approx. 500 Luxury units in 3 different buildings
- Managed and approved leasing and marketing actives
- Managed and approved vendor relations, building permits, supply orders, equipment etc.
- Managed and oversaw all building related operations
- Negotiate and execute residential lease agreements
- Managed and decreased operating costs
- Maintain high occupancy standards
- Negotiate lease rates, maintain unit pricing spreadsheets, financial analysis
- Maintain market status and comparable reports, delinquency collection and reporting
- Leased high end units and trained staff on best practices in sales and leasing of luxury units

### **Deputy Sheriff**

Stanislaus County Sheriff's Department

8/2007-7/2009

- Served as a Deputy Sheriff-Coroner on patrol
- Performed all patrol related duties
- Served as a Deputy Sheriff-Corrections in two detention facilities within the county
- Performed all detention and correctional related duties
- Public servant, community advocate, pro-active policing style
- Public relations, superior investigation skills, superior report writingskills

### **Property Manager**

FPI Management, Inc. – Sacramento, CA

3/2005-8/2007

- HR responsibilities included: Manage property and supervise, train and discipline on-site staff
- Negotiate and execute residential lease agreements, maintain resident retention and high occupancy
- Prepare and manage annual property budgets
- Community and resident relations
- Market reports, variance reports, AR/AP, rent collection and bank deposits
- Utilize Yardi Property Management Software
- Manage eviction process

### **Coroners Intern**

Sacramento County Coroner's Office

2004-2005

- Shadowed a Deputy Coroner on the field conducting investigations related to cause of decedents death in the County of Sacramento
- Assisted in the morgue as needed with decedent storage preparation prior to and post autopsy
- Report writing, death notifications, investigations

### **Executive Assistant**

Civitas – Law Offices of John Lambeth – Sacramento, CA

4/2002-6/2006

- Assist in the formation of Property and Business Improvement Districts
- Prepare contracts and proposal drafts, conducted research related to the formation of PBIDs and BIDs
- Assessor parcel map collection, maintain, build, create parcel number data base with Excel
- Attend City Council and Sacramento Metro Chamber of Commerce meetings and other political events
- Manage front office operations, incoming and outgoing calls, incoming and outgoing mail
- Maintain communications and relations with political figures and other VIPS in the Sacramento political sphere

## **Education, Licenses and Certifications**

**CA BRE Brokers License 01905619**  
Allied Real Estate School

1/2016

**Masters of Business Administration**  
University of Phoenix

3/2012

**CA BRE Sales License 01905619**  
Allied Real Estate School

10/2011

**POST Police Academy Certificate**  
American River College, Sacramento

8/2007

**Bachelors of Science, Criminal Justice**  
California State University, Sacramento

5/2004

## Civic Duties

Jessica M. Cabrera

- February 2015 – SFCDMA Annual Gala
- June 15, 2015- NFL Alumni Association, Northern CA, 33<sup>rd</sup> Annual Care For Kids Charity Golf Tournament
- August 22, 2015 – 6<sup>th</sup> Annual Glide Legacy Gala
- April 2016 – SFCDMA Annual Gala
- August 13, 2016 – 7<sup>th</sup> Annual Glide Legacy Gala
- October 2016 – 24<sup>th</sup> Annual TNDC Pool Toss
- April 2017 – SFCDMA Annual Gala
- May 2017 – Union Square CBD 8<sup>th</sup> Annual Luncheon
- June 2017 – 15<sup>th</sup> Annual Glide Ebay Auction for Power Lunch
- August 5<sup>th</sup>, 2017 – 8<sup>th</sup> Annual Glide Legacy Gala
- March 2018 – Business Comes to City Hall Advocacy Day
- May 11<sup>th</sup>, 2018 – Union Square CBD 9<sup>th</sup> Annual Luncheon
- May 15<sup>th</sup>, 2018 – InspireSF
- May 22<sup>nd</sup>, 2018 – 12<sup>th</sup> Annual SFHAC Spring Symposium
- June 13, 2018 – SFCDMA Annual Gala
- September 5<sup>th</sup>, 2018 – SF Symphony Opening Night Gala

### Upcoming Event Participation:

- September 27<sup>th</sup>, 2018 – Beaux Arts Ball – Architectural Foundation of San Francisco
- October 4<sup>th</sup>, 2018 – Bachelors of San Francisco Charity – 21<sup>st</sup> Annual Cocktails on Maiden Ln.
- October 10<sup>th</sup>, 2018 – 26<sup>th</sup> Annual TNDC Pool Toss



# San Francisco Council of District Merchants Associations

Henry Karnilowicz    Albert Chow    Yuka Ioroi    Keith Goldstein    Vas Kiniris  
President    Vice President    Secretary    Treasurer    Executive Administrator

## SFCDMA

### MEMBER ASSOCIATIONS

- Arab American Grocers Association
- Balboa Village Merchants Association
- Bayview Merchants Association
- Castro Merchants
- Chinatown Merchants Association
- Clement St. Merchants Association
- Dogpatch Business Association
- Fillmore Merchants Association
- Fishermans Wharf Merchants Association
- Golden Gate Restaurant Association
- Glen Park Merchants Association
- Golden Gate Restaurant Association
- Greater Geary Boulevard Merchants & Property Owners Association
- Japantown Merchants Association
- Larkin Street Merchants Association
- Lower Haight Merchants & Neighbors Association
- Marina Merchants Association
- Mission Creek Merchants Association
- Mission Merchants Association
- Noe Valley Merchants & Professionals Association
- North Beach Business Association
- North East Mission Business Association
- People of Parkside Sunset
- Polk District Merchants Association
- Potrero Dogpatch Merchants Association
- Sacramento Street Merchants Association
- South Beach Mission Bay Business Association
- South of Market Business Association
- The Outer Sunset Merchant & Professional Association
- Union Street Association
- Valencia Corridor Merchants Association
- West Portal Merchants Association

October 4, 2018

Mr. Mawuli Tugbenyoh  
Legislative Director  
Liaison to the Board of Supervisors  
City Hall, Room 200  
1 Dr. Carlton B. Goodlett Place  
San Francisco, CA 94102

RE;  
Ms. Jessica M. Cabrera  
Appointment to the Graffiti Advisory Board.

Dear Mr. Tugbenyoh,

I am writing to you in support of the appointment of Ms. Jessica M. Cabrera to Seat 18 of the Graffiti Advisory Board.

I have known Ms. Cabrera for around five years and I have found her to be reliable, responsible, honest, understanding and fair.

As a single mother of two young daughters I have been amazed at how she has managed to be dedicated to her daughters yet also has managed to work as an independent real estate broker as well as working with the community, such as helping create CBD's.

She earned her Bachelors of Science in Criminal Justice in 2004 and an MBA in 2012.

She is a huge fan of murals which, are part of our urban fabric, however graffiti is a blight which impacts both locals and visitors to our gem of a city. This contributes to property damage and a sense of insecurity.

With both her law enforcement back ground in terms of understanding that this issue has to be handled proactively not just reactively, and her real estate background are an asset to neighborhood improvements, revitalization and value-added tenant-uses.

Sincerely,

Henry Karnilowicz  
President



BOARD of SUPERVISORS



City Hall  
Dr. Carlton B. Goodlett Place, Room 244  
San Francisco 94102-4689  
Tel. No. 554-5184  
Fax No. 554-5163  
TDD/TTY No. 554-5227

## VACANCY NOTICE

### GRAFFITI ADVISORY BOARD

Replaces All Previous Notices

NOTICE IS HEREBY GIVEN of the following seat information and term expirations (**in bold**), appointed by the Board of Supervisors:

Seat 1, Jean Barish, term expiring April 10, 2019, must be appointed by the District 1 Supervisor, for a two-year term.

Seat 2, Robert Bardell, term expiring April 10, 2019, must be appointed by the District 2 Supervisor, for a two-year term.

**Vacant Seat 3**, succeeding Jason Yee, resigned, must be appointed by the District 3 Supervisor, for the unexpired portion of a two-year term ending April 10, 2019.

Seat 4, Camelin Blackstone, term expiring April 10, 2019, must be appointed by the District 4 Supervisor, for a two-year term.

**Seat 5**, succeeding Jana Lord, term expired, must be appointed by the District 5 Supervisor, for the unexpired portion of a two-year term ending April 10, 2019.

Seat 6, Daniel Pan, term expiring April 10, 2019, must be appointed by the District 6 Supervisor, for a two-year term.

Seat 7, D. Peter Gleichenhaus, term expiring April 10, 2019, must be appointed by the District 7 Supervisor, for a two-year term.

**Seat 8**, succeeding Douglas Hayward, term expired, must be appointed by the District 8 Supervisor, for the unexpired portion of a two-year term ending April 10, 2019.

**Seat 9**, succeeding Todd Berman, term expired, must be appointed by the District 9 Supervisor, for the unexpired portion of a two-year term ending April 10, 2019.

**Vacant Seat 10**, succeeding Howard Hsu, resigned, must be appointed by the District 10 Supervisor, for the unexpired portion of a two-year term ending April 10, 2019.

Seat 11, Grace Breyley, term expiring April 10, 2019, must be appointed by the District 11 Supervisor, for a two-year term.

**Vacant Seat 12**, succeeding John Austin, resigned, must represent youth groups that provides services for juveniles involved in alternative programs for graffiti diversion, for the unexpired portion of a two-year term ending April 10, 2019.

Seat 13, Darcy Brown, term expiring April 10, 2019, must be an employee, officer or member of a nonprofit organization that provides services related to the City's beautification and neighborhood cleanup programs, for a two-year term.

Seat 14, Alexander Mitra, term expiring April 10, 2019, must represent a business that operates in San Francisco, and either seat 14 or 15 must own the property where his or her business operates, for a two-year term.

Seat 15, Daniel Kling, term expiring April 10, 2019, must represent a business that operates in San Francisco, and either seat 14 or 15 must own the property where his or her business operates, for a two-year term.

**Vacant Seat 16**, succeeding Rebecca Delgado Rottman, resigned, must be an employee or officer of a private school or art school that operates in San Francisco, for the unexpired portion of a two-year term ending April 10, 2019.

**Vacant Seat 17**, succeeding Amy Landgraf, resigned, must be an employee or officer of the contracting agency for Municipal Railway shelters, for the unexpired portion of a two-year term ending April 10, 2019.

**Seat 18**, succeeding Gregory Dillon, term expired, must be an at-large member of the public, for the unexpired portion of a two-year term ending March 22, 2020.

**Additional Qualifications:** Members shall be broadly representative of the ethnic, racial, gender, age, and sexual orientation diversity of the City and County of San Francisco. Appointing authorities shall appoint persons from varying backgrounds who have demonstrated abilities, skills, or experience with youth or addressing blight in neighborhoods.

**Report:** The Advisory Board shall prepare and submit a report to the Board of Supervisors and the Mayor every six months on graffiti as it affects neighborhoods and the downtown area of San Francisco, which shall include a review and evaluation of the services and programs in place to respond to graffiti, prevention strategies, recommendations, and plans regarding a consolidated program of public and private efforts.

**Sunset Date:** March 11, 2019

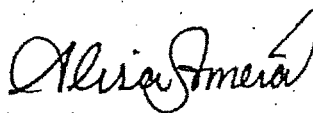
Additional Information relating to the Graffiti Advisory Board, or other seats on this body that are appointed by another authority, may be obtained by reviewing Administrative Code, Section 5.18-1, available at <http://www.sfbos.org/sfmunicodes> or by visiting their website at <http://sfpublicworks.org/services/graffiti-advisory-board>.

Interested persons may obtain an application from the Board of Supervisors website at [http://www.sfbos.org/vacancy\\_application](http://www.sfbos.org/vacancy_application) or from the Rules Committee Clerk, 1 Dr. Carlton B. Goodlett Place, Room 244, San Francisco, CA 94102-4689. Completed applications should be submitted to the Clerk of the Board. All applicants must be residents of San Francisco, unless otherwise stated.

**Next Steps:** Applicants applying for seats 1 through 11 must submit an application directly to the District Supervisor's office and will be contacted by the Rules Committee Clerk once they are appointed. Applicants applying for seats 12 through 17, who meet minimum qualifications, will be contacted by the Rules Committee Clerk once the Rules Committee Chair determines the date of the hearing. Members of the Rules Committee will consider the appointment(s) at the meeting, and applicants may be asked to state their qualifications. The appointment(s) of the individual(s) who are recommended by the Rules Committee will be forwarded to the Board of Supervisors for final approval.

*Please Note: Depending upon the posting date, a vacancy may have already been filled. To determine if a vacancy for this Board is still available, or if you require additional information, please call the Rules Committee Clerk at (415) 554-5184.*

*Further Note: Additional seats on this body may be available through other appointing authorities, including the Municipal Transportation Agency, Public Works, Recreation and Park Department, District Attorney, Chief of Police, and the Board of Education.*

  
for Angela Calvillo  
Clerk of the Board

DATED/POSTED: September 21, 2018

San Francisco  
BOARD OF SUPERVISORS

Date Printed: March 21, 2017

Date Established: February 9, 2007

Active

**GRAFFITI ADVISORY BOARD**

**Contact and Address:**

Jimmer Cassiol  
Public Works  
2323 Cesar Chavez Street  
San Francisco, CA 94124

Phone: (415) 641-2625

Fax: (415) 641-2630

Email: Jimmer.Cassiol@sfdpw.org

**Authority:**

Administrative Code Sec. 5.170 et seq. (Ordinance Nos. 353-93; 20-07; and 11-16; and Resolution No. 241-02)

**Board Qualifications:**

The Graffiti Advisory Board consists of twenty-five (25) voting members who shall be appointed as follows:

- A) One (1) member shall be the Mayor or his/her designee;
- B) Eleven (11) persons appointed by individual members of the Board of Supervisors, to serve a term of two years, at the pleasure of the appointing Supervisor (these appointments shall be effective when written notice of the appointment is received by the Clerk of the Board of Supervisors); and
- C) The Board of Supervisors shall appoint the following members, who shall serve a term of two years:
  - > One (1) member representing youth groups who provide services for juveniles involved in alternative programs for graffiti diversion;
  - > One (1) employee, officer or member representing nonprofit organizations that provide services related to the City's beautification and neighborhood cleanup programs;
  - > Two (2) members representing businesses who operate in San Francisco, one of which must be a property owner where his/her business operates;
  - > One (1) employee or officer of a private school or art school who operate in San Francisco;
  - > One (1) employee or officer of the contracting agency for Municipal Railway shelters; and
  - > One (1) at-large member.
- D) The following officials and organizations shall each appoint one (1) member to serve on the Advisory Board:

"R Board Description" (Screen Print)

San Francisco  
BOARD OF SUPERVISORS

- > The Director of Transportation of the Municipal Transportation Agency,
- > The Director of Public Works,
- > The General Manager of the Recreation and Park Department,
- > The District Attorney
- > The Chief of Police, and
- > The Board of Education of the San Francisco Unified School District may appoint one member. If the Board of Education fails to appoint a member within 60 days of a vacancy, the Board of Supervisors shall appoint a student, teacher, or member of the San Francisco Unified School District academic branch.

Reports: (a) Prepare and submit a report to the Board of Supervisors and the Mayor every six months on graffiti, as it affects neighborhoods and the downtown area of San Francisco, which shall include a review and evaluation of the services and programs in place to respond to graffiti, prevention strategies, recommendations, and plans for a consolidated program of public and private efforts;

(b) Advise about the coordination of information, activities and goals among existing programs funded by the City and County and privately sponsored programs; and

(c) Advise about improving the efficiency in the provision of graffiti enforcement, prevention, and clean-up services.

Sunset Clause: The Advisory Board shall expire on March 11, 2019, unless the Board of Supervisors extends the term.

