

1 [Accept and Expend Grant - State Controller's Office, California State 2020 Census Grant -
2 Local Update of Census Addresses Program - \$100,000]

3 **Resolution authorizing the Office of Civic Engagement and Immigrant Affairs to accept**
4 **and expend a grant in the amount of \$100,000 from the California State Controller's**
5 **Office to support San Francisco's Local Update of Census Addresses efforts and**
6 **outreach activities related to the 2020 Census for the project period of November 1,**
7 **2018, through June 30, 2019.**

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9 WHEREAS, The decennial census is mandated by the U.S. Constitution and requires
10 that every person living in the United States be counted every ten years; and

11 WHEREAS, Census data and information are used to determine federal funding and
12 representation each decade; and

13 WHEREAS, The 2020 Census will be the first all-digital census count, relying heavily
14 on internet responses; and

15 WHEREAS, San Francisco has one of the highest Hard-to-Count populations in the
16 State and nation, in addition to language and digital divide barriers; and

17 WHEREAS, One of the most important early programs to improve census response
18 rates is the Local Update of Census Addresses (LUCA) Program, which provides tribal, state
19 and local governments the only opportunity to review and comment on the housing and group
20 quarters mailing addresses used by the U.S. Census Bureau to conduct the 2020 Census;
21 and

22 WHEREAS, Full participation by California cities and counties is essential to identifying
23 efforts and omissions in the Census Bureau's address lists; and

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1 WHEREAS, The State of California FY2017-2018 Governor’s Budget established an
2 incentive fund to encourage cities and counties to participate in the LUCA program and to
3 help mitigate some of the cost of that participation; and

4 WHEREAS, The Office of Civic Engagement & Immigrant Affairs (OCEIA), a
5 department of the General Services Agency, under the City Administrator, oversaw the 2010
6 Decennial Census and was reauthorized by Mayoral Executive Directive 18-01 signed on
7 March 6, 2018, to oversee all aspects of the 2020 Census; and

8 WHEREAS, San Francisco registered with the U.S. Census Bureau to participate in the
9 LUCA program before the December 15, 2017, deadline, and subsequently submitted
10 required materials and responses to the Census Bureau in June 2018; and

11 WHEREAS, The California State Department of Finance determined on August 16,
12 2018, that the City and County of San Francisco has met the applicable benchmarks to
13 receive the LUCA Incentive Fund and requested that the State Controller’s Office (SCO) issue
14 the award in the amount of \$100,000; now, therefore, be it

15 RESOLVED, That the Board of Supervisors authorizes the Office of Civic Engagement
16 & Immigrant Affairs to accept and expend \$100,000 in funds allocated by the State of
17 California Controller’s Office for the purpose of conducting 2020 Census related local address
18 verification, public awareness, motivation, outreach and education activities, including those of
19 the San Francisco Complete Count Committee; and, be it

20 FURTHER RESOLVED, That the Office of Civic Engagement & Immigrant Affairs will
21 make every effort to include the participation of all San Francisco communities and residents
22 in the 2020 Census to ensure an accurate, fair and inclusive count of San Francisco’s
23 population by the Census Bureau; and, be it

24 FURTHER RESOLVED, That Board of Supervisors hereby authorizes the Executive
25 Director of the Office of Civic Engagement & Immigrant Affairs to execute any documents

1 required to enter into this grant, including any applications, contracts, agreements
2 amendments, augmentations or extensions thereto, and to adhere to the requirements of the
3 State of California for the 2020 Census and all conditions specified in the grant agreement.

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1 RECOMMENDED:

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4 Adrienne Pon

5 Director, Office of Civic Engagement &

6 Immigrant Affairs

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APPROVED:

Office of the Mayor

Office of the Controller