

File No. 190173

Committee Item No. _____

Board Item No. 44

COMMITTEE/BOARD OF SUPERVISORS

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Committee: _____

Date: _____

Board of Supervisors Meeting

Date: February 26, 2019

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OTHER

- Association of Bay Area Governments Vision, Goals and Objectives - January 28, 2019
- _____
- _____
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Prepared by: Brent Jalipa

Date: February 21, 2019

Prepared by: _____

Date: _____

1 [Adopting the Vision, Goals and Objectives of The Bay Area Comprehensive Economic
2 Development Strategy - Establish a Bay Area Regional Economic Development District]

3 **Resolution adopting the Vision, Goals and Objectives of The Bay Area Comprehensive**
4 **Economic Development Strategy to establish an eight county regional Economic**
5 **Development District recognized by the United States Economic Development**
6 **Administration, to improve access to economic and workforce related grants and**
7 **technical assistance from federal and state agencies and private foundations to foster**
8 **greater public and private collaboration in addressing economic, workforce, and equity**
9 **issues that no single jurisdiction, organization, or enterprise can solve alone.**

10
11 WHEREAS, Economic Development Districts (EDDs) are multi-jurisdictional entities,
12 which support local and regional economic and workforce development planning and involve
13 public, private and non-profit actors to establish a strategic roadmap for regional collaboration
14 that acknowledges and supports local government land use authority; and

15 WHEREAS, A regional Economic Development District (EDD) provides a platform for
16 addressing shared problems, realizing mutual goals, and leveraging resources across the
17 region to achieve more equitable outcomes; and

18 WHEREAS, The Bay Area had 7.7 million people at the beginning of 2017, an increase
19 of over 500,000 from 2010, and is projected to grow to 9.5 million people according to Plan
20 Bay Area 2040; and

21 WHEREAS, While every county in the region has distressed and disadvantaged
22 neighborhoods where incomes fall below 80% of US per capita levels, a U.S. EDA threshold
23 point for distress; and

1 WHEREAS, High housing prices and low production levels characterize the Bay Area's
2 housing market, so that in 2015 almost half of all renters and one third of all homeowners paid
3 30% or more of their income towards housing; and

4 WHEREAS, A regional Economic Development District would make the Bay Area more
5 competitive for federal economic and workforce development related technical assistance and
6 grant funding and could support sub-regional economic development efforts that address the
7 needs of the region's diverse communities and workforce; and

8 WHEREAS, The region's Comprehensive Economic Development Strategy documents
9 the economic conditions of the region, provides an assessment of the Bay Area's strengths
10 and challenges, and develops an action plan to build on the region's assets and address its
11 challenges; and

12 WHEREAS, Economic growth is necessary to improve the Bay Area's economic
13 prosperity; and

14 WHEREAS, A stronger business climate is needed to maintain industry and employer
15 competition, and initiatives must be developed that retain and expand our strong economic
16 base and culture of innovation; and

17 WHEREAS, Continuing to train our workforce will provide pathways to better and more
18 diverse jobs with a wide range of skills levels and entry into middle income jobs; and

19 WHEREAS, Economic opportunity is integrally tied to regional housing production and
20 retaining low- to middle- wage earners in the region requires a broader housing base; and

21 WHEREAS, Infrastructure investments are needed to address the growing strains on
22 transportation, water, energy and communications and will allow the region to be more
23 resilient to economic downturns and natural hazards; and

24 WHEREAS, The completion of the Bay Area's Comprehensive Economic Development
25 Strategy (CEDS) report is required to establish an eight county Regional Economic

1 Development District (EDD) recognized by the federal Economic Development Administration;
2 and

3 WHEREAS, Boards of Supervisors from at least five of the eight counties must adopt
4 the Vision, Goals and Objectives in the Comprehensive Economic Development Strategy to
5 establish a region-wide Economic Development District on file with the Clerk of the Board of
6 Supervisors in File No. _____, which is hereby declared to be a part of this resolution as if
7 set forth fully herein; and

8 WHEREAS, The Board of Supervisors by Resolution No. 364-17 previously adopted
9 the Visions, Goals and Objectives of The Bay Area Comprehensive Economic Development
10 Strategy to establish a nine county regional Economic Development District; and

11 WHEREAS, The Bay Area EDD will consist of eight counties instead of nine, including:
12 Alameda County, Contra Costa County, Marin County, Napa County, San Francisco County,
13 San Mateo County, Santa Clara County, and Solano County; now, therefore, be it

14 RESOLVED, The Board of Supervisors of The City and County of San Francisco
15 hereby adopt the Visions, Goals and Objectives set forth in the Bay Area's Comprehensive
16 Economic Development Strategy (CEDS) produced by Association of Bay Area Governments/
17 Metropolitan Transportation Commission on file with the Clerk of the Board of Supervisors in
18 File No. _____, which is hereby declared to be a part of this resolution as if set forth fully
19 herein.
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25



METROPOLITAN
TRANSPORTATION
COMMISSION

Bay Area Metro Center
375 Beale Street, Suite 800
San Francisco, CA 94105
415.778.6700



Association of
Bay Area Governments

Bay Area Metro Center
375 Beale Street, Suite 700
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January 28, 2019

To: San Francisco Board of Supervisors

From: Cynthia Kroll, Chief Economist and Assistant Director, Planning and Research

Johnny Jaramillo, Manager, Economic and Workforce Development Program

RE: Resolution endorsing the final Vision, Goals and Objectives of the regional
Comprehensive Economic Development Strategy

ABAG requests endorsement by San Francisco's Board of Supervisors for the attached Vision, Goals and Objectives of the regional Comprehensive Economic Development Strategy. The Vision, Goals and Objectives were developed in partnership with local jurisdictions and economic and workforce organizations and related stakeholders in the Bay Area. Your support and approval is required by the U.S. Economic Development Administration (USEDA) to establish the framework for an Action Plan that directs the eight-county Bay Area Regional Economic Development District, including: Alameda County, Contra Costa County, Marin County, Napa County, San Francisco County, San Mateo County, Santa Clara County and Solano County.

In 2016, ABAG staff were directed by the Executive Board to partner with the USED A and regional and local economic and workforce organizations to prepare a Comprehensive Economic Development Strategy (CED S) that would establish a Bay Area Regional Economic Development District (EDD). The CED S describes regional economic conditions and trends, identifies strengths and challenges, and includes the vision, goals and objectives that will guide the activities of the EDD. The EDD will be a platform for cooperative action, shared information, and developing creative policy responses to address economic, workforce and equity issues that no single jurisdiction, organization or enterprise can solve alone. Together, the CED S Action Plan and Regional EDD designation will improve local jurisdiction access to federal, state and private foundation investments, foster greater public and private collaboration, and expand the effectiveness of local and regional resources.

Vision, Goals and Objectives of the regional Comprehensive Economic Development Strategy

STRATEGIC FRAMEWORK TO ACTION – VISION, GOALS, OBJECTIVES

VISION

A dynamic and resilient economy, spurred by a culture of innovation and inclusion, providing opportunities, shared prosperity, and a sustainable quality of life for all residents and workers.

The vision statement is the distillation of conversations among business, workforce, local government and community stakeholders, reflecting the region’s aspirations for the economy and its participants over the next 10 to 20 years.

GOALS AND OBJECTIVES

Goals and objectives reflect major concerns of business, workforce, and community organizations in the region and drive the CEDS action plan. Goals are broad outcomes that build upon the vision and are often intangible. Objectives by contrast are more specific, measurable, and support realization of the goals. Together, the vision, goals and objectives will underlie efforts to strengthen our business climate and workforce opportunities for all, while addressing regional challenges that cross-jurisdictional borders.

GOAL 1 BUSINESS CLIMATE. Develop policies to improve the business climate to retain and expand our strong economic base and culture of innovation.

- Objective 1.1* Support key industry clusters that drive the economy and improve the capacity for new clusters to develop throughout the region.
- Objective 1.2* Retain and expand the region’s culture of innovation and enable companies to start, grow and thrive here.
- Objective 1.3* Improve the business climate for middle wage industries, small and medium sized firms, and entrepreneurship, especially within disadvantaged communities.
- Objective 1.4* Strengthen economic resilience across business cycles and within vulnerable parts of the region.
- Objective 1.5* Strengthen the economic development capacity of local jurisdictions by sharing best practices and data.

GOAL 2 WORKFORCE. Improve workforce training and provide pathways to better jobs by improving the alignment between workforce skills, business and employer needs, and working conditions and earnings in low wage occupations.

- Objective 2.1* Enhance the quality and access of pre-K through High School education to better prepare children and young adults for future success.
- Objective 2.2* Improve the Bay Area and California’s higher education and other post-secondary systems to generate a globally competitive workforce.
- Objective 2.3* Support economic growth and economic mobility in employment and wages for all workers at all stages of life, particularly low- and moderate-wage workers.
- Objective 2.4* Strengthen the local economy by supporting the role of immigrants in the region’s labor market.

GOAL 3 HOUSING AND WORK PLACES. House the labor force needed to fill the low, middle and high wage jobs required by our economy as well as the nonworking population, while providing flexibility for timely expansion of work places.

- Objective 3.1* Enhance Plan Bay Area (PBA) to ensure a land use pattern with space for all activities, particularly the “fit” between jobs and housing at the subregional level, that contribute to the regional economy.
- Objective 3.2* Work toward providing enough housing to meet the affordability needs at wage and salary levels that exist in the Bay Area’s *current and future* population.
- Objective 3.3* Encourage local regulations and permitting processes that support retention and expansion of local business and infill development.
- Objective 3.4* Advocate for changes to state regulations that impede local infill development, and strengthen the region’s ability to provide related infrastructure and services.

GOAL 4 INFRASTRUCTURE. Prioritize investments to address the growing strains on public services, transportation, water, energy and communications.

- Objective 4.1* Improve Regional Mobility through transportation system enhancements and investments.
- Objective 4.2* Increase access to jobs and economic opportunity for all workers, particularly low income workers, by expanding access to transportation.

- Objective 4.3* Prepare for the future by expanding investment in communications and sustainable energy infrastructure, and ensure the existing regulatory framework supports these developments.
- Objective 4.4* Reduce the impact of natural hazards on community infrastructure, particularly in distressed or disadvantaged communities that are most at risk.
- Objective 4.5* Improve the management of existing resources, increase funding to rebuild and expand infrastructure, and develop infrastructure to be compatible with anticipated technological changes.
- Objective 4.6* Recognize the natural environment as “green-infrastructure” that underlies some of the region’s key economic activities, attracts and retains workers, and could potentially generate new green-industries, clusters and economic activity.

OFFICE OF THE MAYOR
SAN FRANCISCO



LONDON N. BREED
MAYOR

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO

2019 FEB 12 PM 4:34

BY sv

TO: Angela Calvillo, Clerk of the Board of Supervisors
FROM: Kanishka Karunaratne Cheng *KKC*
RE: Adopting the Vision, Goals and Objectives of The Bay Area
Comprehensive Economic Development Strategy - Establish a Bay Area
Regional Economic Development District
DATE: February 12, 2019

Resolution adopting the Vision, Goals and Objectives of The Bay Area Comprehensive Economic Development Strategy to establish an eight county regional Economic Development District recognized by the United States Economic Development Administration, to improve access to economic and workforce related grants and technical assistance from federal and state agencies and private foundations to foster greater public and private collaboration in addressing economic, workforce and equity issues that no single jurisdiction, organization or enterprise can solve alone.

Please note that Supervisor Haney is a co-sponsor of this legislation.

Should you have any questions, please contact Kanishka Karunaratne Cheng at 415-554-6696.