

1 [Dykes on Bikes Trademark]

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3 **Resolution urging that the U.S. Patent and Trademark Office accept the San Francisco**
4 **Women’s Motorcycle Contingent’s application to trademark the name, “Dykes on**
5 **Bikes”, for the group to use for educational and entertainment purposes such as**
6 **parades, festivals, and other occasions celebrating the liberation of gay and lesbian**
7 **people from historical discrimination.**

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9 WHEREAS, The word “dyke” is no longer vulgar or offensive because the Lesbian
10 community has reclaimed this formally offensive word and made it inoffensive by using it to
11 describe themselves with dignity and pride; and

12 WHEREAS, The U.S. Patent and Trademark office has already registered the name for
13 the television show “Queer Eye for the Straight Guy” as a trademark, “queer” being a term that
14 was also offensive when used to describe gay and lesbian people; and

15 WHEREAS, The Women’s Motorcycle Contingent wants to trademark the name “Dykes
16 on Bikes” to celebrate and support gays and lesbians, ensuring that the term will be used
17 respectfully, especially in commercial use; and

18 WHEREAS, “Dykes on Bikes” is a name used in the United States for parades in major
19 cities such as Chicago, New York, Philadelphia, Toronto, and San Francisco and in other
20 countries across the world, including Austria; and

21 WHEREAS, It is time to give gays and lesbians their human right to name and
22 celebrate themselves and to end the decades of discrimination against them; and

23 WHEREAS, That the Board of Supervisors believes that the Women’s Motorcycle
24 Contingent has a human right to trademark the name, “Dykes on Bikes”; and

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1 WHEREAS, The Board of Supervisors recognizes that the Women’s Motorcycle
2 Contingent wants to trademark the name, “Dykes on Bikes”, in celebration of the liberation of
3 all gay and lesbian people throughout the world; now, therefore, be it

4 RESOLVED, the San Francisco Board of Supervisors urges that the U.S. Patent and
5 Trademark Office accept the San Francisco Women’s Motorcycle Contingent’s application to
6 trademark the name, “Dykes on Bikes”, for the group to use for educational and entertainment
7 purposes such as parades, festivals, and other occasions celebrating the liberation of gay and
8 lesbian people from historical discrimination.

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