

1 [Endorsing recommendations of the Strategic Alliance.]

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3 **Resolution endorsing the Recommendations of the Strategic Alliance: “Taking Action**
4 **for a Healthier California.**

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6 WHEREAS, unhealthful nutrition and physical inactivity among children and youth
7 have become a national epidemic and a health crisis with profound medical implications; and

8 WHEREAS, children born today may have shorter life spans than their parents; and,

9 WHEREAS, this epidemic disproportionately impacts African American and Latino
10 youth, such that the risk for diabetes is one in two among Latino and African American
11 children and one in three for other children; and,

12 WHEREAS, the cost of obesity and physical inactivity to California is 28 billion dollars
13 a year; and,

14 WHEREAS, the Strategic Alliance developed recommendations with the input of
15 professionals across California for the Governor’s Summit on Obesity; and,

16 WHEREAS, the Strategic Alliance recommendations address food and beverage
17 industry, employers, entertainment and professional sports, health care insurers and
18 providers, government and school; and,

19 WHEREAS, the Strategic Alliance recommendations are in accord with those of the
20 Citywide Nutrition and Physical Activity Task Force Recommendations, endorsed by the
21 Health Commission in January, 2005; and,

22 WHEREAS, the San Francisco Health Commission endorsed these recommendations;
23 and,

24 WHEREAS, the San Francisco Citywide Chronic Disease Prevention Consortium
25 supports the Strategic Alliance Recommendations; now, therefore, be it

Supervisor Maxwell

BOARD OF SUPERVISORS

1 RESOLVED, that the San Francisco Board of Supervisors commends the Strategic
2 Alliance for its commitment to improving access and utilization of nutrition and physical
3 activity opportunities for Californians; and be it

4 FURTHER RESOLVED that the San Francisco Board of Supervisors endorses the
5 recommendations of the Strategic Alliance.
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